



Compliments of
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SOCIAL CREDIT CANDIDATE
FOR WEST CALGARY (FEDERAL)

The

SOCIAL CREDIT CHARTER

A NATIONAL POLICY
for establishing
A NEW DEMOCRATIC ORDER
in Canada

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WE KNOW CANADIANS WANT:

FINANCIAL REFORM

To provide an up-to-date money system that will distribute the vast and ever-increasing output of goods and services to their rightful owners—to all the People of Canada.

**Without This Reform --- All Other Reforms
Are Impossible**

The Social Credit Monetary Policy

- Control of money carries with it control of the entire economic life of the country.
- Full control of the money system **must be restored to the people**, represented by Parliament, and **exercised by a National Monetary Authority**, which will provide for:
 - (a) Payment to all Canadians a **National Dividend** in addition to all other incomes—so that the people's purchasing power is always equal to the prices of the goods for sale.

- (b) Money or credit on fair terms, to Agriculture and Industry, to finance the production of the goods the people want.
- (c) Proper safeguards against inflation and deflation
- (d) The issue of money at the rate necessary to insure continued expansion of production and consumption.
- (e) The abolition of all hidden and nuisance taxes.

**Without This Reform --- All Other Reforms
Are Impossible**

THE CANADIAN PEOPLE'S POLICY

The following are the results the People of Canada unitedly want and because of Canada's vast resources are entirely possible of attainment,—to which every Social Credit Candidate is pledged:

A A SQUARE DEAL

for the men and women of
OUR ACTIVE SERVICE FORCES

providing:

- Ample discharge allowances.
- Adequate pensions, and dependents' allowances.
- Free medical care for life.
- The opportunity to enjoy a standard of living in keeping with Canada's great productive capacity.

Only Social Credit Can Make This Possible

B A SQUARE DEAL FOR AGRICULTURE

Providing:

- Security of tenure.
- A parity price structure.
- Low-cost credit.
- Debt revision machinery.
- Crop failure insurance.
- A home market supplied with sufficient purchasing power.

Only Social Credit Can Make This Possible

C SECURITY FOR INDUSTRY

Providing:

- Free enterprise.
- A home market supplied with purchasing power equal to the total prices of the goods for sale.
- Protection against monopolies and cartels.
- Abolition of penalties on the savings of persons, business, and co-operatives.
- Progressive reduction of taxation.

**Only Social Credit Can Provide Assured Markets
And Prevent Expropriation**

D BETTER LABOUR CONDITIONS

Providing:

- Attractive wage scales in keeping with Canada's vast wealth.
- Complete freedom of choice as to occupation and union membership.
- Security with freedom in unemployment, illness and old age.
- Collective bargaining rights.
- Equitable distribution of leisure time.

Social Credit Is The Only Alternative To Slave Labour

E SOCIAL SECURITY FOR ALL CANADIANS

Providing:

- National dividends for ALL, to supplement earned incomes.
- Abolition of poverty and slums.
- A national home building program.
- A clear-title home for every Canadian family.
- Increasing leisure, as machinery displaces manpower.

Only Social Credit Can Provide Security Without State Domination And Regimentation

F ADVANCED EDUCATION AND HEALTH SERVICES

Providing:

- Federal grants to provinces to encourage the highest possible standards.
- Better teacher-training facilities.
- Teacher salaries comparable to those of other professions.
- Scholarships for deserving students.
- Best possible health services available to all.

Social Credit Is The Key To Knowledge And Physical Well-Being

G A REALISTIC DEBT AND TAXATION POLICY

Providing for:

- The systematic retirement of public debt.
- The progressive reduction of taxation.

Only Social Credit Can Remove The Shackles Of Debt And Strangling Taxation

NO MORE WARS!

Social Credit will establish the foundations of lasting peace by

REMOVING THE CAUSE OF WAR.

Through:

1 Eliminating Internal Economic Insecurity

—which leads to the vicious struggle for foreign markets and its awful climax of death and destruction—modern war.

Only Social Credit Can Give Us Lasting Peace

2 Providing Canadians with Adequate Purchasing Power:

—That they may always have enough money to buy all they produce, including the goods exchanged for exports, thus removing the main cause of economic war.
—Canada will then be an example to the world of a Nation that prospers by removing trade restrictions.

Only Social Credit Can Make This Possible

3 Stabilizing the Canadian Dollar

—Social Credit will maintain the purchasing power of the dollar free from wild fluctuations.
—Depressions will not occur.

Only Social Credit Can Make This Possible

4 Establishing a Sound Foreign Policy

which will:

—Maintain Canada's sovereign integrity.
—Respect the sovereignty of other nations.
—Foster co-operation with other nations for peace, international justice, and security.
—Provide assistance from our bountiful resources to nations ravaged by war or disaster.

Only Social Credit Can Prevent A Third World War

THE SOCIAL CREDIT WAY OF LIFE EMBRACES:

The Principles of the Christian Ethic.
Sanctity of Individual Personality.
Personal Freedom.

Personal Security.

A New Democratic Order.

Preservation of National Sovereignty.

The Integrity of the British Commonwealth of Nations.

International Harmony and Enduring Peace.

SOCIAL CREDIT CANDIDATES ACROSS CANADA ARE PLEDGED:

- To make the freedom and happiness of the individual the chief end of the New Democratic Order they seek to establish in Canada.
- To oppose the establishment of all centralized control and bureaucratic regimentation.
- To uphold the principle of justice for all, with access to law within the reach of every person.
- To press for the abolition of all controls, regulations, boards and bureaus, and other bureaucratic wartime limitations, at the earliest possible date.
- To a reform of the electoral system of Canada to give the people effective and continuous control over their elected representatives in Parliament.
- To strive unceasingly to establish in Canada a New Democratic Order based upon the foregoing Ideals and Policies.

REMEMBER! . . .

**Social Credit Is The Only Way To An Abundant Life
Within A Revitalized Democracy.**

VOTE SOCIAL CREDIT

and strike a blow for freedom