The Strategic Counsel

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Draft Report
CANADA FIRST DEFENCE STRATEGY AND MILITARY PROCUREMENT – DECEMBER 2009

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Ce rapport est aussi disponible en français sur demande.

Executive Summary

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Support for the Canadian Forces and for Investment in the CF

- Support for the Canadian Forces remains stable at 82 per cent. Notably, over half (54%) of Canadians "strongly support" the CF.
  - While support is still lower in Quebec (in keeping with historical patterns), it continues to grow (an increase of 11 points over a 9-month period, from 62% in March to 73% in December).
  - While overall levels of support are relatively consistent across demographic groups, there are marked differences in the *intensity* of support by gender and age, with men more likely than women to "strongly support" the CF and those aged 50+ years of age also much more likely to hold this view versus those aged 18 to 29 years.

- Support for significant government investment in the Canadian Forces is also fairly high at 74 per cent. Similar gender, age and regional variations as are found in overall support for the CF are also evident in response to this question.
  - Interestingly, however, while Quebecers ***overall support for the CF*** is about 9 points below the national average, their ***support for significant investment in the CF*** is 23 points off the national average (51% compared to 74% nationally). This number also reflects a decline in support within Quebec over a three-month period (from 63 per cent in September, 2009).
  - And, while there is a 21-point spread between the regions with the highest and lowest levels of support for the CF (Alberta at 91% and Quebec at 73%, respectively), this spread is even wider on the issue of investment with a 40-point gap between the regions exhibiting the highest and lowest levels of support (again it is Alberta at 91% and Quebec at 51%, respectively).

Executive Summary

Awareness of Plans to Invest and/or Build New Infrastructure

- Awareness of the Government of Canada's plans to provide the Canadian Forces with tools to protect Canadians is relatively modest.
  - One-third of Canadians have heard something about providing the Canadian Forces with the tools and equipment they need to protect Canadians' safety and security at home and abroad, although just 14 per cent recall this "clearly."
  - Awareness is higher in the Atlantic region as well as in Alberta (at 45% and 42% respectively), while it stands at just 30 per cent, or slightly above that, in all other regions/provinces.
- Regardless of their knowledge of such plans, the majority (61%) of Canadians are relatively optimistic that the government will be able to successfully implement this initiative (11% say it is "very likely", 50% "somewhat likely" they will be successful in implementing these plans) .
  - Those residing in the Atlantic region are most optimistic (71%), while residents of British Columbia are least convinced (56%) that the government will be successful in carrying out these plans.
- Awareness of plans to purchase military equipment (35%) and to build new defence infrastructure (11%) have both dropped off noticeably since the previous reading on these measures was taken in September, 2009, when awareness levels registered at 48% and 22% respectively.
  - The drop in awareness has occurred across the board in virtually every region and across all demographic sub-groups.
- Among those who are aware of plans to purchase new defence equipment, there is a higher level of awareness of the intention to purchase land combat vehicles (66%) and military aircraft (63%), relative to ships (45%).
  - Not surprisingly, regional variations in levels of awareness of specific types of purchases are evident, although the actual number of respondents answering this series of questions is small and, as such, some caution should be taken when interpreting these responses.
  - Nevertheless, awareness of plans to purchase ships, including destroyers and frigates, is higher on the coasts (BC and the Atlantic versus inland provinces and regions). A similar regional pattern is found in levels of awareness of the intention to purchase military aircraft, although awareness is also higher in Alberta on this item. By contrast, awareness of the plans to purchase land combat vehicles is highest in Alberta and Ontario, and lowest in British Columbia and in the Atlantic region.
- Those aware of any plans to purchase new defence equipment are effectively split as to whether these plans are proceeding at the pace they would expect (41%) or slower than expected (41%).

Executive Summary

Public Perceptions of Military Purchases and Spending

- Public perceptions on issues related to the adequacy of CF equipment, defence spending, and the benefits of DND spending on local economies have remained relatively static over the three waves of surveying on which opinions have been tracked. Canadians continue to hold the view that the Forces are under-equipped, but are skeptical that this issue can be remedied in a timely fashion. They also question the Department's ability to obtain "value for money" when making major equipment purchases, although this is not necessarily a blanket criticism of DND's purchasing policies. Rather, views on this issue may be influenced, at least in part, by a general belief that purchase decisions should incorporate a commitment to "made solutions, regardless of price competitiveness.

- Relatively few Canadians (36%) agree with a statement to the effect that the Forces have the equipment they need to do their job (just slightly up from 34% in September, 2009). Fewer still (29%) believe they are getting the equipment they need in a timely fashion.

- Just over one-quarter (26%) agree that the Department gets good value when making major equipment purchases.
  - Interestingly, most (53%) believe that DND sources equipment from Canadian companies and there is relatively widespread support for a purchasing policy that favours a Canada first purchasing strategy. Just under two-thirds (63%) support a strategy which favours Canadian companies and creates jobs versus one that focuses on best value to the taxpayer, whether the supplier is domestic or foreign-based.
  - Regional variations are evident on this issue, with Albertans somewhat more split as to whether purchase decisions should favour Canadian companies (48%) or should predominantly focus on providing best value to the taxpayer (46%).

- Regardless of any concerns or questions the public may have about value for money, most (54%) agree that spending on defence equipment is a good use of public funds (although this is a drop of 8 points from 62% of Canadians who held this view in September, 2009).
  - Notably, there continues to be a marked difference on views as to whether spending on defence equipment is a good use of public funds, between those who are aware (67% agree spending is a good use) and those who are not aware (47% agree) of the plans to purchase defence equipment. The gap in levels of agreement has grown considerably since September, at which time an 8-point spread existed between those who were aware (66%) and those not aware (58%) with respect to their level of agreement that spending is a good use of public funds. The current data now show a gap of 20 points between those aware and not aware of plans to purchase equipment.

- The vast majority of Canadians (71%) continue to agree that spending on defence infrastructure benefits local economies. This also represents a decline of nine points from 80 per cent in a three-month period since September, 2009.
  - As noted above, awareness of plans to purchase defence equipment also influences perceptions as to whether there are benefits to local economies linked to such spending (81% of those aware of plans to purchase agree with this proposition, versus 66% of those not aware). The spread between those aware/not aware has not changed significantly since September.

Executive Summary

Public Perceptions of DND, the CF and Environmental Impacts

- Familiarity with DND's and the Canadian Forces' environmental agenda remains relatively muted.
- Public perceptions of DND and the Forces' impact on the environment have not changed markedly since March of last year. Just over four-in-ten (43%) continue to agree that they are taking action to minimize their impact on the environment.
  - This number varies from 51 per cent among residents of the Atlantic region to 41 per cent in Ontario and British Columbia.
- By contrast, there has been a considerable decline in the percentage of Canadians who now agree that DND and the Forces are taking action to remediate environmental damage (from 50% in March to 39% in December, 2009).
  - Agreement with this statement is lowest in Manitoba/Saskatchewan (32%) and highest in the Atlantic (52%).

Executive Summary

Key Insights and Conclusions

- Perhaps not surprisingly, Canadians' awareness of defence procurement and infrastructure investment plans could be described as low to modest at best. Most recent polls have shown that interest in defence and related issues is generally well below others that are viewed as more directly relevant, on a day-to-day basis, to the public (i.e. the economy, the environment, health). As such, many Canadians don't actively seek out stories and/or articles on this topic, but are more likely to be attuned to DND issues mainly when they garner attention in the media.

- While there appears to be some general awareness of plans to retool the Canadians Forces, specific levels of awareness regarding purchases of defence equipment and the modernizing or building of new infrastructure is low and appears to be dropping, most likely in tandem with decreased departmental communications activity and media attention to these issues at the time of the survey.

- From a communications perspective, DND faces several key challenges particularly because it is clear that awareness of plans to purchase equipment does appear to have a positive affect on perceptions of the public benefits derived from such expenditures (i.e. purchases are seen as a good use of public funds and are believed to have benefits to local economies):
  - Raising the knowledge level of Canadians on a relatively complex and controversial issue – Within the short series of questions surveyed, it is difficult to develop a full picture of the context in which the public reflects upon the issues of procurement plans and policies and their general knowledge base regarding the role and function of the Canadian Forces. Specifically, communicating procurement plans requires, at least to some extent, explaining the changing role of the Canadian Forces and thus the requirement for equipment and tools that supports that role, a difficult task in an era of media sound bites, general clutter and the increased ability of media consumers to filter;
  - Sustaining communications on these issues – This is a multi-layered challenge. Not only are active and sustained communications often prohibitively expensive, but in order to be most effective, it is vital to "personalize" communications by explaining and underscoring the relevance of these initiatives to Canadians at a more personal and meaningful level. One of the most significant challenges here is adequately explaining and placing within an appropriate context the cost of these initiatives which, for many, will be almost incomprehensible given the large dollar values associated with military purchases.
  - Developing the narrative – Given the above two points, it would be both interesting and valuable to better understand the context and connections which influence the public's views on these issues. In particular, it would be useful, from a communications standpoint, to identify the "triggers" (i.e. those words/phrases that garner attention) as well as the "anchors" (i.e. those aspects of the issue that represent a starting point for a conversation on defence procurement and other related issues and from which the fuller narrative can be constructed) and the "connectors" (i.e. the natural links that the public makes between various facets and/or aspects of this story/topic). More research, probably mostly qualitative in nature, may be required to explore this in more detail and provide more direct assistance to communicators.

Methodology

Methodology

- *The Strategic Counsel* fielded a series of questions as part of an omnibus survey on behalf of the Department of National Defence (DND). The issues explored in this survey included perceptions of the Canadian Forces, awareness of plans to invest in defence infrastructure and equipment procurement.
- These questions were administered among a disproportionate, nationwide sample of 1,000 Canadians, aged 18 years and older (see table for regional distribution).
- The survey was conducted between December 10th and 15th, 2009.
  - Note that tracking data exists for some of the questions included in this survey. A first wave of surveying was conducted in March, 2009 and a second in September, 2009.
  - Where applicable comparative findings from these previous periods are shown in this report.

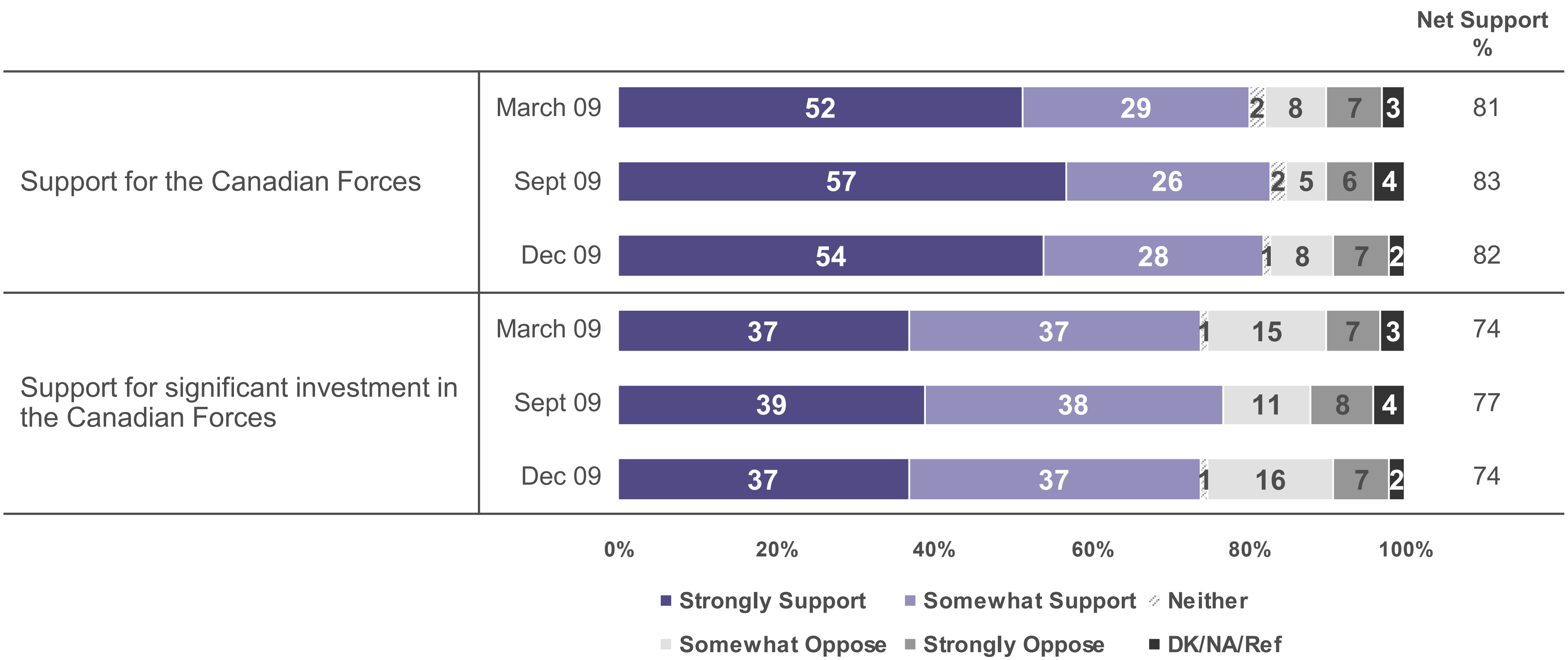
Sample Distribution and Margin of Error

Region	No. of Interviews	Margin of Error (+/-)
Atlantic	125	8.77%
Quebec	250	6.2%
Ontario	250	6.2%
Man./Sask.	125	8.77%
Alberta	125	8.77%
B.C.	125	8.77%
CANADA	1,000	3.1%

The Findings

Support for the Canadian Forces

Support for the Canadian Forces: General support and support for significant investment in the CF



Q1. Overall, do you support or oppose the Canadian Forces? Would you say that you …
Q2. Overall, do you support or oppose significant government investment in the Canadian Forces? Would you say that you …
Base: All respondents

General support for the Canadian Forces

	TOTAL			GENDER						AGE								
				Male			Female			18-29			30-49			50+		
	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09
n=	1000	1000	1000	483	483	483	517	517	517	198	198	198	370	369	357	432	434	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NET Support	**81**	**83**	**82**	**84**	**84**	**85**	**78**	**84**	**80**	**79**	**75**	**77**	**81**	**87**	**83**	**81**	**84**	**84**
Strongly support	52	57	54	60	63	60	44	52	48	47	44	46	50	56	55	55	64	57
Somewhat support	29	26	28	24	21	25	34	32	32	32	31	31	31	31	28	26	20	27
Neither *(Volunteered)*	2	2	1	2	2	1	3	3	2	2	4	1	1	3	2	3	1	1
Somewhat oppose	8	5	8	7	4	6	10	6	10	13	9	11	8	6	8	6	2	6
Strongly oppose	7	6	7	6	7	6	7	4	7	5	7	8	7	3	5	7	7	7
NET Oppose	**15**	**11**	**15**	**13**	**11**	**12**	**17**	**10**	**17**	**18**	**16**	**19**	**15**	**9**	**13**	**13**	**9**	**14**
DK/NA/Ref	3	4	2	1	3	2	3	4	2	1	5	3	3	2	3	3	5	1

	REGION																	
	Atlantic			Quebec			Ontario			MB/SK			Alberta			BC		
	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09
n=	125	125	125	250	250	250	250	250	250	125	125	125	125	125	125	125	125	125
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NET Support	**88**	**90**	**86**	**62**	**70**	**73**	**87**	**89**	**83**	**82**	**89**	**90**	**93**	**87**	**91**	**80**	**82**	**84**
Strongly support	63	68	66	25	39	36	63	67	60	56	54	57	68	63	71	46	55	48
Somewhat support	25	22	20	37	31	37	24	22	24	26	35	32	25	24	20	34	27	36
Neither *(Volunteered)*	2	-	1	4	6	3	2	1	1	3	-	-	1	2	-	1	1	2
Somewhat oppose	7	2	7	20	11	13	2	2	7	5	5	3	5	4	6	10	5	4
Strongly oppose	2	5	5	13	11	10	7	4	6	8	2	6	1	3	2	1	4	6
NET Oppose	**9**	**7**	**12**	**33**	**22**	**24**	**9**	**6**	**13**	**13**	**7**	**9**	**6**	**7**	**8**	**11**	**8**	**10**
DK/NA/Ref	1	3	1	1	1	-	2	4	3	3	5	1	1	4	1	8	9	5

Q1. Overall, do you support or oppose the Canadian Forces? Would you say that you …
Base: All respondents

Support for significant investment in the Canadian Forces

	TOTAL			GENDER						AGE								
				Male			Female			18-29			30-49			50+		
	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09
n=	1000	1000	1000	483	483	483	517	517	517	198	198	198	370	369	357	432	434	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NET Support	**74**	**77**	**74**	**75**	**79**	**78**	**72**	**76**	**71**	**72**	**68**	**60**	**74**	**77**	**77**	**74**	**81**	**79**
Strongly support	37	39	37	44	44	45	30	35	30	33	26	26	37	34	37	38	49	42
Somewhat support	37	38	37	31	35	33	42	41	41	39	42	34	37	43	39	36	32	37
Neither *(Volunteered)*	1	<1	1	1	-	1	1	<1	<1	1	-	1	1	-	1	2	<1	1
Somewhat oppose	15	11	16	15	10	13	16	12	19	17	15	25	17	14	16	14	7	12
Strongly oppose	7	8	7	7	8	8	7	8	7	5	14	10	7	5	7	8	7	6
NET Oppose	**22**	**19**	**23**	**22**	**18**	**20**	**23**	**20**	**25**	**22**	**29**	**35**	**24**	**19**	**22**	**22**	**14**	**18**
DK/NA/Ref	3	4	2	2	3	1	4	4	3	5	3	4	2	4	1	2	4	3

	REGION																	
	Atlantic			Quebec			Ontario			MB/SK			Alberta			BC		
	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09
n=	125	125	125	250	250	250	250	250	250	125	125	125	125	125	125	125	125	125
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NET Support	**79**	**84**	**81**	**46**	**63**	**51**	**84**	**83**	**81**	**83**	**75**	**85**	**87**	**85**	**91**	**78**	**78**	**76**
Strongly support	46	44	48	14	22	15	48	50	47	39	34	39	51	50	51	28	30	31
Somewhat support	33	40	33	32	41	36	36	33	34	44	41	46	36	35	40	50	48	45
Neither *(Volunteered)*	-	-	-	3	1	1	<1	-	1	-	-	1	-	-	-	2	-	1
Somewhat oppose	12	4	13	35	21	33	8	7	10	10	12	5	6	9	5	11	11	14
Strongly oppose	6	9	4	15	13	13	5	6	5	3	6	7	2	5	1	7	4	9
NET Oppose	**18**	**13**	**17**	**50**	**34**	**46**	**13**	**13**	**16**	**13**	**18**	**12**	**8**	**14**	**6**	**18**	**15**	**23**
DK/NA/Ref	3	3	2	<1	2	1	3	4	3	4	7	3	5	1	3	2	8	1

Q2. Overall, do you support or oppose significant government investment in the Canadian Forces? Would you say that you …
Base: All respondents

Awareness of Investments in the Canadian Forces

Awareness: Government of Canada providing the CF with tools to protect Canadians at home and abroad

	TOTAL	GENDER – DEC. 2009		AGE – DEC. 2009		
	Dec 09	Male	Female	18-29	30-49	50+
n=	1000	483	517	198	357	445
	%	%	%	%	%	%
NET Yes	**33**	**36**	**30**	**24**	**28**	**40**
Yes, clearly	14	18	11	6	11	20
Yes, vaguely	19	18	19	18	17	20
No	66	63	69	76	71	58
DK/NA/Ref	1	1	1	-	<1	2

	REGION – DEC 2009					
	Atlantic	Quebec	Ontario	MB/SK	Alberta	BC
n=	125	250	250	125	125	125
	%	%	%	%	%	%
NET Yes	**45**	**30**	**31**	**33**	**42**	**32**
Yes, clearly	16	13	14	14	18	15
Yes, vaguely	29	17	17	19	24	17
No	55	70	68	65	56	68
DK/NA/Ref	1	1	1	2	2	-

Q1A. Do you recall hearing anything in the past six months about the Government of Canada giving the Canadian Forces the tools they need to protect the safety and security of Canadians, at home and abroad?
Base: All respondents

What have Canadians heard?

	TOTAL
	Dec 09
n=	1000
	%
More/improved equipment/supplies/resources (general)	52
Increased spending on military (general)	10
Increased safety of troops (general)	6
Finish mission/return troops	5
Sending more troops/recruiting more soldiers	5
More support for troops (general)	4
Need for new strategy	3
Mission is faring poorly/negative news	2
Increasing security/safety in Canada	2
Mentions of torture/war crimes	1
Other	13
None/Nothing	1
DK/NA	20

Q1B. What did you hear?
Base: Those who recall hearing anything

Likelihood that Government will succeed in implementing plans for significant investment in defence infrastructure and military equipment

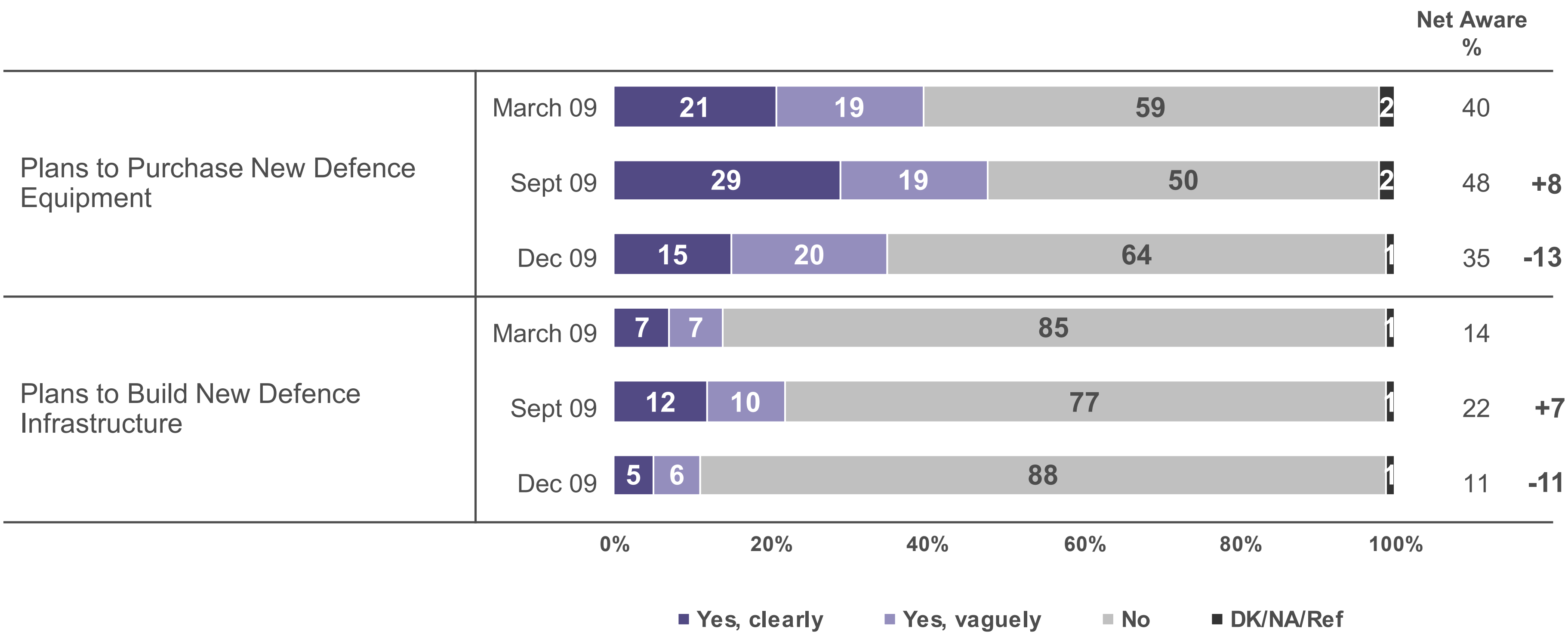
	TOTAL	GENDER – DEC. 2009		AGE – DEC. 2009		
	Dec 09	Male	Female	18-29	30-49	50+
n=	1000	483	517	198	357	445
	%	%	%	%	%	%
NET Likely	**61**	**65**	**57**	**57**	**60**	**64**
Very likely	11	15	8	10	11	13
Somewhat likely	50	50	49	47	49	51
Not very likely	26	23	28	28	27	24
Not likely at all	9	9	10	13	10	7
NET Not Likely	**35**	**32**	**38**	**41**	**36**	**32**
DK/NA/Ref	4	2	5	3	4	4

	REGION – DEC 2009					
	Atlantic	Quebec	Ontario	MB/SK	Alberta	BC
n=	125	250	250	125	125	125
	%	%	%	%	%	%
NET Likely	**71**	**61**	**60**	**65**	**64**	**56**
Very likely	13	12	13	9	6	12
Somewhat likely	58	49	47	56	58	44
Not very likely	19	27	25	24	22	35
Not likely at all	6	11	10	7	9	6
NET Not Likely	**25**	**37**	**36**	**31**	**30**	**41**
DK/NA/Ref	4	2	4	4	6	4

Q2B. The government announced plans for significant investment in defence infrastructure and major purchases of military equipment. How likely do you think it is that the Government will be successful in implementing these plans?

Base: All respondents

Awareness: Plans to purchase defence equipment/build new infrastructure



Q3. In the past six months have you seen, read or heard anything about plans to purchase new defence equipment such as ships, aircraft or vehicles for the Canadian Forces?
Q5. In the past six months have you seen, read or heard anything about plans to build [or renew] new defence infrastructure such as runways, housing, or training facilities for the Canadian Forces?
Base: All respondents

Awareness: Plans to purchase defence equipment (demographic and regional variations)

	TOTAL			GENDER						AGE								
				Male			Female			18-29			30-49			50+		
	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09
n=	1000	1000	1000	483	483	483	517	517	517	198	198	198	370	369	357	432	434	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NET Yes	**40**	**48**	**35**	**48**	**56**	**43**	**33**	**41**	**28**	**26**	**38**	**27**	**35**	**42**	**25**	**51**	**59**	**47**
Yes, clearly	21	29	15	30	38	20	13	21	10	13	22	7	18	24	11	28	38	21
Yes, vaguely	19	19	20	18	18	23	20	20	18	13	16	20	17	18	14	23	21	26
No	**59**	**50**	**64**	**51**	**42**	**56**	**65**	**56**	**72**	**74**	**62**	**73**	**62**	**58**	**75**	**48**	**37**	**52**
DK/NA/Ref	2	2	1	1	2	<1	2	2	1	-	-	-	2	1	-	1	4	1

	REGION																	
	Atlantic			Quebec			Ontario			MB/SK			Alberta			BC		
	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09
n=	125	125	125	250	250	250	250	250	250	125	125	125	125	125	125	125	125	125
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NET Yes	**49**	**58**	**41**	**39**	**53**	**34**	**38**	**46**	**41**	**29**	**40**	**28**	**49**	**50**	**31**	**40**	**43**	**25**
Yes, clearly	32	39	17	19	28	11	22	29	18	16	23	12	24	36	15	19	24	13
Yes, vaguely	17	19	24	20	25	23	16	17	23	13	17	16	25	14	16	21	19	12
No	**51**	**40**	**59**	**60**	**47**	**65**	**60**	**51**	**59**	**70**	**55**	**72**	**49**	**50**	**69**	**59**	**55**	**75**
DK/NA/Ref	-	2	-	1	1	<1	2	3	1	1	5	1	2	-	1	1	2	-

Q3. In the past six months have you seen, read or heard anything about plans to purchase new defence equipment such as ships, aircraft or vehicles for the Canadian Forces?
Base: All respondents

Awareness: Plans to build/renew new infrastructure (demographic and regional variations)

	TOTAL			GENDER						AGE								
				Male			Female			18-29			30-49			50+		
	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09
n=	1000	1000	1000	483	483	483	517	517	517	198	198	198	370	369	357	432	434	445
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NET Yes	**14**	**22**	**11**	**15**	**26**	**13**	**13**	**18**	**10**	**11**	**22**	**9**	**14**	**20**	**11**	**16**	**23**	**13**
Yes, clearly	7	12	5	10	16	7	5	8	3	6	10	2	8	10	5	8	14	6
Yes, vaguely	7	10	6	5	10	6	8	10	7	5	12	7	6	10	6	8	9	7
No	**85**	**77**	**88**	**83**	**73**	**87**	**86**	**81**	**89**	**89**	**77**	**91**	**85**	**80**	**89**	**82**	**75**	**86**
DK/NA/Ref	1	1	1	2	1	<1	1	1	1	-	-	-	1	1	<1	2	1	1

	REGION																	
	Atlantic			Quebec			Ontario			MB/SK			Alberta			BC		
	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09	Mar 09	Sep 09	Dec 09
n=	125	125	125	250	250	243	250	250	383	125	125	65	125	125	125	125	125	125
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NET Yes	**25**	**17**	**13**	**13**	**28**	**12**	**13**	**22**	**12**	**6**	**15**	**11**	**19**	**24**	**15**	**12**	**13**	**3**
Yes, clearly	13	8	7	7	16	5	7	12	6	2	3	6	8	14	3	6	7	1
Yes, vaguely	12	9	6	6	12	7	6	10	6	4	12	5	11	10	12	6	6	2
No	**75**	**82**	**86**	**86**	**71**	**87**	**85**	**77**	**87**	**92**	**83**	**88**	**78**	**76**	**84**	**86**	**85**	**97**
DK/NA/Ref	-	1	1	1	1	1	1	<1	1	2	2	1	3	-	1	1	2	-

Q5. In the past six months have you seen, read or heard anything about plans to build [or renew] new defence infrastructure such as runways, housing, or training facilities for the Canadian Forces?

Base: All respondents

Awareness of specifics: Plans to purchase land combat vehicles

Land combat vehicles	TOTAL	GENDER – DEC. 2009		AGE – DEC. 2009		
	Dec 09	Male	Female	18-29	30-49	50+
n=	353	211	142	53	91	209
	%	%	%	%	%	%
NET Yes	**66**	**72**	**55**	**55**	**64**	**68**
Yes, clearly	35	39	28	21	37	37
Yes, vaguely	31	33	27	34	27	31
No	33	27	43	46	34	29
DK/NA/Ref	2	2	2	-	2	2

	REGION – DEC 2009					
	Atlantic	Quebec	Ontario	MB/SK	Alberta	BC
n=	61	94	106	42	49	34
	%	%	%	%	%	%
NET Yes	**54**	**61**	**69**	**63**	**79**	**60**
Yes, clearly	28	29	38	41	35	37
Yes, vaguely	26	32	31	22	44	23
No	41	38	30	36	18	38
DK/NA/Ref	5	1	2	2	2	2

Q3B/C/D. And, specifically, please tell me whether you have heard of plans to purchase each of the following within the past six months. What about … ?
Base: Those who heard anything about plans to purchase new defence equipment

Awareness of specifics: Plans to purchase military aircraft

Military aircraft

	TOTAL	GENDER – DEC. 2009		AGE – DEC. 2009		
	Dec 09	Male	Female	18-29	30-49	50+
n=	353	211	142	53	91	209
	%	%	%	%	%	%
NET Yes	**63**	**62**	**64**	**55**	**65**	**63**
Yes, clearly	34	35	33	24	32	37
Yes, vaguely	29	27	31	31	33	26
No	35	36	34	45	32	34
DK/NA/Ref	2	2	2	-	3	3

	REGION – DEC 2009					
	Atlantic	Quebec	Ontario	MB/SK	Alberta	BC
n=	61	94	106	42	49	34
	%	%	%	%	%	%
NET Yes	**69**	**55**	**62**	**60**	**72**	**71**
Yes, clearly	36	21	34	31	52	49
Yes, vaguely	33	34	28	29	20	22
No	30	42	37	40	24	27
DK/NA/Ref	2	3	2	-	4	2

Q3B/C/D. And, specifically, please tell me whether you have heard of plans to purchase each of the following within the past six months. What about … ?
Base: Those who heard anything about plans to purchase new defence equipment

Awareness of specifics: Plans to purchase ships

Ships, including destroyers and frigates	TOTAL	GENDER – DEC. 2009		AGE – DEC. 2009		
	Dec 09	Male	Female	18-29	30-49	50+
n=	353	211	142	53	91	209
	%	%	%	%	%	%
NET Yes	**45**	**43**	**49**	**24**	**46**	**51**
Yes, clearly	19	20	18	8	20	22
Yes, vaguely	26	23	31	16	26	29
No	52	55	48	76	51	47
DK/NA/Ref	2	2	3	-	4	2

	REGION – DEC 2009					
	Atlantic	Quebec	Ontario	MB/SK	Alberta	BC
n=	61	94	106	42	49	34
	%	%	%	%	%	%
NET Yes	**55**	**43**	**39**	**42**	**48**	**64**
Yes, clearly	31	17	18	18	18	20
Yes, vaguely	24	26	21	34	30	44
No	42	54	59	45	48	36
DK/NA/Ref	3	3	2	3	4	-

Q3B/C/D. And, specifically, please tell me whether you have heard of plans to purchase each of the following within the past six months. What about … ?
Base: Those who heard anything about plans to purchase new defence equipment

Public perceptions regarding the pace of acquisitions: Are plans to purchase proceeding faster, slower or about as expected?

	TOTAL	GENDER – DEC. 2009		AGE – DEC. 2009		
	Dec 09	Male	Female	18-29	30-49	50+
n=	353	211	142	53	91	209
	%	%	%	%	%	%
NET Faster that you would expect	**12**	**11**	**15**	**13**	**17**	**10**
Much faster than you would expect	4	2	7	3	9	2
Somewhat faster	8	9	8	10	8	8
Pretty much at the pace you would expect	41	44	37	50	42	39
Somewhat slower	24	22	26	34	14	25
Much slower than you would expect	17	20	13	3	18	20
NET Slower than you would expect	**41**	**42**	**39**	**37**	**32**	**46**
DK/NA/Ref	6	3	9	-	8	6

	REGION – DEC 2009					
	Atlantic	Quebec	Ontario	MB/SK	Alberta	BC
n=	61	94	106	42	49	34
	%	%	%	%	%	%
NET Faster that you would expect	**7**	**23**	**10**	**4**	**7**	**12**
Much faster than you would expect	1	5	5	-	-	2
Somewhat faster	6	18	5	4	7	9
Pretty much at the pace you would expect	45	25	49	43	38	45
Somewhat slower	22	34	17	36	28	22
Much slower than you would expect	16	11	21	14	17	16
NET Slower than you would expect	**38**	**45**	**38**	**50**	**45**	**38**
DK/NA/Ref	9	8	3	3	9	6

Q4. In your view, do you feel that the plans to purchase new defence equipment are proceeding … ?
Base: Those who heard anything about plans to purchase new defence equipment

Perceptions of DND and the Canadian Forces:

Adequacy of Equipment, Purchasing Policies, Economic Benefits, Value for Money, and Environmental Impacts

Public views of DND and the CF: equipment, infrastructure, spending and impact on the environment

Statement	Wave	Strongly Agree	Somewhat Agree	Neither	Somewhat disagree	Strongly Disagree	DK/NA/Ref	Total Agree %	
"The Canadian Forces have the equipment they need to do their job"	March 09	12	27	10	25	21	5	39	
	Sept 09	9	25	10	28	24	4	34	-5
	Dec 09	9	27	8	28	22	6	36	+2
"Spending on defence infrastructure, such as runways, housing, or training facilities, provides benefits to local economies"	March 09	32	42	9	8	6	3	74	
	Sept 09	36	44	6	7	5	3	80	+6
	Dec 09	26	45	9	10	6	4	71	-9
"Spending on defence equipment such as ships, aircraft or vehicles is a good use of public funds"	March 09	23	36	11	13	14	2	59	
	Sept 09	24	38	10	12	13	3	62	+3
	Dec 09	20	34	9	18	16	3	54	-8
"The Department of National Defence and the Canadian Forces are taking action to minimize their impact on the environment"	March 09	16	30	22	15	8	10	46	
	Sept 09	18	29	20	14	6	12	47	+1
	Dec 09	11	32	19	16	9	3	43	-4
"The Department of National Defence and the Canadian Forces are taking action to clean up past environmental impacts"	March 09	18	32	21	12	7	10	50	
	Sept 09	16	33	20	12	7	12	49	-1
	Dec 09	12	27	19	17	11	14	39	-10
"The Department of National Defence gets good value for money when making major equipment purchases"	March 09	n/a						-	
	Sept 09	n/a						-	
	Dec 09	7	19	16	24	20	14	26	
"The Canadian Forces are getting the equipment they need in a timely fashion""	March 09	n/a						-	
	Sept 09	n/a						-	
	Dec 09	5	24	15	26	19	12	29	

0% 20% 40% 60% 80% 100%

■ Strongly Agree ■ Somewhat Agree ▨ Neither ■ Somewhat disagree ■ Strongly Disagree ■ DK/NA/Ref

Q6. Now I'm going to read you a series of statements. For each, I'd like you to tell me whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree.

Base: All respondents

National Defence Défense nationale

The Strategic Counsel

Public views on the adequacy of CF equipment

"The Canadian Forces have the equipment they need to do their job"	TOTAL			GENDER – DEC. 2009		AGE – DEC. 2009		
	Mar 09	Sep 09	Dec 09	Male	Female	18-29	30-49	50+
n=	1000	1000	1000	483	517	198	357	445
	%	%	%	%	%	%	%	%
NET Agree	**39**	**34**	**36**	**38**	**35**	**49**	**32**	**34**
Strongly agree	12	9	9	9	9	10	8	10
Somewhat agree	27	25	27	29	26	39	24	24
Neither	10	10	8	7	10	10	11	6
Somewhat disagree	25	28	28	27	30	24	29	30
Strongly disagree	21	24	22	25	19	13	22	25
NET Disagree	**46**	**52**	**50**	**51**	**48**	**36**	**51**	**55**
DK/NA/Ref	5	4	6	4	8	4	7	6

	REGION – DEC 2009					
	Atlantic	Quebec	Ontario	MB/SK	Alberta	BC
n=	125	250	250	125	125	125
	%	%	%	%	%	%
NET Agree	**43**	**41**	**33**	**37**	**33**	**33**
Strongly agree	8	13	10	5	5	4
Somewhat agree	36	28	24	32	27	29
Neither	6	9	8	8	8	10
Somewhat disagree	27	32	27	35	22	27
Strongly disagree	21	13	26	18	30	21
NET Disagree	**48**	**45**	**53**	**53**	**52**	**48**
DK/NA/Ref	3	5	6	3	7	9

Q6. Now I'm going to read you a series of statements. For each, I'd like you to tell me whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree.

Base: All respondents

Public views on the timeliness of equipment purchases

"The Canadian Forces are getting the equipment they need in a timely fashion"	TOTAL	GENDER – DEC. 2009		AGE – DEC. 2009		
	Dec 09	Male	Female	18-29	30-49	50+
n=	1000	483	517	198	357	445
	%	%	%	%	%	%
NET Agree	**29**	**31**	**26**	**33**	**26**	**29**
Strongly agree	5	6	4	6	5	5
Somewhat agree	24	25	23	27	21	24
Neither	15	11	18	23	17	9
Somewhat disagree	26	27	26	22	26	28
Strongly disagree	19	23	15	10	20	22
NET Disagree	**45**	**50**	**41**	**32**	**46**	**50**
DK/NA/Ref	12	9	14	11	11	12

	REGION – DEC 2009					
	Atlantic	Quebec	Ontario	MB/SK	Alberta	BC
n=	125	250	250	125	125	125
	%	%	%	%	%	%
NET Agree	**32**	**35**	**28**	**24**	**22**	**24**
Strongly agree	4	9	4	5	2	2
Somewhat agree	28	26	24	19	20	22
Neither	15	16	13	15	15	15
Somewhat disagree	24	28	25	28	30	27
Strongly disagree	24	12	21	24	20	20
NET Disagree	**48**	**40**	**46**	**52**	**50**	**47**
DK/NA/Ref	6	10	13	9	13	14

Q6. Now I'm going to read you a series of statements. For each, I'd like you to tell me whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree.

Base: All respondents

Knowledge of DND sourcing for equipment purchases

	TOTAL	GENDER – DEC. 2009		AGE – DEC. 2009		
	Dec 09	Male	Female	18-29	30-49	50+
n=	1000	483	517	198	357	445
	%	%	%	%	%	%
Canadian companies only	53	58	48	47	55	53
American companies only	17	19	15	18	17	17
Canadian and American companies	4	3	4	6	4	3
Companies from around the world	3	3	3	4	3	2
DK/NA/Ref	24	17	30	26	22	25

	REGION – DEC 2009					
	Atlantic	Quebec	Ontario	MB/SK	Alberta	BC
n=	125	250	250	125	125	125
	%	%	%	%	%	%
Canadian companies only	59	52	52	49	59	51
American companies only	12	20	18	17	13	15
Canadian and American companies	4	6	3	1	2	5
Companies from around the world	2	3	2	5	-	6
DK/NA/Ref	24	20	26	29	26	24

Q7. Based on what you know or have heard, where does the Department of National Defence purchase equipment from ?
Base: All respondents

Support for a purchasing policy favouring Canadian companies

	TOTAL	GENDER – DEC. 2009		AGE – DEC. 2009		
	Dec 09	Male	Female	18-29	30-49	50+
n=	1000	483	517	198	357	445
	%	%	%	%	%	%
When the Department of National Defence purchases equipment it should favour Canadian companies and help create jobs for Canadians even if this is the more expensive option.	63	62	64	64	63	63
When the Department of National Defence purchases equipment it should base its decision on which option offers the best value to Canadian taxpayers even if this means going outside of Canada.	33	34	32	32	33	33
DK/NA/Ref	4	4	5	4	5	4

	REGION – DEC 2009					
	Atlantic	Quebec	Ontario	MB/SK	Alberta	BC
n=	125	250	250	125	125	125
	%	%	%	%	%	%
When the Department of National Defence purchases equipment it should favour Canadian companies and help create jobs for Canadians even if this is the more expensive option.	64	68	66	59	49	58
When the Department of National Defence purchases equipment it should base its decision on which option offers the best value to Canadian taxpayers even if this means going outside of Canada.	32	28	30	37	46	40
DK/NA/Ref	5	4	5	3	5	2

Q8. I'm going to read you two statements and I'd like you to tell me which one best reflects your point of view. ?
Base: All respondents

Public views on spending on defence equipment

"Spending on defence equipment such as ships, aircraft or vehicles is a good use of public funds"	TOTAL			GENDER – DEC. 2009		AGE – DEC. 2009		
	Mar 09	Sep 09	Dec 09	Male	Female	18-29	30-49	50+
n=	1000	1000	1000	483	517	198	357	445
	%	%	%	%	%	%	%	%
NET Agree	**59**	**62**	**54**	**65**	**43**	**39**	**52**	**62**
Strongly agree	23	24	20	27	13	12	20	24
Somewhat agree	36	38	34	38	30	27	33	38
Neither	11	10	9	7	12	14	10	7
Somewhat disagree	13	12	18	14	22	25	18	15
Strongly disagree	14	13	16	13	20	21	17	14
NET Disagree	**27**	**25**	**34**	**27**	**41**	**47**	**35**	**28**
DK/NA/Ref	2	3	3	1	4	1	3	3

	REGION – DEC 2009					
	Atlantic	Quebec	Ontario	MB/SK	Alberta	BC
n=	125	250	250	125	125	125
	%	%	%	%	%	%
NET Agree	**67**	**27**	**63**	**63**	**67**	**55**
Strongly agree	27	7	27	21	28	13
Somewhat agree	40	20	36	43	39	42
Neither	9	12	7	8	11	10
Somewhat disagree	14	33	13	14	10	15
Strongly disagree	7	27	15	10	9	16
NET Disagree	**21**	**60**	**28**	**24**	**19**	**31**
DK/NA/Ref	3	2	2	4	3	4

Q6. Now I'm going to read you a series of statements. For each, I'd like you to tell me whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree.

Base: All respondents

Public views on spending on defence equipment by awareness of plans to purchase equipment

"Spending on defence equipment such as ships, aircraft or vehicles is a good use of public funds"

	TOTAL			Awareness of Plans to Purchase Equipment (Q3) – Dec. 09	
	Mar 09	**Sept 09**	**Dec 09**	**Aware***	**Not Aware**
n=	1000	1000	1000	353	643
	%	%	%	%	%
NET Agree	**59**	**62**	**54**	**67**	**47**
Strongly agree	23	24	20	30	15
Somewhat agree	36	38	34	38	32
Neither	11	10	9	6	11
Somewhat disagree	13	12	18	13	21
Strongly disagree	14	13	16	13	18
NET Disagree	**27**	**25**	**34**	**26**	**39**
DK/NA/Ref	2	3	3	1	4

*Combines those who responded "clearly" aware as well as those "vaguely" aware in Q3.

Q3. In the past six months have you seen, read or heard anything about plans to purchase new defence equipment such as ships, aircraft or vehicles for the Canadian Forces?
Q6. Now I'm going to read you a series of statements. For each, I'd like you to tell me whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree.
Base: All respondents

Public views on "value for money" at DND

"The Department of National Defence gets good value for money when making major equipment purchases"

	TOTAL	GENDER – DEC. 2009		AGE – DEC. 2009		
	Dec 09	Male	Female	18-29	30-49	50+
n=	1000	483	517	198	357	445
	%	%	%	%	%	%
NET Agree	**26**	**31**	**22**	**33**	**26**	**24**
Strongly agree	7	8	6	8	7	6
Somewhat agree	19	23	16	25	19	17
Neither	16	13	18	21	18	12
Somewhat disagree	24	27	22	23	23	26
Strongly disagree	20	22	18	11	22	23
NET Disagree	**44**	**49**	**40**	**34**	**45**	**48**
DK/NA/Ref	14	7	20	13	11	17

	REGION – DEC 2009					
	Atlantic	Quebec	Ontario	MB/SK	Alberta	BC
n=	125	250	250	125	125	125
	%	%	%	%	%	%
NET Agree	**35**	**24**	**26**	**29**	**29**	**23**
Strongly agree	8	9	8	3	7	3
Somewhat agree	27	15	19	26	21	20
Neither	13	13	17	19	14	18
Somewhat disagree	26	28	24	17	19	27
Strongly disagree	14	23	20	18	20	19
NET Disagree	**41**	**51**	**44**	**35**	**38**	**46**
DK/NA/Ref	11	12	14	17	19	14

Q6. Now I'm going to read you a series of statements. For each, I'd like you to tell me whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree.
Base: All respondents

Public views on spending on defence infrastructure

"Spending on defence infrastructure, such as runways, housing, or training facilities, provides benefits to local economies"

	TOTAL			GENDER – DEC. 2009		AGE – DEC. 2009		
	Mar 09	Sep 09	Dec 09	Male	Female	18-29	30-49	50+
n=	1000	1000	1000	483	517	198	357	445
	%	%	%	%	%	%	%	%
NET Agree	**74**	**80**	**71**	**78**	**65**	**67**	**73**	**72**
Strongly agree	32	36	26	33	20	19	27	28
Somewhat agree	42	44	45	46	45	48	46	44
Neither	9	6	9	6	13	15	10	7
Somewhat disagree	8	7	10	9	11	13	7	11
Strongly disagree	6	5	6	5	6	5	7	5
NET Disagree	**14**	**11**	**16**	**14**	**18**	**18**	**15**	**16**
DK/NA/Ref	3	3	4	2	5	1	3	5

	REGION – DEC 2009					
	Atlantic	Quebec	Ontario	MB/SK	Alberta	BC
n=	125	250	250	125	125	125
	%	%	%	%	%	%
NET Agree	**81**	**62**	**76**	**72**	**74**	**69**
Strongly agree	34	16	34	25	25	19
Somewhat agree	47	46	42	47	49	50
Neither	3	11	8	13	15	9
Somewhat disagree	12	15	9	6	4	11
Strongly disagree	2	9	5	3	3	6
NET Disagree	**14**	**24**	**14**	**9**	**7**	**17**
DK/NA/Ref	3	2	3	6	5	6

Q6. Now I'm going to read you a series of statements. For each, I'd like you to tell me whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree.

Base: All respondents

National Defence / Défense nationale — The Strategic Counsel

Public views on spending on defence infrastructure by awareness of plans to purchase equipment

"Spending on defence infrastructure, such as runways, housing, or training facilities, provides benefits to local economies"	TOTAL			Awareness of Plans to Purchase Equipment (Q3) – Dec. 09	
	Mar 09	Sep 09	Dec 09	Aware*	Not Aware
n=	1000	1000	1000	353	643
	%	%	%	%	%
NET Agree	**74**	**80**	**71**	**81**	**66**
Strongly agree	32	36	26	35	21
Somewhat agree	42	44	45	46	45
Neither	9	6	9	6	12
Somewhat disagree	8	7	10	7	12
Strongly disagree	6	5	6	5	6
NET Disagree	**14**	**11**	**16**	**12**	**18**
DK/NA/Ref	3	3	4	2	4

*Combines those who responded "clearly" aware as well as those "vaguely" aware in Q3.

Q3. In the past six months have you seen, read or heard anything about plans to purchase new defence equipment such as ships, aircraft or vehicles for the Canadian Forces?
Q6. Now I'm going to read you a series of statements. For each, I'd like you to tell me whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree.
Base: All respondents

Public views on DND/CF efforts to minimize environmental impact

"The Department of National Defence and the Canadian Forces are taking action to minimize their impact on the environment"

	TOTAL			GENDER – DEC. 2009		AGE – DEC. 2009		
	Mar 09	Sep 09	Dec 09	Male	Female	18-29	30-49	50+
n=	1000	1000	1000	483	517	198	357	445
	%	%	%	%	%	%	%	%
NET Agree	**46**	**47**	**43**	**48**	**37**	**42**	**42**	**43**
Strongly agree	16	18	11	13	10	8	14	10
Somewhat agree	30	29	32	36	28	34	28	34
Neither	22	20	19	16	22	21	22	16
Somewhat disagree	15	14	16	15	16	20	15	14
Strongly disagree	8	6	9	9	10	9	9	10
NET Disagree	**23**	**20**	**25**	**24**	**26**	**30**	**24**	**24**
DK/NA/Ref	10	12	13	11	15	7	12	16

	REGION – DEC 2009					
	Atlantic	Quebec	Ontario	MB/SK	Alberta	BC
n=	125	250	250	125	125	125
	%	%	%	%	%	%
NET Agree	**51**	**44**	**41**	**43**	**42**	**41**
Strongly agree	11	11	11	6	7	16
Somewhat agree	40	33	30	37	35	24
Neither	12	12	24	19	24	19
Somewhat disagree	13	23	12	14	16	15
Strongly disagree	9	12	10	10	3	9
NET Disagree	**22**	**35**	**21**	**23**	**19**	**24**
DK/NA/Ref	15	9	14	15	15	17

Q6. Now I'm going to read you a series of statements. For each, I'd like you to tell me whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree.

Base: All respondents

National Defence / Défense nationale

The Strategic Counsel

Public views on DND/CF efforts to remediate environmental impacts

"The Department of National Defence and the Canadian Forces are taking action to clean up past environmental impacts"

	TOTAL			GENDER – DEC. 2009		AGE – DEC. 2009		
	Mar 09	Sep 09	Dec 09	Male	Female	18-29	30-49	50+
n=	1000	1000	1000	483	517	198	357	445
	%	%	%	%	%	%	%	%
NET Agree	**50**	**49**	**39**	**43**	**35**	**36**	**36**	**43**
Strongly agree	18	16	12	15	10	11	12	14
Somewhat agree	32	33	27	28	25	25	25	29
Neither	21	20	19	15	22	23	21	15
Somewhat disagree	12	12	17	20	15	22	20	13
Strongly disagree	7	7	11	10	12	9	10	13
NET Disagree	**19**	**19**	**28**	**30**	**27**	**31**	**30**	**26**
DK/NA/Ref	10	12	14	12	16	10	13	17

	REGION – DEC 2009					
	Atlantic	Quebec	Ontario	MB/SK	Alberta	BC
n=	125	250	250	125	125	125
	%	%	%	%	%	%
NET Agree	**52**	**41**	**36**	**32**	**40**	**39**
Strongly agree	16	12	12	9	9	16
Somewhat agree	36	29	24	23	31	23
Neither	12	13	22	18	25	21
Somewhat disagree	15	22	16	22	11	15
Strongly disagree	10	15	12	11	6	9
NET Disagree	**25**	**36**	**28**	**33**	**17**	**24**
DK/NA/Ref	11	10	15	18	18	17

Q6. Now I'm going to read you a series of statements. For each, I'd like you to tell me whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree.

Base: All respondents