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Table T11 Page 1
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T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724			
Economy	353	-	-	-	353	-	-	-	-	353	282	69	101	175	76	97	156	99	191	161	62	288	98	255			
	35%				100%					39%	37%	28%	32%	37%	34%	33%	36%	34%	33%	38%	32%	35%	33%	35%			
Health care	230	-	-	-	-	-	230	-	-	230	184	45	89	104	35	82	103	43	153	77	59	170	63	167			
	23%						100%			25%	24%	18%	29%	22%	15%	28%	24%	15%	26%	18%	31%	21%	21%	23%			
Environment	100	-	-	-	-	100	-	-	-	100	67	33	15	57	27	15	47	38	56	42	17	83	44	55			
	10%					100%				11%	9%	14%	5%	12%	12%	5%	11%	13%	9%	10%	9%	10%	15%	8%			
Jobs / Unemployment	42	-	-	-	-	-	-	42	-	42	28	14	15	17	10	15	13	12	30	11	5	36	7	34			
	4%							19%		5%	4%	6%	5%	4%	4%	5%	3%	4%	5%	3%	3%	4%	2%	5%			
H1N1/Swine flu (NET)	30	6	19	6	-	-	-	-	30	-	23	8	16	13	-	11	12	4	22	8	8	22	3	27			
	3%	100%	100%	100%					100%		3%	3%	5%	3%		4%	3%	1%	4%	2%	4%	3%	1%	4%			
Swine flu	19	-	19	-	-	-	-	-	19	-	14	5	9	10	-	7	10	2	15	4	4	15	3	15			
	2%		100%						62%		2%	2%	3%	2%		3%	2%	1%	3%	1%	2%	2%	1%	2%			
H1N1 flu	6	6	-	-	-	-	-	-	6	-	4	2	5	1	-	2	1	2	4	2	5	1	-	6			
	1%	100%							20%		1%	1%	2%	*		1%	*	1%	1%	*	2%	*		1%			
Flu (unspecified)	6	-	-	6	-	-	-	-	6	-	4	1	2	2	-	2	1	1	3	2	-	6	-	6			
	1%			100%					18%		1%	*	1%	*		1%	*	*	1%	*		1%		1%			
Foreign Policy / War / International Issues	28	-	-	-	-	-	-	28	-	28	18	9	6	14	9	8	8	11	12	17	2	27	6	22			
	3%							13%		3%	2%	4%	2%	3%	4%	3%	2%	4%	2%	4%	1%	3%	2%	3%			
Government Accountability / Ethics	25	-	-	-	-	-	-	25	-	25	22	4	3	16	6	3	9	13	11	14	6	19	8	17			
	2%							12%		3%	3%	2%	1%	3%	3%	1%	2%	5%	2%	3%	3%	2%	3%	2%			
Justice / Crime (General)	24	-	-	-	-	-	-	24	-	24	19	5	7	10	7	6	11	6	16	9	7	17	3	21			
	2%							11%		3%	2%	2%	2%	2%	3%	2%	3%	2%	3%	2%	4%	2%	1%	3%			
Education / Schools	18	-	-	-	-	-	-	18	-	18	13	5	7	7	3	6	8	4	11	6	5	12	9	9			
	2%							8%		2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	1%	3%	1%	3%	1%			
Immigration	12	-	-	-	-	-	-	12	-	12	6	6	4	2	6	3	3	7	8	4	-	12	7	6			
	1%							6%		1%	1%	2%	1%	*	3%	1%	1%	2%	1%	1%		2%	2%	1%			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Table T11 Page 2
Mar. 5, 2010
(Continued)

T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)			Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)				
Poverty / The poor / Homeless	12 1%	-	-	-	-	-	-	12 6%	-	12 1%	9 1%	3 1%	3 1%	4 1%	5 2%	1 *	7 2%	4 2%	7 1%	5 1%	2 1%	10 1%	4 1%	8 1%				
Retirement / Seniors' Issues (general)	5 *	-	-	-	-	-	-	5 2%	-	5 1%	4 1%	1 *	4 1%	-	1 *	3 1%	1 *	1 *	4 1%	1 *	-	5 1%	1 *	3 *				
Infrastructure / Technology / Research	3 *	-	-	-	-	-	-	3 2%	-	3 *	2 *	2 1%	-	3 1%	1 *	-	2 *	2 1%	3 *	1 *	1 1%	2 *	3 1%	1 *				
Taxes / Tax reform / GST (general)	3 *	-	-	-	-	-	-	3 1%	-	3 *	2 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	3 *	-	1 *	2 *	2 1%	1 *				
Military / Veterans Issues	2 *	-	-	-	-	-	-	2 1%	-	2 *	2 *	1 *	2 1%	-	1 *	-	2 *	1 *	2 *	1 *	1 *	2 *	1 *	1 *				
Abortion	2 *	-	-	-	-	-	-	2 1%	-	2 *	2 *	-	1 *	1 *	-	2 1%	-	-	1 *	1 *	2 1%	-	-	2 *				
International Trade	2 *	-	-	-	-	-	-	2 1%	-	2 *	1 *	1 *	1 *	1 *	-	-	2 *	-	1 *	1 *	-	2 *	-	2 *				
Child Care	1 *	-	-	-	-	-	-	1 *	-	1 *	1 *	-	1 *	-	-	-	1 *	-	1 *	1 *	-	-	-	1 *				
Farming / Agriculture	0 *	-	-	-	-	-	-	0 *	-	0 *	0 *	-	-	-	0 *	-	0 *	-	0 *	-	0 *	-	0 *	0 *				
Other	40 4%	-	-	-	-	-	-	40 18%	-	40 4%	26 3%	14 6%	6 2%	20 4%	12 5%	8 3%	20 5%	11 4%	20 3%	19 5%	5 2%	35 4%	12 4%	28 4%				
Don't know/refused	88 9%	-	-	-	-	-	-	-	-	63 8%	25 10%	29 9%	31 7%	27 12%	27 9%	28 6%	32 11%	37 6%	50 12%	10 5%	78 9%	23 8%	65 9%					
CHI-SQUARE SIGNIFICANCE	-----5593.48-----<-----932.25--><-----26.9--><-----80.89-----><-----72.87-----><-----37.32--><-----52.1--><-----39.96-->																											
	100%* 100%* 79%* 100%* 100%* 98%* 100%* 99%*																											

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

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T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020 100%	75 100%	244 100%	397 100%	67 100%	100 100%	137 100%	637 100%	383 100%	486 100%	534 100%	279 100%	402 100%	335 100%	359 100%	655 100%	328 100%	108 100%	186 100%	283 100%	101 100%	242 100%	312 100%	85 100%	196 100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
Economy	353 35%	22 29%	82 33%	143 36%	24 36%	33 33%	49 36%	222 35%	131 34%	209 43%	144 27%	99 35%	149 37%	103 31%	133 37%	216 33%	110 34%	35 33%	56 30%	104 37%	40 40%	66 27%	108 35%	32 38%	94 48%
Health care	230 23%	21 28%	65 27%	73 18%	17 26%	24 24%	30 22%	134 21%	96 25%	60 12%	170 32%	48 17%	103 26%	78 23%	83 23%	146 22%	75 23%	21 20%	50 27%	60 21%	19 19%	67 28%	72 23%	16 19%	30 16%
Environment	100 10%	9 12%	26 10%	37 9%	1 1%	4 4%	23 17%	62 10%	37 10%	46 9%	54 10%	35 12%	39 10%	26 8%	33 9%	65 10%	20 6%	12 11%	9 5%	43 15%	15 15%	21 9%	34 11%	9 11%	20 10%
Jobs / Unemployment	42 4%	2 3%	8 3%	23 6%	2 3%	4 4%	2 2%	24 4%	18 5%	23 5%	19 3%	10 3%	17 4%	15 4%	18 5%	24 4%	12 4%	5 5%	8 4%	15 5%	1 1%	8 3%	13 4%	4 4%	12 6%
H1N1/Swine flu (NET)	30 3%	7 9%	8 3%	7 2%	3 4%	2 2%	4 3%	20 3%	11 3%	10 2%	20 4%	10 4%	6 2%	14 4%	9 2%	22 3%	13 4%	3 3%	9 5%	4 1%	2 2%	15 6%	5 2%	1 1%	1 1%
Swine flu	19 2%	5 7%	6 2%	6 1%	-	-	3 2%	11 2%	8 2%	7 1%	12 2%	5 2%	2 1%	11 3%	4 1%	15 2%	8 2%	2 1%	5 2%	4 1%	1 1%	9 4%	3 1%	1 1%	1 1%
H1N1 flu	6 1%	2 3%	-	-	2 3%	2 2%	0 *	4 1%	2 *	2 *	4 1%	3 1%	2 *	1 *	1 *	5 1%	4 1%	1 1%	1 *	-	-	1 *	1 *	-	-
Flu (unspecified)	6 1%	-	2 1%	1 *	1 1%	-	1 1%	4 1%	1 *	1 *	4 1%	2 1%	2 *	1 *	3 1%	2 *	1 *	-	3 2%	-	1 1%	4 2%	1 *	-	-
Foreign Policy / War / International Issues	28 3%	1 2%	6 2%	16 4%	-	4 4%	1 1%	19 3%	9 2%	18 4%	10 2%	8 3%	6 2%	14 4%	8 2%	20 3%	4 1%	3 3%	4 2%	4 1%	5 5%	1 *	13 4%	1 1%	7 3%
Government Accountability / Ethics	25 2%	4 5%	5 2%	11 3%	3 5%	2 2%	0 *	18 3%	8 2%	23 5%	2 *	5 2%	10 2%	11 3%	6 2%	19 3%	5 2%	8 8%	4 2%	6 2%	2 2%	4 2%	8 2%	3 3%	2 1%
Justice / Crime (General)	24 2%	-	1 *	11 3%	5 8%	2 2%	4 3%	15 2%	9 2%	13 3%	11 2%	10 3%	6 2%	8 3%	10 3%	14 2%	11 3%	3 3%	5 3%	3 1%	1 1%	7 3%	9 3%	2 2%	2 1%
Education / Schools	18 2%	2 3%	3 1%	10 3%	-	2 2%	-	15 2%	3 1%	8 2%	10 2%	9 3%	8 2%	1 *	8 2%	10 2%	5 2%	3 2%	2 1%	4 2%	3 3%	1 *	6 2%	2 2%	7 4%
Immigration	12 1%	1 1%	-	7 2%	-	4 4%	0 *	10 2%	3 1%	6 1%	7 1%	3 2%	3 1%	4 1%	9 1%	2 1%	4 3%	4 2%	4 1%	2 1%	1 1%	2 1%	5 2%	-	2 1%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA			Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Poverty / The poor / Homeless	12 1%	0 1%	3 1%	5 1%	1 2%	-	3 2%	6 1%	6 2%	5 1%	8 1%	4 1%	3 1%	5 2%	1 *	11 2%	3 1%	1 1%	4 2%	3 1%	0 *	5 2%	1 *	3 3%	3 1%
Retirement / Seniors' Issues (general)	5 *	-	-	3 1%	1 1%	1 1%	0 *	3 1%	1 *	1 *	3 1%	-	-	5 1%	-	5 1%	3 1%	0 *	1 1%	-	-	1 1%	1 *	-	1 1%
Infrastructure / Technology / Research	3 *	-	-	3 1%	-	1 1%	-	1 *	3 1%	2 *	1 *	1 *	1 *	2 1%	1 *	2 *	-	2 2%	-	-	2 2%	-	1 *	1 1%	2 1%
Taxes / Tax reform / GST (general)	3 *	0 1%	-	1 *	-	-	2 1%	2 *	0 *	2 *	1 *	1 *	-	2 1%	1 *	2 *	-	-	2 1%	0 *	-	0 *	-	-	-
Military / Veterans Issues	2 *	-	1 *	1 *	-	-	1 *	2 *	-	1 *	2 *	1 *	-	2 1%	-	2 *	-	-	2 1%	1 *	-	-	1 *	-	2 1%
Abortion	2 *	-	-	2 *	-	-	-	2 *	-	-	2 *	1 *	-	1 *	1 *	1 *	-	-	1 1%	1 *	-	1 *	1 *	-	-
International Trade	2 *	-	-	-	-	-	2 1%	2 *	-	2 *	-	1 *	-	1 *	-	2 *	-	-	-	2 1%	-	-	1 *	-	-
Child Care	1 *	-	-	1 *	-	-	-	1 *	-	-	1 *	-	-	1 *	-	1 *	-	1 1%	-	-	-	-	-	-	-
Farming / Agriculture	0 *	-	-	-	-	0 *	-	-	0 *	0 *	-	-	-	0 *	-	0 *	-	-	-	0 *	-	-	-	-	0 *
Other	40 4%	2 2%	13 5%	14 4%	1 1%	4 4%	5 4%	28 4%	12 3%	21 4%	18 3%	10 3%	18 4%	11 3%	13 4%	27 4%	15 5%	2 2%	7 4%	11 4%	4 4%	9 4%	12 4%	3 4%	5 2%
Don't know/refused	88 9%	3 4%	24 10%	29 7%	10 14%	13 13%	8 6%	52 8%	36 9%	36 7%	52 10%	21 8%	33 8%	32 10%	30 8%	58 9%	49 15%	5 5%	17 9%	13 5%	4 4%	35 14%	21 7%	9 11%	7 4%
CHI-SQUARE SIGNIFICANCE	<-----157.75-----> <-----18.59-----> <-----98.97-----> <-----63.51-----> <-----17.69-----> <-----147.71-----> <-----98.29-----> 100%* 33%* 100%* 97%* 28%* 100%* 100%*																								

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?
Base: All respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
Economy	353 35%	58 29%	79 38% b	73 36%	75 38% b	67 33%
Health care	230 23%	47 23%	41 20%	47 23%	41 21%	53 26%
Environment	100 10%	27 13% D	23 11%	12 6%	17 9%	21 10%
Jobs / Unemployment	42 4%	10 5%	5 2%	8 4%	9 5%	9 5%
H1N1/Swine flu (NET)	30 3%	4 2%	5 2%	5 2%	11 5% b	7 3%
Swine flu	19 2%	4 2%	4 2%	5 2%	2 1%	4 2%
H1N1 flu	6 1%	-	0 *%	-	6 3% c	-
Flu (unspecified)	6 1%	-	-	-	3 2%	2 1%
Foreign Policy / War / International Issues	28 3%	3 2%	5 2%	14 7% BCDF	4 2%	3 1%
Government Accountability / Ethics	25 2%	4 2%	6 3%	7 3%	7 3% f	2 1%
Justice / Crime (General)	24 2%	4 2%	7 3%	8 4% e	2 1%	4 2%
Education / Schools	18 2%	4 2%	3 2%	3 1%	7 3% F	1 1%
Immigration	12 1%	2 1%	5 2%	-	3 2%	2 1%
Poverty / The poor / Homeless	12 1%	6 3% f	3 2%	-	2 1%	1 1%
Retirement / Seniors' Issues (general)	5 *%	1 1%	1 *%	0 *%	1 *%	1 1%

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

*% Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?
Base: All respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Infrastructure / Technology / Research	3 *%	-	2 1%	1 *%	-	1 1%
Taxes / Tax reform / GST (general)	3 *%	1 *%	1 *%	-	1 *%	-
Military / Veterans Issues	2 *%	-	2 1%	1 *%	-	-
Abortion	2 *%	-	-	-	2 1%	-
International Trade	2 *%	1 1%	-	1 *%	-	-
Child Care	1 *%	1 *%	-	-	-	-
Farming / Agriculture	0 *%	0 *%	-	-	-	-
Other	40 4%	12 6% E	6 3%	9 5% e	3 1%	9 4%
Don't know/refused	88 9%	19 9%	16 8%	15 8%	15 8%	22 11%
CHI-SQUARE SIGNIFICANCE	<-----121.32-----> 99%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

Table QA1 Page 7
Mar. 5, 2010

QA1. How closely have you been following the news stories about the H1N1 virus, also known as the swine flu?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada		
	Total	H1N1	Swine Flu		Eco-nomy	En-viron-ment	Health Care		H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate		High	Mod-erate		Yes	No	Yes	No	Yes	No			
			Flu	Flu			Care	Other						High	Low		High	Low									
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)				
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724			
4 - Very closely	333	1	8	2	122	25	79	68	11	294	333	-	167	124	40	150	116	64	239	91	87	244	99	233			
	33%	14%	43%	35%	35%	25%	34%	31%	36%	33%	43%		54%	26%	18%	52%	27%	22%	41%	21%	45%	30%	34%	32%			
													NO	O		QR			T		V						
3 - Somewhat closely	439	3	6	2	160	42	105	86	12	392	439	-	115	249	73	109	216	109	249	188	69	367	127	311			
	43%	57%	30%	44%	45%	42%	46%	39%	38%	43%	57%		37%	52%	32%	38%	50%	38%	42%	44%	36%	45%	43%	43%			
													MO			PR					u						
2 - Not very closely	159	2	5	-	41	27	29	40	7	137	-	159	21	84	54	20	76	63	63	95	26	132	46	113			
	16%	29%	26%		12%	27%	13%	18%	22%	15%		65%	7%	18%	24%	7%	18%	22%	11%	22%	14%	16%	16%	16%			
					EG				e				M	Mn		P	P		S								
1 - Not at all closely	86	-	-	1	28	6	16	25	1	75	-	86	7	21	57	10	23	52	33	53	10	76	22	64			
	8%			21%	8%	6%	7%	11%	4%	8%		35%	2%	4%	25%	4%	5%	18%	6%	12%	5%	9%	8%	9%			
														MN		PQ		S		u							
Don't know/refused	4	-	-	-	2	-	1	1	-	4	-	-	-	1	2	1	1	1	2	2	-	4	-	4			
	*%				*%		*%	1%		*%				*%	1%	*%	*%	*%	*%	*%		*%		1%			
Top 2 Box	771	4	14	4	282	67	184	154	23	686	771	-	282	373	113	259	332	173	488	280	156	611	226	544			
	76%	71%	74%	79%	80%	67%	80%	70%	74%	76%	100%		91%	78%	50%	89%	77%	60%	83%	65%	81%	74%	77%	75%			
					FH		FH						NO	O		QR	R		T		v						
Bottom 2 Box	245	2	5	1	69	33	45	65	8	212	-	245	28	104	111	30	99	114	97	147	37	207	68	177			
	24%	29%	26%	21%	20%	33%	20%	30%	26%	23%		100%	9%	22%	49%	10%	23%	40%	17%	34%	19%	25%	23%	24%			
					EG			EG					M	MN		P	PQ		S		u						
Mean	3.0	2.9	3.2	2.9	3.1	2.9	3.1	2.9	3.1	3.0	3.4	1.6	3.4	3.0	2.4	3.4	3.0	2.6	3.2	2.7	3.2	3.0	3.0	3.0			
					fh		fh				L		NO	O		QR	R		T		V						
Median	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	2.0	4.0	3.0	3.0	4.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0			
Standard Deviation	0.91	0.70	0.84	1.20	0.88	0.87	0.86	0.97	0.87	0.90	0.50	0.48	0.72	0.78	1.06	0.77	0.81	1.02	0.84	0.93	0.87	0.91	0.89	0.91			
Standard Error	0.03	0.32	0.23	0.54	0.06	0.11	0.06	0.07	0.18	0.04	0.02	0.04	0.05	0.04	0.08	0.05	0.05	0.07	0.04	0.05	0.07	0.04	0.06	0.04			
CHI-SQUARE SIGNIFICANCE					45.29								2.09		2032.19						188.98		104.93		21.53		2.31
					86%*								9%*		100%*						100%*		100%*		100%*		11%*

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QA1. How closely have you been following the news stories about the H1N1 virus, also known as the swine flu?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201	
4 - Very closely	333	24	74	141	24	30	40	220	112	147	185	48	146	138	119	211	93	27	59	98	53	65	93	28	72	
	33%	31%	30%	36%	35%	30%	30%	35%	29%	30%	35%	17%	36%	41%	33%	32%	28%	25%	32%	35%	52%	27%	30%	33%	37%	
													L	L						r	QRST				v	
3 - Somewhat closely	439	33	105	163	29	45	64	265	173	216	222	121	169	146	144	293	147	42	85	120	38	108	143	35	81	
	43%	44%	43%	41%	42%	46%	47%	42%	45%	45%	42%	43%	42%	44%	40%	45%	45%	38%	46%	42%	38%	45%	46%	41%	41%	
2 - Not very closely	159	10	39	59	11	15	23	99	60	77	82	71	57	30	68	90	54	24	27	45	8	44	45	18	28	
	16%	14%	16%	15%	17%	15%	17%	16%	16%	16%	15%	26%	14%	9%	19%	14%	16%	22%	15%	16%	8%	18%	14%	21%	14%	
												MN	n		p		U	U	u	U						
1 - Not at all closely	86	7	26	32	3	9	9	51	35	44	42	40	29	16	29	57	34	15	12	20	2	23	30	3	14	
	8%	9%	11%	8%	4%	9%	6%	8%	9%	9%	8%	14%	7%	5%	8%	9%	10%	14%	7%	7%	2%	10%	10%	4%	7%	
			e									MN				U	stU		u	u	x	x				
Don't know/refused	4	1	-	1	1	-	1	2	2	1	3	-	-	4	-	4	1	1	2	-	-	1	1	-	1	
	*%	2%		*%	1%		*%	*%	1%	*%	*%			1%		1%	*%	1%	1%			*%	*%		*%	
Top 2 Box	771	57	179	304	52	75	104	485	286	364	408	169	316	284	262	504	240	68	144	218	91	174	236	63	153	
	76%	76%	73%	77%	78%	75%	76%	76%	75%	75%	76%	60%	79%	85%	73%	77%	73%	63%	78%	77%	90%	72%	76%	75%	78%	
													L	LM			r		R	R	QRST					
Bottom 2 Box	245	17	66	92	14	25	32	150	95	121	124	111	86	47	96	147	88	39	40	65	10	67	75	22	42	
	24%	23%	27%	23%	21%	25%	23%	24%	25%	25%	23%	40%	21%	14%	27%	22%	27%	36%	21%	23%	10%	28%	24%	25%	21%	
												MN	N			U	STU	U	U	U						
Mean	3.0	3.0	2.9	3.0	3.1	3.0	3.0	3.0	3.0	3.0	3.0	2.6	3.1	3.2	3.0	3.0	2.9	2.7	3.0	3.0	3.4	2.9	3.0	3.0	3.1	
													L	LM				R	R	QRST					v	
Median	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	4.0	3.0	3.0	3.0	3.0	
Standard Deviation	0.91	0.91	0.95	0.91	0.83	0.91	0.85	0.91	0.90	0.91	0.91	0.93	0.89	0.81	0.92	0.90	0.93	0.99	0.86	0.89	0.73	0.91	0.91	0.84	0.89	
Standard Error	0.03	0.12	0.08	0.05	0.11	0.09	0.09	0.04	0.05	0.05	0.04	0.07	0.06	0.04	0.06	0.04	0.06	0.11	0.07	0.06	0.08	0.07	0.07	0.10	0.07	
CHI-SQUARE SIGNIFICANCE			<-----15.92----->		<-----3.81----->		<-----3.24----->		<-----137.88----->		<-----9.67----->		<-----63.22----->		<-----13.87----->											
			2%*		30%*		22%*		100%*		86%*		100%*		26%*											

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QA1. How closely have you been following the news stories about the H1N1 virus, also known as the swine flu?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
4 - Very closely	333 33%	46 22%	70 33% B	73 36% B	71 36% B	72 35% B
3 - Somewhat closely	439 43%	94 46%	89 43%	88 43%	78 39%	90 44%
2 - Not very closely	159 16%	42 20% De	34 16%	25 12%	27 13%	31 15%
1 - Not at all closely	86 8%	23 11% F	14 7%	16 8%	23 11% F	9 5%
Don't know/refused	4 *%	-	1 1%	1 1%	1 *%	1 *%
Top 2 Box	771 76%	140 68%	159 76%	161 79% B	150 75%	161 80% B
Bottom 2 Box	245 24%	65 32% cDF	48 23%	41 20%	50 25%	41 20%
Mean	3.0	2.8	3.0 B	3.1 B	3.0 B	3.1 B
Median	3.0	3.0	3.0	3.0	3.0	3.0
Standard Deviation	0.91	0.92	0.88	0.90	0.98	0.83
Standard Error	0.03	0.07	0.08	0.07	0.07	0.07
CHI-SQUARE SIGNIFICANCE	<-----34.45-----> 92%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QA2. How well informed do you feel you are about the H1N1 virus?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724		
10 - Extremely informed	112	4	1	2	37	5	21	29	7	93	86	26	48	33	29	39	36	33	72	39	33	79	36	76		
	11%	67%	4%	36%	10%	5%	9%	13%	22%	10%	11%	11%	15%	7%	13%	13%	8%	11%	12%	9%	17%	10%	12%	11%		
		CEFGH						F					N		N	q			V							
9	83	-	2	-	34	8	16	15	2	73	76	6	27	35	21	31	32	21	61	21	29	52	17	66		
	8%		12%		10%	8%	7%	7%	7%	8%	10%	3%	9%	7%	9%	11%	7%	7%	10%	5%	15%	6%	6%	9%		
											L								T		V			w		
8	268	-	5	1	106	33	63	43	6	245	227	39	79	146	42	76	122	70	159	108	53	215	75	193		
	26%		28%	19%	30%	33%	27%	20%	21%	27%	29%	16%	26%	30%	18%	26%	28%	24%	27%	25%	27%	26%	25%	27%		
					H	h	h				L		o	O												
7	194	0	3	-	75	17	47	43	4	181	152	42	61	101	33	59	92	44	120	74	36	157	67	127		
	19%	7%	18%		21%	17%	20%	19%	13%	20%	20%	17%	20%	21%	15%	20%	21%	15%	20%	17%	18%	19%	23%	18%		
													o				r							x		
6	110	-	4	-	38	14	25	24	4	101	87	24	34	57	19	36	47	27	65	45	15	95	32	78		
	11%		19%		11%	14%	11%	11%	12%	11%	11%	10%	11%	12%	8%	12%	11%	9%	11%	11%	8%	12%	11%	11%		
5	143	2	4	1	32	10	35	47	6	124	92	50	36	64	42	28	60	54	64	77	17	125	41	102		
	14%	25%	19%	22%	9%	10%	15%	21%	21%	14%	12%	20%	12%	13%	19%	10%	14%	19%	11%	18%	9%	15%	14%	14%		
					e			EF			K				M			P		S		U				
4	39	-	-	1	13	4	5	11	1	33	20	18	8	20	11	7	17	15	16	23	6	33	15	24		
	4%			22%	4%	4%	2%	5%	4%	4%	3%	8%	2%	4%	5%	2%	4%	5%	3%	5%	3%	4%	5%	3%		
											K								s							
3	28	-	-	-	6	5	5	6	-	23	10	17	10	11	7	6	15	6	13	15	2	26	7	21		
	3%				2%	6%	2%	3%		3%	1%	7%	3%	2%	3%	2%	3%	2%	2%	4%	1%	3%	2%	3%		
											K															
2	16	-	-	-	7	1	4	0	-	13	7	9	3	5	8	6	5	6	8	8	2	14	3	13		
	2%				2%	1%	2%	*		1%	1%	4%	1%	1%	4%	2%	1%	2%	1%	2%	1%	2%	1%	2%		
					h			k				k														
1 - Not at all informed	18	-	-	-	3	1	5	2	-	11	7	12	2	4	12	3	4	12	3	15	-	18	2	16		
	2%				1%	1%	2%	1%		1%	1%	5%	*	1%	5%	1%	1%	4%	1%	3%		2%	1%	2%		
											K				MN			pQ		S						
Don't know/refused	9	-	-	-	2	2	3	-	-	6	7	1	2	4	2	1	4	2	6	3	1	8	1	7		
	1%				*	2%	1%			1%	1%	*	*	1%	1%	*	1%	1%	1%	1%	*	1%	*	1%		
Top 3 Box	463	4	8	3	177	45	101	88	15	411	389	72	155	213	92	145	189	123	292	168	115	347	127	336		
	45%	67%	44%	56%	50%	45%	44%	40%	51%	46%	50%	29%	50%	45%	41%	50%	44%	43%	50%	39%	60%	42%	43%	46%		
					H						L		o						T		V					
Bottom 3 Box	62	-	-	-	16	8	14	8	-	46	24	38	15	19	28	14	23	24	24	38	4	57	12	50		
	6%				5%	8%	6%	4%		5%	3%	15%	5%	4%	12%	5%	5%	8%	4%	9%	2%	7%	4%	7%		
											K				MN				S		U					

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QA2. How well informed do you feel you are about the H1N1 virus?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
Mean	7.0	8.5 fgh	7.1	7.2	7.2	6.8	6.9	6.9	7.4	7.0	7.2 L	6.0	7.3 NO	7.0 O	6.5	7.2 qR	6.9	6.7	7.3 T	6.6	7.7 V	6.8	7.0	6.9			
Median	7.0	10.0	7.0	8.0	8.0	7.0	7.0	7.0	8.0	7.0	8.0	6.0	8.0	7.0	7.0	8.0	7.0	7.0	8.0	7.0	8.0	7.0	7.0	7.0			
Standard Deviation	2.03	2.40	1.48	2.78	1.88	1.89	1.99	1.97	1.96	1.93	1.80	2.39	1.93	1.78	2.49	1.93	1.87	2.27	1.85	2.17	1.78	2.04	1.89	2.08			
Standard Error	0.07	1.10	0.40	1.25	0.12	0.25	0.14	0.15	0.41	0.08	0.08	0.18	0.12	0.10	0.19	0.13	0.11	0.15	0.09	0.12	0.15	0.08	0.13	0.09			
CHI-SQUARE SIGNIFICANCE	-----90.65-----				-----9.85-----				-----163.15-----				-----86.93-----			-----45.7-----			-----56.72-----		-----49.95-----		-----17.1-----				
	93%*				37%*				100%*				100%*			100%*			100%*		100%*		85%*				

Comparison Groups: BCDEFH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QA2. How well informed do you feel you are about the H1N1 virus?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020 100%	75 100%	244 100%	397 100%	67 100%	100 100%	137 100%	637 100%	383 100%	486 100%	534 100%	279 100%	402 100%	335 100%	359 100%	655 100%	328 100%	108 100%	186 100%	283 100%	101 100%	242 100%	312 100%	85 100%	196 100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
10 - Extremely informed	112 11%	4 5%	34 14%	43 11%	9 13%	10 10%	13 9%	77 12%	35 9%	41 8%	71 13%	20 7%	54 14%	36 11%	37 10%	74 11%	25 8%	9 8%	22 12%	33 12%	20 20%	22 9%	26 8%	11 12%	19 9%
9	83 8%	5 7%	24 10%	31 8%	6 9%	4 4%	13 10%	63 10%	20 5%	37 8%	45 8%	26 9%	32 8%	25 7%	33 9%	50 8%	19 6%	12 11%	16 8%	19 7%	17 17%	15 6%	22 7%	8 10%	24 12%
8	268 26%	21 28%	66 27%	106 27%	17 25%	21 21%	37 27%	157 25%	111 29%	121 25%	148 28%	61 22%	110 27%	96 29%	87 24%	182 28%	81 25%	25 23%	43 23%	94 33%	24 24%	55 23%	99 32%	20 23%	51 26%
7	194 19%	17 23%	35 14%	70 18%	16 25%	22 22%	34 25%	144 23%	51 13%	110 23%	84 16%	67 24%	75 19%	52 16%	81 23%	110 17%	60 18%	14 13%	37 20%	60 21%	19 18%	35 14%	67 22%	19 23%	47 24%
6	110 11%	7 9%	21 8%	45 11%	7 11%	14 14%	17 13%	59 9%	51 13%	52 11%	59 11%	30 11%	39 10%	42 13%	37 10%	73 11%	30 9%	14 13%	29 16%	26 9%	10 10%	38 16%	29 9%	9 10%	18 9%
5	143 14%	13 18%	44 18%	55 14%	6 9%	16 16%	7 5%	77 12%	65 17%	68 14%	75 14%	41 15%	54 13%	46 14%	48 13%	94 14%	61 19%	24 22%	22 12%	26 9%	9 8%	39 16%	44 14%	8 9%	17 9%
4	39 4%	2 3%	7 3%	17 4%	1 2%	5 5%	7 5%	28 4%	11 3%	19 4%	20 4%	15 5%	14 3%	10 3%	14 4%	25 4%	13 4%	3 3%	8 4%	14 5%	-	10 4%	9 3%	7 8%	10 5%
3	28 3%	0 1%	2 1%	13 3%	3 4%	5 5%	5 4%	13 2%	15 4%	13 3%	15 3%	10 4%	9 2%	9 3%	9 3%	19 3%	13 4%	6 5%	4 2%	3 1%	2 2%	13 5%	7 2%	2 3%	5 2%
2	16 2%	2 3%	4 1%	5 1%	1 2%	2 2%	2 2%	3 1%	12 3%	11 2%	5 1%	5 2%	6 1%	4 1%	5 1%	11 2%	8 3%	1 1%	3 2%	3 1%	-	5 2%	4 1%	1 1%	5 3%
1 - Not at all informed	18 2%	2 2%	4 2%	10 3%	1 2%	1 1%	1 *	9 1%	9 2%	12 3%	6 1%	3 1%	5 1%	10 3%	4 1%	15 2%	15 5%	-	1 *	2 1%	-	7 3%	4 1%	-	1 1%
Don't know/refused	9 1%	1 1%	3 1%	3 1%	1 1%	1 1%	-	7 1%	2 1%	3 1%	5 1%	1 1%	4 1%	4 1%	4 1%	4 1%	1 *	1 1%	2 1%	3 1%	-	4 2%	1 *	1 1%	1 *
Top 3 Box	463 45%	30 40%	124 51%	179 45%	31 46%	35 35%	63 46%	297 47%	166 43%	199 41%	264 49%	107 38%	197 49%	157 47%	157 44%	305 47%	125 38%	46 42%	80 43%	146 51%	61 60%	92 38%	147 47%	38 45%	93 48%
Bottom 3 Box	62 6%	4 6%	10 4%	27 7%	5 7%	7 7%	8 6%	25 4%	37 10%	36 7%	27 5%	18 7%	20 5%	23 7%	18 5%	44 7%	37 11%	7 7%	7 4%	9 3%	2 2%	26 11%	14 5%	3 4%	11 5%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QA2. How well informed do you feel you are about the H1N1 virus?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec. Degree	Coll-ege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Mean	7.0	6.7	7.1	6.9	7.1	6.7	7.1	7.1	6.6	6.8	7.1	6.8	7.1	6.9	7.0	6.9	6.4	6.8	7.1	7.2	7.8	6.5	7.0	7.1	7.1
			f					I			J		L						Q	QR	QRST		V	v	V
Median	7.0	7.0	8.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	8.0	8.0	7.0	7.0	7.0	7.0
Standard Deviation	2.03	1.93	2.04	2.09	2.02	1.98	1.88	1.92	2.15	2.05	1.99	1.95	1.99	2.10	1.93	2.08	2.25	1.95	1.88	1.81	1.70	2.20	1.84	1.92	1.93
Standard Error	0.07	0.25	0.18	0.11	0.27	0.21	0.20	0.09	0.12	0.11	0.10	0.14	0.13	0.11	0.12	0.09	0.15	0.21	0.16	0.12	0.19	0.16	0.13	0.24	0.15
CHI-SQUARE SIGNIFICANCE				-----57.73----->				<-----59.93----->		<-----24.17----->		<-----31.7----->			<-----10.2----->		<-----129.83----->					<-----63.51----->			
				44%*				100%*		98%*		87%*			40%*		100%*					100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QA2. How well informed do you feel you are about the H1N1 virus?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
10 - Extremely informed	112 11%	19 9%	30 14%	21 10%	25 12%	18 9%
9	83 8%	12 6%	14 7%	17 9%	23 12%	16 8%
					b	
8	268 26%	52 26%	59 28%	48 24%	62 31%	47 23%
7	194 19%	35 17%	31 15%	49 24%	31 16%	48 23%
				cE		ce
6	110 11%	25 12%	23 11%	19 9%	20 10%	23 11%
5	143 14%	36 18%	29 14%	28 14%	23 12%	26 13%
4	39 4%	9 4%	9 4%	7 3%	7 3%	8 4%
3	28 3%	6 3%	7 3%	3 2%	2 1%	10 5%
						e
2	16 2%	3 1%	1 1%	5 2%	4 2%	3 1%
1 - Not at all informed	18 2%	7 3%	2 1%	4 2%	2 1%	4 2%
Don't know/refused	9 1%	1 *	2 1%	2 1%	1 1%	2 1%
Top 3 Box	463 45%	83 40%	104 50%	87 43%	109 55%	80 40%
			f		BDF	
Bottom 3 Box	62 6%	16 8%	11 5%	12 6%	8 4%	17 8%
Mean	7.0	6.6	7.1 b	7.0	7.3 BF	6.8
Median	7.0	7.0	8.0	7.0	8.0	7.0

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QA2. How well informed do you feel you are about the H1N1 virus?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Standard Deviation	2.03	2.11	2.02	2.00	1.93	2.03
Standard Error	0.07	0.17	0.19	0.16	0.15	0.16
CHI-SQUARE SIGNIFICANCE	<-----48.25-----> 54%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724		
10 - Extremely concerned	125	4	3	2	40	1	41	25	9	106	114	11	125	-	-	97	17	7	99	25	26	99	22	104		
	12%	67%	16%	38%	11%	1%	18%	11%	30%	12%	15%	5%	40%			33%	4%	3%	17%	6%	14%	12%	7%	14%		
		CEFGH		f	F		eFh	F	j		L					QR			T					W		
9	49	-	2	-	8	8	13	14	2	42	43	5	49	-	-	44	5	-	40	8	9	40	16	33		
	5%		9%		2%	8%	6%	6%	6%	5%	6%	2%	16%			15%	1%		7%	2%	5%	5%	5%	5%		
					e	e	e	e			L					Q			T							
8	136	1	4	-	53	6	35	22	5	116	125	11	136	-	-	82	47	6	97	38	28	106	35	101		
	13%	15%	22%		15%	6%	15%	10%	17%	13%	16%	4%	44%			28%	11%	2%	17%	9%	15%	13%	12%	14%		
					F		F				L					QR	R		T							
7	119	-	4	1	43	9	28	26	5	106	94	24	-	119	-	26	78	14	77	41	29	89	43	76		
	12%		22%	19%	12%	9%	12%	12%	17%	12%	12%	10%		25%		9%	18%	5%	13%	10%	15%	11%	15%	10%		
																PR										
6	135	-	1	-	40	23	32	33	1	127	112	22	-	135	-	20	84	30	82	53	30	104	43	91		
	13%		5%		11%	23%	14%	15%	3%	14%	15%	9%		28%		7%	19%	10%	14%	12%	16%	13%	15%	13%		
					CE				I		L					PR										
5	170	1	5	-	68	15	37	28	6	148	133	37	-	170	-	12	115	41	86	82	33	136	41	129		
	17%	18%	26%		19%	15%	16%	13%	20%	16%	17%	15%		36%		4%	27%	14%	15%	19%	17%	17%	14%	18%		
					h											PR	P		P							
4	55	-	-	1	24	10	7	11	1	52	34	21	-	55	-	2	35	17	24	31	8	47	20	35		
	5%			22%	7%	10%	3%	5%	4%	6%	4%	9%		11%		1%	8%	6%	4%	7%	4%	6%	7%	5%		
					g	g						k					P	P		s						
3	79	-	-	-	30	11	12	21	-	73	44	35	-	-	79	-	21	58	28	51	12	67	33	46		
	8%				8%	12%	5%	9%		8%	6%	14%			35%		5%	20%	5%	12%	6%	8%	11%	6%		
											K						Q		S				X			
2	68	-	-	-	25	9	10	16	-	60	35	32	-	-	68	3	16	49	27	41	9	58	18	50		
	7%				7%	9%	4%	7%		7%	5%	13%			30%	1%	4%	17%	5%	10%	5%	7%	6%	7%		
											K					P	PQ		S							
1 - Not at all concerned	78	-	-	-	22	7	13	24	-	66	34	44	-	-	78	4	11	63	23	55	9	69	21	57		
	8%				6%	7%	6%	11%		7%	4%	18%			35%	1%	2%	22%	4%	13%	5%	8%	7%	8%		
					eG						K						PQ		S			u				
Don't know/refused	6	-	-	1	1	1	2	1	1	4	3	2	-	-	-	-	2	1	2	4	-	6	2	4		
	1%			21%	*%	1%	1%	*%	4%	*%	*%	1%				*%	*%	*%	1%		1%	1%	1%	1%		
Top 3 Box	310	5	9	2	101	15	89	61	16	265	282	28	310	-	-	223	69	14	237	71	63	245	72	238		
	30%	82%	47%	38%	29%	15%	39%	28%	52%	29%	37%	11%	100%			77%	16%	5%	40%	16%	33%	30%	25%	33%		
		EFGH	F		F		EFH	F	J		L					QR	R		T					W		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	Swine Flu		Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu		Close-ly	Not Close-ly	High	Mod-erate		High	Mod-erate		Yes	No	Yes	No	Yes	No			
		H1N1	Flu						Flu	Flu				Flu	Other		High	Low							High	Low	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)				
Bottom 3 Box	226 22%	-	-	-	76 22%	27 27%	35 15%	61 28%	-	199 22%	113 15%	111 45%	-	-	226 100%	7 2%	48 11%	171 59%	79 13%	147 34%	30 16%	195 24%	73 25%	153 21%			
Mean	5.9	8.8 EFgH	7.3 EFH	7.6 F	5.8 f	5.1	6.5 EFH	5.6	7.7 J	5.8	6.4 L	4.3	9.0 NO	5.7 O	2.0	8.3 QR	5.7 R	3.5	6.6 T	4.8	6.3 V	5.8	5.6	6.0 w			
Median	6.0	10.0	7.0	7.0	6.0	5.0	7.0	6.0	8.0	6.0	6.0	4.0	9.0	6.0	2.0	8.0	6.0	3.0	7.0	5.0	6.0	6.0	6.0	6.0			
Standard Deviation	2.67	2.08	1.79	2.90	2.57	2.29	2.61	2.81	2.04	2.64	2.49	2.58	0.92	0.98	0.84	1.82	1.89	2.23	2.50	2.56	2.47	2.71	2.53	2.72			
Standard Error	0.10	0.95	0.49	1.46	0.17	0.30	0.18	0.21	0.44	0.10	0.10	0.19	0.06	0.05	0.07	0.12	0.11	0.15	0.12	0.15	0.21	0.11	0.17	0.12			
CHI-SQUARE SIGNIFICANCE		<-----182.27----->							<---36--->		<---248.88--->		<-----3100.08----->			<-----1134.03----->			<---207.21--->		<---16.06--->		<---29.31--->				
		100%*							100%*		100%*		100%*			100%*			100%*		81%*		100%*				

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020 100%	75 100%	244 100%	397 100%	67 100%	100 100%	137 100%	637 100%	383 100%	486 100%	534 100%	279 100%	402 100%	335 100%	359 100%	655 100%	328 100%	108 100%	186 100%	283 100%	101 100%	242 100%	312 100%	85 100%	196 100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
10 - Extremely concerned	125 12%	16 21% CG	8 3%	60 15% Cg	15 22% CG	14 14% C	12 9%	67 11% h	58 15% h	42 9%	84 16% J	22 8%	58 14% L	44 13% l	39 11%	86 13% RSTU	63 19% RSTU	9 8%	16 9%	26 9%	8 8%	36 15% x	38 12%	6 8%	21 11%
9	49 5%	6 8%	9 4%	18 5%	6 9%	2 2%	8 6%	34 5%	15 4%	13 3%	35 7% J	11 4%	21 5%	17 5%	21 6%	28 4%	14 4%	7 6%	14 8%	11 4%	3 3%	15 6%	16 5%	3 3%	10 5%
8	136 13%	8 10%	26 11%	54 14%	7 10%	12 12%	29 21% bCdef	92 14%	44 12%	62 13%	75 14%	29 10%	59 15%	48 14%	50 14%	86 13%	38 12%	15 14%	28 15%	40 14%	13 13%	29 12%	44 14%	8 9%	29 15%
7	119 12%	7 9%	35 14%	39 10%	10 15%	13 13%	15 11%	84 13% i	34 9%	57 12%	61 11%	27 10%	46 11%	46 14%	50 14%	69 10%	32 10%	9 8%	18 10%	38 13%	20 20% QRS	26 11%	35 11%	15 18%	28 14%
6	135 13%	7 10%	26 11%	58 15%	8 12%	14 14%	21 16%	78 12%	56 15%	60 12%	75 14%	35 12%	62 15%	38 11%	46 13%	88 13%	36 11%	15 14%	25 14%	39 14%	18 18%	26 11%	44 14%	12 14%	23 12%
5	170 17%	13 18%	49 20% e	62 16%	7 11%	18 19%	20 15%	108 17%	62 16%	88 18%	82 15%	47 17%	62 16%	60 18%	50 14%	120 18%	64 20%	22 20%	28 15%	39 14%	15 15%	47 19%	52 17%	11 13%	27 14%
4	55 5%	4 6%	11 5%	22 6%	5 8%	8 8%	4 3%	33 5%	22 6%	32 7%	23 4%	24 9% N	19 5%	11 3%	15 4%	39 6%	15 4%	6 6%	11 6%	19 7% u	2 2%	12 5%	14 5%	4 5%	14 7%
3	79 8%	6 8%	23 9% E	33 8% E	1 2%	8 8% e	8 6%	53 8%	26 7%	41 8%	38 7%	38 14% MN	22 5%	18 5%	32 9%	47 7%	12 4%	16 14% Qs	13 7%	29 10% Q	8 7%	8 3%	31 10% V	12 14% V	19 10% V
2	68 7%	3 4%	24 10% e	24 6%	2 3%	7 7%	8 6%	38 6%	30 8%	42 9% K	26 5% K	27 10% m	20 5%	21 6%	29 8%	37 6%	14 4%	3 3%	17 9% R	26 9% QR	5 5%	10 4%	24 8%	7 8%	16 8%
1 - Not at all concerned	78 8%	5 7%	32 13% DeF	24 6%	4 5%	2 2%	11 8%	45 7%	33 9%	47 10% K	31 6% K	19 7%	32 8%	26 8%	27 7%	51 8%	35 11% T	6 6%	13 7%	15 5%	7 7%	30 12% WY	14 4%	7 8%	9 5%
Don't know/refused	6 1%	-	1 *% DeF	3 1%	1 2%	1 1%	-	4 1%	2 1%	2 *% K	4 1% K	-	-	6 2%	-	6 1% T	4 1% T	-	1 1% R	1 *% QR	-	3 1% V	1 *% V	-	-
Top 3 Box	310 30%	30 39% C	43 18%	132 33% C	28 42% Cf	28 28% c	49 36% C	193 30%	117 31%	117 24%	193 36% J	62 22%	139 34% L	109 33% L	110 31%	199 30%	115 35% tu	31 28%	58 31%	77 27%	25 25%	80 33% X	99 32% X	17 20%	61 31% x
Bottom 3 Box	226 22%	14 19% BDEFG	79 32% E	81 20% E	7 10%	17 17%	28 20%	136 21%	90 23%	131 27% K	95 18% K	85 30% MN	74 18%	65 19%	88 24%	135 21%	61 19%	25 23%	43 23%	70 25%	20 19%	48 20%	68 22%	26 31% v	44 22%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec. Degree	Coll-ege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Mean	5.9	6.4 C	5.0	6.1 C	6.8 CDfg	6.0 C	6.0 C	5.9	5.8	5.4	6.3 J	5.3	6.1 L	6.1 L	5.8	5.9	6.1 t	5.7	5.8	5.7	5.9	5.9	6.0 x	5.4	5.9	
Median	6.0	6.0	5.0	6.0	7.0	6.0	6.0	6.0	6.0	5.0	6.0	5.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	
Standard Deviation	2.67	2.84	2.55	2.68	2.63	2.46	2.59	2.60	2.79	2.64	2.64	2.57	2.67	2.67	2.68	2.66	2.87	2.48	2.66	2.57	2.42	2.84	2.58	2.59	2.59	
Standard Error	0.10	0.36	0.22	0.14	0.35	0.26	0.28	0.12	0.15	0.15	0.13	0.18	0.17	0.15	0.17	0.12	0.19	0.27	0.22	0.17	0.27	0.21	0.19	0.32	0.20	
CHI-SQUARE SIGNIFICANCE				-----129.27----- 100%*					<---15.06---> 76%*		<---56.67---> 100%*		<-----80.39-----> 100%*			<---16.23---> 82%*		<-----90.17-----> 100%*					<-----57.25-----> 99%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
10 - Extremely concerned	125 12%	22 11%	27 13%	25 12%	22 11%	28 14%
9	49 5%	11 5%	10 5%	5 2%	11 5%	13 6%
8	136 13%	25 12%	23 11%	33 16%	23 12%	32 16%
7	119 12%	25 12%	14 7%	23 11%	25 13% c	31 15% C
6	135 13%	27 13%	28 14%	28 14%	24 12%	27 13%
5	170 17%	31 15%	51 24% BDF	28 14%	37 19% f	24 12%
4	55 5%	11 5%	13 6%	8 4%	9 5%	13 7%
3	79 8%	13 6%	16 8%	15 7%	18 9%	17 9%
2	68 7%	12 6%	11 5%	20 10% F	18 9% F	6 3%
1 - Not at all concerned	78 8%	26 13% cEF	15 7%	15 8%	11 5%	11 5%
Don't know/refused	6 1%	2 1%	-	3 1%	1 1%	-
Top 3 Box	310 30%	58 28%	59 28%	63 31%	56 28%	74 36%
Bottom 3 Box	226 22%	51 25% f	43 20%	51 25% f	46 23%	35 17%
Mean	5.9	5.6	5.8	5.8	5.8	6.3 Bcde
Median	6.0	6.0	5.0	6.0	6.0	7.0

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

Q01. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Standard Deviation	2.67	2.80	2.61	2.75	2.61	2.56
Standard Error	0.10	0.22	0.24	0.22	0.20	0.20
CHI-SQUARE SIGNIFICANCE	<-----62.12-----> 92%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No		
																									(A)	(B)
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724		
10 - Extremely concerned	142	2	3	1	48	7	42	27	6	125	128	15	127	12	3	142	-	-	114	27	24	118	36	106		
	14%	33%	16%	15%	14%	7%	18%	12%	19%	14%	17%	6%	41%	3%	1%	49%	-	-	19%	6%	12%	14%	12%	15%		
					f		F				L		NO						T							
9	59	-	4	-	12	3	18	16	4	49	55	3	46	10	3	59	-	-	50	8	19	40	11	48		
	6%		19%		4%	3%	8%	7%	12%	5%	7%	1%	15%	2%	1%	20%			9%	2%	10%	5%	4%	7%		
					e		E				L		NO						T		V					
8	89	-	1	1	36	5	22	14	2	77	76	13	50	37	2	89	-	-	55	33	26	63	30	59		
	9%		5%	19%	10%	5%	10%	6%	6%	9%	10%	5%	16%	8%	1%	31%			9%	8%	13%	8%	10%	8%		
					v						L		NO	O							v					
7	86	0	3	-	33	5	21	19	3	78	79	7	18	62	5	-	86	-	59	27	18	67	32	54		
	8%	7%	15%		9%	5%	9%	9%	11%	9%	10%	3%	6%	13%	2%		20%		10%	6%	9%	8%	11%	7%		
					eG						L		o	MO					t							
6	87	-	3	-	24	16	15	22	3	78	58	28	19	65	2	-	87	-	54	33	11	74	19	67		
	8%		15%		7%	16%	7%	10%	9%	9%	8%	12%	6%	14%	1%		20%		9%	8%	6%	9%	6%	9%		
					eG								O	MO												
5	186	-	2	1	69	18	52	32	4	171	145	41	24	133	29	-	186	-	101	85	36	149	60	126		
	18%		12%	22%	20%	18%	22%	14%	12%	19%	19%	17%	8%	28%	13%		43%		17%	20%	19%	18%	20%	17%		
					H									MO	m											
4	74	-	2	-	30	7	16	13	2	66	50	24	8	54	12	-	74	-	40	33	12	61	24	49		
	7%		10%		8%	7%	7%	6%	7%	7%	6%	10%	3%	11%	5%		17%		7%	8%	6%	7%	8%	7%		
														MO												
3	92	-	0	-	34	16	12	19	0	82	60	32	4	48	40	-	-	92	39	53	15	77	34	58		
	9%		3%		10%	16%	5%	9%	2%	9%	8%	13%	1%	10%	18%			32%	7%	12%	8%	9%	11%	8%		
					cG					i		K		M	MN				S							
2	88	-	1	-	27	14	15	26	1	82	61	27	7	34	48	-	-	88	41	47	14	74	27	62		
	9%		6%		8%	14%	7%	12%	3%	9%	8%	11%	2%	7%	21%			31%	7%	11%	7%	9%	9%	9%		
														M	MN				s							
1 - Not at all concerned	108	2	-	1	39	7	15	28	3	89	52	55	3	21	83	-	-	108	27	80	16	90	21	87		
	11%	25%		22%	11%	7%	6%	13%	9%	10%	7%	23%	1%	4%	37%			37%	5%	19%	8%	11%	7%	12%		
					g			G			K			M	MN				S					W		
Don't know/refused	10	2	-	1	-	-	2	3	3	5	8	1	4	3	-	-	-	-	7	3	2	8	2	8		
	1%	34%		21%			1%	2%	10%	1%	1%	*	1%	1%				1%	1%	1%	1%	1%	1%	1%		
		gh							j																	
Top 3 Box	290	2	7	2	97	15	82	57	11	252	259	30	223	59	7	290	-	-	219	69	69	221	77	213		
	28%	33%	40%	35%	28%	15%	36%	26%	38%	28%	34%	12%	72%	12%	3%	100%			37%	16%	36%	27%	26%	29%		
			f		F		eFH	f			L		NO	O					T		V					

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Bottom 3 Box	288 28%	2 25%	2 8%	1 22%	99 28% CG	38 38% CG	43 19%	73 33% CG	4 14%	253 28% i	173 22%	114 47% K	14 4%	103 21% M	171 76% MN	-	-	288 100%	108 18%	180 42% S	45 23%	242 29%	82 28%	207 29%		
Mean	5.5	6.2	6.8 eFh	5.6	5.4 f	4.8	6.1 EFH	5.3	6.5	5.5	6.0 L	4.1	8.2 NO	5.1 O	2.7	9.2 QR	5.4 R	1.9	6.3 T	4.4	5.9 v	5.4	5.5	5.5		
Median	5.0	10.0	7.0	5.0	5.0	5.0	6.0	5.0	7.0	5.0	6.0	4.0	9.0	5.0	2.0	9.0	5.0	2.0	6.0	5.0	6.0	5.0	5.0	5.0		
Standard Deviation	2.89	4.87	2.43	3.82	2.84	2.51	2.80	2.98	2.97	2.86	2.82	2.61	2.20	2.05	1.94	0.87	0.99	0.83	2.77	2.68	2.82	2.90	2.72	2.96		
Standard Error	0.11	2.28	0.66	1.93	0.19	0.32	0.20	0.23	0.64	0.11	0.12	0.20	0.14	0.11	0.15	0.06	0.06	0.06	0.13	0.15	0.24	0.12	0.18	0.13		
CHI-SQUARE SIGNIFICANCE					<-----211.33-----> 100%*				<---43.17---> 100%*		<---168.53---> 100%*		<-----1164.29-----> 100%*			<-----3176.89-----> 100%*			<---203.55---> 100%*		<---23.42---> 98%*		<---19.64---> 93%*			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020 100%	75 100%	244 100%	397 100%	67 100%	100 100%	137 100%	637 100%	383 100%	486 100%	534 100%	279 100%	402 100%	335 100%	359 100%	655 100%	328 100%	108 100%	186 100%	283 100%	101 100%	242 100%	312 100%	85 100%	196 100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
10 - Extremely concerned	142 14%	15 20% C	14 6%	63 16% C	14 21% C	14 14% c	21 16% C	87 14%	55 14%	58 12%	84 16%	17 6%	76 19% L	49 15% L	55 15%	87 13%	60 18% RTu	9 9%	33 18% RT	28 10%	11 10%	38 16% X	47 15% X	6 7%	26 13% x
9	59 6%	4 5%	12 5%	30 7% G	6 8%	4 4%	3 2%	38 6%	21 5%	21 4%	38 7%	20 7%	16 4%	24 7%	23 7%	36 5%	17 5%	10 9%	7 4%	16 6%	8 8%	15 6%	16 5%	7 8%	10 5%
8	89 9%	5 7%	26 11%	37 9%	5 7%	5 5%	11 8%	58 9%	31 8%	32 7%	57 11% J	18 6%	39 10%	31 9%	36 10%	53 8%	31 10%	8 7%	11 6%	25 9%	12 12%	18 8%	25 8%	5 5%	26 13% X
7	86 8%	6 8%	16 7%	34 8%	11 16% c	9 9%	10 8%	58 9%	28 7%	39 8%	47 9%	18 6%	30 7%	37 11% l	35 10%	50 8%	20 6%	8 7%	20 11%	27 10%	10 10%	19 8%	19 6%	13 16% W	21 11%
6	87 8%	8 11%	18 7%	29 7%	4 6%	8 8%	20 15% cde	56 9%	30 8%	47 10%	40 7%	32 11% n	32 8%	23 7%	23 6%	63 10%	25 8%	11 10%	12 6%	29 10%	8 8%	21 8%	30 9%	5 6%	13 6%
5	186 18%	11 14%	63 26% bDE	60 15%	7 11%	18 18%	26 19%	113 18%	73 19%	99 20%	87 16%	44 16%	85 21%	56 17%	69 19%	116 18%	64 20%	23 21%	33 18%	48 17%	16 16%	44 18%	66 21% y	17 21%	27 14%
4	74 7%	1 1%	17 7% b	27 7% B	6 9% B	13 13% B	10 7% b	53 8% i	20 5%	39 8%	35 6%	22 8%	36 9%	15 5% N	27 7%	47 7%	20 6%	8 7%	16 9%	23 8%	7 7%	14 6%	26 8%	8 9%	17 9%
3	92 9%	10 13% e	23 10%	33 8%	4 5%	10 10%	12 9%	55 9%	37 10%	47 10%	45 8%	32 11%	31 8%	29 9%	30 8%	62 10%	24 7%	15 13% q	16 8%	26 9%	11 11%	18 8%	26 8%	8 9%	20 10%
2	88 9%	6 8%	21 8%	38 10%	6 8%	8 8%	10 7%	50 8%	39 10%	50 10%	39 7%	38 14% Mn	20 5%	30 9% m	26 7%	60 9%	25 8%	8 8%	6 6%	12 12% s	33 8%	19 8%	31 10%	8 10%	19 10%
1 - Not at all concerned	108 11%	6 8%	31 13%	44 11%	5 7%	10 10%	12 9%	61 10%	46 12%	53 11%	55 10%	37 13%	37 9%	35 10%	34 10%	72 11%	37 11%	10 9%	24 13%	26 9%	9 9%	30 12%	26 8%	8 10%	16 8%
Don't know/refused	10 1%	3 3%	2 1%	3 1%	1 1%	1 1%	1 1%	8 1%	2 1%	2 *	8 2% j	2 1%	2 *	6 2%	1 *	9 1% o	5 2%	1 1%	2 1%	2 1%	-	6 3%	-	-	-
Top 3 Box	290 28%	24 32%	53 22%	130 33% cf	24 36% cf	23 23%	35 26%	183 29%	107 28%	111 23%	179 34% J	54 20%	130 32% L	104 31% L	114 32%	176 27%	108 33% t	27 25%	51 28%	70 25%	31 31%	72 30%	89 28%	17 20%	62 32% x

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	288 28%	22 30%	75 31%	115 29%	14 21%	28 28%	34 25%	166 26%	122 32% h	150 31%	138 26%	107 38% MN	87 22%	93 28%	90 25%	195 30%	86 26%	32 30%	51 28%	84 30%	28 28%	67 28%	84 27%	24 29%	56 29%
Mean	5.5	5.9 C	5.0	5.7 C	6.2 Cf	5.3	5.6	5.6	5.4	5.2	5.8 J	4.8	5.9 L	5.7 L	5.8	5.4	5.7	5.3	5.5	5.3	5.6	5.6	5.5	5.2	5.6
Median	5.0	6.0	5.0	5.0	7.0	5.0	5.0	5.0	5.0	5.0	6.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0
Standard Deviation	2.89	3.04	2.63	3.02	2.96	2.82	2.77	2.84	2.97	2.80	2.95	2.74	2.87	2.95	2.88	2.89	3.01	2.71	3.00	2.76	2.80	3.00	2.84	2.66	2.87
Standard Error	0.11	0.39	0.23	0.16	0.39	0.29	0.30	0.14	0.16	0.15	0.14	0.20	0.18	0.16	0.18	0.13	0.20	0.29	0.25	0.19	0.31	0.23	0.20	0.33	0.22
CHI-SQUARE SIGNIFICANCE				-----84.54----- 98%*				-----11.82----- 54%*		-----35.13----- 100%*		-----91.56----- 100%*			-----15.36----- 78%*		-----49.63----- 59%*					-----49.92----- 94%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?
Base: All respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
10 - Extremely concerned	142 14%	25 12%	34 16%	25 12%	22 11%	36 18% e
9	59 6%	12 6%	10 5%	9 4%	14 7%	14 7%
8	89 9%	13 6%	21 10%	21 10%	20 10%	13 7%
7	86 8%	22 11% e	14 7%	21 11% e	10 5%	19 9%
6	87 8%	17 8%	12 6%	23 11% ce	11 6%	23 11% e
5	186 18%	43 21% D	49 23% D	22 11%	34 17%	39 19% D
4	74 7%	13 6%	19 9%	9 4%	21 11% Df	12 6%
3	92 9%	20 10%	15 7%	20 10%	21 10%	16 8%
2	88 9%	7 3%	11 5%	31 15% BCf	23 12% Bc	17 8% b
1 - Not at all concerned	108 11%	32 16% eF	23 11%	20 10%	19 9%	13 7%
Don't know/refused	10 1%	1 1%	1 *%	2 1%	4 2%	2 1%
Top 3 Box	290 28%	50 25%	65 31%	55 27%	57 28%	63 31%
Bottom 3 Box	288 28%	58 29%	49 24%	71 35% CF	63 31% f	47 23%
Mean	5.5	5.4	5.7	5.3	5.3	5.9 bdE

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?
Base: All respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Median	5.0	5.0	5.0	5.0	5.0	6.0
Standard Deviation	2.89	2.88	2.89	2.94	2.88	2.83
Standard Error	0.11	0.23	0.26	0.23	0.22	0.23
CHI-SQUARE SIGNIFICANCE	-----85.24----->					
	100%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/Swine Flu		Close-ly	Not Close-ly	High	Mod-erate		High	Mod-erate		Yes	No	Yes	No	Yes	No		
									Flu	Other				High	Low		High	Low								
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724		
10 - Extremely concerned	90	2	2	1	24	4	24	24	5	77	62	28	55	22	10	53	27	9	61	28	16	72	16	73		
	9%	33%	8%	21%	7%	4%	11%	11%	15%	9%	8%	11%	18%	5%	4%	18%	6%	3%	10%	6%	8%	9%	6%	10%		
							f	f	f				NO			QR	r		T					W		
9	33	-	1	-	12	-	7	8	1	26	28	5	21	10	2	19	13	1	28	4	9	24	3	30		
	3%		7%		3%		3%	4%	5%	3%	4%	2%	7%	2%	1%	7%	3%	*	5%	1%	5%	3%	1%	4%		
					3%								NO	o		qR	R		T					W		
8	108	1	1	1	42	6	23	25	3	97	95	13	52	46	10	44	46	17	65	42	16	91	25	82		
	11%	15%	6%	22%	12%	6%	10%	12%	11%	11%	12%	5%	17%	10%	4%	15%	11%	6%	11%	10%	8%	11%	9%	11%		
					f						L		NO	O		R	R									
7	99	-	1	2	29	7	29	24	3	89	77	21	22	64	13	30	51	18	62	37	29	70	36	62		
	10%		5%	35%	8%	7%	13%	11%	9%	10%	10%	9%	7%	13%	6%	10%	12%	6%	11%	9%	15%	8%	12%	9%		
														MO			R			V						
6	86	-	-	-	26	15	22	15	-	78	70	15	31	47	8	29	44	10	52	33	17	69	27	59		
	8%				7%	15%	10%	7%		9%	9%	6%	10%	10%	3%	10%	10%	4%	9%	8%	9%	8%	9%	8%		
													O	O		R	R									
5	178	0	2	1	67	19	47	31	3	165	152	24	62	94	22	57	91	29	110	67	31	145	61	116		
	17%	7%	9%	22%	19%	19%	21%	14%	11%	18%	20%	10%	20%	20%	10%	20%	21%	10%	19%	16%	16%	18%	21%	16%		
											L		O	O		R	R									
4	65	-	1	-	29	7	14	6	1	56	45	20	19	34	13	11	39	16	36	28	14	52	17	49		
	6%		6%		8%	7%	6%	3%	4%	6%	6%	8%	6%	7%	6%	4%	9%	5%	6%	7%	7%	6%	6%	7%		
					H												Pr									
3	87	-	5	-	34	13	14	16	5	77	58	28	15	48	24	14	36	36	45	40	14	72	24	63		
	8%		26%		10%	13%	6%	7%	16%	9%	8%	11%	5%	10%	10%	5%	8%	13%	8%	9%	7%	9%	8%	9%		
			gh											M	M		P	P								
2	115	-	4	-	36	12	24	30	4	103	82	33	19	49	47	17	41	56	53	62	15	100	38	77		
	11%		22%		10%	12%	11%	14%	14%	11%	11%	14%	6%	10%	21%	6%	10%	20%	9%	15%	8%	12%	13%	11%		
														m	MN		PQ		S							
1 - Not at all concerned	158	3	2	-	52	16	23	39	5	130	101	56	16	64	77	16	42	96	73	83	32	125	47	111		
	15%	44%	11%		15%	16%	10%	18%	16%	14%	13%	23%	5%	13%	34%	5%	10%	33%	12%	19%	17%	15%	16%	15%		
								G			K			M	MN		P	PQ		S						
Don't know/refused	4	-	-	-	-	-	2	1	-	4	1	1	-	-	2	-	2	-	0	3	-	4	-	4		
	*						1%	1%		*	*	*			1%		*		*	1%		*		*		
Top 3 Box	230	3	4	2	78	10	54	57	9	200	184	46	128	79	21	116	86	26	155	74	41	188	45	185		
	23%	49%	21%	43%	22%	10%	24%	26%	31%	22%	24%	19%	41%	16%	9%	40%	20%	9%	26%	17%	21%	23%	15%	26%		
		f			F		F	F					NO	O		QR	R		T					W		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Bottom 3 Box	359 35%	3 44%	11 59%	-	123 35%	41 41%	61 26%	85 39%	14 46%	310 34%	241 31%	117 48%	49 16%	161 34%	148 65%	47 16%	119 28%	189 65%	171 29%	186 43%	62 32%	296 36%	109 37%	250 35%		
Mean	5.0	5.4	4.3	7.4 cEFh	4.9	4.3	5.4 eF	5.0	5.1	5.0	5.2 L	4.4	6.4 NO	4.9 O	3.3	6.4 QR	5.2 R	3.3	5.4 T	4.4	5.1	4.9	4.7	5.1 w		
Median	5.0	5.0	3.0	7.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	4.0	6.0	5.0	2.0	7.0	5.0	2.0	5.0	4.0	5.0	5.0	5.0	5.0		
Standard Deviation	2.84	4.47	2.95	1.86	2.74	2.45	2.72	3.05	3.27	2.80	2.75	3.04	2.68	2.56	2.60	2.68	2.53	2.51	2.82	2.77	2.83	2.84	2.63	2.91		
Standard Error	0.10	2.05	0.80	0.84	0.18	0.31	0.19	0.23	0.68	0.11	0.11	0.23	0.17	0.14	0.20	0.18	0.15	0.17	0.13	0.16	0.24	0.11	0.17	0.13		
CHI-SQUARE SIGNIFICANCE					<-----98.27-----> 98%*				<-----8.24-----> 23%*		<-----57.07-----> 100%*		<-----370-----> 100%*		<-----389.77-----> 100%*		<-----60.47-----> 100%*		<-----14.48-----> 73%*		<-----31.72-----> 100%*					

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
10 - Extremely concerned	90	13	13	46	5	9	4	54	36	31	59	25	38	25	34	56	34	11	17	24	4	27	32	5	14
	9%	17%	5%	12%	7%	9%	3%	8%	9%	6%	11%	9%	9%	7%	9%	9%	10%	10%	9%	8%	4%	11%	10%	5%	7%
		CeG		CG		g					J					U									
9	33	2	3	19	6	2	1	18	14	10	22	15	8	10	15	18	12	4	4	5	7	15	7	1	6
	3%	3%	1%	5%	8%	2%	1%	3%	4%	2%	4%	5%	2%	3%	4%	3%	4%	3%	2%	2%	7%	6%	2%	1%	3%
				CG	CfG						j		m								sT	WX			
8	108	6	30	41	4	6	20	67	40	61	47	17	45	45	25	82	41	10	14	32	11	23	41	5	19
	11%	8%	12%	10%	6%	6%	15%	11%	11%	13%	9%	6%	11%	14%	7%	13%	12%	9%	7%	11%	11%	9%	13%	5%	10%
							ef			k			L	L		O	s						X		
7	99	5	32	37	6	9	10	68	32	40	59	37	45	17	42	57	37	9	20	23	8	20	35	11	17
	10%	7%	13%	9%	9%	9%	7%	11%	8%	8%	11%	13%	11%	5%	12%	9%	11%	9%	11%	8%	8%	8%	11%	13%	8%
											N	N													
6	86	5	20	31	5	7	18	58	27	45	41	16	39	29	30	55	28	11	13	20	12	14	30	7	20
	8%	7%	8%	8%	7%	7%	13%	9%	7%	9%	8%	6%	10%	9%	8%	8%	9%	11%	7%	7%	12%	6%	9%	9%	10%
5	178	12	47	65	14	16	23	103	74	86	92	38	77	63	61	113	52	17	35	51	17	52	46	16	31
	17%	16%	19%	16%	21%	16%	17%	16%	19%	18%	17%	14%	19%	19%	17%	17%	16%	15%	19%	18%	17%	21%	15%	19%	16%
														1							w				
4	65	3	16	18	7	12	8	41	24	34	31	22	27	15	29	36	16	11	17	16	6	11	25	4	15
	6%	4%	7%	5%	10%	12%	6%	6%	6%	7%	6%	8%	7%	5%	8%	5%	5%	10%	9%	6%	6%	4%	8%	4%	7%
						bDg											q								
3	87	10	22	34	2	6	12	57	30	45	42	25	28	33	29	58	31	7	12	27	10	19	23	5	25
	8%	13%	9%	9%	3%	6%	9%	9%	8%	9%	8%	9%	7%	10%	8%	9%	9%	6%	6%	9%	10%	8%	7%	6%	13%
		E	e	E																					vwx
2	115	9	25	44	9	10	17	72	43	60	55	32	45	38	38	76	32	7	23	40	11	25	36	10	23
	11%	12%	10%	11%	14%	10%	13%	11%	11%	12%	10%	11%	11%	11%	11%	12%	10%	6%	12%	14%	11%	10%	11%	12%	12%
																				R					
1 - Not at all concerned	158	8	35	61	10	21	23	97	60	74	83	52	50	55	56	101	44	21	30	46	15	35	37	20	26
	15%	11%	14%	15%	14%	21%	17%	15%	16%	15%	16%	19%	12%	16%	16%	15%	14%	20%	16%	16%	15%	15%	12%	24%	13%
						b						m												Wy	
Don't know/refused	4	0	1	1	-	1	-	2	1	-	4	-	-	4	-	4	2	-	1	-	0	2	-	-	-
	0.4%	0%	0.5%	0.5%	0%	0.5%	0%	0.5%	0.5%	0%	0.4%	0%	0%	0.4%	0%	0.4%	0.5%	0%	0.5%	0%	0%	0.5%	0%	0%	0%
Top 3 Box	230	21	45	105	15	18	26	139	91	102	127	57	91	80	74	156	87	25	34	61	22	65	80	10	39
	23%	29%	19%	26%	22%	18%	19%	22%	24%	21%	24%	20%	23%	24%	21%	24%	26%	23%	19%	21%	22%	27%	26%	12%	20%
				Cf													s				X	X			
Bottom 3 Box	359	27	82	139	21	36	53	226	133	179	180	109	123	126	123	235	107	35	65	112	36	79	96	36	74
	35%	36%	34%	35%	31%	36%	39%	35%	35%	37%	34%	39%	31%	38%	34%	36%	33%	32%	35%	40%	36%	33%	31%	42%	38%
												m		m										w	

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Mean	5.0	5.3	4.9	5.2	5.0	4.6	4.6	5.0	5.0	4.8	5.1	4.8	5.2	4.8	5.0	5.0	5.3 t	5.0	4.8	4.7	4.9	5.2 x	5.3 x	4.3	4.8
Median	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0
Standard Deviation	2.84	3.05	2.63	2.98	2.82	2.86	2.61	2.82	2.87	2.73	2.93	2.95	2.75	2.83	2.84	2.85	2.88	2.92	2.81	2.84	2.72	2.94	2.82	2.75	2.71
Standard Error	0.10	0.39	0.23	0.16	0.37	0.30	0.28	0.13	0.16	0.15	0.14	0.21	0.17	0.15	0.18	0.13	0.19	0.32	0.23	0.19	0.31	0.22	0.20	0.34	0.21
CHI-SQUARE SIGNIFICANCE				-----76.66----->				<-----5.39----->		<-----23.02----->		<-----53.28----->			<-----16.29----->			<-----45.74----->			<-----57.45----->				
				93%*				6%*		97%*		100%*			82%*			43%*			99%*				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?
Base: All respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
10 - Extremely concerned	90 9%	14 7%	19 9%	19 10%	15 8%	22 11%
9	33 3%	10 5%	10 5%	2 1%	8 4%	4 2%
		D	d		D	
8	108 11%	13 6%	34 16%	25 12%	19 9%	18 9%
			BeF	b		
7	99 10%	19 9%	22 10%	13 6%	27 13%	18 9%
				D		
6	86 8%	18 9%	10 5%	18 9%	14 7%	25 12%
					Ce	
5	178 17%	36 17%	32 15%	34 17%	35 18%	41 20%
4	65 6%	9 5%	17 8%	14 7%	14 7%	11 5%
3	87 8%	21 10%	15 7%	19 9%	14 7%	18 9%
2	115 11%	24 12%	19 9%	25 12%	28 14%	20 10%
1 - Not at all concerned	158 15%	40 19%	31 15%	34 17%	25 12%	27 13%
		e				
Don't know/refused	4 *%	1 *%	-	1 1%	2 1%	-
Top 3 Box	230 23%	37 18%	63 30%	46 23%	41 21%	44 21%
			BeF			
Bottom 3 Box	359 35%	85 42%	65 31%	78 38%	66 33%	64 32%
		cf				
Mean	5.0	4.6	5.3 B	4.8	5.0	5.1 b

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?
Base: All respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Median	5.0	5.0	5.0	5.0	5.0	5.0
Standard Deviation	2.84	2.84	2.92	2.87	2.76	2.77
Standard Error	0.10	0.22	0.27	0.23	0.21	0.22
CHI-SQUARE SIGNIFICANCE	-----62.39----->					
	92%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No		
																									(A)	(B)
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724		
10 - Extremely concerned	76	1	2	1	23	5	28	11	4	67	59	18	61	11	4	58	18	1	57	20	11	65	16	61		
	7%	19%	8%	15%	6%	5%	12%	5%	12%	7%	8%	7%	20%	2%	2%	20%	4%	*%	10%	5%	6%	8%	5%	8%		
							eFH						NO			QR	R		T							
9	37	-	2	1	9	2	6	12	3	29	30	8	19	16	2	24	10	4	29	9	8	29	6	31		
	4%		10%	22%	3%	2%	3%	5%	10%	3%	4%	3%	6%	3%	1%	8%	2%	1%	5%	2%	4%	4%	2%	4%		
													O	O		QR			T							
8	108	3	2	-	35	5	29	28	5	97	91	15	68	33	6	73	26	7	76	31	33	75	29	79		
	11%	48%	11%		10%	5%	13%	13%	16%	11%	12%	6%	22%	7%	3%	25%	6%	2%	13%	7%	17%	9%	10%	11%		
		eF					f	f			L		NO	O		QR	R		T		V					
7	94	-	1	-	37	8	25	17	1	88	79	15	36	48	8	40	44	10	55	39	24	70	38	55		
	9%		6%		11%	8%	11%	8%	3%	10%	10%	6%	12%	10%	4%	14%	10%	3%	9%	9%	13%	8%	13%	8%		
											L		O	O		R	R						X			
6	111	-	1	-	35	9	26	32	1	103	87	24	41	60	10	35	61	13	69	40	19	91	31	80		
	11%		5%		10%	9%	11%	15%	3%	11%	11%	10%	13%	12%	5%	12%	14%	4%	12%	9%	10%	11%	10%	11%		
										I			O	O		R	R									
5	206	0	2	2	71	26	50	38	4	185	171	33	56	131	19	37	141	28	123	83	34	171	61	144		
	20%	7%	9%	41%	20%	26%	22%	17%	15%	20%	22%	14%	18%	27%	8%	13%	33%	10%	21%	19%	18%	21%	21%	20%		
					c						L		O	MO		PR										
4	74	-	4	-	28	10	14	15	4	66	51	22	12	45	18	6	48	20	47	27	12	61	18	57		
	7%		21%		8%	10%	6%	7%	13%	7%	7%	9%	4%	9%	8%	2%	11%	7%	8%	6%	6%	7%	6%	8%		
														M	m		Pr	P								
3	97	-	2	-	36	15	19	18	2	88	64	34	4	54	39	8	33	56	49	48	18	78	38	59		
	10%		8%		10%	15%	8%	8%	5%	10%	8%	14%	1%	11%	17%	3%	8%	20%	8%	11%	10%	9%	13%	8%		
											K			M	Mn		P	PQ					X			
2	88	-	3	-	26	11	16	22	3	76	62	27	6	41	41	3	29	55	40	48	18	71	29	60		
	9%		18%		7%	11%	7%	10%	11%	8%	8%	11%	2%	9%	18%	1%	7%	19%	7%	11%	9%	9%	10%	8%		
														M	MN		P	PQ		S						
1 - Not at all concerned	122	2	1	-	52	9	14	25	3	100	74	48	6	38	77	6	20	95	39	82	15	106	28	94		
	12%	25%	6%		15%	9%	6%	11%	8%	11%	10%	20%	2%	8%	34%	2%	5%	33%	7%	19%	8%	13%	9%	13%		
					G			g			K			M	MN		PQ		S		U					
Don't know/refused	6	-	-	1	-	-	2	2	1	4	3	2	2	1	1	1	1	-	4	3	-	6	2	5		
	1%			21%			1%	1%	4%	*%	*%	1%	1%	*%	*%	*%	*%		1%	1%		1%	1%	1%		
Top 3 Box	222	4	5	2	67	12	63	52	11	193	180	41	148	61	13	154	54	11	161	59	52	169	51	170		
	22%	67%	29%	38%	19%	12%	28%	23%	38%	21%	23%	17%	48%	13%	6%	53%	13%	4%	27%	14%	27%	21%	17%	24%		
		EFgh					EF	F			L		NO	O		QR	R		T					w		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Bottom 3 Box	307 30%	2 25%	6 32%	-	114 32% G	35 35% g	50 22%	65 30% g	7 25%	263 29%	199 26%	108 44% K	16 5%	133 28% M	157 70% MN	18 6%	82 19% P	207 72% PQ	128 22%	178 42% S	51 26%	254 31%	95 32%	213 29%		
Mean	5.1	6.4	5.1	7.1 f	4.9	4.6	5.7 EFH	5.2	5.7	5.2	5.4 L	4.4	7.1 NO	4.9 O	3.0	7.3 QR	5.2 R	2.9	5.7 T	4.4	5.5 v	5.1	5.0	5.2		
Median	5.0	8.0	4.0	5.0	5.0	5.0	6.0	5.0	5.0	5.0	5.0	4.0	7.0	5.0	2.0	8.0	5.0	2.0	5.0	5.0	5.0	5.0	5.0	5.0		
Standard Deviation	2.66	3.67	2.87	2.54	2.64	2.33	2.59	2.64	3.00	2.62	2.58	2.77	2.20	2.21	2.22	2.15	2.06	2.02	2.57	2.62	2.56	2.67	2.50	2.72		
Standard Error	0.10	1.68	0.78	1.28	0.17	0.30	0.18	0.20	0.64	0.10	0.11	0.21	0.14	0.12	0.17	0.14	0.12	0.14	0.12	0.15	0.21	0.11	0.17	0.12		
CHI-SQUARE SIGNIFICANCE	<-----155.12----->							<---20.23--->		<---62.21--->		<-----682.4----->			<-----902.37----->			<---115.92--->		<---22.84--->		<---24.62--->				
	100%*							94%*		100%*		100%*			100%*			100%*		97%*		98%*				

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020 100%	75 100%	244 100%	397 100%	67 100%	100 100%	137 100%	637 100%	383 100%	486 100%	534 100%	279 100%	402 100%	335 100%	359 100%	655 100%	328 100%	108 100%	186 100%	283 100%	101 100%	242 100%	312 100%	85 100%	196 100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
10 - Extremely concerned	76 7%	9 12%	11 5%	35 9%	5 8%	11 11%	5 3%	44 7%	32 8%	31 6%	45 8%	15 5%	39 10%	22 6%	31 9%	46 7%	37 11%	9 8%	15 8%	12 4%	3 3%	27 11%	18 6%	4 5%	11 5%
9	37 4%	2 3%	3 1%	22 6%	4 6%	3 3%	3 2%	25 4%	13 3%	13 3%	24 5%	16 6%	8 2%	14 4%	13 4%	24 4%	15 5%	6 5%	6 3%	3 1%	7 7%	14 6%	9 3%	1 2%	8 4%
8	108 11%	14 19%	25 10%	40 10%	6 9%	7 7%	16 12%	69 11%	39 10%	50 10%	58 11%	22 8%	42 10%	44 13%	28 8%	80 12%	36 11%	13 12%	15 8%	31 11%	11 11%	32 13%	34 11%	7 8%	18 9%
7	94 9%	8 10%	20 8%	48 12%	4 6%	6 6%	9 6%	63 10%	31 8%	38 8%	56 10%	28 10%	37 9%	29 9%	38 11%	56 9%	26 8%	6 5%	20 11%	31 11%	10 10%	15 6%	34 11%	10 12%	19 10%
6	111 11%	4 5%	24 10%	40 10%	11 16%	11 11%	20 15%	75 12%	36 9%	50 10%	61 11%	29 11%	45 11%	35 10%	49 14%	61 9%	39 12%	10 9%	13 7%	36 13%	12 12%	16 7%	38 12%	6 8%	31 16%
5	206 20%	16 21%	47 19%	79 20%	11 16%	20 20%	34 25%	138 22%	68 18%	99 20%	107 20%	50 18%	96 24%	58 17%	69 19%	134 20%	62 19%	19 17%	48 26%	51 18%	22 21%	46 19%	67 21%	18 22%	40 20%
4	74 7%	5 6%	17 7%	28 7%	8 11%	10 10%	7 5%	41 6%	33 9%	38 8%	36 7%	24 9%	29 7%	21 6%	33 9%	41 6%	16 5%	12 12%	13 7%	26 9%	8 8%	16 7%	21 7%	8 9%	17 9%
3	97 10%	8 11%	27 11%	31 8%	5 7%	11 11%	16 12%	61 10%	36 10%	54 11%	43 8%	34 12%	32 8%	31 9%	32 9%	65 10%	24 7%	13 12%	23 12%	25 9%	10 9%	15 6%	33 10%	13 16%	22 11%
2	88 9%	4 5%	22 9%	34 9%	6 10%	10 10%	11 8%	53 8%	36 9%	45 9%	43 8%	27 10%	34 8%	27 8%	26 7%	62 10%	23 7%	11 10%	17 9%	29 10%	8 8%	19 8%	34 11%	4 5%	14 7%
1 - Not at all concerned	122 12%	6 8%	46 19%	39 10%	6 9%	10 10%	15 11%	64 10%	57 15%	67 14%	55 10%	34 12%	40 10%	48 14%	39 11%	80 12%	45 14%	9 8%	15 8%	39 14%	10 10%	39 16%	25 8%	12 14%	15 8%
Don't know/refused	6 1%	-	2 1%	2 *	-	1 1%	2 1%	5 1%	2 *	1 *	6 1%	1 *	-	6 2%	-	6 1%	4 1%	1 1%	2 1%	-	-	3 1%	-	-	-
Top 3 Box	222 22%	25 34%	40 16%	97 24%	16 24%	21 21%	23 17%	138 22%	84 22%	94 19%	128 24%	53 19%	88 22%	80 24%	72 20%	150 23%	88 27%	28 26%	36 19%	46 16%	22 22%	73 30%	60 19%	12 14%	37 19%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	307 30%	18 24%	95 39% BDe	104 26%	17 26%	31 32%	42 31%	178 28%	130 34% h	166 34%	141 26% K	95 34% m	105 26%	106 32%	97 27%	208 32%	93 28%	33 30%	54 29%	93 33%	28 28%	73 30%	92 29%	30 35%	51 26%
Mean	5.1	5.8 CG	4.5	5.4 Cg	5.3 c	5.1	4.9	5.2	5.0	4.9	5.4 J	4.9	5.3	5.1	5.2	5.1	5.4 T	5.2	5.2	4.8	5.2	5.3	5.1	4.7	5.2
Median	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0
Standard Deviation	2.66	2.70	2.63	2.67	2.66	2.73	2.38	2.58	2.78	2.64	2.66	2.62	2.61	2.74	2.61	2.68	2.85	2.68	2.54	2.52	2.52	2.98	2.48	2.48	2.41
Standard Error	0.10	0.34	0.23	0.14	0.35	0.29	0.26	0.12	0.15	0.15	0.13	0.19	0.16	0.15	0.17	0.12	0.19	0.29	0.21	0.17	0.28	0.22	0.18	0.31	0.18
CHI-SQUARE SIGNIFICANCE				-----87.64----- 99%*				-----13.89----- 69%*		-----23.19----- 97%*		-----42.65----- 99%*			-----20.85----- 95%*		-----70.03----- 98%*					-----70.07----- 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?
Base: All respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
10 - Extremely concerned	76 7%	18 9%	14 7%	11 5%	9 4%	25 12% DE
9	37 4%	7 4%	10 5%	3 2%	11 5% D	6 3%
8	108 11%	15 7%	28 13% bf	24 12%	27 13% bF	14 7%
7	94 9%	16 8%	19 9%	21 10%	22 11%	16 8%
6	111 11%	23 11%	15 7%	22 11%	15 8%	35 17% CdE
5	206 20%	41 20%	57 27% DE	30 15%	31 15%	47 23% De
4	74 7%	11 6%	12 6%	15 8%	21 10%	14 7%
3	97 10%	18 9%	18 8%	23 11%	24 12%	15 7%
2	88 9%	15 7%	12 6%	22 11%	23 11% c	16 8%
1 - Not at all concerned	122 12%	39 19% CEF	22 11%	31 15% EF	16 8%	13 7%
Don't know/refused	6 1%	1 *%	1 *%	2 1%	2 1%	1 *%
Top 3 Box	222 22%	40 20%	52 25%	38 19%	46 23%	45 22%
Bottom 3 Box	307 30%	72 35% cF	52 25%	76 37% CF	63 31% f	45 22%
Mean	5.1	4.9	5.4 d	4.8	5.1	5.6 BD

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?
Base: All respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Median	5.0	5.0	5.0	5.0	5.0	5.0
Standard Deviation	2.66	2.84	2.58	2.67	2.57	2.57
Standard Error	0.10	0.22	0.24	0.21	0.20	0.20
CHI-SQUARE SIGNIFICANCE	<-----97.61----->					
	100%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2_SUM. Summary table of means for QC2 series.
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
H1N1 virus [QC2A]	5.5	6.2	6.8 eFh	5.6	5.4 f	4.8	6.1 EFH	5.3	6.5	5.5	6.0 L	4.1	8.2 NO	5.1 O	2.7	9.2 QR	5.4 R	1.9	6.3 T	4.4	5.9 v	5.4	5.5	5.5			
Seasonal or common flu [QC2C]	5.1	6.4	5.1	7.1 f	4.9	4.6	5.7 EFH	5.2	5.7	5.2	5.4 L	4.4	7.1 NO	4.9 O	3.0	7.3 QR	5.2 R	2.9	5.7 T	4.4	5.5 v	5.1	5.0	5.2			
Common cold [QC2B]	5.0	5.4	4.3	7.4 cEFh	4.9	4.3	5.4 eF	5.0	5.1	5.0	5.2 L	4.4	6.4 NO	4.9 O	3.3	6.4 QR	5.2 R	3.3	5.4 T	4.4	5.1	4.9	4.7	5.1 w			
CHI-SQUARE SIGNIFICANCE	<-----0-----> <-----0-----> <-----0-----> <-----0-----> <-----0-----> <-----0-----> <-----0-----> <-----0----->																										
	% %																										

Comparison Groups: BCDEFH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2_SUM. Summary table of means for QC2 series.
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
H1N1 virus [QC2A]	5.5	5.9 C	5.0	5.7 C	6.2 Cf	5.3	5.6	5.6	5.4	5.2	5.8 J	4.8	5.9 L	5.7 L	5.8	5.4	5.7	5.3	5.5	5.3	5.6	5.6	5.5	5.2	5.6
Seasonal or common flu [QC2C]	5.1	5.8 CG	4.5	5.4 Cg	5.3 c	5.1	4.9	5.2	5.0	4.9	5.4 J	4.9	5.3	5.1	5.2	5.1	5.4 T	5.2	5.2	4.8	5.2	5.3	5.1	4.7	5.2
Common cold [QC2B]	5.0	5.3	4.9	5.2	5.0	4.6	4.6	5.0	5.0	4.8	5.1	4.8	5.2	4.8	5.0	5.0	5.3 t	5.0	4.8	4.7	4.9	5.2 X	5.3 X	4.3	4.8
CHI-SQUARE SIGNIFICANCE	<p style="text-align: center;"><-----0-----> <-----0-----> <-----0-----> <-----0-----> <-----0-----> <-----0-----> <-----0-----></p> <p style="text-align: center;">% % % % % % %</p>																								

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC2_SUM. Summary table of means for QC2 series.
Base: All respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
H1N1 virus [QC2A]	5.5	5.4	5.7	5.3	5.3	5.9 bdE
Seasonal or common flu [QC2C]	5.1	4.9	5.4 d	4.8	5.1	5.6 BD
Common cold [QC2B]	5.0	4.6	5.3 B	4.8	5.0	5.1 b
CHI-SQUARE SIGNIFICANCE	<-----.0-----> %					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC3. What are your main concerns about H1N1?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate		High	Mod-erate		Yes	No	Yes	No	Yes	No		
														Low	Low		High	Low								
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
Total	621	5	15	3	199	56	161	132	23	547	526	94	310	295	14	290	268	58	427	191	137	482	174	446		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	626	5	14	3	196	49	167	138	22	550	540	85	322	287	15	298	269	55	422	200	121	502	175	450		
Severity / mortality	144	4	6	-	39	14	36	35	10	124	124	18	91	48	4	82	52	8	107	35	27	115	42	101		
	23%	76%	38%		20%	25%	23%	26%	41%	23%	24%	19%	29%	16%	25%	28%	19%	14%	25%	19%	20%	24%	24%	23%		
		EFGH											N			QR										
Getting sick	117	-	1	1	43	3	36	24	2	106	96	20	73	40	4	72	36	8	85	30	21	96	26	90		
	19%		8%	27%	21%	5%	22%	18%	9%	19%	18%	22%	23%	14%	26%	25%	14%	14%	20%	16%	15%	20%	15%	20%		
					F		F		F				N			QR										
Spread / how widespread it is	101	-	1	-	27	8	30	22	1	87	90	10	48	50	3	47	43	9	71	29	20	79	31	70		
	16%		10%		13%	14%	19%	17%	6%	16%	17%	11%	15%	17%	18%	16%	16%	16%	17%	15%	15%	16%	18%	16%		
Children getting sick	83	-	2	-	34	11	23	10	2	77	78	5	54	28	1	60	21	1	66	16	26	56	26	57		
	13%		13%		17%	19%	14%	7%	8%	14%	15%	5%	17%	10%	6%	21%	8%	2%	16%	8%	19%	12%	15%	13%		
					H		h				L		N			QR			T		v					
Confusion around vaccines	42	1	0	-	12	4	11	12	2	38	40	2	25	17	-	24	15	3	35	7	9	32	14	28		
	7%	24%	3%		6%	6%	7%	9%	8%	7%	8%	2%	8%	6%		8%	5%	5%	8%	3%	7%	7%	8%	6%		
											L								T							
Availability of vaccines	38	-	4	-	11	1	8	9	4	30	32	6	21	16	1	17	16	4	28	10	8	29	10	28		
	6%		26%		6%	2%	5%	7%	16%	5%	6%	6%	7%	5%	7%	6%	6%	7%	7%	5%	6%	6%	6%	6%		
			eFgh																							
Confusion around symptoms	30	1	1	-	13	2	9	3	2	27	28	2	17	11	2	16	12	2	23	6	7	23	11	19		
	5%	16%	5%		7%	3%	5%	2%	7%	5%	2%	5%	4%	12%	5%	5%	3%	5%	3%	5%	3%	5%	6%	4%		
					h																					
People won't take precautions to prevent spread	29	-	-	-	12	4	7	3	-	26	25	4	15	12	2	10	13	6	26	3	7	21	12	16		
	5%				6%	7%	4%	3%		5%	5%	4%	5%	4%	12%	3%	5%	10%	6%	1%	5%	4%	7%	4%		
																			T							
Vaccine not properly tested/too new	28	-	1	1	8	1	7	10	2	26	26	2	15	11	2	17	11	-	21	7	6	22	10	18		
	4%		7%	34%	4%	2%	4%	7%	9%	5%	5%	2%	5%	4%	13%	6%	4%		5%	4%	4%	5%	6%	4%		
Being amongst a vulnerable population	24	-	-	-	7	0	7	6	-	20	18	6	19	4	1	17	4	3	16	8	5	19	9	15		
	4%				3%	1%	4%	5%		4%	3%	7%	6%	1%	6%	6%	2%	6%	4%	4%	3%	4%	5%	3%		
													N			Q										
Global issue / pandemic	24	-	1	-	9	1	6	6	1	23	23	1	9	14	1	13	8	3	15	9	3	21	5	19		
	4%		6%		5%	2%	4%	4%	4%	4%	4%	1%	3%	5%	6%	4%	3%	6%	3%	5%	2%	4%	3%	4%		
											1															
Side effects of vaccines	22	-	-	-	7	4	7	4	-	22	21	1	12	9	1	11	10	1	16	6	6	16	4	18		
	4%				4%	7%	4%	3%		4%	4%	1%	4%	3%	6%	4%	4%	1%	4%	3%	4%	3%	2%	4%		
											1															
Safety of vaccines	21	-	4	-	5	-	7	3	4	15	18	4	8	13	1	7	11	2	16	6	7	14	4	18		
	3%		26%		3%		4%	3%	17%	3%	3%	4%	2%	4%	6%	2%	4%	4%	4%	3%	5%	3%	2%	4%		
			EGH						J																	

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC3. What are your main concerns about H1N1?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada		
	Total	H1N1	Swine Flu		Eco-nomy	En-viron-ment		Health Care		Other	H1N1/ Swine Flu		Close-ly	Not Close-ly	High	Mod-erate		Low	High	Mod-erate		Low	Yes	No	Yes	No	Yes	No
			(A)	(B)		(C)	(D)	(E)	(F)		(G)	(H)				(I)	(J)			(K)	(L)							
Missing out on work / not getting paid because of missing work	18 3%	-	-	-	3 2%	2 3%	5 3%	7 5%	-	17 3%	14 3%	4 5%	10 3%	7 2%	1 6%	12 4%	6 2%	-	16 4%	2 1%	6 4%	12 3%	4 2%	14 3%				
Effects on pregnant women	17 3%	-	-	-	10 5%	0 1%	3 2%	2 2%	-	17 3%	15 3%	3 3%	9 3%	9 3%	-	9 3%	9 3%	-	15 3%	3 2%	6 4%	12 2%	4 2%	14 3%				
Don't know enough/many 'unknowns'/conflicting information	16 3%	-	-	1 39%	4 2%	2 3%	5 3%	4 3%	1 5%	14 3%	16 3%	-	9 3%	7 2%	-	6 2%	8 3%	4 4%	11 2%	5 3%	5 4%	11 2%	5 3%	11 2%				
Confusion around what to do if get H1N1	16 3%	1 16%	1 5%	-	5 2%	1 2%	4 3%	3 2%	2 7%	13 2%	15 3%	1 1%	8 2%	7 2%	1 6%	9 3%	5 2%	1 2%	14 3%	1 1%	3 2%	12 3%	7 4%	8 2%				
Effects on the elderly	15 2%	-	-	-	3 1%	7 12%	1 *	4 3%	-	14 3%	12 2%	3 3%	12 4%	3 1%	-	12 4%	3 1%	1 1%	10 2%	5 3%	1 1%	14 3%	9 5%	6 1%				
Media is creating hype/unnecessary worry/panic	13 2%	-	-	-	8 4%	2 4%	1 1%	1 1%	-	13 2%	12 2%	1 1%	-	13 4%	-	1 *	7 3%	4 7%	9 2%	4 2%	6 4%	7 1%	2 1%	11 2%				
How you get it	13 2%	-	-	-	4 2%	-	6 4%	3 2%	-	12 2%	12 2%	1 1%	8 2%	4 1%	1 6%	8 3%	3 1%	1 2%	7 2%	5 3%	4 3%	9 2%	2 1%	11 2%				
Concern for loved ones/family/friends	12 2%	-	-	-	1 1%	1 3%	7 4%	2 2%	-	12 2%	12 2%	1 1%	6 2%	6 2%	-	8 3%	3 1%	1 2%	10 2%	2 1%	-	12 3%	3 2%	9 2%				
Availability of doctors/hospital beds/healthcare dollars	12 2%	-	-	-	5 2%	-	3 2%	3 2%	-	11 2%	9 2%	3 3%	8 3%	4 1%	-	6 2%	4 1%	2 3%	9 2%	3 2%	3 2%	9 2%	1 1%	11 2%				
Effect of Seasonal flu vaccine on contracting H1N1	11 2%	-	1 9%	-	4 2%	2 4%	2 1%	2 2%	1 6%	10 2%	10 2%	1 1%	-	11 4%	-	3 1%	8 3%	-	8 2%	4 2%	5 4%	6 1%	7 2%					
No cure/would like to see it stopped/a cure found	11 2%	-	-	-	3 1%	3 5%	1 *	3 2%	-	9 2%	5 1%	6 7%	3 1%	7 2%	1 6%	7 2%	4 1%	-	5 1%	5 3%	2 2%	9 2%	3 2%	8 2%				
Poor lung health/asthmatics/respiratory illnesses	10 2%	-	-	-	4 2%	1 2%	1 1%	4 3%	-	10 2%	8 1%	3 3%	6 2%	5 2%	-	4 2%	6 2%	-	9 2%	1 1%	4 3%	6 1%	7 2%					
Pre-existing/health conditions/weakened immunity	10 2%	-	-	-	1 1%	1 2%	2 1%	3 2%	-	8 1%	9 2%	1 1%	6 2%	3 1%	-	5 2%	4 2%	0 1%	5 1%	5 3%	0 *	9 2%	2 1%	8 2%				
Cost to the economy/businesses/travel restrictions	9 2%	-	-	-	4 2%	2 4%	2 1%	-	-	8 2%	9 2%	-	6 2%	3 1%	-	3 1%	3 1%	3 5%	9 2%	1 *	1 1%	8 2%	8 4%	2 *				

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC3. What are your main concerns about H1N1?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Proper hygiene/hand washing/preventative measures	7 1%	-	-	-	2 1%	1 1%	-	4 3%	-	7 1%	4 1%	3 3%	3 1%	4 1%	-	3 1%	2 1%	4 4%	2 1%	6 *%	1 *%	-	7 1%	2 1%	5 1%	
Effects on young adults/teenagers	7 1%	-	-	-	2 1%	-	-	4 3%	-	7 1%	5 1%	1 1%	2 1%	4 1%	-	1 *%	6 2% P	-	5 1%	1 1%	-	7 1%	3 2%	3 1%		
Doctors should be screening/educating patients more	6 1%	2 38% gh	-	-	-	-	2 1%	2 2%	2 9%	4 1%	6 1%	-	4 1%	2 1%	-	2 1%	2 1%	-	5 1%	1 1%	2 1%	4 1%	-	6 1%		
Government's role/handling of the situation	6 1%	-	-	-	2 1%	1 2%	2 1%	1 1%	-	6 1%	6 1%	-	2 1%	4 1%	-	1 *%	3 1%	3 3%	3 1%	3 2%	2 1%	4 1%	2 1%	4 1%		
Don't know when to go to doctor	3 1%	-	-	-	2 1%	1 1%	1 1%	-	-	3 1%	3 1%	-	2 1%	2 1%	-	2 1%	1 *%	1 1%	3 1%	-	3 2%	1 *%	2 1%	1 *%		
How will vaccine react with pre-existing meds/drug intake	1 *%	-	-	-	1 *%	-	1 *%	-	-	1 *%	1 *%	-	1 *%	1 *%	-	1 *%	-	1 1%	1 *%	1 *%	-	1 *%	-	1 *%		
Other	42 7%	-	0 3%	-	6 3%	6 11%	13 8%	12 9%	0 2%	37 7%	38 7%	3 3%	16 5%	24 8%	2 13%	18 6%	19 7%	5 9%	31 7%	11 6%	14 11%	27 6%	8 4%	34 8%		
None/no concerns/not worried	7 1%	-	-	-	2 1%	2 3%	1 1%	-	-	6 1%	3 1%	4 4%	-	7 2%	-	1 *%	5 2%	1 2%	1 *%	5 3%	2 1%	5 1%	1 *%	6 1%		
Don't know/refused	38 6%	-	-	-	10 5%	1 2%	12 7%	9 7%	-	31 6%	26 5%	12 13%	11 4%	24 8%	3 23%	11 4%	17 6%	9 16%	23 5%	15 8%	8 6%	30 6%	11 6%	26 6%		
CHI-SQUARE SIGNIFICANCE	-----306.47----- 100%*										-----56.54----- 99%*		-----82.41----- 100%*		-----107.99----- 100%*			-----125----- 100%*			-----48.32----- 93%*		-----45.39----- 89%*		-----50.18----- 95%*	

Comparison Groups: BCDEFH/IJ/KL/MNO/PQR/ST/UV/WX
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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC3. What are your main concerns about H1N1?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	621 100%	49 100%	120 100%	248 100%	48 100%	62 100%	94 100%	394 100%	227 100%	268 100%	354 100%	148 100%	259 100%	212 100%	227 100%	391 100%	203 100%	59 100%	111 100%	169 100%	72 100%	149 100%	193 100%	46 100%	119 100%
Unweighted 'N'	626	60	98	262	49	67	90	382	244	262	364	131	233	260	200	423	209	64	109	167	69	159	179	45	121
Severity / mortality	144 23%	12 24%	21 18%	60 24%	14 29%	16 26%	20 22%	93 24%	51 22%	54 20%	89 25%	31 21%	65 25%	47 22%	53 23%	90 23%	49 24%	18 30%	19 17%	38 22%	20 27%	34 23%	43 22%	8 18%	36 30%
Getting sick	117 19%	8 16%	19 15%	50 20%	7 16%	12 19%	20 22%	80 20%	37 16%	47 18%	69 20%	31 21%	46 18%	39 18%	41 18%	75 19%	45 22%	14 24%	14 13%	25 15%	17 24%	35 24%	39 20%	7 14%	22 18%
Spread / how widespread it is	101 16%	5 10%	23 19%	46 19%	8 16%	12 20%	7 7%	68 17%	33 15%	53 20%	48 14%	20 14%	49 19%	31 15%	35 16%	65 17%	33 16%	11 18%	14 13%	31 18%	11 16%	18 12%	25 13%	11 23%	25 21%
Children getting sick	83 13%	7 15%	12 10%	37 15%	2 5%	4 7%	21 22%	55 14%	28 12%	32 12%	51 14%	17 11%	46 18%	20 9%	52 23%	31 8%	15 7%	6 11%	18 17%	28 17%	14 20%	19 13%	23 12%	7 16%	25 21%
Confusion around vaccines	42 7%	3 5%	6 5%	18 7%	4 7%	6 10%	5 5%	30 7%	12 5%	16 6%	26 7%	13 8%	12 5%	17 8%	16 7%	26 7%	15 7%	3 5%	3 3%	13 8%	8 12%	9 6%	10 5%	3 6%	11 10%
Availability of vaccines	38 6%	7 15%	-	20 8%	3 7%	2 4%	5 6%	22 6%	16 7%	14 5%	24 7%	1 1%	16 6%	19 9%	8 3%	30 8%	15 7%	3 5%	6 5%	12 7%	2 3%	14 9%	7 4%	2 4%	10 8%
Confusion around symptoms	30 5%	1 2%	7 5%	14 6%	2 5%	5 9%	1 1%	19 5%	10 5%	10 4%	19 5%	8 5%	13 5%	9 4%	15 7%	14 4%	7 4%	1 2%	5 4%	11 6%	6 8%	4 2%	10 5%	1 3%	10 9%
People won't take precautions to prevent spread	29 5%	2 5%	4 3%	10 4%	2 4%	3 5%	7 7%	20 5%	8 4%	13 5%	15 4%	4 3%	17 7%	7 3%	19 8%	10 3%	7 4%	1 2%	4 4%	9 5%	7 10%	-	12 6%	1 3%	7 6%
Vaccine not properly tested/too new	28 4%	2 4%	9 8%	7 3%	5 10%	5 7%	1 1%	17 4%	11 5%	12 5%	16 4%	8 5%	10 4%	10 5%	12 5%	16 4%	8 4%	2 3%	6 5%	7 4%	5 7%	5 4%	8 4%	1 2%	9 8%
Being amongst a vulnerable population	24 4%	4 9%	2 2%	8 3%	4 8%	1 2%	5 5%	13 3%	11 5%	7 3%	17 5%	6 4%	11 4%	8 4%	10 4%	15 4%	7 3%	3 5%	3 3%	8 5%	4 5%	5 3%	6 3%	3 7%	6 5%
Global issue / pandemic	24 4%	2 5%	5 4%	14 5%	-	1 1%	2 3%	17 4%	7 3%	8 3%	16 5%	3 2%	9 4%	12 6%	8 4%	16 4%	9 4%	2 4%	2 2%	6 4%	5 7%	2 1%	8 4%	3 6%	5 4%
Side effects of vaccines	22 4%	1 2%	6 5%	7 3%	3 6%	4 6%	2 2%	13 3%	9 4%	3 1%	19 5%	3 2%	11 4%	8 4%	12 5%	10 3%	6 3%	2 3%	6 5%	6 4%	3 4%	5 3%	5 3%	1 3%	7 6%
Safety of vaccines	21 3%	3 7%	4 3%	11 4%	3 6%	1 1%	-	10 3%	11 5%	6 2%	15 4%	4 3%	10 4%	8 4%	8 4%	13 3%	9 4%	1 2%	5 5%	5 3%	2 2%	11 7%	3 2%	-	5 5%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC3. What are your main concerns about H1N1?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Missing out on work / not getting paid because of missing work	18 3%	5 9% dg	6 5%	4 2%	-	2 3%	1 2%	11 3%	6 3%	8 3%	10 3%	3 2%	7 3%	7 3%	7 3%	10 3%	2 1%	3 5%	3 3%	5 3%	4 6%	-	8 4%	2 4%	6 5%
Effects on pregnant women	17 3%	0 1%	6 5% g	5 2%	6 12% BDG	-	0 *	16 4% I	1 1%	4 2%	13 4% j	8 5% m	5 2%	5 2%	8 3%	10 3%	5 2%	2 3%	1 1%	4 2%	6 9% qSt	1 1%	7 4% v	1 3%	5 4% V
Don't know enough/many 'unknowns'/conflicting information	16 3%	1 2%	1 1%	9 4% c	3 6% c	0 1%	1 1%	10 3%	6 2%	6 2%	10 3%	3 2%	7 3%	5 2%	7 3%	9 2%	6 3%	-	3 2%	6 4%	1 1%	4 3%	5 3%	0 1%	3 2%
Confusion around what to do if get H1N1	16 3%	0 1%	3 2%	10 4%	1 2%	1 2%	-	12 3%	4 2%	3 1%	12 4%	4 2%	6 2%	6 3%	6 3%	10 3%	3 1%	-	2 1%	6 4%	4 6%	1 1%	4 2%	1 3%	6 5% v
Effects on the elderly	15 2%	1 2%	1 1%	6 2%	1 1%	1 2%	6 6% bCDef	10 3%	5 2%	4 2%	11 3%	2 1%	11 4% n	3 1%	8 3%	8 2%	4 2%	1 1%	7 7% QRT	1 1%	2 3%	10 6% WxY	3 2%	1 2%	2 2%
Media is creating hype/unnecessary worry/panic	13 2%	0 1%	3 2%	2 1%	-	2 3%	6 6% d	5 1%	7 3%	7 3%	5 2%	1 1%	8 3%	4 2%	6 3%	7 2%	3 1%	3 5%	2 2%	1 1%	4 5%	1 1%	4 2%	2 4%	2 2%
How you get it	13 2%	-	2 2%	7 3%	1 3%	1 2%	1 1%	8 2%	5 2%	4 2%	8 2%	2 1%	4 2%	7 3%	4 2%	9 2%	6 3%	3 6%	1 1%	2 1%	1 1%	3 2%	2 1%	-	1 1%
Concern for loved ones/family/friends	12 2%	2 4%	1 1%	4 2%	1 3%	1 1%	3 3%	6 2%	6 3%	5 2%	8 2%	3 2%	3 1%	6 3%	4 2%	8 2%	7 4% s	-	1 1%	3 2%	1 1%	1 1%	5 3%	-	3 2%
Availability of doctors/hospital beds/healthcare dollars	12 2%	0 1%	2 2%	6 2%	-	2 4%	1 1%	5 1%	7 3%	3 1%	9 3%	-	6 2%	6 3%	4 2%	8 2%	3 2%	-	4 3%	3 2%	1 2%	3 2%	3 1%	-	2 2%
Effect of Seasonal flu vaccine on contracting H1N1	11 2%	-	4 3%	6 2%	-	-	1 1%	9 2%	2 1%	3 1%	8 2%	5 3%	4 2%	1 1%	6 3%	5 1%	1 *	-	3 2%	6 4% Q	2 2%	-	4 2%	-	3 2%
No cure/would like to see it stopped/a cure found	11 2%	-	3 2%	3 1%	1 3%	1 2%	3 3%	4 1%	7 3% h	5 2%	5 2%	2 1%	6 2%	3 1%	4 2%	7 2%	3 2%	3 6%	-	3 2%	1 1%	4 3%	2 1%	1 2%	2 1%
Poor lung health/asthmatics/respiratory illnesses	10 2%	-	1 1%	6 2%	-	-	3 3%	8 2%	3 1%	3 1%	7 2%	3 2%	4 2%	3 1%	4 2%	6 2%	2 1%	-	1 1%	4 2%	2 2%	3 2%	1 *	1 1%	2 2%
Pre-existing/health conditions/weakened immunity	10 2%	0 1%	3 3%	4 1%	2 3%	-	1 1%	6 2%	3 1%	2 1%	8 2%	2 1%	1 *	7 3% M	1 1%	8 2%	2 1%	1 1%	4 3%	3 2%	-	1 1%	5 3%	1 2%	2 2%
Cost to the economy/businesses/travel restrictions	9 2%	-	5 4%	4 2%	1 2%	-	-	7 2%	2 1%	4 1%	6 2%	5 3% n	3 1%	2 1%	1 1%	8 2%	-	-	-	7 4%	2 3%	1 *	5 3% v	1 2%	2 2%

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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC3. What are your main concerns about H1N1?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Proper hygiene/hand washing/preventative measures	7 1%	-	1 1%	4 2%	-	1 2%	0 *	3 1%	3 1%	3 1%	3 1%	-	5 2%	2 1%	2 1%	4 1%	2 5%	3 -	-	1 *	1 1%	2 1%	3 1%	-	1 1%
Effects on young adults/teenagers	7 1%	-	-	5 2%	-	1 2%	-	3 1%	4 2%	2 1%	4 1%	1 1%	4 2%	1 *	2 1%	4 1%	1 1%	-	1 1%	2 1%	2 3%	1 1%	2 1%	-	2 2%
Doctors should be screening/educating patients more	6 1%	3 5%	-	2 1%	-	2 3%	-	6 1%	1 *	1 *	5 2%	2 1%	3 1%	2 1%	-	6 2%	4 2%	1 1%	-	2 1%	-	1 1%	2 1%	-	2 1%
Government's role/handling of the situation	6 1%	-	2 2%	2 1%	1 2%	-	0 1%	4 1%	2 1%	5 2%	1 *	1 *	2 1%	3 2%	2 1%	4 1%	1 *	1 2%	1 1%	1 1%	2 1%	1 1%	2 1%	-	3 3%
Don't know when to go to doctor	3 1%	-	1 1%	3 1%	-	-	-	2 *	2 1%	2 1%	2 *	-	2 1%	1 1%	2 1%	1 *	-	-	-	2 1%	2 2%	-	1 *	-	3 2%
How will vaccine react with pre-existing meds/drug intake	1 *	-	-	1 *	-	1 1%	-	1 *	-	-	1 *	1 *	-	1 *	1 *	1 *	-	1 1%	1 1%	-	-	1 *	1 *	-	-
Other	42 7%	2 5%	7 6%	16 7%	5 10%	5 8%	7 7%	21 5%	21 9%	18 7%	24 7%	9 6%	19 7%	14 7%	19 8%	23 6%	12 6%	4 7%	10 9%	9 5%	6 9%	12 8%	13 7%	2 4%	8 7%
None/no concerns/not worried	7 1%	3 7%	1 1%	2 1%	-	1 2%	-	5 1%	1 1%	3 1%	4 1%	5 3%	1 1%	1 *	2 1%	5 1%	0 *	1 1%	1 1%	4 2%	1 1%	0 *	3 1%	-	-
Don't know/refused	38 6%	1 2%	16 13%	7 3%	7 14%	3 5%	4 4%	22 6%	16 7%	14 5%	24 7%	11 8%	9 4%	18 8%	10 5%	26 7%	17 8%	1 2%	8 8%	6 3%	4 6%	12 8%	12 6%	5 11%	4 3%
CHI-SQUARE SIGNIFICANCE			250.03 100%*				39.01 71%*		35.79 57%*		87.26 92%*			54.46 98%*		164.96 100%*			110.26 66%*						

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC3. What are your main concerns about H1N1?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	621 100%	119 100%	121 100%	125 100%	117 100%	140 100%
Unweighted 'N'	626	123	125	123	119	136
Severity / mortality	144 23%	35 30% df	25 20%	23 19%	35 30% dF	26 18%
Getting sick	117 19%	19 16%	22 18%	21 16%	27 23%	28 20%
Spread / how widespread it is	101 16%	23 19% f	19 16%	24 19% f	21 18% f	14 10%
Children getting sick	83 13%	8 7%	26 21% BEF	22 18% BE	8 7%	19 13%
Confusion around vaccines	42 7%	3 3%	14 11% B	9 7%	7 6%	9 6%
Availability of vaccines	38 6%	4 3%	12 10%	8 7%	6 5%	8 6%
Confusion around symptoms	30 5%	2 2%	10 8% b	8 6%	4 3%	6 4%
People won't take precautions to prevent spread	29 5%	5 4%	8 6% F	5 4%	9 8% F	1 1%
Vaccine not properly tested/too new	28 4%	7 5%	4 4%	5 4%	5 4%	7 5%
Being amongst a vulnerable population	24 4%	6 5%	3 3%	7 5%	3 3%	5 4%
Global issue / pandemic	24 4%	5 4%	4 3%	5 4%	4 3%	6 5%
Side effects of vaccines	22 4%	5 5% e	3 3%	11 8% EF	1 1%	2 1%
Safety of vaccines	21 3%	7 6% e	5 4%	4 3%	2 1%	4 3%
Missing out on work / not getting paid because of missing work	18 3%	4 3%	4 3%	5 4%	1 1%	4 3%
Effects on pregnant women	17 3%	1 1%	5 4% B	3 3%	4 4% b	4 3%

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC3. What are your main concerns about H1N1?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Don't know enough/many 'unknowns'/conflicting information	16 3%	4 3%	1 1%	4 3%	3 3%	4 3%
Confusion around what to do if get H1N1	16 3%	1 1%	4 3%	3 2%	4 3%	4 3%
Effects on the elderly	15 2%	4 3%	6 5% EF	2 2%	2 2%	2 1%
Media is creating hype/unnecessary worry/panic	13 2%	-	3 3%	1 1%	9 8% D	-
How you get it	13 2%	1 1%	6 5%	3 2%	1 1%	2 1%
Concern for loved ones/family/friends	12 2%	2 2%	3 2%	3 2%	1 1%	4 3%
Availability of doctors/hospital beds/healthcare dollars	12 2%	1 1%	2 2%	2 2%	4 4%	3 2%
Effect of Seasonal flu vaccine on contracting H1N1	11 2%	1 1%	2 2%	2 1%	4 3%	2 2%
No cure/would like to see it stopped/a cure found	11 2%	1 1%	3 3%	2 1%	-	5 3%
Poor lung health/asthmatics/respiratory illnesses	10 2%	4 3%	1 1%	4 3%	1 1%	1 1%
Pre-existing/health conditions/weakened immunity	10 2%	1 1%	2 1%	2 2%	3 3%	1 1%
Cost to the economy/businesses/travel restrictions	9 2%	-	3 3%	2 2%	3 2%	1 1%
Proper hygiene/hand washing/preventative measures	7 1%	3 2%	-	3 2%	-	1 1%
Effects on young adults/teenagers	7 1%	3 2%	1 1%	2 2%	-	1 1%
Doctors should be screening/educating patients more	6 1%	2 2%	-	1 1%	2 2%	1 1%
Government's role/handling of the situation	6 1%	1 1%	1 1%	-	2 1%	3 2%

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QC3. What are your main concerns about H1N1?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Don't know when to go to doctor	3 1%	1 1%	1 1%	1 1%	-	1 1%
How will vaccine react with pre-existing meds/drug intake	1 *%	-	-	1 1%	-	1 1%
Other	42 7%	13 11% def	12 10%	5 4%	6 5%	6 4%
None/no concerns/not worried	7 1%	3 2%	0 *%	1 1%	1 1%	2 1%
Don't know/refused	38 6%	4 3%	5 4%	11 9%	5 4%	14 10% Bce
CHI-SQUARE SIGNIFICANCE	<-----169.41-----> 100%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724		
Wash hands frequently	828	2	13	4	302	91	188	171	20	753	628	197	246	394	183	230	366	228	501	324	160	665	241	587		
	81%	32%	70%	81%	86%	92%	82%	78%	65%	83%	81%	80%	79%	82%	81%	79%	85%	79%	85%	76%	83%	81%	82%	81%		
				b	Bh	BcGH	B	B		i						r			T							
Stay home when sick	358	0	7	-	126	40	100	65	7	330	302	56	129	171	57	128	151	77	228	129	87	271	111	248		
	35%	7%	35%		36%	40%	43%	29%	23%	37%	39%	23%	42%	36%	25%	44%	35%	27%	39%	30%	45%	33%	38%	34%		
					b	BH			L				O	O	QR	R		T		V						
Cover mouth and nose with arm or sleeve when coughing or sneezing	357	1	3	1	138	33	86	74	5	331	287	69	105	180	70	102	167	86	225	132	79	276	104	253		
	35%	14%	15%	15%	39%	33%	37%	33%	15%	37%	37%	28%	34%	38%	31%	35%	39%	30%	38%	31%	41%	34%	35%	35%		
				C			C		I								R		T		v					
Avoid public areas/ events	180	3	3	1	57	16	47	39	7	158	140	37	60	82	34	57	73	48	114	66	38	142	48	131		
	18%	49%	15%	22%	16%	16%	20%	18%	23%	18%	18%	15%	19%	17%	15%	20%	17%	17%	19%	15%	19%	17%	16%	18%		
Use hand sanitizer	129	-	2	-	46	11	34	24	2	116	96	33	46	62	21	52	44	33	89	39	33	96	36	93		
	13%		8%		13%	11%	15%	11%	5%	13%	12%	13%	15%	13%	9%	18%	10%	12%	15%	9%	17%	12%	12%	13%		
					o											Qr			T							
Cover mouth and nose with hand when coughing or sneezing	92	-	3	1	39	9	19	15	3	82	75	17	27	46	19	25	42	25	56	35	16	76	28	64		
	9%		13%	15%	11%	9%	8%	7%	11%	9%	10%	7%	9%	10%	8%	8%	10%	9%	10%	8%	8%	9%	9%	9%		
Get H1N1 flu shot	92	-	2	-	36	13	22	15	2	85	76	14	27	47	16	33	36	21	61	31	26	65	31	61		
	9%		10%		10%	13%	10%	7%	6%	9%	10%	6%	9%	10%	7%	11%	8%	7%	10%	7%	13%	8%	11%	8%		
											L								v							
Keep common surfaces/ countertops clean	52	-	2	-	18	6	7	11	2	42	38	14	16	24	12	17	17	18	32	19	9	43	12	40		
	5%		10%		5%	6%	3%	5%	6%	5%	5%	6%	5%	5%	6%	6%	4%	6%	5%	5%	5%	5%	4%	6%		
Wear a mask	51	-	1	1	13	3	13	12	2	42	36	16	12	27	12	21	16	14	27	25	8	43	18	34		
	5%		6%	19%	4%	3%	6%	6%	7%	5%	5%	6%	4%	6%	5%	7%	4%	5%	5%	6%	4%	5%	6%	5%		
																q										
Eat properly/good diet	48	1	-	-	18	7	9	9	1	43	41	7	20	21	6	18	18	11	37	11	5	43	18	30		
	5%	10%			5%	7%	4%	4%	2%	5%	5%	3%	7%	4%	3%	6%	4%	4%	6%	2%	3%	5%	6%	4%		
											l		O						T							
Personal cleanliness/ stay clean/good hygiene	41	-	1	-	12	4	11	8	1	36	34	7	11	20	11	9	19	14	30	11	7	34	11	30		
	4%		6%		3%	4%	5%	4%	3%	4%	4%	3%	3%	4%	5%	3%	4%	5%	5%	3%	4%	4%	4%	4%		
																			t							
Get seasonal flu shot	37	-	-	-	10	6	14	4	-	35	31	6	12	19	6	13	16	7	27	9	10	27	12	25		
	4%				3%	6%	6%	2%		4%	4%	2%	4%	4%	3%	5%	4%	3%	5%	2%	5%	3%	4%	3%		
							eH												T							
Exercise regularly	34	-	-	-	12	11	9	2	-	34	29	5	12	16	6	11	17	6	30	5	6	28	13	21		
	3%				3%	11%	4%	1%		4%	4%	2%	4%	3%	3%	4%	4%	2%	5%	1%	3%	3%	5%	3%		
					h	EGH	H												T							

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/Swine Flu		Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No			
									Flu	Other															(M)	(N)	(O)
Take vitamins	33 3%	-	-	-	10 3%	6 6%	8 4%	7 3%	-	31 3%	24 3%	9 3%	8 3%	18 4%	6 3%	7 3%	17 4%	8 3%	24 4%	9 2%	5 2%	28 3%	9 3%	23 3%			
Avoid travellers from Mexico/those who are/might be sick	27 3%	-	-	-	7 2%	2 2%	3 1%	14 6%	-	26 3%	21 3%	5 2%	6 2%	12 3%	9 4%	9 3%	7 2%	11 4%	18 3%	9 2%	4 2%	23 3%	11 4%	16 2%			
Avoid public transportation	23 2%	-	-	-	13 4%	2 2%	6 3%	2 1%	-	23 3%	19 3%	3 1%	10 3%	10 2%	3 1%	10 3%	9 2%	4 1%	20 3%	3 1%	6 3%	16 2%	5 2%	17 2%			
Avoid travel (unspecified)	21 2%	-	-	-	12 3%	1 1%	4 2%	4 2%	-	21 2%	16 2%	6 2%	5 2%	8 2%	8 4%	5 2%	8 2%	8 3%	13 2%	8 2%	3 1%	19 2%	1 *	20 3%			
Take precautions/be careful (unspecified)	21 2%	2 34%	-	-	4 1%	2 2%	5 2%	6 3%	2 7%	17 2%	19 2%	2 1%	9 3%	5 1%	7 3%	6 2%	4 1%	8 3%	14 2%	6 1%	3 1%	18 2%	8 3%	13 2%			
Don't touch others (general)	16 2%	-	-	-	3 1%	-	4 2%	7 3%	-	14 2%	14 2%	2 1%	8 2%	6 1%	3 1%	5 2%	7 2%	5 2%	11 2%	5 1%	2 1%	14 2%	6 2%	11 1%			
Get information/be informed	15 1%	-	-	-	3 1%	-	6 2%	6 3%	-	15 2%	12 2%	3 1%	7 2%	3 1%	5 2%	4 1%	6 1%	5 2%	9 2%	6 1%	6 3%	7 1%	1 *	14 2%			
Get enough rest/sleep	14 1%	-	-	-	5 1%	1 1%	3 1%	4 2%	-	12 1%	12 2%	2 1%	3 1%	8 2%	3 1%	3 1%	5 1%	6 2%	9 1%	5 1%	-	14 2%	6 2%	8 1%			
Don't cough around people/cover your mouth with a tissue	13 1%	-	1 7%	-	6 2%	-	1 *	3 1%	1 4%	9 1%	8 1%	5 2%	4 1%	8 2%	1 1%	2 1%	6 1%	5 2%	7 1%	6 1%	2 1%	10 1%	3 1%	10 1%			
Go to the doctor/get medical attention (general)	13 1%	-	-	-	5 2%	1 1%	2 1%	4 2%	-	12 1%	10 1%	3 1%	6 2%	6 1%	1 *	8 3%	4 1%	1 *	8 1%	5 1%	4 2%	9 1%	3 1%	9 1%			
Don't touch your face	13 1%	-	-	-	5 1%	2 2%	1 *	4 2%	-	12 1%	11 1%	2 1%	6 2%	4 1%	3 1%	7 2%	2 *	4 2%	7 1%	6 1%	2 1%	10 1%	1 *	12 2%			
Don't share objects with others (general)	12 1%	-	1 4%	-	6 2%	1 1%	1 1%	3 1%	1 3%	11 1%	9 1%	2 1%	2 1%	6 1%	4 2%	2 1%	8 2%	1 *	10 2%	1 *	1 1%	10 1%	4 1%	8 1%			
Avoid international travel/to other countries	11 1%	-	-	-	3 1%	3 3%	3 2%	1 1%	-	11 1%	9 1%	1 1%	3 1%	3 1%	4 2%	4 1%	3 1%	3 1%	8 1%	2 1%	3 1%	8 1%	4 1%	6 1%			
Avoid contact (unspecified)	10 1%	-	-	-	3 1%	2 2%	-	3 1%	-	8 1%	8 1%	2 1%	3 1%	4 1%	2 1%	2 1%	4 1%	4 1%	7 1%	4 1%	4 2%	6 1%	4 1%	6 1%			
Be healthy/live healthy/take care of health (unspecified)	10 1%	-	-	-	3 1%	1 1%	2 1%	2 1%	-	8 1%	9 1%	1 *	1 *	8 2%	-	2 1%	6 1%	1 *	8 1%	2 *	1 *	9 1%	4 1%	6 1%			

Comparison Groups: BCDEFH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada							
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No								
																									(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Strengthen immune system	8 1%	-	-	-	1 *%	1 1%	2 1%	3 1%	-	7 1%	8 1%	-	3 1%	4 1%	1 *%	3 1%	4 1%	0 *%	7 1%	1 *%	3 1%	5 1%	3 1%	5 1%								
Get flu shot	6 1%	-	1 7%	-	3 1%	0 *%	1 *%	1 *%	1 4%	5 1%	6 1%	-	2 1%	3 1%	1 *%	2 1%	3 1%	1 *%	3 1%	3 1%	-	6 1%	2 1%	4 *%								
Avoid domestic travel/ travel in Canada	5 *%	-	-	-	3 1%	-	2 1%	-	-	5 1%	4 1%	1 *%	2 *%	2 *%	1 *%	2 1%	2 1%	-	4 1%	1 *%	-	5 1%	1 *%	4 1%								
Basic common sense	4 *%	-	-	-	1 *%	-	1 *%	2 1%	-	4 *%	2 *%	2 1%	2 1%	1 *%	1 *%	2 1%	1 *%	1 *%	3 1%	1 *%	1 1%	3 *%	-	4 1%								
Avoid travelling to Mexico	1 *%	-	-	-	-	-	1 1%	-	-	1 *%	-	1 1%	-	1 *%	-	-	-	1 *%	-	1 *%	-	1 *%	-	1 *%								
Don't eat pork/avoid pigs	1 *%	-	-	-	-	-	-	1 1%	-	1 *%	1 *%	-	-	-	1 *%	-	-	1 *%	1 *%	-	1 1%	-	1 *%	-								
Other	56 6%	-	-	-	16 5%	9 9%	11 5%	14 6%	-	50 6%	51 7%	5 2%	26 8%	19 4%	10 5%	23 8%	18 4%	15 5%	33 6%	23 5%	11 6%	45 5%	20 7%	35 5%								
None/nothing can be done	10 1%	-	-	-	5 1%	-	2 1%	1 1%	-	9 1%	7 1%	4 1%	1 *%	5 1%	4 2%	2 1%	4 1%	4 1%	2 *%	8 2%	-	10 1%	6 2%	4 1%								
Don't know/refused	26 3%	-	-	-	5 1%	-	2 1%	5 2%	-	12 1%	13 2%	13 5%	7 2%	7 2%	11 5%	4 1%	10 2%	12 4%	4 1%	21 5%	1 1%	24 3%	8 3%	18 2%								
CHI-SQUARE SIGNIFICANCE	←-----244.35-----→				←-----36.56-----→				←-----61.75-----→				←-----77.58-----→				←-----92.05-----→				←-----74.68-----→				←-----48.2-----→				←-----36.12-----→			
	100%*				56%*				100%*				69%*				94%*				100%*				92%*				54%*			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
Wash hands frequently	828	57	178	334	53	81	126	514	315	384	444	236	328	262	295	528	245	86	154	248	83	180	265	74	163
	81%	75%	73%	84%	79%	82%	92%	81%	82%	79%	83%	84%	82%	78%	82%	81%	75%	80%	83%	88%	82%	74%	85%	87%	83%
				c			BCDEF					n						Q	Q			v	v	v	
Stay home when sick	358	25	69	146	24	41	52	216	142	129	229	102	157	99	142	215	93	37	79	100	47	77	107	33	78
	35%	34%	28%	37%	36%	41%	38%	34%	37%	27%	43%	36%	39%	29%	40%	33%	28%	35%	42%	35%	47%	32%	34%	39%	40%
				c		c					J		N		p			Q	Q		Qt				
Cover mouth and nose with arm or sleeve when coughing or sneezing	357	21	65	143	30	37	60	237	119	151	206	94	165	97	158	198	91	41	79	100	43	61	121	39	74
	35%	28%	27%	36%	45%	37%	44%	37%	31%	31%	39%	34%	41%	29%	44%	30%	28%	38%	42%	35%	42%	25%	39%	46%	38%
				c	bc	c	bc	i		J		N		P				Q	q	Q		V	V	V	
Avoid public areas/events	180	7	41	71	13	15	33	108	72	79	101	33	63	83	58	121	54	25	32	39	27	47	48	12	36
	18%	10%	17%	18%	20%	15%	24%	17%	19%	16%	19%	12%	16%	25%	16%	18%	16%	23%	17%	14%	27%	19%	15%	14%	18%
				b			B							LM				t		qt					
Use hand sanitizer	129	7	24	68	9	12	9	81	49	51	78	43	48	38	51	77	40	15	28	22	22	33	42	11	25
	13%	9%	10%	17%	14%	12%	6%	13%	13%	11%	15%	15%	12%	11%	14%	12%	12%	13%	15%	8%	22%	14%	13%	12%	13%
				bCG						j								T		QT					
Cover mouth and nose with hand when coughing or sneezing	92	4	23	33	6	13	14	58	34	35	57	27	43	22	37	55	22	7	13	38	11	18	23	5	26
	9%	5%	9%	8%	9%	14%	10%	9%	9%	7%	11%	10%	11%	7%	10%	8%	7%	7%	7%	13%	11%	7%	8%	6%	13%
				b																QrS					vwx
Get H1N1 flu shot	92	4	18	51	3	7	9	62	30	32	59	28	33	31	36	56	18	8	10	37	19	22	26	11	18
	9%	5%	7%	13%	4%	7%	7%	10%	8%	7%	11%	10%	8%	9%	10%	9%	5%	7%	6%	13%	19%	9%	8%	13%	9%
				BcEFG						J										QrS	QRS				
Keep common surfaces/countertops clean	52	1	18	21	4	5	4	37	15	23	30	17	20	16	22	30	13	6	6	17	11	11	22	2	12
	5%	1%	7%	5%	5%	5%	3%	6%	4%	5%	6%	6%	5%	5%	6%	5%	4%	6%	3%	6%	11%	5%	7%	2%	6%
			B	b																	qS		x		x
Wear a mask	51	3	26	14	1	3	4	39	12	24	27	11	21	19	16	35	19	3	8	12	9	17	15	4	7
	5%	4%	11%	4%	1%	3%	3%	6%	3%	5%	5%	4%	5%	6%	4%	5%	6%	3%	4%	4%	9%	7%	5%	4%	4%
			BDEFG					I																	
Eat properly/good diet	48	-	7	11	5	8	17	34	14	17	31	7	24	17	21	27	15	3	12	11	6	17	13	2	8
	5%		3%	3%	8%	8%	12%	5%	4%	3%	6%	3%	6%	5%	6%	4%	5%	3%	6%	4%	6%	7%	4%	2%	4%
				d		CD				j		l									X				
Personal cleanliness/stay clean/good hygiene	41	4	13	14	2	3	6	26	16	20	21	5	18	18	16	24	8	3	7	18	5	9	13	4	5
	4%	6%	5%	3%	3%	3%	5%	4%	4%	4%	4%	2%	5%	5%	5%	4%	2%	3%	4%	6%	5%	4%	4%	4%	3%
														l						q					
Get seasonal flu shot	37	3	5	20	5	1	3	23	14	13	24	13	10	13	13	24	8	8	6	6	8	7	14	5	7
	4%	4%	2%	5%	7%	1%	2%	4%	4%	3%	4%	5%	3%	4%	4%	4%	2%	8%	3%	2%	8%	3%	5%	6%	4%
				cF	F													qT		QT					
Exercise regularly	34	-	7	9	2	3	15	25	10	9	25	5	22	8	17	17	4	2	8	11	8	12	8	-	7
	3%		3%	2%	2%	3%	11%	4%	2%	2%	5%	2%	5%	2%	5%	3%	1%	2%	4%	4%	8%	5%	3%		4%
							CDEF			J		Ln						Q	q	Qr					

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Take vitamins	33 3%	2 3%	10 4%	10 2%	2 3%	3 3%	6 5%	22 3%	11 3%	14 3%	18 3%	3 1%	11 3%	18 5%	6 2%	27 4%	7 2%	4 4%	3 1%	12 4%	7 7%	11 5%	4 1%	1 1%	11 6%
Avoid travellers from Mexico/those who are/might be sick	27 3%	2 2%	3 1%	11 3%	4 6%	4 4%	4 3%	13 2%	14 4%	16 3%	11 2%	6 2%	9 2%	12 4%	7 2%	21 3%	6 2%	4 4%	1 *	13 5%	3 3%	6 3%	4 4%	1 1%	4 2%
Avoid public transportation	23 2%	1 1%	7 3%	9 2%	3 4%	1 1%	1 1%	13 2%	10 3%	7 1%	16 3%	5 2%	7 2%	11 3%	8 2%	14 2%	9 3%	0 *	1 *	6 2%	6 6%	5 2%	4 1%	-	7 3%
Avoid travel (unspecified)	21 2%	2 2%	8 3%	3 1%	2 2%	3 3%	4 3%	13 2%	8 2%	13 3%	8 2%	6 2%	5 1%	10 3%	6 2%	13 2%	3 1%	4 3%	3 2%	7 2%	3 3%	5 2%	7 2%	-	4 2%
Take precautions/be careful (unspecified)	21 2%	2 3%	9 4%	7 2%	-	3 3%	-	18 3%	3 1%	8 2%	14 3%	8 3%	2 1%	11 3%	3 1%	18 3%	6 2%	1 1%	3 2%	7 2%	4 4%	2 1%	4 1%	1 1%	8 4%
Don't touch others (general)	16 2%	3 4%	8 3%	1 *	1 2%	2 2%	2 1%	12 2%	5 1%	6 1%	11 2%	5 2%	4 1%	7 2%	4 1%	12 2%	3 1%	2 2%	3 2%	7 2%	1 1%	4 2%	1 *	3 4%	4 2%
Get information/be informed	15 1%	-	1 *	10 2%	-	2 2%	3 2%	10 2%	5 1%	8 2%	7 1%	6 2%	3 1%	6 2%	7 2%	8 1%	4 1%	4 4%	2 1%	6 2%	-	4 2%	4 1%	-	5 2%
Get enough rest/sleep	14 1%	-	3 1%	6 1%	2 3%	3 3%	1 *	9 1%	5 1%	5 1%	9 2%	4 2%	3 1%	7 2%	1 *	13 2%	4 1%	2 2%	-	6 2%	2 2%	4 1%	6 2%	-	2 1%
Don't cough around people/cover your mouth with a tissue	13 1%	2 2%	1 1%	4 1%	-	2 2%	4 3%	8 1%	5 1%	8 2%	5 1%	1 *	4 1%	7 2%	3 1%	10 2%	4 1%	-	3 2%	3 1%	2 2%	2 1%	3 1%	1 2%	3 1%
Go to the doctor/get medical attention (general)	13 1%	1 2%	2 1%	5 1%	3 4%	2 2%	-	11 2%	2 1%	8 2%	5 1%	5 2%	4 1%	4 1%	5 1%	8 1%	6 2%	1 1%	1 *	5 2%	1 1%	2 1%	6 2%	-	4 2%
Don't touch your face	13 1%	2 3%	-	3 1%	2 3%	3 3%	3 2%	9 1%	3 1%	5 1%	8 2%	3 1%	7 2%	2 1%	9 3%	4 1%	4 1%	2 1%	1 *	6 2%	-	0 *	4 1%	1 1%	2 1%
Don't share objects with others (general)	12 1%	2 2%	1 1%	5 1%	1 1%	2 2%	1 1%	10 2%	1 *	4 1%	8 1%	4 1%	6 2%	1 *	7 2%	5 1%	1 *	1 1%	4 2%	4 1%	3 3%	1 1%	3 1%	1 1%	7 3%
Avoid international travel/to other countries	11 1%	1 1%	3 1%	5 1%	-	-	2 2%	7 1%	3 1%	5 1%	5 1%	3 1%	2 *	5 2%	3 1%	8 1%	1 *	1 1%	2 1%	4 1%	3 3%	2 1%	1 *	2 3%	2 1%
Avoid contact (unspecified)	10 1%	0 1%	-	6 2%	1 1%	2 2%	1 1%	6 1%	4 1%	7 1%	3 1%	4 1%	4 1%	3 1%	5 1%	5 1%	-	-	4 2%	5 2%	1 1%	3 1%	3 1%	-	3 1%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income					
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Be healthy/live healthy/ take care of health (unspecified)	10 1%	-	1 *	4 1%	1 2%	1 1%	2 1%	6 1%	4 1%	7 1%	3 1%	4 1%	3 1%	5 1%	4 1%	3 1%	1 1%	2 1%	2 1%	4 1%	1 1%	1 *	3 1%	1 2%	2 1%	
Strengthen immune system	8 1%	-	3 1%	2 1%	1 1%	-	1 1%	2 *	6 1%	4 1%	4 1%	-	3 1%	5 2%	1 *	7 1%	1 *	1 1%	2 1%	5 2%	-	2 1%	1 *	-	3 2% w	
Get flu shot	6 1%	1 2%	1 1%	3 1%	-	-	0 *	5 1%	1 *	2 1%	4 1%	1 *	3 1%	2 1%	3 1%	3 *	-	-	0 *	3 1%	3 3%	-	1 *	1 2%	2 1%	
Avoid domestic travel/ travel in Canada	5 *	1 1%	2 1%	2 *	-	-	1 1%	3 1%	1 *	2 *	3 1%	-	2 1%	2 1%	2 1%	2 *	1 *	1 *	1 *	3 1%	-	2 1%	-	1 1%	-	
Basic common sense	4 *	-	-	2 1%	-	2 2%	-	3 *	1 *	3 1%	1 *	1 *	2 1%	1 *	2 *	2 *	1 *	-	1 *	2 1%	-	-	2 1%	-	1 1%	
Avoid travelling to Mexico	1 *	-	-	-	-	1 1%	-	-	1 *	1 *	-	1 *	-	-	1 *	-	-	1 1%	-	-	-	-	-	-	1 1%	
Don't eat pork/avoid pigs	1 *	-	-	1 *	-	-	-	1 *	-	1 *	-	1 *	-	-	-	1 *	-	-	-	1 *	-	-	-	-	1 1%	
Other	56 6%	1 2%	19 8% b	17 4%	3 5%	3 3%	12 9% Bdf	34 5%	22 6%	26 5%	31 6%	8 3%	26 7% L	22 7% L	20 6%	35 5%	17 5%	6 5%	14 8%	13 5%	4 4%	16 7% x	15 5%	2 2%	10 5%	
None/nothing can be done	10 1%	0 1%	7 3% d	1 *	-	2 2%	-	9 1%	1 *	6 1%	4 1%	1 *	5 1%	3 1%	1 *	9 1% o	6 2%	1 1%	1 1%	1 *	-	6 3% y	2 1%	-	1 1%	
Don't know/refused	26 3%	1 1%	6 3%	10 2%	4 6%	4 4%	1 1%	13 2%	13 3%	17 3%	9 2%	10 4%	10 2%	6 2%	11 3%	15 2%	19 6%	1 1%	2 1%	2 1%	1 1%	11 4%	6 2%	-	7 3%	
CHI-SQUARE SIGNIFICANCE	<div style="display: flex; justify-content: space-between; font-family: monospace;"> <-----265.51-----> <--39.55--> <--51.51--> <-----120.94-----> <--58.63--> <-----212.28-----> <-----136.35-----> </div> <div style="display: flex; justify-content: space-between; font-family: monospace;"> 100%* 69%* 95%* 100%* 99%* 100%* 97%* </div>																									

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020	205	209	203	200	203
	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	205	209	203	200	203
Wash hands frequently	828	166	174	158	163	168
	81%	81%	83%	78%	82%	83%
Stay home when sick	358	71	77	82	72	57
	35%	35%	37%	40%	36%	28%
				F		
Cover mouth and nose with arm or sleeve when coughing or sneezing	357	63	92	73	63	65
	35%	31%	44%	36%	32%	32%
			BEF			
Avoid public areas/ events	180	31	40	42	37	30
	18%	15%	19%	21%	19%	15%
Use hand sanitizer	129	24	33	19	36	16
	13%	12%	16%	10%	18%	8%
			f		DF	
Cover mouth and nose with hand when coughing or sneezing	92	21	20	23	17	10
	9%	10%	10%	11%	9%	5%
		f		F		
Get H1N1 flu shot	92	18	16	22	16	19
	9%	9%	8%	11%	8%	9%
Keep common surfaces/ countertops clean	52	15	8	11	13	4
	5%	8%	4%	6%	7%	2%
		F		F	F	
Wear a mask	51	5	15	11	13	7
	5%	3%	7%	5%	7%	4%
			b		b	
Eat properly/good diet	48	6	13	9	8	13
	5%	3%	6%	4%	4%	6%
Personal cleanliness/ stay clean/good hygiene	41	10	11	6	5	8
	4%	5%	6%	3%	3%	4%
Get seasonal flu shot	37	1	8	8	12	7
	4%	1%	4%	4%	6%	3%
			b	B	B	b
Exercise regularly	34	4	12	8	9	2
	3%	2%	6%	4%	4%	1%
			BF	f	f	
Take vitamins	33	7	4	9	11	3
	3%	3%	2%	4%	5%	2%
					f	
Avoid travellers from Mexico/those who are/ might be sick	27	3	8	5	6	4
	3%	2%	4%	3%	3%	2%

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Avoid public transportation	23 2%	3 2%	6 3%	6 3%	4 2%	4 2%
Avoid travel (unspecified)	21 2%	3 1%	2 1%	9 5%	3 2%	4 2%
				c		
Take precautions/be careful (unspecified)	21 2%	3 1%	5 2%	2 1%	10 5%	2 1%
					bDF	
Don't touch others (general)	16 2%	4 2%	4 2%	2 1%	4 2%	3 1%
Get information/be informed	15 1%	4 2%	-	7 4%	3 1%	1 1%
				f		
Get enough rest/sleep	14 1%	1 1%	3 2%	3 2%	2 1%	4 2%
Don't cough around people/cover your mouth with a tissue	13 1%	3 1%	1 1%	4 2%	4 2%	1 1%
Go to the doctor/get medical attention (general)	13 1%	1 1%	3 2%	2 1%	4 2%	2 1%
Don't touch your face	13 1%	2 1%	5 3%	1 1%	2 1%	2 1%
Don't share objects with others (general)	12 1%	3 1%	3 2%	2 1%	1 1%	2 1%
Avoid international travel/to other countries	11 1%	1 *%	1 *%	5 2%	2 1%	2 1%
Avoid contact (unspecified)	10 1%	3 1%	3 1%	3 1%	1 1%	1 *%
Be healthy/live healthy/take care of health (unspecified)	10 1%	3 1%	2 1%	1 *%	2 1%	3 1%
Strengthen immune system	8 1%	1 *%	2 1%	2 1%	-	3 2%
Get flu shot	6 1%	1 *%	1 *%	2 1%	3 1%	-
Avoid domestic travel/travel in Canada	5 *%	-	2 1%	2 1%	1 *%	1 *%
Basic common sense	4 *%	-	2 1%	1 1%	1 *%	-

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Avoid travelling to Mexico	1 *%	-	-	1 1%	-	-
Don't eat pork/avoid pigs	1 *%	-	-	1 1%	-	-
Other	56 6%	8 4%	19 9% bE	12 6%	6 3%	12 6%
None/nothing can be done	10 1%	-	2 1%	1 1%	4 2%	3 1%
Don't know/refused	26 3%	7 4%	5 2%	3 1%	5 2%	6 3%
CHI-SQUARE SIGNIFICANCE	<-----150.84-----> 100%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1A. Do you think it is possible to contract the H1N1 flu virus by shaking hands with someone who has an active case of H1N1?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724		
Possible to contract	911	6	19	6	318	87	213	191	30	808	706	200	289	429	188	269	393	241	540	366	177	731	257	653		
	89%	100%	100%	100%	90%	87%	93%	87%	100%	90%	92%	82%	93%	90%	83%	93%	91%	84%	92%	85%	92%	89%	87%	90%		
		EFGH	EFGH	EFGH			h		J		L		O	O		R	R		T							
Not possible to contract	90	-	-	-	30	13	15	20	-	77	55	35	16	41	34	17	32	41	38	52	14	74	32	58		
	9%				8%	13%	7%	9%		9%	7%	14%	5%	9%	15%	6%	7%	14%	6%	12%	7%	9%	11%	8%		
											K			m	MN			PQ		S						
Don't know/refused	19	-	-	-	4	-	2	10	-	16	10	9	5	8	5	5	7	7	8	11	2	18	6	14		
	2%				1%		1%	4%		2%	1%	4%	2%	2%	2%	2%	2%	2%	1%	3%	1%	2%	2%	2%		
								eG																		
CHI-SQUARE SIGNIFICANCE	<-----19.78----->				<-----3.5----->				<-----18.86----->				<-----15.73----->			<-----15.38----->			<-----11.95----->		<-----1.94----->		<-----2.02----->			
	93%*				83%*				100%				100%			100%			100%		62%		64%			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1A. Do you think it is possible to contract the H1N1 flu virus by shaking hands with someone who has an active case of H1N1?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
Possible to contract	911	67	217	352	63	86	126	570	340	431	479	235	372	300	328	578	280	96	165	263	95	204	288	71	187
	89%	89%	89%	89%	93%	87%	92%	90%	89%	89%	90%	84%	93%	90%	91%	88%	85%	89%	89%	93%	94%	84%	92%	84%	95%
												L		1						Q	Q		Vx		VX
Not possible to contract	90	7	26	34	3	9	10	54	36	47	43	38	25	26	25	64	37	12	13	20	6	31	21	13	8
	9%	10%	11%	9%	4%	9%	8%	9%	9%	10%	8%	14%	6%	8%	7%	10%	11%	11%	7%	7%	6%	13%	7%	15%	4%
			e									MN					t					WY		wY	
Don't know/refused	19	1	1	11	2	4	-	12	7	8	12	6	5	9	6	13	12	-	7	1	-	7	4	1	1
	2%	1%	1%	3%	3%	4%		2%	2%	2%	2%	2%	1%	3%	2%	2%	4%		4%	4%		3%	1%	1%	1%
			*	C													T		T	*		y			*
CHI-SQUARE SIGNIFICANCE	<-----14.31-----> <-----.21-----> <-----1.27-----> <-----14.35-----> <-----2.51-----> <-----21.96-----> <-----21.75----->																								
	84%*							10%		47%		99%			71%		100%					100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1A. Do you think it is possible to contract the H1N1 flu virus by shaking hands with someone who has an active case of H1N1?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
Possible to contract	911 89%	170 83%	192 92% B	188 93% B	181 90% B	180 88%
Not possible to contract	90 9%	28 14% CD	11 5%	13 6%	18 9%	21 10% c
Don't know/refused	19 2%	6 3%	7 3%	2 1%	1 1%	3 1%
CHI-SQUARE SIGNIFICANCE	<-----18.92-----> 98%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1B. Do you think it is possible to contract the H1N1 flu virus by eating food that has been prepared by someone who was infected with H1N1?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada						
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)								
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724								
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%								
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724								
Possible to contract	723	3	17	4	244	65	172	157	25	639	564	157	233	343	141	216	316	184	444	275	132	589	207	516								
	71%	59%	89%	78%	69%	65%	75%	72%	81%	71%	73%	64%	75%	72%	62%	74%	73%	64%	76%	64%	69%	72%	70%	71%								
			EFh								L		O	O		R	R		T													
Not possible to contract	239	2	2	1	94	27	45	48	6	214	165	74	56	111	71	53	97	87	113	126	56	181	66	173								
	23%	41%	11%	22%	27%	27%	20%	22%	19%	24%	21%	30%	18%	23%	18%	22%	30%	19%	29%	29%	22%	22%	24%									
					cg						K				MN		PQ		S		v											
Don't know/refused	58	-	-	-	15	7	12	15	-	50	43	14	20	24	14	21	19	18	30	27	5	52	22	36								
	6%				4%	7%	5%	7%		6%	6%	6%	7%	5%	6%	7%	4%	6%	5%	6%	2%	6%	7%	5%								
																					U											
CHI-SQUARE SIGNIFICANCE	<-----11.69----->				<-----2.34----->				<-----8.44----->				<-----14.15----->				<-----14.01----->				<-----16.45----->				<-----7.54----->				<-----2.26----->			
	53%*				69%				99%				99%				99%				100%				98%				68%			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1B. Do you think it is possible to contract the H1N1 flu virus by eating food that has been prepared by someone who was infected with H1N1?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
Possible to contract	723	59	159	289	50	74	93	453	271	336	387	197	269	254	245	476	234	77	139	187	78	172	227	59	140
	71%	79%	65%	73%	74%	74%	68%	71%	71%	69%	73%	70%	67%	76%	68%	73%	71%	71%	75%	66%	77%	71%	73%	70%	72%
			C		c									M					t		t				
Not possible to contract	239	13	77	88	11	19	31	152	87	125	114	68	113	57	95	140	72	29	35	80	20	57	72	20	45
	23%	17%	32%	22%	17%	19%	23%	24%	23%	26%	21%	24%	28%	17%	26%	21%	22%	27%	19%	28%	19%	24%	23%	23%	23%
			BDEF									N	N						S						
Don't know/refused	58	3	8	20	6	7	13	32	25	24	33	14	20	24	19	39	22	2	12	17	4	13	13	6	10
	6%	4%	3%	5%	9%	7%	9%	5%	7%	5%	6%	5%	5%	7%	5%	6%	7%	2%	6%	6%	4%	5%	4%	7%	5%
								c									r								
CHI-SQUARE SIGNIFICANCE			<-----21.47----->					<-----1.23----->		<-----3.3----->		<-----13.84----->			<-----3.3----->		<-----12.07----->					<-----1.48----->			
			98%					46%		81%		99%			81%		85%					4%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1B. Do you think it is possible to contract the H1N1 flu virus by eating food that has been prepared by someone who was infected with H1N1?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
Possible to contract	723 71%	140 68%	138 66%	149 74%	145 72%	152 75%
Not possible to contract	239 23%	48 24%	59 28%	45 22%	47 23%	40 20%
Don't know/refused	58 6%	17 8%	12 6%	9 4%	9 4%	11 5%
CHI-SQUARE SIGNIFICANCE	-----8.66----- 63%					

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1C. Do you think it is possible to contract the H1N1 flu virus by being in close contact with someone who has H1N1?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724			
Possible to contract	957	6	17	6	334	90	216	208	28	848	728	226	301	444	206	286	395	268	557	395	190	763	282	674			
	94%	100%	90%	100%	95%	91%	94%	95%	94%	94%	94%	92%	97%	93%	91%	99%	91%	93%	95%	92%	98%	93%	96%	93%			
		EFGH		EFGH									NO			QR					V						
Not possible to contract	56	-	2	-	19	7	11	11	2	47	39	16	7	30	19	3	33	19	24	32	3	52	12	44			
	5%		10%		5%	7%	5%	5%	6%	5%	5%	7%	2%	M	8%	1%	8%	7%	4%	7%	2%	6%	4%	6%			
														M	M		P	P		S		U					
Don't know/refused	7	-	-	-	3	3	1	-	7	4	3	2	4	1	1	4	2	6	2	-	7	0	7				
	1%				3%	1%	*		1%	*	1%	1%	1%	*	*	1%	1%	1%	1%	*		1%	*	1%			
CHI-SQUARE SIGNIFICANCE					12.32				3		2.13		10.59		16.1		6.11		8.69		3.48						
					58%*				14%*		66%*		97%*		100%*		95%*		99%		82%						

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1C. Do you think it is possible to contract the H1N1 flu virus by being in close contact with someone who has H1N1?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income					
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201	
Possible to contract	957	73	222	377	64	93	127	591	365	444	513	261	378	314	342	608	297	100	174	275	97	220	290	79	190	
	94%	97%	91%	95%	96%	94%	93%	93%	95%	91%	96%	93%	94%	94%	95%	93%	90%	93%	94%	97%	96%	91%	93%	93%	97%	
		c		c				h		J										Qr	Q				VW	
Not possible to contract	56	2	21	17	3	6	7	42	14	38	18	18	21	17	16	39	29	5	10	8	3	15	23	6	6	
	5%	2%	9%	4%	4%	6%	5%	7%	4%	8%	3%	7%	5%	5%	5%	6%	9%	5%	5%	3%	3%	6%	7%	7%	3%	
			BD					i		K							TU						Y			
Don't know/refused	7	0	1	3	-	-	3	4	3	4	4	-	4	4	-	7	2	3	2	-	1	7	-	-	-	
	1%	1%	1%	1%			2%	1%	1%	1%	1%		1%	1%		1%	1%	2%	1%		1%	3%				
CHI-SQUARE SIGNIFICANCE	<-----12.46-----> <-----4.19-----> <-----9.66-----> <-----3.76-----> <-----5.06-----> <-----19.65-----> <-----20.15-----> 74%* 88%* 99%* 56%* 92%* 99%* 100%*																									

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1C. Do you think it is possible to contract the H1N1 flu virus by being in close contact with someone who has H1N1?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
Possible to contract	957 94%	197 96% C	184 88%	194 96% C	192 96% C	188 93%
Not possible to contract	56 5%	7 3%	21 10% BDE	7 3%	7 3%	15 7%
Don't know/refused	7 1%	1 1%	3 2%	2 1%	1 *%	-
CHI-SQUARE SIGNIFICANCE	<-----19.61-----> 99%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1D. Do you think it is possible to contract the H1N1 flu virus by being on the same airplane with someone who has H1N1?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724		
Possible to contract	803	6	14	4	283	71	188	173	25	716	627	172	273	367	158	248	331	217	489	310	158	640	237	565		
	79%	100%	75%	81%	80%	71%	82%	79%	81%	79%	81%	70%	88%	77%	70%	85%	77%	75%	83%	72%	82%	78%	80%	78%		
		CEFGH									L		NO			QR			T							
Not possible to contract	190	-	5	1	64	24	39	37	6	164	127	64	30	100	60	35	90	63	81	109	32	159	50	140		
	19%		25%	19%	18%	24%	17%	17%	19%	18%	16%	26%	10%	21%	27%	12%	21%	22%	14%	25%	16%	19%	17%	19%		
											K		M	M		P	P		S							
Don't know/refused	27	-	-	-	5	4	3	10	-	22	18	9	7	12	7	7	11	8	16	9	3	24	8	19		
	3%				1%	4%	1%	5%		2%	2%	4%	2%	2%	3%	3%	3%	3%	3%	2%	2%	3%	3%	3%		
								eg																		
CHI-SQUARE SIGNIFICANCE					<-----14.82----->				<-----.77----->		<-----13.93----->				<-----29.15----->				<-----11.98----->		<-----22.11----->		<-----1.89----->		<-----.77----->	
					75%*				32%*		100%				100%				98%		100%		61%		32%	

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1D. Do you think it is possible to contract the H1N1 flu virus by being on the same airplane with someone who has H1N1?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
Possible to contract	803	63	156	330	57	84	113	490	313	371	432	215	317	269	287	513	237	90	157	225	85	184	243	67	162
	79%	84%	64%	83%	85%	84%	83%	77%	82%	76%	81%	77%	79%	80%	80%	78%	72%	83%	84%	80%	84%	76%	78%	79%	83%
		C		C	C	C			h								Q	Q	q	Q					
Not possible to contract	190	10	82	52	9	14	22	128	63	103	88	59	77	52	67	120	82	15	23	52	14	52	63	17	28
	19%	13%	34%	13%	14%	15%	16%	20%	16%	21%	16%	21%	19%	16%	19%	18%	25%	14%	12%	18%	14%	21%	20%	20%	14%
			BDEFG							k							RSTU				y				
Don't know/refused	27	2	6	15	1	1	2	20	7	12	15	5	8	13	5	22	9	3	6	6	2	6	6	1	6
	3%	3%	2%	4%	1%	1%	1%	3%	2%	2%	3%	2%	2%	4%	1%	3%	3%	3%	3%	2%	2%	3%	2%	1%	3%
																o									
CHI-SQUARE SIGNIFICANCE	<-----52.41-----> <----3.78----> <---3.86---> <-----6.18-----> <---3.58---> <-----18.1-----> <-----5.18----->																								
	100%							85%		86%		81%			83%		98%					48%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1D. Do you think it is possible to contract the H1N1 flu virus by being on the same airplane with someone who has H1N1?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020	205	209	203	200	203
	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	205	209	203	200	203
Possible to contract	803	158	161	164	162	159
	79%	77%	77%	81%	81%	78%
Not possible to contract	190	42	42	37	30	40
	19%	21%	20%	18%	15%	20%
Don't know/refused	27	5	7	2	9	4
	3%	3%	3%	1%	4%	2%
					d	
CHI-SQUARE SIGNIFICANCE	-----7.18----->					
	48%					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1E. Do you think it is possible to contract the H1N1 flu virus by eating pork?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	Swine Flu		Eco-nomy	En-viron-ment		Health Care		H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate		High	Mod-erate		Yes	No	Yes	No	Yes	No			
		H1N1	Flu		Flu	Flu	Flu	Other						Flu	Other		High	Low							High	Low	High
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724			
Possible to contract	83	2	2	-	23	3	25	20	3	72	64	18	43	26	14	40	25	16	53	30	12	71	14	69			
	8%	29%	9%		7%	3%	11%	9%	11%	8%	8%	7%	14%	6%	6%	14%	6%	6%	9%	7%	6%	9%	5%	10%			
							F		f				NO			QR								W			
Not possible to contract	894	4	17	4	322	93	193	192	25	799	673	219	248	438	204	231	397	260	509	380	177	713	273	621			
	88%	71%	88%	79%	91%	93%	84%	87%	83%	89%	87%	89%	80%	92%	90%	80%	92%	90%	87%	89%	91%	87%	92%	86%			
					G	G							M	M		P	P				v			X			
Don't know/refused	43	-	0	1	8	4	12	8	2	31	34	8	19	13	8	19	10	12	25	18	5	39	8	34			
	4%		3%	21%	2%	4%	5%	4%	5%	3%	4%	3%	6%	3%	3%	7%	2%	4%	4%	4%	2%	5%	3%	5%			
													n			Q											
CHI-SQUARE SIGNIFICANCE	<-----20.17----->				<-----.87----->				<-----.76----->				<-----25.38----->				<-----26.92----->				<-----1.23----->		<-----3.56----->		<-----8.9----->		
	94%*				35%*				31%				100%				100%				46%		83%		99%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1E. Do you think it is possible to contract the H1N1 flu virus by eating pork?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
Possible to contract	83	8	11	40	4	10	10	43	41	52	31	21	32	31	19	60	32	9	13	18	6	27	27	2	8
	8%	11%	4%	10%	6%	10%	8%	7%	11%	11%	6%	7%	8%	9%	5%	9%	10%	8%	7%	6%	6%	11%	9%	3%	4%
				C					h		K					o						XY	Xy		
Not possible to contract	894	63	228	338	59	83	123	565	328	419	475	249	357	284	328	564	270	94	170	258	93	193	279	81	181
	88%	83%	93%	85%	87%	84%	90%	89%	86%	86%	89%	89%	89%	85%	91%	86%	82%	87%	92%	91%	92%	80%	89%	95%	93%
			bDF												P			Q	Q	Q		V	Vw	V	V
Don't know/refused	43	5	5	20	4	6	3	29	14	15	28	9	13	19	11	31	25	6	2	7	2	21	6	2	6
	4%	6%	2%	5%	6%	6%	2%	5%	4%	3%	5%	3%	3%	6%	3%	5%	8%	5%	1%	2%	2%	9%	2%	2%	3%
																STu		s				WXY			
CHI-SQUARE SIGNIFICANCE	<-----15.07-----> <-----5.17-----> <-----10.15-----> <-----4.49-----> <-----6.27-----> <-----21.55-----> <-----30.32----->																								
	87%							92%		99%		66%			96%		99%					100%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1E. Do you think it is possible to contract the H1N1 flu virus by eating pork?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
Possible to contract	83 8%	14 7%	18 9%	17 8%	14 7%	20 10%
Not possible to contract	894 88%	184 90%	186 89%	170 84%	175 87%	178 88%
Don't know/refused	43 4%	7 3%	4 2%	16 8%	11 5%	5 3%
				bCF		
CHI-SQUARE SIGNIFICANCE				-----13.32----->		
				90%		

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1F. Do you think it is possible to contract the H1N1 flu virus by touching objects or surfaces, such as doorknobs, that have been in contact with someone who has H1N1?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724
Possible to contract	872	6	15	5	302	83	209	181	26	776	677	192	285	413	169	263	383	219	527	341	170	699	241	630
	85%	100%	80%	85%	86%	83%	91%	83%	85%	86%	88%	78%	92%	86%	75%	91%	89%	76%	90%	80%	88%	85%	82%	87%
			CEFGH				eH				L		NO	O		R	R		T				w	
Not possible to contract	127	-	1	1	44	15	17	33	2	109	83	44	21	55	50	22	42	61	50	77	22	103	48	79
	12%		5%	15%	13%	15%	7%	15%	6%	12%	11%	18%	7%	12%	22%	8%	10%	21%	8%	18%	11%	13%	16%	11%
				g	g		G				K		M	MN			PQ		S			X		
Don't know/refused	22	-	3	-	6	2	4	5	3	17	12	9	4	10	7	4	7	9	11	10	1	20	6	16
	2%		15%		2%	2%	2%	2%	9%	2%	2%	4%	1%	2%	3%	2%	2%	3%	2%	2%	1%	2%	2%	2%
			EfgH						j															
CHI-SQUARE SIGNIFICANCE					24.72					8.42		14.15		31.84		31.74		21.66		2.53		5.63		
					98%*					99%*		100%		100%		100%		100%		72%		94%		

Comparison Groups: BCDEFH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1F. Do you think it is possible to contract the H1N1 flu virus by touching objects or surfaces, such as doorknobs, that have been in contact with someone who has H1N1?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
Possible to contract	872	60	210	342	60	85	115	545	327	406	466	234	350	284	311	556	270	91	163	249	87	191	279	70	175
	85%	80%	86%	86%	89%	85%	84%	85%	85%	84%	87%	84%	87%	85%	87%	85%	82%	84%	88%	88%	86%	79%	89%	82%	89%
Not possible to contract	127	10	35	44	6	14	19	80	47	72	55	41	47	39	45	81	50	15	19	29	12	42	31	15	19
	12%	13%	14%	11%	9%	14%	14%	12%	12%	15%	10%	15%	12%	12%	13%	12%	15%	14%	10%	10%	12%	17%	10%	17%	10%
Don't know/refused	22	5	-	11	1	1	3	13	9	8	14	4	5	12	3	19	8	2	4	5	2	9	3	0	2
	2%	7%		3%	1%	1%	2%	2%	2%	2%	3%	2%	1%	4%	1%	3%	2%	2%	2%	2%	2%	4%	1%	1%	1%
CHI-SQUARE SIGNIFICANCE	<-----17.22-----> <-----.05-----> <-----5.74-----> <-----6.88-----> <-----4.36-----> <-----5.16-----> <-----19.6-----> 93% 3% 94% 86% 89% 26% 100%*																								

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1F. Do you think it is possible to contract the H1N1 flu virus by touching objects or surfaces, such as doorknobs, that have been in contact with someone who has H1N1?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
Possible to contract	872 85%	165 81%	188 90% BD	164 81%	176 88% Bd	177 87% b
Not possible to contract	127 12%	35 17% CeF	17 8%	32 16% C	23 11%	21 10%
Don't know/refused	22 2%	5 2%	4 2%	7 4% E	1 1%	5 2%
CHI-SQUARE SIGNIFICANCE	<-----15.8-----> 95%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1G. Do you think it is possible to contract the H1N1 flu virus from blood transfusions?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724			
Possible to contract	378	3	9	2	110	24	99	92	14	325	280	95	128	164	83	116	152	106	228	150	57	319	94	284			
	37%	52%	45%	35%	31%	24%	43%	42%	45%	36%	36%	39%	41%	34%	37%	40%	35%	37%	39%	35%	30%	39%	32%	39%			
							EF	EF					n								U			w			
Not possible to contract	500	1	8	1	202	56	101	103	11	463	381	119	128	256	116	119	231	148	281	214	117	381	160	340			
	49%	14%	45%	22%	57%	56%	44%	47%	35%	51%	51%	49%	41%	53%	51%	41%	54%	51%	48%	50%	61%	46%	54%	47%			
					BdGH	Bdg	b	b		i				M	m		P	P			V		x				
Don't know/refused	142	2	2	2	41	20	30	24	6	114	111	31	54	59	27	55	49	35	78	64	18	122	41	101			
	14%	34%	10%	43%	12%	20%	13%	11%	21%	13%	14%	13%	17%	12%	12%	19%	11%	12%	13%	15%	9%	15%	14%	14%			
										n			n			QR					u						
CHI-SQUARE SIGNIFICANCE	<-----32.13----->				<-----3.69----->				<-----.62----->		<-----12.31----->			<-----15.18----->			<-----1.75----->		<-----13.45----->		<-----5.24----->						
	100%*				84%				26%		98%			100%			58%		100%		93%						

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1G. Do you think it is possible to contract the H1N1 flu virus from blood transfusions?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
Possible to contract	378	33	82	154	28	40	42	224	154	206	173	123	135	118	133	243	149	47	65	82	31	106	121	27	56
	37%	43%	34%	39%	42%	40%	31%	35%	40%	42%	32%	44%	34%	35%	37%	37%	45%	43%	35%	29%	31%	44%	39%	32%	28%
										K		MN					STU	Tu				xY	Y		
Not possible to contract	500	30	137	187	31	43	71	324	176	224	275	135	207	155	187	309	127	52	86	171	56	98	162	47	110
	49%	40%	56%	47%	46%	44%	52%	51%	46%	46%	52%	48%	52%	46%	52%	47%	39%	48%	46%	60%	56%	41%	52%	56%	56%
			Bdf																	QrS	Q		V	V	V
Don't know/refused	142	13	25	57	8	16	23	90	52	56	86	21	59	62	39	103	52	9	35	30	14	38	30	10	30
	14%	17%	10%	14%	12%	16%	17%	14%	14%	12%	16%	8%	15%	18%	11%	16%	16%	9%	19%	11%	14%	16%	10%	12%	15%
										j			L	L		o	r					w			
CHI-SQUARE SIGNIFICANCE	<-----13.18-----> <----2.87----> <---12.23---> <-----19.33-----> <----4.99----> <-----37.9-----> <-----19.52----->																								
	79%							76%		100%		100%			92%		100%					100%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QK1G. Do you think it is possible to contract the H1N1 flu virus from blood transfusions?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020	205	209	203	200	203
	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	205	209	203	200	203
Possible to contract	378	85	62	78	74	79
	37%	42%	30%	38%	37%	39%
		C				
Not possible to contract	500	91	108	100	92	108
	49%	44%	52%	49%	46%	53%
Don't know/refused	142	29	39	25	33	16
	14%	14%	19%	12%	17%	8%
			F		F	
CHI-SQUARE SIGNIFICANCE				<-----16.04----->		
				96%		

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QB1. Have you personally taken steps to protect yourself and your family from the H1N1 flu virus?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada							
	Total	Swine Flu		Flu		Eco-nomy		En-viron-ment		Health Care		Other		H1N1/ Swine Flu		Other		Close-ly	Not Close-ly	High	Mod-erate		Low	High	Mod-erate		Low	Yes	No	Yes	No	Yes	No
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)								
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724									
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%									
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724									
Yes	587	4	15	3	191	56	153	128	22	528	488	97	237	270	79	219	254	108	587	-	136	450	174	412									
	58%	67%	78%	62%	54%	56%	67%	58%	73%	59%	63%	40%	76%	56%	35%	76%	59%	37%	100%	-	70%	55%	59%	57%									
			Ef				E				L		NO	O		QR	R			V													
No	429	2	4	2	161	42	77	90	8	371	280	147	71	207	147	69	178	180	-	429	57	369	120	308									
	42%	33%	22%	38%	46%	42%	33%	41%	27%	41%	36%	60%	23%	43%	65%	24%	41%	62%	100%	29%	45%	41%	43%										
				CG								K		M	MN		P	PQ			U												
Don't know/refused	5	-	-	-	-	2	-	1	-	3	4	1	3	2	-	2	1	1	-	-	1	4	-	5									
	0.5%					0.2%		0.1%		0.3%	0.4%	0.1%	0.3%	0.2%		0.2%	0.1%	0.1%			0.1%	0.5%		0.7%									
CHI-SQUARE SIGNIFICANCE	<-----22.93----->				<-----2.65----->				<-----43.72----->				<-----99.19----->				<-----89.88----->				<-----1015.45----->		<-----15.65----->		<-----2.21----->								
	97%*				73%*				100%*				100%*				100%*				100%*		100%*		67%*								

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QB1. Have you personally taken steps to protect yourself and your family from the H1N1 flu virus?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
Yes	587	51	101	235	44	56	100	374	213	251	336	139	254	193	224	357	174	56	111	165	72	137	178	50	116
	58%	67%	42%	59%	66%	56%	73%	59%	56%	52%	63%	50%	63%	58%	63%	55%	53%	51%	60%	58%	72%	56%	57%	59%	59%
		C		C	C	C	CDF				J		L		P					QRST					
No	429	24	142	161	22	43	37	260	169	234	194	141	146	139	134	294	153	51	75	117	29	105	134	35	78
	42%	32%	58%	41%	33%	43%	27%	41%	44%	48%	36%	50%	36%	41%	37%	45%	47%	47%	40%	41%	28%	43%	43%	41%	40%
			BDEFG	G		G				K		MN				O	U	U	u	U					
Don't know/refused	5	1	1	1	1	1	0	4	1	1	4	-	2	3	1	4	1	2	-	2	-	1	-	-	2
	*%	1%	*%	*%	1%	1%	*%	1%	*%	*%	1%		*%	1%	*%	1%	*%	1%		1%		*%			1%
CHI-SQUARE SIGNIFICANCE	<-----45.74----->						<-----1.52----->		<-----16.34----->		<-----15.19----->			<-----6.33----->		<-----16.75----->					<-----4.54----->				
	100%*						53%*		100%*		100%*			96%*		97%*					40%*				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QB1. Have you personally taken steps to protect yourself and your family from the H1N1 flu virus?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020	205	209	203	200	203
	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	205	209	203	200	203
Yes	587	103	120	113	131	120
	58%	50%	57%	56%	66%	59%
					Bd	
No	429	101	89	90	67	83
	42%	49%	43%	44%	33%	41%
		E		E		
Don't know/refused	5	2	-	0	2	1
	*%	1%		*%	1%	*%
CHI-SQUARE SIGNIFICANCE	<-----13.94-----> 92%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have taken steps to protect themselves and/or their family
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Total	587	4	15	3	191	56	153	128	22	528	488	97	237	270	79	219	254	108	587	-	136	450	174	412		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%		
Unweighted 'N'	585	3	13	3	186	50	159	132	19	527	496	87	238	267	78	218	253	108	585	-	121	462	172	412		
Wash hands / general hygiene	450	4	13	3	149	45	116	95	20	406	373	75	185	208	56	165	196	86	450	-	109	340	124	326		
	77%	100%	85%	100%	78%	82%	76%	74%	90%	77%	76%	78%	78%	77%	72%	75%	77%	80%	77%		80%	76%	71%	79%		
		EFGH		EFGH																				w		
Avoid people	112	3	0	1	44	11	23	21	5	99	99	13	58	43	9	55	37	16	112	-	26	86	39	73		
	19%	79%	3%	34%	23%	19%	15%	17%	21%	19%	20%	14%	25%	16%	12%	25%	14%	15%	19%		19%	19%	22%	18%		
		CeFGH			Cg	c							NO			Qr										
Take precautions/ be careful (unspecified)	93	-	3	-	36	8	22	20	3	86	79	15	35	45	14	35	39	18	93	-	18	74	27	66		
	16%		21%		19%	14%	14%	16%	14%	16%	16%	15%	15%	17%	18%	16%	15%	17%	16%		14%	16%	16%	16%		
Eat healthy / vitamins / rest	91	-	-	1	26	16	26	17	1	86	73	19	37	42	12	38	34	19	91	-	27	65	31	60		
	16%			36%	14%	29%	17%	14%	6%	16%	15%	19%	16%	16%	16%	17%	13%	18%	16%		20%	14%	18%	15%		
					eh					i																
Use/buy antibacterials/ hand sanitizer (general)	55	-	1	-	19	3	16	14	1	52	49	5	19	28	8	19	22	14	55	-	12	42	15	39		
	9%		8%		10%	5%	10%	11%	6%	10%	10%	5%	8%	10%	10%	9%	9%	13%	9%		9%	9%	9%	10%		
										l																
Get vaccinated - for the H1N1 flu	52	-	2	-	18	4	16	9	2	47	48	4	21	28	3	25	20	7	52	-	18	34	14	39		
	9%		12%		10%	6%	10%	7%	8%	9%	10%	4%	9%	10%	4%	11%	8%	7%	9%		13%	8%	8%	9%		
										l																
Get vaccinated - for the seasonal flu	37	-	-	-	12	2	10	9	-	32	36	1	16	16	5	18	13	7	37	-	9	28	13	24		
	6%				6%	3%	6%	7%		6%	7%	1%	7%	6%	7%	8%	5%	6%	6%		7%	6%	8%	6%		
										L																
Stop going to public events/places	36	-	-	-	11	3	11	9	-	33	33	3	21	13	3	20	14	2	36	-	5	31	10	26		
	6%				6%	5%	7%	7%		6%	7%	3%	9%	5%	3%	9%	5%	2%	6%		4%	7%	6%	6%		
										R																
Sneeze/cough into clothing/tissue	33	-	1	-	13	1	10	8	1	31	26	7	11	18	5	10	19	4	33	-	9	24	8	25		
	6%		8%		7%	1%	7%	6%	6%	6%	5%	7%	5%	7%	6%	4%	8%	4%	6%		7%	5%	5%	6%		
					f		f																			
Clean areas/objects (general)	30	-	-	-	8	-	13	9	-	29	21	9	15	11	5	11	13	6	30	-	8	23	6	24		
	5%				4%		9%	7%		6%	4%	10%	6%	4%	6%	5%	5%	6%	5%		6%	5%	4%	6%		
							e																			
Stay inside	29	-	1	-	9	5	7	5	1	25	23	6	15	12	2	14	9	5	29	-	6	23	6	23		
	5%		7%		4%	9%	5%	4%	5%	5%	5%	6%	7%	4%	3%	6%	4%	5%	5%		5%	5%	4%	6%		
Educate others	19	-	-	-	11	1	5	1	-	18	14	5	7	11	2	5	12	2	19	-	7	12	5	15		
	3%				5%	3%	3%	1%		3%	3%	5%	3%	4%	2%	2%	5%	2%	3%		5%	3%	3%	4%		
					H											r										
Get children vaccinated - for the H1N1 flu	19	-	1	-	5	-	7	6	1	18	17	2	9	9	2	13	6	1	19	-	12	7	4	16		
	3%		5%		3%		5%	5%	3%	4%	4%	2%	4%	3%	2%	6%	2%	1%	3%		9%	2%	2%	4%		
																qR					v					

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

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(Continued)

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have taken steps to protect themselves and/or their family
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No			
																									(A)	(B)	(C)
Purchase products (emergency medical kit, anti-diarrheal, anti-nausea)	19 3%	-	2 17%	-	5 3%	1 2%	5 3%	3 3%	4 11%	2 3%	15 3%	15 3%	3 3%	6 2%	10 4%	4 4%	3 3%	7 4%	11 4%	1 1%	19 3%	-	2 1%	17 4%	7 4%	11 3%	
Check news sources	17 3%	-	-	-	5 3%	5 9%	6 4%	-	-	16 3%	14 3%	4 4%	7 3%	9 3%	2 2%	8 4%	3 1%	6 6%	17 3%	-	8 6%	10 2%	6 4%	11 3%			
Contact doctor	16 3%	-	-	-	5 3%	1 1%	9 6%	-	-	14 3%	16 3%	-	7 3%	4 1%	5 7%	8 3%	5 2%	4 4%	16 3%	-	4 3%	12 3%	5 3%	12 3%			
Avoid who might be sick/sick people	15 3%	-	-	-	5 2%	-	4 2%	5 4%	-	13 3%	13 3%	2 2%	8 3%	3 1%	4 5%	5 2%	7 3%	3 3%	15 3%	-	3 2%	12 3%	5 3%	11 3%			
Do own research / internet research	15 2%	-	-	-	4 2%	1 2%	7 5%	1 1%	-	13 3%	14 3%	1 1%	5 2%	8 3%	2 3%	8 4%	6 2%	1 1%	15 2%	-	8 6%	6 1%	5 3%	10 2%			
Get children vaccinated - for the seasonal flu	14 2%	-	1 5%	-	4 2%	-	7 5%	2 2%	1 3%	13 3%	13 3%	1 1%	5 2%	7 3%	2 2%	9 4%	5 2%	1 1%	14 2%	-	9 6%	5 1%	5 3%	9 2%			
Wear a mask	14 2%	-	-	-	6 3%	1 2%	5 4%	2 1%	-	14 3%	13 3%	1 1%	3 1%	9 3%	2 3%	8 3%	5 2%	1 1%	14 2%	-	5 4%	9 2%	6 3%	8 2%			
Avoid travel (unspecified)	13 2%	-	-	-	7 4%	-	4 2%	3 2%	-	13 2%	13 3%	-	5 2%	4 2%	3 4%	4 2%	7 3%	2 2%	13 2%	-	2 2%	11 2%	7 4%	6 1%			
Don't touch surfaces/ areas (general)	10 2%	-	-	-	1 1%	2 4%	3 2%	3 2%	-	10 2%	9 2%	1 1%	7 3%	3 1%	-	7 3%	2 1%	1 1%	10 2%	-	-	10 2%	4 2%	7 2%			
Exercise	9 2%	-	-	-	1 *%	6 12%	1 EGH	1 1%	-	9 2%	8 2%	1 1%	7 3%	2 1%	1 1%	7 3%	1 *%	1 1%	9 2%	-	-	9 2%	7 4%	2 1%			
Don't touch your face	8 1%	-	-	-	4 2%	-	2 1%	2 2%	-	8 1%	7 1%	1 1%	7 3%	-	1 1%	5 2%	2 1%	1 1%	8 1%	-	2 2%	6 1%	0 *%	7 2%			
Contact local health authorities	7 1%	-	-	-	1 *%	-	5 3%	1 1%	-	7 1%	7 1%	-	2 1%	3 1%	2 2%	3 1%	3 1%	1 1%	7 1%	-	1 1%	6 1%	3 2%	4 1%			
Don't touch others (general)	7 1%	-	-	-	-	-	5 3%	2 1%	-	7 1%	7 1%	-	2 1%	3 1%	1 1%	2 1%	3 1%	1 1%	7 1%	-	-	7 1%	3 2%	3 1%			
Stay home if sick	6 1%	-	-	-	2 1%	1 2%	2 2%	1 1%	-	6 1%	6 1%	1 1%	3 1%	3 1%	-	3 1%	4 1%	-	6 1%	-	3 2%	3 1%	4 2%	2 1%			
Avoid international travel/to other countries	6 1%	-	-	-	3 2%	-	2 1%	2 1%	-	6 1%	6 1%	-	2 1%	1 *%	3 4%	3 1%	1 *%	2 2%	6 1%	-	2 2%	4 1%	2 1%	4 1%			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
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Upper case letters indicate significance at the 95% level.
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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have taken steps to protect themselves and/or their family
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No		
																									(A)	(B)
Get vaccinated	6 1%	-	-	-	2 1%	1 1%	2 2%	1 1%	-	6 1%	6 1%	-	4 2%	2 1%	-	4 2%	2 1%	-	6 1%	-	-	6 1%	2 1%	5 1%		
Wear proper clothing/ gloves	5 1%	-	-	-	0 *	-	4 3%	1 *	-	5 1%	5 1%	-	3 1%	2 1%	0 1%	3 1%	2 1%	1 1%	5 1%	-	3 2%	3 1%	3 2%	3 1%		
Pray	3 1%	-	-	-	1 *	-	3 2%	-	-	3 1%	3 1%	-	1 *	1 *	2 2%	2 1%	1 *	1 1%	3 1%	-	1 1%	3 1%	1 1%	3 1%		
Leave town	3 1%	-	-	-	2 1%	-	2 1%	-	-	3 1%	3 1%	-	2 1%	1 *	1 1%	1 *	2 1%	1 1%	3 1%	-	-	3 1%	1 1%	2 1%		
Be healthy/live healthy/ take care of health (unspecified)	3 1%	-	-	-	-	1 1%	1 1%	1 1%	-	3 1%	3 1%	-	1 1%	1 *	1 1%	1 1%	-	2 2%	3 1%	-	-	3 1%	1 1%	2 *		
Avoid domestic travel/ travel in Canada	3 *	-	-	-	1 *	-	2 1%	0 *	-	3 1%	3 1%	-	1 *	-	2 2%	2 1%	-	1 1%	3 *	-	-	3 1%	-	3 1%		
Discuss the situation (unspecified)	3 *	-	-	-	2 1%	-	-	1 *	-	3 1%	3 1%	-	-	2 1%	1 1%	-	1 *	2 2%	3 *	-	-	3 1%	1 1%	2 *		
Get enough rest/sleep	3 *	-	-	-	1 *	1 1%	1 1%	-	-	3 *	3 1%	-	-	3 1%	-	-	1 *	2 2%	3 *	-	-	3 1%	1 1%	2 *		
Panic	1 *	-	-	-	-	-	1 1%	-	-	1 *	1 *	-	-	-	1 1%	-	-	1 1%	1 *	-	-	1 *	-	1 *		
Other	35 6%	-	2 11%	-	10 5%	2 4%	9 6%	10 8%	2 7%	31 6%	31 6%	4 5%	17 7%	12 4%	6 8%	16 7%	8 3%	10 9%	35 6%	-	11 8%	24 5%	12 7%	24 6%		
Nothing	1 *	-	-	-	-	1 *	-	-	-	1 *	-	1 1%	-	-	1 1%	-	1 *	-	1 *	-	-	1 *	-	1 *		
Don't know/refused	3 *	-	-	-	-	2 3%	-	-	-	2 *	2 1%	-	2 1%	1 1%	-	2 1%	1 1%	-	3 *	-	-	3 1%	-	2 *		
CHI-SQUARE SIGNIFICANCE	<-----219.56----->				<-----21.27----->				<-----46.57----->				<-----95.41----->				<-----93.71----->				<-----0----->		<-----70.09----->		<-----35.31----->	
	100%*				1%*				81%*				91%*				89%*				%*		100%*		36%*	

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
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Upper case letters indicate significance at the 95% level.
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"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have taken steps to protect themselves and/or their family
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	587 100%	51 100%	101 100%	235 100%	44 100%	56 100%	100 100%	374 100%	213 100%	251 100%	336 100%	139 100%	254 100%	193 100%	224 100%	357 100%	174 100%	56 100%	111 100%	165 100%	72 100%	137 100%	178 100%	50 100%	116 100%
Unweighted 'N'	585	59	84	244	43	62	93	354	231	241	344	119	225	240	194	387	180	55	111	159	71	139	170	44	118
Wash hands / general hygiene	450 77%	42 83%	63 62%	180 77%	42 95%	43 76%	81 81%	282 75%	168 79%	189 75%	261 78%	122 88%	194 77%	132 69%	186 83%	262 73%	134 77%	43 78%	86 78%	127 77%	56 77%	100 73%	147 83%	36 73%	92 79%
Avoid people	112 19%	13 25%	17 17%	42 18%	6 13%	12 21%	23 23%	73 19%	39 18%	39 15%	73 22%	21 15%	47 18%	44 23%	42 19%	70 20%	30 17%	8 14%	29 26%	28 17%	18 24%	31 23%	32 18%	10 20%	22 19%
Take precautions/ be careful (unspecified)	93 16%	9 17%	23 23%	31 13%	5 12%	10 18%	15 15%	60 16%	34 16%	37 15%	56 17%	21 15%	33 13%	39 20%	30 13%	63 18%	35 20%	10 17%	15 13%	25 15%	9 12%	24 17%	30 17%	9 18%	19 16%
Eat healthy / vitamins / rest	91 16%	5 9%	24 24%	23 10%	7 16%	9 15%	24 24%	66 18%	26 12%	30 12%	61 18%	17 12%	41 16%	33 17%	34 15%	55 15%	34 19%	3 5%	20 18%	22 14%	9 13%	35 26%	21 12%	5 9%	16 13%
Use/buy antibacterials/ hand sanitizer (general)	55 9%	2 4%	2 2%	28 12%	3 7%	10 17%	10 10%	39 11%	15 7%	20 8%	34 10%	19 14%	28 11%	8 4%	31 14%	23 7%	10 6%	7 13%	7 6%	20 12%	9 13%	11 8%	16 9%	5 10%	17 15%
Get vaccinated - for the H1N1 flu	52 9%	2 4%	17 17%	23 10%	4 9%	2 4%	4 4%	27 7%	25 12%	15 6%	37 11%	11 8%	22 9%	18 10%	21 9%	31 9%	12 7%	4 8%	7 6%	16 9%	13 18%	11 8%	24 14%	6 11%	9 8%
Get vaccinated - for the seasonal flu	37 6%	5 11%	8 8%	11 5%	3 8%	6 11%	4 4%	17 5%	20 9%	15 6%	22 7%	11 8%	8 3%	18 9%	11 5%	26 7%	13 7%	2 4%	4 4%	9 6%	9 12%	12 9%	14 8%	3 6%	5 5%
Stop going to public events/places	36 6%	1 2%	9 9%	14 6%	2 4%	5 8%	5 5%	25 7%	11 5%	10 4%	26 8%	7 5%	16 6%	13 6%	14 6%	22 6%	12 7%	4 8%	7 6%	6 4%	6 9%	8 6%	10 5%	2 4%	8 7%
Sneeze/cough into clothing/tissue	33 6%	1 2%	5 4%	17 7%	5 10%	5 8%	2 2%	22 6%	11 5%	12 5%	21 6%	11 8%	17 7%	6 3%	22 10%	11 3%	8 4%	2 3%	9 8%	13 8%	2 3%	3 2%	14 8%	2 2%	10 9%
Clean areas/objects (general)	30 5%	2 3%	4 4%	16 7%	6 13%	1 2%	2 2%	15 4%	16 7%	8 3%	22 7%	8 6%	17 7%	5 3%	13 6%	17 5%	10 6%	3 6%	7 7%	9 5%	-	4 3%	14 8%	2 3%	3 3%
Stay inside	29 5%	2 4%	9 9%	9 4%	1 2%	5 8%	3 3%	19 5%	10 5%	12 5%	17 5%	9 6%	6 3%	14 7%	7 3%	23 6%	9 5%	7 12%	3 3%	4 3%	6 8%	9 7%	1 1%	-	10 8%
Educate others	19 3%	1 2%	3 3%	6 3%	5 12%	-	3 3%	16 4%	3 2%	7 3%	12 4%	3 2%	14 5%	2 1%	14 6%	5 2%	2 1%	-	9 8%	6 4%	2 3%	1 1%	5 3%	2 3%	7 6%
Get children vaccinated - for the H1N1 flu	19 3%	-	6 6%	7 3%	2 4%	3 5%	2 2%	6 2%	13 6%	5 2%	14 4%	8 6%	10 4%	1 *	17 8%	2 *	5 3%	-	3 3%	6 4%	5 7%	4 3%	8 5%	3 7%	1 1%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages

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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have taken steps to protect themselves and/or their family
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Purchase products (emergency medical kit, anti-diarrheal, anti-nausea)	19 3%	1 1%	9 9%	7 3%	-	-	2 2%	14 4%	5 2%	2 1%	16 5%	3 3%	8 3%	7 4%	5 2%	14 4%	6 3%	1 1%	2 2%	8 5%	2 3%	5 4%	2 1%	-	2 2%
Check news sources	17 3%	1 2%	5 5%	5 2%	1 2%	2 3%	4 4%	13 4%	4 2%	4 2%	13 4%	5 4%	6 2%	6 3%	5 2%	12 3%	6 4%	1 3%	2 2%	5 3%	3 3%	9 7%	2 1%	0 1%	3 3%
Contact doctor	16 3%	4 7%	5 5%	5 2%	-	1 2%	2 2%	10 3%	7 3%	3 1%	13 4%	1 1%	7 3%	8 4%	5 2%	12 3%	6 3%	-	0 *	9 5%	1 1%	5 4%	4 2%	2 4%	2 2%
Avoid who might be sick/sick people	15 3%	0 1%	1 1%	5 2%	2 3%	2 4%	5 5%	11 3%	4 2%	7 3%	8 3%	4 3%	8 3%	3 2%	4 2%	11 3%	2 1%	-	6 5%	7 4%	-	2 2%	2 1%	1 2%	7 6%
Do own research / internet research	15 2%	2 3%	5 5%	5 2%	1 2%	2 4%	-	10 3%	4 2%	5 2%	10 3%	1 1%	11 4%	2 1%	9 4%	5 1%	1 1%	2 3%	3 3%	8 5%	0 1%	2 2%	2 1%	2 5%	5 4%
Get children vaccinated - for the seasonal flu	14 2%	-	6 6%	5 2%	2 4%	2 3%	-	4 1%	10 5%	4 1%	11 3%	6 4%	7 3%	1 1%	12 6%	2 *	3 2%	-	3 2%	5 3%	3 5%	4 3%	5 3%	-	3 3%
Wear a mask	14 2%	-	8 8%	4 2%	-	2 3%	-	10 3%	4 2%	6 2%	8 2%	3 2%	5 2%	6 3%	5 2%	9 2%	4 3%	-	4 3%	5 3%	1 1%	2 2%	5 3%	-	5 4%
Avoid travel (unspecified)	13 2%	-	5 5%	5 2%	-	3 5%	-	11 3%	2 1%	7 3%	6 2%	4 3%	5 2%	4 2%	6 3%	7 2%	3 2%	-	-	3 2%	7 10%	3 2%	3 2%	-	4 3%
Don't touch surfaces/ areas (general)	10 2%	-	1 1%	4 2%	1 2%	1 2%	3 3%	7 2%	3 1%	3 1%	7 2%	2 1%	4 1%	5 2%	1 *	10 3%	2 1%	2 4%	3 3%	2 1%	2 2%	2 2%	5 3%	1 3%	1 1%
Exercise	9 2%	-	1 1%	3 1%	-	-	6 6%	8 2%	1 *	1 *	8 2%	1 *	8 3%	1 *	8 4%	1 *	-	-	7 7%	1 *	1 1%	6 4%	1 1%	-	-
Don't touch your face	8 1%	-	1 1%	-	-	2 3%	5 5%	8 2%	-	5 2%	3 1%	2 1%	4 2%	2 1%	3 1%	5 1%	3 2%	-	-	5 3%	-	-	1 1%	-	2 2%
Contact local health authorities	7 1%	-	5 5%	-	-	2 4%	-	4 1%	3 1%	4 1%	4 1%	-	4 2%	3 2%	3 1%	4 1%	1 *	1 2%	-	4 2%	2 2%	2 1%	-	2 3%	1 1%
Don't touch others (general)	7 1%	-	4 4%	2 1%	-	-	1 1%	6 2%	1 *	5 2%	1 *	-	1 *	5 3%	1 *	6 2%	3 2%	1 1%	1 1%	1 *	1 1%	3 2%	2 1%	-	1 1%
Stay home if sick	6 1%	-	-	1 *	2 4%	0 1%	4 4%	6 2%	0 *	3 1%	4 1%	2 2%	4 1%	1 *	2 1%	4 1%	1 1%	0 1%	-	3 2%	2 2%	-	2 1%	1 1%	2 2%

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	Region									CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)		
Avoid international travel/to other countries	6 1%	-	2 2%	4 2%	-	1 1%	-	4 1%	3 1%	5 2%	2 1%	1 1%	2 1%	3 2%	2 1%	4 1%	2 1%	-	1 1%	2 1%	1 2%	1 1%	2 1%	-	2 2%		
Get vaccinated	6 1%	-	1 1%	2 1%	-	2 4%	1 1%	4 1%	2 1%	2 1%	4 1%	-	2 1%	5 2%	-	6 2%	1 *	1 1%	-	4 2%	1 1%	-	2 1%	-	4 1%	3 3%	
Wear proper clothing/gloves	5 1%	-	-	3 1%	-	-	2 2%	3 1%	2 1%	1 *	4 1%	2 1%	2 1%	2 1%	1 *	4 1%	2 1%	1 1%	2 2%	-	1 1%	2 1%	2 1%	-	1 1%		
Pray	3 1%	-	3 3%	1 *	-	-	-	3 1%	1 *	1 *	3 1%	-	2 1%	2 1%	2 *	2 1%	2 1%	-	-	2 1%	-	1 1%	1 *	-	1 1%		
Leave town	3 1%	-	2 2%	1 *	-	-	1 1%	2 1%	1 *	1 *	2 1%	-	1 *	2 1%	-	3 1%	2 1%	-	1 1%	1 1%	-	2 1%	1 *	-	-		
Be healthy/live healthy/take care of health (unspecified)	3 1%	-	-	3 1%	-	-	-	-	3 1%	2 1%	1 *	-	1 *	2 1%	-	3 1%	1 1%	-	1 1%	1 *	-	1 1%	1 *	-	1 1%		
Avoid domestic travel/travel in Canada	3 *	-	2 2%	1 *	-	0 1%	-	2 1%	1 *	1 *	2 1%	-	1 *	2 1%	1 *	2 1%	2 1%	-	-	1 1%	0 *	1 1%	1 1%	-	-		
Discuss the situation (unspecified)	3 *	-	-	1 *	1 3%	-	1 1%	1 *	2 1%	2 1%	1 *	-	3 1%	-	3 1%	-	1 1%	-	-	2 1%	-	-	1 1%	-	2 1%		
Get enough rest/sleep	3 *	-	1 1%	2 1%	-	-	-	2 *	1 *	-	3 1%	-	2 1%	1 *	-	3 1%	-	-	1 1%	2 1%	-	1 1%	1 *	-	1 1%		
Panic	1 *	-	1 1%	-	-	-	-	-	1 *	-	1 *	-	-	-	1 *	-	1 *	-	-	-	-	1 1%	-	-	-		
Other	35 6%	1 2%	11 11%	17 7%	1 3%	-	5 5%	24 7%	11 5%	9 4%	26 8%	9 6%	18 7%	9 5%	15 7%	21 6%	7 4%	3 6%	7 6%	17 10%	1 1%	8 6%	12 7%	5 10%	6 5%		
Nothing	1 *	-	1 1%	-	-	-	-	1 *	-	-	1 *	1 1%	-	-	1 *	-	-	-	1 1%	-	-	-	1 *	-	-		
Don't know/refused	3 *	-	2 2%	1 *	-	-	-	2 1%	1 *	1 *	2 1%	-	2 1%	1 *	2 1%	-	2 1%	-	-	-	-	1 1%	1 *	-	-		
CHI-SQUARE SIGNIFICANCE	-----<-----285.74----->-----63.21----->-----45.69----->-----115.16----->-----110.48----->-----207.31----->-----131.96----->-----																										
	100%*			99%*			79%*			100%*			100%*			100%*			84%*								

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have taken steps to protect themselves and/or their family
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	587 100%	103 100%	120 100%	113 100%	131 100%	120 100%
Unweighted 'N'	585	107	119	112	130	117
Wash hands / general hygiene	450 77%	76 74%	99 82%	88 78%	103 78%	86 72%
Avoid people	112 19%	15 14%	31 25% bF	22 20% f	32 24% bF	13 10%
Take precautions/ be careful (unspecified)	93 16%	21 20%	22 18%	13 12%	21 16%	17 14%
Eat healthy / vitamins / rest	91 16%	18 18%	16 13%	16 15%	21 16%	20 17%
Use/buy antibacterials/ hand sanitizer (general)	55 9%	13 13%	9 7%	17 15% cEF	8 6%	7 6%
Get vaccinated - for the H1N1 flu	52 9%	9 8%	14 12%	7 7%	12 9%	10 8%
Get vaccinated - for the seasonal flu	37 6%	8 7%	11 9%	6 5%	7 5%	6 5%
Stop going to public events/places	36 6%	8 8%	8 7%	4 4%	7 5%	8 6%
Sneeze/cough into clothing/tissue	33 6%	3 3%	11 9% b	5 5%	6 4%	8 7%
Clean areas/objects (general)	30 5%	7 7%	11 9% e	4 4%	3 2%	5 4%
Stay inside	29 5%	8 8%	8 6%	4 3%	4 3%	5 5%
Educate others	19 3%	2 1%	6 5% d	1 1%	3 2%	8 6% bD
Get children vaccinated - for the H1N1 flu	19 3%	4 4%	3 2%	5 5%	3 2%	4 4%
Purchase products (emergency medical kit, anti-diarrheal, anti-nausea)	19 3%	3 3%	1 1%	5 4%	8 6% C	3 2%
Check news sources	17 3%	5 4% cF	1 1%	7 6% cf	4 3%	1 1%

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have taken steps to protect themselves and/or their family
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Contact doctor	16 3%	1 1%	1 1%	7 6% Bc	5 4%	2 2%
Avoid who might be sick/ sick people	15 3%	-	3 2%	5 4%	4 3%	3 3%
Do own research / internet research	15 2%	3 3%	0 *%	7 6% Ce	2 1%	3 2%
Get children vaccinated - for the seasonal flu	14 2%	5 5% f	4 4% f	4 4%	-	1 *%
Wear a mask	14 2%	3 2%	2 2%	4 4%	4 3%	1 *%
Avoid travel (unspecified)	13 2%	3 3%	2 2%	4 3%	3 2%	1 1%
Don't touch surfaces/ areas (general)	10 2%	1 1%	3 3%	2 1%	1 1%	3 2%
Exercise	9 2%	2 2%	7 6% b	-	-	-
Don't touch your face	8 1%	2 2%	3 2%	2 2%	1 1%	-
Contact local health authorities	7 1%	1 1%	-	4 3%	3 2%	-
Don't touch others (general)	7 1%	1 1%	2 1%	-	-	4 4%
Stay home if sick	6 1%	0 *%	1 1%	4 3%	-	2 1%
Avoid international travel/to other countries	6 1%	1 1%	-	3 3%	1 1%	2 2%
Get vaccinated	6 1%	2 2%	3 3%	1 1%	-	1 1%
Wear proper clothing/ gloves	5 1%	-	2 1%	1 1%	1 1%	2 1%
Pray	3 1%	-	-	3 2%	1 1%	-
Leave town	3 1%	-	1 1%	2 2%	1 1%	-
Be healthy/live healthy/ take care of health (unspecified)	3 1%	-	1 1%	-	1 1%	1 1%

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have taken steps to protect themselves and/or their family
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Avoid domestic travel/ travel in Canada	3 *%	0 *%	-	2 2%	1 1%	-
Discuss the situation (unspecified)	3 *%	1 1%	1 1%	-	-	1 1%
Get enough rest/sleep	3 *%	-	2 1%	1 1%	-	-
Panic	1 *%	-	-	1 1%	-	-
Other	35 6%	7 7%	4 3%	12 10% C	6 5%	6 5%
Nothing	1 *%	1 1%	-	-	-	-
Don't know/refused	3 *%	1 1%	-	-	-	2 2%
CHI-SQUARE SIGNIFICANCE	<-----194.69-----> 100%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QB1B. Why have you not taken any steps to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have not taken steps to protect themselves and/or their family
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No			
																									(A)	(B)	(C)
Total	429	2	4	2	161	42	77	90	8	371	280	147	71	207	147	69	178	180	-	429	57	369	120	308			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%			
Unweighted 'N'	429	3	4	2	155	38	84	89	9	366	286	141	80	206	138	77	173	176	-	429	52	373	123	306			
Not concerned	177	1	1	-	79	18	29	30	2	156	99	78	13	82	81	16	80	81	-	177	15	160	51	127			
	41%	69%	21%		49%	43%	38%	34%	27%	42%	35%	53%	18%	40%	55%	23%	45%	45%		41%	27%	43%	42%	41%			
					H						K			M	MN		P	P				U					
Have already prepared/no additional preparations necessary	57	0	1	1	17	10	7	16	3	49	39	18	8	33	17	7	29	21	-	57	15	41	16	41			
	13%	23%	21%	59%	10%	23%	9%	18%	31%	13%	14%	13%	11%	16%	11%	11%	16%	12%		13%	27%	11%	13%	13%			
					g																V						
Will get the shot/ waiting for it to become available	56	-	-	1	21	4	12	14	1	51	49	7	17	26	13	16	20	20	-	56	8	48	16	40			
	13%			41%	13%	10%	15%	16%	10%	14%	17%	5%	24%	13%	9%	23%	12%	11%		13%	14%	13%	13%	13%			
											L		nO			qR											
No idea what to do	39	-	0	-	13	4	12	4	0	33	29	10	12	18	8	13	15	11	-	39	7	32	15	23			
	9%		10%		8%	9%	16%	4%	5%	9%	10%	7%	17%	9%	6%	19%	8%	6%		9%	12%	9%	13%	7%			
							H						nO			qR											
Already stay clean/ healthy (general)	24	-	-	-	7	6	2	7	-	22	16	8	4	6	14	3	8	13	-	24	5	19	5	19			
	6%				4%	15%	2%	7%		6%	6%	6%	6%	3%	10%	5%	5%	7%		6%	9%	5%	4%	6%			
					g										N												
Won't affect respondent personally	21	-	-	-	8	2	1	7	-	19	9	12	6	8	7	3	7	12	-	21	4	17	6	15			
	5%				5%	4%	2%	8%		5%	3%	8%	8%	4%	5%	4%	4%	6%		5%	7%	5%	5%	5%			
Not as big an issue/ blown out of proportion	16	-	-	-	4	3	1	5	-	13	8	8	3	4	9	2	6	8	-	16	6	10	5	11			
	4%				3%	6%	1%	6%		4%	3%	6%	4%	2%	6%	3%	3%	4%		4%	11%	3%	4%	4%			
													n		v												
No known contact with people with H1N1/the flu/ from Mexico	13	-	-	-	4	0	3	3	-	11	8	3	4	6	2	4	5	3	-	13	-	13	1	11			
	3%				3%	1%	4%	3%		3%	3%	2%	6%	3%	1%	6%	3%	1%		3%		3%	1%	4%			
Distrust vaccine safety/ untested/worried about side effects	7	-	-	-	2	1	5	-	-	7	6	1	3	2	3	2	3	3	-	7	-	7	2	5			
	2%				1%	2%	6%			2%	2%	1%	4%	1%	2%	2%	1%	2%		2%		2%	2%	2%			
Not enough time	6	-	-	-	1	1	1	3	-	6	2	4	1	1	4	-	2	4	-	6	-	6	3	3			
	1%				1%	3%	2%	3%		2%	1%	3%	1%	1%	3%		1%	2%		1%		2%	2%	1%			
							e				k				n												
Have natural immunity/ been exposed to the flu before	5	1	-	-	3	-	1	1	1	5	5	1	-	3	2	-	2	3	-	5	1	5	0	5			
	1%	31%			2%		1%	1%	7%	1%	2%	*		2%	1%		1%	2%		1%	1%	1%	*	2%			
The flu/H1N1 cannot be avoided	5	-	-	-	3	-	1	0	-	4	4	1	-	3	2	1	3	1	-	5	1	4	1	4			
	1%				2%		1%	*		1%	1%	1%		1%	1%	1%	1%	1%		1%	1%	1%	1%	1%			
Live in a low-risk/ unaffected/remote/ sparsely populated area	5	-	-	-	-	1	1	2	-	4	3	1	-	4	1	-	2	3	-	5	-	5	2	3			
	1%					1%	2%	2%		1%	1%	1%		2%	*		1%	2%		1%		1%	2%	1%			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QB1B. Why have you not taken any steps to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have not taken steps to protect themselves and/or their family
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
Other	38 9%	-	3 69% EFGH	-	17 11%	3 6%	8 10%	7 8%	3 35%	34 9%	29 10%	9 6%	8 11%	23 11% o	7 5%	5 7%	15 8%	18 10%	-	38 9%	4 8%	34 9%	10 8%	29 9%			
Don't know/refused	19 4%	-	-	-	4 2%	-	4 5%	3 3%	-	10 3%	11 4%	7 5%	4 6%	11 5%	3 2%	3 5%	10 6%	5 3%	-	19 4%	1 1%	18 5%	4 4%	14 5%			
CHI-SQUARE SIGNIFICANCE	<-----88.64-----> 66%*							<---11.75---> 37%*		<---34.05---> 100%*		<-----67.44-----> 100%*			<-----38.78-----> 92%*			<-----0-----> %*		<---28.78---> 99%*		<---8.83---> 16%*					

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QB1B. Why have you not taken any steps to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have not taken steps to protect themselves and/or their family
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	429	24	142	161	22	43	37	260	169	234	194	141	146	139	134	294	153	51	75	117	29	105	134	35	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	429	31	107	168	28	48	47	246	183	231	198	133	121	172	122	306	154	51	75	113	31	109	121	34	81
Not concerned	177	10	74	51	10	16	16	96	81	112	65	66	72	38	59	119	76	20	25	47	8	48	58	20	24
	41%	43%	52%	31%	46%	37%	44%	37%	48%	48%	33%	47%	49%	27%	44%	40%	50%	39%	33%	40%	26%	46%	43%	58%	31%
			D						H	K		N	N				SU				y			Y	
Have already prepared/no additional preparations necessary	57	2	25	21	1	4	4	38	19	29	28	13	21	24	19	38	10	10	11	19	5	14	12	7	14
	13%	7%	17%	13%	5%	10%	12%	15%	12%	12%	15%	9%	14%	17%	14%	13%	7%	20%	15%	17%	17%	13%	9%	21%	18%
			E	e										l				q		Q					
Will get the shot/ waiting for it to become available	56	2	10	30	3	6	5	34	22	27	29	17	13	26	10	46	14	5	7	20	10	12	20	2	13
	13%	9%	7%	18%	14%	14%	13%	13%	13%	11%	15%	12%	9%	19%	8%	16%	9%	10%	9%	17%	35%	11%	15%	7%	17%
				C										M		O					QRSt				
No idea what to do	39	2	12	14	2	5	4	25	13	16	22	14	11	13	10	28	16	7	2	10	4	10	14	0	7
	9%	8%	9%	8%	10%	11%	11%	10%	8%	7%	11%	10%	8%	9%	8%	10%	10%	13%	3%	8%	13%	9%	10%	1%	9%
																s					x	x			x
Already stay clean/ healthy (general)	24	1	4	13	1	3	2	14	10	12	12	9	6	10	8	16	2	10	4	8	0	6	11	-	8
	6%	5%	3%	8%	5%	7%	6%	6%	6%	5%	6%	6%	4%	7%	6%	6%	2%	19%	6%	6%	2%	5%	8%	-	10%
				c														QStU							
Won't affect respondent personally	21	-	3	9	2	3	3	15	7	9	12	8	4	9	7	14	5	2	6	7	1	6	5	-	8
	5%		2%	6%	11%	8%	8%	6%	4%	4%	6%	6%	3%	7%	5%	5%	3%	4%	8%	6%	4%	6%	4%	-	11%
Not as big an issue/ blown out of proportion	16	0	3	8	1	2	1	11	5	9	7	6	7	4	9	7	2	1	6	6	1	2	5	1	6
	4%	2%	2%	5%	3%	6%	3%	4%	3%	4%	4%	4%	5%	3%	7%	2%	1%	2%	9%	5%	4%	2%	3%	2%	7%
															P				Q						
No known contact with people with H1N1/the flu/ from Mexico	13	2	1	7	-	1	2	8	5	5	7	4	1	6	1	11	6	2	2	2	1	5	2	2	1
	3%	7%	1%	4%		3%	5%	3%	3%	2%	4%	3%	*	4%	1%	4%	4%	3%	2%	2%	5%	4%	2%	6%	1%
														m		o									
Distrust vaccine safety/ untested/worried about side effects	7	0	3	3	-	1	-	6	1	2	5	1	4	3	1	6	3	-	2	1	1	2	-	-	2
	2%	2%	2%	2%		2%		2%	1%	1%	3%	1%	2%	2%	1%	2%	2%		2%	1%	4%	2%			2%
Not enough time	6	-	2	4	-	-	-	5	1	1	5	4	1	1	3	3	2	1	3	-	-	1	1	-	-
	1%		1%	3%				2%	1%	1%	3%	3%	1%	1%	2%	1%	1%	3%	4%			1%	1%		
											j														
Have natural immunity/ been exposed to the flu before	5	-	2	2	-	1	1	4	1	2	4	2	1	2	2	4	3	1	2	-	-	1	3	-	-
	1%		1%	1%		1%	4%	2%	1%	1%	2%	2%	1%	2%	1%	2%	1%	3%	3%			1%	2%		
The flu/H1N1 cannot be avoided	5	1	1	2	1	-	-	3	2	3	2	2	1	2	2	3	2	-	2	1	-	1	2	1	-
	1%	4%	*%	1%	6%			1%	1%	1%	1%	1%	1%	1%	2%	1%	1%		3%	1%		1%	2%	2%	
Live in a low-risk/ unaffected/remote/ sparsely populated area	5	1	2	1	-	1	-	3	2	4	1	1	1	3	1	3	1	1	-	2	-	1	2	-	2
	1%	2%	1%	*%		3%		1%	1%	2%	*%	1%	*%	2%	1%	1%	1%	3%	2%	2%		1%	1%		3%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

Table QB1B Page 97
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(Continued)

QB1B. Why have you not taken any steps to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have not taken steps to protect themselves and/or their family
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income							
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)				
Other	38 9%	4 15% f	13 9%	16 10% F	1 7%	1 2%	4 11% f	24 9%	15 9%	21 9%	17 9%	6 4%	15 11%	17 12% L	12 9%	27 9%	13 9%	4 7%	9 12% u	12 10%	1 3%	9 4%	12 1%	1 10%	2 7%	5 5%	8 6%	-	1 1%
Don't know/refused	19 4%	-	4 3%	6 4%	2 10%	4 9%	2 6%	11 4%	8 5%	9 4%	10 5%	10 7%	3 2%	5 4%	7 5%	11 4%	10 7%	1 3%	3 4%	1 1%	2 7%	5 5%	8 6%	-	1 1%				
CHI-SQUARE SIGNIFICANCE	-----65.18----- 36%*							-----9.59----- 21%*		-----18.58----- 82%*		-----44.19----- 97%*			-----15.53----- 66%*		-----89.95----- 100%*					-----47.65----- 75%*							

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QB1B. Why have you not taken any steps to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have not taken steps to protect themselves and/or their family
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	429 100%	101 100%	89 100%	90 100%	67 100%	83 100%
Unweighted 'N'	429	96	90	90	68	85
Not concerned	177 41%	49 48% d	38 43%	31 34%	24 36%	36 44%
Have already prepared/no additional preparations necessary	57 13%	12 12%	11 12%	14 15%	10 15%	10 12%
Will get the shot/ waiting for it to become available	56 13%	12 12%	13 15%	11 12%	10 16%	10 12%
No idea what to do	39 9%	10 10%	12 13%	4 4%	6 9%	7 8%
Already stay clean/ healthy (general)	24 6%	3 3%	6 6%	13 14% BEF	1 2%	1 2%
Won't affect respondent personally	21 5%	7 7% f	7 7%	4 4%	3 5%	1 1%
Not as big an issue/ blown out of proportion	16 4%	5 5%	2 2%	6 6%	3 5%	1 1%
No known contact with people with H1N1/the flu/ from Mexico	13 3%	5 5%	-	4 4%	2 3%	2 3%
Distrust vaccine safety/ untested/worried about side effects	7 2%	2 2%	2 3%	-	-	3 3%
Not enough time	6 1%	-	3 3%	1 1%	3 4%	-
Have natural immunity/ been exposed to the flu before	5 1%	1 1%	-	0 *	2 2%	3 3%
The flu/H1N1 cannot be avoided	5 1%	2 2%	1 1%	2 3%	-	-
Live in a low-risk/ unaffected/remote/ sparsely populated area	5 1%	-	3 3%	2 2%	-	-
Other	38 9%	3 3%	7 7%	16 18% Bce	5 7%	8 10% b

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QB1B. Why have you not taken any steps to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have not taken steps to protect themselves and/or their family
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Don't know/refused	19 4%	4 4%	4 4%	2 2%	6 8%	4 5%
CHI-SQUARE SIGNIFICANCE	<-----80.5-----> 98%*					

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

Q11. What sources do you and your family rely on most for information and updates on H1N1?
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724		
Television	711	3	13	6	255	62	167	145	21	628	567	141	238	339	131	212	309	185	401	307	120	587	193	517		
	70%	44%	67%	100%	72%	62%	72%	66%	69%	70%	74%	58%	77%	71%	58%	73%	71%	64%	68%	72%	62%	71%	66%	71%		
				BC	EF	GH					L		O		R	r					U					
Newspaper	455	0	11	2	171	51	106	87	14	414	375	79	158	218	78	153	199	101	294	159	87	367	155	300		
	45%	7%	59%	41%	48%	51%	46%	39%	45%	46%	49%	32%	51%	46%	34%	53%	46%	35%	50%	37%	45%	45%	53%	41%		
			B		Bh	B	B	b			L		O	O		R	R		T				X			
Websites/Internet (including Health Canada and PHAC websites)	323	4	5	-	121	43	64	68	9	296	245	79	88	165	71	89	138	95	194	130	133	187	112	211		
	32%	63%	27%		34%	43%	28%	31%	29%	33%	32%	32%	28%	34%	31%	31%	32%	33%	33%	30%	69%	23%	38%	29%		
					Gh															V		X				
Radio	271	-	4	4	90	42	68	47	8	247	216	54	78	136	56	79	118	71	164	107	53	218	85	186		
	27%		20%	79%	26%	42%	30%	21%	27%	27%	28%	22%	25%	28%	25%	27%	27%	25%	28%	25%	28%	26%	29%	26%		
			CE	FG		Eg	h				i															
Doctor	109	-	1	-	38	7	36	20	1	101	88	20	41	43	25	41	36	31	69	38	20	89	30	78		
	11%		7%		11%	7%	16%	9%	4%	11%	11%	8%	13%	9%	11%	14%	8%	11%	12%	9%	10%	11%	10%	11%		
							Ph			i						Q										
Word of mouth	51	-	2	-	16	10	8	11	2	45	36	13	21	19	10	19	16	14	36	15	11	39	19	32		
	5%		8%		4%	10%	4%	5%	5%	45%	5%	5%	7%	4%	5%	6%	4%	5%	6%	4%	6%	5%	7%	4%		
					eG											t										
Friends/family	46	-	0	-	15	1	11	16	0	43	30	16	13	16	16	7	22	15	23	23	8	38	14	33		
	5%		2%		4%	1%	5%	7%	1%	5%	4%	6%	4%	3%	7%	3%	5%	5%	4%	5%	4%	5%	5%	4%		
					f		F	F							n											
Local public health	43	-	1	-	16	4	16	6	1	41	31	11	17	16	10	16	13	15	32	11	14	29	12	31		
	4%		4%		4%	4%	7%	3%	2%	5%	4%	5%	5%	3%	4%	5%	3%	5%	5%	3%	7%	4%	4%	4%		
							H												T							
Information provided by schools	41	-	-	-	9	12	7	10	-	38	29	11	18	14	9	14	12	14	31	9	10	29	21	20		
	4%				3%	12%	3%	4%		4%	4%	5%	6%	3%	4%	5%	3%	5%	5%	2%	5%	4%	7%	3%		
						EGH							N						T				X			
Federal government brochures	25	-	0	-	9	4	6	5	0	24	21	4	7	11	8	9	7	9	15	10	11	14	11	14		
	2%		2%		3%	4%	3%	2%	1%	3%	3%	2%	2%	2%	3%	3%	2%	3%	3%	2%	6%	2%	4%	2%		
																					V					
Social media (i.e. twitter, blogs, facebook, youtube)	24	-	-	-	6	2	6	11	-	24	14	10	6	11	6	11	5	9	18	6	5	19	5	19		
	2%				2%	2%	3%	5%		3%	2%	4%	2%	2%	3%	4%	1%	3%	3%	1%	2%	2%	2%	3%		
								E				k				q		q								
Provincial government brochures	24	-	0	-	13	2	5	4	0	24	23	1	5	16	3	7	13	4	17	7	4	20	11	13		
	2%		2%		4%	2%	2%	2%	1%	3%	3%	*%	2%	3%	1%	3%	3%	1%	3%	2%	2%	2%	4%	2%		
											L															
Municipal government brochures	11	1	0	-	3	1	4	2	1	10	10	1	7	3	2	6	3	2	10	1	5	6	2	9		
	1%	14%	2%		1%	1%	2%	1%	4%	1%	1%	*%	2%	1%	1%	2%	1%	1%	2%	*%	2%	1%	1%	1%		
																			T							

Comparison Groups: BCDEFH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

Table Q11 Page 101
Mar. 5, 2010
(Continued)

Q11. What sources do you and your family rely on most for information and updates on H1N1?
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada							
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No								
																									(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Pharmacist	11 1%	-	-	-	2 1%	-	5 2%	3 2%	-	11 1%	10 1%	1 *	3 1%	4 1%	4 2%	4 1%	3 1%	4 1%	8 1%	3 1%	5 3%	5 1%	6 2%	4 1%								
The hospital	6 1%	-	-	-	1 *	-	2 1%	2 1%	-	5 1%	6 1%	-	2 1%	4 1%	-	4 1%	2 *	-	4 1%	2 *	1 *	5 1%	1 *	5 1%								
Elders/Band chief	1 *	-	-	-	-	-	1 *	-	-	1 *	1 *	-	-	-	1 *	-	-	1 *	1 *	-	-	1 *	-	1 *								
Government of Canada/ PHAC Toll-Free line 1- 800-454-8302	12 1%	-	-	-	3 1%	3 3%	5 2%	0 *	-	11 1%	12 2%	-	3 1%	7 2%	2 1%	4 1%	6 1%	2 1%	7 1%	5 1%	8 4%	4 1%	3 1%	9 1%								
Other	69 7%	-	2 9%	-	23 7%	10 10%	14 6%	18 8%	2 6%	65 7%	60 8%	9 4%	24 8%	30 6%	15 7%	18 6%	27 6%	24 8%	47 8%	21 5%	17 9%	52 6%	21 7%	48 7%								
Don't know/refused	17 2%	-	-	-	7 2%	2 2%	2 1%	2 1%	-	12 1%	7 1%	8 3%	-	5 1%	10 5%	1 *	8 2%	7 3%	6 1%	11 2%	1 *	16 2%	2 1%	15 2%								
CHI-SQUARE SIGNIFICANCE	<-----126.05----->				<-----8.77---->				<-----46.6---->				<-----67.12----->				<-----52.91----->				<-----35.53---->				<-----116.72---->				<-----31.54---->			
	89%*				4%*				100%*				100%*				97%*				99%*				100%*				98%*			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

Q11. What sources do you and your family rely on most for information and updates on H1N1?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020 100%	75 100%	244 100%	397 100%	67 100%	100 100%	137 100%	637 100%	383 100%	486 100%	534 100%	279 100%	402 100%	335 100%	359 100%	655 100%	328 100%	108 100%	186 100%	283 100%	101 100%	242 100%	312 100%	85 100%	196 100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
Television	711 70%	53 70%	156 64%	292 73% Cg	46 69%	77 77% CG	87 64%	439 69%	272 71%	342 70%	369 69%	174 62%	278 69%	255 61%	232 73%	476 77% O	254 77% TU	81 75% TU	143 77% TU	172 61%	52 52%	175 72% Xy	226 72% Xy	45 53%	126 64%
Newspaper	455 45%	38 51% C	83 34%	190 48% C	34 50% C	42 43%	68 50% C	289 45%	167 44%	210 43%	246 46%	95 34%	187 46% L	172 51% L	149 41%	306 47%	137 42%	40 37%	86 46%	137 48% r	53 53% qR	84 35%	156 50% VX	30 36%	100 51% VX
Websites/Internet (including Health Canada and PHAC websites)	323 32%	25 34%	87 36% E	119 30%	15 22%	36 36% e	41 30%	210 33%	114 30%	168 35%	156 29%	126 45% MN	143 36% N	55 16%	151 42% P	172 26%	81 25%	33 30%	52 28%	114 40% QS	42 41% QS	57 23%	106 34% V	36 43% V	75 38% V
Radio	271 27%	20 27%	53 22%	110 28%	19 28%	25 25%	43 32% c	170 27%	101 26%	131 27%	139 26%	64 23%	125 31% ln	81 24%	98 27%	172 26%	90 28%	25 23%	50 27%	77 27%	27 27%	57 24%	99 vxY	17 20%	43 22%
Doctor	109 11%	6 8%	39 16% DF	33 8%	10 15% F	4 4%	17 12% f	64 10%	44 12%	43 9%	65 12%	15 5%	40 10% l	53 16% LM	25 7%	83 13% O	32 10%	5 5%	19 10%	28 10%	22 21% QRST	20 8%	34 11%	10 11%	26 13%
Word of mouth	51 5%	2 2%	6 2%	17 4%	5 8%	5 5%	17 12% BCDf	31 5%	20 5%	13 3%	38 7% J	14 5%	21 5%	16 5%	17 5%	34 5%	17 5%	6 5%	12 7%	16 5%	-	18 7% XY	20 6% xy	1 2%	5 3%
Friends/family	46 5%	4 5%	14 6%	15 4%	4 6%	5 5%	5 4%	31 5%	15 4%	17 3%	29 6%	26 9% MN	10 3%	9 3%	15 4%	31 5%	10 3%	4 4%	10 5%	16 6%	6 6%	13 5%	8 3%	5 6%	13 7% w
Local public health	43 4%	1 2%	16 6%	11 3%	4 6%	2 2%	9 7% bf	21 3%	22 6%	12 3%	31 6% J	7 3%	27 7% LN	9 3%	25 7% P	18 3%	11 3%	3 2%	8 4%	16 6%	6 6%	11 5%	6 2%	5 6%	15 8% W
Information provided by schools	41 4%	1 2%	4 2%	11 3%	3 5%	2 2%	18 13% BCDEF	35 5% I	6 2%	15 3%	25 5%	14 5% N	24 6% N	3 1%	28 8% P	12 2%	8 2%	4 3%	6 6% Q	11 4%	12 4%	5 5%	12 3%	-	6 3%
Federal government brochures	25 2%	2 2%	8 3%	12 3%	1 1%	-	2 2%	18 3%	6 2%	13 3%	12 2%	6 2%	12 3%	7 2%	12 3%	13 2%	3 1%	2 2%	5 3%	10 3% q	5 5% q	3 1%	8 2%	1 1%	7 4%
Social media (i.e. twitter, blogs, facebook, youtube)	24 2%	-	15 6% De	5 1%	1 1%	3 3%	-	16 3%	8 2%	13 3%	11 2%	6 2%	7 2%	11 3%	9 3%	15 2%	8 2%	1 1%	3 2%	7 2%	5 5% r	4 2%	6 2%	4 5%	7 4%
Provincial government brochures	24 2%	2 2%	8 3%	11 3% G	2 3%	1 1%	0 *% *	14 2%	10 3%	14 3%	10 2%	4 1%	11 3%	10 3%	7 2%	17 3%	4 1%	2 2%	3 1%	9 3%	7 7% Qrs	5 2%	6 2%	2 2%	6 3%
Municipal government brochures	11 1%	-	3 1%	3 1%	3 4%	2 2%	0 *% *	7 1%	4 1%	4 1%	7 1%	1 *% 1	8 2%	2 1%	5 1%	6 1%	3 1%	-	2 1%	5 2%	1 1%	2 1%	3 1%	-	3 2%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

Q11. What sources do you and your family rely on most for information and updates on H1N1?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Pharmacist	11 1%	-	6 3%	2 1%	-	-	2 1%	5 1%	5 1%	4 1%	7 1%	-	8 2%	3 1%	5 1%	5 1%	2 *	-	3 2%	4 1%	2 2%	2 1%	1 *	3 4%	4 2%
The hospital	6 1%	-	2 1%	1 *	2 2%	1 1%	-	6 1%	-	2 *	4 1%	3 1%	3 1%	-	5 1%	1 *	1 *	-	1 *	1 *	3 3%	1 *	2 1%	2 3%	1 *
Elders/Band chief	1 *	-	1 *	-	-	-	-	-	1 *	-	1 *	-	-	1 *	-	1 *	1 *	-	-	-	-	1 *	-	-	-
Government of Canada/ PHAC Toll-Free line 1- 800-454-8302	12 1%	-	7 3%	3 1%	-	2 2%	-	11 2%	1 *	5 1%	8 1%	5 2%	5 1%	3 1%	10 3%	3 *	1 *	1 1%	1 1%	8 3%	1 1%	2 1%	1 *	-	3 2%
Other	69 7%	5 7%	16 6%	21 5%	8 12%	6 6%	13 10%	42 7%	27 7%	33 7%	37 7%	22 8%	30 8%	17 5%	30 8%	39 6%	12 4%	7 7%	10 5%	27 9%	14 14%	13 5%	23 7%	6 7%	21 11%
Don't know/refused	17 2%	-	8 3%	4 1%	2 2%	1 1%	2 1%	12 2%	5 1%	9 2%	8 1%	3 1%	7 2%	8 2%	5 1%	9 1%	7 2%	1 1%	3 1%	4 1%	-	7 3%	5 1%	1 1%	1 *
CHI-SQUARE SIGNIFICANCE	<-----176.81-----> <---26.48---> <--30.23--> <-----144.81-----> <---77.87---> <-----120.91-----> <-----94.01-----> 100%* 91%* 96%* 100%* 100%* 100%* 100%*																								

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

Q11. What sources do you and your family rely on most for information and updates on H1N1?
Base: All respondents
Tracking Banner

	Total	Daily Track				
		14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
		(A)	(B)	(C)	(D)	(E)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
Television	711 70%	127 62%	161 77% BF	147 73% B	140 70%	135 66%
Newspaper	455 45%	70 34%	117 56% BDE	82 40%	87 44% b	99 49% B
Websites/Internet (including Health Canada and PHAC websites)	323 32%	58 28%	71 34%	70 34%	62 31%	63 31%
Radio	271 27%	44 22%	65 31% b	54 27%	53 26%	55 27%
Doctor	109 11%	20 10%	17 8%	29 14% f	26 13%	17 8%
Word of mouth	51 5%	3 1%	13 6% B	11 5% B	14 7% B	11 5% b
Friends/family	46 5%	6 3%	11 5%	10 5%	10 5%	8 4%
Local public health	43 4%	8 4%	10 5%	11 5%	4 2%	10 5%
Information provided by schools	41 4%	11 5% EF	18 9% DEF	6 3%	4 2%	2 1%
Federal government brochures	25 2%	2 1%	4 2%	7 4%	8 4% b	4 2%
Social media (i.e. twitter, blogs, facebook, youtube)	24 2%	1 *%	3 1%	10 5% Bc	5 3% b	5 3%
Provincial government brochures	24 2%	4 2%	3 1%	10 5% cF	6 3%	1 1%
Municipal government brochures	11 1%	3 1%	3 1%	4 2%	1 1%	-
Pharmacist	11 1%	1 *%	2 1%	5 2%	1 1%	1 1%

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

Q11. What sources do you and your family rely on most for information and updates on H1N1?
Base: All respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
The hospital	6 1%	-	2 1%	1 *%	3 2%	-
Elders/Band chief	1 *%	-	-	1 *%	-	-
Government of Canada/ PHAC Toll-Free line 1- 800-454-8302	12 1%	3 1%	1 1%	4 2%	1 1%	3 1%
Other	69 7%	18 9%	13 6%	16 8%	11 6%	11 5%
Don't know/refused	17 2%	4 2%	1 1%	5 3%	2 1%	4 2%
CHI-SQUARE SIGNIFICANCE	<-----90.5-----> 93%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

Table QI1B Page 107
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(Continued)

QI1B. What websites have you visited to get information about H1N1?
Base: Respondents who indicated they use the internet for information and updates
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu		Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu		Close-ly	Not Close-ly	High	Mod-erate		High	Mod-erate		Yes	No	Yes	No	Yes	No		
			(A)	(B)					(C)	(D)				(E)	(F)		(G)	(H)							(I)	(J)
www.FightFlu.ca	4 1%	-	-	-	2 2%	-	2 3%	-	-	4 1%	4 2%	-	1 1%	3 2%	-	2 3%	2 1%	-	4 2%	-	4 3%	-	1 1%	3 1%		
Wikipedia	3 1%	-	-	-	-	-	-	3 5%	-	3 1%	2 1%	1 2%	2 2%	-	1 2%	-	2 1%	1 1%	2 1%	1 1%	2 1%	1 1%	-	3 2%		
Telecommunication/ISP website (general)	3 1%	-	-	-	3 2%	-	-	-	-	3 1%	1 1%	1 2%	1 2%	1 1%	-	2 2%	-	1 1%	1 1%	1 1%	1 1%	1 1%	-	3 1%		
Work/company website	2 1%	-	-	-	-	1 2%	1 1%	-	-	2 1%	1 *	1 1%	-	1 1%	1 1%	-	2 1%	-	1 *	1 1%	1 1%	1 *	1 1%	1 1%		
Other search engines/websites	1 **	-	-	-	-	-	-	1 1%	-	1 **	1 **	-	1 1%	-	-	1 1%	-	-	1 **	-	-	1 **	-	1 **		
Other	29 9%	2 54%	-	-	11 9%	5 11%	5 8%	6 9%	2 23%	26 9%	26 11%	3 4%	12 14%	7 5%	9 13%	7 8%	10 7%	10 11%	20 11%	8 7%	11 9%	17 9%	13 12%	15 8%		
None	5 1%	-	-	-	-	-	-	5 7%	-	5 2%	3 1%	2 3%	0 1%	2 1%	2 3%	1 1%	-	3 4%	4 2%	1 1%	-	5 3%	2 2%	3 1%		
Don't know/refused	71 23%	-	-	-	32 27%	5 11%	13 21%	13 20%	-	63 22%	57 24%	15 19%	20 23%	37 23%	15 22%	21 24%	32 23%	19 20%	34 18%	38 30%	16 12%	55 30%	22 20%	49 24%		
CHI-SQUARE SIGNIFICANCE	<-----136.77-----> <-----19.03-----> <-----24.64-----> <-----40.92-----> <-----51.38-----> <-----35.8-----> <-----176.67-----> <-----27.62-----> 99%* 48%* 78%* 57%* 89%* 98%* 100%* 88%*																									

Comparison Groups: BCDEFH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

Q11B. What websites have you visited to get information about H1N1?
Base: Respondents who indicated they use the internet for information and updates
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	316 100%	25 100%	87 100%	115 100%	13 100%	34 100%	41 100%	204 100%	112 100%	162 100%	154 100%	123 100%	140 100%	54 100%	148 100%	168 100%	80 100%	32 100%	50 100%	111 100%	42 100%	55 100%	103 100%	36 100%	74 100%
Unweighted 'N'	291	25	62	113	14	36	41	179	112	144	147	109	112	70	128	163	68	31	47	104	39	50	88	31	72
Media web page	83 26%	3 11%	14 16%	40 35%	2 13%	14 39%	12 28%	67 33%	16 14%	47 29%	37 24%	40 33%	30 22%	13 25%	43 29%	40 24%	14 18%	9 30%	11 22%	30 27%	19 45%	8 16%	26 25%	11 31%	26 35%
Health Canada website (www.hc.gc.ca)	49 16%	-	19 21%	22 19%	3 21%	4 11%	2 4%	28 14%	21 19%	24 15%	25 17%	14 12%	30 21%	6 10%	28 19%	21 13%	9 11%	4 13%	10 19%	23 21%	4 10%	5 8%	18 18%	7 19%	16 21%
Government of Canada website (www.canada.gc.ca)	34 11%	0 2%	14 16%	8 7%	5 36%	1 2%	5 12%	22 11%	12 10%	14 9%	19 12%	11 9%	21 15%	2 3%	22 15%	11 7%	3 4%	5 15%	9 17%	14 12%	3 7%	1 1%	13 13%	4 11%	11 15%
Provincial government web page	25 8%	1 4%	4 5%	11 10%	1 7%	7 21%	1 3%	12 6%	14 12%	7 4%	19 12%	14 11%	8 6%	3 6%	14 9%	11 7%	1 1%	-	3 6%	15 14%	6 15%	6 11%	4 4%	1 3%	11 15%
CBC website	22 7%	2 9%	2 3%	6 5%	1 5%	3 8%	9 21%	19 10%	3 3%	9 5%	14 9%	13 11%	7 5%	2 4%	10 7%	13 8%	5 6%	5 14%	2 4%	6 6%	4 11%	4 7%	10 10%	2 5%	5 7%
Yahoo	20 6%	4 18%	2 3%	12 11%	-	1 2%	-	10 5%	10 9%	10 6%	10 6%	10 8%	7 5%	3 5%	9 6%	11 6%	7 8%	5 17%	5 10%	2 2%	1 1%	6 11%	4 4%	1 3%	5 7%
Google	19 6%	2 8%	8 9%	5 4%	2 14%	2 5%	2 4%	9 5%	10 9%	11 7%	9 6%	3 3%	10 7%	6 11%	10 7%	10 6%	8 10%	3 9%	2 4%	5 4%	2 4%	6 11%	2 2%	4 12%	6 9%
MSN/Hotmail	14 4%	3 11%	1 1%	5 5%	-	3 9%	2 5%	5 3%	9 8%	5 3%	9 6%	5 4%	8 5%	2 3%	7 5%	7 4%	2 2%	4 13%	1 3%	6 6%	-	2 4%	1 1%	2 5%	4 6%
City/municipal/regional/ local website	13 4%	-	1 1%	4 3%	1 7%	2 7%	5 12%	7 3%	6 6%	8 5%	5 3%	4 4%	8 6%	1 2%	8 5%	5 3%	-	3 8%	1 2%	4 4%	5 13%	-	5 5%	5 12%	4 6%
World Health Organization (WHO) web page	11 3%	1 6%	3 3%	4 4%	-	1 4%	1 2%	9 4%	2 2%	5 3%	5 4%	4 3%	7 5%	-	5 4%	5 3%	-	2 6%	1 1%	6 5%	2 6%	1 2%	1 1%	-	6 9%
Public Health Agency of Canada website (www.phac.gc.ca)	8 2%	0 2%	2 2%	2 2%	-	2 6%	1 2%	5 3%	2 2%	3 2%	4 3%	1 1%	5 4%	1 2%	5 3%	3 2%	-	1 2%	1 2%	4 4%	2 4%	-	2 2%	0 1%	4 5%
CDC/Centre for Disease Control	6 2%	2 10%	-	1 1%	-	-	2 6%	3 2%	2 2%	2 1%	3 2%	2 2%	3 2%	0 1%	3 2%	3 2%	-	2 6%	-	1 1%	2 6%	-	4 4%	0 1%	1 1%
Medical/science website (general)	5 2%	-	-	4 4%	-	1 3%	-	3 1%	2 2%	3 2%	2 2%	-	4 3%	2 3%	4 2%	2 1%	-	-	1 3%	4 4%	-	-	1 1%	-	2 3%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

Q11B. What websites have you visited to get information about H1N1?
Base: Respondents who indicated they use the internet for information and updates
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income					
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
www.FightFlu.ca	4 1%	-	-	-	1 8%	1 4%	2 4%	2 1%	2 2%	1 1%	3 2%	1 1%	3 2%	-	4 3%	-	1 1%	-	-	1 1%	2 4%	-	2 2%	-	2 3%	
Wikipedia	3 1%	-	-	1 1%	-	-	2 4%	3 2%	-	3 2%	-	2 1%	1 1%	-	-	3 2%	2 2%	-	-	1 1%	-	-	3 3%	-	-	
Telecommunication/ISP website (general)	3 1%	-	-	3 2%	-	-	-	-	3 2%	1 1%	1 1%	-	3 2%	-	3 2%	-	-	-	1 3%	1 1%	-	-	-	-	1 2%	
Work/company website	2 1%	-	-	-	1 9%	1 2%	-	2 1%	-	2 1%	-	-	1 1%	1 1%	1 1%	1 *	-	1 4%	1 1%	-	-	-	-	-	2 2%	
Other search engines/websites	1 *%	-	-	-	-	1 2%	-	-	1 1%	-	1 *%	1 1%	-	-	1 *%	-	1 1%	-	-	-	-	-	1 1%	-	-	
Other	29 9%	5 18%	7 8%	11 10%	-	5 14%	1 3%	21 10%	8 8%	15 9%	14 9%	12 10%	12 9%	5 8%	13 9%	16 10%	6 7%	1 4%	4 8%	12 11%	5 13%	3 5%	11 11%	1 2%	10 14%	
None	5 1%	-	3 3%	1 1%	1 5%	-	0 1%	4 2%	0 *%	3 2%	2 1%	1 1%	1 1%	2 4%	-	5 3%	-	1 4%	-	3 3%	-	2 5%	1 1%	-	1 2%	
Don't know/refused	71 23%	4 17%	26 30%	22 19%	5 34%	6 17%	9 21%	44 21%	28 25%	41 25%	31 20%	27 22%	28 20%	17 31%	27 18%	45 27%	34 42%	4 13%	14 27%	15 14%	4 9%	17 30%	28 27%	5 13%	8 12%	
CHI-SQUARE SIGNIFICANCE	<-----181.02-----> <---41.06---> <---19.25---> <-----49.32-----> <---27.4---> <-----144.55-----> <-----93.17-----> 100%* 100%* 49%* 85%* 88%* 100%* 100%*																									

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

Q11B. What websites have you visited to get information about H1N1?
Base: Respondents who indicated they use the internet for information and updates
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	316 100%	54 100%	71 100%	70 100%	62 100%	59 100%
Unweighted 'N'	291	47	62	67	60	55
Media web page	83 26%	10 18%	20 29%	24 34%	14 22%	16 27%
Health Canada website (www.hc.gc.ca)	49 16%	14 25%	9 12%	9 13%	9 15%	8 14%
Government of Canada website (www.canada.gc.ca)	34 11%	3 6%	7 10%	10 15%	5 7%	8 14%
Provincial government web page	25 8%	4 7%	5 7%	5 8%	6 9%	5 9%
CBC website	22 7%	6 10%	2 3%	3 4%	6 10%	6 10%
Yahoo	20 6%	4 7%	2 3%	6 8%	5 8%	3 5%
Google	19 6%	8 14% Df	5 7%	1 1%	4 6%	2 4%
MSN/Hotmail	14 4%	0 1%	1 2%	7 10% Bf	5 8%	1 2%
City/municipal/regional/ local website	13 4%	2 4%	-	3 5%	6 10%	2 3%
World Health Organization (WHO) web page	11 3%	3 5%	2 2%	1 1%	4 6%	2 3%
Public Health Agency of Canada website (www.phac.gc.ca)	8 2%	-	3 4%	1 1%	1 2%	3 5%
CDC/Centre for Disease Control	6 2%	-	-	4 5%	2 3%	-
Medical/science website (general)	5 2%	1 1%	-	4 5%	1 1%	-
www.FightFlu.ca	4 1%	1 2%	1 1%	2 3%	-	-
Wikipedia	3 1%	-	-	3 4%	-	-
Telecommunication/ISP website (general)	3 1%	-	-	3 4%	-	-

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

Table Q11B Page 111
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(Continued)

Q11B. What websites have you visited to get information about H1N1?
Base: Respondents who indicated they use the internet for information and updates
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Work/company website	2 1%	-	-	-	1 2%	1 1%
Other search engines/ websites	1 *%	-	1 1%	-	-	-
Other	29 9%	2 3%	8 12%	8 11%	5 9%	6 10%
None	5 1%	-	1 2%	1 1%	3 4%	-
Don't know/refused	71 23%	13 23%	24 34%	13 19%	8 13%	13 22%
			E			
CHI-SQUARE SIGNIFICANCE	<-----108.91-----> 98%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

Q11C. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1?

Base: Respondents who didn't specify visiting a government website
Banner 1

	Top issue										Top issue (collapsed)		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada									
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)								
Total	946	5	17	6	329	93	204	209	27	835	714	228	295	432	213	272	393	271	537	404	119	822	270	675								
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%								
Unweighted 'N'	955	5	15	5	320	84	222	213	25	839	736	215	307	436	205	282	394	269	541	408	109	840	271	683								
Yes	119	4	1	-	38	10	34	27	5	108	99	20	48	54	18	51	39	28	86	32	119	-	37	82								
	13%	75%	8%		12%	11%	16%	13%	20%	13%	14%	9%	16%	12%	8%	19%	10%	10%	16%	8%	100%		14%	12%								
											L		O			QR			T													
No	822	1	15	6	288	83	170	182	22	722	611	207	245	376	195	221	351	242	450	369	-	822	233	588								
	87%	25%	92%	100%	88%	89%	83%	87%	80%	87%	86%	91%	83%	87%	91%	81%	89%	89%	84%	91%		100%	86%	87%								
			B	BEFGH	B	B	B	B			K				M	P	P		S													
Don't know/refused	5	-	-	-	3	-	1	1	-	5	4	1	2	2	1	-	3	1	1	3	-	-	-	5								
	0.5%				0.3%		0.1%	0.1%		0.5%	0.4%	0.1%	0.2%	0.2%	0.1%		0.3%	0.1%	0.1%	0.3%				0.5%								
CHI-SQUARE SIGNIFICANCE	<-----23.53----->				<-----1.17----->				<-----4.55----->				<-----7.46----->				<-----15.05----->				<-----14.57----->				<-----941.58----->				<-----2.18----->			
	98%*				44%*				90%*				89%*				100%*				100%*				100%*				66%*			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

Q11C. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1?

Base: Respondents who didn't specify visiting a government website
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	946	74	219	369	62	93	129	589	357	454	492	255	356	331	310	630	317	100	169	254	92	238	285	74	172
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	955	89	173	387	68	104	134	560	395	446	509	230	310	411	277	673	325	100	173	248	95	247	269	69	178
Yes	119	8	21	52	8	10	21	78	41	49	70	41	60	19	60	59	27	11	22	45	14	24	34	11	32
	13%	10%	10%	14%	13%	11%	16%	13%	11%	11%	14%	16%	17%	6%	19%	9%	8%	11%	13%	18%	15%	10%	12%	14%	19%
												N	N		P					Q					Vw
No	822	66	198	315	53	81	108	508	314	402	420	213	296	310	248	568	288	87	147	209	78	214	250	62	139
	87%	89%	90%	86%	86%	88%	84%	86%	88%	89%	85%	83%	83%	94%	80%	90%	91%	87%	87%	82%	85%	90%	88%	84%	81%
														LM		O	T					Y	Y		
Don't know/refused	5	1	-	2	1	1	-	2	2	3	1	2	-	3	2	3	2	2	-	1	-	1	1	1	1
	*%	1%		*%	1%	2%		*%	1%	1%	*%	1%		1%	1%	*%	1%	2%		*%		*%	*%	2%	1%
CHI-SQUARE SIGNIFICANCE	<-----9.35----->						<-----.75----->		<-----3.64----->		<-----25.54----->			<-----19.15----->		<-----16.65----->					<-----9.67----->				
	50%*						31%*		84%*		100%*			100%*		97%*					86%*				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

Q11C. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1?

Base: Respondents who didn't specify visiting a government website
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	946 100%	191 100%	192 100%	187 100%	187 100%	189 100%
Unweighted 'N'	955	195	195	188	186	191
Yes	119 13%	17 9%	13 7%	29 16%	32 17%	28 15%
No	822 87%	174 91% DEF	177 92% DEF	157 84%	155 83%	160 85%
Don't know/refused	5 *%	1 *%	2 1%	1 1%	-	1 *%
CHI-SQUARE SIGNIFICANCE	<-----16.65-----> 97%*					

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QI1C_ALL. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada				
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724			
Yes	193	5	4	-	62	17	59	38	8	175	156	37	63	100	30	69	78	45	136	57	193	-	62	131			
	19%	77%	20%		18%	17%	26%	17%	27%	19%	20%	15%	20%	21%	13%	24%	18%	16%	23%	13%	100%		21%	18%			
			CEFGH				EFH				1		o	O		qR			T								
No	822	1	15	6	288	83	170	182	22	722	611	207	245	376	195	221	351	242	450	369	-	822	233	588			
	81%	23%	80%	100%	82%	83%	74%	83%	73%	80%	79%	85%	79%	79%	86%	76%	81%	84%	77%	86%		100%	79%	81%			
			B BcEFGH		BG	Bg	B	BG			k				MN		P		S								
Don't know/refused	5	-	-	-	3	-	1	1	-	5	4	1	2	2	1	-	3	1	1	3	-	-	-	5			
	*%				1%		*%	*%		1%	*%	*%	1%	*%	*%		1%	*%	*%	1%				1%			
CHI-SQUARE SIGNIFICANCE	<-----23.06----->										<-----1.29----->		<-----3.6----->			<-----6.25----->			<-----8.66----->			<-----16.93----->		<-----1015.47----->		<-----2.8----->	
	97%*										48%*		83%*			82%*			93%*			100%*		100%*		75%*	

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QI1C_ALL. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
Yes	193	9	46	80	14	17	28	127	66	81	112	65	106	22	109	84	38	20	39	74	23	27	61	21	56
	19%	11%	19%	20%	20%	17%	21%	20%	17%	17%	21%	23%	26%	7%	30%	13%	11%	18%	21%	26%	23%	11%	20%	25%	28%
				b			b				j	N	N		P			Q	Q	Q		V	V	VW	
No	822	66	198	315	53	81	108	508	314	402	420	213	296	310	248	568	288	87	147	209	78	214	250	62	139
	81%	88%	81%	79%	79%	82%	79%	80%	82%	83%	79%	76%	74%	93%	69%	87%	88%	80%	79%	74%	77%	88%	80%	74%	71%
		d												LM		O	STU					WXY	Y		
Don't know/refused	5	1	-	2	1	1	-	2	2	3	1	2	-	3	2	3	2	2	-	1	-	1	1	1	1
	*%	1%		*%	1%	1%		*%	1%	1%	*%	1%		1%	*%	*%	1%	2%		*%		*%	*%	2%	1%
CHI-SQUARE SIGNIFICANCE			<-----8.52----->				<-----1.09----->		<-----4.23----->		<-----53.84----->			<-----46.3----->		<-----27.42----->					<-----23.96----->				
			42%*				42%*		88%*		100%*			100%*		100%*					100%*				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QI1C_ALL. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1?
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
Yes	193 19%	30 15%	30 14%	45 22% bc	45 23% Bc	42 21%
No	822 81%	174 85% de	177 85%	157 77%	155 77%	160 79%
Don't know/refused	5 *%	1 *%	2 1%	1 1%	-	1 *%
CHI-SQUARE SIGNIFICANCE	<-----11.29-----> 81%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD1. Have you traveled outside of Canada during the past 6 months?
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724		
Yes	295	-	3	-	98	44	63	63	3	268	226	68	72	147	73	77	134	82	174	120	62	233	295	-		
	29%		18%		28%	44%	27%	29%	11%	30%	29%	28%	23%	31%	32%	27%	31%	28%	30%	28%	32%	28%	100%			
						CEGH				I				M	M											
No	724	6	15	6	255	55	167	157	27	633	544	177	238	330	153	213	297	207	412	308	131	588	-	724		
	71%	100%	82%	100%	72%	55%	73%	71%	89%	70%	71%	72%	77%	69%	68%	73%	69%	72%	70%	72%	68%	72%		100%		
		cEFGH	F	cEFGH	F		F	F	J		NO															
Don't know/refused	1	-	-	-	-	1	-	-	-	1	1	-	-	1	-	-	1	-	1	-	-	1	-	-		
	*%					1%				*%	*%			*%			*%		*%			*%				
CHI-SQUARE SIGNIFICANCE	<-----25.69----->					<-----4.9----->					<-----.49----->		<-----7.86----->			<-----3.03----->			<-----1.02----->		<-----1.17----->		<-----1019.08----->			
	99%*					91%*					22%*		90%*			45%*			40%*		44%*		100%*			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD1. Have you traveled outside of Canada during the past 6 months?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
Yes	295	15	67	117	17	26	53	208	87	145	150	85	129	80	110	185	60	27	53	104	47	45	69	35	88
	29%	21%	27%	30%	25%	26%	39%	33%	23%	30%	28%	30%	32%	24%	31%	28%	18%	25%	28%	37%	46%	19%	22%	41%	45%
							Bcef	I					N					Q	QRs	QRS			VW	VW	
No	724	60	176	280	50	74	84	428	296	341	384	195	273	254	249	470	268	81	133	179	54	197	243	50	108
	71%	79%	72%	70%	75%	74%	61%	67%	77%	70%	72%	70%	68%	76%	69%	72%	82%	75%	72%	63%	54%	81%	78%	59%	55%
		G	g		g	g			H					M			STU	TU	tU			XY	XY		
Don't know/refused	1	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-
	*%		*%					*%			*%			*%											
CHI-SQUARE SIGNIFICANCE	-----13.02----->						<-----12.21----->		<-----1.22----->		<-----7.97----->			<-----.58----->		<-----42.7----->					<-----50.31----->				
	78%*						100%*		46%*		91%*			55%*		100%*					100%*				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD1. Have you traveled outside of Canada during the past 6 months?
Base: All respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
Yes	295 29%	44 22%	73 35% B	55 27%	61 31% B	61 30% b
No	724 71%	160 78% Ce	136 65%	148 73%	139 69%	142 70%
Don't know/refused	1 *%	1 *%	-	-	-	-
CHI-SQUARE SIGNIFICANCE	<-----13.55-----> 91%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD1B. Where have you traveled during the past 6 months?
Base: Respondents who have travelled outside of Canada in the past 6 months
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No		
																									(A)	(B)
Total	295	-	3	-	98	44	63	63	3	268	226	68	72	147	73	77	134	82	174	120	62	233	295	-		
	100%		100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	295	-	3	-	101	35	65	65	3	266	231	64	75	149	69	80	135	78	172	123	58	237	295	-		
Within Canada (general)	3	-	-	-	1	-	1	-	-	2	2	1	1	1	1	1	1	1	2	1	1	2	3	-		
	1%				1%		1%			1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%		
United States (general)	195	-	1	-	72	25	42	44	1	182	152	43	54	97	43	60	84	51	124	72	44	151	195	-		
	66%		36%		73%	57%	67%	69%	36%	68%	67%	63%	75%	66%	59%	78%	62%	63%	71%	60%	72%	65%	66%			
Europe (unspecified)	21	-	-	-	7	5	3	5	-	20	16	5	4	13	3	4	6	12	14	7	10	11	21	-		
	7%				7%	12%	5%	7%		7%	7%	8%	6%	9%	5%	5%	4%	14%	8%	6%	16%	5%	7%			
South America (unspecified)	2	-	-	-	1	-	-	-	-	1	1	1	-	2	-	1	-	1	2	-	-	2	2	-		
	1%				2%					*%	*%	1%		1%		1%		1%	1%			1%	1%			
Caribbean (general)	12	-	-	-	4	1	4	3	-	11	10	2	4	4	4	4	4	3	8	3	2	10	12	-		
	4%				4%	2%	6%	4%		4%	4%	3%	6%	2%	5%	6%	3%	4%	5%	3%	3%	4%	4%			
Austria	3	-	-	-	0	2	-	-	-	3	3	-	-	2	1	1	2	-	1	2	-	3	3	-		
	1%				1%	4%				1%	1%			1%	1%	1%			*%	2%		1%	1%			
Cuba	15	-	-	-	7	-	4	-	-	11	14	1	5	8	2	4	9	2	9	6	5	10	15	-		
	5%				7%		6%			4%	6%	1%	6%	6%	3%	5%	7%	3%	5%	5%	8%	4%	5%			
Dominican Republic	4	-	-	-	3	-	1	-	-	4	3	1	-	2	2	1	1	2	2	2	-	4	4	-		
	1%				3%		1%			1%	1%	1%		1%	3%	1%	1%	3%	1%	2%		2%	1%			
England/United Kingdom	14	-	-	-	5	1	3	4	-	13	11	3	2	5	7	2	5	7	8	6	2	12	14	-		
	5%				5%	2%	4%	7%		5%	5%	4%	3%	4%	9%	3%	4%	8%	4%	5%	4%	5%	5%			
France	20	-	-	-	2	8	3	6	-	20	14	6	2	8	10	2	10	7	9	11	3	17	20	-		
	7%				2%	18%	5%	10%		7%	6%	8%	3%	5%	13%	3%	8%	8%	5%	9%	4%	7%	7%			
Germany	5	-	-	-	2	0	1	1	-	5	4	1	-	2	2	1	3	1	1	4	1	4	5	-		
	2%				2%	1%	2%	1%		2%	2%	1%		1%	3%	1%	2%	1%	*%	3%	1%	2%	2%			
Greece	2	-	-	-	1	-	1	-	-	2	2	-	1	1	-	1	1	-	1	1	-	2	2	-		
	1%				1%		1%			1%	1%		2%	1%		2%	1%		1%	1%		1%	1%			
India	3	-	-	-	1	-	-	-	-	1	3	-	-	2	1	1	1	1	1	2	-	3	3	-		
	1%				1%					*%	1%			1%	1%	1%	*%	2%	*%	2%		1%	1%			
Italy	4	-	-	-	0	2	1	-	-	3	4	-	2	1	1	1	3	-	3	0	-	4	4	-		
	1%				1%	3%	1%			1%	2%		2%	1%	1%	1%	2%		2%	*%		2%	1%			
Jamaica	4	-	1	-	1	-	2	-	1	3	1	3	-	2	1	-	2	2	3	1	1	3	4	-		
	1%		41%		1%		3%		41%	1%	*%	5%		1%	1%		2%	2%	2%	1%	2%	1%	1%			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD1B. Where have you traveled during the past 6 months?
Base: Respondents who have travelled outside of Canada in the past 6 months
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu		Eco-nomy	En-viron-ment	Health Care	Other	H1N1/Swine Flu		Close-ly	Not Close-ly	High	Mod-erate		High	Mod-erate		Yes	No	Yes	No	Yes	No		
			(A)	(B)					(C)	(D)				(E)	(F)		(G)	(H)							(I)	(J)
Mexico	13 5%	-	1 23%	-	3 3%	2 4%	5 7%	2 3%	1 23%	11 4%	12 5%	2 3%	3 4%	6 4%	5 7%	3 4%	4 3%	7 8%	8 4%	6 5%	4 6%	10 4%	13 5%	-		
Netherlands	2 1%	-	-	-	-	0 1%	2 3%	-	2 1%	2 1%	0 1%	-	2 2%	-	-	2 2%	-	0 *	2 2%	-	2 1%	2 1%	-	-		
Pakistan	4 1%	-	-	-	-	-	4 6%	-	4 1%	1 *	3 4%	3 K	-	1 1%	3 4%	-	-	3 4%	1 1%	3 2%	-	4 2%	4 1%	-		
Portugal	4 1%	-	-	-	3 3%	-	0 1%	-	4 1%	3 1%	0 1%	-	0 *	3 4%	-	1 1%	2 3%	0 *	3 3%	1 1%	3 1%	3 1%	4 1%	-		
Spain	3 1%	-	-	-	1 1%	-	1 1%	0 1%	-	3 1%	3 1%	-	0 1%	2 1%	-	0 1%	2 2%	-	3 1%	-	0 1%	2 1%	3 1%	-		
Switzerland	2 1%	-	-	-	2 2%	-	-	-	2 1%	2 1%	-	-	1 *	1 2%	1 1%	-	1 2%	-	2 2%	-	2 1%	2 1%	-	-		
Other	27 9%	-	-	-	7 7%	8 18%	8 13%	3 5%	-	26 10%	23 10%	3 5%	10 14%	10 7%	7 9%	8 10%	11 8%	8 10%	15 8%	12 10%	5 8%	22 9%	27 9%	-		
Nowhere/have not travelled	10 3%	-	-	-	4 4%	3 7%	1 2%	1 2%	-	9 3%	7 3%	2 4%	1 1%	5 4%	3 4%	2 2%	6 5%	1 2%	1 5%	9 2%	1 7%	8 2%	10 3%	-		
Don't know/refused	1 *	-	-	-	1 2%	-	-	-	1 *	-	1 1%	-	1 1%	-	-	1 1%	-	-	1 1%	-	1 1%	1 *	1 *	-		
CHI-SQUARE SIGNIFICANCE	<div style="display: flex; justify-content: space-between; width: 100%;"> <-----140.83-----> <-----49.22-----> <-----27.93-----> <-----50.32-----> <-----49.15-----> <-----34.98-----> <-----19.23-----> <-----0-----> </div> <div style="display: flex; justify-content: space-between; width: 100%; font-size: small;"> 100%* 100%* 78%* 69%* 65%* 95%* 31%* %* </div>																									

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD1B. Where have you traveled during the past 6 months?
Base: Respondents who have travelled outside of Canada in the past 6 months
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	295 100%	15 100%	67 100%	117 100%	17 100%	26 100%	53 100%	208 100%	87 100%	145 100%	150 100%	85 100%	129 100%	80 100%	110 100%	185 100%	60 100%	27 100%	53 100%	104 100%	47 100%	45 100%	69 100%	35 100%	88 100%
Unweighted 'N'	295	23	55	126	15	26	50	202	93	147	148	78	116	100	97	198	59	30	47	108	48	40	68	31	93
Within Canada (general)	3 1%	2 11%	-	-	1 4%	-	1 1%	-	3 4%	1 1%	2 1%	1 1%	2 2%	-	1 1%	2 1%	1 2%	-	1 1%	1 1%	-	1 3%	1 2%	-	1 1%
United States (general)	195 66%	11 74% C	24 35%	88 75% C	15 92% Cd	19 74% C	38 71% C	134 65%	61 70%	94 65%	101 68%	57 67%	91 70%	48 60%	85 77% P	110 60%	31 52%	22 79% Q	40 76% Q	72 68% q	29 62%	21 47%	51 73% V	23 65%	65 73% V
Europe (unspecified)	21 7%	1 9%	5 8%	5 4%	-	-	9 18% D	17 8%	4 5%	11 8%	10 6%	8 9%	10 7%	4 5%	4 4%	17 9% o	5 8%	3 10%	1 2%	8 8%	3 6%	5 10% W	0 1%	2 7%	7 8% W
South America (unspecified)	2 1%	-	-	2 2%	-	-	-	1 *	1 1%	-	2 1%	-	2 1%	-	-	2 1%	1 1%	-	-	1 1%	-	-	-	-	-
Caribbean (general)	12 4%	1 8%	5 7%	6 5%	-	-	-	10 5%	2 2%	6 4%	6 4%	-	9 7%	3 3%	2 2%	10 5%	1 2%	-	5 9%	4 4%	2 5%	2 3%	2 3%	3 8%	5 6%
Austria	3 1%	-	1 1%	2 2%	-	-	-	2 1%	0 1%	1 1%	2 1%	-	1 1%	2 2%	1 1%	2 1%	-	0 2%	-	1 1%	1 3%	-	-	-	3 3%
Cuba	15 5%	-	14 21% F	-	-	1 4%	-	11 6%	4 4%	7 5%	8 5%	4 5%	7 6%	4 5%	3 3%	12 7% o	6 10%	-	4 7%	3 3%	2 5%	5 10% y	6 9%	2 6%	2 3%
Dominican Republic	4 1%	1 5%	2 3%	1 1%	-	-	-	3 2%	1 1%	1 1%	3 2%	2 3%	1 1%	1 1%	2 1%	2 1%	-	-	1 1%	1 1%	2 5% t	-	-	-	4 4%
England/United Kingdom	14 5%	-	1 1%	7 6% c	2 10%	3 13% cg	1 1%	11 5%	3 4%	8 6%	6 4%	6 7%	5 4%	3 4%	2 2%	12 6% o	2 3%	3 10%	-	5 5%	5 10%	-	5 8%	-	5 5%
France	20 7%	1 4%	12 18% BDG	6 5%	-	-	1 3%	15 7%	5 5%	13 9% k	6 4%	6 7%	7 6%	7 8%	8 7%	12 6%	4 7%	1 2%	1 1%	11 10% rS	4 8%	3 7%	8 12%	2 6%	5 5%
Germany	5 2%	-	2 2%	2 2%	1 3%	-	-	4 2%	0 1%	2 1%	2 2%	1 1%	2 1%	2 3%	1 1%	3 2%	1 2%	0 2%	-	2 2%	0 1%	1 1%	-	-	3 4%
Greece	2 1%	-	-	1 1%	-	1 5%	-	2 1%	-	-	2 1%	-	1 1%	1 2%	1 1%	1 1%	1 1%	1 3%	-	1 1%	-	1 1%	-	-	1 1%
India	3 1%	-	-	2 2%	-	1 2%	-	2 1%	1 1%	2 1%	1 *	1 1%	1 1%	1 1%	1 1%	1 1%	-	-	1 2%	-	1 3%	1 2%	1 1%	-	1 1%
Italy	4 1%	-	1 1%	2 2%	-	-	1 2%	3 1%	1 1%	0 *	3 2%	-	2 1%	2 3%	2 2%	2 1%	1 2%	0 2%	1 1%	1 1%	1 2%	-	-	1 2%	1 1%
Jamaica	4 1%	-	-	3 2%	-	-	1 3%	2 1%	2 3%	1 1%	3 2%	-	3 2%	1 1%	2 2%	2 1%	3 5%	-	-	1 1%	-	1 2%	1 1%	1 3%	-

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
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H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD1B. Where have you traveled during the past 6 months?
Base: Respondents who have travelled outside of Canada in the past 6 months
Banner 2

	Region									CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)		
Mexico	13 5%	-	6 9%	4 3%	-	1 4%	2 4%	11 5%	2 3%	6 4%	7 5%	2 2%	6 5%	4 5%	5 4%	8 5%	3 5%	1 3%	1 2%	5 5%	2 5%	-	6 8%	3 9%	3 3%		
Netherlands	2 1%	-	2 3%	-	-	-	0 1%	2 1%	-	2 2%	-	-	-	2 3%	-	2 1%	-	0 2%	-	2 2%	-	0 1%	2 3%	-	-		
Pakistan	4 1%	-	-	4 3%	-	-	-	4 2%	-	1 1%	3 2%	3 3%	1 1%	-	3 3%	1 1%	-	-	3 5%	1 1%	-	1 2%	-	-	-		
Portugal	4 1%	-	3 5%	-	-	-	0 1%	4 2%	-	0 *	3 2%	2 3%	1 1%	0 1%	-	4 2%	-	0 2%	-	1 1%	2 5%	0 1%	-	-	3 4%		
Spain	3 1%	-	1 1%	1 1%	-	-	0 1%	3 1%	-	1 1%	1 1%	-	2 2%	0 1%	2 2%	0 *	-	-	-	2 2%	1 2%	-	-	-	0 1%		
Switzerland	2 1%	-	1 2%	1 1%	-	-	-	2 1%	-	1 1%	1 *	-	-	2 2%	-	2 1%	1 1%	-	-	-	1 3%	-	1 2%	-	-		
Other	27 9%	1 4%	8 12%	9 8%	-	6 22% b	3 6%	23 11% i	4 4%	14 10%	13 9%	10 11%	10 8%	7 9%	6 6%	21 11%	6 10%	1 3%	1 2%	12 12% rS	7 14% rS	1 2%	10 15% Vx	1 4%	7 8%		
Nowhere/have not travelled	10 3%	-	7 10%	3 2%	-	-	-	5 2%	5 6%	6 4%	4 2%	3 3%	3 2%	4 5%	2 2%	8 4%	4 6%	1 2%	3 5%	3 3%	-	4 9%	3 4%	1 2%	2 2%		
Don't know/refused	1 *	-	1 1%	-	-	-	-	1 *	-	1 1%	-	1 1%	-	-	-	1 1%	-	1 3%	-	-	-	-	-	-	1 1%		
CHI-SQUARE SIGNIFICANCE	-----<-----			-----<-----			-----<-----			-----<-----			-----<-----			-----<-----					-----<-----						
				195.56			27.19			20.12			50.39			28.9			99.66					76.64			
				100%*			75%*			37%*			70%*			82%*			73%*					83%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD1B. Where have you traveled during the past 6 months?
Base: Respondents who have travelled outside of Canada in the past 6 months
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	295 100%	44 100%	73 100%	55 100%	61 100%	61 100%
Unweighted 'N'	295	40	71	60	60	64
Within Canada (general)	3 1%	1 1%	1 1%	-	-	2 3%
United States (general)	195 66%	26 58%	45 62%	40 73%	42 69%	41 68%
Europe (unspecified)	21 7%	7 16% eF	5 6%	6 10% F	3 5%	1 1%
South America (unspecified)	2 1%	-	1 1%	-	1 1%	-
Caribbean (general)	12 4%	1 3%	5 7%	3 5%	2 4%	1 1%
Austria	3 1%	1 2%	1 1%	1 2%	-	-
Cuba	15 5%	3 6%	4 5%	2 4%	3 5%	4 6%
Dominican Republic	4 1%	-	2 3%	1 1%	1 1%	-
England/United Kingdom	14 5%	-	2 3%	2 4%	5 9%	4 6%
France	20 7%	7 15% cef	3 4%	6 11% e	2 3%	3 4%
Germany	5 2%	-	1 2%	1 2%	2 3%	1 1%
Greece	2 1%	-	-	-	-	2 3%
India	3 1%	-	-	1 2%	1 1%	1 1%
Italy	4 1%	1 2%	1 1%	1 2%	1 2%	-
Jamaica	4 1%	-	1 1%	1 2%	1 2%	1 1%
Mexico	13 5%	1 2%	3 4%	3 6%	4 6%	3 5%
Netherlands	2 1%	-	2 3%	-	0 1%	-

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD1B. Where have you traveled during the past 6 months?
Base: Respondents who have travelled outside of Canada in the past 6 months
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Pakistan	4 1%	-	3 4%	-	-	1 2%
Portugal	4 1%	-	2 3%	-	1 2%	-
Spain	3 1%	-	-	1 2%	1 2%	-
Switzerland	2 1%	1 3%	-	-	1 1%	-
Other	27 9%	4 10%	4 6%	7 12%	6 9%	6 9%
Nowhere/have not travelled	10 3%	1 2%	6 8%	-	-	3 4%
Don't know/refused	1 *%	1 2%	-	-	-	-
CHI-SQUARE SIGNIFICANCE	<-----94.69-----> 60%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD2. Respondent's age.
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu		Eco-nomy	En-viron-ment		Health Care		Other	H1N1/Swine Flu		Close-ly	Not Close-ly	High	Mod-erate		High	Mod-erate		Yes	No	Yes	No	Yes	No
			(A)	(B)		(C)	(D)	(E)	(F)		(G)	(H)				(I)	(J)		(K)	(L)						
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724		
18-24	89	3	-	-	34	5	14	28	3	80	50	40	19	41	29	13	34	40	42	47	23	65	27	63		
	9%	44%	fg		10%	5%	6%	13%	9%	9%	6%	16%	6%	9%	13%	5%	8%	14%	7%	11%	12%	8%	9%	9%		
											FG															
25-34	190	-	5	2	65	30	34	38	8	167	119	71	43	92	55	41	82	67	97	93	42	148	58	132		
	19%		28%	44%	19%	30%	15%	17%	26%	19%	15%	29%	14%	19%	24%	14%	19%	23%	16%	22%	22%	18%	20%	18%		
						eGH						K		m	M		P		P							
35-44	167	1	1	1	55	20	48	26	3	149	122	44	57	72	37	52	76	39	104	61	57	110	51	116		
	16%	19%	4%	15%	16%	20%	21%	12%	9%	16%	16%	18%	18%	15%	17%	18%	17%	13%	18%	14%	29%	13%	17%	16%		
					c	C		CH													V					
45-54	235	1	1	1	94	19	55	46	3	214	193	42	81	117	37	79	107	49	149	85	49	186	78	157		
	23%	14%	7%	19%	27%	19%	24%	21%	11%	24%	25%	17%	26%	24%	16%	27%	25%	17%	25%	20%	26%	23%	27%	22%		
					C		C	c		i	L		O	O		R	R		t							
55-64	156	-	8	-	52	15	30	41	8	139	137	19	47	80	27	47	70	38	91	64	13	142	47	109		
	15%		40%		15%	15%	13%	19%	25%	15%	18%	8%	15%	17%	12%	16%	16%	13%	16%	15%	7%	17%	16%	15%		
			EFG								L										U					
65+	179	1	4	1	51	11	48	40	6	150	146	28	61	75	38	57	62	55	102	74	9	168	33	144		
	18%	23%	20%	21%	15%	11%	21%	18%	21%	17%	19%	12%	20%	16%	17%	20%	14%	19%	17%	17%	5%	20%	11%	20%		
							f				L										U			W		
Prefer not to say	4	-	-	-	1	-	1	1	-	3	3	1	1	1	2	1	2	1	1	3	-	4	1	3		
	*%				*%		*%	*%		*%	*%	*%	*%	*%	1%	*%	*%	*%	*%	1%		*%	*%	*%		
CHI-SQUARE SIGNIFICANCE	-----61.33-----				-----5.92-----				-----63.08-----				-----28.48-----				-----35.37-----				-----14.98-----		-----63.85-----		-----11.71-----	
	99%*				57%*				100%*				100%*				100%				98%		100%*		93%	

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
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 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD2. Respondent's age.
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
18-24	89	9	17	39	7	11	7	67	23	43	46	89	-	-	27	62	34	30	13	9	2	25	33	5	12
	9%	12%	7%	10%	10%	11%	5%	10%	6%	9%	9%	32%			7%	9%	10%	27%	7%	3%	2%	10%	11%	6%	6%
		g		g		g		I									TU	QSTU	tU				xy		
25-34	190	9	44	72	6	29	30	137	53	93	97	190	-	-	94	95	30	18	35	83	24	45	63	19	45
	19%	12%	18%	18%	9%	29%	22%	22%	14%	19%	18%	68%			26%	15%	9%	17%	19%	29%	24%	18%	20%	22%	23%
			e	bE		BcDE		bE	I						P	15%	9%	17%	19%	29%	24%	18%	20%	22%	23%
																	q	Q	QRS	Q					
35-44	167	11	40	56	19	17	24	98	68	77	90	-	167	-	130	37	30	21	45	60	11	25	54	20	37
	16%	14%	16%	14%	28%	17%	18%	15%	18%	16%	17%		41%		36%	6%	9%	19%	24%	21%	11%	10%	17%	24%	19%
				BcDfg											P			Qu	QU	QU			V	V	V
45-54	235	20	59	102	10	15	30	146	89	117	118	-	235	-	97	137	89	13	48	55	27	35	82	22	56
	23%	26%	24%	26%	15%	15%	22%	23%	23%	24%	22%		59%		27%	21%	27%	12%	26%	19%	27%	14%	26%	26%	29%
			f	EF											p		RT		R	r	R		V	V	V
55-64	156	17	42	57	10	10	21	89	67	79	77	-	-	156	8	148	49	10	26	48	21	45	38	14	34
	15%	22%	17%	14%	15%	10%	15%	14%	18%	16%	14%			47%	2%	23%	15%	9%	14%	17%	21%	18%	12%	16%	17%
		F													O		O		R	r	r				
65+	179	10	43	69	16	16	26	98	81	75	103	-	-	179	2	174	94	16	19	27	15	65	41	5	11
	18%	13%	18%	17%	23%	16%	19%	15%	21%	16%	19%			53%	*	26%	29%	15%	10%	10%	15%	27%	13%	6%	5%
									h							O	RSTU					WXY	xY		
Prefer not to say	4	1	-	2	-	1	-	2	2	1	3	-	-	-	1	3	2	1	-	-	-	2	-	-	-
	0.4%	1%		1%		1%		0.3%	1%	0.3%	1%				0.3%	0.4%	0.3%	1%				0.5%			
CHI-SQUARE SIGNIFICANCE	----->>>42.38----->>>-----21.43----->>>-----4.18----->>>-----2032----->>>-----306.42----->>>-----178.37----->>>-----77.72----->>>-----																								
	93%*							100%		35%		100%*			100%		100%*					100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD2. Respondent's age.
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
18-24	89 9%	18 9%	20 10%	17 8%	22 11%	12 6%
					F	
25-34	190 19%	39 19%	37 18%	41 20%	29 14%	45 22%
						e
35-44	167 16%	36 17%	33 16%	36 18%	27 14%	34 17%
45-54	235 23%	45 22%	50 24%	39 19%	55 27%	46 23%
					d	
55-64	156 15%	35 17%	28 13%	35 17%	28 14%	31 15%
65+	179 18%	31 15%	41 20%	32 16%	40 20%	35 17%
Prefer not to say	4 *%	1 *%	-	2 1%	-	1 *%
CHI-SQUARE SIGNIFICANCE				<-----19.35-----> 27%*		

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD3. What is the highest level of education you have completed?
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu		Close-ly	Not Close-ly	High	Mod-erate		High	Mod-erate		Yes	No	Yes	No	Yes	No		
									Flu	Other				High	Low		High	Low								
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724		
Elementary school	18	-	-	1	3	-	6	3	1	12	14	4	8	4	4	7	6	2	10	6	-	17	-	18		
	2%			21%	1%		3%	1%	4%	1%	2%	2%	3%	1%	2%	2%	1%	1%	2%	1%		2%		2%		
Some high school	119	-	2	-	41	8	27	16	2	92	90	29	41	56	21	37	48	33	55	64	10	108	19	100		
	12%		11%		12%	8%	12%	7%	7%	10%	12%	12%	13%	12%	9%	13%	11%	11%	15%	15%	S	13%	7%	14%		
																						U		W		
Completed high school	191	4	6	-	66	12	42	42	10	162	136	54	66	88	36	63	75	51	109	82	27	163	40	151		
	19%	67%	31%		19%	12%	18%	19%	32%	18%	18%	22%	21%	18%	16%	22%	17%	18%	19%	19%	14%	20%	14%	21%		
		EF	FGH																					W		
Some community college/technical college/CEGEP	49	-	1	-	17	5	11	13	1	45	32	16	15	26	9	14	21	14	26	22	7	42	14	35		
	5%		6%		5%	5%	5%	6%	4%	5%	4%	6%	5%	5%	4%	5%	5%	5%	4%	5%	4%	5%	5%	5%		
Completed community college/technical college/CEGEP	186	1	5	3	56	9	50	45	9	160	144	40	58	83	43	51	81	51	111	75	39	147	53	133		
	18%	14%	24%	60%	16%	9%	22%	20%	29%	18%	19%	16%	19%	17%	19%	18%	19%	18%	19%	17%	20%	18%	18%	18%		
				EFgh	f		F	F																		
Some university	59	1	0	-	19	7	10	20	2	55	36	23	16	27	16	13	28	19	30	29	12	45	13	46		
	6%	19%	2%		5%	7%	4%	9%	5%	6%	5%	9%	5%	6%	7%	4%	6%	7%	5%	7%	6%	5%	4%	6%		
								G				K														
Completed university	283	-	4	-	104	43	60	59	4	267	218	65	77	135	70	70	127	84	165	117	74	209	104	179		
	28%		19%		30%	43%	26%	27%	12%	30%	28%	26%	25%	28%	31%	24%	29%	29%	28%	27%	38%	25%	35%	25%		
					CeGH			I													V		X			
Post-graduate degree	101	-	1	1	40	15	19	20	2	95	91	10	25	56	20	31	42	28	72	29	23	78	47	54		
	10%		7%	19%	11%	15%	8%	9%	8%	10%	12%	4%	8%	12%	9%	11%	10%	10%	12%	7%	12%	9%	16%	7%		
								L													T		X			
No schooling	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	1	-	-	1	-	1		
	1%						1%			1%									1%			1%		1%		
Don't know/refused	13	-	-	-	6	1	3	3	-	13	10	3	3	4	5	3	4	6	9	4	-	13	4	9		
	1%				2%	1%	1%	1%		1%	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%		2%	1%	1%		
CHI-SQUARE SIGNIFICANCE	<div style="display: flex; justify-content: space-between;"> <-----79.14-----> <---10.88---> <---24.93---> <-----19.04-----> <-----12.76-----> <---18.46---> <---29.48---> <---47.44---> </div> <div style="display: flex; justify-content: space-between; margin-top: 5px;"> 99%* 72%* 100%* 61%* 19%* 97%* 100%* 100%* </div>																									

Comparison Groups: BCDEFH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD3. What is the highest level of education you have completed?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income																					
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+																	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)																	
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196																	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%																	
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201																	
Elementary school	18	2	6	7	1	2	-	10	8	8	10	0	3	15	1	17	18	-	-	-	-	13	2	-	-																	
	2%	2%	2%	2%	2%	2%		2%	2%	2%	2%	*	1%		*	3%	5%					5%	*																			
														LM		O						W																				
Some high school	119	7	44	35	8	15	9	65	54	58	61	17	46	53	23	96	119	-	-	-	-	52	36	5	4																	
	12%	9%	18%	9%	12%	15%	7%	10%	14%	12%	11%	6%	12%	16%	6%	15%	36%					21%	12%	5%	2%																	
			bDG			g			h				L	L		O						WXY	xY																			
Completed high school	191	23	39	64	19	18	29	100	91	99	92	46	70	75	53	138	191	-	-	-	-	68	65	8	14																	
	19%	30%	16%	16%	28%	18%	21%	16%	24%	20%	17%	17%	17%	22%	15%	21%	58%					28%	21%	9%	7%																	
		Cdf		cd					H					l		O						wXY	XY																			
Some community college/technical college/CEGEP	49	6	9	24	1	5	4	28	21	32	17	22	14	12	17	32	-	49	-	-	-	10	19	3	8																	
	5%	8%	4%	6%	1%	5%	3%	4%	5%	7%	3%	8%	3%	4%	5%	5%		45%				4%	6%	3%	4%																	
		e		E					K			Mn																														
Completed community college/technical college/CEGEP	186	7	39	91	15	11	23	120	65	69	117	48	93	45	98	88	-	-	186	-	-	40	63	17	34																	
	18%	9%	16%	23%	22%	12%	17%	19%	17%	14%	22%	17%	23%	13%	27%	13%			100%			16%	20%	21%	17%																	
			BcF	Bf						J		N			P																											
Some university	59	6	11	18	3	8	13	42	17	26	33	25	20	14	21	39	-	59	-	-	-	13	21	5	10																	
	6%	8%	5%	5%	4%	8%	10%	7%	4%	5%	6%	9%	5%	4%	6%	6%		55%				5%	7%	6%	5%																	
											mN																															
Completed university	283	16	72	111	14	29	41	191	92	134	149	92	116	76	109	174	-	-	-	283	-	33	79	37	86																	
	28%	22%	29%	28%	21%	29%	30%	30%	24%	28%	28%	33%	29%	23%	30%	27%				100%		13%	25%	43%	44%																	
								i				N	n									V	VW	VW	VW																	
Post-graduate degree	101	9	20	43	4	9	15	72	29	53	48	27	38	36	37	64	-	-	-	-	101	13	28	10	39																	
	10%	12%	8%	11%	6%	9%	11%	11%	8%	11%	9%	10%	10%	11%	10%	10%					100%	5%	9%	12%	20%																	
								i																	VW																	
No schooling	1	-	-	-	1	-	-	-	1	-	1	-	-	-	1	-	1	-	-	-	-	-	-	-	-																	
	*				1%				*		*				*		*																									
Don't know/refused	13	-	4	5	1	2	2	8	5	6	7	2	2	8	1	6	-	-	-	-	-	1	-	-	1																	
	1%		1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	3%	*	1%						*			1%																	
														LM																												
CHI-SQUARE SIGNIFICANCE	<-----70.49----->																							<-----22.79----->		<-----18.12----->		<-----75.87----->			<-----53.59----->			<-----4024.34----->					<-----166.97----->			
	99%*																							99%*		97%*		100%*			100%*			100%*					100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD3. What is the highest level of education you have completed?
Base: All respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
Elementary school	18 2%	5 3%	4 2%	-	3 2%	5 3%
Some high school	119 12%	30 15%	33 16%	16 8%	19 9%	21 10%
Completed high school	191 19%	36 18%	28 13%	33 16%	41 21%	53 26% bCD
Some community college/ technical college/CEGEP	49 5%	11 6%	11 5%	8 4%	13 7% f	5 2%
Completed community college/technical college/CEGEP	186 18%	36 18%	48 23% E	43 21% E	25 12%	34 17%
Some university	59 6%	16 8% f	15 7%	10 5%	11 6%	7 4%
Completed university	283 28%	53 26%	47 23%	69 34% C	55 28%	58 29%
Post-graduate degree	101 10%	14 7%	22 10%	17 9%	31 15% Bdf	18 9%
No schooling	1 *%	-	1 *%	-	-	-
Don't know/refused	13 1%	3 1%	1 1%	7 3% ceF	1 1%	1 1%
CHI-SQUARE SIGNIFICANCE	<-----65.14-----> 100%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD4. Do you have any children under the age of 18 living in your household?
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada							
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)								
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724								
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%								
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724								
Yes	359	1	4	3	133	33	83	71	9	320	262	96	110	161	88	114	154	90	224	134	109	248	110	249								
	35%	19%	22%	57%	38%	33%	36%	32%	28%	35%	34%	39%	35%	34%	39%	39%	36%	31%	38%	31%	56%	30%	37%	34%								
																r			T		V											
No	655	5	15	2	216	65	146	149	22	576	504	147	199	315	135	176	276	195	357	294	84	568	185	470								
	64%	81%	78%	43%	61%	65%	63%	68%	72%	64%	65%	60%	64%	66%	60%	61%	64%	68%	61%	69%	44%	69%	63%	65%								
																			S		U											
Don't know/refused	6	-	-	-	4	1	1	-	-	6	5	1	1	2	3	-	2	4	5	1	-	6	-	5								
	1%				1%	1%	1%			1%	1%	1%	1%	1%	1%		1%	1%	1%	1%		1%		1%								
CHI-SQUARE SIGNIFICANCE	<-----9.06----->				<-----.97----->				<-----2.29----->				<-----5.03----->				<-----7.83----->				<-----7.57----->				<-----47.93----->				<-----2.69----->			
	30%*				38%*				68%*				72%*				90%*				98%*				100%*				74%*			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD4. Do you have any children under the age of 18 living in your household?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
Yes	359	17	72	139	30	49	51	239	119	167	192	121	227	10	359	-	77	38	98	109	37	50	109	49	99
	35%	23%	29%	35%	45%	50%	37%	38%	31%	34%	36%	43%	56%	3%	100%		23%	35%	53%	39%	36%	21%	35%	58%	51%
				B	BC	BCDg	B	i				N	LN				Q	QRTU	Q	Q		V	VW	VW	
No	655	58	169	256	37	50	85	394	261	315	341	157	174	321	-	655	251	71	88	174	64	192	204	35	97
	64%	77%	69%	65%	55%	50%	62%	62%	68%	65%	64%	56%	43%	96%		100%	77%	65%	47%	61%	64%	79%	65%	42%	49%
		DEFG	eF	F			f	h				M	LM				RSTU	S	S	S	WX	XY	XY		
Don't know/refused	6	-	4	2	-	-	1	4	3	4	2	2	1	4	-	-	-	-	-	-	-	-	-	-	-
	1%		1%	1%			*%	1%	1%	1%	*%	1%	*%	1%											
CHI-SQUARE SIGNIFICANCE	<-----24.91-----> <-----4.24-----> <-----1.36-----> <-----240.58-----> <-----1013.93-----> <-----46.04-----> <-----61.19----->																								
	99%*							88%*		49%*		100%*			100%*		100%*					100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD4. Do you have any children under the age of 18 living in your household?
Base: All respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
Yes	359 35%	72 35%	78 37%	67 33%	62 31%	80 40% e
No	655 64%	131 64%	131 63%	133 65%	138 69% f	123 60%
Don't know/refused	6 1%	2 1%	-	4 2% e	1 *%	-
CHI-SQUARE SIGNIFICANCE	<-----12.4-----> 87%*					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD5. Which of the following categories applies to your total household income for the year 2008?
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu		Flu	Eco-nomy	En-vi-ron-ment	Health Care	Other	H1N1/Swine Flu		Close-ly	Not Close-ly	High	Mod-erate		High	Mod-erate		Yes	No	Yes	No	Yes	No	
			(A)	(B)						(C)	(D)				(E)	(F)		(G)	(H)							(I)
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724		
Less than \$20,000	89	-	4	3	21	12	19	13	7	65	64	25	35	38	14	29	35	21	56	32	7	81	18	71		
	9%		20%	59%	6%	12%	8%	6%	23%	7%	8%	10%	11%	8%	6%	10%	8%	7%	10%	7%	4%	10%	6%	10%		
				EF	GH				j				o								U			W		
\$20,000 to \$29,999	65	1	3	1	14	4	24	9	5	51	45	19	20	32	14	21	30	13	33	32	11	54	11	54		
	6%	15%	17%	22%	4%	5%	10%	4%	18%	6%	6%	8%	6%	7%	6%	7%	7%	5%	6%	7%	6%	7%	4%	7%		
							EFH																	W		
\$30,000 to \$39,999	88	-	2	-	31	4	24	17	2	76	64	23	25	41	20	22	32	33	47	41	10	78	16	72		
	9%		12%		9%	4%	10%	8%	8%	8%	8%	9%	8%	9%	9%	7%	7%	11%	8%	10%	5%	10%	5%	10%		
							f															U		W		
\$40,000 to \$49,999	91	1	-	-	26	9	25	26	1	86	73	19	36	39	16	28	43	20	50	42	15	77	18	73		
	9%	19%			7%	9%	11%	12%	4%	10%	9%	8%	12%	8%	7%	10%	10%	7%	8%	10%	8%	9%	6%	10%		
																								w		
\$50,000 to \$59,999	78	-	-	-	41	7	15	7	-	70	58	20	20	38	21	17	40	21	37	42	9	68	15	63		
	8%				12%	7%	7%	3%		8%	8%	8%	6%	8%	9%	6%	9%	7%	6%	10%	5%	8%	5%	9%		
					GH												p			s		u		W		
\$60,000 to \$69,999	64	-	2	-	19	7	16	15	2	58	46	18	19	25	21	20	23	22	38	26	18	47	21	44		
	6%		10%		5%	7%	7%	7%	7%	6%	6%	7%	6%	5%	9%	7%	5%	8%	7%	6%	9%	6%	7%	6%		
\$70,000 to \$79,999	78	-	1	1	22	11	16	24	2	72	60	18	24	44	10	24	34	20	53	25	20	58	16	63		
	8%		6%	19%	6%	11%	7%	11%	7%	8%	8%	7%	8%	9%	5%	8%	8%	7%	9%	6%	10%	7%	5%	9%		
								e						O						t				w		
\$80,000 to \$99,999	85	-	1	-	32	9	16	17	1	75	63	22	17	42	26	17	43	24	50	35	21	62	35	50		
	8%		4%		9%	9%	7%	8%	3%	8%	8%	9%	5%	9%	12%	6%	10%	8%	8%	8%	11%	8%	12%	7%		
															M		P						X			
\$100,000 or more	196	-	1	-	94	20	30	43	1	187	153	42	61	91	44	62	77	56	116	78	56	139	88	108		
	19%		7%		27%	20%	13%	20%	4%	21%	20%	17%	20%	19%	19%	22%	18%	19%	20%	18%	29%	17%	30%	15%		
					CG			cg		I										V		X				
Don't know/refused	186	4	4	-	53	16	45	48	8	162	145	39	54	89	40	50	74	57	106	77	28	158	57	127		
	18%	66%	23%		15%	16%	19%	22%	27%	18%	19%	16%	18%	19%	18%	17%	17%	20%	18%	18%	14%	19%	19%	18%		
		c	EF					e																		
CHI-SQUARE SIGNIFICANCE																										

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD5. Which of the following categories applies to your total household income for the year 2008?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020 100%	75 100%	244 100%	397 100%	67 100%	100 100%	137 100%	637 100%	383 100%	486 100%	534 100%	279 100%	402 100%	335 100%	359 100%	655 100%	328 100%	108 100%	186 100%	283 100%	101 100%	242 100%	312 100%	85 100%	196 100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
Less than \$20,000	89 9%	5 7%	26 11%	28 7%	4 6%	6 6%	20 15% bDEF	55 9%	34 9%	28 6%	61 12% J	20 7%	31 8%	37 11%	19 5%	70 11% O	49 15% rTU	9 8%	18 10% T	9 3%	5 5%	89 37%	-	-	-
\$20,000 to \$29,999	65 6%	9 13% FG	16 7%	27 7% g	5 7%	4 4%	3 2%	26 4%	39 10% H	24 5%	41 8%	20 7%	14 3%	31 9%	15 4%	50 8% o	45 14% RSTU	3 2%	5 3%	6 2%	6 6%	65 27%	-	-	-
\$30,000 to \$39,999	88 9%	7 9%	26 11% f	34 9%	6 9%	4 4%	10 8%	46 7%	42 11% h	47 10%	41 8%	30 11% M	15 4%	42 13% M	16 4%	72 11% O	40 12% TU	12 11% U	16 9%	17 6%	2 2%	88 36%	-	-	-
\$40,000 to \$49,999	91 9%	9 12%	26 11%	30 8%	5 7%	8 8%	13 9%	48 8%	44 11% h	46 9%	46 9%	21 7%	35 9%	36 11%	24 7%	67 10% o	31 10% t	13 12% t	23 12% t	17 6%	8 8%	-	91 29%	-	-
\$50,000 to \$59,999	78 8%	1 2%	25 10% B	29 7% B	5 7% b	8 8% B	10 7% b	52 8%	26 7%	48 10% K	30 6%	27 10% N	40 10% N	12 3%	31 9%	48 7% STU	37 11% STU	9 9%	11 6%	17 6%	4 4%	-	78 25%	-	-
\$60,000 to \$69,999	64 6%	9 11% cG	13 5%	27 7%	5 8%	7 7%	4 3%	40 6%	24 6%	40 8% K	25 5%	16 6%	28 7%	20 6%	26 7%	39 6% K	17 5% K	6 5%	18 9%	16 6%	8 7%	-	64 21%	-	-
\$70,000 to \$79,999	78 8%	8 11%	16 6%	33 8%	6 9%	6 6%	10 7%	52 8%	26 7%	33 7% N	45 8%	33 12% N	33 8%	12 4%	28 8%	50 8% N	16 5% q	12 11% q	11 6%	29 10% Q	9 9%	-	78 25%	-	-
\$80,000 to \$99,999	85 8%	3 5%	23 9%	27 7%	6 9%	7 7%	18 13% Bdf	49 8%	36 9%	45 9%	40 7%	24 8%	42 11% N	6 6%	19 14% P	49 5% P	35 4% P	12 4% Q	8 7% Q	17 9% Q	37 13% Q	10 10% q	-	-	85 100%
\$100,000 or more	196 19%	11 15%	28 11% BCG	95 24% BCG	14 20% BCG	31 31% BCG	17 12% I	145 23% I	51 13%	102 21%	93 17%	57 20% N	94 23% N	45 13%	99 28% P	97 15% P	18 6% Q	18 16% Q	34 18% Q	86 30% QRS	39 39% QRS	-	-	-	196 100%
Don't know/refused	186 18%	12 16%	44 18%	66 17%	12 18%	19 19%	32 23%	124 20%	61 16%	73 15%	113 21% J	32 12% J	69 17% l	82 25% LM	52 14% LM	127 19% o	62 19% u	19 18%	32 17%	49 17%	11 10%	-	-	-	-
CHI-SQUARE SIGNIFICANCE	<p style="text-align: center;">-----74.59----- <-----36.83----- <-----34.71----- <-----89.92----- <-----71.03----- <-----195.56----- <-----2503.45-----></p> <p style="text-align: center;">100% 100% 100% 100% 100% 100% 100%*</p>																								

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

QD5. Which of the following categories applies to your total household income for the year 2008?
Base: All respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
Less than \$20,000	89 9%	26 13% E	17 8%	14 7%	12 6%	20 10%
\$20,000 to \$29,999	65 6%	14 7%	20 10% D	7 3%	13 6%	11 6%
\$30,000 to \$39,999	88 9%	18 9%	12 6%	20 10%	15 7%	23 11%
\$40,000 to \$49,999	91 9%	20 10%	18 9%	13 7%	21 10%	20 10%
\$50,000 to \$59,999	78 8%	11 5%	20 10% bD	8 4%	20 10% bD	19 9% D
\$60,000 to \$69,999	64 6%	13 6%	19 9% E	9 5%	7 3%	16 8% e
\$70,000 to \$79,999	78 8%	17 8%	12 6%	23 11% cF	14 7%	11 6%
\$80,000 to \$99,999	85 8%	23 11%	13 6%	14 7%	16 8%	19 9%
\$100,000 or more	196 19%	31 15%	38 18%	49 24% B	39 19%	39 19%
Don't know/refused	186 18%	32 15%	39 19%	45 22% F	45 22% F	25 12%
CHI-SQUARE SIGNIFICANCE	<-----57.53-----> 99%					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

PROV. Province.
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada							
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)								
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724								
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%								
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724								
Atlantic (NET)	75	2	5	-	22	9	21	13	7	65	57	17	30	31	14	24	26	22	51	24	9	66	15	60								
	7%	34%	26%	eh	6%	9%	9%	6%	23%	7%	7%	7%	10%	7%	6%	8%	6%	8%	9%	6%	4%	8%	5%	8%								
NL	16	2	-	-	3	1	4	3	2	11	10	6	6	6	4	3	3	7	8	7	2	13	4	12								
	2%	34%	efgh		1%	1%	2%	1%	7%	1%	1%	2%	2%	1%	2%	1%	1%	3%	1%	2%	1%	2%	1%	2%								
NS	27	-	2	-	7	6	7	6	2	26	23	5	13	11	4	10	12	5	19	9	1	26	5	22								
	3%		9%		2%	6%	3%	3%	5%	3%	3%	2%	4%	2%	2%	3%	3%	2%	3%	2%	1%	3%	2%	3%								
PE	4	-	-	-	1	-	3	-	-	4	3	1	2	2	-	-	3	1	3	1	-	4	1	3								
	*%				*%		1%			*%	*%	1%	1%	*%			1%	*%	*%	*%		*%	*%	*%								
NB	28	-	3	-	10	2	8	4	3	24	22	5	9	12	7	11	8	9	21	8	5	23	5	23								
	3%		17%	fh	3%	2%	3%	2%	11%	3%	3%	2%	3%	3%	3%	4%	2%	3%	4%	2%	3%	3%	2%	3%								
QC	244	-	6	2	82	26	65	40	8	212	179	66	43	121	79	53	114	75	101	142	46	198	67	176								
	24%		30%	40%	23%	26%	28%	18%	26%	24%	23%	27%	14%	25%	35%	18%	26%	26%	17%	33%	24%	24%	23%	24%								
							H							M	MN		P	P		S												
ON	397	-	6	1	143	37	73	108	7	361	304	92	132	181	81	130	150	115	235	161	80	315	117	280								
	39%		29%	22%	41%	37%	32%	49%	22%	40%	39%	38%	43%	38%	36%	45%	35%	40%	40%	38%	41%	38%	40%	39%								
					g			eG		I						Q																
Prairies (NET)	64	2	-	1	23	1	17	13	3	54	50	13	26	30	7	22	27	14	42	21	14	49	16	47								
	6%	30%		15%	7%	1%	7%	6%	9%	6%	6%	5%	8%	6%	3%	8%	6%	5%	7%	5%	7%	6%	5%	7%								
					F		F	F					O																			
MB	35	-	-	1	10	-	12	7	1	29	32	3	18	14	2	16	14	5	23	11	8	27	12	23								
	3%			15%	3%		5%	3%	3%	3%	4%	1%	6%	3%	1%	6%	3%	2%	4%	3%	4%	3%	4%	3%								
											L		nO			R																
SK	28	2	-	-	13	1	5	6	2	25	17	10	8	16	5	6	13	9	19	9	6	22	4	24								
	3%	30%			4%	1%	2%	3%	6%	3%	2%	4%	2%	3%	2%	2%	3%	3%	3%	2%	3%	3%	1%	3%								
					f																			w								
AB	100	2	-	-	33	4	24	24	2	84	75	25	28	54	17	23	48	28	56	43	17	81	26	74								
	10%	29%			9%	4%	10%	11%	6%	9%	10%	10%	9%	11%	8%	8%	11%	10%	9%	10%	9%	10%	9%	10%								
					f		f	F																								
BC	137	0	3	1	49	23	30	22	4	124	104	32	49	60	28	35	66	34	100	37	28	108	53	84								
	13%	7%	14%	22%	14%	23%	13%	10%	14%	14%	14%	13%	16%	13%	12%	12%	15%	12%	17%	9%	15%	13%	18%	12%								
					egH														T					X								
Territories	4	-	-	-	1	-	-	-	-	1	2	1	2	2	-	2	2	-	2	2	-	4	1	3								
	*%				*%					*%	*%	*%	1%	*%		1%	*%		*%	*%		*%	*%	*%								
CHI-SQUARE SIGNIFICANCE	<-----139.54----->				<-----17.03----->				<-----10.52----->				<-----48.75----->				<-----35.38----->				<-----45.79----->				<-----7.21----->				<-----13.45----->			
	100%*				93%*				60%*				100%*				98%*				100%*				29%*				80%*			

Comparison Groups: BCDEFH/IJ/KL/MNO/PQR/ST/UV/WX
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

PROV. Province.
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
Atlantic (NET)	75	75	-	-	-	-	-	28	47	37	38	17	30	27	17	58	31	12	7	16	9	21	27	3	11
	7%	100%						4%	12%	8%	7%	6%	7%	8%	5%	9%	10%	11%	4%	6%	9%	9%	9%	4%	6%
NL	16	16	-	-	-	-	-	7	9	8	7	5	6	3	2	14	6	2	1	4	3	6	2	1	3
	2%	21%						1%	2%	2%	1%	2%	2%	1%	*	2%	2%	2%	*	1%	3%	3%	1%	1%	1%
NS	27	27	-	-	-	-	-	14	14	17	11	8	12	8	11	16	8	4	1	10	4	4	13	1	5
	3%	36%						2%	4%	3%	2%	3%	3%	2%	3%	2%	2%	4%	1%	4%	4%	2%	4%	1%	3%
PE	4	4	-	-	-	-	-	-	4	1	3	0	1	2	1	3	2	0	1	-	-	1	2	-	1
	*	5%							1%	*	1%	*	*	1%	*	1%	1%	*	1%			*	1%		*
NB	28	28	-	-	-	-	-	8	20	12	17	3	11	14	4	25	15	5	3	2	2	10	11	1	2
	3%	38%						1%	5%	2%	3%	1%	3%	4%	1%	4%	5%	5%	2%	1%	2%	4%	4%	2%	1%
QC	244	-	244	-	-	-	-	175	69	114	130	61	99	85	72	169	89	20	39	72	20	69	80	23	28
	24%		100%					27%	18%	24%	24%	22%	25%	25%	20%	26%	27%	19%	21%	25%	20%	28%	26%	27%	14%
ON	397	-	-	397	-	-	-	245	152	190	207	111	158	126	139	256	106	42	91	111	43	89	119	27	95
	39%			100%				38%	40%	39%	39%	40%	39%	38%	39%	39%	32%	38%	49%	39%	43%	37%	38%	32%	49%
Prairies (NET)	64	-	-	-	64	-	-	36	28	23	40	12	28	24	30	34	25	4	15	14	4	13	20	6	14
	6%				95%			6%	7%	5%	7%	4%	7%	7%	8%	5%	8%	3%	8%	5%	4%	6%	6%	7%	7%
MB	35	-	-	-	35	-	-	23	13	12	23	5	19	12	20	16	13	3	9	8	1	6	11	5	6
	3%				53%			4%	3%	3%	4%	2%	5%	4%	5%	2%	4%	3%	5%	3%	1%	2%	4%	6%	3%
SK	28	-	-	-	28	-	-	13	15	11	17	8	9	11	10	18	12	1	6	6	3	7	8	1	8
	3%				42%			2%	4%	2%	3%	3%	2%	3%	3%	3%	4%	1%	3%	2%	3%	3%	3%	1%	4%
AB	100	-	-	-	-	100	-	71	29	53	46	40	32	26	49	50	35	13	11	29	9	14	29	7	31
	10%				100%			11%	7%	11%	9%	14%	8%	8%	14%	8%	11%	12%	6%	10%	9%	6%	9%	8%	16%
BC	137	-	-	-	-	-	137	82	55	66	71	37	54	46	51	85	38	18	23	41	15	34	36	18	17
	13%						100%	13%	14%	14%	13%	13%	13%	14%	14%	13%	12%	16%	12%	15%	15%	14%	12%	22%	9%
Territories	4	-	-	-	4	-	-	-	4	1	2	1	1	2	1	3	4	-	-	-	-	2	1	-	-
	*				5%				1%	*	*	*	*	1%	*	*	1%					1%	*		
CHI-SQUARE SIGNIFICANCE	-----5100-----							-----47.24-----		-----8.69-----		-----23.36-----			-----30.31-----		-----55.4-----					-----54.64-----			
	100%*							100%*		44%*		73%*			100%*		95%*					100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

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PROV. Province.
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020 100%	205 100%	209 100%	203 100%	200 100%	203 100%
Unweighted 'N'	1,020	205	209	203	200	203
Atlantic (NET)	75 7%	15 7%	14 6%	16 8%	15 8%	15 7%
NL	16 2%	2 1%	2 1%	3 2%	5 3%	3 1%
NS	27 3%	8 4%	7 3%	4 2%	2 1%	7 3%
PE	4 *%	0 *%	1 1%	2 1%	-	-
NB	28 3%	4 2%	3 2%	7 4%	8 4%	6 3%
QC	244 24%	50 24%	51 25%	51 25%	44 22%	49 24%
ON	397 39%	79 39%	81 39%	80 39%	79 40%	78 39%
Prairies (NET)	64 6%	9 5%	17 8%	11 5%	14 7%	13 7%
MB	35 3%	6 3%	9 4%	8 4%	4 2%	8 4%
SK	28 3%	3 2%	7 4%	2 1%	10 5%	5 2%
AB	100 10%	23 11%	18 9%	17 9%	21 10%	20 10%
BC	137 13%	27 13%	28 13%	28 14%	27 14%	27 13%
Territories	4 *%	2 1%	1 *%	1 *%	-	-
CHI-SQUARE SIGNIFICANCE	<-----29.3-----> 11%*					

Comparison Groups: BCDEF

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

GEND. Gender.
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	Swine Flu		Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu		Close-ly	Not Close-ly	High	Mod-erate		High	Mod-erate		Yes	No	Yes	No	Yes	No			
		H1N1	Flu						Flu	Flu				Flu	Other		High	Low							High	Low	High
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724			
Male	486	2	7	1	209	46	60	126	10	440	364	121	117	237	131	111	223	150	251	234	81	402	145	341			
	48%	37%	36%	19%	59%	46%	26%	57%	33%	49%	47%	49%	38%	49%	58%	38%	52%	52%	43%	55%	42%	49%	49%	47%			
					cDfG	G		DG						M	Mn		P	P	S								
Female	534	4	12	4	144	54	170	94	20	462	408	124	193	242	95	179	209	138	336	194	112	420	150	384			
	52%	63%	64%	81%	41%	54%	74%	43%	67%	51%	53%	51%	62%	51%	42%	62%	48%	48%	57%	45%	58%	51%	51%	53%			
			e	EH	e	EFH							NO	o		QR		T									
CHI-SQUARE SIGNIFICANCE	<-----73.35----->				<-----2.87----->				<-----.37----->				<-----22.58----->				<-----15.56----->				<-----14.1----->		<-----3.2----->		<-----.38----->		
	100%*				91%				46%				100%				100%				100%		93%		46%		

Comparison Groups: BCDEFH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

GEND. Gender.
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income					
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201	
Male	486	37	114	190	25	53	66	297	189	486	-	136	194	154	167	315	165	58	69	134	53	99	167	45	102	
	48%	50%	47%	48%	37%	54%	48%	47%	49%	100%		49%	48%	46%	47%	48%	50%	54%	37%	47%	53%	41%	53%	53%	52%	
						E										S	S			s	S		V	v	V	
Female	534	38	130	207	43	46	71	340	194	-	534	143	208	180	192	341	163	50	117	149	48	142	146	40	93	
	52%	50%	53%	52%	63%	46%	52%	53%	51%		100%	51%	52%	54%	53%	52%	50%	46%	63%	53%	47%	59%	47%	47%	48%	
					F													QRTU			WX	Y				
CHI-SQUARE SIGNIFICANCE	<-----4.91----->				<----->		<----->		<-----1020----->		<----->			<----->		<----->		<-----11.87----->					<----->			
	57%				61%		100%		24%			34%		98%					98%							

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

GEND. Gender.
Base: All Respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020	205	209	203	200	203
	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	205	209	203	200	203
Male	486	99	102	95	93	98
	48%	48%	49%	47%	47%	48%
Female	534	106	107	108	107	105
	52%	52%	51%	53%	53%	52%
CHI-SQUARE	-----> .33 <-----					
SIGNIFICANCE	1%					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

LANG. Interview Language.
Base: All respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Out of Canada	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes	No		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Total	1,020	6	19	6	353	100	230	220	30	902	771	245	310	478	226	290	432	288	587	429	193	822	295	724		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	1,020	6	17	5	341	90	243	223	28	897	787	229	322	475	216	298	427	285	585	429	174	840	295	724		
English	804	6	15	3	281	75	173	184	24	714	613	187	280	365	154	247	330	220	502	299	154	646	239	566		
	79%	100%	79%	60%	80%	75%	75%	84%	80%	79%	80%	76%	90%	76%	68%	85%	77%	76%	85%	70%	80%	79%	81%	78%		
			CdEFGH					G					NO	O		QR			T							
French	216	-	4	2	71	25	57	36	6	188	158	58	30	113	71	43	101	69	85	129	39	176	56	159		
	21%		21%	40%	20%	25%	25%	16%	20%	21%	20%	24%	10%	24%	32%	15%	23%	24%	15%	30%	20%	21%	19%	22%		
						H							M	MN		P		P		S						
CHI-SQUARE SIGNIFICANCE					8.6					.01		1.1		40.59		9.34		36.44		.1		1.01				
					80%*					8%		71%		100%		99%		100%		25%		69%				

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WX
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

LANG. Interview Language.
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,020	75	244	397	67	100	137	637	383	486	534	279	402	335	359	655	328	108	186	283	101	242	312	85	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	91	192	413	72	111	141	604	416	473	547	252	348	416	317	698	336	108	186	274	102	249	291	78	201
English	804	75	29	397	67	100	137	486	318	381	423	228	313	259	296	506	246	94	151	218	85	179	243	62	173
	79%	100%	12%	100%	100%	100%	100%	76%	83%	78%	79%	82%	78%	77%	82%	77%	75%	87%	81%	77%	84%	74%	78%	73%	88%
		C		C	C	C	C		H						p			QT		Q					VWX
French	216	-	216	-	-	-	-	151	65	105	111	51	89	75	63	149	82	14	35	65	16	63	69	22	23
	21%		88%					24%	17%	22%	21%	18%	22%	23%	18%	23%	25%	13%	19%	23%	16%	26%	22%	27%	12%
								I								o	RU			R		Y	Y	Y	Y
CHI-SQUARE SIGNIFICANCE	<-----868.83-----> <-----6.72-----> <-----.11-----> <-----1.99-----> <-----3.69-----> <-----9.58-----> <-----15.47----->																								
	100%						99%		26%		63%			95%		95%					100%				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 2: October 14 – 18, 2009

LANG. Interview Language.
Base: All respondents
Tracking Banner

	Daily Track					
	Total	14 Oct	15 Oct	16 Oct	17 Oct	18 Oct
	(A)	(B)	(C)	(D)	(E)	(F)
Total	1,020	205	209	203	200	203
	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,020	205	209	203	200	203
English	804	158	166	155	162	164
	79%	77%	79%	76%	81%	81%
French	216	47	43	48	38	39
	21%	23%	21%	24%	19%	19%
CHI-SQUARE	-----2.1----->					
SIGNIFICANCE	28%					

Comparison Groups: BCDEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.