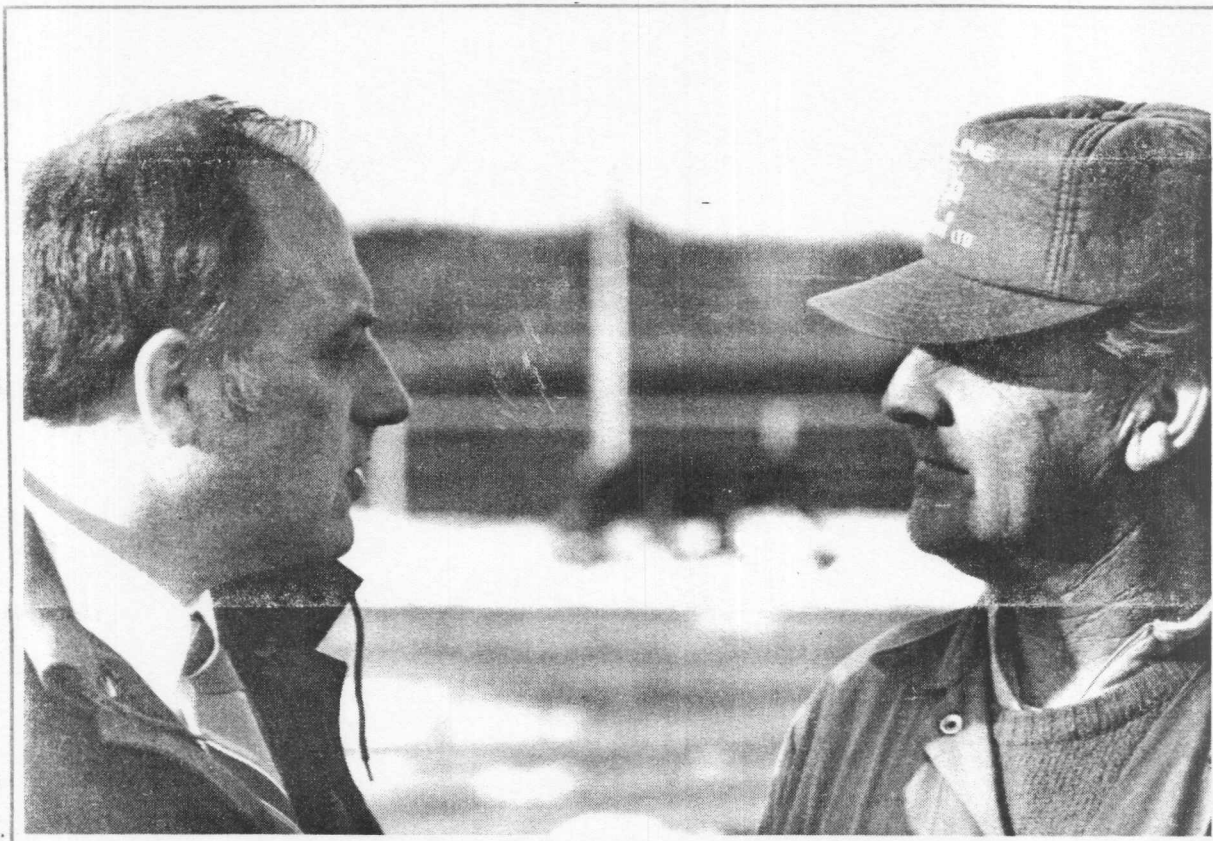


A NEW ERA



**"We have a plan. A plan that will lead us to prosperity.
But getting there takes good management."**

Brian Peckford



MANAGING OUR FUTURE TAKES PROVEN LEADERSHIP

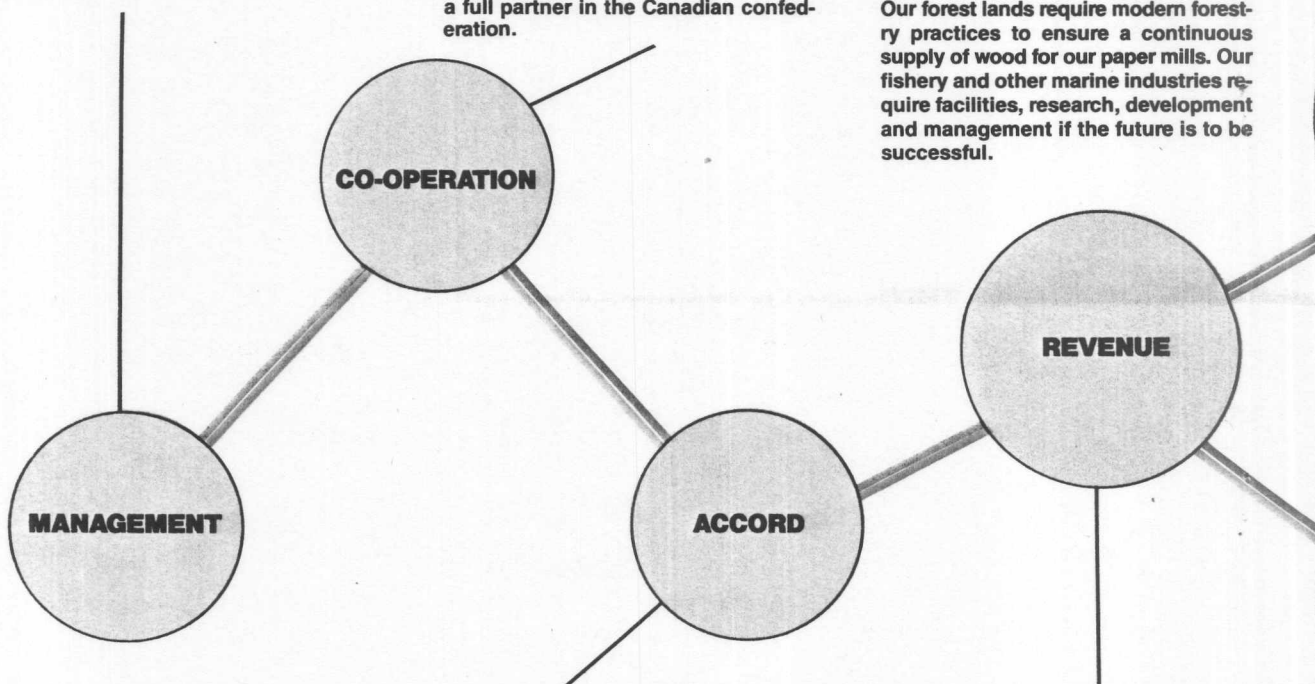


THE ROAD TO

We have fought our way through three tough years. It took solid management to get us here and it will take strong leadership to get us where we have to go. That's the first step in the Peckford plan. We need the experience of his team to ensure our resources are developed in a way that will finally bring prosperity to all the people of this province.

Co-operation is basic to the plan. The Ottawa government has changed and so has its attitude. Now we get along. We have a Peckford/Mulroney partnership with many of the same goals for the future of this province. This means more dollars and more jobs will come our way. Co-operation means understanding and this means that our strategy will succeed. We can now become a full partner in the Canadian confederation.

Our traditional resource industries have carried us through some very difficult times. With a Peckford government, they will continue to play an important role in our future. Offshore revenues will be used to strengthen the industries to make them more competitive in the international marketplace. New mines require large expenditures on mineral exploration and development. Our forest lands require modern forestry practices to ensure a continuous supply of wood for our paper mills. Our fishery and other marine industries require facilities, research, development and management if the future is to be successful.



The Atlantic Accord is the foundation upon which Premier Peckford will build. It's our chance to prosper. But it's not automatic and it's not right away. It takes determination, experience and foresight to lead us there. The Peckford government has demonstrated its skill in negotiating a fair agreement on offshore development. Skill and commitment will be required to see that the offshore is developed and that the Province reaps the benefit of this resource on its own terms.

When the revenue from the offshore development flows, it will benefit all residents in all areas of the Province. Revenue will be there for roads, hospitals and schools, and for the things that make life easier. The additional revenue will also be used to strengthen traditional industries and develop new ones with new jobs. This revenue will bring us the prosperity we've waited for so long.

PROSPERITY

Because of the offshore development, it's easy to see new jobs coming in oil-related industries. The Peckford plan makes sure it also means jobs in the fishery, in construction, forestry, mines and in new industries that will spring from the development money. These jobs are not just for today and tomorrow, but for our children and their children too.

RESOURCES

JOB

PROSPERITY

PEOPLE

Our people demand a level of public services equal to that enjoyed by our fellow Canadians. Our young people demand better education and training opportunities. Our citizens expect a level of health care and other social services as good as any in the nation. Our economy requires modern, efficient transportation and communication services. It's all part of the strategy. With sound management, we will make needed improvements in our people's lives. This is what a Peckford government is all about.

Prosperity means we will have the opportunity to invest in our Province's future — to invest in resources and people. Investment in our resources means the development of new jobs. Investing in our people means providing the education, the skills and training needed to apply new technology to the new jobs that will be created. That's prosperity. And that's where a Peckford government will take us.

ELECT THE PECKFORD GOVERNMENT



"We've worked hard to get this far. As a government, we've helped you by being effective, firm and fair. The Atlantic Accord signals the beginning of a new era for this province; a new era of jobs and prosperity. But we have some distance to travel. The foundation for the Newfoundland and Labrador we want is here. Now, we need your help. We have proven our leadership. Now, we need a fresh mandate to strengthen our position for the crucial decisions yet to come. On April 2nd vote for the Progressive Conservative candidate in your district."

THE P.C. TEAM

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Baie Verte-White Bay
Bay of Islands
Bellevue
Bonavista North
Bonavista South
Burgeo-Bay D'Espoir
Burin-Placentia West
Carbonear
Conception Bay South
Eagle River
Exploits
Ferryland
Fogo
Fortune-Hermitage
Gander
Grand Bank
Grand Falls
Green Bay
Harbour Grace
Harbour Main
Humber East
Humber Valley
Humber West
Kilbride
LaPoile
Lewisporte

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Naskaupi
Placentia
Pleasantville
Port au Port
Port de Grave
St. Barbe
St. George's
St. John's Centre
St. John's East
St. John's East Extern
St. John's North
St. John's South
St. John's West
St. Mary's-The Capes
Stephenville
Straits of Belle Isle
Terra Nova
Torngat Mountains
Trinity-Bay de Verde
Trinity North
Twillingate
Waterford-Kenmount
Windsor-Buchans

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