

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

TABLE OF CONTENTS

Table T11 Page 1.....	T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most? Base: All respondents Banner 1
Table T11 Page 3.....	T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most? Base: All respondents Banner 2
Table T11 Page 5.....	T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most? Base: All respondents Tracking Banner
Table QA1 Page 7.....	QA1. How closely have you been following the news stories about the H1N1 virus, also known as the swine flu? Base: All Respondents Banner 1
Table QA1 Page 8.....	QA1. How closely have you been following the news stories about the H1N1 virus, also known as the swine flu? Base: All Respondents Banner 2
Table QA1 Page 9.....	QA1. How closely have you been following the news stories about the H1N1 virus, also known as the swine flu? Base: All Respondents Tracking Banner
Table QC1 Page 10.....	QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada? Base: All respondents Banner 1
Table QC1 Page 12.....	QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada? Base: All respondents Banner 2
Table QC1 Page 14.....	QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada? Base: All respondents Tracking Banner
Table QC2A Page 16.....	QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months? Base: All respondents Banner 1
Table QC2A Page 18.....	QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months? Base: All respondents Banner 2
Table QC2A Page 20.....	QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months? Base: All respondents Tracking Banner
Table QC2B Page 22.....	QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months? Base: All respondents Banner 1
Table QC2B Page 24.....	QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months? Base: All respondents Banner 2
Table QC2B Page 26.....	QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months? Base: All respondents Tracking Banner
Table QC2C Page 28.....	QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months? Base: All respondents Banner 1
Table QC2C Page 30.....	QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months? Base: All respondents Banner 2
Table QC2C Page 32.....	QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months? Base: All respondents Tracking Banner
Table QC2D Page 34.....	QC2D. How concerned are you that you or someone else in your family may contract the West Nile virus over the next number of weeks or months? Base: All respondents Banner 1

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

TABLE OF CONTENTS

Table QC2D Page 36.....	.QC2D. How concerned are you that you or someone else in your family may contract the West Nile virus over the next number of weeks or months? Base: All respondents Banner 2
Table QC2D Page 38.....	.QC2D. How concerned are you that you or someone else in your family may contract the West Nile virus over the next number of weeks or months? Base: All respondents Tracking Banner
Table QC2_SUM Page 40....	.QC2_SUM. Summary table of means for QC2 series. Base: All respondents Banner 1
Table QC2_SUM Page 41....	.QC2_SUM. Summary table of means for QC2 series. Base: All respondents Banner 2
Table QC2_SUM Page 42....	.QC2_SUM. Summary table of means for QC2 series. Base: All respondents Tracking Banner
Table QK2 Page 43.....	.QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1? Base: All Respondents Banner 1
Table QK2 Page 46.....	.QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1? Base: All Respondents Banner 2
Table QK2 Page 49.....	.QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1? Base: All Respondents Tracking Banner
Table QK1A Page 51.....	.QK1A. Do you think it is possible to contract the H1N1 flu virus by shaking hands with someone who has an active case of H1N1? Base: All Respondents Banner 1
Table QK1A Page 52.....	.QK1A. Do you think it is possible to contract the H1N1 flu virus by shaking hands with someone who has an active case of H1N1? Base: All Respondents Banner 2
Table QK1A Page 53.....	.QK1A. Do you think it is possible to contract the H1N1 flu virus by shaking hands with someone who has an active case of H1N1? Base: All Respondents Tracking Banner
Table QK1B Page 54.....	.QK1B. Do you think it is possible to contract the H1N1 flu virus by eating food that has been prepared by someone who was infected with H1N1? Base: All Respondents Banner 1
Table QK1B Page 55.....	.QK1B. Do you think it is possible to contract the H1N1 flu virus by eating food that has been prepared by someone who was infected with H1N1? Base: All Respondents Banner 2
Table QK1B Page 56.....	.QK1B. Do you think it is possible to contract the H1N1 flu virus by eating food that has been prepared by someone who was infected with H1N1? Base: All Respondents Tracking Banner
Table QK1C Page 57.....	.QK1C. Do you think it is possible to contract the H1N1 flu virus by being in close contact with someone who has H1N1? Base: All Respondents Banner 1
Table QK1C Page 58.....	.QK1C. Do you think it is possible to contract the H1N1 flu virus by being in close contact with someone who has H1N1? Base: All Respondents Banner 2
Table QK1C Page 59.....	.QK1C. Do you think it is possible to contract the H1N1 flu virus by being in close contact with someone who has H1N1? Base: All Respondents Tracking Banner
Table QK1D Page 60.....	.QK1D. Do you think it is possible to contract the H1N1 flu virus by being on the same airplane with someone who has H1N1? Base: All Respondents Banner 1
Table QK1D Page 61.....	.QK1D. Do you think it is possible to contract the H1N1 flu virus by being on the same airplane with someone who has H1N1? Base: All Respondents Banner 2

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

TABLE OF CONTENTS

Table QK1D Page 62.....	.QK1D. Do you think it is possible to contract the H1N1 flu virus by being on the same airplane with someone who has H1N1? Base: All Respondents Tracking Banner
Table QK1E Page 63.....	.QK1E. Do you think it is possible to contract the H1N1 flu virus by eating pork? Base: All Respondents Banner 1
Table QK1E Page 64.....	.QK1E. Do you think it is possible to contract the H1N1 flu virus by eating pork? Base: All Respondents Banner 2
Table QK1E Page 65.....	.QK1E. Do you think it is possible to contract the H1N1 flu virus by eating pork? Base: All Respondents Tracking Banner
Table QK1F Page 66.....	.QK1F. Do you think it is possible to contract the H1N1 flu virus by touching objects or surfaces, such as doorknobs, that have been in contact with someone who has H1N1? Base: All Respondents Banner 1
Table QK1F Page 67.....	.QK1F. Do you think it is possible to contract the H1N1 flu virus by touching objects or surfaces, such as doorknobs, that have been in contact with someone who has H1N1? Base: All Respondents Banner 2
Table QK1F Page 68.....	.QK1F. Do you think it is possible to contract the H1N1 flu virus by touching objects or surfaces, such as doorknobs, that have been in contact with someone who has H1N1? Base: All Respondents Tracking Banner
Table QK1G Page 69.....	.QK1G. Do you think it is possible to contract the H1N1 flu virus from blood transfusions? Base: All Respondents Banner 1
Table QK1G Page 70.....	.QK1G. Do you think it is possible to contract the H1N1 flu virus from blood transfusions? Base: All Respondents Banner 2
Table QK1G Page 71.....	.QK1G. Do you think it is possible to contract the H1N1 flu virus from blood transfusions? Base: All Respondents Tracking Banner
Table QB1 Page 72.....	.QB1. Have you personally taken steps to protect yourself and your family from the H1N1 flu virus? Base: All Respondents Banner 1
Table QB1 Page 73.....	.QB1. Have you personally taken steps to protect yourself and your family from the H1N1 flu virus? Base: All Respondents Banner 2
Table QB1 Page 74.....	.QB1. Have you personally taken steps to protect yourself and your family from the H1N1 flu virus? Base: All Respondents Tracking Banner
Table QB1A Page 75.....	.QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus? Base: Respondents who have taken steps to protect themselves and/or their family Banner 1
Table QB1A Page 77.....	.QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus? Base: Respondents who have taken steps to protect themselves and/or their family Banner 2
Table QB1A Page 79.....	.QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus? Base: Respondents who have taken steps to protect themselves and/or their family Tracking Banner
Table QB1B Page 81.....	.QB1B. Why have you not taken any steps to protect yourself and your family from the H1N1 flu virus? Base: Respondents who have not taken steps to protect themselves and/or their family Banner 1
Table QB1B Page 82.....	.QB1B. Why have you not taken any steps to protect yourself and your family from the H1N1 flu virus? Base: Respondents who have not taken steps to protect themselves and/or their family Banner 2

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

TABLE OF CONTENTS

Table QB1B Page 83.....	QB1B. Why have you not taken any steps to protect yourself and your family from the H1N1 flu virus? Base: Respondents who have not taken steps to protect themselves and/or their family Tracking Banner
Table QI1 Page 84.....	QI1. What sources do you and your family rely on most for information and updates on H1N1? Base: All respondents Banner 1
Table QI1 Page 86.....	QI1. What sources do you and your family rely on most for information and updates on H1N1? Base: All respondents Banner 2
Table QI1 Page 88.....	QI1. What sources do you and your family rely on most for information and updates on H1N1? Base: All respondents Tracking Banner
Table QI1B Page 90.....	QI1B. What websites have you visited to get information about H1N1? Base: Respondents who indicated they use the internet for information and updates Banner 1
Table QI1B Page 92.....	QI1B. What websites have you visited to get information about H1N1? Base: Respondents who indicated they use the internet for information and updates Banner 2
Table QI1B Page 94.....	QI1B. What websites have you visited to get information about H1N1? Base: Respondents who indicated they use the internet for information and updates Tracking Banner
Table QI1C Page 96.....	QI1C. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1? Base: Respondents who didn't specify visiting a government website Banner 1
Table QI1C Page 97.....	QI1C. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1? Base: Respondents who didn't specify visiting a government website Banner 2
Table QI1C Page 98.....	QI1C. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1? Base: Respondents who didn't specify visiting a government website Tracking Banner
Table QI1C_ALL Page 99...	QI1C_ALL. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1? Base: All Respondents Banner 1
Table QI1C_ALL Page 100...	QI1C_ALL. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1? Base: All Respondents Banner 2
Table QI1C_ALL Page 101...	QI1C_ALL. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1? Base: All Respondents Tracking Banner
Table QD1 Page 102.....	QD1. Have you traveled outside of Canada during the past 3 months? Base: All respondents Banner 1
Table QD1 Page 103.....	QD1. Have you traveled outside of Canada during the past 3 months? Base: All respondents Banner 2
Table QD1 Page 104.....	QD1. Have you traveled outside of Canada during the past 3 months? Base: All respondents Tracking Banner
Table QD1A Page 105.....	QD1A. Have you traveled to Mexico during the past 3 months? Base: Respondents who have travelled outside of Canada in the past 3 months Banner 1

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

TABLE OF CONTENTS

Table QD1A Page 106.....	.QD1A. Have you traveled to Mexico during the past 3 months? Base: Respondents who have travelled outside of Canada in the past 3 months Banner 2
Table QD1A Page 107.....	.QD1A. Have you traveled to Mexico during the past 3 months? Base: Respondents who have travelled outside of Canada in the past 3 months Tracking Banner
Table QD2 Page 108.....	.QD2. Respondent's age. Base: All Respondents Banner 1
Table QD2 Page 109.....	.QD2. Respondent's age. Base: All Respondents Banner 2
Table QD2 Page 110.....	.QD2. Respondent's age. Base: All Respondents Tracking Banner
Table QD3 Page 111.....	.QD3. What is the highest level of education you have completed? Base: All respondents Banner 1
Table QD3 Page 112.....	.QD3. What is the highest level of education you have completed? Base: All respondents Banner 2
Table QD3 Page 113.....	.QD3. What is the highest level of education you have completed? Base: All respondents Tracking Banner
Table QD4 Page 114.....	.QD4. Do you have any children under the age of 18 living in your household? Base: All respondents Banner 1
Table QD4 Page 115.....	.QD4. Do you have any children under the age of 18 living in your household? Base: All respondents Banner 2
Table QD4 Page 116.....	.QD4. Do you have any children under the age of 18 living in your household? Base: All respondents Tracking Banner
Table QD5 Page 117.....	.QD5. Which of the following categories applies to your total household income for the year 2008? Base: All respondents Banner 1
Table QD5 Page 118.....	.QD5. Which of the following categories applies to your total household income for the year 2008? Base: All respondents Banner 2
Table QD5 Page 119.....	.QD5. Which of the following categories applies to your total household income for the year 2008? Base: All respondents Tracking Banner
Table PROV Page 120.....	.PROV. Province. Base: All Respondents Banner 1
Table PROV Page 121.....	.PROV. Province. Base: All Respondents Banner 2
Table PROV Page 122.....	.PROV. Province. Base: All Respondents Tracking Banner
Table GEND Page 123.....	.GEND. Gender. Base: All Respondents Banner 1
Table GEND Page 124.....	.GEND. Gender. Base: All Respondents Banner 2

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

TABLE OF CONTENTS

Table GEND Page 125.....	GEND. Gender. Base: All Respondents Tracking Banner
Table LANG Page 126.....	LANG. Interview Language. Base: All respondents Banner 1
Table LANG Page 127.....	LANG. Interview Language. Base: All respondents Banner 2
Table LANG Page 128.....	LANG. Interview Language. Base: All respondents Tracking Banner

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Table T11 Page 2
Mar. 5, 2010
(Continued)

T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada															
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No														
																										(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Flu (unspecified)	2 *%	-	-	2 100%	-	-	-	-	2 11%	-	1 *%	1 *%	-	1 *%	1 *%	-	1 *%	1 *%	1 *%	1 *%	-	2 *%	-	-	2 *%														
Government Accountability / Ethics	16 1%	-	-	-	-	-	-	16 3%	-	16 1%	15 1%	1 *%	3 1%	6 1%	6 1%	3 1%	3 *%	10 1%	10 1%	6 *%	1 1%	14 1%	-	5 1%	11 1%														
Immigration	11 1%	-	-	-	-	-	-	11 2%	-	11 1%	9 1%	2 *%	1 *%	8 1%	2 *%	1 *%	8 1%	3 *%	6 1%	5 2%	5 *%	6 3%	1 *%	2 *%	8 *%														
Child Care	9 *%	-	-	-	-	-	-	9 2%	-	9 1%	9 1%	-	-	5 1%	4 1%	1 *%	-	8 1%	1 *%	8 1%	-	9 1%	-	2 1%	7 *%														
Farming / Agriculture	9 *%	-	-	-	-	-	-	9 2%	-	9 *%	7 *%	2 *%	2 1%	3 *%	4 1%	2 1%	3 *%	4 *%	3 *%	6 *%	1 *%	7 *%	-	-	9 1%														
Military / Veterans Issues	7 *%	-	-	-	-	-	-	7 1%	-	7 *%	6 *%	1 *%	3 1%	1 *%	2 *%	2 1%	2 *%	2 *%	3 *%	3 *%	-	7 *%	-	1 *%	5 *%														
Energy Prices	6 *%	-	-	-	-	-	-	6 1%	-	6 *%	6 *%	-	3 1%	3 *%	-	3 1%	3 *%	-	3 *%	3 *%	3 1%	3 *%	-	1 *%	5 *%														
International Trade	5 *%	-	-	-	-	-	-	5 1%	-	5 *%	5 *%	-	-	1 *%	3 *%	-	1 *%	3 *%	-	5 *%	-	5 *%	3 6%	-	2 *%														
National Sovereignty	4 *%	-	-	-	-	-	-	4 1%	-	4 *%	4 *%	-	-	1 *%	2 *%	-	1 *%	2 *%	1 *%	3 *%	-	4 *%	-	-	4 *%														
Infrastructure / Technology / Research	3 *%	-	-	-	-	-	-	3 1%	-	3 *%	3 *%	-	0 *%	3 *%	-	-	3 *%	1 *%	3 *%	-	-	3 *%	-	3 1%	1 *%														
National Unity	3 *%	-	-	-	-	-	-	3 *%	-	3 *%	1 *%	2 *%	-	1 *%	2 *%	-	1 *%	2 *%	-	3 *%	-	3 *%	-	1 *%	2 *%														
Abortion	2 *%	-	-	-	-	-	-	2 *%	-	2 *%	2 *%	-	-	-	2 *%	-	-	2 *%	2 *%	-	-	2 *%	-	-	2 *%														
Other	100 5%	-	-	-	-	-	-	100 17%	-	100 5%	70 4%	27 6%	17 5%	47 5%	36 5%	18 6%	28 4%	51 5%	37 5%	62 5%	8 3%	91 5%	2 3%	18 5%	80 5%														
Don't know/refused	202 10%	-	-	-	-	-	-	-	-	128 8%	70 15%	40 12%	80 8%	80 11%	49 15%	51 7%	98 10%	54 7%	142 11%	12 5%	188 10%	4 9%	15 4%	183 11%															
CHI-SQUARE SIGNIFICANCE	<-----11099.58----->																						<--1849.93-->		<--51.26-->		<-----107.36----->			<-----133.54----->			<--71.33-->		<--50.37-->		<-----148.32----->		
	100%*																						100%*		100%*		100%*			100%*			100%*		100%*		100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052 100%	142 100%	509 100%	804 100%	151 100%	189 100%	257 100%	1,204 100%	848 100%	1,004 100%	1,048 100%	557 100%	816 100%	669 100%	756 100%	1,290 100%	656 100%	213 100%	430 100%	497 100%	228 100%	488 100%	575 100%	187 100%	390 100%
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379
Economy	747 36%	55 39% C	147 29%	309 38% C	61 41% C	64 34%	111 43% Cf	446 37%	302 36%	439 44% K	309 29%	147 26%	326 40% L	272 41% L	254 34%	493 38% o	181 28%	83 39% Q	156 36% Q	221 44% QS	103 45% Qs	114 23%	217 38% V	81 43% V	188 48% VW
Health care	340 17%	27 19% De	137 27% bDEFG	89 11%	16 11%	30 16%	40 15%	197 16%	143 17%	114 11%	226 22% J	82 15%	141 17%	116 17%	129 17%	210 16%	130 20% TU	37 17% u	78 18% tU	66 13%	23 10%	98 20% xY	97 17% Y	24 13%	31 8%
Environment	165 8%	8 6%	52 10% f	56 7%	15 10%	11 6%	23 9%	114 9% I	51 6%	69 7%	95 9%	60 11% N	67 8% n	36 5%	67 9%	98 8% 8	26 4%	21 10% Q	29 7% q	47 9% Q	42 18% QRST	27 6%	45 8%	24 13% V	46 12% Vw
Jobs / Unemployment	153 7%	14 10% C	15 3%	92 12% CEFG	8 5%	10 5%	14 6%	87 7%	66 8%	70 7%	83 8%	34 6%	65 8%	52 8%	50 7%	103 8% u	55 8% u	20 10% u	36 8% u	29 6%	10 4%	32 7%	48 8%	14 8%	26 7%
Education / Schools	78 4%	10 7% cE	12 2%	32 4%	3 2%	9 5%	13 5%	44 4%	34 4%	23 2%	55 5% J	40 7% MN	29 4% N	8 1%	43 6% P	35 3% P	16 2%	10 5% q	20 5% q	23 5% q	9 4%	15 3%	27 5% 5	10 5% 5	12 3%
Poverty / The poor / Homeless	52 3%	-	14 3% F	23 3% F	4 3%	1 *% *	10 4% F	26 2% F	25 3%	28 3%	24 2%	12 2%	21 3%	19 3%	20 3%	31 2% T	25 4% T	5 3%	11 3% 3	5 1% 3	5 2% 1	22 4% 4	15 3%	-	9 2%
Foreign Policy / War / International Issues	50 2%	1 1%	25 5% BDeg	12 1%	2 1%	6 3%	5 2% *	31 3% *	19 2%	26 3%	24 2%	15 3%	11 1%	25 4% M	12 2% o	39 3% o	22 3%	3 1%	11 3%	8 2% 2	6 2% 2	19 4% w	8 1%	3 2%	13 3%
Taxes / Tax reform / GST (general)	34 2%	2 2%	3 1%	20 3% CG	2 1%	5 3% cg	1 *% *	22 2% *	11 1%	23 2% k	11 1%	10 2%	16 2%	8 1%	18 2% 1	16 1% 1	10 2% 2	5 2% 2	10 2% 1	7 1% 1	1 1% 1	8 2% 2	11 2% 2	4 2% 2	7 2%
Justice / Crime (General)	24 1%	-	-	12 2%	1 1%	6 3% e	5 2% 2	19 2% 2	5 1%	13 1%	11 1%	3 1%	10 1%	11 2%	12 2% LM	12 1% O	8 1% Tu	2 1%	3 1%	6 1% 1	3 1% 1	3 1% 1	12 2% 1	2 1% 1	4 1%
Retirement / Seniors' Issues (general)	17 1%	1 1%	2 *% *	7 1%	2 1%	3 2% 1	2 1% 1	10 1% 1	6 1%	8 1%	9 1%	1 *% *	3 *% *	13 2% LM	2 *% O	15 1% Tu	12 2% Tu	-	3 1%	1 *% *	1 *% *	8 2% 2	5 1% 1	1 *% *	-
H1N1/Swine flu (NET)	16 1%	1 *% *	9 2% g	4 1%	-	2 1% 1	0 *% *	11 1% 1	5 1% 1	8 1% 1	8 1% 1	6 1% 1	7 1% 1	3 *% *	7 1% 1	9 1% 1	4 1% 1	-	2 *% *	10 2% qSU	1 *% *	5 1% 1	5 1% 1	1 1% 1	2 *% *
H1N1 flu	10 *% *	1 *% *	7 1% d	2 *% *	-	-	0 *% *	6 *% *	4 *% *	6 1% 1	3 *% *	6 1% 1	4 *% *	-	6 1% 1	4 *% *	2 *% *	-	1 *% *	6 1% s	1 *% *	4 1% 1	3 1% 1	-	2 *% *
Swine flu	4 *% *	-	1 *% *	2 *% *	-	2 1% 1	-	4 *% *	-	1 *% *	4 *% *	-	3 *% *	2 *% *	2 *% *	3 *% *	1 *% *	-	-	4 1% 1	-	-	1 *% *	1 1% 1	-

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Flu (unspecified)	2 *%	-	1 *%	1 *%	-	-	-	1 *%	1 *%	1 *%	1 *%	-	1 *%	1 *%	-	2 *%	1 *%	-	1 *%	-	-	1 *%	1 *%	-	-
Government Accountability / Ethics	16 1%	1 1%	2 *%	7 1%	1 1%	2 1%	3 1%	9 1%	6 1%	5 1%	11 1%	4 1%	4 *%	9 1%	5 1%	11 1%	7 1%	1 1%	4 1%	2 *%	1 1%	4 1%	3 1%	1 *%	2 *%
Immigration	11 1%	-	-	9 1%	1 *%	1 1%	-	8 1%	3 *%	4 *%	7 1%	2 *%	5 1%	5 1%	3 *%	8 1%	4 1%	1 *%	2 *%	4 1%	-	2 *%	4 1%	-	2 *%
Child Care	9 *%	-	-	8 1%	-	-	1 *%	4 *%	5 1%	4 *%	5 1%	4 1%	5 1%	1 *%	9 1%	1 *%	5 1%	-	2 *%	-	2 1%	2 *%	3 *%	2 1%	2 1%
Farming / Agriculture	9 *%	1 1%	2 *%	3 *%	1 1%	2 1%	1 *%	1 *%	8 1%	4 *%	5 *%	6 1%	3 *%	-	5 1%	4 *%	4 1%	-	2 *%	2 *%	-	-	5 1%	1 *%	1 *%
Military / Veterans Issues	7 *%	1 1%	-	2 *%	1 1%	1 1%	1 *%	5 *%	1 *%	5 1%	1 *%	2 *%	3 *%	1 *%	2 *%	4 *%	3 *%	-	3 1%	-	-	2 *%	-	1 1%	2 1%
Energy Prices	6 *%	-	-	4 1%	1 1%	-	1 *%	5 *%	1 *%	6 1%	-	5 1%	1 *%	-	6 1%	-	4 1%	-	1 *%	1 *%	-	4 1%	-	-	1 *%
International Trade	5 *%	-	-	2 *%	-	-	3 1%	2 *%	3 *%	2 *%	3 *%	-	4 *%	1 *%	4 1%	1 *%	-	-	1 *%	4 1%	-	-	1 *%	-	4 1%
National Sovereignty	4 *%	-	-	3 *%	-	-	0 *%	1 *%	2 *%	2 *%	1 *%	2 *%	-	1 *%	-	4 *%	1 *%	-	2 1%	0 *%	-	1 *%	2 *%	-	-
Infrastructure / Technology / Research	3 *%	-	0 *%	3 *%	-	-	-	3 *%	-	1 *%	3 *%	3 *%	-	1 *%	-	3 *%	-	-	-	3 1%	0 *%	0 *%	2 *%	-	-
National Unity	3 *%	1 *%	1 *%	1 *%	-	-	-	2 *%	1 *%	3 *%	-	2 *%	1 *%	-	2 *%	1 *%	-	1 *%	-	1 *%	1 1%	-	2 *%	-	1 *%
Abortion	2 *%	-	-	2 *%	-	-	-	2 *%	1 *%	1 *%	1 *%	-	2 *%	1 *%	2 *%	1 *%	-	-	1 *%	-	2 1%	-	-	1 *%	-
Other	100 5%	8 6%	28 6%	34 4%	13 dG	10 5%	6 2%	48 4%	52 h	60 6%	40 4%	36 6%	32 4%	31 5%	28 4%	70 5%	34 5%	10 5%	19 4%	20 4%	11 5%	43 WXY	16 3%	5 3%	19 5%
Don't know/refused	202 10%	10 7%	59 12%	67 8%	21 bdg	26 14%	19 7%	105 9%	97 11%	85 9%	117 11%	82 15%	61 7%	57 9%	76 10%	123 10%	106 RSTU	14 7%	32 7%	38 U	7 8%	77 WXY	50 9%	13 7%	18 5%
CHI-SQUARE SIGNIFICANCE	-----270.94----- 100%*						-----43.97----- 99%*		-----110.21----- 100%*			-----168.5----- 100%*			-----72.62----- 100%*		-----252.9----- 100%*					-----215.04----- 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Table T11 Page 5
Mar. 5, 2010

T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052 100%	200 100%	212 100%	202 100%	202 100%	205 100%	205 100%	201 100%	204 100%	219 100%	202 100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
Economy	747 36%	84 42% DK	76 36%	63 31%	75 37%	89 43% DK	68 33%	74 37%	76 37%	82 37%	60 30%
Health care	340 17%	26 13%	39 19% e	28 14%	24 12%	33 16%	40 20% e	28 14%	42 21% bE	41 19%	38 19% e
Environment	165 8%	18 9% H	20 9% Hi	16 8% h	17 8% h	27 13% HIJk	26 12% HIJk	6 3%	9 5%	12 5%	14 7%
Jobs / Unemployment	153 7%	8 4%	18 8% b	22 11% Bfj	19 9% b	10 5%	19 9% b	15 7%	13 6%	10 5%	19 10% B
Education / Schools	78 4%	6 3%	8 4% f	9 5% f	7 3%	2 1%	13 6% F	7 3%	10 5% F	10 4%	7 4%
Poverty / The poor / Homeless	52 3%	6 3% i	6 3%	8 4% eI	3 1%	4 2%	6 3%	5 2%	1 1%	5 2%	9 4% eI
Foreign Policy / War / International Issues	50 2%	2 1%	5 3%	6 3%	7 3%	7 4%	2 1%	8 4% bgk	3 1%	7 3%	2 1%
Taxes / Tax reform / GST (general)	34 2%	2 1%	2 1%	3 2%	3 2%	3 1%	-	5 3%	2 1%	6 3%	8 4% bCi
Justice / Crime (General)	24 1%	3 1%	3 1%	2 1%	5 2%	1 *%	1 *%	1 1%	3 2%	4 2%	2 1%
Retirement / Seniors' Issues (general)	17 1%	-	2 1%	3 1%	0 *%	2 1%	2 1%	3 1%	3 1%	1 *%	2 1%
H1N1/Swine flu (NET)	16 1%	2 1%	5 3% defk	1 1%	1 1%	1 *%	-	-	3 1%	2 1%	1 *%
H1N1 flu	10 *%	2 1%	3 2%	1 1%	1 1%	1 *%	-	-	1 *%	1 *%	-
Swine flu	4 *%	-	1 1%	-	-	-	-	-	2 1%	1 *%	-
Flu (unspecified)	2 *%	-	1 *%	-	-	-	-	-	-	-	1 *%
Government Accountability / Ethics	16 1%	4 2%	-	-	1 1%	1 *%	4 2%	1 *%	3 1%	1 *%	2 1%

Comparison Groups: BCDEFGHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Immigration	11 1%	1 *%	1 *%	1 *%	2 1%	1 *%	1 *%	1 *%	2 1%	3 1%	-
Child Care	9 *%	1 1%	-	7 4% BH	-	-	-	1 *%	-	-	-
Farming / Agriculture	9 *%	3 2%	-	2 1%	2 1%	-	-	-	-	1 *%	2 1%
Military / Veterans Issues	7 *%	-	-	-	1 1%	1 1%	-	-	1 1%	3 1%	-
Energy Prices	6 *%	-	-	-	1 1%	3 1%	-	-	-	-	2 1%
International Trade	5 *%	-	-	3 1%	1 *%	-	-	-	1 1%	-	-
National Sovereignty	4 *%	-	1 *%	-	0 *%	-	-	-	2 1%	-	-
Infrastructure / Technology / Research	3 *%	-	-	-	1 *%	3 1%	-	-	-	-	-
National Unity	3 *%	1 1%	-	-	1 1%	-	-	-	1 *%	-	-
Abortion	2 *%	-	1 *%	1 *%	1 *%	-	-	-	-	-	-
Other	100 5%	14 7% e	8 4%	6 3%	5 2%	10 5%	10 5%	17 8% cDE	9 4%	10 4%	11 5%
Don't know/refused	202 10%	20 10% f	18 9%	21 10% f	26 13% FG	9 4%	13 7%	29 14% cFG	20 10%	22 10% f	24 12% Fg
CHI-SQUARE SIGNIFICANCE	-----347.31----- 100%*										

Comparison Groups: BCDEFHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QA1. How closely have you been following the news stories about the H1N1 virus, also known as the swine flu?
Base: All Respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada									
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No							
																										(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total	2,052 100%	10 100%	4 100%	2 100%	747 100%	165 100%	340 100%	582 100%	16 100%	1,834 100%	1,581 100%	458 100%	347 100%	995 100%	704 100%	317 100%	697 100%	1,025 100%	740 100%	1,299 100%	244 100%	1,791 100%	46 100%	379 100%	1,628 100%							
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601							
4 - Very closely	609 30%	4 45%	4 85% EFGH	1 51%	235 31%	39 24%	114 34% f	170 29%	9 57% j	558 30%	609 39%	-	188 54% NO	263 26%	157 22%	150 47% QR	210 30% R	246 24%	308 42% T	299 23%	105 43% V	500 28%	18 40%	124 33%	467 29%							
3 - Somewhat closely	972 47%	5 55%	1 15%	-	367 49%	86 52%	152 45%	273 47%	6 38%	879 48%	972 61%	-	122 35%	558 56% MO	290 41% m	132 42% PR	373 54%	464 45%	352 47%	617 48%	107 44%	854 48%	24 53%	179 47%	769 47%							
2 - Not very closely	322 16%	-	-	1 49%	108 14%	25 15%	54 16%	96 16%	1 5%	282 15%	-	322 70%	18 5%	138 14% M	166 24% MN	19 6%	92 13% P	207 20% PQ	53 7%	268 21% S	21 9%	298 17% U	1 2%	54 14% W	266 16% W							
1 - Not at all closely	137 7%	-	-	-	36 5%	14 8%	20 6%	36 6%	-	105 6%	-	137 30%	16 5%	34 3%	85 12% MN	14 4%	21 3%	100 10% PQ	22 3%	107 8% S	10 4%	126 7% u	2 4%	19 5%	115 7%							
Never heard of it	2 *%	-	-	-	-	-	-	-	-	-	-	-	-	2 *%	-	-	-	2 *%	-	2 *%	-	2 *%	-	-	2 *%							
Don't know/refused	11 1%	-	-	-	2 *%	-	-	8 1% e	-	9 1%	-	-	3 1% n	1 *%	5 1%	2 1%	1 *%	6 1%	5 1%	6 *%	-	11 1%	-	2 1%	9 1%							
Top 2 Box	1,581 77%	10 100% EFGH	4 100% EFGH	1 51%	602 81% h	126 76%	267 78%	443 76%	15 95% J	1,437 78%	1,581 100%	-	310 89% NO	820 82% O	447 64%	282 89% QR	583 84% R	710 69%	660 89% T	916 71%	212 87% V	1,354 76%	43 94% XY	303 80%	1,235 76%							
Bottom 2 Box	458 22%	-	-	1 49%	143 19%	39 24%	73 22%	131 23%	1 5%	387 21% I	-	458 100%	34 10%	172 17% M	251 36% MN	33 10%	114 16% P	307 30% PQ	75 10%	375 29% S	32 13%	424 24% U	3 6%	74 19% W	382 23% W							
Mean	3.0	3.5	3.8 eFgh	3.0	3.1 f	2.9	3.1	3.0	3.5 J	3.0	3.4 L	1.7	3.4 NO	3.1 O	2.7	3.3 QR	3.1 R	2.8	3.3 T	2.9	3.3 V	3.0	3.3 Y	3.1 y	3.0							
Median	3.0	3.0	4.0	4.0	3.0	3.0	3.0	3.0	4.0	3.0	3.0	2.0	4.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0							
Standard Deviation	0.85	0.53	0.41	1.50	0.80	0.85	0.85	0.84	0.62	0.83	0.49	0.46	0.79	0.73	0.94	0.78	0.74	0.90	0.73	0.87	0.79	0.86	0.71	0.82	0.86							
Standard Error	0.02	0.20	0.21	1.06	0.03	0.09	0.05	0.04	0.18	0.02	0.01	0.03	0.05	0.03	0.04	0.06	0.03	0.03	0.03	0.03	0.06	0.02	0.12	0.05	0.03							
CHI-SQUARE SIGNIFICANCE	<-----40.42----->				<-----8.35----->				<-----4078.06----->				<-----348.75----->				<-----200.49----->				<-----226.27----->				<-----44.7----->				<-----22.7----->			
	90%*				79%*				100%*				100%*				100%*				100%*				100%*				93%*			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QA1. How closely have you been following the news stories about the H1N1 virus, also known as the swine flu?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income																					
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+																	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)																	
Total	2,052 100%	142 100%	509 100%	804 100%	151 100%	189 100%	257 100%	1,204 100%	848 100%	1,004 100%	1,048 100%	557 100%	816 100%	669 100%	756 100%	1,290 100%	656 100%	213 100%	430 100%	497 100%	228 100%	488 100%	575 100%	187 100%	390 100%																	
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379																	
4 - Very closely	609 30%	44 31%	136 27%	264 33%	36 24%	61 32%	67 26%	376 31%	233 28%	274 27%	335 32%	92 16%	228 28%	286 43%	187 25%	417 32%	187 28%	49 23%	125 29%	159 32%	78 34%	133 27%	164 28%	52 28%	123 31%																	
3 - Somewhat closely	972 47%	76 54%	221 44%	368 46%	81 54%	91 48%	134 52%	576 48%	396 47%	463 46%	509 49%	282 51%	397 49%	289 43%	387 51%	583 45%	305 46%	108 51%	217 50%	239 48%	96 42%	223 46%	265 46%	97 52%	193 49%																	
2 - Not very closely	322 16%	14 10%	88 17%	130 16%	25 16%	23 12%	41 16%	183 15%	139 16%	192 19%	129 12%	125 22%	126 15%	68 10%	112 15%	210 16%	102 16%	45 21%	63 15%	59 12%	46 20%	81 17%	106 18%	26 14%	56 14%																	
1 - Not at all closely	137 7%	6 4%	61 12%	38 5%	6 4%	14 7%	12 5%	69 6%	68 8%	66 7%	71 7%	55 10%	60 7%	22 3%	66 9%	70 5%	55 8%	11 5%	23 5%	37 7%	7 3%	48 10%	38 7%	11 6%	17 4%																	
Never heard of it	2 *%	-	-	-	-	-	2 1%	-	2 *%	-	2 *%	2 *%	-	-	2 *%	-	2 *%	-	-	-	-	2 *%	-	-	-																	
Don't know/refused	11 1%	1 1%	2 *%	3 *%	3 2%	1 *%	1 *%	1 *%	10 1%	8 1%	3 *%	2 *%	6 1%	4 1%	2 *%	9 1%	5 1%	1 *%	2 *%	3 1%	1 *%	1 *%	3 *%	1 1%	1 *%																	
Top 2 Box	1,581 77%	120 85%	358 70%	632 79%	118 78%	152 80%	201 78%	951 79%	630 74%	737 73%	843 80%	374 67%	625 77%	575 86%	574 76%	1,001 78%	492 75%	157 74%	342 80%	398 80%	174 76%	356 73%	428 74%	149 80%	315 81%																	
Bottom 2 Box	458 22%	20 14%	149 29%	168 21%	30 20%	37 19%	53 21%	252 21%	207 24%	258 26%	200 19%	180 32%	185 23%	90 13%	178 24%	280 22%	157 24%	56 26%	86 20%	96 19%	53 23%	129 26%	144 25%	37 20%	73 19%																	
Mean	3.0	3.1 C	2.9	3.1 C	3.0	3.1 C	3.0 c	3.0 I	3.0	3.0	3.1 J	2.7	3.0 L	3.3 LM	2.9	3.1 O	3.0	2.9	3.0	3.1 r	3.1 r	2.9	3.0	3.0	3.1 Vw																	
Median	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0																	
Standard Deviation	0.85	0.76	0.95	0.82	0.76	0.86	0.79	0.83	0.88	0.86	0.84	0.85	0.86	0.77	0.86	0.84	0.89	0.80	0.81	0.86	0.82	0.91	0.86	0.81	0.79																	
Standard Error	0.02	0.07	0.06	0.03	0.07	0.07	0.06	0.03	0.03	0.03	0.03	0.04	0.04	0.03	0.04	0.03	0.04	0.06	0.05	0.04	0.07	0.05	0.04	0.08	0.05																	
CHI-SQUARE SIGNIFICANCE	<-----90.49----->																							<---24.29--->		<---36.64--->		<-----193.55----->			<---27.21--->			<-----41.96----->					<-----30.82----->			
	100%*																							100%*		100%*		100%*			100%*			96%*					92%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QA1. How closely have you been following the news stories about the H1N1 virus, also known as the swine flu?
Base: All Respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052 100%	200 100%	212 100%	202 100%	202 100%	205 100%	205 100%	201 100%	204 100%	219 100%	202 100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
4 - Very closely	609 30%	72 36%	84 40%	57 28%	65 32%	56 28%	54 26%	48 24%	55 27%	65 30%	52 26%
		gHiK	DFGHIJK		h						
3 - Somewhat closely	972 47%	86 43%	83 39%	106 52%	93 46%	112 55%	96 47%	95 47%	100 49%	108 49%	93 46%
				bC		bC			c	c	
2 - Not very closely	322 16%	25 13%	24 11%	32 16%	23 11%	25 12%	43 21%	35 17%	38 18%	36 16%	41 20%
							BCEf		ce		BCEf
1 - Not at all closely	137 7%	15 8%	19 9%	7 3%	21 11%	9 5%	10 5%	22 11%	10 5%	9 4%	14 7%
		d	Dj		DEGIJ			DEGIJ			
Never heard of it	2 *%	-	-	-	-	-	-	-	-	-	2 1%
Don't know/refused	11 1%	2 1%	1 1%	-	-	2 1%	2 1%	1 1%	1 1%	1 *%	1 *%
Top 2 Box	1,581 77%	158 79%	167 79%	163 81%	158 78%	168 82%	150 73%	143 71%	155 76%	173 79%	145 72%
		h	h	Hk		HK					
Bottom 2 Box	458 22%	40 20%	43 20%	39 19%	44 22%	35 17%	53 26%	56 28%	48 24%	45 21%	55 27%
							bcdF				df
Mean	3.0	3.1 Hk	3.1 HK	3.1 H	3.0	3.1 h	3.0	2.8	3.0	3.1 h	2.9
Median	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
Standard Deviation	0.85	0.89	0.93	0.76	0.93	0.77	0.82	0.91	0.82	0.79	0.86
Standard Error	0.02	0.07	0.07	0.06	0.07	0.08	0.07	0.07	0.06	0.07	0.07
CHI-SQUARE SIGNIFICANCE		-----93.65----- 99%*									

Comparison Groups: BCDEFGHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No
Total	2,052 100%	10 100%	4 100%	2 100%	747 100%	165 100%	340 100%	582 100%	16 100%	1,834 100%	1,581 100%	458 100%	347 100%	995 100%	704 100%	317 100%	697 100%	1,025 100%	740 100%	1,299 100%	244 100%	1,791 100%	46 100%	379 100%	1,628 100%
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601
10 - Extremely concerned	111 5%	1 10%	1 24%	-	27 4%	5 3%	27 8%	38 7%	2 13%	97 5%	98 6%	11 2%	111 32%	-	-	85 27%	18 3%	4 *	71 10%	40 3%	17 7%	94 5%	2 4%	16 4%	93 6%
9	51 3%	-	2 36%	-	16 2%	4 3%	13 4%	12 2%	2 10%	46 2%	49 3%	2 1%	51 15%	-	-	31 10%	14 2%	6 1%	38 5%	14 1%	6 3%	43 2%	1 2%	9 2%	41 3%
8	184 9%	-	1 15%	-	52 7%	10 6%	37 11%	60 10%	1 4%	160 9%	162 10%	20 4%	184 53%	-	-	109 35%	55 8%	19 2%	93 13%	85 7%	18 7%	165 9%	1 1%	32 8%	152 9%
7	218 11%	1 13%	-	1 51%	67 9%	18 11%	47 14%	68 12%	2 14%	200 11%	204 13%	12 3%	-	218 22%	-	35 11%	147 21%	36 4%	115 16%	103 8%	32 13%	184 10%	5 10%	30 8%	183 11%
6	247 12%	2 25%	-	-	100 13%	26 16%	35 10%	69 12%	2 15%	231 13%	214 14%	33 7%	-	247 25%	-	16 5%	155 22%	76 7%	99 13%	148 11%	41 17%	206 12%	8 17%	50 13%	189 12%
5	348 17%	1 10%	1 25%	-	124 17%	17 10%	80 23%	94 16%	2 13%	315 17%	268 17%	80 18%	-	348 35%	-	18 6%	197 28%	132 13%	117 16%	227 17%	31 13%	311 17%	7 16%	62 16%	279 17%
4	182 9%	1 6%	-	-	83 11%	12 7%	25 7%	42 7%	1 4%	162 9%	134 8%	47 10%	-	182 18%	-	4 1%	78 11%	100 10%	52 7%	129 10%	21 9%	159 9%	1 3%	42 11%	139 9%
3	291 14%	-	-	-	110 15%	31 19%	27 8%	85 15%	-	253 14%	202 13%	87 19%	-	-	291 41%	13 4%	22 3%	254 25%	69 9%	220 17%	31 13%	258 14%	7 14%	60 16%	224 14%
2	177 9%	3 27%	-	-	74 10%	19 12%	14 4%	59 10%	3 16%	167 9%	116 7%	61 13%	-	-	177 25%	1 *	3 *	173 17%	41 6%	136 10%	24 10%	152 8%	6 14%	41 11%	130 8%
1 - Not at all concerned	236 11%	1 8%	-	1 49%	94 13%	21 13%	34 10%	51 9%	2 10%	200 11%	129 8%	103 23%	-	-	236 33%	3 1%	7 1%	224 22%	41 6%	195 15%	20 8%	215 12%	8 17%	36 10%	192 12%
Don't know/refused	6 *	-	-	-	0 *	-	1 *	2 *	-	4 *	3 *	1 *	-	-	-	0 *	1 *	3 *	3 *	3 *	1 1%	5 *	-	2 *	4 *
Top 3 Box	347 17%	1 10%	3 75%	-	96 13%	20 12%	77 23%	110 19%	4 27%	303 16%	310 20%	34 7%	347 100%	-	-	226 71%	87 12%	29 3%	202 27%	139 11%	41 17%	302 17%	4 8%	57 15%	287 18%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada									
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No							
																										(A)	(B)	(C)	(D)	(E)	(F)	(G)
Bottom 3 Box	704 34%	3 35%	-	1 49%	278 37% G	71 43% Gh	75 22%	196 34% G	4 27%	619 34%	447 28%	251 55% K	-	-	704 100%	18 6%	32 5%	650 63% PQ	152 21%	550 42% S	76 31%	625 35%	21 45%	137 36%	546 34%							
Mean	4.9	4.8	8.1	4.1	4.6	4.5	5.5	5.0	5.6	4.9	5.2	3.6	8.8	5.5	2.1	7.9	5.9	3.3	5.9	4.3	5.1	4.8	4.3	4.7	4.9							
Median	5.0	5.0	9.0	7.0	5.0	4.0	5.0	5.0	6.0	5.0	5.0	3.0	8.0	5.0	2.0	8.0	6.0	3.0	6.0	4.0	5.0	5.0	5.0	5.0	5.0							
Standard Deviation	2.53	2.79	2.14	4.51	2.41	2.47	2.53	2.55	3.03	2.51	2.48	2.25	0.90	1.03	0.86	1.98	1.56	1.92	2.50	2.37	2.53	2.53	2.53	2.42	2.55							
Standard Error	0.07	1.07	1.12	3.19	0.10	0.25	0.16	0.12	0.87	0.07	0.07	0.12	0.05	0.04	0.04	0.14	0.07	0.07	0.10	0.08	0.19	0.07	0.43	0.13	0.08							
CHI-SQUARE SIGNIFICANCE	<-----167.9----->				<-----10.37---->				<-----255.64---->				<-----6193.76----->				<-----2537.22----->				<-----334.05-->				<-----16.11---->				<-----27.43----->			
	100%*				42%*				100%*				100%*				100%*				100%*				81%*				72%*			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052 100%	142 100%	509 100%	804 100%	151 100%	189 100%	257 100%	1,204 100%	848 100%	1,004 100%	1,048 100%	557 100%	816 100%	669 100%	756 100%	1,290 100%	656 100%	213 100%	430 100%	497 100%	228 100%	488 100%	575 100%	187 100%	390 100%
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379
10 - Extremely concerned	111 5%	11 8%	9 2%	57 7%	12 8%	12 7%	10 4%	60 5%	51 6%	33 3%	78 7%	17 3%	38 5%	56 8%	31 4%	80 6%	58 9%	8 4%	15 3%	19 4%	10 4%	43 9%	23 4%	6 3%	11 3%
		C		Cg	C	C					J			LM		o	RSTU					WxY			
9	51 3%	3 2%	9 2%	29 4%	4 3%	2 1%	5 2%	26 2%	25 3%	23 2%	28 3%	17 3%	14 2%	21 3%	17 2%	33 3%	19 2%	4 3%	13 3%	10 2%	4 2%	16 3%	12 2%	2 1%	4 1%
				cF																		y			
8	184 9%	15 11%	34 7%	84 10%	7 4%	26 14%	20 8%	102 9%	82 10%	69 7%	116 11%	57 10%	69 8%	59 9%	93 12%	91 7%	70 11%	17 8%	41 10%	35 7%	21 9%	56 11%	55 10%	16 8%	31 8%
		e		CE		CEg					J				P		t								
7	218 11%	16 11%	36 7%	103 13%	16 11%	22 12%	24 9%	146 12%	72 8%	100 10%	117 11%	61 11%	76 9%	80 12%	93 12%	125 10%	73 11%	18 9%	52 12%	47 9%	23 10%	52 11%	66 11%	13 7%	43 11%
				C				I																	
6	247 12%	16 11%	60 12%	103 13%	26 17%	11 6%	31 12%	153 13%	94 11%	91 9%	156 15%	66 12%	103 13%	76 11%	103 14%	144 11%	64 10%	24 11%	49 11%	75 15%	33 15%	35 7%	78 13%	35 19%	44 11%
			F	F	F		F		J											Q	q		V	Vy	v
5	348 17%	26 18%	97 19%	123 15%	24 16%	26 14%	53 21%	191 16%	158 19%	160 16%	188 18%	77 14%	157 19%	114 17%	123 16%	225 17%	127 19%	33 16%	80 19%	75 15%	27 12%	99 20%	99 17%	30 16%	53 14%
							df					L				tU		u			Y				
4	182 9%	15 11%	42 8%	75 9%	8 5%	20 10%	22 9%	104 9%	78 9%	94 9%	88 8%	61 11%	67 8%	53 8%	76 10%	106 8%	48 7%	22 10%	41 10%	47 9%	24 11%	31 6%	57 10%	22 12%	39 10%
		e		e		e																v			
3	291 14%	16 11%	75 15%	102 13%	19 13%	33 18%	45 17%	184 15%	106 13%	183 18%	108 10%	89 16%	121 15%	79 12%	91 12%	199 15%	90 14%	36 17%	55 13%	72 14%	33 14%	60 12%	79 14%	25 13%	66 17%
										K		n				o									
2	177 9%	13 9%	45 9%	63 8%	16 11%	19 10%	21 8%	92 8%	86 10%	113 11%	64 6%	57 10%	69 8%	51 8%	61 8%	116 9%	29 4%	27 13%	30 7%	58 12%	32 14%	29 6%	42 7%	23 12%	50 13%
									h	K							QS			QS	QS		v	VW	
1 - Not at all concerned	236 11%	10 7%	101 20%	63 8%	20 13%	18 9%	24 9%	143 12%	93 11%	133 13%	103 10%	55 10%	102 12%	76 11%	67 9%	166 13%	75 11%	24 12%	52 12%	58 12%	20 9%	64 13%	64 11%	14 8%	50 13%
			BDeFG		d					K						O									
Don't know/refused	6 *%	-	1 *%	3 *%	-	-	2 1%	2 *%	4 *%	4 *%	2 *%	0 *%	1 *%	4 1%	1 *%	5 *%	2 *%	-	1 *%	2 *%	-	2 *%	-	-	-
Top 3 Box	347 17%	29 21%	52 10%	169 21%	22 15%	40 21%	35 14%	189 16%	158 19%	126 13%	222 21%	91 16%	120 15%	135 20%	140 19%	205 16%	147 22%	29 14%	69 16%	64 13%	35 15%	115 24%	91 16%	25 13%	46 12%
		C		CeG		Cg					J			M		RSTu						WXY			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	704 34%	39 28%	221 43% BDg	228 28%	55 36% d	70 37% D	90 35% d	419 35%	285 34%	428 43% K	275 26%	201 36% n	292 36% n	207 31%	220 29%	481 37% O	194 30%	86 41% Qs	137 32%	187 38% Q	85 37% q	153 31%	185 32%	62 33%	165 42% VWx
Mean	4.9	5.2 Cg	4.2	5.3 CeG	4.9 C	4.9 C	4.8 C	4.9	4.9	4.4	5.3 J	4.8	4.7	5.2 LM	5.1 P	4.8	5.3 RsTU	4.5	4.9	4.6	4.7	5.2 Y	4.9 Y	4.7	4.4
Median	5.0	5.0	4.0	5.0	5.0	5.0	5.0	5.0	5.0	4.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	4.0	5.0	5.0	5.0	5.0	5.0	5.0	4.0
Standard Deviation	2.53	2.53	2.39	2.53	2.64	2.60	2.34	2.50	2.57	2.44	2.53	2.44	2.46	2.66	2.42	2.58	2.64	2.44	2.45	2.43	2.46	2.73	2.43	2.28	2.40
Standard Error	0.07	0.23	0.14	0.10	0.23	0.21	0.17	0.09	0.10	0.09	0.09	0.13	0.11	0.11	0.11	0.08	0.13	0.19	0.14	0.12	0.21	0.16	0.11	0.23	0.14
CHI-SQUARE SIGNIFICANCE			<-----175.38-----> 100%*					<----22.9----> 97%*		<---147.95---> 100%*		<-----56.61-----> 100%*			<---48.82---> 100%*		<-----112.48-----> 100%*					<-----117.68-----> 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052 100%	200 100%	212 100%	202 100%	202 100%	205 100%	205 100%	201 100%	204 100%	219 100%	202 100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
10 - Extremely concerned	111 5%	15 7%	18 8% Efh	8 4%	7 3%	7 4%	16 8% eh	6 3%	9 5%	11 5%	14 7%
9	51 3%	2 1%	2 1%	4 2%	8 4% c	7 4%	4 2%	7 3%	7 3%	4 2%	5 3%
8	184 9%	20 10%	16 7%	19 9%	25 13% cGh	27 13% cGh	11 5%	13 6%	18 9%	18 8%	18 9%
7	218 11%	16 8%	19 9%	19 10%	23 11%	19 9%	23 11%	21 11%	26 13%	19 9%	32 16% BCdfj
6	247 12%	23 11%	18 9%	24 12%	16 8%	34 16% CEK	27 13% k	34 17% CEK	27 13% k	29 13%	14 7%
5	348 17%	31 16%	28 13%	36 18%	34 17%	34 17%	42 21% ck	35 17%	37 18%	42 19%	27 13%
4	182 9%	16 8%	19 9%	12 6%	21 10%	14 7%	19 9%	19 9%	20 10%	17 8%	25 12% d
3	291 14%	31 15% g	31 15% g	35 17% fG	28 14%	20 10%	18 9%	31 16% g	30 15% g	43 20% FGk	24 12%
2	177 9%	24 12% EHI	27 13% EHIk	23 11% EhI	11 5%	14 7%	24 12% EhI	11 6%	10 5%	17 8%	15 8%
1 - Not at all concerned	236 11%	21 10%	33 16% Dgij	18 9%	29 15% d	27 13%	20 10%	22 11%	19 9%	19 9%	27 13%
Don't know/refused	6 *%	-	-	2 1%	-	1 1%	1 *%	1 1%	-	1 *%	-
Top 3 Box	347 17%	38 19%	36 17%	31 16%	40 20% h	42 21%	31 15%	26 13%	34 17%	32 15%	37 18%
Bottom 3 Box	704 34%	76 38% 1	92 43% eFGHIK	76 38% 1	68 34%	61 30%	62 30%	65 32%	59 29%	79 36%	66 33%

Comparison Groups: BCDEFHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Mean	4.9	4.8	4.5	4.8	4.9	5.1	5.0	4.8	5.1 C	4.8	5.0
Median	5.0	5.0	4.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0
Standard Deviation	2.53	2.62	2.75	2.44	2.56	2.55	2.55	2.34	2.39	2.38	2.66
Standard Error	0.07	0.21	0.20	0.19	0.20	0.25	0.21	0.18	0.19	0.22	0.20
CHI-SQUARE SIGNIFICANCE	-----143.91----->										
	99%*										

Comparison Groups: BCDEFHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No
Total	2,052 100%	10 100%	4 100%	2 100%	747 100%	165 100%	340 100%	582 100%	16 100%	1,834 100%	1,581 100%	458 100%	347 100%	995 100%	704 100%	317 100%	697 100%	1,025 100%	740 100%	1,299 100%	244 100%	1,791 100%	46 100%	379 100%	1,628 100%
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601
10 - Extremely concerned	141 7%	1 10%	1 24%	-	25 3%	7 4%	27 8%	55 9%	2 13%	115 6%	118 7%	23 5%	124 36%	14 1%	4 1%	141 45%	-	-	91 12%	43 3%	19 8%	123 7%	2 4%	23 6%	116 7%
9	45 2%	0 3%	-	-	13 2%	2 1%	16 5%	12 2%	0 2%	43 2%	41 3%	3 1%	27 8%	16 2%	1 *	45 14%	-	-	18 2%	27 2%	6 2%	39 2%	1 2%	6 2%	37 2%
8	131 6%	-	1 15%	-	38 5%	2 1%	26 8%	42 7%	1 4%	107 6%	123 8%	7 1%	74 21%	43 4%	13 2%	131 41%	-	-	76 10%	55 4%	17 7%	111 6%	1 3%	18 5%	112 7%
7	115 6%	-	2 36%	1 51%	30 4%	10 6%	25 7%	37 6%	3 16%	102 6%	104 7%	11 2%	26 7%	87 9%	2 *	-	115 16%	-	63 9%	52 4%	16 7%	99 6%	4 9%	10 3%	100 6%
6	134 7%	1 10%	-	-	58 8%	9 5%	23 7%	38 7%	1 6%	129 7%	118 7%	17 4%	22 6%	112 11%	1 *	-	134 19%	-	59 8%	76 6%	17 7%	113 6%	2 4%	28 7%	105 6%
5	295 14%	1 12%	1 25%	-	95 13%	28 17%	63 19%	79 14%	2 14%	266 14%	245 16%	49 11%	29 8%	250 25%	15 2%	-	295 42%	-	125 17%	169 13%	40 17%	250 14%	4 9%	44 12%	246 15%
4	153 7%	-	-	-	60 8%	12 7%	30 9%	42 7%	-	144 8%	116 7%	37 8%	10 3%	129 13%	15 2%	-	153 22%	-	60 8%	93 7%	19 8%	133 7%	2 5%	24 6%	128 8%
3	235 11%	1 13%	-	-	113 15%	19 11%	26 8%	60 10%	1 8%	218 12%	173 11%	61 13%	8 2%	106 11%	119 17%	-	-	235 23%	70 9%	164 13%	37 15%	197 11%	9 20%	56 15%	169 10%
2	304 15%	3 27%	-	-	129 17%	28 17%	37 11%	85 15%	3 16%	279 15%	230 15%	73 16%	7 2%	128 13%	169 24%	-	-	304 30%	81 11%	222 17%	36 15%	267 15%	9 20%	72 19%	223 14%
1 - Not at all concerned	486 24%	2 25%	-	1 49%	182 24%	49 30%	66 20%	127 22%	3 21%	424 23%	307 19%	172 38%	14 4%	109 11%	362 51%	-	-	486 47%	94 13%	392 30%	36 15%	450 25%	11 24%	96 25%	379 23%
Don't know/refused	13 1%	-	-	-	3 **	-	-	4 1%	-	8 **	6 **	5 1%	5 2%	2 **	3 **	-	-	-	5 1%	7 1%	2 1%	11 1%	-	1 **	12 1%
Top 3 Box	317 15%	1 13%	2 39%	-	76 10%	11 7%	69 20%	109 19%	3 19%	265 14%	282 18%	33 7%	226 65%	73 7%	18 3%	317 100%	-	-	184 25%	125 10%	42 17%	273 15%	4 9%	47 12%	265 16%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Table QC2A Page 17
Mar. 5, 2010
(Continued)

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Yes, Else-where	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	1,025 50%	6 65%	-	1 49%	424 57% GH	96 58% GH	129 38%	272 47% G	7 45%	920 50%	710 45%	307 67% K	29 8%	343 34% M	650 92% MN	-	-	1,025 100%	245 33%	778 60% S	109 45%	914 51%	29 64% Y	224 59% Y	772 47%
Mean	4.1	3.6	7.4	4.1	3.7	3.5	4.7	4.4	4.7	4.1	4.4	3.1	7.7	4.4	1.9	9.0	5.3	1.8	5.2	3.5	4.5	4.0	3.6	3.7	4.2
			bEFgH				EF	EF			L		NO	O		QR	R		T		v				X
Median	3.0	2.0	7.0	7.0	3.0	3.0	5.0	4.0	5.0	3.0	4.0	2.0	8.0	5.0	1.0	9.0	5.0	2.0	5.0	3.0	4.0	3.0	3.0	3.0	4.0
Standard Deviation	2.80	3.01	2.02	4.51	2.50	2.48	2.87	2.94	3.19	2.75	2.82	2.46	2.52	2.14	1.45	0.93	0.99	0.80	2.88	2.53	2.73	2.81	2.60	2.68	2.82
Standard Error	0.07	1.15	1.06	3.19	0.11	0.25	0.18	0.14	0.91	0.07	0.08	0.14	0.15	0.08	0.07	0.07	0.04	0.03	0.11	0.09	0.20	0.08	0.45	0.15	0.08
CHI-SQUARE SIGNIFICANCE					<-----172.17-----> 100%*				<-----5.83-----> 8%*		<-----164.26-----> 100%*		<-----2466.93-----> 100%*		<-----6763.14-----> 100%*		<-----329.7-----> 100%*		<-----16.75-----> 84%*			<-----46.56-----> 100%*			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052 100%	142 100%	509 100%	804 100%	151 100%	189 100%	257 100%	1,204 100%	848 100%	1,004 100%	1,048 100%	557 100%	816 100%	669 100%	756 100%	1,290 100%	656 100%	213 100%	430 100%	497 100%	228 100%	488 100%	575 100%	187 100%	390 100%
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379
10 - Extremely concerned	141 7%	11 8%	14 3%	71 9%	10 6%	23 12%	13 5%	74 6%	68 8%	44 4%	97 9%	35 6%	49 6%	56 8%	55 7%	85 7%	67 10%	14 7%	23 5%	29 6%	7 3%	65 13%	21 4%	5 3%	15 4%
9	45 2%	6 4%	12 2%	20 2%	3 2%	-	4 1%	25 2%	20 2%	22 2%	23 2%	14 3%	13 2%	17 3%	18 2%	27 2%	20 3%	4 2%	10 2%	9 2%	1 *	13 3%	14 2%	4 2%	10 3%
8	131 6%	8 6%	38 7%	53 7%	8 5%	12 6%	12 5%	74 6%	57 7%	66 7%	65 6%	28 5%	58 7%	45 7%	53 7%	78 6%	64 10%	8 4%	31 7%	14 3%	12 5%	39 8%	44 8%	8 4%	13 3%
7	115 6%	17 12%	19 4%	48 6%	7 4%	11 6%	13 5%	70 6%	45 5%	48 5%	67 6%	33 6%	35 4%	46 7%	44 6%	71 5%	33 5%	9 4%	40 9%	22 4%	10 4%	31 6%	33 6%	5 3%	16 4%
6	134 7%	10 7%	31 6%	62 8%	13 9%	3 2%	15 6%	91 8%	43 5%	59 6%	75 7%	39 7%	57 7%	37 5%	60 8%	74 6%	31 5%	14 7%	32 7%	36 7%	21 9%	23 5%	43 8%	11 6%	36 9%
5	295 14%	15 11%	79 15%	116 14%	20 14%	31 16%	32 13%	178 15%	117 14%	124 12%	171 16%	69 12%	131 16%	92 14%	120 16%	175 14%	90 14%	30 14%	63 15%	79 16%	28 12%	67 14%	84 15%	27 15%	49 13%
4	153 7%	8 6%	35 7%	61 8%	7 5%	13 7%	30 11%	89 7%	65 8%	69 7%	85 8%	57 10%	48 6%	47 7%	60 8%	93 7%	53 8%	14 7%	30 7%	36 7%	17 7%	35 7%	51 9%	16 9%	25 6%
3	235 11%	16 11%	48 9%	89 11%	21 14%	24 13%	39 15%	147 12%	88 10%	123 12%	112 11%	66 12%	96 12%	72 11%	92 12%	142 11%	62 9%	34 16%	38 9%	63 13%	34 15%	46 10%	61 11%	25 13%	61 16%
2	304 15%	24 17%	82 16%	108 13%	17 12%	34 18%	40 16%	171 14%	134 16%	166 17%	138 13%	86 15%	122 15%	96 14%	118 16%	186 14%	75 11%	42 20%	57 13%	80 16%	48 21%	61 13%	72 12%	42 23%	66 17%
1 - Not at all concerned	486 24%	27 19%	148 29%	172 21%	44 29%	40 21%	56 22%	280 23%	205 24%	276 28%	210 20%	129 23%	203 25%	152 23%	135 18%	349 27%	154 23%	43 20%	106 25%	125 25%	49 22%	101 21%	152 26%	43 23%	99 25%
Don't know/refused	13 1%	0 *	3 1%	4 1%	2 1%	-	3 1%	6 1%	7 1%	7 1%	6 1%	2 *	3 *	8 1%	2 *	11 1%	8 1%	-	1 *	3 1%	1 *	6 1%	2 *	-	-
Top 3 Box	317 15%	25 18%	65 13%	143 18%	20 13%	34 18%	29 11%	172 14%	145 17%	132 13%	185 18%	77 14%	120 15%	119 18%	126 17%	190 15%	151 23%	26 12%	64 15%	52 10%	20 9%	117 24%	78 14%	18 10%	38 10%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	1,025	66	277	368	82	97	135	598	427	565	460	280	421	320	345	677	291	119	200	269	132	209	284	110	226
	50%	46%	54%	46%	54%	51%	53%	50%	50%	56%	44%	50%	52%	48%	46%	52%	44%	56%	47%	54%	58%	43%	49%	59%	58%
			D		d		d			K						O		Qs		Qs	Qs		v	Vw	VW
Mean	4.1	4.5	3.7	4.4	3.9	4.2	3.8	4.1	4.1	3.7	4.4	4.0	4.0	4.3	4.4	3.9	4.5	3.9	4.2	3.8	3.6	4.7	4.0	3.5	3.7
		CeG		CeG		C					J				P		RTU		TU			WXY			
Median	3.0	4.0	3.0	4.0	3.0	3.0	3.0	4.0	3.0	3.0	4.0	3.0	3.0	4.0	3.0	3.0	4.0	3.0	4.0	3.0	3.0	4.0	4.0	3.0	3.0
Standard Deviation	2.80	2.92	2.62	2.88	2.80	2.95	2.56	2.74	2.89	2.69	2.86	2.73	2.74	2.92	2.75	2.81	3.05	2.66	2.78	2.62	2.40	3.12	2.66	2.42	2.54
Standard Error	0.07	0.26	0.16	0.11	0.24	0.24	0.19	0.10	0.11	0.10	0.10	0.14	0.12	0.12	0.12	0.09	0.15	0.20	0.16	0.13	0.20	0.18	0.12	0.25	0.14
CHI-SQUARE SIGNIFICANCE				<-----111.87----->				<----13.3---->		<---66.45--->		<-----38.67----->		<---33.44--->				<-----157.71----->				<-----157.28----->			
				100%*				65%*		100%*		97%*		100%*				100%*				100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052 100%	200 100%	212 100%	202 100%	202 100%	205 100%	205 100%	201 100%	204 100%	219 100%	202 100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
10 - Extremely concerned	141 7%	21 10% eh	18 8%	12 6%	10 5%	12 6%	17 8%	9 5%	14 7%	12 6%	16 8%
9	45 2%	4 2%	2 1%	5 3%	6 3%	5 2%	5 2%	5 2%	7 3%	2 1%	5 2%
8	131 6%	17 9%	14 6%	10 5%	11 6%	15 7%	11 5%	13 6%	9 4%	19 9%	12 6%
7	115 6%	12 6%	6 3%	6 3%	12 6%	6 3%	16 CDF 8%	11 5%	18 CDF 9%	12 5%	15 CDF 8%
6	134 7%	4 2%	11 5%	13 7% b	12 6% b	19 9% B	13 6% b	15 7% B	11 5%	23 11% Bci	13 7% B
5	295 14%	19 10%	29 13%	27 13%	34 17% b	27 13%	39 19% B	32 16% b	37 18% B	26 12%	26 13%
4	153 7%	17 8%	17 8%	12 6%	13 7%	16 8%	13 6%	14 7%	15 8%	19 9%	18 9%
3	235 11%	31 15% I	21 10%	27 13%	24 12%	19 9%	21 10%	27 13%	16 8%	27 12%	24 12%
2	304 15%	34 17% E	33 16% e	33 17% e	19 9%	31 15%	34 16% e	28 14%	33 16% e	34 16%	25 12%
1 - Not at all concerned	486 24%	41 20%	61 29% bGj	54 27% G	60 30% bGij	54 26% g	36 18%	45 23%	44 22%	45 20%	46 23%
Don't know/refused	13 1%	1 1%	1 1%	3 1%	-	1 1%	1 *%	2 1%	-	1 1%	2 1%
Top 3 Box	317 15%	42 21% deh	33 16%	27 13%	28 14%	32 16%	33 16%	27 14%	29 14%	33 15%	33 16%
Bottom 3 Box	1,025 50%	105 53%	115 54% g	115 57% Gik	103 51%	105 51%	90 44%	100 50%	94 46%	105 48%	94 47%

Comparison Groups: BCDEFHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Mean	4.1	4.3	3.9	3.8	4.0	4.0	4.4 cD	4.0	4.2	4.2	4.3 d
Median	3.0	3.0	3.0	3.0	3.0	3.0	4.0	3.0	4.0	4.0	4.0
Standard Deviation	2.80	2.99	2.87	2.74	2.77	2.79	2.80	2.66	2.79	2.70	2.86
Standard Error	0.07	0.25	0.21	0.22	0.22	0.28	0.23	0.21	0.22	0.25	0.22
CHI-SQUARE SIGNIFICANCE	-----105.25----- 44%*										

Comparison Groups: BCDEFHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No
Total	1,852 100%	8 100%	4 100%	2 100%	663 100%	147 100%	314 100%	531 100%	14 100%	1,655 100%	1,423 100%	418 100%	309 100%	909 100%	628 100%	275 100%	645 100%	920 100%	673 100%	1,167 100%	212 100%	1,624 100%	39 100%	350 100%	1,463 100%
Unweighted 'N'	1,852	7	4	2	667	146	319	536	13	1,668	1,434	408	324	909	611	272	657	907	716	1,127	211	1,626	40	375	1,437
10 - Extremely concerned	89 5%	-	-	-	20 3%	10 7%	17 5%	29 5%	-	75 5%	70 5%	19 5%	54 17% NO	22 2%	13 2%	49 18% QR	13 2%	26 3%	48 7% T	36 3%	18 9% V	71 4%	3 7%	11 3%	75 5% x
9	38 2%	-	-	-	11 2%	3 2%	8 3%	12 2%	-	34 2%	32 2%	6 1%	15 5% NO	16 2%	8 1%	11 4% r	17 3% r	10 1%	17 3%	21 2%	4 2%	34 2%	1 1%	7 2%	31 2%
8	139 8%	-	1 15%	-	51 8%	5 4%	33 10% F	43 8% f	1 5%	132 8%	115 8% L	22 5%	47 15% NO	76 8% O	17 3%	42 15% QR	60 9% R	37 4%	61 9% t	78 7%	15 7% 7%	122 8%	1 3%	28 8%	110 7%
7	122 7%	-	-	-	26 4%	22 15% EGH	24 8% E	38 7% E	-	111 7%	107 7% L	14 3%	20 6% O	84 9% O	19 3%	19 7% R	57 9% R	45 5%	47 7% 6%	75 6% 5%	10 5% 7%	111 7% 9%	4 9% 4%	14 4% 7%	105 7% X
6	116 6%	1 14%	-	-	33 5%	5 3%	20 6%	46 9% EF	1 8%	104 6%	107 8% L	9 2%	26 8% O	72 8% O	19 3%	22 8% r	58 9% R	37 4%	43 6% 6%	74 6% 5%	11 5% 6%	103 6%	-	22 6%	94 6%
5	298 16%	3 32%	3 61% efh	1 51%	100 15%	18 12%	60 19%	81 15% j	6 43%	259 16%	223 16%	71 17%	70 23% O	164 18% O	63 10%	60 22% R	136 21% R	100 11%	126 19% T	170 15%	30 14%	265 16%	10 25%	53 15%	235 16%
4	131 7%	-	-	-	49 7%	8 5%	30 10%	37 7%	-	124 7%	98 7% 8%	33 8%	16 5%	81 9% mO	33 5%	12 4% 4%	64 10% PR	55 6%	53 8% 7%	78 7% 10%	22 10% 7%	107 7% 9%	3 9% 6%	20 6% 7%	108 7%
3	202 11%	-	-	-	88 13% G	15 10%	22 7%	55 10%	-	180 11%	160 11% 10%	42 10%	13 4%	106 12% M	83 13% M	26 10% 10%	66 10% 10%	110 12%	74 11%	126 11% 11%	22 10% 11%	179 11% 11%	4 11% 13%	47 13% 10%	151 10%
2	235 13%	3 32%	-	-	90 14% 18%	26 18%	36 11%	63 12%	3 18%	215 13%	174 12% 14%	60 14%	17 6%	127 14% M	90 14% M	10 3%	90 14% P	134 15% P	82 12% 13%	152 13% 13%	28 13% 13%	206 13%	5 13% 16%	55 16% 12%	175 12%
1 - Not at all concerned	472 25%	2 22%	1 24%	1 49%	193 29% Gh	34 23%	64 20%	126 24%	4 26%	418 25%	329 23% K	141 34%	29 9%	160 18% M	281 45% MN	25 9% 13%	82 13% PQ	363 39% S	119 18% 30%	352 24% 26%	51 22% 26%	418 22% 26%	9 22% 26%	92 26% 25%	371 25%
Don't know/refused	9 *%	-	-	-	1 *%	-	-	2 *%	-	3 *%	7 *% *%	1 *% *%	2 1% *%	1 *% 1%	3 1% 1%	-	2 *% *%	3 *% *%	3 1% 1%	6 1% 1%	2 1% 1%	7 *% *%	-	1 *% *%	9 1%
Top 3 Box	266 14%	-	1 15%	-	82 12% 13%	19 13%	58 18% E	83 16%	1 5%	241 15%	217 15% L	47 11%	116 37% NO	113 12% O	37 6%	103 37% QR	90 14% R	73 8%	126 19% T	134 11% 17%	37 14% 14%	227 14% 11%	4 11% 13%	46 13% 15%	215 15%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Yes, Else-where	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	910 49%	4 54%	1 24%	1 49%	371 56% GH	76 52% G	122 39%	244 46% g	6 44%	813 49%	663 47%	242 58% K	60 19%	393 43% M	454 72% MN	61 22%	237 37% P	607 66% PQ	275 41%	631 54% S	101 48%	803 49%	18 46%	194 55% Y	698 48%
Mean	4.0	3.3	4.5	3.0	3.7	4.1	4.5 E	4.2 E	3.6	4.1	4.2 L	3.5	6.1 NO	4.3 O	2.8	6.0 OR	4.5 R	3.1	4.6 T	3.7	4.2	4.0	4.1	3.8	4.1 x
Median	4.0	2.0	5.0	5.0	3.0	3.0	5.0	4.0	5.0	4.0	4.0	3.0	6.0	4.0	2.0	6.0	5.0	2.0	5.0	3.0	4.0	4.0	4.0	3.0	4.0
Standard Deviation	2.72	2.04	2.53	3.01	2.57	2.86	2.74	2.76	2.18	2.71	2.73	2.61	2.84	2.48	2.29	2.82	2.41	2.48	2.76	2.63	2.88	2.70	2.68	2.61	2.74
Standard Error	0.07	0.87	1.32	2.13	0.12	0.31	0.18	0.13	0.66	0.08	0.09	0.15	0.18	0.10	0.11	0.22	0.11	0.10	0.12	0.09	0.23	0.08	0.49	0.15	0.09
CHI-SQUARE SIGNIFICANCE	<-----118-----> 100%*								<---14.23---> 71%*		<---54.03---> 100%*		<-----694.7-----> 100%*			<-----633.06-----> 100%*			<---83.32---> 100%*		<---15.89---> 80%*		<-----24.91-----> 59%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,852 100%	127 100%	460 100%	727 100%	122 100%	185 100%	231 100%	1,118 100%	734 100%	907 100%	945 100%	501 100%	737 100%	605 100%	672 100%	1,174 100%	585 100%	194 100%	393 100%	451 100%	203 100%	431 100%	528 100%	169 100%	351 100%
Unweighted 'N'	1,852	141	423	728	128	184	248	1,094	758	870	982	476	631	735	606	1,239	591	192	367	471	203	415	547	148	339
10 - Extremely concerned	89 5%	7 6%	9 2%	37 5%	6 5%	14 7%	16 7%	39 3%	50 7%	30 3%	59 6%	35 7%	20 3%	32 5%	29 4%	60 5%	37 6%	5 2%	16 4%	17 4%	13 4%	32 7%	21 4%	7 4%	12 3%
9	38 2%	2 1%	10 2%	14 2%	4 3%	1 1%	7 3%	26 2%	12 2%	15 2%	23 2%	8 2%	17 2%	13 2%	18 3%	20 2%	8 1%	7 4%	8 2%	13 3%	2 1%	13 3%	6 1%	4 2%	6 2%
8	139 8%	15 12%	38 8%	50 7%	6 5%	13 7%	17 7%	81 7%	58 8%	52 6%	87 9%	29 6%	64 9%	46 8%	59 9%	79 7%	48 8%	13 7%	27 7%	30 7%	18 9%	28 7%	36 7%	14 8%	31 9%
7	122 7%	10 8%	34 7%	52 7%	5 4%	9 5%	12 5%	78 7%	44 6%	56 6%	66 7%	45 9%	47 6%	31 5%	62 9%	60 5%	30 5%	18 9%	33 8%	20 4%	22 11%	27 6%	30 6%	21 12%	24 7%
6	116 6%	7 6%	25 5%	41 6%	12 10%	18 10%	13 6%	72 6%	45 6%	60 7%	56 6%	46 9%	41 6%	29 5%	51 8%	66 6%	30 5%	17 9%	30 8%	32 7%	5 2%	29 7%	41 8%	3 2%	25 7%
5	298 16%	17 13%	82 18%	118 16%	13 11%	33 18%	34 15%	182 16%	115 16%	130 14%	167 18%	82 16%	114 16%	97 16%	109 16%	188 16%	108 18%	24 12%	56 14%	81 18%	24 12%	83 19%	80 15%	25 15%	43 12%
4	131 7%	7 6%	35 7%	51 7%	8 7%	19 10%	11 5%	82 7%	49 7%	77 9%	53 6%	35 7%	53 7%	42 7%	55 8%	76 6%	41 7%	10 5%	38 10%	26 6%	14 7%	21 5%	46 9%	17 10%	22 6%
3	202 11%	16 13%	56 12%	63 9%	10 9%	20 11%	37 16%	131 12%	71 10%	113 12%	90 9%	45 9%	86 12%	70 12%	60 9%	142 12%	64 11%	26 13%	42 11%	45 10%	23 11%	46 11%	65 12%	11 7%	38 11%
2	235 13%	20 16%	54 12%	90 12%	22 18%	17 9%	33 14%	131 12%	105 14%	126 14%	109 12%	56 11%	90 12%	89 15%	74 11%	160 14%	65 11%	37 19%	43 11%	59 13%	29 14%	44 10%	59 11%	30 18%	51 14%
1 - Not at all concerned	472 25%	25 20%	116 25%	208 29%	35 29%	40 22%	49 21%	294 26%	178 24%	239 26%	233 25%	115 23%	204 28%	150 25%	154 23%	315 27%	250 26%	36 19%	99 25%	126 28%	54 27%	105 24%	142 27%	36 21%	100 28%
Don't know/refused	9 *	-	2 *	2 *	-	2 1%	3 1%	3 *	6 1%	7 1%	2 *	4 1%	1 *	4 1%	1 *	7 1%	5 1%	1 *	1 *	3 1%	-	3 1%	2 *	1 *	-
Top 3 Box	266 14%	24 19%	57 12%	102 14%	16 13%	28 15%	39 17%	145 13%	121 16%	98 11%	168 18%	73 15%	101 14%	91 15%	106 16%	159 14%	93 16%	26 13%	51 13%	59 13%	32 16%	73 17%	63 12%	25 15%	49 14%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	910 49%	61 48%	226 49%	361 50%	67 55%	77 42%	118 51%	556 50%	354 48%	478 53%	432 46%	216 43%	380 52%	309 51%	288 43%	618 53%	279 48%	99 51%	184 47%	231 51%	106 52%	195 45%	266 50%	77 46%	188 54%
Mean	4.0	4.3	4.0	4.0	3.8	4.3	4.2	4.0	4.2	3.8	4.3 J	4.4 MN	3.9	4.0	4.3 P	3.9	4.1	4.1	4.1	3.9	4.1	4.3 WY	3.9	4.2	3.9
Median	4.0	4.0	4.0	4.0	3.0	4.0	3.0	4.0	4.0	3.0	4.0	4.0	3.0	3.0	4.0	3.0	4.0	3.0	4.0	3.0	3.0	4.0	3.0	4.0	3.0
Standard Deviation	2.72	2.81	2.55	2.77	2.76	2.71	2.82	2.65	2.83	2.56	2.84	2.79	2.64	2.74	2.72	2.70	2.77	2.62	2.67	2.67	2.86	2.85	2.61	2.73	2.71
Standard Error	0.07	0.27	0.16	0.11	0.26	0.22	0.22	0.10	0.12	0.10	0.11	0.15	0.12	0.12	0.13	0.09	0.14	0.21	0.16	0.14	0.26	0.18	0.12	0.30	0.16
CHI-SQUARE SIGNIFICANCE	<-----78.98----->							<---24.69--->		<---56.15--->		<-----49.13----->			<---40.18--->		<-----76.13----->					<-----67.41----->			
	95%*							98%*		100%*		100%*			100%*		99%*					100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	1,852 100%	-	212 100%	202 100%	202 100%	205 100%	205 100%	201 100%	204 100%	219 100%	202 100%
Unweighted 'N'	1,852	-	212	202	202	205	205	201	204	219	202
10 - Extremely concerned	89 5%	-	5 2%	9 4%	13 7%	11 5%	14 7%	8 4%	13 7%	6 3%	10 5%
					C		C		c		
9	38 2%	-	3 2%	4 2%	4 2%	7 4%	2 1%	4 2%	7 3%	2 1%	5 2%
8	139 8%	-	17 8%	15 8%	12 6%	12 6%	10 5%	18 9%	23 11%	19 9%	13 6%
									efGk		
7	122 7%	-	14 7%	9 4%	14 7%	16 8%	23 11%	13 6%	13 7%	5 2%	15 7%
			j		j	J	DJ		j		J
6	116 6%	-	12 6%	15 7%	11 5%	12 6%	11 5%	10 5%	12 6%	17 8%	17 8%
5	298 16%	-	31 15%	31 15%	31 16%	44 21%	33 16%	29 14%	39 19%	29 13%	31 15%
4	131 7%	-	20 10%	14 7%	16 8%	6 3%	15 7%	11 5%	17 8%	12 5%	20 10%
			F						f		F
3	202 11%	-	27 13%	26 13%	17 9%	18 9%	22 11%	22 11%	16 8%	40 18%	13 7%
			k	k						EFghIK	
2	235 13%	-	24 11%	25 13%	25 12%	20 10%	24 12%	32 16%	19 9%	40 18%	25 12%
								i		cfI	
1 - Not at all concerned	472 25%	-	58 27%	50 25%	58 29%	59 29%	52 25%	52 26%	41 20%	49 22%	54 27%
					i						
Don't know/refused	9 *%	-	-	5 2%	1 *%	0 *%	-	2 1%	1 1%	-	-
Top 3 Box	266 14%	-	25 12%	28 14%	28 14%	30 15%	26 13%	30 15%	44 21%	27 12%	28 14%
									CdeGJK		
Bottom 3 Box	910 49%	-	109 52%	101 50%	100 50%	96 47%	98 48%	107 53%	76 37%	129 59%	93 46%
			I	I	I		i	I		fgIK	

Comparison Groups: BCDEFHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Mean	4.0	-	3.8	4.0	4.0	4.2	4.1	3.9	4.7 CDEgHJk	3.7	4.1
Median	4.0	-	3.0	3.0	4.0	4.0	4.0	3.0	5.0	3.0	4.0
Standard Deviation	2.72	-	2.54	2.68	2.82	2.82	2.77	2.74	2.82	2.47	2.75
Standard Error	0.07	-	0.19	0.21	0.22	0.28	0.22	0.22	0.22	0.23	0.21
CHI-SQUARE SIGNIFICANCE	-----136.27----- 100%*										

Comparison Groups: BCDEFGHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No
Total	1,852 100%	8 100%	4 100%	2 100%	663 100%	147 100%	314 100%	531 100%	14 100%	1,655 100%	1,423 100%	418 100%	309 100%	909 100%	628 100%	275 100%	645 100%	920 100%	673 100%	1,167 100%	212 100%	1,624 100%	39 100%	350 100%	1,463 100%
Unweighted 'N'	1,852	7	4	2	667	146	319	536	13	1,668	1,434	408	324	909	611	272	657	907	716	1,127	211	1,626	40	375	1,437
10 - Extremely concerned	81 4%	-	-	-	15 2%	5 3%	19 6%	25 5%	-	64 4%	64 5%	17 4%	56 18%	15 2%	11 2%	58 21%	7 1%	15 2%	45 7%	31 3%	17 8%	64 4%	3 8%	12 3%	66 5%
9	25 1%	-	-	-	4 1%	2 2%	5 2%	11 2%	-	23 1%	22 2%	3 1%	16 5%	8 1%	2 *	13 5%	6 1%	6 1%	15 2%	10 1%	4 2%	21 1%	1 2%	8 2%	17 1%
8	112 6%	-	1 15%	-	35 5%	6 4%	27 9%	35 7%	1 5%	102 6%	99 7%	13 3%	51 17%	57 6%	3 1%	51 18%	42 7%	19 2%	52 8%	58 5%	18 9%	93 6%	-	16 5%	96 7%
7	110 6%	-	-	-	33 5%	9 6%	24 8%	35 7%	-	101 6%	99 7%	11 3%	22 7%	75 8%	12 2%	25 9%	62 10%	23 2%	52 8%	57 5%	8 4%	101 6%	3 7%	18 5%	89 6%
6	138 7%	1 8%	-	-	44 7%	10 7%	30 10%	40 8%	1 4%	125 8%	118 8%	16 4%	38 12%	89 10%	12 2%	22 8%	87 14%	28 3%	57 8%	81 7%	10 5%	127 8%	-	29 8%	110 7%
5	351 19%	5 58%	3 61%	1 51%	122 18%	22 15%	63 20%	104 20%	8 58%	311 19%	282 20%	66 16%	67 22%	203 22%	80 13%	62 22%	191 30%	96 10%	150 22%	199 17%	43 20%	303 19%	11 28%	50 14%	289 20%
4	176 10%	-	-	-	67 10%	11 8%	32 10%	53 10%	-	163 10%	132 9%	44 11%	13 4%	122 13%	42 7%	11 4%	95 15%	71 8%	106 10%	106 9%	20 9%	153 9%	4 10%	23 6%	150 10%
3	209 11%	-	1 24%	-	92 14%	25 17%	19 6%	56 11%	1 7%	192 12%	147 10%	62 15%	13 4%	108 12%	88 14%	5 2%	54 8%	149 16%	64 10%	144 12%	27 13%	182 11%	9 23%	52 15%	148 10%
2	258 14%	-	-	-	113 17%	22 15%	34 11%	70 13%	-	239 14%	194 14%	63 15%	15 5%	112 12%	130 21%	12 4%	53 8%	192 21%	74 11%	182 16%	32 15%	223 14%	2 6%	65 19%	191 13%
1 - Not at all concerned	378 20%	3 34%	-	1 49%	137 21%	35 24%	58 19%	97 18%	4 25%	327 20%	257 18%	119 29%	15 5%	114 13%	248 40%	14 5%	45 7%	319 35%	86 13%	292 25%	29 14%	349 22%	7 17%	76 22%	296 20%
Don't know/refused	13 1%	-	-	-	2 *	-	2 1%	4 1%	-	8 *	9 1%	3 1%	4 1%	6 1%	0 *	4 1%	2 *	2 *	7 1%	7 1%	3 2%	9 1%	-	2 *	11 1%
Top 3 Box	218 12%	-	1 15%	-	53 8%	13 9%	51 16%	71 13%	1 5%	189 11%	185 13%	33 8%	122 40%	80 9%	16 3%	121 44%	55 9%	40 4%	112 17%	99 8%	39 18%	178 11%	4 10%	36 10%	178 12%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Table QC2C Page 29
Mar. 5, 2010
(Continued)

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Yes, Else-where	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	846 46%	3 34%	1 24%	1 49%	342 52% GH	81 56% GH	112 36%	223 42%	5 33%	759 46%	598 42%	244 58% K	43 14%	334 37% M	466 74% MN	31 11%	152 24% P	660 72% PQ	224 33%	618 53% S	88 42%	754 46%	18 46%	193 55% Y	635 43%
Mean	4.1	3.7	5.0	3.0	3.7	3.7	4.6 EF	4.3 EF	4.0	4.1	4.3 L	3.4	6.4 NO	4.3 O	2.6	6.7 OR	4.8 R	2.8	4.8 T	3.7	4.5 V	4.0	4.2	3.8	4.2 X
Median	4.0	5.0	5.0	5.0	3.0	3.0	5.0	4.0	5.0	4.0	4.0	3.0	6.0	4.0	2.0	7.0	5.0	2.0	5.0	3.0	4.0	4.0	4.0	3.0	4.0
Standard Deviation	2.54	2.10	1.73	3.01	2.31	2.46	2.67	2.58	2.04	2.50	2.55	2.39	2.60	2.20	1.95	2.61	1.96	2.08	2.58	2.40	2.71	2.52	2.52	2.51	2.55
Standard Error	0.07	0.90	0.90	2.13	0.10	0.27	0.17	0.13	0.62	0.07	0.08	0.13	0.17	0.09	0.10	0.21	0.09	0.08	0.11	0.09	0.22	0.07	0.47	0.15	0.08
CHI-SQUARE SIGNIFICANCE	<-----113.34-----> 100%*								<---20.76---> 95%*		<---75.3---> 100%*		<-----1046.14-----> 100%*			<-----1356.63-----> 100%*			<---145.18---> 100%*		<---32.59---> 100%*		<-----48.94-----> 100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?
Base: All respondents
Banner 2

	Region					CMA/Non-CMA		Gender		Age			Children in HH		Education					Income					
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,852 100%	127 100%	460 100%	727 100%	122 100%	185 100%	231 100%	1,118 100%	734 100%	907 100%	945 100%	501 100%	737 100%	605 100%	672 100%	1,174 100%	585 100%	194 100%	393 100%	451 100%	203 100%	431 100%	528 100%	169 100%	351 100%
Unweighted 'N'	1,852	141	423	728	128	184	248	1,094	758	870	982	476	631	735	606	1,239	591	192	367	471	203	415	547	148	339
10 - Extremely concerned	81 4%	5 4%	12 3%	38 5%	3 3%	12 6%	10 5%	39 3%	42 6%	33 4%	49 5%	22 4%	28 4%	30 5%	31 5%	50 4%	37 6%	6 3%	11 3%	19 4%	6 3%	34 8%	17 3%	3 2%	12 3%
9	25 1%	2 1%	8 2%	12 2%	-	1 1%	2 1%	16 1%	9 1%	9 1%	16 2%	3 1%	10 1%	12 2%	8 1%	15 1%	9 2%	3 2%	6 2%	5 1%	1 *	10 2%	6 1%	2 1%	3 1%
8	112 6%	7 5%	21 5%	42 6%	6 5%	20 11%	16 7%	70 6%	43 6%	40 4%	72 8%	38 8%	34 5%	40 7%	49 7%	63 5%	45 8%	10 5%	20 5%	20 5%	15 7%	34 8%	28 5%	12 7%	16 5%
7	110 6%	10 8%	27 6%	54 7%	1 1%	11 6%	6 3%	72 6%	37 5%	41 4%	69 7%	46 9%	32 4%	30 5%	51 8%	59 5%	31 5%	13 7%	32 8%	28 6%	5 3%	20 5%	26 5%	16 10%	21 6%
6	138 7%	9 7%	32 7%	49 7%	10 8%	14 7%	24 10%	82 7%	56 8%	55 6%	84 9%	48 10%	51 7%	39 6%	72 11%	67 6%	37 6%	16 8%	28 7%	40 9%	16 8%	33 8%	50 10%	8 5%	30 8%
5	351 19%	29 23%	101 22%	128 18%	21 18%	30 16%	40 18%	216 19%	134 18%	161 18%	190 20%	81 16%	139 19%	127 21%	102 15%	248 21%	120 20%	29 15%	66 17%	97 22%	30 15%	97 22%	88 17%	24 14%	65 18%
4	176 10%	13 10%	43 9%	63 9%	17 14%	17 9%	25 11%	106 9%	71 10%	114 13%	63 7%	49 10%	76 10%	51 8%	71 11%	105 9%	50 9%	19 10%	38 10%	43 10%	23 11%	34 8%	65 12%	16 9%	37 10%
3	209 11%	16 13%	43 9%	82 11%	17 14%	17 9%	34 15%	131 12%	78 11%	109 12%	101 11%	57 11%	100 14%	50 8%	81 12%	128 11%	39 7%	30 16%	53 13%	53 12%	33 16%	35 8%	60 11%	29 17%	42 12%
2	258 14%	17 13%	59 13%	111 15%	14 11%	29 15%	29 13%	144 13%	114 16%	144 16%	114 12%	63 13%	104 14%	91 15%	81 12%	177 15%	75 13%	37 19%	54 14%	59 13%	32 16%	44 10%	73 14%	29 17%	53 15%
1 - Not at all concerned	378 20%	19 15%	111 24%	143 20%	30 24%	33 18%	42 18%	235 21%	144 20%	195 21%	184 19%	92 18%	160 22%	124 21%	125 19%	251 21%	136 23%	29 15%	83 21%	84 19%	42 21%	85 20%	114 22%	31 18%	73 21%
Don't know/refused	13 1%	-	2 1%	6 1%	2 2%	1 1%	2 1%	8 1%	6 1%	8 1%	5 1%	2 *	2 *	10 *	11 *	7 1%	1 *	1 *	3 1%	-	5 1%	1 *	-	-	
Top 3 Box	218 12%	14 11%	41 9%	92 13%	10 8%	34 18%	28 12%	124 11%	94 13%	82 9%	137 14%	63 13%	72 10%	83 14%	88 13%	128 11%	19 15%	20 10%	38 10%	44 10%	22 11%	78 18%	51 10%	16 9%	31 9%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Table QC2C Page 31
Mar. 5, 2010
(Continued)

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	846 46%	52 41%	214 46%	335 46%	61 50%	79 42%	105 46%	509 46%	336 46%	448 49% K	398 42%	213 42%	364 49% Ln	265 44%	287 43%	556 47%	249 43%	97 50%	190 48%	195 43%	107 53% Qt	163 38%	247 47% V	89 53% V	168 48% V
Mean	4.1	4.3 E	3.9	4.2 e	3.6	4.4 CE	4.1	4.1	4.1	3.8	4.4 J	4.3 M	3.9	4.2 m	4.3 P	4.0	4.2	4.0	4.0	4.1	3.8	4.6 WXY	3.9	3.9	3.9
Median	4.0	4.0	4.0	4.0	3.0	4.0	4.0	4.0	4.0	4.0	5.0	4.0	4.0	4.0	4.0	4.0	4.0	3.0	4.0	4.0	3.0	5.0	4.0	3.0	4.0
Standard Deviation	2.54	2.44	2.44	2.62	2.28	2.73	2.48	2.50	2.61	2.40	2.64	2.55	2.44	2.63	2.57	2.51	2.74	2.41	2.46	2.44	2.38	2.77	2.43	2.38	2.41
Standard Error	0.07	0.23	0.16	0.11	0.22	0.23	0.19	0.09	0.11	0.10	0.10	0.14	0.11	0.11	0.12	0.08	0.14	0.19	0.15	0.13	0.21	0.17	0.12	0.26	0.15
CHI-SQUARE SIGNIFICANCE				<-----74.66-----> 90%*				<---11.68---> 53%*		<---65.45---> 100%*		<-----60.66-----> 100%*			<---41.93---> 100%*		<-----85.74-----> 100%*					<-----98.45-----> 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?
Base: All respondents
Tracking Banner

	Total	Daily Track									
		5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Total	1,852 100%	-	212 100%	202 100%	202 100%	205 100%	205 100%	201 100%	204 100%	219 100%	202 100%
Unweighted 'N'	1,852	-	212	202	202	205	205	201	204	219	202
10 - Extremely concerned	81 4%	-	9 4%	5 2%	14 7% DH	7 3%	15 7% DHj	5 3%	12 6%	7 3%	8 4%
9	25 1%	-	3 1%	2 1%	-	4 2%	4 2%	2 1%	2 1%	2 1%	5 2%
8	112 6%	-	9 4%	13 6%	10 5%	17 8%	8 4%	12 6%	20 10% CeG	12 6%	11 6%
7	110 6%	-	11 5%	5 2%	15 8% D	8 4%	12 6%	15 8% D	14 7% d	12 5%	17 8% D
6	138 7%	-	17 8%	11 5%	17 8%	9 4%	16 8%	16 8%	23 11% DFj	12 6%	16 8%
5	351 19%	-	46 22% H	42 21% h	35 17%	42 20%	40 20%	27 13%	38 19%	49 22% h	32 16%
4	176 10%	-	13 6%	27 13% CFH	22 11% H	12 6%	19 9%	10 5%	20 10% h	25 12% h	29 14% CFH
3	209 11%	-	22 10%	14 7%	26 13% d	30 15% Di	23 11%	39 19% CDgIJK	17 8%	19 9%	18 9%
2	258 14%	-	32 15%	34 17% i	26 13%	28 14%	31 15%	26 13%	20 10%	37 17% i	25 12%
1 - Not at all concerned	378 20%	-	50 24%	47 23%	36 18%	45 22%	35 17%	46 23%	36 18%	43 20%	40 20%
Don't know/refused	13 1%	-	1 *%	3 1%	1 *%	3 1%	1 1%	2 1%	2 1%	-	2 1%
Top 3 Box	218 12%	-	21 10%	20 10%	23 12%	27 13%	28 13%	20 10%	34 17% cdhj	21 10%	24 12%
Bottom 3 Box	846 46%	-	104 49% I	95 47% I	89 44%	104 51% I	89 44%	111 55% EGIK	73 36%	100 46% i	82 41%

Comparison Groups: BCDEFHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Mean	4.1	-	3.9	3.7	4.2 d	4.0	4.3 Dh	3.8	4.6 CDFHJ	3.9	4.2 d
Median	4.0	-	4.0	4.0	4.0	3.0	4.0	3.0	5.0	4.0	4.0
Standard Deviation	2.54	-	2.54	2.38	2.59	2.55	2.66	2.48	2.64	2.40	2.55
Standard Error	0.07	-	0.19	0.19	0.21	0.25	0.22	0.20	0.21	0.22	0.19
CHI-SQUARE SIGNIFICANCE	-----128.67----- 99%*										

Comparison Groups: BCDEFGHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2D. How concerned are you that you or someone else in your family may contract the West Nile virus over the next number of weeks or months?
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada			
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No	
																										(A)
Total	1,852 100%	8 100%	4 100%	2 100%	663 100%	147 100%	314 100%	531 100%	14 100%	1,655 100%	1,423 100%	418 100%	309 100%	909 100%	628 100%	275 100%	645 100%	920 100%	673 100%	1,167 100%	212 100%	1,624 100%	39 100%	350 100%	1,463 100%	
Unweighted 'N'	1,852	7	4	2	667	146	319	536	13	1,668	1,434	408	324	909	611	272	657	907	716	1,127	211	1,626	40	375	1,437	
10 - Extremely concerned	94 5%	-	1 24%	-	15 2%	5 4%	18 6%	37 7%	1 7%	75 5%	76 5%	18 4%	73 24%	16 2%	5 1%	79 29%	9 1%	5 1%	63 9%	25 2%	13 6%	82 5%	2 5%	12 3%	80 6%	x
9	27 1%	-	-	-	6 1%	2 2%	11 EH	6 1%	-	25 2%	22 2%	5 1%	15 5%	12 1%	1 *%	17 6%	11 2%	-	11 2%	16 1%	3 1%	25 2%	-	5 2%	22 1%	
8	84 5%	-	1 15%	-	20 3%	5 3%	16 5%	25 5%	1 5%	66 4%	75 5%	7 2%	32 10%	36 4%	16 3%	52 19%	23 4%	9 1%	29 4%	55 5%	10 5%	72 4%	2 5%	5 1%	77 5%	X
7	89 5%	-	2 36%	1 51%	25 4%	2 2%	17 f	35 7%	3 17%	79 5%	81 6%	8 2%	29 9%	55 6%	5 1%	28 10%	53 8%	8 1%	48 7%	40 3%	7 3%	82 5%	2 6%	9 2%	78 5%	X
6	75 4%	-	-	-	30 5%	3 2%	23 7%	15 3%	-	71 4%	68 5%	6 2%	25 8%	43 5%	6 1%	16 6%	49 8%	10 1%	39 6%	35 3%	13 6%	61 4%	1 1%	21 6%	54 4%	
5	223 12%	2 24%	-	-	78 12%	8 5%	44 14%	68 13%	2 14%	198 12%	186 13%	37 9%	47 15%	153 17%	24 4%	33 12%	157 24%	32 4%	107 16%	117 10%	22 10%	197 12%	2 6%	32 9%	189 13%	x
4	160 9%	-	-	-	59 9%	15 10%	29 9%	46 9%	-	149 9%	134 9%	26 6%	13 4%	123 14%	24 4%	9 3%	98 15%	61 6%	97 9%	20 8%	140 9%	5 12%	36 10%	120 8%		
3	202 11%	-	-	-	84 13%	19 13%	31 10%	61 11%	-	194 12%	142 10%	60 14%	16 5%	111 12%	73 12%	14 5%	79 12%	109 12%	70 10%	132 11%	28 13%	174 11%	3 7%	51 15%	149 10%	Y
2	260 14%	-	-	-	102 15%	31 21%	37 12%	71 13%	-	240 15%	199 14%	60 14%	20 6%	125 14%	114 18%	7 2%	65 10%	189 21%	75 11%	185 16%	36 17%	220 14%	7 18%	54 15%	199 14%	
1 - Not at all concerned	598 32%	6 76%	1 25%	1 49%	233 35%	56 38%	80 26%	158 30%	8 57%	528 32%	416 29%	176 42%	30 10%	218 24%	349 56%	11 4%	92 14%	493 54%	156 23%	439 38%	55 33%	537 35%	14 35%	118 34%	466 32%	
Don't know/refused	39 2%	-	-	-	12 2%	-	8 2%	9 2%	-	29 2%	24 2%	15 4%	10 3%	15 2%	10 2%	9 3%	11 2%	13 1%	13 2%	26 2%	6 3%	34 2%	2 4%	8 2%	30 2%	
Top 3 Box	206 11%	-	2 39%	-	41 6%	13 9%	46 15%	68 13%	2 12%	167 10%	173 12%	30 7%	120 39%	64 7%	22 3%	148 54%	42 7%	14 2%	103 15%	96 8%	25 12%	179 11%	4 10%	23 6%	179 12%	X

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2D. How concerned are you that you or someone else in your family may contract the West Nile virus over the next number of weeks or months?
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Yes, Else-where	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	1,060 57%	6 76% c	1 25%	1 49%	419 63% cGH	106 72% CeGH	148 47%	290 55% g	8 57%	963 58%	757 53%	296 71% K	66 21%	455 50% M	537 85% MN	32 12%	235 36% P	791 86% PQ	301 45%	757 65% S	119 56%	931 57%	24 60%	223 64% Y	814 56%
Mean	3.5	2.0	6.4 BEFh	4.1	3.1	2.9	4.1 bEF	3.8 EF	3.6	3.5	3.7 L	2.8	6.3 NO	3.7 O	2.1	7.2 QR	4.2 R	2.0	4.3 T	3.1	3.7	3.5	3.3	3.1	3.6 X
Median	3.0	1.0	7.0	7.0	2.0	2.0	4.0	3.0	1.0	3.0	3.0	2.0	6.0	3.0	1.0	8.0	4.0	1.0	4.0	2.0	3.0	3.0	2.0	2.0	3.0
Standard Deviation	2.68	1.82	3.75	4.51	2.32	2.39	2.79	2.79	3.29	2.61	2.71	2.43	3.04	2.31	1.75	2.64	2.15	1.53	2.87	2.41	2.67	2.68	2.69	2.37	2.74
Standard Error	0.07	0.78	1.96	3.19	0.11	0.26	0.18	0.14	1.00	0.07	0.09	0.14	0.20	0.09	0.09	0.21	0.10	0.06	0.12	0.09	0.22	0.08	0.51	0.14	0.09
CHI-SQUARE SIGNIFICANCE					<-----155.37-----> 100%*				<---13.87---> 69%*		<---83.38---> 100%*		<-----1091.35-----> 100%*		<-----1977.34-----> 100%*		<---163.41---> 100%*		<---11.36---> 50%*		<-----46.31-----> 100%*				

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2D. How concerned are you that you or someone else in your family may contract the West Nile virus over the next number of weeks or months?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,852 100%	127 100%	460 100%	727 100%	122 100%	185 100%	231 100%	1,118 100%	734 100%	907 100%	945 100%	501 100%	737 100%	605 100%	672 100%	1,174 100%	585 100%	194 100%	393 100%	451 100%	203 100%	431 100%	528 100%	169 100%	351 100%
Unweighted 'N'	1,852	141	423	728	128	184	248	1,094	758	870	982	476	631	735	606	1,239	591	192	367	471	203	415	547	148	339
10 - Extremely concerned	94 5%	5 4%	6 1%	44 6%	6 5%	18 10%	16 7%	45 4%	50 7%	31 3%	64 7%	28 6%	24 3%	41 7%	40 6%	55 5%	46 8%	9 5%	20 5%	16 4%	2 1%	38 9%	19 4%	2 1%	9 3%
9	27 1%	2 1%	6 1%	12 2%	2 2%	3 2%	2 1%	16 1%	12 2%	12 1%	16 2%	6 1%	8 1%	14 2%	5 1%	22 2%	10 2%	1 *	6 2%	10 2%	1 r	9 2%	3 1%	3 2%	4 1%
8	84 5%	3 2%	26 6%	32 4%	6 5%	8 4%	9 4%	49 4%	34 5%	41 5%	43 5%	20 4%	37 5%	26 4%	33 5%	50 4%	36 6%	8 4%	14 4%	18 4%	5 2%	31 7%	22 4%	3 2%	11 3%
7	89 5%	8 6%	14 3%	48 7%	5 4%	12 7%	0 *	62 6%	26 4%	30 3%	58 6%	25 5%	31 4%	31 5%	42 6%	47 4%	28 5%	7 4%	26 7%	16 4%	10 5%	21 5%	26 5%	10 6%	13 4%
6	75 4%	5 4%	11 2%	41 6%	6 5%	4 2%	7 3%	44 4%	30 4%	27 3%	48 5%	18 4%	32 4%	25 4%	31 5%	43 4%	24 4%	9 4%	15 4%	13 3%	13 6%	10 2%	25 5%	7 4%	18 5%
5	223 12%	10 8%	46 10%	98 14%	22 18%	18 10%	29 13%	134 12%	90 12%	93 10%	130 14%	46 9%	89 12%	86 14%	87 13%	136 12%	77 13%	24 13%	51 13%	57 13%	11 5%	61 14%	65 12%	21 12%	32 9%
4	160 9%	13 10%	46 10%	61 8%	9 7%	16 9%	16 7%	90 8%	70 9%	72 8%	88 9%	41 8%	68 9%	49 8%	54 8%	106 9%	49 8%	16 8%	33 8%	44 10%	17 8%	48 11%	47 9%	12 7%	31 9%
3	202 11%	14 11%	48 10%	81 11%	17 14%	23 13%	20 9%	124 11%	78 11%	102 11%	101 11%	61 12%	82 11%	60 10%	69 10%	134 11%	63 11%	28 14%	40 10%	45 10%	25 13%	40 9%	63 12%	19 11%	33 9%
2	260 14%	28 22%	64 14%	99 14%	8 6%	29 16%	32 14%	156 14%	104 14%	136 15%	124 13%	82 16%	106 14%	72 12%	121 18%	138 12%	58 10%	38 20%	56 14%	66 15%	39 19%	34 8%	72 14%	43 26%	57 16%
1 - Not at all concerned	598 32%	38 30%	182 40%	195 27%	37 30%	51 28%	95 41%	370 33%	228 31%	339 37%	259 27%	165 33%	249 34%	180 30%	180 27%	415 35%	176 30%	51 27%	128 33%	157 35%	74 36%	121 28%	180 34%	47 28%	141 40%
Don't know/refused	39 2%	2 2%	12 3%	16 2%	3 3%	2 1%	5 2%	27 2%	13 2%	24 3%	15 2%	8 2%	10 1%	21 3%	20 2%	29 2%	17 3%	3 2%	3 1%	9 2%	6 3%	17 4%	8 2%	-	1 *
Top 3 Box	206 11%	10 8%	38 8%	87 12%	15 12%	29 16%	26 11%	110 10%	96 13%	83 9%	123 13%	54 11%	70 9%	81 13%	78 12%	127 11%	93 16%	18 9%	39 10%	44 10%	8 4%	79 18%	44 8%	9 5%	24 7%
Bottom 3 Box	1,060 57%	79 62%	294 64%	376 52%	62 51%	103 56%	147 64%	650 58%	410 56%	577 64%	483 51%	308 61%	437 59%	312 52%	370 55%	686 58%	297 51%	117 61%	225 57%	268 59%	139 68%	196 45%	314 59%	109 64%	231 66%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2D. How concerned are you that you or someone else in your family may contract the West Nile virus over the next number of weeks or months?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Mean	3.5	3.3	3.0	3.9 bCG	3.8 CG	3.9 bCG	3.2	3.5	3.7	3.2	3.9 J	3.4	3.4	3.8 LM	3.7 p	3.4	4.0 rsTU	3.4 U	3.6 U	3.3 u	2.9	4.2 WXY	3.4 y	3.2	3.0
Median	3.0	2.0	2.0	3.0	3.0	3.0	2.0	3.0	3.0	2.0	3.0	2.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	2.0	2.0	4.0	3.0	2.0	2.0
Standard Deviation	2.68	2.52	2.36	2.73	2.69	2.96	2.72	2.61	2.77	2.52	2.77	2.69	2.52	2.82	2.70	2.66	2.91	2.49	2.67	2.56	2.16	2.97	2.50	2.27	2.41
Standard Error	0.07	0.24	0.15	0.11	0.26	0.25	0.21	0.10	0.12	0.10	0.10	0.15	0.12	0.12	0.13	0.09	0.15	0.20	0.16	0.14	0.20	0.19	0.12	0.25	0.15
CHI-SQUARE SIGNIFICANCE				-----123.03----- 100%*				<---17.45---> 87%*		<--64.35--> 100%*		<-----44.64-----> 99%*			<---37.24---> 100%*		<-----111.04-----> 100%*					<-----165.81-----> 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2D. How concerned are you that you or someone else in your family may contract the West Nile virus over the next number of weeks or months?
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	1,852 100%	-	212 100%	202 100%	202 100%	205 100%	205 100%	201 100%	204 100%	219 100%	202 100%
Unweighted 'N'	1,852	-	212	202	202	205	205	201	204	219	202
10 - Extremely concerned	94 5%	-	12 6%	8 4%	8 4%	6 3%	13 6%	11 6%	15 7%	10 4%	11 6%
9	27 1%	-	1 *%	1 1%	1 *%	5 3%	5 3%	3 1%	8 CdEk	2 1%	1 1%
8	84 5%	-	10 5%	4 2%	6 3%	8 4%	9 5%	7 4%	7 3%	21 10%	12 6%
										CDEFGHI	d
7	89 5%	-	10 5%	4 2%	9 5%	9 4%	12 6%	8 4%	10 5%	16 7%	11 5%
							d			D	d
6	75 4%	-	9 4%	6 3%	9 4%	8 4%	9 4%	5 2%	6 3%	11 5%	13 6%
5	223 12%	-	20 10%	20 10%	23 11%	27 13%	15 7%	34 17%	35 17%	20 9%	29 15%
								CdGj	CdGj		G
4	160 9%	-	10 5%	15 7%	23 11%	22 11%	18 9%	11 5%	18 9%	25 12%	19 10%
					CH	c				ch	c
3	202 11%	-	24 11%	23 11%	18 9%	20 10%	24 12%	28 14%	22 11%	22 10%	21 10%
2	260 14%	-	29 14%	30 15%	29 14%	30 15%	40 19%	25 13%	29 14%	29 13%	19 9%
							hK				
1 - Not at all concerned	598 32%	-	85 40%	84 42%	73 36%	64 31%	57 28%	65 33%	53 26%	56 26%	61 30%
			GIJK	fGhIJK	gIj						
Don't know/refused	39 2%	-	2 1%	7 4%	3 2%	5 3%	4 2%	4 2%	3 1%	5 2%	5 2%
Top 3 Box	206 11%	-	23 11%	13 6%	15 7%	20 10%	27 13%	21 11%	29 14%	34 15%	25 12%
							De		DE	DE	d
Bottom 3 Box	1,060 57%	-	138 65%	137 68%	120 59%	114 55%	121 59%	119 59%	104 51%	107 49%	100 50%
			IJK	FghIJK	jk		k	jk			

Comparison Groups: BCDEFGHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2D. How concerned are you that you or someone else in your family may contract the West Nile virus over the next number of weeks or months?
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Mean	3.5	-	3.3	2.8	3.2	3.5 D	3.7 D	3.5 D	3.9 CDE	4.0 CDE	3.8 cDE
Median	3.0	-	2.0	2.0	2.0	3.0	3.0	3.0	3.0	3.0	3.0
Standard Deviation	2.68	-	2.74	2.36	2.49	2.55	2.80	2.65	2.82	2.75	2.72
Standard Error	0.07	-	0.20	0.19	0.20	0.26	0.23	0.21	0.22	0.25	0.21
CHI-SQUARE SIGNIFICANCE	-----141.72----- 100%*										

Comparison Groups: BCDEFGHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2_SUM. Summary table of means for QC2 series.
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Yes, Else-where	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
H1N1 virus [QC2A]	4.1	3.6	7.4 bEFgH	4.1	3.7	3.5	4.7 EF	4.4 EF	4.7	4.1	4.4 L	3.1	7.7 NO	4.4 O	1.9	9.0 QR	5.3 R	1.8	5.2 T	3.5	4.5 v	4.0	3.6	3.7	4.2 X
Seasonal or common flu [QC2C]	4.1	3.7	5.0	3.0	3.7	3.7	4.6 EF	4.3 Ef	4.0	4.1	4.3 L	3.4	6.4 NO	4.3 O	2.6	6.7 QR	4.8 R	2.8	4.8 T	3.7	4.5 V	4.0	4.2	3.8	4.2 X
Common cold [QC2B]	4.0	3.3	4.5	3.0	3.7	4.1	4.5 E	4.2 E	3.6	4.1	4.2 L	3.5	6.1 NO	4.3 O	2.8	6.0 QR	4.5 R	3.1	4.6 T	3.7	4.2	4.0	4.1	3.8	4.1 x
West Nile virus [QC2D]	3.5	2.0	6.4 BEFh	4.1	3.1	2.9	4.1 bEF	3.8 EF	3.6	3.5	3.7 L	2.8	6.3 NO	3.7 O	2.1	7.2 QR	4.2 R	2.0	4.3 T	3.1	3.7	3.5	3.3	3.1	3.6 X
CHI-SQUARE SIGNIFICANCE	<-----.0----->								<-----.0----->		<-----.0----->		<-----.0----->			<-----.0----->			<-----.0----->		<-----.0----->		<-----.0----->		
	%								%		%		%			%			%		%		%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2_SUM. Summary table of means for QC2 series.
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income																				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+																	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)																	
H1N1 virus [QC2A]	4.1	4.5 CeG	3.7	4.4 CeG	3.9	4.2 C	3.8	4.1	4.1	3.7	4.4 J	4.0	4.0	4.3 m	4.4 P	3.9	4.5 RTU	3.9	4.2 TU	3.8	3.6	4.7 WXY	4.0	3.5	3.7																	
Seasonal or common flu [QC2C]	4.1	4.3 E	3.9	4.2 e	3.6	4.4 CE	4.1	4.1	4.1	3.8	4.4 J	4.3 M	3.9	4.2 m	4.3 P	4.0	4.2	4.0	4.0	4.1	3.8	4.6 WXY	3.9	3.9	3.9																	
Common cold [QC2B]	4.0	4.3	4.0	4.0	3.8	4.3	4.2	4.0	4.2	3.8	4.3 J	4.4 MN	3.9	4.0	4.3 P	3.9	4.1	4.1	4.1	3.9	4.1	4.3 WY	3.9	4.2	3.9																	
West Nile virus [QC2D]	3.5	3.3	3.0	3.9 bCG	3.8 CG	3.9 bCG	3.2	3.5	3.7	3.2	3.9 J	3.4	3.4	3.8 LM	3.7 p	3.4	4.0 rsTU	3.4 U	3.6 U	3.3 u	2.9	4.2 WXY	3.4 y	3.2	3.0																	
CHI-SQUARE SIGNIFICANCE	<-----0----->																							<-----0----->		<-----0----->		<-----0----->			<-----0----->			<-----0----->					<-----0----->			
	%																							%		%		%			%			%					%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QC2_SUM. Summary table of means for QC2 series.
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
H1N1 virus [QC2A]	4.1	4.3	3.9	3.8	4.0	4.0	4.4 cD	4.0	4.2	4.2	4.3 d
Seasonal or common flu [QC2C]	4.1	-	3.9	3.7	4.2 d	4.0	4.3 Dh	3.8	4.6 CDFHJ	3.9	4.2 d
Common cold [QC2B]	4.0	-	3.8	4.0	4.0	4.2	4.1	3.9	4.7 CDEgHJk	3.7	4.1
West Nile virus [QC2D]	3.5	-	3.3	2.8	3.2	3.5 D	3.7 D	3.5 D	3.9 CDE	4.0 CDE	3.8 cDE
CHI-SQUARE SIGNIFICANCE	-----0----- %										

Comparison Groups: BCDEFHJK
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No
Total	2,052	10	4	2	747	165	340	582	16	1,834	1,581	458	347	995	704	317	697	1,025	740	1,299	244	1,791	46	379	1,628
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601
Wash hands frequently	1,559	8	3	2	618	122	257	429	13	1,425	1,234	316	240	785	531	207	558	787	605	950	209	1,332	43	299	1,217
	76%	87%	64%	100%	83%	74%	76%	74%	82%	78%	78%	69%	69%	79%	75%	65%	80%	77%	82%	73%	86%	74%	93%	79%	75%
				EFGH	fGH						L			M	m		P	P	T	T	V		XY		
Cover mouth and nose with arm or sleeve when coughing or sneezing	414	-	-	-	155	44	70	115	-	385	355	57	62	221	131	60	156	196	175	238	64	350	16	82	316
	20%				21%	26%	21%	20%		21%	22%	12%	18%	22%	19%	19%	22%	19%	24%	18%	26%	20%	35%	22%	19%
											L			m					T		v		Y		
Avoid public areas/ events	363	5	-	1	126	40	61	93	6	320	299	64	75	178	110	71	127	162	155	207	56	307	7	73	283
	18%	50%		51%	17%	25%	18%	16%	36%	17%	19%	14%	22%	18%	16%	22%	18%	16%	21%	16%	23%	17%	16%	19%	17%
		egh				eh					L			o		r			T		v				
Stay home when sick	358	-	-	-	146	37	54	93	-	329	299	58	67	189	102	58	138	160	132	218	58	297	9	75	275
	17%				20%	22%	16%	16%		18%	19%	13%	19%	19%	15%	18%	20%	16%	18%	17%	24%	17%	19%	20%	17%
											L			o		O			R		V				
Avoid international travel/to other countries	209	1	-	-	79	11	42	60	1	192	155	55	26	108	75	21	66	121	55	154	21	187	4	49	156
	10%	10%			11%	7%	12%	10%	6%	10%	10%	12%	8%	11%	11%	7%	9%	12%	7%	12%	9%	10%	9%	13%	10%
							f											P		S					
Cover mouth and nose with hand when coughing or sneezing	186	-	-	-	76	19	23	48	-	165	145	40	29	99	58	22	72	91	70	116	27	159	11	37	138
	9%				10%	11%	7%	8%		9%	9%	9%	8%	10%	8%	7%	10%	9%	9%	9%	11%	9%	23%	10%	8%
																						xY			
Wear a mask	148	3	-	1	44	13	25	45	4	127	113	35	33	66	50	32	56	60	50	98	17	131	2	17	130
	7%	30%		51%	6%	8%	7%	8%	24%	7%	7%	8%	9%	7%	7%	10%	8%	6%	7%	8%	7%	7%	4%	4%	8%
																R									X
Avoid travellers from Mexico/those who are/ might be sick	138	0	1	-	65	12	18	31	1	125	113	25	24	67	47	19	51	68	46	92	23	115	1	27	110
	7%	3%	15%		9%	7%	5%	5%	6%	7%	7%	6%	7%	7%	6%	6%	7%	7%	6%	7%	9%	6%	3%	7%	7%
							gH																		
Personal cleanliness/ stay clean/good hygiene	132	1	-	-	44	9	23	44	1	120	101	31	24	63	45	21	48	62	47	85	12	120	4	27	101
	6%	10%			6%	6%	7%	7%	6%	7%	6%	7%	7%	6%	6%	7%	7%	6%	6%	6%	5%	7%	9%	7%	6%
Avoid travel (unspecified)	130	-	-	-	44	8	26	45	-	123	97	33	22	71	38	24	41	65	50	78	18	110	3	18	109
	6%				6%	5%	8%	8%		7%	6%	7%	6%	7%	5%	8%	6%	6%	7%	6%	7%	6%	7%	5%	7%
Go to the doctor/get medical attention (general)	77	-	-	-	25	13	21	16	-	74	61	16	23	34	21	13	40	24	27	50	16	60	-	14	64
	4%				3%	8%	6%	3%		4%	4%	4%	7%	3%	3%	4%	6%	2%	4%	4%	6%	3%		4%	4%
						eh	eH						nO				R				v				
Eat properly/good diet	73	-	-	-	23	8	8	28	-	67	54	18	13	34	26	9	22	41	38	34	8	64	4	6	63
	4%				3%	5%	2%	5%		4%	3%	4%	4%	3%	4%	3%	3%	4%	3%	3%	4%	9%	1%	1%	4%
								G											T						X
Get flu shot	59	3	-	-	11	5	20	19	3	56	51	8	11	33	15	13	19	28	33	26	10	49	1	9	49
	3%	27%			1%	3%	6%	3%	16%	3%	3%	2%	3%	3%	2%	4%	3%	3%	4%	2%	4%	3%	3%	2%	3%
		Efgh					E	e	j										T						

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No
Keep common surfaces/ countertops clean	49 2%	1 8%	-	-	15 2%	2 1%	6 2%	20 4%	1 5%	43 2%	44 3%	4 1%	8 2%	23 2%	17 2%	7 2%	14 2%	28 3%	15 2%	34 3%	4 2%	45 2%	2 4%	6 2%	41 3%
Avoid travelling to Mexico	48 2%	-	-	-	22 3%	5 3%	6 2%	11 2%	-	44 2%	39 2%	8 2%	9 2%	16 2%	23 3%	6 2%	12 2%	29 3%	12 2%	34 3%	7 3%	40 2%	3 7%	9 2%	35 2%
Avoid public transportation	47 2%	3 27% EFGH	-	-	17 2%	3 2%	5 1%	14 2%	3 16% J	40 2%	34 2%	13 3%	7 2%	22 2%	18 3%	4 1%	25 4% pr	19 2%	17 2%	30 2%	9 4%	39 2%	-	8 2%	39 2%
Take precautions/be careful (unspecified)	43 2%	-	-	-	14 2%	4 2%	6 2%	13 2%	-	37 2%	31 2%	10 2%	4 1%	24 2%	15 2%	5 2%	16 2%	21 2%	14 2%	29 2%	3 1%	40 2%	5% 2%	7 2%	34 2%
Avoid contact (unspecified)	40 2%	-	-	-	15 2%	0 *	6 2%	12 2%	-	33 2%	29 2%	9 2%	5 1%	18 2%	17 2%	9 3%	11 2%	19 2%	19 3%	21 2%	7 3%	33 2%	-	6 2%	34 2%
Take vitamins	35 2%	-	-	-	17 2%	4 3%	5 1%	8 1%	-	35 2%	30 2%	5 1%	4 1%	24 2%	7 1%	3 1%	21 3% pR	11 1%	17 2%	19 1%	2 1%	33 2%	1 1%	6 2%	29 2%
Get information/be informed	30 1%	-	-	-	10 1%	2 1%	7 2%	8 1%	-	27 1%	26 2%	4 1%	8 2%	15 2%	7 1%	7 2%	14 2% r	9 1%	12 2%	18 1%	4 1%	26 1%	-	5 1%	25 2%
Use a hand sanitizer	27 1%	-	-	1 51%	8 1%	-	10 3%	8 1%	1 6%	26 1%	23 1%	4 1%	6 2%	14 1%	8 1%	2 1%	14 2%	11 1%	15 2%	12 1%	2 1%	25 1%	1 2%	2 1%	24 1%
Don't cough around people/cover your mouth with a tissue	26 1%	-	-	-	10 1%	-	5 1%	6 1%	-	21 1%	23 1%	3 1%	4 1%	12 1%	9 1%	4 1%	6 1%	15 1%	7 1%	19 1%	6 2%	20 1%	3 6% Xy	2 *	21 1% x
Don't eat pork/avoid pigs	23 1%	-	-	-	7 1%	1 1%	9 3% efH	5 1%	-	22 1%	20 1%	3 1%	5 1%	12 1%	6 1%	2 1%	12 2%	9 1%	10 1%	13 3%	6 v	16 1%	2 5% x	1 *	20 1% X
Exercise regularly	21 1%	-	-	-	8 1%	3 2%	3 1%	6 1%	-	21 1%	14 1%	6 1%	1 *	14 1% M	6 1%	-	12 2%	8 1%	8 1%	13 1%	5 2%	16 1%	1 1%	5 1%	15 1%
Avoid domestic travel/ travel in Canada	14 1%	0 3%	-	-	2 *	-	3 1%	9 2% e	0	14 1%	12 1%	2 1%	1 *	12 1% O	1 *	4 *	8 1%	2 *	12 1%	1 1%	13 1%	-	2 *	12 1%	
Basic common sense	8 *	-	-	-	4 1%	1 1%	-	2 *	-	8 *	7 *	1 *	-	5 1%	3 *	-	3 *	5 *	3 *	5 *	2 1%	6 *	-	5 1% y	4 *
Other	185 9%	1 10%	3 60% bEfgH	-	53 7%	15 9%	43 13% E	58 10%	4 23%	169 9%	145 9%	40 9%	54 16% NO	81 8%	50 7%	44 14% QR	57 8%	85 8%	84 11%	102 8%	35 14% v	148 8%	2 4%	31 8%	153 9%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No
None/nothing can be done	23 1%	-	-	-	7 1%	3 2%	4 1%	5 1%	-	18 1%	13 1%	10 2%	1 *	10 1%	11 2%	6 2%	4 1%	12 1%	4 1%	19 s	-	23 1%	-	4 1%	19 1%
Don't know/refused	57 3%	-	-	-	13 2%	1 *	12 4%	13 2%	-	39 2%	32 2%	22 5%	14 4%	25 2%	17 2%	13 4%	14 2%	29 3%	12 2%	45 s	1 s	56 u	3%	10 3%	48 3%
CHI-SQUARE SIGNIFICANCE	<-----243.02----->								<--50.01-->		<--64.28-->		<-----85.31----->			<-----107.6----->			<--67.58-->		<--42.95-->		<-----78.16----->		
	100%*								99%*		100%*		99%*			100%*			100%*		96%*		97%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income					
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Total	2,052 100%	142 100%	509 100%	804 100%	151 100%	189 100%	257 100%	1,204 100%	848 100%	1,004 100%	1,048 100%	557 100%	816 100%	669 100%	756 100%	1,290 100%	656 100%	213 100%	430 100%	497 100%	228 100%	488 100%	575 100%	187 100%	390 100%	
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379	
Wash hands frequently	1,559 76%	116 82% C	358 70%	626 78% C	113 75% C	140 74%	206 80% C	931 77%	628 74%	706 70%	853 81% J	411 74%	625 77%	514 77%	601 80% P	952 74%	451 69%	178 83% QS	321 75% q	410 82% QS	179 78% Q	319 65%	428 74% V	147 78% V	339 87% VWX	
Cover mouth and nose with arm or sleeve when coughing or sneezing	414 20%	33 23%	84 17%	161 20%	38 25% c	34 18%	64 25% C	265 22% I	149 18%	164 16%	250 24% J	116 21%	175 21%	121 18%	167 22% P	246 19%	105 16%	43 20%	93 22% Q	109 22% Q	61 27% Q	91 19%	98 17%	37 20% V	106 27% VW	
Avoid public areas/events	363 18%	18 13%	81 16%	161 20% BF	24 16%	25 13%	53 21% bf	230 19% i	133 16%	162 16%	201 19%	78 14%	121 15%	164 24% LM	130 17%	231 18%	96 15%	32 15%	73 17%	89 18%	68 30% QRST	71 15%	103 18%	46 25% V	75 19%	
Stay home when sick	358 17%	27 19%	71 14%	138 17%	22 15%	39 20% c	62 24% CDE	215 18%	143 17%	137 14%	222 21% J	108 19% N	154 19% N	93 14%	168 22% P	190 15%	80 12%	36 17%	75 18% Q	113 23% Qrs	50 22% Q	79 16%	88 15%	42 22% V	91 23% VW	
Avoid international travel/to other countries	209 10%	14 10% g	72 14% EFG	87 11% G	12 8%	14 7%	11 4%	111 9% 9	98 12%	117 12% k	92 9%	49 9%	81 10%	78 12%	64 8%	145 11% o	80 12% U	18 8%	39 9%	56 11% u	15 7%	53 11%	61 11%	23 12%	39 10%	
Cover mouth and nose with hand when coughing or sneezing	186 9%	13 9%	29 6%	65 8%	24 16% CD	23 12% C	32 13% Cd	121 10%	65 8%	78 8%	108 10% j	55 10%	74 9%	57 9%	75 10%	111 9%	44 7%	17 8%	41 10%	54 11% Q	31 13% Q	39 8%	37 6%	14 7% V	56 14% VWX	
Wear a mask	148 7%	13 9% G	65 13% DEFG	44 5%	7 5%	11 6%	8 3%	100 8% i	49 6%	79 8%	70 7%	42 7%	65 8%	41 6%	49 6%	99 8%	65 10% ST	16 8%	22 5%	22 5% T	27 8%	18 10% wy	51 7%	40 6%	11 6% V	26 7%
Avoid travellers from Mexico/those who are/might be sick	138 7%	7 5%	39 8% f	55 7% f	14 9% f	7 4%	17 6% I	99 8% I	40 5%	65 6%	74 7%	34 6%	58 7%	45 7%	59 8%	79 6%	43 7%	13 6%	20 5%	35 7% S	24 11% S	23 5%	48 8% v	12 6% V	38 10% V	
Personal cleanliness/stay clean/good hygiene	132 6%	5 3%	42 8% B	47 6% B	8 5%	11 6%	20 8% b	69 6% b	63 7%	75 7%	57 5% J	31 6%	54 7%	47 7%	44 6%	88 7%	41 6%	13 6%	30 7%	35 7% R	12 5% R	30 6% R	45 8% R	16 9% R	22 6% R	
Avoid travel (unspecified)	130 6%	14 10% eG	47 9% dEG	43 5% G	6 4%	13 7% G	6 2%	76 6% G	55 6% G	62 6% G	68 7% G	33 6% G	58 7% G	40 6% G	58 8% G	72 6% G	43 7% r	6 3% r	31 7% R	27 5% R	19 8% r	29 6% r	41 7% r	9 5% r	26 7% r	
Go to the doctor/get medical attention (general)	77 4%	3 2%	23 4%	25 3%	7 4% b	12 6% b	8 3% b	44 4% b	33 4% b	26 3% J	51 5% J	32 6% N	29 4% N	16 2% N	32 4% N	45 4% N	18 3% N	8 4% q	24 6% q	16 3% q	11 5% q	23 5% q	18 3% q	8 4% q	14 4% q	
Eat properly/good diet	73 4%	1 1%	14 3%	25 3% B	9 6% B	14 7% BCD	10 4% B	46 4% B	27 3% B	25 2% J	48 5% J	18 3% J	26 3% J	27 4% J	24 3% J	49 4% J	19 3% J	7 3% J	21 5% R	15 3% R	10 4% R	20 4% R	21 4% R	6 3% R	15 4% R	
Get flu shot	59 3%	1 *% B	18 4% B	23 3% B	3 2%	5 3%	9 4% B	41 3% B	19 2% B	24 2% B	35 3% B	16 3% B	18 2% B	25 4% B	24 3% B	35 3% B	24 4% R	1 *% R	13 3% R	15 3% R	7 3% R	14 3% R	21 4% Y	6 3% Y	7 2% Y	

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Keep common surfaces/countertops clean	49 2%	1 1%	11 2%	21 3%	5 4%	5 3%	5 2%	27 2%	22 3%	29 3%	19 2%	15 3%	13 2%	20 3%	20 3%	26 2%	18 3%	5 2%	15 4%	4 1%	4 2%	13 3%	12 2%	7 4%	8 2%
Avoid travelling to Mexico	48 2%	3 2%	22 4%	15 2%	5 3%	2 1%	2 1%	20 2%	28 3%	27 3%	21 2%	16 3%	20 2%	11 2%	15 2%	32 2%	9 1%	6 3%	11 3%	11 2%	10 4%	11 2%	11 2%	7 4%	13 3%
Avoid public transportation	47 2%	2 2%	15 3%	18 2%	2 2%	1 *	9 4%	31 3%	17 2%	32 3%	15 1%	9 2%	18 2%	20 3%	20 3%	27 2%	10 1%	11 5%	7 2%	11 2%	8 3%	8 2%	16 3%	4 2%	12 3%
Take precautions/be careful (unspecified)	43 2%	2 1%	14 3%	14 2%	4 3%	1 *	8 3%	23 2%	20 2%	13 1%	30 3%	12 2%	14 2%	16 2%	12 2%	31 2%	13 2%	6 3%	9 2%	10 2%	5 2%	17 4%	13 2%	1 *	5 1%
Avoid contact (unspecified)	40 2%	3 2%	9 2%	11 1%	5 4%	2 1%	8 3%	21 2%	19 2%	23 2%	16 2%	9 2%	20 2%	11 2%	10 1%	29 2%	11 2%	7 3%	10 2%	11 2%	1 1%	11 2%	14 2%	3 2%	7 2%
Take vitamins	35 2%	1 1%	2 *	12 1%	4 3%	3 1%	14 5%	19 2%	16 2%	13 1%	23 2%	11 2%	7 1%	17 3%	9 1%	26 2%	11 2%	3 1%	10 2%	10 2%	1 *	11 2%	7 1%	2 1%	2 1%
Get information/be informed	30 1%	-	7 1%	19 2%	2 1%	2 1%	1 *	22 2%	8 1%	12 1%	18 2%	8 1%	16 2%	7 1%	10 1%	20 2%	8 1%	-	8 2%	13 3%	2 1%	5 1%	9 2%	7 4%	3 1%
Use a hand sanitizer	27 1%	-	9 2%	15 2%	1 1%	2 1%	1 *	13 1%	14 2%	14 1%	14 1%	8 1%	14 2%	6 1%	8 1%	19 1%	12 2%	3 1%	9 2%	1 *	1 *	4 1%	12 2%	3 2%	1 *
Don't cough around people/cover your mouth with a tissue	26 1%	1 *	5 1%	11 1%	3 2%	-	7 3%	12 1%	14 2%	8 1%	17 2%	6 1%	13 2%	7 1%	9 1%	17 2%	11 2%	4 2%	5 1%	6 1%	-	7 1%	8 1%	-	4 1%
Don't eat pork/avoid pigs	23 1%	2 2%	4 1%	13 2%	-	-	5 2%	13 1%	10 1%	13 1%	10 1%	9 2%	7 1%	7 1%	8 1%	15 1%	7 1%	1 *	1 *	9 2%	5 2%	10 2%	8 1%	3 2%	1 *
Exercise regularly	21 1%	2 1%	6 1%	8 1%	1 1%	1 1%	3 1%	13 1%	8 1%	7 1%	13 1%	3 1%	6 1%	11 2%	7 1%	14 1%	6 1%	3 2%	1 *	6 1%	4 2%	6 1%	6 1%	1 1%	6 2%
Avoid domestic travel/travel in Canada	14 1%	2 2%	2 *	5 1%	2 1%	-	3 1%	6 *	9 1%	8 1%	6 1%	7 1%	4 1%	3 *	6 1%	8 1%	9 1%	2 1%	2 1%	0 *	-	2 *	9 2%	-	1 *
Basic common sense	8 *	-	-	6 1%	1 1%	-	1 *	7 1%	1 *	2 *	6 1%	0 *	4 *	4 1%	-	8 1%	1 *	1 *	2 *	3 1%	2 1%	2 *	1 *	2 1%	2 *
Other	185 9%	6 4%	48 9%	79 10%	15 10%	23 12%	14 6%	112 9%	73 9%	88 9%	97 9%	35 6%	72 9%	77 11%	54 7%	131 10%	70 11%	22 10%	36 8%	32 6%	23 10%	50 10%	48 8%	17 9%	25 6%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
None/nothing can be done	23 1%	1 *%	6 1%	12 1%	1 *%	3 2%	1 *%	13 1%	10 1%	16 2%	7 1%	4 1%	12 1%	8 1%	11 1%	12 1%	11 2%	-	4 1%	6 1%	1 *%	8 2%	9 2%	2 1%	2 *%
Don't know/refused	57 3%	3 2%	15 3%	18 2%	8 5%	5 3%	8 3%	16 1%	41 5%	42 4%	15 1%	16 3%	25 3%	16 2%	14 2%	43 3%	31 5%	4 2%	13 3%	7 1%	2 1%	22 5%	15 3%	3 2%	5 1%
CHI-SQUARE SIGNIFICANCE	-----283.06----- 100%*							-----71.91----- 100%*		-----97.8----- 100%*		-----97.93----- 100%*			-----53.73----- 100%*		-----222.19----- 100%*					-----145.44----- 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?

Base: All Respondents

Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052 100%	200 100%	212 100%	202 100%	202 100%	205 100%	205 100%	201 100%	204 100%	219 100%	202 100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
Wash hands frequently	1,559 76%	149 74%	175 83% bDEFj	149 74%	139 69%	144 70%	161 78% e	159 79% Ef	155 76%	163 75%	164 81% EF
Cover mouth and nose with arm or sleeve when coughing or sneezing	414 20%	33 17%	40 19%	36 18%	35 18%	33 16%	52 25% bdf	43 21%	47 23%	54 25% bf	42 21%
Avoid public areas/ events	363 18%	31 15%	38 18%	43 21% eHk	27 14%	33 16%	52 25% BcEFHK	24 12%	47 23% bEHK	40 18%	28 14%
Stay home when sick	358 17%	36 18% D	29 14%	19 9%	48 24% CDgK	45 22% cD	34 17% d	39 20% D	39 19% D	38 17% D	31 16% d
Avoid international travel/to other countries	209 10%	19 10%	13 6%	27 13% C	23 11% c	28 13% C	25 12% c	16 8%	25 12% C	17 8%	16 8%
Cover mouth and nose with hand when coughing or sneezing	186 9%	17 9%	16 7%	18 9%	14 7%	23 11%	27 13% ceI	21 11%	12 6%	18 8%	19 10%
Wear a mask	148 7%	12 6%	18 9% h	11 5%	13 6%	15 8%	14 7%	9 4%	19 9% h	27 12% bDegHK	10 5%
Avoid travellers from Mexico/those who are/ might be sick	138 7%	16 8%	10 5%	16 8%	12 6%	11 5%	11 5%	18 9%	10 5%	19 9%	15 7%
Personal cleanliness/ stay clean/good hygiene	132 6%	13 6%	11 5%	10 5%	25 12% bCDGJ	14 7%	5 3%	17 9% GJ	16 8% GJ	5 2%	16 8% GJ
Avoid travel (unspecified)	130 6%	13 7%	8 4%	19 9% CIjk	19 9% CIjk	17 8%	18 9% ci	11 6%	7 3%	10 4%	9 4%
Go to the doctor/get medical attention (general)	77 4%	11 5% c	3 2%	8 4%	10 5% c	4 2%	12 6% Cfh	4 2%	6 3%	11 5% c	7 4%
Eat properly/good diet	73 4%	5 3%	7 3%	5 3%	5 3%	6 3%	10 5%	11 5%	10 5%	5 2%	8 4%
Get flu shot	59 3%	5 3%	8 4%	6 3%	5 2%	4 2%	8 4%	4 2%	6 3%	4 2%	9 4%
Keep common surfaces/ countertops clean	49 2%	3 1%	7 3%	8 4% G	4 2%	5 2%	2 1%	8 4% G	6 3%	6 3%	-

Comparison Groups: BCDEFGHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Tracking Banner

	Daily Track											
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	
Avoid travelling to Mexico	48 2%	6 3%	4 2%	3 2%	12 6%	2 1%	2 1%	5 2%	11 5%	2 1%	1 1%	CDFGJK CDFGJK
Avoid public transportation	47 2%	5 3%	11 5%	10 5%	5 3%	2 1%	3 1%	3 1%	3 1%	-	5 2%	
Take precautions/be careful (unspecified)	43 2%	8 4%	4 2%	4 2%	3 2%	3 1%	6 3%	3 1%	5 2%	6 3%	3 1%	
Avoid contact (unspecified)	40 2%	4 2%	5 2%	8 4%	3 2%	2 1%	5 2%	4 2%	1 1%	3 1%	4 2%	
Take vitamins	35 2%	2 1%	5 2%	3 2%	-	-	4 2%	4 2%	4 2%	8 3%	7 3%	I b b
Get information/be informed	30 1%	3 2%	6 3%	1 *	3 1%	0 *	3 1%	-	5 3%	3 1%	5 3%	DF df df
Use a hand sanitizer	27 1%	2 1%	2 1%	2 1%	-	3 1%	3 1%	5 2%	7 3%	2 1%	2 1%	bc bc
Don't cough around people/cover your mouth with a tissue	26 1%	4 2%	-	3 1%	3 2%	-	6 3%	1 1%	5 2%	-	4 2%	
Don't eat pork/avoid pigs	23 1%	6 3%	1 *	10 5%	3 2%	2 1%	1 *	-	1 *	1 *	-	CGIJ CeFGIJ
Exercise regularly	21 1%	2 1%	4 2%	1 *	-	2 1%	4 2%	3 2%	4 2%	1 *	1 *	
Avoid domestic travel/travel in Canada	14 1%	2 1%	1 *	4 2%	1 *	-	3 2%	2 1%	1 *	1 *	1 1%	
Basic common sense	8 *	1 *	1 *	-	1 1%	1 *	1 *	1 *	2 1%	-	1 *	
Other	185 9%	17 9%	22 10%	15 7%	18 9%	22 11%	22 11%	16 8%	18 9%	21 9%	15 7%	
None/nothing can be done	23 1%	7 3%	1 *	4 2%	-	-	3 1%	5 2%	2 1%	1 1%	1 *	Ck ck
Don't know/refused	57 3%	13 7%	4 2%	13 7%	6 3%	4 2%	2 1%	3 1%	4 2%	3 2%	5 3%	CeFGHIJk CeFGHIJk
CHI-SQUARE SIGNIFICANCE	-----404.32----- 100%*											

Comparison Groups: BCDEFHIJK
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1A. Do you think it is possible to contract the H1N1 flu virus by shaking hands with someone who has an active case of H1N1?
Base: All Respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Yes, Else-where	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052	10	4	2	747	165	340	582	16	1,834	1,581	458	347	995	704	317	697	1,025	740	1,299	244	1,791	46	379	1,628
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601
Possible to contract	1,815	9	4	1	671	147	311	506	14	1,634	1,422	384	309	883	619	278	641	888	683	1,121	225	1,576	44	325	1,446
	88%	90%	100%	51%	90%	89%	91%	87%	88%	89%	90%	84%	89%	89%	88%	88%	92%	87%	92%	86%	92%	88%	96%	86%	89%
			EFGH				h				L						R		T		v		Xy		
Not possible to contract	188	1	-	1	60	15	25	63	2	162	125	60	28	87	72	26	42	117	41	145	13	172	1	45	142
	9%	10%		49%	8%	9%	7%	11%	12%	9%	8%	13%	8%	9%	10%	8%	6%	11%	6%	11%	5%	10%	2%	12%	9%
											K							Q		S		U		W	w
Don't know/refused	50	-	-	-	16	3	5	13	-	37	34	14	10	25	12	13	14	21	16	33	6	43	1	9	40
	2%				2%	2%	1%	2%		2%	2%	3%	3%	2%	2%	4%	2%	2%	2%	3%	2%	2%	2%	2%	2%
CHI-SQUARE SIGNIFICANCE	<-----9.98----->				<-----.48----->				<-----13.26----->				<-----3.48----->			<-----19.43----->			<-----18.73----->		<-----4.6----->		<-----6.66----->		
	56%*				21%*				100%				52%			100%			100%		90%		85%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1A. Do you think it is possible to contract the H1N1 flu virus by shaking hands with someone who has an active case of H1N1?
Base: All Respondents
Banner 2

	Region									CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)			
Total	2,052	142	509	804	151	189	257	1,204	848	1,004	1,048	557	816	669	756	1,290	656	213	430	497	228	488	575	187	390			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379			
Possible to contract	1,815	128	448	711	131	169	227	1,070	745	881	934	500	719	586	689	1,121	560	191	382	455	206	424	505	172	362			
	88%	90%	88%	88%	87%	89%	88%	89%	88%	88%	89%	90%	88%	87%	91%	87%	85%	90%	89%	92%	90%	87%	88%	92%	93%			
															P					Q					VW			
Not possible to contract	188	13	53	68	14	16	23	107	80	100	88	41	85	62	50	137	75	17	36	36	19	52	55	14	26			
	9%	9%	10%	8%	10%	9%	9%	9%	9%	10%	8%	7%	10%	9%	7%	11%	11%	8%	8%	7%	9%	11%	10%	8%	7%			
															O		T					y						
Don't know/refused	50	1	7	25	6	4	7	27	23	22	27	16	12	22	17	32	21	5	11	6	3	13	16	1	2			
	2%	1%	1%	3%	4%	2%	3%	2%	3%	2%	3%	3%	1%	3%	2%	2%	3%	3%	3%	1%	1%	3%	3%	1%	1%			
				Bc	b										m		t					y	Y					
CHI-SQUARE SIGNIFICANCE	<-----8.83-----> <-----.74-----> <-----1.79-----> <-----8.75-----> <-----9.57-----> <-----13.87-----> <-----12.97----->																											
	45%				31%				59%				93%				99%				91%				96%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1A. Do you think it is possible to contract the H1N1 flu virus by shaking hands with someone who has an active case of H1N1?
Base: All Respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052	200	212	202	202	205	205	201	204	219	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
Possible to contract	1,815	178	188	184	183	181	182	177	175	195	171
	88%	89%	89%	91%	90%	88%	89%	88%	86%	89%	85%
				k							
Not possible to contract	188	12	19	13	15	20	21	19	28	19	22
	9%	6%	9%	7%	7%	10%	10%	9%	14%	9%	11%
									BDE		
Don't know/refused	50	9	5	5	5	3	2	6	1	5	9
	2%	5%	2%	2%	2%	2%	1%	3%	*%	2%	5%
		GI						i			GI
CHI-SQUARE SIGNIFICANCE	-----25.12----- 88%*										

Comparison Groups: BCDEFGHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1B. Do you think it is possible to contract the H1N1 flu virus by eating food that has been prepared by someone who was infected with H1N1?
Base: All Respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada									
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Yes, Else-where	No							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)							
Total	2,052	10	4	2	747	165	340	582	16	1,834	1,581	458	347	995	704	317	697	1,025	740	1,299	244	1,791	46	379	1,628							
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%							
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601							
Possible to contract	1,440	3	4	-	521	102	263	420	7	1,307	1,121	314	264	719	455	242	509	684	543	892	170	1,260	29	252	1,159							
	70%	29%	100%		70%	62%	77%	72%	46%	71%	71%	69%	76%	72%	65%	76%	73%	67%	73%	69%	70%	70%	64%	67%	71%							
			BEFGH		B	b	BEF	Bf		i			O	O		R	R		T													
Not possible to contract	487	6	-	1	180	55	64	132	7	431	368	113	56	219	210	53	141	290	148	337	64	418	15	107	365							
	24%	61%		49%	24%	33%	19%	23%	43%	23%	23%	25%	16%	22%	30%	17%	20%	28%	20%	26%	26%	23%	33%	28%	22%							
		eGH			g	eGH							M	MN			PQ		S						Y							
Don't know/refused	125	1	-	1	46	8	13	30	2	97	91	31	27	57	38	22	47	51	49	70	10	114	2	20	103							
	6%	10%		51%	6%	5%	4%	5%	12%	5%	6%	7%	8%	6%	5%	7%	7%	5%	7%	5%	4%	6%	3%	5%	6%							
CHI-SQUARE SIGNIFICANCE	<-----35.88----->				<-----5.14----->				<-----1.15----->				<-----28.04----->				<-----26.34----->				<-----9.62----->				<-----2.55----->				<-----8.41----->			
	100%*				92%*				44%				100%				100%				99%				72%				92%			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1B. Do you think it is possible to contract the H1N1 flu virus by eating food that has been prepared by someone who was infected with H1N1?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income					
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Total	2,052	142	509	804	151	189	257	1,204	848	1,004	1,048	557	816	669	756	1,290	656	213	430	497	228	488	575	187	390	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379	
Possible to contract	1,440	107	346	579	94	142	173	856	584	718	722	404	536	494	532	902	478	162	303	336	143	346	409	126	270	
	70%	75%	68%	72%	62%	75%	67%	71%	69%	72%	69%	73%	66%	74%	70%	70%	73%	76%	71%	68%	62%	71%	71%	67%	69%	
		E		E		E						M		M			tU	TU	u							
Not possible to contract	487	26	133	178	45	34	71	279	208	233	254	127	228	131	181	306	140	37	103	127	73	112	128	57	104	
	24%	19%	26%	22%	30%	18%	27%	23%	25%	23%	24%	23%	28%	20%	24%	24%	21%	17%	24%	26%	32%	23%	22%	30%	27%	
			bF		BdF		bF						lN					r	R	QRs				w		
Don't know/refused	125	9	30	47	12	13	13	69	56	53	72	26	52	44	43	82	37	13	23	34	13	30	38	4	16	
	6%	6%	6%	6%	8%	7%	5%	6%	7%	5%	7%	5%	6%	7%	6%	6%	6%	6%	5%	7%	6%	6%	7%	2%	4%	
																					x	X				
CHI-SQUARE SIGNIFICANCE	<-----15.25-----> <-----1.41-----> <-----2.8-----> <-----17.38-----> <-----.34-----> <-----17.55-----> <-----11.88----->																									
	88%						50%		75%		100%			16%		98%					94%					

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1B. Do you think it is possible to contract the H1N1 flu virus by eating food that has been prepared by someone who was infected with H1N1?
Base: All Respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052	200	212	202	202	205	205	201	204	219	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
Possible to contract	1,440	140	160	135	147	126	153	143	156	147	133
	70%	70%	75%	67%	73%	62%	75%	71%	77%	67%	66%
			dFk		f		Fk		dFjK		
Not possible to contract	487	45	34	52	41	72	44	46	42	58	54
	24%	23%	16%	26%	20%	35%	21%	23%	20%	26%	27%
				C		BCEGHI				C	C
Don't know/refused	125	15	18	15	13	7	8	13	6	14	15
	6%	7%	9%	7%	7%	3%	4%	6%	3%	7%	8%
			fgI	i	i						i
CHI-SQUARE SIGNIFICANCE	-----37.95----- 100%										

Comparison Groups: BCDEFHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1C. Do you think it is possible to contract the H1N1 flu virus by being in close contact with someone who has H1N1?
Base: All Respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Yes, Else-where	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052	10	4	2	747	165	340	582	16	1,834	1,581	458	347	995	704	317	697	1,025	740	1,299	244	1,791	46	379	1,628
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601
Possible to contract	1,887	10	4	-	697	154	321	534	14	1,707	1,463	415	318	927	637	275	662	940	690	1,186	230	1,644	44	355	1,488
	92%	100%	100%		93%	94%	94%	92%	89%	93%	93%	91%	92%	93%	91%	87%	95%	92%	93%	91%	94%	92%	96%	94%	91%
		EFGH	EFGH											o			PR	P							
Not possible to contract	114	-	-	1	41	9	12	35	1	98	77	35	18	47	49	16	24	74	30	82	10	101	-	19	95
	6%			49%	6%	6%	4%	6%	5%	5%	5%	k	5%	5%	7%	5%	3%	7%	4%	6%	4%	6%		5%	6%
																		Q			S				
Don't know/refused	51	-	-	1	9	1	6	13	1	30	41	8	11	22	18	26	11	11	20	31	4	46	2	4	45
	2%			51%	1%	1%	2%	2%	6%	2%	3%	2%	3%	2%	3%	8%	2%	1%	3%	2%	2%	3%	4%	1%	3%
																QR									X
CHI-SQUARE SIGNIFICANCE	<-----41.2----->				<-----1.65----->				<-----6.32----->				<-----5.61----->			<-----66.71----->			<-----4.97----->		<-----2.21----->		<-----7.3----->		
	100%*				56%*				96%				77%			100%			92%		67%		88%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1C. Do you think it is possible to contract the H1N1 flu virus by being in close contact with someone who has H1N1?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052	142	509	804	151	189	257	1,204	848	1,004	1,048	557	816	669	756	1,290	656	213	430	497	228	488	575	187	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379
Possible to contract	1,887	133	471	728	134	182	239	1,102	785	915	972	506	746	626	711	1,170	588	199	403	460	215	432	537	178	362
	92%	94%	93%	91%	88%	96%	93%	92%	93%	91%	93%	91%	91%	94%	94%	91%	90%	93%	94%	93%	94%	89%	93%	95%	93%
						DE									P			Q		q			V	V	v
Not possible to contract	114	8	20	56	11	6	13	69	45	56	58	36	47	31	32	81	42	9	19	28	13	32	28	8	23
	6%	6%	4%	cF	7%	3%	5%	6%	5%	6%	6%	6%	6%	5%	4%	6%	6%	4%	4%	6%	6%	7%	5%	4%	6%
Don't know/refused	51	1	17	20	7	2	5	33	18	33	18	15	23	12	13	39	26	5	7	9	1	24	10	1	5
	2%	1%	3%	B	5%	1%	2%	3%	2%	3%	2%	3%	3%	2%	2%	3%	4%	2%	2%	2%	*%	5%	2%	*%	1%
			BF	B	BF					K						o	STU			u		WXY			
CHI-SQUARE SIGNIFICANCE	<-----17.02-----> <-----.88-----> <-----4.8-----> <-----3.77-----> <-----7.68-----> <-----15.56-----> <-----22.49----->																								
	93%							36%		91%		56%			98%		95%					100%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1C. Do you think it is possible to contract the H1N1 flu virus by being in close contact with someone who has H1N1?
Base: All Respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052	200	212	202	202	205	205	201	204	219	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
Possible to contract	1,887	184	190	188	187	189	194	184	193	196	183
	92%	92%	90%	93%	93%	92%	95%	91%	94%	89%	90%
							cj		cj		
Not possible to contract	114	11	17	11	10	12	9	14	8	11	10
	6%	6%	8%	6%	5%	6%	4%	7%	4%	5%	5%
			g								
Don't know/refused	51	4	5	3	5	5	2	3	3	13	9
	2%	2%	2%	1%	2%	2%	1%	2%	1%	6%	4%
									BCDEFGHI		dgi
CHI-SQUARE SIGNIFICANCE	-----22.91----- 81%										

Comparison Groups: BCDEFGHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1D. Do you think it is possible to contract the H1N1 flu virus by being on the same airplane with someone who has H1N1?
Base: All Respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada									
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Yes, Else-where	No							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)							
Total	2,052	10	4	2	747	165	340	582	16	1,834	1,581	458	347	995	704	317	697	1,025	740	1,299	244	1,791	46	379	1,628							
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%							
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601							
Possible to contract	1,668	8	4	1	620	136	270	475	13	1,502	1,317	342	302	832	531	269	595	793	638	1,022	202	1,452	35	330	1,303							
	81%	83%	100%	51%	83%	82%	80%	82%	84%	82%	83%	75%	87%	84%	76%	85%	85%	77%	86%	79%	83%	81%	76%	87%	80%							
			EFGH								L		O	O		R	R		T					Y								
Not possible to contract	323	2	-	1	112	22	60	93	3	287	221	98	35	138	148	30	85	207	83	237	39	280	11	41	271							
	16%	17%		49%	15%	13%	18%	16%	16%	16%	14%	21%	10%	14%	21%	9%	12%	20%	11%	18%	16%	16%	24%	11%	17%							
											K		m	MN		PQ		S				x			X							
Don't know/refused	62	-	-	-	15	7	10	13	-	46	43	18	10	26	25	19	17	25	19	40	3	59	-	8	54							
	3%				2%	4%	3%	2%		2%	3%	4%	3%	3%	4%	6%	2%	2%	3%	3%	1%	3%		2%	3%							
													qR									U										
CHI-SQUARE SIGNIFICANCE	<-----8.45----->				<-----.41----->				<-----17.6----->				<-----27.28----->				<-----41.13----->				<-----18.8----->				<-----3.39----->				<-----13.2----->			
	42%*				18%*				100%				100%				100%				100%				82%				99%			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1D. Do you think it is possible to contract the H1N1 flu virus by being on the same airplane with someone who has H1N1?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Total	2,052	142	509	804	151	189	257	1,204	848	1,004	1,048	557	816	669	756	1,290	656	213	430	497	228	488	575	187	390	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379	
Possible to contract	1,668	116	389	664	130	160	208	981	686	812	856	432	660	568	617	1,045	536	158	346	416	188	378	469	149	331	
	81%	82%	76%	83%	86%	85%	81%	81%	81%	81%	82%	78%	81%	85%	82%	81%	82%	74%	81%	84%	82%	77%	82%	80%	85%	
				C	C	C								Im			R			R	r				V	
Not possible to contract	323	21	113	113	15	23	37	191	131	168	155	104	139	77	126	196	99	48	68	76	31	95	87	33	53	
	16%	15%	22%	14%	10%	12%	15%	16%	15%	17%	15%	19%	17%	12%	17%	15%	15%	23%	16%	15%	14%	20%	15%	18%	13%	
			bDEFG									N	N				QsTU				Y					
Don't know/refused	62	5	7	27	6	6	11	32	30	24	38	20	16	24	13	49	21	7	16	6	10	15	20	5	6	
	3%	3%	1%	3%	4%	3%	4%	3%	4%	2%	4%	4%	2%	4%	2%	4%	3%	3%	4%	1%	4%	3%	3%	3%	2%	
				c												O	T		T		t		Y			
CHI-SQUARE SIGNIFICANCE	<-----28.86-----> <-----1.52-----> <-----4-----> <-----17.78-----> <-----7.63-----> <-----16.79-----> <-----10.52----->																									
	100%							53%		86%		100%			98%		97%					90%				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1D. Do you think it is possible to contract the H1N1 flu virus by being on the same airplane with someone who has H1N1?
Base: All Respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052	200	212	202	202	205	205	201	204	219	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
Possible to contract	1,668	158	175	173	156	161	177	160	171	184	153
	81%	79%	83%	85%	77%	78%	86%	79%	84%	84%	76%
			k	eK			bEfhK		k	k	
Not possible to contract	323	37	29	22	42	34	27	37	28	30	37
	16%	19%	14%	11%	21%	16%	13%	18%	14%	14%	18%
		D			cDgi			d			D
Don't know/refused	62	5	8	8	4	11	1	4	5	5	12
	3%	3%	4%	4%	2%	5%	*%	2%	2%	2%	6%
			G	G		G					eGh
CHI-SQUARE SIGNIFICANCE	-----30.78----->										
	97%										

Comparison Groups: BCDEFGHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1E. Do you think it is possible to contract the H1N1 flu virus by eating pork?
Base: All Respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Yes, Else-where	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052	10	4	2	747	165	340	582	16	1,834	1,581	458	347	995	704	317	697	1,025	740	1,299	244	1,791	46	379	1,628
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601
Possible to contract	213	2	2	-	53	13	38	73	4	178	163	49	76	86	49	67	75	71	94	118	19	192	2	27	184
	10%	20%	36%		7%	8%	11%	13%	22%	10%	10%	11%	22%	9%	7%	21%	11%	7%	13%	9%	8%	11%	4%	7%	11%
							e	E					NO			QR	R		T						WX
Not possible to contract	1,762	8	3	2	678	145	289	486	12	1,599	1,362	392	238	880	642	223	597	935	603	1,149	218	1,531	44	340	1,378
	86%	80%	64%	100%	91%	88%	85%	84%	78%	87%	86%	86%	69%	88%	91%	70%	86%	91%	82%	88%	89%	85%	96%	90%	85%
				EFGH	GH									M	M		P	PQ		S			Y	Y	
Don't know/refused	77	-	-	-	16	6	13	23	-	58	56	17	33	29	13	27	25	19	43	33	7	68	-	12	65
	4%				2%	4%	4%	4%		3%	4%	4%		3%	2%	9%	4%	2%	6%	3%	3%	4%		3%	4%
													NO			QR	r		T						
CHI-SQUARE SIGNIFICANCE	<-----22.61-----> <-----3.22-----> <-----.13-----> <-----110.24-----> <-----90.08-----> <-----22.14-----> <-----2.77-----> <-----10.93-----> 97%* 80%* 6% 100% 100% 100% 75% 97%																								

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1E. Do you think it is possible to contract the H1N1 flu virus by eating pork?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052	142	509	804	151	189	257	1,204	848	1,004	1,048	557	816	669	756	1,290	656	213	430	497	228	488	575	187	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379
Possible to contract	213	10	43	100	13	26	22	142	71	106	107	94	70	49	84	129	83	25	44	43	17	75	54	12	29
	10%	7%	8%	12%	9%	13%	8%	12%	8%	11%	10%	17%	9%	7%	11%	10%	13%	12%	10%	9%	8%	15%	9%	7%	8%
				Bc		b		I				MN					tu					WXY			
Not possible to contract	1,762	126	454	674	131	153	224	1,015	748	864	898	441	716	597	642	1,114	540	176	376	443	202	391	503	172	353
	86%	89%	89%	84%	87%	81%	87%	84%	88%	86%	86%	79%	88%	89%	85%	86%	82%	83%	88%	89%	88%	80%	87%	92%	91%
		f	DF						H			L		L				Q	QR	q		V	V	V	V
Don't know/refused	77	6	12	30	6	10	11	47	29	33	43	21	30	24	30	47	33	13	9	11	9	23	18	3	7
	4%	5%	2%	4%	4%	5%	4%	4%	3%	3%	4%	4%	4%	4%	4%	4%	5%	6%	2%	2%	4%	5%	3%	2%	2%
																	ST	st				y			
CHI-SQUARE SIGNIFICANCE	<-----15.69-----> <----6.81----> <----.92----> <-----35.77-----> <-----.79-----> <-----19.93-----> <-----28.4----->																								
	89%							97%		37%		100%			33%		99%					100%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1E. Do you think it is possible to contract the H1N1 flu virus by eating pork?
Base: All Respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052 100%	200 100%	212 100%	202 100%	202 100%	205 100%	205 100%	201 100%	204 100%	219 100%	202 100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
Possible to contract	213 10%	25 12%	24 11%	21 10%	19 10%	16 8%	24 12%	26 13%	12 6%	23 11%	22 11%
		i	i				i	I			
Not possible to contract	1,762 86%	165 83%	172 81%	170 84%	177 88%	179 87%	178 87%	168 84%	187 91%	193 88%	174 86%
					c				BCDH	c	
Don't know/refused	77 4%	10 5%	15 7%	12 6%	5 3%	10 5%	3 1%	7 3%	5 3%	3 1%	6 3%
		gj	EGIJK	gj							
CHI-SQUARE SIGNIFICANCE	-----28.8----- 95%										

Comparison Groups: BCDEFHIJK
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1F. Do you think it is possible to contract the H1N1 flu virus by touching objects or surfaces, such as doorknobs, that have been in contact with someone who has H1N1?
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)			
Total	2,052 100%	10 100%	4 100%	2 100%	747 100%	165 100%	340 100%	582 100%	16 100%	1,834 100%	1,581 100%	458 100%	347 100%	995 100%	704 100%	317 100%	697 100%	1,025 100%	740 100%	1,299 100%	244 100%	1,791 100%	46 100%	379 100%	1,628 100%			
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601			
Possible to contract	1,676 82%	9 90%	4 100%	1 51%	621 83%	123 75%	297 87%	461 79%	14 88%	1,502 82%	1,323 84%	347 76%	287 83%	826 83%	559 79%	277 87%	597 86%	793 77%	638 86%	1,026 79%	210 86%	1,452 81%	40 88%	301 80%	1,335 82%			
Not possible to contract	298 15%	1 10%	-	1 49%	98 13%	35 21%	35 10%	99 17%	2 12%	267 15%	203 13%	89 19%	42 12%	133 13%	122 17%	30 9%	69 10%	198 19%	72 10%	226 17%	27 11%	268 15%	3 6%	63 17%	232 14%			
Don't know/refused	78 4%	-	-	-	28 4%	6 4%	9 3%	22 4%	-	65 4%	54 3%	22 5%	18 5%	37 4%	22 3%	10 3%	31 4%	34 3%	30 4%	47 4%	7 3%	71 4%	3 7%	14 4%	61 4%			
CHI-SQUARE SIGNIFICANCE	<-----20.51----->				<-----.73----->				<-----15.35----->				<-----8.88----->			<-----38.28----->			<-----22.47----->		<-----3.94----->		<-----5.08----->					
	98%*				30%*				100%				94%			100%			100%		86%		72%					

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1F. Do you think it is possible to contract the H1N1 flu virus by touching objects or surfaces, such as doorknobs, that have been in contact with someone who has H1N1?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052 100%	142 100%	509 100%	804 100%	151 100%	189 100%	257 100%	1,204 100%	848 100%	1,004 100%	1,048 100%	557 100%	816 100%	669 100%	756 100%	1,290 100%	656 100%	213 100%	430 100%	497 100%	228 100%	488 100%	575 100%	187 100%	390 100%
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379
Possible to contract	1,676 82%	119 84%	413 81%	657 82%	116 77%	160 85%	211 82%	984 82%	692 82%	812 81%	864 82%	446 80%	663 81%	558 83%	630 83%	1,041 81%	551 84%	178 84%	345 80%	402 81%	182 80%	406 83%	462 80%	157 84%	325 83%
Not possible to contract	298 15%	17 12%	90 18%	105 13%	25 17%	24 12%	37 14%	180 15%	118 14%	156 16%	141 13%	93 17%	129 16%	76 11%	103 14%	194 15%	85 13%	29 14%	63 15%	76 15%	39 17%	66 14%	88 15%	27 14%	58 15%
Don't know/refused	78 4%	6 4%	6 1%	42 5%	10 7%	5 3%	9 3%	40 3%	38 5%	35 4%	43 4%	18 3%	23 3%	36 5%	23 3%	54 4%	20 3%	6 3%	21 5%	19 4%	8 3%	16 3%	26 4%	4 2%	6 2%
CHI-SQUARE SIGNIFICANCE	-----23.26----- 99%						-----2.34----- 69%		-----2.11----- 65%		-----14.69----- 99%			-----2.64----- 73%		-----6.28----- 38%					-----8.21----- 78%				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1F. Do you think it is possible to contract the H1N1 flu virus by touching objects or surfaces, such as doorknobs, that have been in contact with someone who has H1N1?
Base: All Respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052 100%	200 100%	212 100%	202 100%	202 100%	205 100%	205 100%	201 100%	204 100%	219 100%	202 100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
Possible to contract	1,676 82%	160 80%	182 86% ef	167 82%	159 79%	158 77%	168 82%	161 80%	174 85%	186 85%	161 80%
Not possible to contract	298 15%	30 15%	25 12%	28 14%	36 18%	35 17%	31 15%	33 16%	29 14%	26 12%	27 13%
Don't know/refused	78 4%	10 5% I	5 3%	7 4%	8 4% i	12 6% I	6 3%	7 3%	2 1%	7 3%	15 7% CgI
CHI-SQUARE SIGNIFICANCE	-----23.24----- 82%										

Comparison Groups: BCDEFHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1G. Do you think it is possible to contract the H1N1 flu virus from blood transfusions?
Base: All Respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada																			
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Yes, Else-where	No																	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)																	
Total	2,052	10	4	2	747	165	340	582	16	1,834	1,581	458	347	995	704	317	697	1,025	740	1,299	244	1,791	46	379	1,628																	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%																	
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601																	
Possible to contract	995	5	2	1	295	85	184	303	8	867	742	246	188	502	303	193	355	443	348	638	116	872	13	156	826																	
	48%	49%	49%	51%	39%	E	E	E	50%	47%	47%	54%	54%	50%	43%	61%	51%	43%	47%	49%	47%	49%	29%	41%	51%																	
											K	K	O	O		QR	R								WX																	
Not possible to contract	741	5	2	1	328	56	106	192	8	681	583	154	106	333	300	70	233	434	271	467	96	639	25	163	553																	
	36%	51%	51%	49%	44%	34%	31%	33%	50%	37%	37%	34%	31%	33%	43%	22%	33%	42%	37%	36%	39%	36%	54%	43%	34%																	
					FGH										MN		P	PQ					Y	Y																		
Don't know/refused	316	-	-	-	125	24	50	87	-	286	256	59	53	161	101	54	109	148	121	193	33	281	8	60	249																	
	15%				17%	15%	15%	15%		16%	16%	13%	15%	16%	14%	17%	16%	14%	16%	15%	13%	16%	17%	16%	15%																	
CHI-SQUARE SIGNIFICANCE	<----->				-36.35				<----->				-3.26		<----->		-6.92		<----->			-21.07			<----->			-46.76		<----->		-1.18		<----->		-1.54		<----->			-21.16	
					100%*								80%		97%		100%						100%		44%		54%		100%													

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1G. Do you think it is possible to contract the H1N1 flu virus from blood transfusions?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052	142	509	804	151	189	257	1,204	848	1,004	1,048	557	816	669	756	1,290	656	213	430	497	228	488	575	187	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379
Possible to contract	995	60	294	388	61	100	92	604	391	532	463	320	404	266	389	604	361	119	201	202	98	275	272	87	174
	48%	42%	58%	48%	40%	53%	36%	50%	46%	53%	44%	57%	50%	40%	51%	47%	55%	56%	47%	41%	43%	56%	47%	47%	45%
			BDEG	eG		bEG				K		MN	N		p		STU	sTU	t			WxY			
Not possible to contract	741	59	161	292	58	56	115	426	315	336	405	157	307	273	256	485	189	61	162	218	106	145	212	75	164
	36%	42%	32%	36%	39%	30%	45%	35%	37%	33%	39%	28%	38%	41%	34%	38%	29%	29%	38%	44%	47%	30%	37%	40%	42%
		cF					CDF				J		L	L				QR	QRs	QRs		V	v	v	V
Don't know/refused	316	23	55	124	32	33	50	174	142	136	180	80	104	131	111	201	106	33	67	77	24	68	91	25	52
	15%	16%	11%	15%	21%	17%	20%	14%	17%	14%	17%	14%	13%	20%	15%	16%	16%	16%	16%	15%	10%	14%	16%	13%	13%
				c	C	c	C				j			LM			u								
CHI-SQUARE SIGNIFICANCE	<-----47.26-----> <----3.96----> <---16.24---> <-----45.71-----> <----4.15----> <-----48.38-----> <-----19.13----->																								
	100%						86%		100%		100%			87%		100%					100%				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QK1G. Do you think it is possible to contract the H1N1 flu virus from blood transfusions?
Base: All Respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052	200	212	202	202	205	205	201	204	219	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
Possible to contract	995	98	103	92	96	99	108	106	98	117	80
	48%	49%	48%	45%	47%	48%	53%	52%	48%	54%	40%
		k	k				K	K		K	
Not possible to contract	741	76	79	76	73	68	70	60	73	80	85
	36%	38%	37%	38%	36%	33%	34%	30%	36%	37%	42%
											H
Don't know/refused	316	26	30	34	33	39	27	35	33	21	37
	15%	13%	14%	17%	16%	19%	13%	18%	16%	10%	18%
				j		j		j			J
CHI-SQUARE SIGNIFICANCE	-----21.45----- 74%										

Comparison Groups: BCDEFHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QB1. Have you personally taken steps to protect yourself and your family from the H1N1 flu virus?
Base: All Respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada									
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Yes, Else-where	No							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)							
Total	2,052	10	4	2	747	165	340	582	16	1,834	1,581	458	347	995	704	317	697	1,025	740	1,299	244	1,791	46	379	1,628							
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%							
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601							
Yes	740	6	4	1	236	48	152	239	11	675	660	75	202	384	152	184	306	245	740	-	132	605	22	137	581							
	36%	65%	85%	51%	32%	29%	45%	41%	69%	37%	42%	16%	58%	39%	22%	58%	44%	24%	100%		54%	34%	49%	36%	36%							
		ef	EFgh				EF	EF	J		L		NO	O		QR	R				V											
No	1,299	3	1	1	508	115	188	341	5	1,152	916	375	139	607	550	125	389	778	-	1,299	112	1,175	23	242	1,034							
	63%	35%	15%	49%	68%	70%	55%	59%	31%	63%	58%	82%	40%	61%	78%	40%	56%	76%	100%	46%	66%	51%	64%	64%								
					bCGH	bCGH	c	c		I	K		40%	61%	MN	40%	56%	PQ			U											
Don't know/refused	13	-	-	-	3	2	-	2	-	7	5	8	7	5	1	7	2	3	-	-	1	12	-	-	13							
	1%				3%	1%		3%		3%	2%	2%	3%	2%	1%	2%	3%				1%	1%			1%							
					*	*		*		*	K		NO	*	*	QR	*	*			*	1%			1%							
CHI-SQUARE SIGNIFICANCE	<-----36.84----->				<-----7.06----->				<-----106.53----->				<-----157.07----->				<-----176.05----->				<-----2039.32----->				<-----38.25----->				<-----6.54----->			
	100%*				97%*				100%				100%				100%				100%*				100%				84%*			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QB1. Have you personally taken steps to protect yourself and your family from the H1N1 flu virus?
Base: All Respondents
Banner 2

	Region									CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)		
Total	2,052	142	509	804	151	189	257	1,204	848	1,004	1,048	557	816	669	756	1,290	656	213	430	497	228	488	575	187	390		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379		
Yes	740	62	136	337	48	70	87	457	284	289	452	181	273	278	291	448	229	75	155	188	84	174	196	61	130		
	36%	44%	27%	42%	32%	37%	34%	38%	33%	29%	43%	33%	33%	42%	39%	35%	35%	35%	36%	38%	37%	36%	34%	32%	33%		
		Ceg		CEG		C		i			J			LM													
No	1,299	80	373	462	103	114	168	744	555	711	588	370	538	390	458	836	424	138	273	304	142	305	378	127	259		
	63%	56%	73%	57%	68%	60%	65%	62%	65%	71%	56%	66%	66%	58%	61%	65%	65%	63%	61%	62%	63%	66%	68%	66%	66%		
			BDFg		bD		d			K		N	N														
Don't know/refused	13	-	-	5	-	5	2	4	9	4	9	6	5	2	7	6	3	-	2	5	2	8	1	-	2		
	1%			1%		3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		1%	1%	1%	2%	1%		1%		
						DG			H			N								q		Wy					
CHI-SQUARE SIGNIFICANCE			<-----58.2----->				<-----8.52----->			<-----48.2----->		<-----16.57----->			<-----5.14----->		<-----5.43----->					<-----12.18----->					
			100%*				99%			100%		100%			92%		29%*					94%*					

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QB1. Have you personally taken steps to protect yourself and your family from the H1N1 flu virus?
Base: All Respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052 100%	200 100%	212 100%	202 100%	202 100%	205 100%	205 100%	201 100%	204 100%	219 100%	202 100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
Yes	740 36%	67 34%	91 43% bEFHJ	76 38%	64 32%	61 30%	91 45% bEFHJ	66 33%	84 41% efj	67 30%	74 37%
No	1,299 63%	132 66% cg	121 57%	125 62%	132 65% g	143 70% CGi	113 55%	135 67% CGi	119 58%	152 70% CGi	127 63%
Don't know/refused	13 1%	1 *%	-	1 1%	6 3% BDFGIK	1 1%	1 *%	-	1 1%	-	1 1%
CHI-SQUARE SIGNIFICANCE	-----47.1----- 100%*										

Comparison Groups: BCDEFGHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have taken steps to protect themselves and/or their family
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada						
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/Swine Flu		Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No							
									(H)	(I)																(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Do own research / internet research	17 2%	-	1 28%	-	2 1%	3 5%	5 3%	6 2%	10 10%	16 2%	15 2%	2 2%	1 3%	7 2%	8 1%	2 1%	2 1%	11 4%	4 1%	17 2%	-	4 3%	13 2%	1 5%	2 1%	14 2%						
Don't touch surfaces/ areas (general)	12 2%	-	-	-	2 1%	1 3%	4 2%	4 2%	-	11 2%	12 2%	-	6 3%	3 1%	3 2%	4 2%	2 1%	5 2%	12 2%	-	2 1%	10 2%	1 4%	2 2%	9 2%							
Check news sources	10 1%	-	-	-	4 2%	1 2%	3 2%	1 *	-	9 1%	10 2%	-	5 2%	4 1%	2 1%	3 2%	1 *	5 2%	10 1%	-	1 1%	9 1%	-	3 2%	7 1%							
Purchase products (emergency medical kit, anti-diarrheal, anti-nausea)	10 1%	-	-	-	2 1%	-	3 2%	3 1%	-	8 1%	9 1%	1 1%	2 1%	5 1%	3 2%	1 *	8 3%	1 1%	10 1%	-	3 2%	7 1%	-	1 1%	9 2%							
Contact doctor	7 1%	-	-	-	1 *	1 2%	3 2%	2 1%	-	7 1%	5 1%	2 3%	5 2%	1 *	1 1%	2 1%	3 1%	2 1%	7 1%	-	2 2%	4 1%	-	1 *	6 1%							
Avoid domestic travel/ travel in Canada	4 1%	-	-	-	3 1%	-	1 1%	-	-	4 1%	4 1%	-	1 *	3 1%	-	-	2 1%	2 1%	4 1%	-	1 1%	3 *	-	1 1%	3 *							
Pray	2 *	-	-	-	-	-	1 1%	1 1%	-	2 *	2 *	-	1 *	1 *	-	-	1 *	1 *	2 *	-	1 1%	1 *	-	1 *	1 *							
Leave town	1 *	-	-	-	-	-	-	1 *	-	1 *	1 *	-	-	1 *	-	-	1 *	-	1 *	-	-	1 *	-	-	1 *							
Other	67 9%	-	-	-	16 7%	3 7%	18 12%	25 10%	-	62 9%	61 9%	6 8%	22 11%	30 8%	15 10%	24 13%	28 9%	15 6%	67 9%	-	13 10%	53 9%	2 10%	12 9%	52 9%							
Nothing	4 1%	-	-	-	0 *	2 4%	-	2 1%	-	4 1%	3 1%	-	-	3 1%	0 *	-	2 1%	2 1%	4 1%	-	-	4 1%	-	-	4 1%							
Don't know/refused	3 *	-	-	-	2 1%	-	-	-	-	2 *	2 *	1 1%	1 *	2 1%	-	2 1%	1 *	-	3 *	-	1 1%	2 *	-	-	3 1%							
CHI-SQUARE SIGNIFICANCE	<-----130.92----->				<--24.53-->				<--23.62-->				<-----60.8----->				<-----61.6----->				<-----.0----->				<--13.68-->				<-----57.58----->			
	85%*				63%*				58%*				93%*				94%*				%*				6%*				88%*			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have taken steps to protect themselves and/or their family
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	740 100%	62 100%	136 100%	337 100%	48 100%	70 100%	87 100%	457 100%	284 100%	289 100%	452 100%	181 100%	273 100%	278 100%	291 100%	448 100%	229 100%	75 100%	155 100%	188 100%	84 100%	174 100%	196 100%	61 100%	130 100%
Unweighted 'N'	791	63	141	357	53	79	98	480	311	300	491	169	249	365	262	527	261	76	148	209	87	185	206	64	134
Wash hands / general hygiene	591 80%	49 79%	101 74%	280 83%	34 72%	59 84%	67 77%	360 79%	231 81%	220 76%	371 82%	134 74%	224 82%	225 81%	243 83%	347 77%	175 76%	60 80%	123 79%	154 82%	73 86%	126 72%	156 80%	51 85%	109 84%
Avoid people	136 18%	10 17%	16 12%	72 21%	8 16%	19 27%	11 13%	86 19%	50 18%	47 16%	88 20%	29 16%	44 16%	62 22%	47 16%	89 20%	47 21%	8 11%	27 18%	37 19%	16 19%	35 20%	26 13%	10 17%	26 20%
Take precautions/ be careful (unspecified)	98 13%	5 8%	21 16%	40 12%	7 16%	9 13%	16 18%	60 13%	38 14%	30 10%	68 15%	31 17%	35 13%	31 11%	41 14%	57 13%	29 13%	9 12%	35 23%	18 9%	5 6%	22 13%	24 12%	11 19%	16 12%
Stop going to public events/places	69 9%	7 11%	7 5%	39 11%	3 7%	4 6%	9 11%	50 11%	19 7%	29 10%	40 9%	17 10%	23 8%	29 10%	32 11%	37 8%	19 8%	4 5%	13 8%	25 13%	8 10%	20 11%	18 9%	2 4%	13 10%
Eat healthy / vitamins / rest	60 8%	-	10 7%	24 7%	11 22%	8 11%	7 8%	35 8%	25 9%	21 7%	39 9%	16 9%	20 7%	24 9%	18 6%	42 9%	22 10%	5 7%	10 6%	13 7%	9 11%	12 7%	20 10%	4 6%	8 7%
Use/buy antibacterials/ hand sanitizer (general)	50 7%	5 8%	2 1%	31 9%	3 5%	2 3%	8 9%	27 6%	23 8%	14 5%	36 8%	12 7%	27 10%	12 4%	21 7%	29 6%	13 6%	11 15%	11 7%	13 7%	1 2%	12 7%	13 6%	7 12%	7 6%
Avoid who might be sick/ sick people	46 6%	4 7%	12 9%	15 4%	6 12%	5 8%	4 4%	29 6%	18 6%	15 5%	31 7%	14 8%	21 8%	12 4%	18 6%	28 6%	10 4%	7 9%	13 8%	11 6%	4 5%	12 7%	12 6%	5 8%	7 5%
Wear a mask	43 6%	1 1%	20 15%	15 4%	-	2 3%	6 7%	31 7%	12 4%	19 7%	24 5%	22 12%	13 5%	8 3%	19 7%	24 5%	11 5%	6 8%	8 5%	12 6%	6 7%	13 7%	13 7%	2 4%	5 4%
Stay inside	39 5%	4 7%	3 2%	18 5%	1 1%	6 9%	6 7%	23 5%	16 6%	8 3%	31 7%	7 4%	15 6%	17 6%	15 5%	24 5%	15 7%	2 3%	10 6%	7 4%	5 6%	13 7%	5 3%	5 8%	4 3%
Avoid travel (unspecified)	29 4%	2 3%	7 5%	15 4%	1 2%	2 3%	2 3%	21 5%	7 3%	15 5%	14 3%	4 2%	11 4%	13 5%	11 4%	18 4%	4 2%	4 5%	4 3%	6 3%	11 13%	5 3%	6 3%	2 3%	9 7%
Avoid international travel/to other countries	24 3%	4 7%	6 5%	5 1%	1 2%	3 4%	5 6%	15 3%	9 3%	11 4%	13 3%	4 2%	7 3%	11 4%	7 3%	17 4%	9 4%	1 2%	3 2%	6 3%	5 6%	6 3%	4 2%	6 9%	5 4%
Get vaccinated	22 3%	3 4%	2 1%	10 3%	1 1%	2 3%	5 6%	14 3%	8 3%	7 2%	15 3%	6 3%	2 1%	12 4%	6 2%	16 3%	6 2%	-	8 5%	5 3%	1 1%	5 3%	9 5%	2 3%	-
Educate others	17 2%	-	4 3%	11 3%	-	-	2 2%	14 3%	3 1%	3 1%	14 3%	3 2%	12 5%	2 1%	11 4%	6 1%	1 *	-	4 3%	5 3%	7 8%	6 3%	3 2%	2 3%	4 3%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have taken steps to protect themselves and/or their family
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Do own research / internet research	17 2%	-	6 4%	5 1%	1 2%	2 2%	3 3%	10 2%	6 2%	4 1%	13 3%	2 1%	9 3%	6 2%	8 3%	8 2%	1 *	1 1%	3 2%	5 3%	6 8%	7 4%	3 2%	1 2%	1 1%
Don't touch surfaces/ areas (general)	12 2%	1 2%	2 1%	8 2%	-	1 1%	-	8 2%	4 1%	5 2%	6 1%	-	6 2%	5 2%	4 1%	8 2%	4 2%	1 1%	3 2%	2 1%	1 1%	1 1%	5 3%	1 2%	2 2%
Check news sources	10 1%	1 2%	4 3%	3 1%	-	-	2 2%	5 1%	5 2%	4 1%	6 1%	3 2%	3 1%	4 1%	5 2%	5 1%	1 *	1 1%	3 2%	1 1%	4 4%	1 1%	4 2%	-	2 1%
Purchase products (emergency medical kit, anti-diarrheal, anti-nausea)	10 1%	-	6 4%	3 1%	-	1 1%	0 1%	7 1%	3 1%	3 1%	7 2%	3 2%	2 1%	5 2%	2 1%	8 2%	3 1%	2 2%	3 2%	2 1%	0 1%	3 2%	3 2%	2 3%	1 1%
Contact doctor	7 1%	-	1 1%	3 1%	-	2 3%	0 1%	3 1%	4 1%	2 1%	5 1%	1 1%	2 1%	3 1%	3 1%	3 1%	3 1%	-	1 1%	1 1%	1 1%	1 *	3 1%	1 2%	-
Avoid domestic travel/ travel in Canada	4 1%	-	2 1%	1 *	-	1 1%	-	3 1%	1 *	3 1%	1 *	1 *	2 1%	1 *	1 *	3 1%	1 *	-	2 1%	-	1 1%	-	2 1%	-	2 1%
Pray	2 *	-	-	1 *	-	1 1%	1 1%	1 *	1 *	-	2 *	-	-	2 1%	-	2 *	1 *	-	1 1%	-	-	1 1%	-	-	-
Leave town	1 *	-	-	1 *	-	-	-	-	1 *	-	1 *	-	-	1 *	-	1 *	1 *	-	-	-	-	1 *	-	-	-
Other	67 9%	6 9%	10 7%	35 10%	4 8%	7 9%	5 6%	41 9%	25 9%	21 7%	46 10%	15 8%	33 12%	19 7%	21 7%	45 10%	18 8%	8 11%	13 9%	19 10%	7 9%	16 9%	5 8%	15 11%	
Nothing	4 1%	-	2 1%	1 *	-	-	1 1%	3 1%	1 *	0 *	4 1%	2 1%	-	2 1%	1 *	3 1%	2 1%	2 2%	-	1 *	-	2 1%	0 *	-	1 1%
Don't know/refused	3 *	-	-	-	2 4%	1 1%	1 1%	1 *	2 1%	3 1%	-	2 1%	-	1 *	1 *	2 1%	1 1%	2 2%	-	-	-	1 *	2 1%	-	-
CHI-SQUARE SIGNIFICANCE	<-----168.09-----> <---18.68---> <---30.55---> <---79.91---> <---21.86---> <-----135.38-----> <-----64.14-----> 100%* 28%* 87%* 100%* 47%* 100%* 36%*																								

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have taken steps to protect themselves and/or their family
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	740	67	91	76	64	61	91	66	84	67	74
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	791	75	91	78	71	67	93	70	93	79	74
Wash hands / general hygiene	591	55	68	58	52	48	70	54	73	57	56
	80%	82%	75%	76%	81%	79%	77%	82%	87%	85%	76%
									c		
Avoid people	136	7	12	14	15	15	25	10	14	10	14
	18%	11%	14%	18%	24%	24%	28%	15%	17%	15%	18%
					b	b	BChj				
Take precautions/ be careful (unspecified)	98	7	16	13	7	3	16	3	14	6	13
	13%	10%	18%	17%	11%	6%	18%	5%	16%	8%	18%
			FHj	fH			FHj		fH		FH
Stop going to public events/places	69	3	5	10	4	4	15	5	14	3	5
	9%	5%	6%	13%	6%	7%	17%	7%	17%	5%	7%
				bj			BCEfhJk		BCEfHJK		
Eat healthy / vitamins / rest	60	5	5	11	4	2	10	8	7	4	5
	8%	8%	5%	14%	6%	3%	10%	11%	8%	7%	7%
				cF				f			
Use/buy antibacterials/ hand sanitizer (general)	50	6	5	5	2	1	7	6	4	4	10
	7%	9%	5%	7%	3%	2%	8%	10%	4%	6%	14%
		f						f			cEFI
Avoid who might be sick/ sick people	46	5	4	1	5	3	3	2	9	9	4
	6%	7%	5%	2%	8%	5%	4%	4%	11%	13%	5%
		d			d				Dg	cDFGH	
Wear a mask	43	5	9	3	3	2	4	5	4	4	4
	6%	8%	10%	4%	4%	4%	4%	7%	5%	6%	6%
			dFg								
Stay inside	39	6	3	3	3	7	4	3	6	2	2
	5%	9%	3%	4%	4%	11%	4%	5%	8%	3%	3%
						CegJK					
Avoid travel (unspecified)	29	2	2	1	1	1	4	3	7	1	4
	4%	3%	2%	2%	2%	2%	5%	5%	9%	2%	6%
									cdej		
Avoid international travel/to other countries	24	3	4	4	1	-	2	1	3	2	5
	3%	4%	4%	5%	1%		2%	2%	3%	2%	6%
Get vaccinated	22	2	5	1	2	-	7	1	1	1	2
	3%	3%	5%	1%	4%		8%	1%	1%	2%	3%
							DhIj				
Educate others	17	2	2	-	2	-	3	-	2	4	3
	2%	3%	2%		3%		4%		2%	6%	4%
Do own research / internet research	17	-	1	3	1	-	1	-	2	6	2
	2%		2%	5%	1%		2%		2%	8%	2%
										CEGik	

Comparison Groups: BCDEFGHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have taken steps to protect themselves and/or their family
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Don't touch surfaces/ areas (general)	12 2%	2 3%	3 3%	-	1 1%	2 3%	2 2%	-	-	1 2%	2 2%
Check news sources	10 1%	2 3%	-	3 4%	3 5%	-	-	-	-	1 2%	1 1%
Purchase products (emergency medical kit, anti-diarrheal, anti- nausea)	10 1%	-	1 1%	0 1%	2 3%	1 2%	2 3%	-	-	1 1%	2 3%
Contact doctor	7 1%	-	1 2%	1 1%	-	1 1%	-	2 3%	2 2%	-	-
Avoid domestic travel/ travel in Canada	4 1%	-	-	2 2%	2 3%	-	-	-	-	-	-
Pray	2 *%	-	-	1 1%	1 1%	1 1%	-	-	-	-	-
Leave town	1 *%	-	-	-	-	-	-	1 1%	-	-	-
Other	67 9%	6 9%	3 4%	5 6%	9 14% CH	4 7%	13 15% CH	3 4%	13 15% CdHk	6 9%	5 6%
Nothing	4 1%	1 1%	1 1%	-	-	1 2%	1 1%	1 1%	-	-	-
Don't know/refused	3 *%	2 3%	-	-	1 1%	-	-	1 1%	-	-	-
CHI-SQUARE SIGNIFICANCE	-----239.04----- 100%*										

Comparison Groups: BCDEFHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QB1B. Why have you not taken any steps to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have not taken steps to protect themselves and/or their family
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu		Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	Yes	No		
									(I)	(J)																	(M)	(N)
Total	1,299 100%	3 100%	1 100%	1 100%	508 100%	115 100%	188 100%	341 100%	5 100%	1,152 100%	916 100%	375 100%	139 100%	607 100%	550 100%	125 100%	389 100%	778 100%	- 100%	1,299 100%	112 100%	1,175 100%	23 100%	242 100%	1,034 100%			
Unweighted 'N'	1,251	4	1	1	490	107	184	335	6	1,116	889	356	141	585	521	117	384	740	-	1,251	109	1,130	23	251	977			
Not concerned	653 50%	2 53%	1 100%	- bEFGH	244 48%	70 61%	90 48%	168 49%	2 50%	573 50%	442 48%	208 55%	35 25%	279 46%	337 61%	38 31%	158 41%	453 58%	- 50%	653 50%	60 54%	589 50%	17 73%	126 52%	511 49%			
Have already prepared/no additional preparations necessary	235 18%	0 9%	-	1 100%	96 19%	21 18%	36 19%	55 16%	1 24%	208 18%	183 20%	53 14%	21 15%	113 19%	101 18%	29 23%	75 19%	130 17%	- 18%	235 18%	33 29%	199 17%	7 28%	51 21%	178 17%			
Won't affect respondent personally	162 12%	-	-	-	45 9%	15 13%	44 23%	52 15%	-	156 14%	103 11%	57 15%	17 12%	76 13%	68 12%	17 14%	41 10%	103 13%	- 12%	162 12%	23 21%	134 11%	2 9%	20 8%	140 14%			
Live in a low-risk/unaffected/remote/sparsely populated area	133 10%	-	-	-	55 11%	8 7%	21 11%	39 11%	-	124 11%	96 11%	37 10%	17 12%	70 11%	47 8%	18 14%	39 10%	76 10%	- 10%	133 10%	4 4%	129 11%	1 5%	18 8%	114 11%			
No known contact with people with H1N1/the flu/ from Mexico	129 10%	1 38%	-	-	58 11%	6 5%	21 11%	27 8%	1 26%	112 10%	91 10%	37 10%	14 10%	76 13%	38 7%	8 6%	47 12%	73 9%	- 10%	129 10%	10 9%	116 10%	1 4%	27 11%	101 10%			
Already stay clean/healthy (general)	106 8%	2 62%	-	-	51 10%	11 9%	14 8%	20 6%	2 43%	95 8%	73 8%	32 8%	5 4%	60 10%	41 7%	6 5%	42 11%	57 7%	- 8%	106 8%	4 4%	99 8%	0 2%	20 8%	85 8%			
No idea what to do	63 5%	-	-	-	17 3%	5 4%	7 4%	23 7%	-	51 4%	49 5%	14 4%	21 15%	26 4%	14 3%	16 13%	23 6%	21 3%	- 5%	63 5%	1 1%	61 5%	1 4%	9 4%	54 5%			
Not as big an issue/blown out of proportion	56 4%	-	-	-	18 3%	2 2%	5 3%	27 8%	-	52 4%	38 4%	17 5%	1 1%	12 2%	42 8%	1 1%	9 2%	46 6%	- 4%	56 4%	2 2%	52 4%	2 7%	11 4%	43 4%			
Avoid Mexico/people from Mexico	15 1%	-	-	-	7 1%	-	2 1%	3 1%	-	12 1%	14 2%	1 **	5 4%	8 1%	2 **	2 1%	8 2%	6 1%	- 1%	15 1%	3 3%	11 1%	-	8 3%	8 1%			
Not enough time	7 1%	-	-	-	2 **	-	-	2 1%	-	4 **	2 **	5 1%	2 **	1 **	4 1%	2 2%	2 **	3 **	- 1%	7 1%	-	7 1%	-	1 **	6 1%			
Other	59 5%	-	-	-	21 4%	3 3%	9 5%	19 6%	-	52 5%	46 5%	14 4%	12 9%	31 5%	16 3%	10 8%	24 6%	24 3%	- 5%	59 5%	4 4%	55 5%	0 2%	15 6%	44 4%			
Don't know/refused	44 3%	-	-	-	21 4%	4 4%	8 4%	3 1%	-	36 3%	36 4%	7 2%	14 10%	20 3%	10 2%	10 8%	17 4%	18 2%	- 3%	44 3%	3 3%	41 4%	-	8 3%	36 4%			
CHI-SQUARE SIGNIFICANCE	-----85.87-----				-----9.34-----				-----25.38-----				-----167.03-----				-----107.51-----			-----,0-----		-----31.66-----			-----30.22-----			
	100%*				41%*				99%*				100%*				100%*			**		100%*			89%*			

Comparison Groups: BCDEFH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QB1B. Why have you not taken any steps to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have not taken steps to protect themselves and/or their family
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	1,299 100%	132 100%	121 100%	125 100%	132 100%	143 100%	113 100%	135 100%	119 100%	152 100%	127 100%
Unweighted 'N'	1,251	124	121	122	129	137	111	131	110	140	126
Not concerned	653 50%	70 53%	72 59% EHIK	62 50%	55 41%	83 EhIK	67 EHIK	59 43%	50 42%	83 55% ek	53 42%
Have already prepared/no additional preparations necessary	235 18%	26 20%	25 21% ei	16 13%	15 12%	25 17%	17 15%	30 22% dEI	13 11%	49 32% bcDEFGIK	19 15%
Won't affect respondent personally	162 12%	23 17% CFK	4 3%	19 15% CFk	21 16% CFk	6 5%	14 C	21 15% CFk	23 20% CFK	20 13% C	10 8%
Live in a low-risk/unaffected/remote/sparsely populated area	133 10%	20 15% jK	12 10% K	16 13% K	19 15% jK	15 10% K	9 8% k	13 10% K	15 13% K	11 7%	3 2%
No known contact with people with H1N1/the flu/ from Mexico	129 10%	8 6%	17 14% bfGj	19 15% BfGj	11 8%	8 6%	5 5%	14 10%	18 15% BFGJ	10 7%	18 14% bfGj
Already stay clean/healthy (general)	106 8%	11 8%	11 9% g	10 8%	14 10% g	13 9%	4 3%	9 7%	10 9%	14 9%	11 9%
No idea what to do	63 5%	6 4%	2 2%	6 4%	10 8% C	6 4%	4 3%	6 4%	8 7%	5 3%	11 9% Cg
Not as big an issue/blown out of proportion	56 4%	10 7% Fg	3 2%	5 4% f	6 4% f	0 *	2 2%	10 8% CFG	6 5% f	6 4%	7 5% f
Avoid Mexico/people from Mexico	15 1%	2 1%	2 2%	2 1%	2 2%	2 1%	2 2%	-	2 1%	1 1%	1 1%
Not enough time	7 1%	1 1%	1 1%	-	-	0 **	1 1%	1 **	2 2%	1 1%	-
Other	59 5%	4 3%	4 3%	5 4%	2 1%	7 5%	7 6%	2 1%	5 5%	11 7%	12 10% BCEH
Don't know/refused	44 3%	-	2 2%	5 4%	7 5% j	10 7% j	6 5%	7 5% j	3 3%	1 1%	4 3%
CHI-SQUARE SIGNIFICANCE	-----178.99-----> 100%*										

Comparison Groups: BCDEFGHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Q11. What sources do you and your family rely on most for information and updates on H1N1?
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No
Total	2,052	10	4	2	747	165	340	582	16	1,834	1,581	458	347	995	704	317	697	1,025	740	1,299	244	1,791	46	379	1,628
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601
Television	1,536	10	4	2	574	107	250	453	16	1,384	1,225	302	291	768	472	256	538	733	582	945	157	1,365	37	261	1,238
	75%	100%	100%	100%	77%	65%	74%	78%	100%	75%	77%	66%	84%	77%	67%	81%	77%	72%	79%	73%	64%	76%	81%	69%	76%
		EF	FGH	EF	F			F	J		L		NO	O		R	R		T		U	x		X	
Newspaper	868	3	3	1	340	72	137	250	7	799	708	154	153	449	263	125	335	406	329	532	85	776	24	185	659
	42%	27%	76%	51%	46%	44%	40%	43%	43%	44%	45%	34%	44%	45%	37%	39%	48%	40%	44%	41%	35%	43%	53%	49%	41%
			b					L			L		o	O		PR					U		Y		
Websites/Internet (including Health Canada and PHAC websites)	609	5	1	-	254	54	107	153	6	568	476	131	93	304	212	83	227	298	247	357	176	424	20	123	466
	30%	50%	24%		34%	33%	31%	26%	37%	31%	30%	29%	27%	31%	30%	26%	33%	29%	33%	27%	72%	24%	45%	32%	29%
					H											p			T		V		Y		
Radio	535	1	2	1	202	49	77	154	3	482	432	96	111	261	162	89	194	248	206	326	54	474	11	120	404
	26%	8%	39%	51%	27%	30%	23%	26%	22%	26%	27%	21%	32%	26%	23%	28%	28%	24%	28%	25%	22%	26%	24%	32%	25%
					b			L			L		no											Y	
Doctor	74	-	-	-	23	6	17	22	-	67	55	19	9	36	28	8	28	38	24	50	7	67	1	11	62
	4%				3%	4%	5%	4%		4%	4%	4%	3%	4%	4%	3%	4%	4%	3%	4%	3%	4%	2%	3%	4%
Word of mouth	70	-	-	-	18	7	15	24	-	64	58	11	16	39	15	18	29	24	26	44	16	52	4	15	51
	3%				2%	4%	5%	4%		3%	4%	2%	5%	4%	2%	6%	4%	2%	3%	3%	7%	3%	9%	4%	3%
													O	O		R	r				V				
Local public health	59	-	-	-	16	2	9	17	-	44	49	10	4	29	26	15	17	26	16	43	8	51	1	4	54
	3%				2%	1%	3%	3%		2%	3%	2%	1%	3%	4%	5%	2%	3%	2%	3%	3%	3%	2%	1%	3%
													M	M	QR										X
Friends/family	56	-	-	-	16	4	6	25	-	51	41	14	13	22	22	12	14	27	25	31	5	51	3	17	37
	3%				2%	3%	2%	4%		3%	3%	3%	4%	2%	3%	4%	2%	3%	3%	2%	2%	3%	6%	5%	2%
								eg																Y	
Social media (i.e. twitter, blogs, facebook, youtube)	36	-	2	-	8	2	10	12	2	32	28	8	5	19	11	3	15	17	11	25	5	31	1	5	30
	2%		36%		1%	1%	3%	2%	10%	2%	2%	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	2%	3%	1%	2%
							e										p								
The hospital	20	1	-	-	6	3	7	2	1	18	19	1	3	14	3	1	15	4	9	11	3	17	-	5	14
	1%	10%			1%	2%	2%	1%	6%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
							H				L			O		PR									
Federal government brochures	16	1	-	-	9	1	2	3	1	15	15	1	-	9	7	2	2	12	6	9	3	12	-	-	16
	1%	10%			1%	1%	1%	1%	6%	1%	1%	1%		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
					h						L							Q							
Information provided by schools	15	-	-	-	2	2	3	6	-	13	12	3	2	9	4	2	8	4	11	4	-	14	-	2	13
	1%				1%	1%	1%	1%		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
					*												*		T					*	
Pharmacist	12	-	-	-	5	-	4	1	-	10	11	1	1	7	5	1	4	7	5	7	3	9	-	-	12
	1%				1%		1%	1%		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Q11. What sources do you and your family rely on most for information and updates on H1N1?
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Provincial government brochures	9 *%	-	-	-	7 1% H	-	-	1 *%	-	8 *%	9 1%	-	-	8 1% O	1 *%	1 *%	2 *%	6 1%	2 *%	7 1%	1 *%	8 *%	-	1 *%	8 *%	
Common sense	5 *%	-	-	-	1 *%	2 1%	2 1%	-	-	5 *%	5 *%	1 *%	-	1 *%	4 1%	-	1 *%	5 *%	2 *%	3 *%	2 1%	4 *%	1 2%	-	4 *%	
Municipal government brochures	3 *%	-	-	-	1 *%	-	-	2 *%	-	3 *%	3 *%	-	1 *%	2 *%	-	2 1%	1 *%	-	2 *%	-	2 1%	1 *%	-	-	3 *%	
Elders/Band chief	2 *%	-	-	-	-	-	1 *%	1 *%	-	2 *%	2 *%	-	1 *%	1 *%	-	1 *%	1 *%	-	2 *%	-	-	2 *%	-	-	2 *%	
Government of Canada/ PHAC Toll-Free line 1- 800-454-8302	12 1%	-	-	-	10 1% GH	-	1 *%	1 *%	-	12 1%	10 1%	2 *%	3 1%	2 *%	6 1% n	3 1%	2 *%	6 1%	5 1%	6 *%	2 1%	9 1%	-	-	12 1%	
Other	92 4%	-	-	-	35 5%	6 4%	20 6%	25 4%	-	86 5%	74 5%	18 4%	23 7%	46 5% O	22 3%	14 4%	36 5%	42 4%	46 6% T	45 3%	21 8% V	70 4%	3 6%	22 6%	67 4%	
Don't know/refused	36 2%	-	-	-	8 1%	1 1%	4 1%	12 2%	-	26 1%	14 1%	23 5% K	3 1%	18 2%	15 2%	7 2%	8 1%	21 2%	9 1%	26 2%	-	36 2%	-	8 2%	28 2%	
CHI-SQUARE SIGNIFICANCE	<-----133.08----->								<--18.54-->		<--58.66-->			<-----60.6----->			<-----69.83----->			<--31.19-->		<--186.59-->		<-----56.3----->		
	89%*								51%*		100%*			99%*			100%*			96%*		100%*		97%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Q11. What sources do you and your family rely on most for information and updates on H1N1?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052 100%	142 100%	509 100%	804 100%	151 100%	189 100%	257 100%	1,204 100%	848 100%	1,004 100%	1,048 100%	557 100%	816 100%	669 100%	756 100%	1,290 100%	656 100%	213 100%	430 100%	497 100%	228 100%	488 100%	575 100%	187 100%	390 100%
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379
Television	1,536 75%	114 80% CG	360 71% CG	628 78% CG	121 80% CG	140 74% CG	174 68% CG	882 73% CG	655 77% h	732 73% j	804 77% j	389 70% j	600 74% j	540 81% LM	542 72% LM	991 77% O	529 81% sTU	169 79% TU	322 75% t	344 69% t	156 68% t	371 76% t	430 75% t	142 76% t	277 71% t
Newspaper	868 42%	61 43% C	164 32% CG	387 48% CG	66 43% C	90 47% C	100 39% CG	569 47% I	299 35% I	435 43% I	433 41% I	206 37% I	305 37% I	354 53% LM	308 41% LM	559 43% LM	249 38% LM	96 45% LM	181 42% LM	226 45% LM	107 47% LM	157 32% LM	251 44% LM	71 38% LM	195 38% LM
Websites/Internet (including Health Canada and PHAC websites)	609 30%	55 39% CFg	133 26% CFg	252 31% c	46 30% c	48 25% c	75 29% c	372 31% c	237 28% c	317 32% c	292 28% c	237 42% MN	261 32% N	111 17% N	274 36% P	335 26% P	119 18% P	70 33% Q	146 34% Q	179 36% Q	90 39% Q	127 26% Q	170 30% Q	58 31% Q	147 38% VW
Radio	535 26%	50 35% CG	89 18% CG	224 28% C	50 33% Cg	61 32% Cg	60 23% Cg	301 25% Cg	234 28% Cg	262 26% Cg	273 26% Cg	129 23% Cg	215 26% Cg	188 28% Cg	205 27% Cg	328 25% Cg	156 24% Cg	70 33% QsT	110 26% QsT	117 24% QsT	75 33% QsT	118 24% QsT	153 27% QsT	60 32% QsT	102 26% QsT
Doctor	74 4%	3 2% BDeFG	41 8% BDeFG	19 2% BDeFG	5 4% BDeFG	5 2% BDeFG	2 1% BDeFG	46 4% BDeFG	29 3% BDeFG	26 3% BDeFG	49 5% J	13 2% J	21 3% J	39 6% LM	15 2% LM	56 4% O	22 3% O	11 5% O	16 4% O	15 3% O	5 2% O	19 4% X	19 3% X	1 1% X	12 3% x
Word of mouth	70 3%	4 3% MN	11 2% MN	30 4% c	9 6% c	6 3% c	11 4% c	42 3% c	28 3% c	28 3% c	43 4% MN	37 7% MN	19 2% MN	24 2% MN	32 4% MN	38 3% MN	20 3% MN	7 3% MN	18 4% MN	14 3% MN	12 5% MN	12 2% MN	24 4% MN	5 2% MN	14 4% MN
Local public health	59 3%	2 2% BDeFG	32 6% BDeFG	14 2% BDeFG	5 3% BDeFG	4 2% BDeFG	2 1% BDeFG	39 3% BDeFG	20 2% BDeFG	34 3% BDeFG	25 2% BDeFG	10 2% BDeFG	28 3% BDeFG	21 3% BDeFG	18 2% BDeFG	38 3% BDeFG	19 3% BDeFG	- 3% BDeFG	11 3% BDeFG	14 3% BDeFG	11 5% BDeFG	21 4% Y	18 3% Y	5 3% Y	4 1% Y
Friends/family	56 3%	2 1% BCE	6 1% BCE	29 4% BCE	2 1% BCE	8 4% BCE	10 4% BCE	43 4% I	13 2% I	23 2% I	33 3% I	25 4% Mn	16 2% Mn	15 2% Mn	21 3% Mn	35 3% Mn	19 3% Mn	8 4% Mn	9 2% Mn	12 3% Mn	7 3% Mn	14 3% Mn	16 3% Mn	3 2% Mn	10 3% Mn
Social media (i.e. twitter, blogs, facebook, youtube)	36 2%	1 1% BdeG	18 3% BdeG	11 1% g	1 1% g	5 2% G	1 *% G	26 2% G	10 1% G	21 2% G	15 1% G	4 1% L	20 2% L	12 2% L	15 2% L	21 2% L	12 2% u	3 1% U	12 3% U	9 2% U	1 *% U	7 1% U	12 2% U	3 2% U	3 1% U
The hospital	20 1%	3 2% J	7 1% J	7 1% J	3 2% J	- - J	- - J	12 1% J	7 1% J	3 *% J	16 2% J	7 1% J	4 *% J	8 1% m	7 1% m	13 1% m	6 1% m	1 *% m	7 2% m	5 1% m	- - m	4 1% m	1 *% m	4 2% m	6 2% m
Federal government brochures	16 1%	- - D	11 2% D	3 *% D	2 1% D	- - D	- - D	8 1% D	8 1% D	14 1% K	2 *% K	2 *% K	5 1% K	9 1% Lm	4 *% Lm	12 1% Lm	5 1% Lm	- *% Lm	2 1% Lm	7 1% Lm	2 1% Lm	4 1% Lm	3 1% Lm	5 3% wy	2 1% wy
Information provided by schools	15 1%	- - i	4 1% i	7 1% i	- - i	3 1% i	2 1% i	13 1% i	3 *% i	7 1% i	8 1% i	9 2% N	6 1% N	1 *% N	12 2% P	3 *% P	1 *% P	2 1% q	6 1% q	3 1% q	4 2% q	4 1% q	6 1% q	1 *% q	4 1% q
Pharmacist	12 1%	- - D	11 2% D	1 *% D	- - D	- - D	- - D	9 1% D	3 *% D	6 1% D	6 1% D	- - D	3 *% D	9 1% m	3 *% m	9 1% m	3 1% m	2 1% m	- - m	6 1% m	1 *% m	2 *% m	1 *% m	2 1% m	3 1% m

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Q11. What sources do you and your family rely on most for information and updates on H1N1?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Provincial government brochures	9 *%	-	5 1% D	1 *%	2 1%	-	1 *%	7 1%	2 *%	6 1%	3 *%	1 *%	3 *%	5 1% L	3 *%	6 *%	5 1%	-	-	4 1%	-	5 1% W	1 *%	-	2 1%
Common sense	5 *%	1 *%	1 *%	1 *%	1 1%	2 1%	1 *%	3 *%	2 *%	2 *%	4 *%	1 *%	4 1%	1 *%	2 *%	3 *%	2 *%	-	2 *%	1 *%	-	1 *%	-	1 *%	2 1%
Municipal government brochures	3 *%	-	-	1 *%	2 2%	-	-	1 *%	2 *%	3 *%	-	-	2 *%	1 *%	2 *%	1 *%	-	-	-	1 *%	2 1%	-	2 *%	-	1 *%
Elders/Band chief	2 *%	-	1 *%	-	-	1 *%	-	-	2 *%	1 *%	1 *%	1 *%	1 *%	-	1 *%	1 *%	-	-	2 *%	-	-	-	1 *%	1 *%	-
Government of Canada/ PHAC Toll-Free line 1-800-454-8302	12 1%	-	8 2% D	2 *%	-	1 1%	-	6 *%	6 1%	7 1%	4 *%	2 *%	2 *%	8 1% lm	3 *%	8 1%	1 *%	-	3 1%	6 1% Q	2 1%	-	1 *%	5 3% Wy	2 1%
Other	92 4%	4 3%	33 7% E	35 4%	3 2%	7 4%	9 3%	56 5%	35 4%	44 4%	47 5%	21 4%	41 5%	28 4%	36 5%	55 4%	21 3%	7 3%	24 6%	21 4%	17 7% q	21 4%	29 5%	8 5%	20 5%
Don't know/refused	36 2%	1 1%	11 2%	13 2%	1 1%	2 1%	9 3% BEf	19 2%	18 2%	17 2%	19 2%	15 3%	12 2%	9 1%	12 2%	24 2%	14 2%	3 2%	6 1%	10 2%	2 1%	13 3%	9 2%	4 2%	5 1%
CHI-SQUARE SIGNIFICANCE	<-----278.52----->>> 100%*							<---39.66--->>> 100%*		<---40.71--->>> 100%*		<-----199.86----->>> 100%*			<---46.34--->>> 100%*		<-----150.47----->>> 100%*					<-----103.07----->>> 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Q11. What sources do you and your family rely on most for information and updates on H1N1?
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052 100%	200 100%	212 100%	202 100%	202 100%	205 100%	205 100%	201 100%	204 100%	219 100%	202 100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
Television	1,536 75%	148 74%	173 82% bdEGj	147 73%	143 71%	154 75%	147 72%	152 76%	154 76%	161 74%	157 78%
Newspaper	868 42%	77 38%	91 43%	86 43%	80 39%	98 48%	89 43%	84 42%	90 44%	90 41%	84 42%
Websites/Internet (including Health Canada and PHAC websites)	609 30%	62 31%	59 28%	67 33% hj	57 28%	54 27%	79 39% CEFHJK	48 24%	73 36% HJ	52 24%	58 29%
Radio	535 26%	54 27%	50 24%	57 28%	43 21%	58 28%	48 24%	52 26%	56 27%	62 28%	54 27%
Doctor	74 4%	7 3%	9 4%	7 3%	5 3%	8 4%	7 3%	5 2%	11 6%	8 4%	8 4%
Word of mouth	70 3%	8 4%	10 5%	14 7% EFiJ	4 2%	4 2%	8 4%	7 4%	5 3%	4 2%	7 4%
Local public health	59 3%	5 2%	1 *%	4 2%	4 2%	1 1%	5 3%	6 3%	2 1% CDEFGHIK B	20 9%	10 5% CeFI
Friends/family	56 3%	6 3% f	7 3% F	7 3% F	7 3% f	0 *%	4 2%	6 3% f	6 3% f	5 2%	9 5% F
Social media (i.e. twitter, blogs, facebook, youtube)	36 2%	0 *%	5 3% b	2 1%	6 3% Bk	4 2%	4 2%	7 4% BdJK	5 3% Bk	1 1%	1 1%
The hospital	20 1%	2 1%	1 *%	2 1%	2 1%	3 1%	3 2%	-	1 *%	-	5 3% ci
Federal government brochures	16 1%	-	1 *%	3 1%	-	1 *%	-	-	2 1%	9 4% CDFI	-
Information provided by schools	15 1%	2 1%	-	1 *%	4 2%	1 *%	3 1%	1 *%	3 2%	-	1 *%
Pharmacist	12 1%	2 1%	1 1%	-	1 1%	2 1%	3 2%	-	3 1%	-	-
Provincial government brochures	9 *%	-	-	-	-	-	1 *%	1 *%	1 1%	6 3% GH	-

Comparison Groups: BCDEFGHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Q11. What sources do you and your family rely on most for information and updates on H1N1?
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Common sense	5 *%	2 1%	1 *%	-	-	1 *%	1 *%	1 1%	-	-	-
Municipal government brochures	3 *%	-	-	2 1%	-	-	-	-	1 *%	-	-
Elders/Band chief	2 *%	-	1 *%	-	-	-	1 *%	-	-	-	-
Government of Canada/ PHAC Toll-Free line 1- 800-454-8302	12 1%	0 *%	1 *%	-	-	1 *%	-	2 1%	2 1%	4 2% BCf	2 1%
Other	92 4%	7 3%	11 5%	9 5%	6 3%	10 5%	6 3%	8 4%	12 6%	16 7% e	7 3%
Don't know/refused	36 2%	3 1%	1 *%	2 1%	4 2%	1 1%	5 3%	5 3%	4 2%	6 3% c	5 3% c
CHI-SQUARE SIGNIFICANCE	-----270.92----- 100%*										

Comparison Groups: BCDEFGHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Q11B. What websites have you visited to get information about H1N1?
Base: Respondents who indicated they use the internet for information and updates
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No
Total	609	5	1	-	254	54	107	153	6	568	476	131	93	304	212	83	227	298	247	357	176	424	20	123	466
	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	589	4	1	-	251	55	95	150	5	551	469	118	90	291	207	76	222	287	241	343	169	411	20	125	444
Media web page	217	1	-	-	102	21	35	47	1	205	169	48	29	120	69	18	86	112	79	138	44	170	6	38	173
	36%	23%			40%	39%	33%	31%	18%	36%	36%	37%	31%	39%	32%	22%	38%	38%	32%	39%	25%	40%	31%	31%	37%
Health Canada website (www.hc.gc.ca)	79	3	-	-	35	8	16	18	3	76	70	9	13	43	23	15	30	34	41	38	79	-	6	19	54
	13%	54%			14%	14%	15%	12%	44%	13%	15%	7%	14%	14%	11%	18%	13%	12%	17%	11%	45%	31%	15%	12%	
Google	73	-	-	-	18	7	20	18	-	64	57	16	12	40	21	14	32	27	35	37	17	55	4	15	54
	12%				7%	13%	19%	12%	11%	12%	12%	13%	13%	10%	17%	14%	9%	14%	10%	10%	13%	21%	12%	12%	
World Health Organization (WHO) web page	42	-	-	-	16	4	13	8	-	40	40	2	6	23	12	5	22	15	26	16	23	16	3	9	30
	7%				6%	7%	12%	5%	7%	8%	2%	7%	8%	6%	6%	10%	5%	11%	4%	13%	4%	15%	7%	7%	
CBC website	40	-	-	-	23	6	2	8	-	40	37	4	3	17	20	3	13	24	17	22	11	30	1	9	30
	7%				9%	11%	2%	5%	7%	8%	3%	3%	6%	10%	3%	6%	8%	7%	6%	6%	7%	4%	7%	7%	
Other search engines/websites	40	-	-	-	15	2	8	12	-	37	32	8	6	27	7	4	20	16	19	21	8	32	1	8	31
	7%				6%	4%	8%	8%	7%	7%	6%	6%	9%	4%	5%	9%	5%	8%	6%	5%	7%	6%	6%	7%	
Yahoo	35	1	-	-	12	6	6	5	1	29	28	7	12	16	6	10	13	12	16	18	4	31	-	5	29
	6%	24%			5%	11%	6%	3%	19%	5%	6%	5%	13%	5%	3%	12%	6%	4%	7%	5%	2%	7%	4%	6%	
MSN/Hotmail	26	-	-	-	12	1	3	9	-	25	21	5	4	17	4	4	12	10	10	15	4	22	2	8	16
	4%				5%	2%	3%	6%	4%	4%	4%	4%	5%	6%	2%	5%	5%	3%	4%	4%	2%	5%	10%	6%	3%
Government of Canada website (www.canada.gc.ca)	25	-	-	-	14	1	4	6	-	25	22	2	3	13	8	4	12	8	13	11	24	-	-	5	20
	4%				6%	2%	3%	4%	4%	5%	2%	3%	4%	4%	4%	5%	5%	3%	5%	3%	13%			4%	4%
Medical/science website (general)	23	-	-	-	12	2	4	5	-	23	17	6	3	10	10	3	10	11	11	13	8	16	-	9	15
	4%				5%	4%	4%	3%	4%	4%	5%	4%	4%	3%	5%	3%	4%	4%	4%	4%	4%	4%		7%	3%
Public Health Agency of Canada website (www.phac.gc.ca)	16	-	-	-	7	5	2	2	-	16	13	3	-	8	8	-	7	9	6	9	16	-	1	4	12
	3%				3%	9%	2%	1%	3%	3%	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%	9%	2%	2%	3%	3%
Provincial government web page	13	-	-	-	4	1	5	3	-	13	12	1	1	8	5	1	6	7	7	6	7	5	-	4	10
	2%				1%	1%	5%	2%	2%	3%	1%	1%	3%	2%	1%	3%	2%	3%	2%	3%	4%	1%		3%	2%
Telecommunication/ISP website (general)	11	-	-	-	5	-	1	6	-	11	9	3	1	4	6	1	2	8	7	5	3	8	3	-	8
	2%				2%		1%	4%	2%	2%	2%	2%	1%	1%	3%	2%	1%	3%	3%	1%	2%	2%	17%		2%

Comparison Groups: BCDEFH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Q11B. What websites have you visited to get information about H1N1?
Base: Respondents who indicated they use the internet for information and updates
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada																	
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No															
																										(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
City/municipal/regional/local website	7 1%	-	-	-	1 1%	2 3%	-	2 1%	-	5 1%	7 1%	-	-	4 1%	3 1%	-	4 2%	3 1%	3 1%	3 1%	1 1%	5 1%	-	3 2%	4 1%															
Natural/organic website	6 1%	-	-	-	3 1%	1 3%	-	2 1%	-	6 1%	4 1%	1 1%	1 2%	2 1%	2 1%	-	1 1%	4 1%	3 1%	3 1%	2 1%	4 1%	-	-	6 1%															
Work/company website	5 1%	-	-	-	3 1%	-	1 1%	0 *	-	5 1%	3 1%	1 1%	-	2 1%	3 1%	1 1%	1 *	3 1%	2 1%	2 1%	2 1%	3 1%	-	2 1%	3 1%															
Wikipedia	5 1%	-	-	-	2 1%	1 2%	-	1 1%	-	4 1%	5 1%	-	2 2%	0 *	2 1%	2 2%	-	3 1%	2 1%	2 1%	1 1%	4 1%	-	-	5 1%															
CDC/Centre for Disease Control	4 1%	-	-	-	4 2%	1 1%	-	-	-	4 1%	4 1%	-	-	2 1%	2 1%	-	1 1%	3 1%	2 1%	2 1%	3 2%	1 *	-	2 2%	2 1%															
Other	21 3%	-	-	-	9 3%	-	4 4%	7 4%	-	19 3%	19 4%	2 1%	1 1%	10 3%	10 5%	1 1%	6 2%	15 5%	9 4%	12 3%	5 3%	15 4%	1 4%	4 4%	16 3%															
Don't know/refused	119 20%	-	1 100% EFGH	-	48 19%	12 22%	13 12%	38 25% G	1	111 20%	86 18%	31 24%	16 18%	50 16%	52 25% n	15 18%	41 18%	63 21%	37 15%	80 23% s	19 11%	97 23% U	4 18%	20 16%	96 21%															
CHI-SQUARE SIGNIFICANCE																							<---97.16---> 58%*	<---13.06---> 16%*		<---26.32---> 88%*		<---54.84---> 96%*			<---51.81---> 93%*			<---24.41---> 82%*		<---295.7---> 100%*		<---51.65---> 93%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Q11B. What websites have you visited to get information about H1N1?
Base: Respondents who indicated they use the internet for information and updates
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Total	609 100%	55 100%	133 100%	252 100%	46 100%	48 100%	75 100%	372 100%	237 100%	317 100%	292 100%	237 100%	261 100%	111 100%	274 100%	335 100%	119 100%	70 100%	146 100%	179 100%	90 100%	127 100%	170 100%	58 100%	147 100%	
Unweighted 'N'	589	57	133	222	47	45	85	353	236	297	292	220	224	144	243	344	113	70	126	185	90	117	170	52	141	
Media web page	217 36%	13 24%	38 29%	105 42% BCE	10 22%	19 40% e	30 41% bE	138 37%	79 34%	126 40% K	90 31%	86 37%	89 34%	42 38%	95 35%	122 36%	36 30%	27 38%	51 35%	62 34%	38 42%	46 36%	58 34%	18 31%	65 44% w	
Health Canada website (www.hc.gc.ca)	79 13%	7 13%	26 19% eFG	32 13%	5 10%	4 8%	6 8%	55 15%	24 10%	45 14%	34 12%	26 11%	43 17% N	10 9%	46 17% P	33 10%	6 5%	9 13% q	20 14% Q	31 17% Q	14 15% Q	8 6%	14 8%	14 23% VW	32 22% VW	
Google	73 12%	6 10%	13 10% f	28 11% F	9 21% cF	1 3%	15 20% cF	48 13%	25 10%	34 11%	38 13%	31 13%	27 11%	14 13%	35 13%	37 11%	18 15% t	8 12%	21 14%	13 7%	13 14%	18 14% x	22 13%	3 5%	14 10%	
World Health Organization (WHO) web page	42 7%	1 2%	9 7%	17 7% b	4 10% b	6 12% B	5 6%	31 8% i	11 5%	18 6%	24 8%	18 8%	20 8%	4 4%	26 10% p	16 5%	4 4%	0 1%	10 7% R	10 6% R	17 18% QRST	7 6%	8 4%	9 16% vW	14 9%	
CBC website	40 7%	6 10% c	1 1%	11 4% CD	9 19% c	4 9% c	9 12% C	19 5%	22 9%	23 7%	18 6%	7 3%	26 10% L	7 7%	20 7%	20 6%	8 6%	4 6%	7 5%	17 9%	5 5%	4 3%	14 8%	3 4%	14 10% v	
Other search engines/ websites	40 7%	2 4%	6 4%	23 9% E	1 1%	5 10% e	4 6%	31 8% I	9 4%	24 8%	16 6%	12 5%	19 7%	10 9%	13 5%	27 8%	7 6%	2 3%	10 7%	11 6%	10 11% r	8 6%	12 7%	2 4%	13 9%	
Yahoo	35 6%	6 12% Cfg	3 2%	20 8% Cfg	3 7%	1 2%	1 2%	20 5%	14 6%	19 6%	15 5%	16 7%	13 5%	6 6%	17 6%	17 5%	6 5%	5 8%	9 6%	10 6%	10 4%	8 6%	8 5%	6 10%	6 4%	
MSN/Hotmail	26 4%	5 9% c	2 1%	10 4% c	4 10% c	-	4 6%	12 3%	14 6%	14 4%	12 4%	11 5%	11 4%	4 4%	9 3%	17 5%	5 4%	5 6%	11 8%	5 3%	-	4 3%	7 4%	7 11% vY	3 2%	
Government of Canada website (www.canada.gc.ca)	25 4%	2 3%	6 5%	9 3% q	2 4%	3 7%	3 4%	17 5%	8 3%	11 3%	14 5%	6 2%	13 5%	6 5%	12 5%	12 4%	2 2%	7 9% q	5 4%	9 5%	2 2%	7 6%	3 2%	3 5%	5 4%	
Medical/science website (general)	23 4%	4 7%	4 3%	6 2%	-	7 14% cD	3 4%	11 3%	12 5%	10 3%	13 5%	4 2%	16 6% L	3 3%	10 4%	13 4%	2 2%	5 7%	5 3%	8 5%	4 4%	3 2%	6 3%	2 3%	8 5%	
Public Health Agency of Canada website (www.phac.gc.ca)	16 3%	1 1%	3 2%	5 2%	2 4%	5 11% BCDG	1 1%	11 3%	5 2%	7 2%	9 3%	5 2%	8 3%	3 2%	6 2%	10 3%	2 2%	5 7%	3 2%	2 1%	4 5%	1 1%	2 1%	7 11% VWy	5 4%	
Provincial government web page	13 2%	2 4%	6 4%	4 2%	1 2%	1 2%	-	8 2%	5 2%	3 1%	11 4% J	3 1%	9 3%	2 2%	9 3%	4 1%	-	1 2%	4 3%	4 2%	4 5%	6 5%	2 1%	-	4 3%	
Telecommunication/ISP website (general)	11 2%	3 5%	-	5 2%	1 2%	1 2%	2 3%	1 4% H	10 4%	5 2%	6 2%	5 2%	4 1%	3 2%	4 1%	8 2%	2 2%	3 4% t	2 1%	2 1%	1 1%	3 4%	2 1%	5 3%	-	3 2%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Q11B. What websites have you visited to get information about H1N1?
Base: Respondents who indicated they use the internet for information and updates
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
City/municipal/regional/local website	7 1%	-	-	7 3%	-	-	-	6 2%	1 *	3 1%	4 1%	3 1%	1 1%	2 2%	5 2%	2 1%	4 3%	-	-	1 1%	1 2%	2 2%	2 1%	-	2
Natural/organic website	6 1%	-	-	3 1%	1 3%	-	2 2%	4 1%	2 1%	1 *	4 1%	1 1%	4 2%	-	3 1%	3 1%	2 2%	-	1 1%	1 1%	1 2%	-	1 1%	-	1
Work/company website	5 1%	0 1%	-	2 1%	-	2 5%	-	4 1%	0 *	1 *	4 1%	0 *	4 2%	-	4 2%	0 *	0 *	-	-	4 2%	-	-	2 1%	-	2
Wikipedia	5 1%	-	1 1%	1 *	2 5%	-	0 *	2 1%	2 1%	3 1%	2 1%	5 2%	-	-	1 *	4 1%	1 1%	0 1%	1 1%	2 1%	-	2 2%	1 *	-	1
CDC/Centre for Disease Control	4 1%	-	1 1%	3 1%	-	-	-	3 1%	1 *	2 1%	2 1%	1 1%	3 1%	1 *	1 *	4 1%	-	-	-	4 2%	1 1%	1 1%	-	-	3
Other	21 3%	3 6%	4 3%	9 3%	3 6%	1 2%	2 2%	15 4%	6 3%	6 2%	15 5%	8 4%	7 3%	6 5%	7 3%	14 4%	3 3%	4 6%	6 4%	7 4%	1 1%	5 4%	6 4%	1 2%	3
Don't know/refused	119 20%	12 22%	37 28%	46 18%	11 23%	5 11%	8 11%	66 18%	54 23%	59 19%	60 20%	46 20%	47 18%	25 22%	44 16%	75 22%	33 28%	10 14%	23 16%	38 21%	16 17%	29 23%	37 22%	9 15%	21 14%
CHI-SQUARE SIGNIFICANCE	<-----181.7-----> <---38.41---> <---25.41---> <-----47.92-----> <---31.25---> <-----115.89-----> <-----93.84-----> 100%* 99%* 85%* 87%* 96%* 100%* 100%*																								

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Q11B. What websites have you visited to get information about H1N1?
Base: Respondents who indicated they use the internet for information and updates
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	609 100%	62 100%	59 100%	67 100%	57 100%	54 100%	79 100%	48 100%	73 100%	52 100%	58 100%
Unweighted 'N'	589	57	54	64	56	57	66	54	70	53	58
Media web page	217 36%	23 37%	19 32%	23 34%	14 24%	24 44%	27 44%	20 33%	28 42%	21 38%	19 41%
Health Canada website (www.hc.gc.ca)	79 13%	8 13%	10 17%	7 11%	3 5%	4 7%	17 22%	7 14%	12 16%	7 14%	4 7%
Google	73 12%	4 6%	8 13%	6 9%	6 10%	4 8%	9 12%	6 12%	11 16%	10 18%	9 15%
World Health Organization (WHO) web page	42 7%	7 11%	5 8%	6 8%	-	6 12%	5 6%	4 8%	3 4%	3 5%	4 8%
CBC website	40 7%	4 7%	5 9%	4 6%	3 5%	7 13%	4 5%	4 8%	7 9%	2 3%	0 1%
Other search engines/ websites	40 7%	-	-	3 4%	5 9%	3 5%	11 13%	5 10%	4 6%	3 6%	7 12%
Yahoo	35 6%	4 6%	4 6%	7 11%	5 10%	1 3%	1 1%	1 1%	5 7%	1 2%	6 11%
MSN/Hotmail	26 4%	4 6%	2 4%	1 2%	2 4%	5 9%	4 4%	1 1%	1 1%	4 7%	3 4%
Government of Canada website (www.canada.gc.ca)	25 4%	2 3%	7 13%	1 2%	2 4%	1 2%	2 3%	3 7%	3 3%	-	2 4%
Medical/science website (general)	23 4%	1 1%	2 4%	3 5%	3 5%	-	5 6%	4 9%	1 2%	2 4%	2 3%
Public Health Agency of Canada website (www.phac.gc.ca)	16 3%	2 3%	-	-	2 3%	3 5%	3 4%	1 2%	-	2 3%	4 8%
Provincial government web page	13 2%	-	1 2%	2 4%	1 1%	1 3%	1 1%	1 2%	-	5 10%	1 2%
Telecommunication/ISP website (general)	11 2%	-	-	4 6%	-	3 6%	1 1%	-	1 1%	1 2%	2 4%
City/municipal/regional/ local website	7 1%	-	1 2%	-	-	-	-	1 3%	1 2%	2 4%	1 2%

Comparison Groups: BCDEFHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Q11B. What websites have you visited to get information about H1N1?
Base: Respondents who indicated they use the internet for information and updates
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Natural/organic website	6 1%	3 5%	1 2%	-	-	-	1 2%	-	-	-	-
Work/company website	5 1%	1 2%	1 2%	0 1%	-	1 2%	-	-	1 2%	-	-
Wikipedia	5 1%	-	1 2%	2 3%	1 2%	0 1%	-	-	-	-	-
CDC/Centre for Disease Control	4 1%	1 2%	-	-	-	-	1 1%	-	1 2%	-	1 2%
Other	21 3%	3 5%	3 5%	3 4%	1 2%	2 3%	1 1%	2 5%	2 3%	1 1%	3 5%
Don't know/refused	119 20%	10 17%	14 24%	14 21%	18 32%	9 16%	16 20%	7 14%	16 22%	9 17%	6 11%
			k		bfHK						
CHI-SQUARE SIGNIFICANCE	----->208.06-----<										
	100%*										

Comparison Groups: BCDEFGHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Q11C. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1?

Base: Respondents who didn't specify visiting a government website

Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,943 100%	7 100%	4 100%	2 100%	696 100%	153 100%	320 100%	559 100%	13 100%	1,728 100%	1,484 100%	445 100%	331 100%	937 100%	669 100%	299 100%	653 100%	978 100%	685 100%	1,245 100%	134 100%	1,791 100%	40 100%	353 100%	1,550 100%
Unweighted 'N'	1,950	8	4	2	703	155	324	564	14	1,746	1,511	428	351	937	654	303	665	965	738	1,203	139	1,795	42	382	1,526
Yes	134 7%	0 4%	-	-	54 8%	12 8%	25 8%	32 6%	0 2%	123 7%	116 8%	19 4%	25 8%	67 7%	41 6%	24 8%	48 7%	62 6%	77 11%	58 5%	134 100%	-	2 5%	23 7%	109 7%
No	1,791 92%	7 96%	4 100%	2 100%	636 91%	141 92%	290 91%	524 94%	13 98%	1,590 92%	1,354 91%	424 95%	302 91%	860 92%	625 94%	273 91%	594 91%	914 93%	605 88%	1,175 94%	-	1,791 100%	37 95%	330 93%	1,424 92%
Don't know/refused	17 1%	-	-	-	6 1%	1 *	5 2%	3 1%	-	15 1%	14 1%	3 1%	4 1%	10 1%	2 *	3 1%	11 2%	3 *	4 1%	13 1%	-	-	-	-	17 1%
CHI-SQUARE SIGNIFICANCE	<-----6.4-----> 11%*								<-----.62-----> 27%*		<-----7.58-----> 98%		<-----4.58-----> 67%			<-----11.44-----> 98%			<-----29.63-----> 100%		<-----1925.79-----> 100%*		<-----4.61-----> 67%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Q11C. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1?

Base: Respondents who didn't specify visiting a government website

Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,943	133	475	763	145	177	250	1,129	814	947	995	524	756	653	697	1,240	647	194	403	460	210	475	559	165	350
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	1,950	147	441	768	150	175	269	1,115	835	912	1,038	495	648	797	627	1,316	653	196	379	481	211	458	576	148	343
Yes	134	13	35	49	7	12	18	77	57	64	71	45	58	31	65	68	29	8	27	48	21	25	37	14	32
	7%	10%	7%	6%	5%	7%	7%	7%	7%	7%	7%	9%	8%	5%	9%	6%	5%	4%	7%	10%	10%	5%	7%	9%	9%
												N	n		P					QRs	qr				v
No	1,791	116	436	708	136	164	231	1,042	749	876	915	474	692	615	622	1,165	611	184	369	411	189	445	521	150	314
	92%	87%	92%	93%	94%	93%	93%	92%	92%	92%	92%	91%	92%	94%	89%	94%	94%	95%	92%	89%	90%	94%	93%	91%	90%
				b	b									l		O	T	T				y			
Don't know/refused	17	4	5	6	1	1	1	9	8	8	9	5	5	7	10	7	7	3	6	1	-	6	1	1	4
	1%	3%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*		1%	*	*	1%
		g															t		T						
CHI-SQUARE SIGNIFICANCE	<-----11.13-----> <-----.2-----> <-----.23-----> <-----7.62-----> <-----14.33-----> <-----27.57-----> <-----10.14-----> 65%* 9% 11% 89% 100% 100%* 88%*																								

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Q11C. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1?

Base: Respondents who didn't specify visiting a government website
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	1,943 100%	188 100%	197 100%	193 100%	196 100%	198 100%	185 100%	191 100%	191 100%	211 100%	193 100%
Unweighted 'N'	1,950	191	197	196	195	197	189	191	192	209	193
Yes	134 7%	20 10% ci	9 5%	12 6%	17 9%	12 6%	19 10% Cik	13 7%	10 5%	12 6%	10 5%
No	1,791 92%	168 89%	187 95% beG	180 93%	177 90%	186 94%	163 88%	178 93%	179 93%	196 93%	178 93%
Don't know/refused	17 1%	1 *%	1 *%	1 1%	2 1%	0 *%	3 1%	-	3 1%	3 1%	4 2%
CHI-SQUARE SIGNIFICANCE	-----20.83----- 71%*										

Comparison Groups: BCDEFHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

Q11C_ALL. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1?
Base: All Respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052 100%	10 100%	4 100%	2 100%	747 100%	165 100%	340 100%	582 100%	16 100%	1,834 100%	1,581 100%	458 100%	347 100%	995 100%	704 100%	317 100%	697 100%	1,025 100%	740 100%	1,299 100%	244 100%	1,791 100%	46 100%	379 100%	1,628 100%
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601
Yes	244 12%	3 30%	-	-	106 14% H	23 14% H	45 13%	55 9%	3 18%	229 12%	212 13% L	32 7%	41 12%	126 13%	76 11%	42 13%	92 13%	109 11%	132 18% T	112 9%	244 100%	-	8 18%	49 13%	187 11%
No	1,791 87%	7 70%	4 100% bEFGH	2 100% bEFGH	636 85%	141 86%	290 85%	524 90% Eg	13 82%	1,590 87%	1,354 86%	424 93% K	302 87%	860 86%	625 89%	273 86%	594 85%	914 89% Q	605 82%	1,175 90% S	-	1,791 100%	37 82%	330 87%	1,424 87%
Don't know/refused	17 1%	-	-	-	6 1%	1 *%	5 2%	3 1%	-	15 1%	14 1%	3 1%	4 1%	10 1%	2 *%	3 1%	11 2% R	3 *%	4 1%	13 1%	-	-	-	-	17 1%
CHI-SQUARE SIGNIFICANCE	<-----14.18----->				<-----.58----->				<-----15.05----->				<-----4.93----->			<-----13.31----->			<-----38.6----->		<-----2035.09----->		<-----6.71----->		
	71%*				25%*				100%				71%			99%			100%		100%*		85%*		

Comparison Groups: BCDEFH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QI1C_ALL. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052	142	509	804	151	189	257	1,204	848	1,004	1,048	557	816	669	756	1,290	656	213	430	497	228	488	575	187	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379
Yes	244	22	69	90	14	24	25	153	91	120	124	78	118	48	124	119	38	27	54	85	39	38	53	36	72
	12%	16%	13%	11%	9%	13%	10%	13%	11%	12%	12%	14%	14%	7%	16%	9%	6%	12%	13%	17%	17%	8%	9%	19%	18%
												N	N		P			Q	Q	Qs	Q			VW	VW
No	1,791	116	436	708	136	164	231	1,042	749	876	915	474	692	615	622	1,165	611	184	369	411	189	445	521	150	314
	87%	82%	86%	88%	90%	86%	90%	87%	88%	87%	87%	85%	85%	92%	82%	90%	93%	86%	86%	83%	83%	91%	91%	80%	80%
				b	B		B							LM		O	RSTU					XY	XY		
Don't know/refused	17	4	5	6	1	1	1	9	8	8	9	5	5	7	10	7	7	3	6	1	-	6	1	1	4
	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		g															t		T						
CHI-SQUARE SIGNIFICANCE	-----13.76-----						-----1.93-----		-----.11-----		-----22.22-----			-----27.69-----		-----49.09-----					-----41.97-----				
	82%*						62%		5%		100%			100%		100%*					100%*				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QI1C_ALL. Have you visited a Government of Canada website, such as the Health Canada, the Public Health Agency of Canada or the Fight Flu website, to get information about H1N1?
Base: All Respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052 100%	200 100%	212 100%	202 100%	202 100%	205 100%	205 100%	201 100%	204 100%	219 100%	202 100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
Yes	244 12%	31 16%	24 11%	20 10%	23 11%	19 9%	39 19%	23 11%	23 11%	21 10%	20 10%
							CDEFhIJK				
No	1,791 87%	168 84%	187 88%	180 89%	177 88%	186 91%	163 80%	178 89%	179 88%	196 89%	178 88%
			G	G	G	G		G	G	G	G
Don't know/refused	17 1%	1 *%	1 *%	1 1%	2 1%	0 *%	3 1%	-	3 1%	3 1%	4 2%
CHI-SQUARE SIGNIFICANCE	-----25.9----- 90%*										

Comparison Groups: BCDEFHGIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QD1. Have you traveled outside of Canada during the past 3 months?
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada			
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Yes, Else-where	No	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Total	2,052	10	4	2	747	165	340	582	16	1,834	1,581	458	347	995	704	317	697	1,025	740	1,299	244	1,791	46	379	1,628	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601	
Yes	425	2	1	-	189	37	53	124	3	403	346	77	61	206	157	52	118	254	160	266	57	368	46	379	1	
	21%	24%	25%		25%	22%	16%	21%	21%	22%	22%	17%	17%	21%	22%	16%	17%	25%	22%	20%	23%	21%	100%	100%	100%	
					G			g			L							PQ				Y	Y		*	
No	1,622	7	3	2	558	128	287	456	13	1,429	1,231	381	285	790	542	264	579	768	581	1,028	186	1,419	-	-	1,622	
	79%	76%	75%	100%	75%	78%	84%	78%	79%	78%	78%	83%	82%	79%	77%	83%	83%	75%	78%	79%	76%	79%			100%	
				EFGH			EH				K		o			R	R									
Don't know/refused	5	-	-	-	0	-	-	2	-	2	4	1	1	-	4	1	-	4	-	5	1	4	-	-	5	
	1%				0%			1%		1%	1%	1%	1%		1%	1%		1%		1%	1%	1%			1%	
CHI-SQUARE SIGNIFICANCE	<-----16.77----->				<-----0.03----->				<-----5.83----->				<-----8.83----->				<-----22.11----->				<-----3.15----->		<-----1.5----->		<-----2047.79----->	
	84%*				1%*				95%*				93%*				100%*				79%*		53%*		100%*	

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QD1. Have you traveled outside of Canada during the past 3 months?
Base: All respondents
Banner 2

	Region									CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)		
Total	2,052	142	509	804	151	189	257	1,204	848	1,004	1,048	557	816	669	756	1,290	656	213	430	497	228	488	575	187	390		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379		
Yes	425	39	63	180	35	42	66	273	152	197	229	92	188	145	151	273	85	52	75	142	66	45	114	53	139		
	21%	27%	12%	22%	23%	22%	26%	23%	18%	20%	22%	16%	23%	22%	20%	21%	13%	25%	18%	29%	29%	9%	20%	28%	36%		
		C		C	C	C	C	I					L	L			Qs	q	Qs	Qs		V	Vw	VW			
No	1,622	103	442	624	116	147	190	927	694	804	817	465	627	521	605	1,016	571	160	354	355	163	443	461	134	250		
	79%	73%	87%	78%	77%	78%	74%	77%	82%	80%	78%	83%	77%	78%	80%	79%	87%	75%	82%	71%	71%	91%	80%	72%	64%		
			BDEFG					H				MN					RsTU	rTU				WXY	xY				
Don't know/refused	5	-	5	-	-	-	0	4	1	2	3	0	1	4	-	1	-	-	-	-	-	-	-	-	-		
	*%		1%				*%	*%	*%	*%	*%	*%	*%	1%		*%											
CHI-SQUARE SIGNIFICANCE	<-----43.72----->			<-----7.12----->			<-----1.51----->			<-----12.87----->			<-----1.05----->			<-----56.48----->					<-----96.62----->						
	100%*			97%*			53%*			99%*			41%*			100%*					100%*						

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QD1. Have you traveled outside of Canada during the past 3 months?
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052	200	212	202	202	205	205	201	204	219	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
Yes	425	35	48	55	38	44	52	40	33	49	31
	21%	18%	23%	27%	19%	21%	25%	20%	16%	23%	15%
			k	BeIK			iK				
No	1,622	165	164	147	164	160	153	160	171	167	171
	79%	82%	77%	73%	81%	78%	75%	79%	84%	76%	85%
		D			d				Dg		cDGj
Don't know/refused	5	-	-	-	-	1	-	1	-	3	-
	*%					1%		1%		1%	
CHI-SQUARE SIGNIFICANCE	-----29.94----- 96%*										

Comparison Groups: BCDEFHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QD1A. Have you traveled to Mexico during the past 3 months?
Base: Respondents who have travelled outside of Canada in the past 3 months
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Yes, Else-where	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	425	2	1	-	189	37	53	124	3	403	346	77	61	206	157	52	118	254	160	266	57	368	46	379	1
	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	452	2	1	-	204	39	57	129	3	429	369	80	67	219	164	53	133	264	177	275	56	396	46	405	1
Yes	46	-	-	-	14	1	10	16	-	42	43	3	4	21	21	4	12	29	22	23	8	37	46	-	-
	11%				7%	4%	20%	13%		10%	12%	4%	6%	10%	13%	8%	10%	12%	14%	9%	15%	10%	100%		
No	379	2	1	-	174	35	43	108	3	360	303	74	57	184	137	47	106	224	137	242	49	330	-	379	-
	89%	100%	100%		92%	96%	80%	87%	100%	89%	87%	96%	94%	89%	87%	90%	90%	88%	86%	91%	85%	90%		100%	
Don't know/refused	1	-	-	-	1	-	-	-	-	1	1	-	-	1	-	1	-	-	-	1	-	1	-	-	1
	*%				*%					*%	*%			*%		1%				*%		*%			100%
CHI-SQUARE SIGNIFICANCE	<-----10.22----->				<-----4----->				<-----4.97----->				<-----3.04----->			<-----5.47----->			<-----3.2----->		<-----1.2----->		<-----850.38----->		
	58%*				18%*				92%*				45%*			76%*			80%*		45%*		100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QD1A. Have you traveled to Mexico during the past 3 months?
Base: Respondents who have travelled outside of Canada in the past 3 months
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	425	39	63	180	35	42	66	273	152	197	229	92	188	145	151	273	85	52	75	142	66	45	114	53	139
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	452	43	64	191	40	42	72	292	160	206	246	92	172	188	142	308	93	47	77	153	75	48	127	48	146
Yes	46	5	7	8	8	7	11	24	22	18	28	6	24	16	19	26	12	7	6	15	6	7	7	5	15
	11%	12%	11%	4%	23% D	17% d	17% D	9%	14%	9%	12%	7%	13%	11%	13%	10%	14%	13%	9%	10%	17% w	7%	7%	10%	11%
No	379	34	56	172	27	35	55	248	130	178	200	85	165	129	131	246	73	46	68	128	59	38	106	48	124
	89%	88%	89%	96% EFG	76%	83%	83%	91%	86%	91%	88%	93%	87%	89%	87%	90%	86%	87%	91%	90%	83%	93%	90%	89%	89%
Don't know/refused	1	-	-	-	1	-	-	1	-	1	-	-	-	1	-	1	-	-	1	-	-	-	1	-	-
	*%				2%			*%		*%				*%		*%			1%				1%		
CHI-SQUARE SIGNIFICANCE	<-----25.1----->							<----3.52---->		<----1.97---->		<-----3.38----->			<----1.4---->		<-----4.61----->					<-----5.19----->			
	99%*							83%*		63%*		50%*			50%*		20%*					48%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QD1A. Have you traveled to Mexico during the past 3 months?
Base: Respondents who have travelled outside of Canada in the past 3 months
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	425	35	48	55	38	44	52	40	33	49	31
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	452	36	50	53	45	48	53	42	37	54	34
Yes	46	7	2	7	1	7	4	6	4	8	1
	11%	19%	4%	13%	3%	15%	7%	15%	13%	16%	3%
		CEk		ce		e		ce		CEk	
No	379	29	46	48	36	37	48	34	29	42	30
	89%	81%	96%	87%	95%	85%	93%	85%	87%	84%	97%
			BdhJ		bj						bj
Don't know/refused	1	-	-	-	1	-	-	-	-	-	-
	*%				2%						
CHI-SQUARE SIGNIFICANCE	-----19.71----- 65%*										

Comparison Groups: BCDEFHJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QD2. Respondent's age.
Base: All Respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No
Total	2,052 100%	10 100%	4 100%	2 100%	747 100%	165 100%	340 100%	582 100%	16 100%	1,834 100%	1,581 100%	458 100%	347 100%	995 100%	704 100%	317 100%	697 100%	1,025 100%	740 100%	1,299 100%	244 100%	1,791 100%	46 100%	379 100%	1,628 100%
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601
18-24	163 8%	2 19%	-	-	33 4%	20 12%	24 7%	49 8%	2 12%	125 7%	110 7%	51 11%	21 6%	68 7%	74 10%	19 6%	51 7%	92 9%	48 7%	115 9%	24 10%	137 8%	1 3%	17 4%	145 9%
25-34	394 19%	4 44%	-	-	114 15%	41 25%	58 17%	131 22%	4 27%	343 19%	264 17%	128 28%	69 20%	197 20%	128 18%	58 18%	147 21%	188 18%	133 18%	255 20%	54 22%	337 19%	5 11%	69 18%	320 20%
35-44	332 16%	1 10%	-	1 49%	123 16%	38 23%	57 17%	86 15%	2 12%	304 17%	243 15%	86 19%	53 15%	170 17%	108 15%	45 14%	112 16%	175 17%	112 15%	216 17%	51 21%	280 16%	12 27%	67 18%	253 16%
45-54	484 24%	3 27%	3 60%	-	203 27%	30 18%	84 25%	127 22%	5 33%	444 24%	382 24%	99 22%	67 19%	233 23%	184 26%	76 24%	160 23%	246 24%	161 22%	322 25%	67 27%	413 23%	11 25%	98 26%	375 23%
55-64	298 15%	-	-	-	132 18%	21 12%	51 15%	76 13%	-	280 15%	252 16%	44 10%	59 17%	145 15%	92 13%	58 18%	95 14%	143 14%	117 16%	181 14%	34 14%	261 15%	7 16%	64 17%	227 14%
65+	372 18%	-	2 40%	1 51%	140 19%	16 10%	65 19%	109 19%	3 17%	330 18%	323 20%	47 10%	76 22%	178 18%	115 16%	61 19%	128 18%	176 17%	161 22%	209 16%	14 6%	354 20%	8 18%	65 17%	298 18%
Prefer not to say	10 *%	-	-	-	3 *%	1 1%	1 *%	3 1%	-	8 *%	7 *%	3 1%	1 *%	5 1%	4 1%	1 *%	5 1%	4 *%	8 1%	2 *%	-	10 1%	-	-	10 1%
CHI-SQUARE SIGNIFICANCE	<-----70.92----->				<-----4.32----->				<-----66.22----->				<-----22.01----->			<-----11.88----->			<-----24.16----->		<-----33.24----->		<-----21.07----->		
	100%*				37%*				100%				96%			54%			100%		100%		95%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QD2. Respondent's age.
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052	142	509	804	151	189	257	1,204	848	1,004	1,048	557	816	669	756	1,290	656	213	430	497	228	488	575	187	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379
18-24	163	6	39	72	14	15	18	113	50	99	64	163	-	-	53	109	60	47	22	28	5	34	39	8	38
	8%	4%	8%	9%	9%	8%	7%	9%	6%	10%	6%	29%			7%	8%	9%	22%	5%	6%	2%	7%	7%	4%	10%
				B				I		K							STU	QSTU	u	U					x
25-34	394	21	98	153	22	47	52	238	155	185	209	394	-	-	201	193	79	35	111	120	46	105	143	49	61
	19%	15%	19%	19%	15%	25%	20%	20%	18%	18%	20%	71%			27%	15%	12%	17%	26%	24%	20%	22%	25%	26%	16%
					BE										P			QR	QR	Q		y	Y	Y	
35-44	332	23	81	131	30	29	39	196	136	173	159	-	332	-	249	82	70	39	81	85	55	56	86	46	80
	16%	17%	16%	16%	20%	15%	15%	16%	16%	17%	15%		41%		33%	6%	11%	18%	19%	17%	24%	11%	15%	25%	20%
															P			Q	Q	Q	QT			VW	VW
45-54	484	37	119	190	31	48	59	281	202	234	250	-	484	-	209	274	156	40	107	120	55	100	131	49	133
	24%	26%	23%	24%	21%	25%	23%	23%	24%	23%	24%		59%		28%	21%	24%	19%	25%	24%	24%	20%	23%	26%	34%
															P				r						VW
55-64	298	28	83	103	21	21	42	169	129	132	166	-	-	298	31	266	109	24	60	65	36	60	90	22	53
	15%	19%	16%	13%	14%	11%	16%	14%	15%	13%	16%			44%	4%	21%	17%	11%	14%	13%	16%	12%	16%	12%	14%
		df													O		O								
65+	372	24	89	152	32	28	46	202	170	178	193	-	-	372	13	356	179	25	49	78	30	133	85	12	24
	18%	17%	18%	19%	21%	15%	18%	17%	20%	18%	18%			56%	2%	28%	27%	12%	11%	16%	13%	27%	15%	6%	6%
															O	RSTU						WXY	XY		
Prefer not to say	10	2	1	4	1	1	1	4	6	3	7	-	-	-	-	10	3	3	-	1	1	1	1	1	-
	0.5%	1%	0.2%	0.5%	0.5%	0.5%	0.5%	0.5%	0.5%	0.3%	0.4%					0.5%	0.2%	0.2%		0.5%	0.5%	0.5%	0.5%	0.5%	
CHI-SQUARE SIGNIFICANCE	<-----25.89-----> <-----13.4-----> <-----15.11-----> <-----4084-----> <-----523.16-----> <-----196.61-----> <-----135.19----->																								
	32%*							96%		98%		100%*			100%		100%*					100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QD2. Respondent's age.
Base: All Respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052	200	212	202	202	205	205	201	204	219	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
18-24	163	16	22	19	12	7	16	17	24	13	18
	8%	8%	10%	10%	6%	3%	8%	9%	12%	6%	9%
			F	F				f	eFj		f
25-34	394	40	35	32	47	45	38	37	33	48	38
	19%	20%	17%	16%	23%	22%	18%	18%	16%	22%	19%
					di						
35-44	332	31	34	33	28	33	32	30	30	33	47
	16%	16%	16%	16%	14%	16%	16%	15%	15%	15%	23%
										bcdEgHIj	
45-54	484	48	47	48	50	51	51	50	50	57	33
	24%	24%	22%	24%	25%	25%	25%	25%	25%	26%	16%
		k		k	k	k	K	K	K	K	
55-64	298	27	27	29	32	28	31	35	25	31	33
	15%	13%	13%	15%	16%	14%	15%	18%	12%	14%	16%
65+	372	38	45	37	33	41	36	30	41	37	33
	18%	19%	21%	18%	16%	20%	18%	15%	20%	17%	16%
Prefer not to say	10	-	2	3	-	1	1	1	1	-	1
	*%		1%	1%		*%	*%	*%	*%		*%
CHI-SQUARE SIGNIFICANCE	-----> 48.88 <-----										
	33%*										

Comparison Groups: BCDEFHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QD3. What is the highest level of education you have completed?
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No
Total	2,052 100%	10 100%	4 100%	2 100%	747 100%	165 100%	340 100%	582 100%	16 100%	1,834 100%	1,581 100%	458 100%	347 100%	995 100%	704 100%	317 100%	697 100%	1,025 100%	740 100%	1,299 100%	244 100%	1,791 100%	46 100%	379 100%	1,628 100%
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601
Elementary school	42 2%	-	-	-	3 *	-	4 1%	15 3% E	-	21 1%	34 2%	8 2%	8 2%	18 2%	16 2%	21 7% QR	9 1%	12 1%	13 2%	28 2%	1 *	41 2% U	-	3 1%	38 2% X
Some high school	178 9%	1 10%	-	1 49%	44 6%	4 3%	36 11% EF	70 12% EF	2 11%	154 8%	135 9%	40 9%	41 12% o	82 8%	54 8%	42 13% qR	56 8%	74 7%	62 8%	116 9%	10 4%	166 9% U	1 3%	11 3%	165 10% WX
Completed high school	437 21%	1 15%	1 15%	-	134 18%	22 13%	91 27% EF	124 21% F	2 13%	370 20%	323 20%	110 24%	98 28% NO	214 22% o	123 18%	88 28% QR	142 20%	205 20%	153 21%	281 22%	27 11%	405 23% U	10 23%	59 16%	367 23% X
Some community college/ technical college/CEGEP	94 5%	-	-	-	29 4%	7 4%	19 6%	27 5%	-	83 5%	72 5%	21 5%	17 5%	52 5%	25 4%	20 6%	33 5%	41 4%	33 4%	61 5%	10 4%	82 5% r	3 6%	19 5%	72 4%
Completed community college/technical college/CEGEP	430 21%	1 8%	-	1 51%	156 21%	29 18%	78 23%	133 23%	2 11%	396 22%	342 22%	86 19%	69 20%	223 22%	137 19%	64 20%	165 24% r	200 20%	155 21%	273 21%	54 22%	369 21% r	6 14%	68 18%	355 22%
Some university	119 6%	-	-	-	53 7%	14 8%	18 5%	31 5%	-	116 6%	85 5%	35 8%	12 3%	45 5%	62 9% MN	6 2% P	35 5% P	77 8% Pq	42 6%	77 6%	17 7%	101 6% u	4 9%	26 7%	89 5%
Completed university	497 24%	6 61% fGH	4 85% EFGH	-	221 30% GH	47 28% gh	66 19%	116 20%	10 61% J	450 25%	398 25%	96 21%	64 18%	244 24% M	187 27% M	52 16%	173 25% P	269 26% P	188 25%	304 23%	85 35% V	411 23% v	15 32%	128 34% Y	355 22%
Post-graduate degree	228 11%	1 6%	-	-	103 14% GH	42 25% EGH	23 7%	53 9%	1 4%	221 12%	174 11%	53 12%	35 10%	108 11%	85 12%	20 6%	76 11% P	132 13% P	84 11%	142 11%	39 16% v	189 11% v	6 14%	59 16% Y	163 10%
Don't know/refused	28 1%	-	-	-	5 1%	-	6 2%	12 2% e	-	22 1%	18 1%	9 2%	4 1%	10 1%	14 2%	4 1%	8 1%	15 1%	9 1%	18 1%	1 * u	26 1% u	-	5 1%	23 1%
CHI-SQUARE SIGNIFICANCE	<-----144.47-----> 100%*				<-----12.74-----> 88%*				<-----11.56-----> 83%*				<-----49.75-----> 100%*			<-----95.62-----> 100%*			<-----1.71-----> 1%*		<-----44.58-----> 100%*		<-----66.33-----> 100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QD3. What is the highest level of education you have completed?
Base: All respondents
Tracking Banner

	Daily Track											
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	
Total	2,052 100%	200 100%	212 100%	202 100%	202 100%	205 100%	205 100%	201 100%	204 100%	219 100%	202 100%	
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202	
Elementary school	42 2%	2 1%	6 3%	1 1%	4 2%	1 1%	4 2%	5 3%	3 1%	12 6%	3 2%	cDEFGhIK B
Some high school	178 9%	25 12% eK	15 7%	17 8%	13 7%	22 11% k	16 8%	17 8%	23 11% K	21 10%	9 5%	
Completed high school	437 21%	44 22%	49 23%	44 22%	37 18%	42 21%	44 22%	51 25%	38 19%	40 18%	47 23%	
Some community college/ technical college/CEGEP	94 5%	12 6%	6 3%	14 7% ei	5 3%	5 3%	10 5%	10 5%	5 3%	9 4%	17 8% CEFI	
Completed community college/technical college/CEGEP	430 21%	37 19%	45 21%	36 18%	42 21%	43 21%	51 25%	39 20%	49 24%	37 17%	50 25%	
Some university	119 6%	7 4%	15 7%	15 7%	10 5%	7 3%	11 5%	13 6%	20 10% BeFgK	13 6%	9 5%	
Completed university	497 24%	46 23%	53 25%	48 24%	64 32% bFhk	40 20%	49 24%	47 23%	48 24%	54 25%	46 23%	
Post-graduate degree	228 11%	25 13% i	19 9%	24 12%	26 13% i bCDeGHIK	42 20%	18 9%	15 8%	13 7%	29 13% i	17 9%	
Don't know/refused	28 1%	2 1%	3 1%	3 2%	2 1%	2 1%	1 *	5 2%	4 2%	3 1%	3 1%	
CHI-SQUARE SIGNIFICANCE	-----109.89----- 100%*											

Comparison Groups: BCDEFGHIJK
Independent T-Test for Means, Independent Z-Test for Percentages
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or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QD4. Do you have any children under the age of 18 living in your household?
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Yes, Else-where	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052 100%	10 100%	4 100%	2 100%	747 100%	165 100%	340 100%	582 100%	16 100%	1,834 100%	1,581 100%	458 100%	347 100%	995 100%	704 100%	317 100%	697 100%	1,025 100%	740 100%	1,299 100%	244 100%	1,791 100%	46 100%	379 100%	1,628 100%
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601
Yes	756 37%	6 60%	2 36%	-	254 34%	67 41%	129 38%	222 38%	7 46%	672 37%	574 36%	178 39%	140 40%	395 40%	220 31%	126 40%	284 41%	345 34%	291 39%	458 35%	124 51%	622 35%	19 42%	131 35%	605 37%
No	1,290 63%	4 40%	3 64%	2 100%	493 66%	98 59%	210 62%	358 62%	9 54%	1,158 63%	1,001 63%	280 61%	205 59%	600 60%	481 68%	190 60%	412 59%	677 66%	448 61%	836 64%	119 49%	1,165 65%	26 58%	246 65%	1,017 63%
Don't know/refused	6 *%	-	-	-	1 *%	-	0 *%	2 *%	-	3 *%	6 *%	-	2 1%	1 *%	3 *%	1 *%	1 *%	4 *%	1 *%	5 *%	1 *%	4 *%	-	1 *%	5 *%
CHI-SQUARE SIGNIFICANCE	<-----9.42----->				<-----.68----->				<-----2.65----->				<-----17.53----->			<-----10.79----->			<-----4.32----->		<-----24.58----->		<-----1.58----->		
	33%*				29%*				73%*				100%*			97%*			88%*		100%*		19%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QD4. Do you have any children under the age of 18 living in your household?
Base: All respondents
Banner 2

	Region									CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)		
Total	2,052	142	509	804	151	189	257	1,204	848	1,004	1,048	557	816	669	756	1,290	656	213	430	497	228	488	575	187	390		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379		
Yes	756	55	179	309	47	80	87	443	313	363	392	254	459	44	756	-	188	84	193	189	100	136	221	90	198		
	37%	39%	35%	38%	31%	42%	34%	37%	37%	36%	37%	46%	56%	7%	100%		29%	39%	45%	38%	44%	28%	38%	48%	51%		
				e		E					N	LN					Q	Qt	Q	Q		V	Vw	VW			
No	1,290	87	327	494	104	110	169	758	532	638	652	302	357	621	-	1,290	468	129	236	308	128	352	355	98	191		
	63%	61%	64%	61%	69%	58%	66%	63%	63%	64%	62%	54%	44%	93%		100%	71%	61%	55%	62%	56%	72%	62%	52%	49%		
				dF							M			LM			RSTU			s		WXY	xY				
Don't know/refused	6	0	4	1	-	-	1	3	3	2	4	1	0	5	-	-	-	-	1	-	-	-	-	-	-		
	*%	*%	1%	*%			1%	*%	*%	*%	*%	*%	*%	1%					*%								
														M													
CHI-SQUARE SIGNIFICANCE			<-----12.94----->					<-----.14----->		<-----.98----->		<-----415.96----->			<-----2046----->			<-----38.57----->					<-----54.28----->				
			77%*					7%*		39%*		100%*			100%*			100%*					100%*				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
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Lower case letters indicate significance at the 90% level.
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QD4. Do you have any children under the age of 18 living in your household?
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052	200	212	202	202	205	205	201	204	219	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
Yes	756	84	71	73	80	59	86	80	72	73	80
	37%	42%	33%	36%	40%	29%	42%	40%	35%	33%	40%
		F			f		F	f			F
No	1,290	116	141	129	121	146	119	120	132	144	122
	63%	58%	67%	64%	60%	71%	58%	60%	65%	66%	60%
						BEGHk					
Don't know/refused	6	-	-	1	1	0	-	2	-	3	-
	*%			*%	1%	*%		1%		1%	
CHI-SQUARE SIGNIFICANCE	-----25.17----- 88%*										

Comparison Groups: BCDEFHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QD5. Which of the following categories applies to your total household income for the year 2008?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income																					
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+																	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)																	
Total	2,052 100%	142 100%	509 100%	804 100%	151 100%	189 100%	257 100%	1,204 100%	848 100%	1,004 100%	1,048 100%	557 100%	816 100%	669 100%	756 100%	1,290 100%	656 100%	213 100%	430 100%	497 100%	228 100%	488 100%	575 100%	187 100%	390 100%																	
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379																	
Less than \$20,000	180 9%	11 8%	83 16%	51 6%	11 7%	8 4%	16 6%	94 8%	86 10%	87 9%	93 9%	47 8%	60 7%	73 11%	38 5%	142 11%	122 O	16 7%	16 4%	18 4%	7 3%	180 37%	-	-	-																	
			BDEFG														M																									
\$20,000 to \$29,999	154 8%	11 8%	42 8%	53 7%	8 5%	12 6%	29 11%	74 6%	81 10%	65 6%	90 9%	50 9%	45 6%	60 9%	48 6%	106 8%	74 11%	17 8%	28 7%	25 5%	10 4%	154 32%	-	-	-																	
							DEF		H			M		M			STU																									
\$30,000 to \$39,999	154 8%	9 7%	49 10%	51 6%	12 8%	8 4%	25 10%	87 7%	67 8%	64 6%	90 9%	42 8%	50 6%	61 9%	50 7%	104 8%	63 10%	17 8%	35 8%	30 6%	7 3%	154 32%	-	-	-																	
			dF				F							m			tU		u	U																						
\$40,000 to \$49,999	171 8%	7 5%	38 8%	76 10%	12 8%	14 7%	23 9%	91 8%	81 10%	88 9%	83 8%	49 9%	69 8%	54 8%	65 9%	106 8%	62 9%	20 9%	43 10%	36 7%	11 5%	-	171 30%	-	-																	
				b													u		u																							
\$50,000 to \$59,999	160 8%	13 9%	45 9%	55 7%	16 11%	16 8%	16 6%	89 7%	71 8%	93 9%	67 6%	45 8%	55 7%	58 9%	50 7%	110 9%	59 9%	20 9%	33 8%	33 7%	14 6%	-	160 28%	-	-																	
									K																																	
\$60,000 to \$69,999	134 7%	12 8%	26 5%	58 7%	9 6%	15 8%	14 5%	78 6%	56 7%	62 6%	71 7%	45 8%	56 7%	32 5%	59 8%	75 6%	36 5%	15 7%	39 9%	33 7%	12 5%	-	134 23%	-	-																	
												N							q																							
\$70,000 to \$79,999	110 5%	9 6%	21 4%	49 6%	5 4%	11 6%	15 6%	65 5%	45 5%	56 6%	55 5%	43 8%	37 5%	30 4%	47 6%	64 5%	22 3%	13 6%	25 6%	32 6%	17 8%	-	110 19%	-	-																	
												MN									Q	q																				
\$80,000 to \$99,999	187 9%	15 10%	54 11%	72 9%	18 12%	14 7%	15 6%	109 9%	78 9%	84 8%	103 10%	58 10%	95 12%	34 5%	90 12%	98 8%	29 4%	24 11%	50 12%	48 10%	35 16%	-	-	187 100%	-																	
			G		g							N	N		P			Q	Q	Q	Qt																					
\$100,000 or more	390 19%	25 17%	55 11%	180 22%	29 19%	48 25%	54 21%	286 24%	104 12%	237 24%	153 15%	99 18%	213 26%	78 12%	198 26%	191 15%	47 7%	40 19%	66 15%	149 30%	88 39%	-	-	-	390 100%																	
		c		C	C	C	C	I		K		N	LN		P		Q	Q	QRS	QRSt																						
Don't know/refused	411 20%	31 22%	94 19%	159 20%	32 21%	44 23%	51 20%	232 19%	179 21%	167 17%	244 23%	78 14%	135 17%	191 28%	111 15%	295 23%	143 22%	33 15%	94 22%	93 19%	26 12%	-	-	-	-																	
										J				LM		O	rU		rU	U																						
CHI-SQUARE SIGNIFICANCE	-----115.2----->																							-----50.05----->		-----47.59----->		-----131.69----->			-----87.66----->			-----332.79----->					-----4922.11----->			
	100%																							100%		100%		100%			100%			100%					100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
** Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

QD5. Which of the following categories applies to your total household income for the year 2008?
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052 100%	200 100%	212 100%	202 100%	202 100%	205 100%	205 100%	201 100%	204 100%	219 100%	202 100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
Less than \$20,000	180 9%	22 11%	20 9%	17 9%	15 8%	17 8%	13 6%	16 8%	19 9%	23 10%	16 8%
\$20,000 to \$29,999	154 8%	18 9%	11 5%	15 8%	20 10%	11 6%	17 8%	9 5%	13 6%	21 10%	18 9%
\$30,000 to \$39,999	154 8%	17 8%	14 7%	9 5%	14 7%	23 11%	11 5%	16 8%	17 8%	19 9%	14 7%
\$40,000 to \$49,999	171 8%	13 6%	20 9%	21 10%	17 8%	14 7%	25 12%	16 8%	12 6%	17 8%	16 8%
\$50,000 to \$59,999	160 8%	15 8%	27 13%	14 7%	21 10%	10 5%	13 6%	15 8%	18 9%	11 5%	15 8%
\$60,000 to \$69,999	134 7%	9 4%	10 5%	15 7%	15 7%	16 8%	9 5%	14 7%	17 8%	11 5%	18 9%
\$70,000 to \$79,999	110 5%	10 5%	12 6%	14 7%	17 9%	14 7%	6 3%	12 6%	4 2%	12 5%	9 5%
\$80,000 to \$99,999	187 9%	18 9%	15 7%	15 8%	15 8%	27 13%	22 11%	13 6%	23 11%	19 9%	20 10%
\$100,000 or more	390 19%	39 19%	45 21%	36 18%	40 20%	44 21%	45 22%	31 15%	33 16%	42 19%	34 17%
Don't know/refused	411 20%	40 20%	38 18%	44 22%	27 13%	29 14%	43 21%	58 29%	49 24%	43 20%	41 20%
CHI-SQUARE SIGNIFICANCE	-----97.16----- 89%										

Comparison Groups: BCDEFGHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

PROV. Province.
Base: All Respondents
Banner 1

	Top issue										Top issue (collapsed)		Following The News			Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada						
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu		Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Else-where	No							
									(I)	(J)																(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	2,052 100%	10 100%	4 100%	2 100%	747 100%	165 100%	340 100%	582 100%	16 100%	1,834 100%	1,581 100%	458 100%	347 100%	995 100%	704 100%	317 100%	697 100%	1,025 100%	740 100%	1,299 100%	244 100%	1,791 100%	46 100%	379 100%	1,628 100%							
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601							
Atlantic (NET)	142 7%	1 6%	-	-	55 7%	8 5%	27 8%	40 7%	1 4%	131 7%	120 8%	20 4%	29 8%	73 7%	39 6%	25 8%	50 7%	66 6%	62 8%	80 6%	22 9%	116 6%	5 10%	34 9%	103 6%							
NL	24 1%	-	-	-	12 2%	1 1%	6 2%	4 1%	-	24 1%	20 1%	4 1%	6 2%	11 1%	7 1%	6 2%	6 1%	12 1%	6 1%	19 1%	4 1%	19 1%	1 3%	6 2%	17 1%							
NS	52 3%	-	-	-	16 2%	5 3%	12 4%	14 2%	-	48 3%	46 3%	5 1%	10 3%	28 3%	14 2%	8 2%	22 3%	22 2%	29 4%	23 2%	8 3%	43 2%	-	16 4%	35 2%							
PE	14 1%	-	-	-	7 1%	-	1 *	5 1%	-	13 1%	14 1%	-	3 1%	9 1%	2 *	3 1%	7 1%	3 *	5 1%	9 1%	2 1%	11 1%	-	1 *	13 1%							
NB	52 3%	1 6%	-	-	20 3%	2 1%	8 2%	17 3%	1 4%	47 3%	41 3%	12 3%	10 3%	26 3%	16 2%	8 3%	15 2%	29 3%	23 3%	30 3%	8 3%	42 2%	3 7%	11 3%	37 2%							
QC	509 25%	7 70% EFH	1 25%	1 51%	147 20%	52 32% EH	137 40% EH	105 18%	9 56% J	441 24%	358 23%	149 33% K	52 15%	235 24% M	221 31% MN	65 20%	164 24%	277 27% P	136 18%	373 29% S	69 28%	436 24%	7 15%	56 15% WX	446 27% W							
ON	804 39%	2 20%	2 36%	1 49%	309 41% G	56 34%	89 26%	278 48% bEFG	4 28%	732 40%	632 40%	168 37%	169 49% NO	404 41% O	228 32%	143 45% R	288 41% R	368 36%	337 46% T	462 36%	90 37%	708 40%	8 17%	172 45% WY	624 38% W							
Prairies (NET)	145 7%	-	-	-	58 8%	14 8%	16 5%	38 6%	-	125 7%	112 7%	30 7%	21 6%	69 7%	55 8%	18 6%	45 6%	80 8%	44 6%	101 8%	12 5%	132 7%	8 17%	27 7%	110 7%							
MB	101 5%	-	-	-	40 5%	9 5%	13 4%	29 5%	-	90 5%	79 5%	19 4%	13 4%	55 6%	33 5%	11 3%	33 5%	57 6%	34 5%	67 5%	8 3%	93 5%	7 16%	22 6%	72 4%							
SK	44 2%	-	-	-	18 2%	5 3%	3 1%	9 2%	-	35 2%	32 2%	11 2%	8 2%	14 1%	22 3% N	7 2%	12 2%	23 2%	10 1%	33 3% s	4 2%	39 2%	1 2%	5 1%	38 2%							
AB	189 9%	-	2 39%	-	64 9%	11 7%	30 9%	57 10%	2 11%	162 9%	152 10%	37 8%	40 12% n	80 8%	70 10%	34 11%	58 8%	97 9%	70 9%	114 9%	24 10%	164 9%	7 16%	35 9%	147 9%							
BC	257 13%	0 3%	-	-	111 15% h	23 14%	40 12%	64 11%	0 2%	238 13%	201 13%	53 12%	35 10%	130 13%	90 13%	29 9%	89 13%	135 13%	87 12%	168 13%	25 10%	231 13%	11 25% y	55 15%	191 12%							
Territories	6 *	-	-	-	3 *	1 1%	-	1 *	-	5 *	6 *	-	2 *	5 *	-	3 1%	2 *	2 *	4 *	2 *	2 1%	4 *	-	-	6 *							
CHI-SQUARE SIGNIFICANCE	-----125.14-----				-----62.66-----				-----28.26-----				-----65.97-----				-----31.97-----				-----48.63-----				-----9.14-----				-----70.51-----			
	100%*				62%*				100%*				100%*				96%*				100%*				48%*				100%*			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

PROV. Province.
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052 100%	142 100%	509 100%	804 100%	151 100%	189 100%	257 100%	1,204 100%	848 100%	1,004 100%	1,048 100%	557 100%	816 100%	669 100%	756 100%	1,290 100%	656 100%	213 100%	430 100%	497 100%	228 100%	488 100%	575 100%	187 100%	390 100%
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379
Atlantic (NET)	142 7%	142 100%	-	-	-	-	-	41 3%	100 12%	65 7%	76 7%	27 5%	61 7%	52 8%	55 7%	87 7%	41 6%	19 9%	37 9%	23 5%	19 8%	31 6%	40 7%	15 8%	25 6%
NL	24 1%	24 17%	-	-	-	-	-	10 1%	15 2%	13 1%	11 1%	4 1%	10 1%	11 2%	10 1%	15 1%	9 1%	4 2%	5 1%	5 1%	1 1%	7 2%	5 1%	4 2%	5 1%
NS	52 3%	52 36%	-	-	-	-	-	20 2%	31 4%	18 2%	34 3%	9 2%	20 2%	21 3%	20 3%	32 2%	14 2%	4 2%	15 3%	11 2%	6 2%	10 2%	18 3%	2 1%	8 2%
PE	14 1%	14 10%	-	-	-	-	-	14 2%	6 1%	8 1%	3 1%	7 1%	3 *	3 *	10 1%	5 1%	1 *	-	3 1%	4 2%	2 *	5 1%	2 1%	2 1%	2 1%
NB	52 3%	52 37%	-	-	-	-	-	12 1%	41 5%	29 3%	23 2%	11 2%	24 3%	16 2%	23 3%	30 2%	14 2%	10 4%	17 4%	4 1%	8 4%	11 2%	12 2%	6 3%	10 2%
QC	509 25%	-	509 100%	-	-	-	-	322 27%	187 22%	245 24%	264 25%	136 25%	199 24%	172 26%	179 24%	327 25%	197 30%	58 27%	94 22%	109 22%	41 18%	175 36%	131 23%	54 29%	55 14%
ON	804 39%	-	-	804 100%	-	-	-	529 44%	275 32%	387 39%	417 40%	225 40%	320 39%	255 38%	309 41%	494 38%	237 36%	81 38%	184 43%	200 40%	96 42%	154 32%	238 41%	72 39%	180 46%
Prairies (NET)	145 7%	-	-	-	145 96%	-	-	67 6%	78 9%	70 7%	75 7%	33 6%	59 7%	53 8%	45 6%	100 8%	57 9%	13 6%	26 6%	30 6%	19 8%	29 6%	40 7%	17 9%	29 7%
MB	101 5%	-	-	-	101 67%	-	-	51 4%	50 6%	50 5%	52 5%	21 4%	40 5%	40 6%	29 4%	72 6%	38 6%	8 4%	22 5%	21 4%	11 5%	21 4%	28 5%	10 5%	21 5%
SK	44 2%	-	-	-	44 29%	-	-	16 1%	28 3%	20 2%	24 2%	12 2%	19 2%	13 2%	16 2%	28 2%	18 3%	5 2%	4 1%	9 2%	8 3%	8 2%	12 2%	7 4%	8 2%
AB	189 9%	-	-	-	-	189 100%	-	119 10%	70 8%	100 10%	90 9%	62 11%	77 9%	49 7%	80 11%	110 9%	46 7%	14 6%	48 11%	59 12%	17 7%	27 6%	56 10%	14 7%	48 12%
BC	257 13%	-	-	-	-	257 100%	126 10%	131 15%	134 13%	123 12%	70 13%	98 12%	88 13%	87 12%	169 13%	75 11%	25 12%	39 9%	75 15%	37 16%	70 14%	67 12%	15 8%	54 14%	
Territories	6 *	-	-	-	6 4%	-	-	6 1%	2 *	4 *	3 *	2 *	1 *	2 *	4 *	2 *	3 1%	1 *	1 *	-	1 *	3 *	1 1%	-	
CHI-SQUARE SIGNIFICANCE	-----10260----- 100%*						-----112.8----- 100%*		-----8.4----- 41%*		-----18.78----- 46%*			-----9.82----- 54%*		-----82.27----- 100%*					-----85.76----- 100%*				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

PROV. Province.
Base: All Respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052	200	212	202	202	205	205	201	204	219	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
Atlantic (NET)	142	15	13	15	13	13	15	13	15	15	15
	7%	7%	6%	7%	6%	6%	8%	7%	7%	7%	7%
NL	24	1	2	1	3	3	1	2	7	-	5
	1%	*%	1%	1%	1%	2%	1%	1%	3%		2%
									Bcdgh		
NS	52	4	6	4	7	5	2	5	4	9	5
	3%	2%	3%	2%	4%	3%	1%	3%	2%	4%	3%
PE	14	3	1	1	-	1	4	0	1	2	-
	1%	2%	*%	*%		1%	2%	*%	1%	1%	
NB	52	6	5	9	3	2	9	6	3	4	5
	3%	3%	2%	5%	1%	1%	4%	3%	1%	2%	2%
				efi							
QC	509	49	54	50	51	52	51	49	50	55	49
	25%	24%	25%	25%	25%	25%	25%	24%	25%	25%	24%
ON	804	77	85	79	80	81	81	78	78	87	77
	39%	38%	40%	39%	40%	40%	40%	39%	38%	40%	38%
Prairies (NET)	145	27	15	8	11	15	12	15	13	16	11
	7%	13%	7%	4%	6%	7%	6%	7%	7%	7%	6%
		cDEGHik									
MB	101	14	13	2	4	9	5	15	13	16	10
	5%	7%	6%	1%	2%	5%	2%	7%	7%	7%	5%
		DEg	Deg					DEG	Deg	Deg	D
SK	44	13	3	6	7	6	7	-	-	-	1
	2%	6%	1%	3%	4%	3%	4%				1%
		CK		k	K		k				
AB	189	4	20	20	23	20	18	19	21	22	22
	9%	2%	10%	10%	11%	10%	9%	9%	10%	10%	11%
			B	B	B	B	B	B	B	B	B
BC	257	27	23	27	22	24	28	27	27	25	28
	13%	13%	11%	13%	11%	12%	14%	13%	13%	11%	14%
Territories	6	3	1	2	1	-	-	-	-	-	-
	*%	1%	*%	1%	*%						
CHI-SQUARE SIGNIFICANCE	<-----					-135.77	----->				
	100%*										

Comparison Groups: BCDEFGHIJK
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 "*" Denotes Chi-Square where at least one cell has an expected value of less than 1
 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

GEND. Gender.
Base: All Respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Yes, Else-where	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052	10	4	2	747	165	340	582	16	1,834	1,581	458	347	995	704	317	697	1,025	740	1,299	244	1,791	46	379	1,628
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601
Male	1,004	6	1	1	439	69	114	288	8	910	737	258	126	446	428	132	299	565	289	711	120	876	18	178	808
	49%	66%	15%	51%	59%	42%	33%	50%	50%	50%	47%	56%	36%	45%	61%	42%	43%	55%	39%	55%	49%	49%	39%	47%	50%
		cg			cFGH			G			K			M	MN			PQ		S					
Female	1,048	3	4	1	309	95	226	294	8	924	843	200	222	550	275	185	398	460	452	588	124	915	28	200	820
	51%	34%	85%	49%	41%	58%	67%	50%	50%	50%	53%	44%	64%	55%	39%	58%	57%	45%	61%	45%	51%	51%	61%	53%	50%
			be		E	E	bEH	E			L		NO	O		R	R		T						
CHI-SQUARE SIGNIFICANCE	<-----67.24----->				<-----.0----->				<-----13.3----->				<-----69.78----->			<-----32.6----->			<-----46.8----->		<-----.0----->		<-----2.76----->		
	100%*				5%				100%				100%			100%			100%		5%		75%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

GEND. Gender.
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052	142	509	804	151	189	257	1,204	848	1,004	1,048	557	816	669	756	1,290	656	213	430	497	228	488	575	187	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379
Male	1,004	65	245	387	72	100	134	611	392	1,004	-	284	407	310	363	638	340	106	212	209	127	216	299	84	237
	49%	46%	48%	48%	48%	53%	52%	51%	46%	100%		51%	50%	46%	48%	49%	52%	50%	49%	42%	56%	44%	52%	45%	61%
									i								T	t	t		T		V		VWX
Female	1,048	76	264	417	79	90	123	593	456	-	1,048	273	409	360	392	652	316	107	218	288	101	272	276	103	153
	51%	54%	52%	52%	52%	47%	48%	49%	54%		100%	49%	50%	54%	52%	51%	48%	50%	51%	58%	44%	56%	48%	55%	39%
									h											QrsU		WY	Y	Y	
CHI-SQUARE SIGNIFICANCE		<-----2.89----->						<----3.98---->		<---2052--->		<-----3.13----->			<----.36---->		<-----15.8----->					<-----27.13----->			
		28%						95%		100%		79%			45%		100%					100%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

GEND. Gender.
Base: All Respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052	200	212	202	202	205	205	201	204	219	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
Male	1,004	97	105	100	99	100	102	96	98	109	97
	49%	48%	50%	49%	49%	49%	50%	48%	48%	50%	48%
Female	1,048	103	107	102	103	105	103	105	106	110	105
	51%	52%	50%	51%	51%	51%	50%	52%	52%	50%	52%
CHI-SQUARE SIGNIFICANCE	-----> .52 <-----										
	%										

Comparison Groups: BCDEFGHIJK
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

LANG. Interview Language.
Base: All respondents
Banner 1

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Contraction			Taken Steps to Protect		Used Gov't Websites		Travel Outside Canada		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	Yes	No	Yes, Mexico	Yes, Else-where	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,052	10	4	2	747	165	340	582	16	1,834	1,581	458	347	995	704	317	697	1,025	740	1,299	244	1,791	46	379	1,628
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	9	4	2	755	165	341	585	15	1,846	1,601	440	366	994	684	318	709	1,008	791	1,251	241	1,795	46	405	1,601
English	1,574	2	3	1	608	116	215	483	6	1,421	1,250	312	302	777	490	257	545	762	616	945	180	1,381	39	331	1,204
	77%	23%	75%	49%	81%	70%	63%	83%	40%	77%	79%	68%	87%	78%	70%	81%	78%	74%	83%	73%	74%	77%	85%	87%	74%
			b		BFG	B	B	BFG		I	L		NO	O		R	r		T			Y	Y		
French	478	7	1	1	140	49	125	99	9	413	330	146	45	218	213	60	152	263	124	354	64	410	7	48	424
	23%	77%	25%	51%	19%	30%	37%	17%	60%	23%	21%	32%	13%	22%	30%	19%	22%	26%	17%	27%	26%	23%	15%	13%	26%
		cEFGH			EH	EH			J		K		M	MN		Pq		S							WX
CHI-SQUARE SIGNIFICANCE	<-----77.38----->				<-----12.27----->				<-----23.89----->				<-----40.82----->			<-----7.3----->			<-----29.24----->		<-----1.25----->		<-----32.99----->		
	100%*				100%				100%				100%			97%			100%		74%		100%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UV/WXY
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

LANG. Interview Language.
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Total	2,052	142	509	804	151	189	257	1,204	848	1,004	1,048	557	816	669	756	1,290	656	213	430	497	228	488	575	187	390	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted 'N'	2,052	156	471	806	156	187	276	1,186	866	960	1,092	526	696	820	675	1,370	662	213	404	517	226	470	595	164	379	
English	1,574	141	32	804	151	189	257	907	667	768	806	429	632	504	589	983	467	159	342	397	189	318	453	139	339	
	77%	99%	6%	100%	100%	100%	100%	75%	79%	77%	77%	77%	77%	75%	78%	76%	71%	75%	80%	80%	83%	65%	79%	74%	87%	
		C		C	C	C	C											Q	Q	Qr		V	v	VWX		
French	478	1	477	-	-	-	-	297	181	236	243	128	184	166	167	308	189	54	87	100	40	170	123	48	51	
	23%	1%	94%					25%	21%	23%	23%	23%	23%	25%	22%	24%	29%	25%	20%	20%	17%	35%	21%	26%	13%	
			B														STU	u				WxY	Y	Y		
CHI-SQUARE SIGNIFICANCE	<-----1877.3----->		<-----3.08----->		<-----.03----->		<-----1.14----->		<-----.81----->		<-----21.21----->		<-----60.11----->													
	100%		92%		14%		44%		63%		100%		100%		100%		100%		100%		100%		100%		100%	

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
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H1N1 Rolling Survey Wave 1: May 5 – 14, 2009

LANG. Interview Language.
Base: All respondents
Tracking Banner

	Daily Track										
	Total	5 May	6 May	7 May	8 May	9 May	10 May	11 May	12 May	13 May	14 May
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	2,052	200	212	202	202	205	205	201	204	219	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,052	200	212	202	202	205	205	201	204	219	202
English	1,574	158	161	155	153	158	155	153	158	165	159
	77%	79%	76%	77%	76%	77%	76%	76%	77%	75%	78%
French	478	42	51	47	49	47	50	48	46	54	43
	23%	21%	24%	23%	24%	23%	24%	24%	23%	25%	22%
CHI-SQUARE SIGNIFICANCE	-----1.48-----										
	%										

Comparison Groups: BCDEFHJK

Independent T-Test for Means, Independent Z-Test for Percentages

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