



# THE FIGHT

# GOES ON

# FOR NEWFOUNDLAND

## AGAINST...

Isolation - Depression - Poverty - Bad Health - Darkness!

CANADA  
POSTAGE PAID  
PORT PAYÉ  
3¢  
PERMIT NO. 12

F50b  
1962  
L695



DEAR FRIENDS,

Once again I come to you asking for your support.

I ask you to give me the chance to keep on serving Newfoundland.

There is much work to be done. Newfoundland has made great progress, but our duty is to press on, until Newfoundland is much stronger, richer, healthier than she is today.

It would be easier for me to retire, and take my ease, and let some other leader take over.

I feel, however, that it is my duty to Newfoundland to lead the Government for another period.

But I cannot do it without your sympathy, your understanding, and your support.

In the pages that follow you are given an account of some of the blessings of Confederation, and an outline of blessings still to come.

Under God, Confederation is the greatest blessing ever to befall the Newfoundland people.

Let us all resolve to safeguard these blessings, and enrich and increase them in the coming years.

A handwritten signature in dark ink, reading "Joseph R. Macleod". The signature is written in a cursive style with a long, sweeping underline.

**Leader of the Liberal Party,  
Newfoundland.**



**NEWFOUNDLAND'S  
POPULATION  
IS  
GROWING  
FAST!**

**125,000 NEW NEWFOUNDLANDERS  
SINCE CONFEDERATION**

Our people have stopped flocking out of Newfoundland since Confederation. Now they have faith in Newfoundland. Now they have faith in Newfoundland's future.

In 1949 we had 345,000 people

In 1956 we had 415,000 people

In 1962 we have 470,000 people

**A GAIN OF 125,000 NEWFOUNDLANDERS  
IN 13 YEARS**

**OUR POPULATION IS GROWING BY OVER 12,000 A YEAR**

**THIS IS TRUE GROWTH**

**THIS IS TRUE PROGRESS**

**THIS IS HOW NEWFOUNDLAND IS GOING AHEAD**

**UNDER CONFEDERATION AND THE LIBERAL GOVERNMENT**

**ANOTHER FEW YEARS OF LIBERAL DEVELOPMENT**

**AND OUR POPULATION WILL BE WELL OVER**

**HALF A MILLION NEWFOUNDLANDERS**



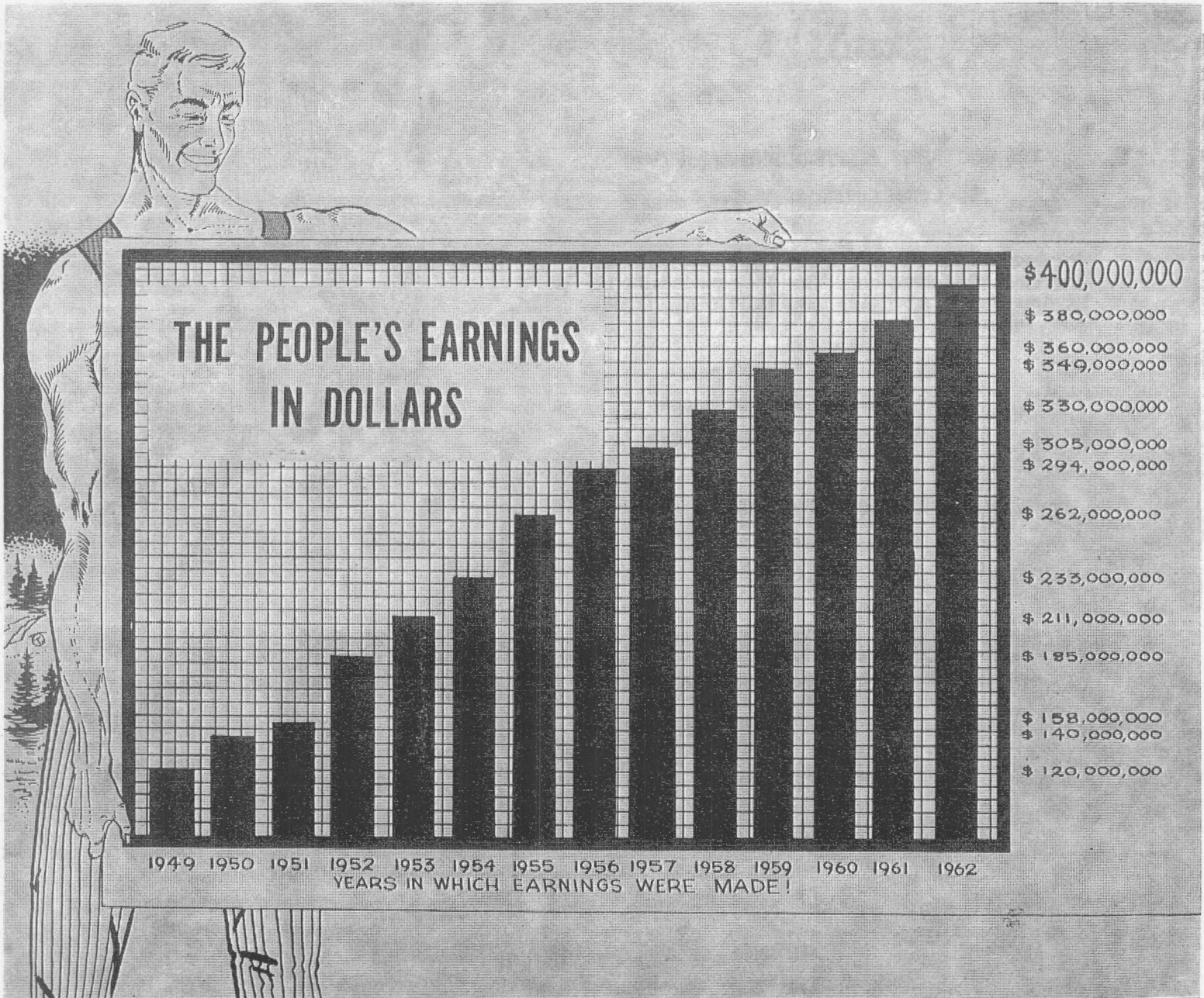
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# Our People's Earnings Are Growing Fast !

As soon as Confederation came

OUR PEOPLE BEGAN TO EARN MORE!

This is how much has gone into our people's pockets



CONFEDERATION BROUGHT PROSPERITY

THE SMALLWOOD GOVERNMENT COPPER-FASTENED IT



*In 13 years Newfoundland has*

**GROWN**

*as she never grew before*

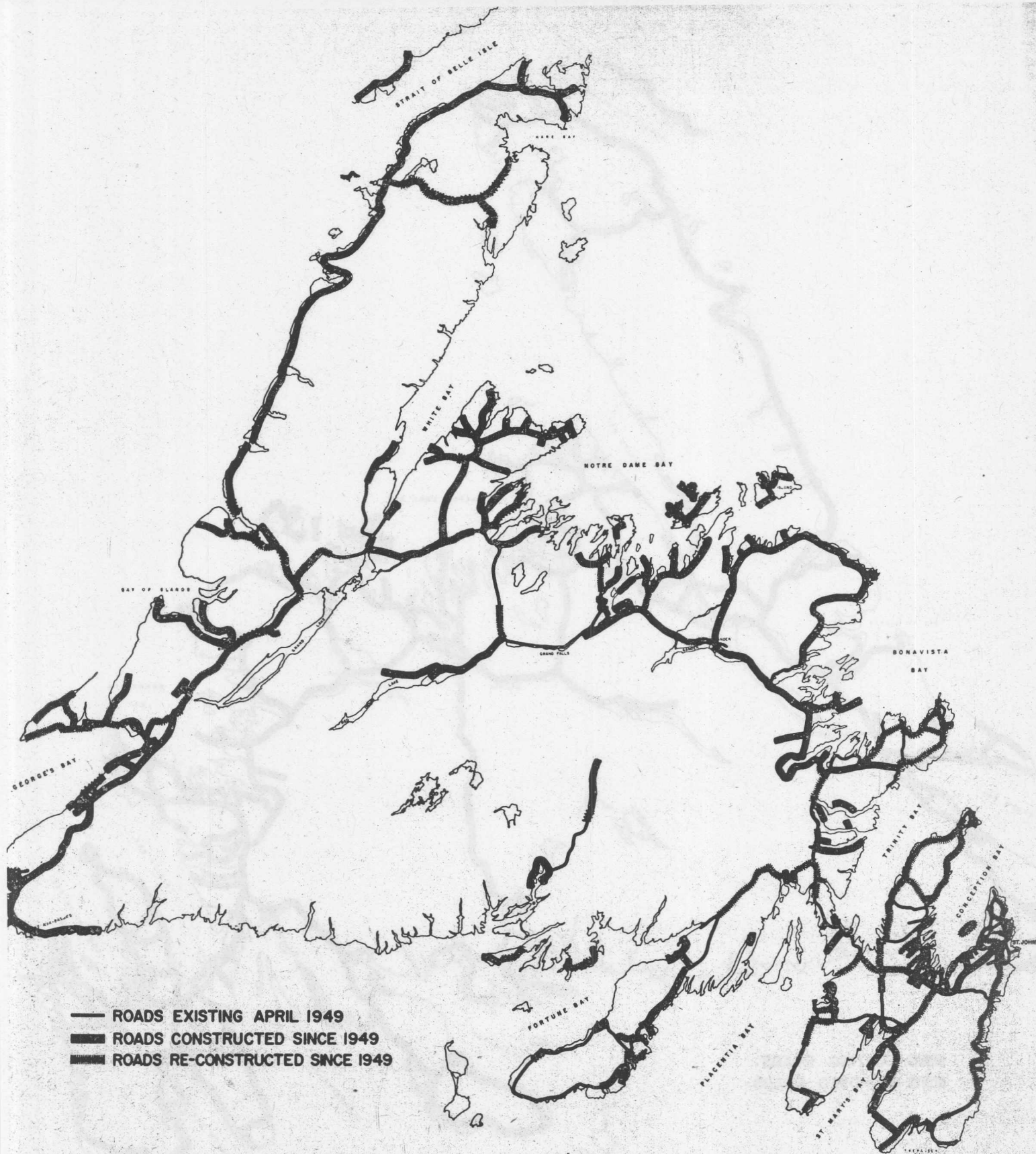
*She is*

**STRONGER HEALTHIER  
WEALTHIER HAPPIER**

*than she ever was*

*and the best is yet to come!*





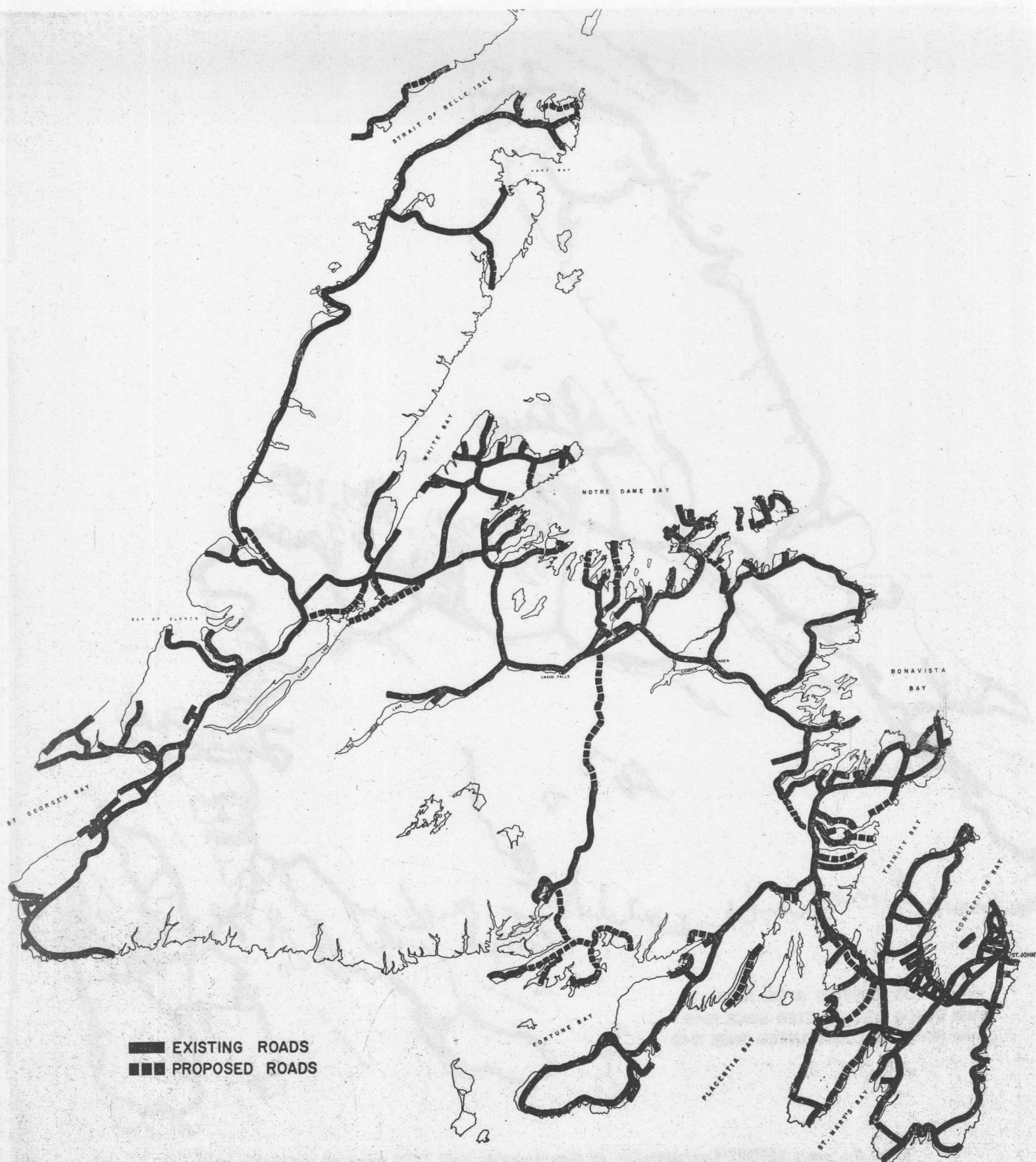
In all the years BEFORE Confederation all Governments built 1500 miles of motorable roads

In the 13 years SINCE Confederation the Smallwood Government have  
RE-BUILT, WIDENED, STRAIGHTENED those same roads.

And — In — addition — have — built

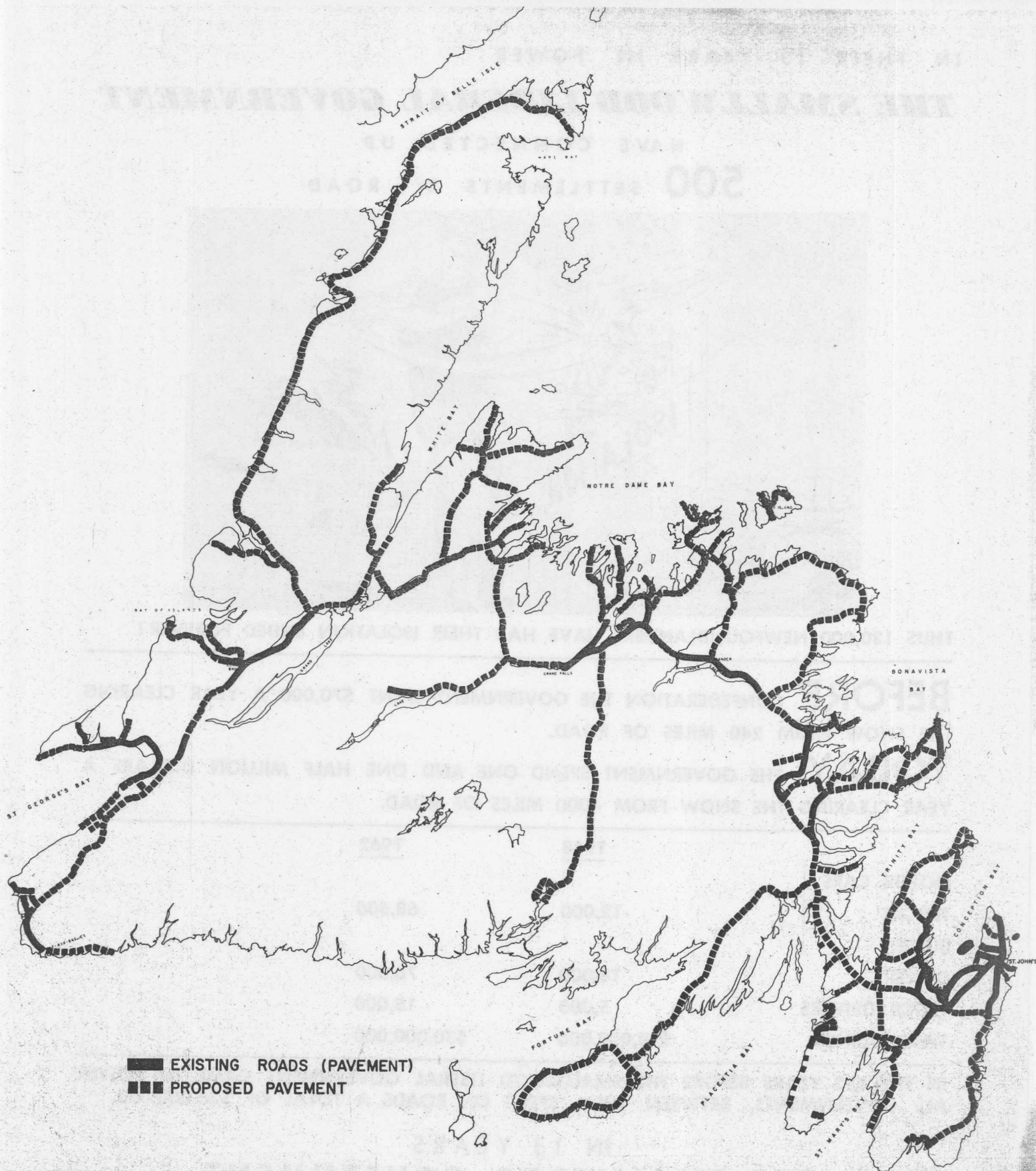
**1600 MILES OF BRAND NEW ROADS**





IN THE NEXT FEW YEARS THE SMALLWOOD GOVERNMENT WILL BUILD HUNDREDS OF MILES OF STILL MORE NEW ROADS, AND AT THE SAME TIME WILL GREATLY IMPROVE OUR PRESENT ROADS

# ISOLATION IN NEWFOUNDLAND WILL BE BROUGHT TO AN END AT LAST



WITH SO MANY MILES OF NEW ROADS HAVING BEEN BUILT  
THESE PAST 13 YEARS,

WE CAN NOW TURN OUR MINDS  
TO A GREAT PROGRAMME OF **PAVING**



IN THEIR 13 YEARS IN POWER

## **THE SMALLWOOD LIBERAL GOVERNMENT**

HAVE CONNECTED UP  
**500** SETTLEMENTS BY ROAD



THUS 130,000 NEWFOUNDLANDERS HAVE HAD THEIR ISOLATION ENDED FOREVER !

**BEFORE** CONFEDERATION THE GOVERNMENT SPENT \$70,000 A YEAR CLEARING THE SNOW FROM 240 MILES OF ROAD.

**TODAY** THE GOVERNMENT SPEND ONE AND ONE HALF MILLION DOLLARS A YEAR CLEARING THE SNOW FROM 4000 MILES OF ROAD.

	<u>1948</u>	<u>1962</u>
MOTOR CARS		
TRUCKS	12,000	68,500
BUSSES		
DRIVERS	18,000	76,000
TRUCK DRIVERS	5,000	15,000
WHO EARNED	\$10,000,000	\$30,000,000

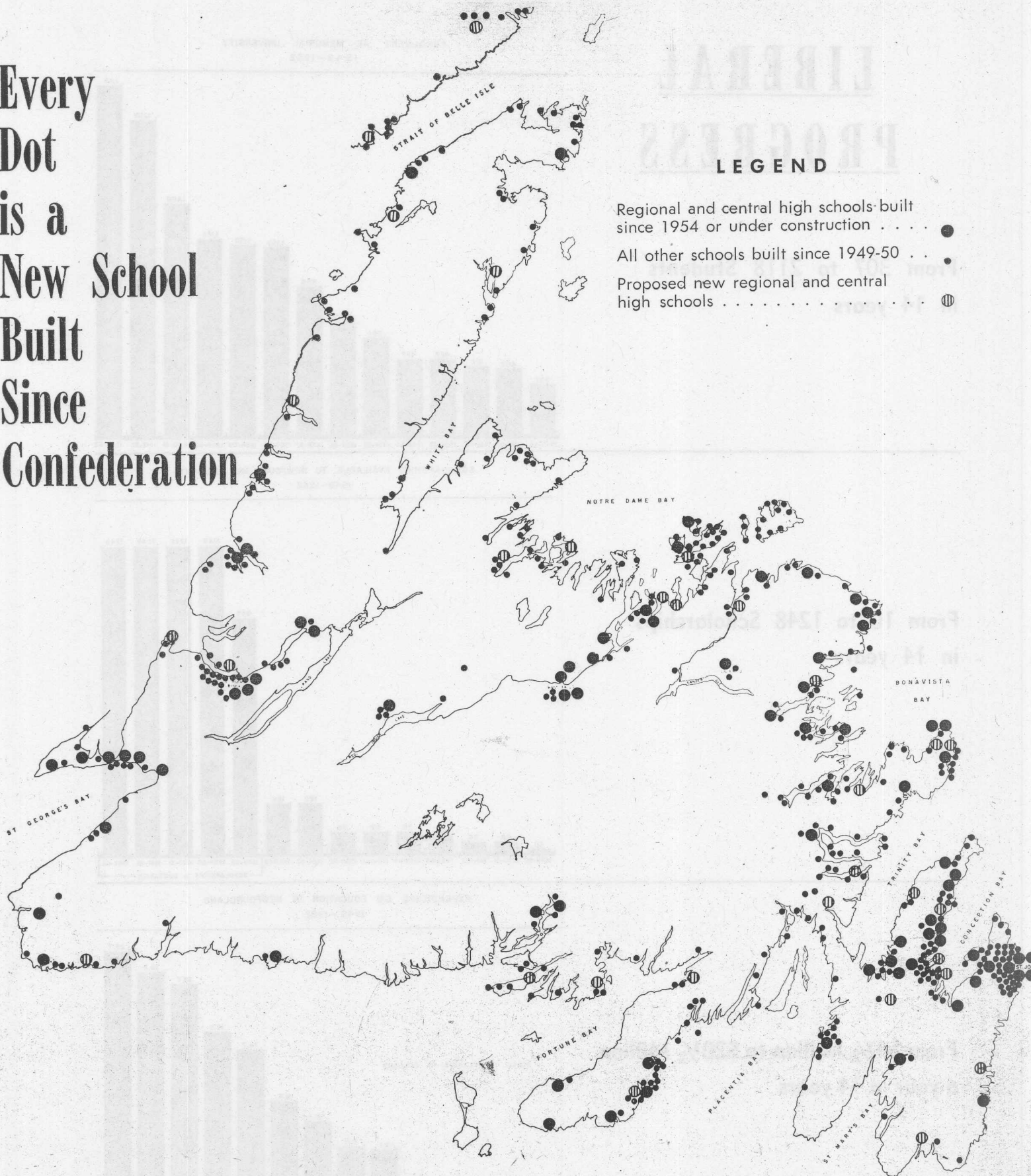
IN THE 452 YEARS BEFORE THE SMALLWOOD LIBERAL GOVERNMENT CAME IN POWER ALL GOVERNMENTS, BETWEEN THEM, SPENT ON ROADS A TOTAL OF \$36,000,000.

IN 13 YEARS  
**THE SMALLWOOD GOVERNMENT**  
HAVE SPENT ON ROADS OVER

# **\$160,000,000**

ONE HUNDRED AND SIXTY MILLION DOLLARS

Every  
Dot  
is a  
New School  
Built  
Since  
Confederation



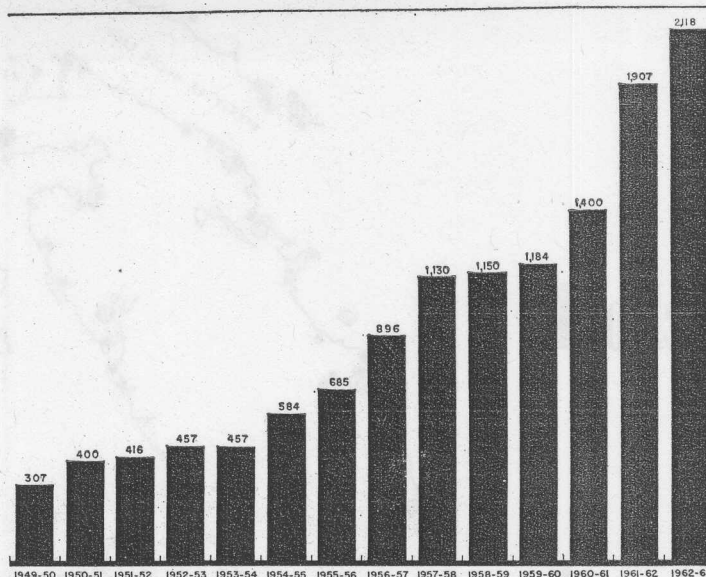
THE SMALLWOOD GOVERNMENT HAVE  
BROUGHT ABOUT A REVOLUTION  
IN EDUCATION



# LIBERAL PROGRESS

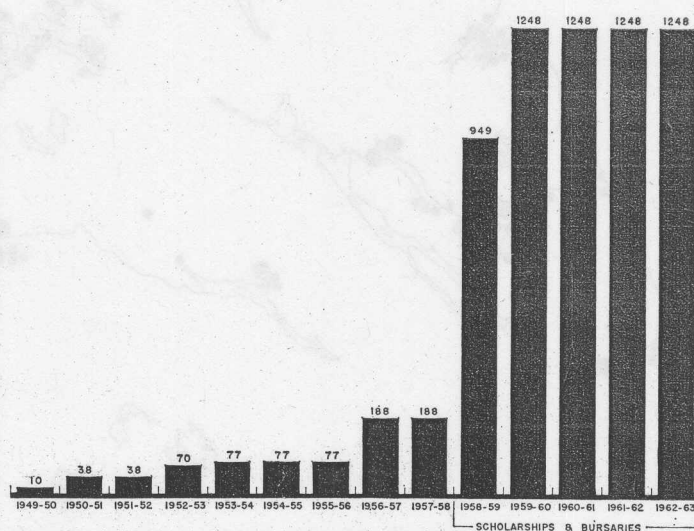
From 307 to 2118 Students  
in 14 years

ENROLMENT AT MEMORIAL UNIVERSITY  
1949-1962



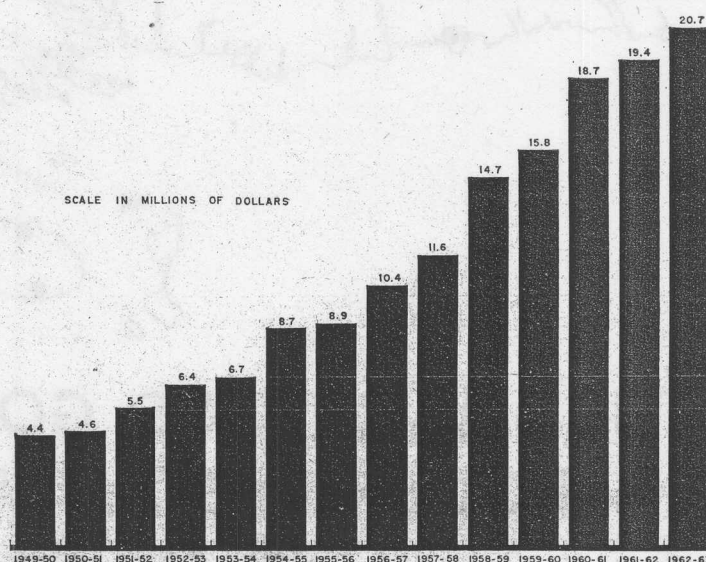
SCHOLARSHIPS AVAILABLE TO NEWFOUNDLAND STUDENTS  
1949-1962

From 10 to 1248 Scholarships  
in 14 years



EXPENDITURE ON EDUCATION IN NEWFOUNDLAND  
1949-1962

From \$4½ Million to \$20½ Million  
a year in 14 years



## TEACHERS

1949	1962
2,400	4,400
UP 83%	

## STUDENTS

1949	1962
75,000	135,000
UP 80%	

**NEW SCHOOLS  
BUILT  
500  
WITH 2500 CLASSROOMS**

**OLD SCHOOLS  
RE-BUILT  
945**

## PUBLIC LIBRARIES

Since Confederation the Smallwood Government have spent on Public Libraries

**\$1,855,000**

There are now 51 Public Libraries with 300,000 Books

## TRANSPORTATION

	SCHOOL BUSSES	STUDENTS CARRIED	MILES DAILY
1949	0	0	0
1962	180	8,716	4,271

**YEARLY COST \$767,000**

## TEACHERS' SALARIES

In 1949 they were .....	\$ 2,000,000
By 1952 they were .....	3,250,000
In 1955 they were .....	6,000,000
In 1958 they were .....	8,645,000
By 1962 they are .....	11,600,000

**Under the Smallwood Government  
they will continue to rise.**

**SINCE CONFEDERATION THE  
SMALLWOOD GOVERNMENT  
HAVE PAID OUT TO**

**SCHOLARS  
WRITERS  
AND  
ARTISTS, ETC.  
\$28,000**

In Arts and Letters Awards

## MOVIES IN THE SCHOOLS

13 Years ago there were 5 Newfoundland schools with movies.

Last year there were 538 schools. In them movies were seen and enjoyed by 12,072,600 children and adults.

**COST TO THE GOVERNMENT IN THE  
13 YEARS: \$500,000.**

## SCHOOL BOOKS

In the 13 years the Government bought and sold to students 8,087,000 school books.

They cost the Government \$5,379,000.

The Government sold them to the students for \$2,846,000.

The Government thus made a gift to the students of \$2,533,000.

## RADIO IN THE SCHOOLS

13 years ago radio was in 3 classrooms.

Last year radio was in 1560 classrooms

**COST TO THE GOVERNMENT IN  
13 YEARS: \$114,235.**



# THE SMALLWOOD GOVERNMENT HAVE SPARED NO EXPENSE TO DEVELOP EDUCATION FOR OUR CHILDREN

## SPENT ON OUR SCHOOLS

1949 .....	\$ 3,500,000
1950 .....	\$ 4,500,000
1951 .....	\$ 5,000,000
1952 .....	\$ 5,500,000
1953 .....	\$ 6,500,000
1954 .....	\$ 6,700,000
1955 .....	\$ 9,000,000
1956 .....	\$ 9,000,000
1957 .....	\$10,500,000
1958 .....	\$11,600,000
1959 .....	\$14,700,000
1960 .....	\$15,800,000
1961 .....	\$19,000,000
1962 .....	\$21,000,000



NO GOVERNMENT IN CANADA  
CAN EQUAL THIS WONDERFUL  
SHOWING

IN THE FIRST

13

YEARS OF CONFEDERATION

THE LIBERAL GOVERNMENT

HAVE SPENT ON

EDUCATION

OVER

**ONE HUNDRED  
AND  
FIFTY SEVEN  
MILLION  
DOLLARS**

THE BEST INVESTMENT OF ALL

**TRULY THE SMALLWOOD GOVERNMENT  
ARE GOOD TO EDUCATION**

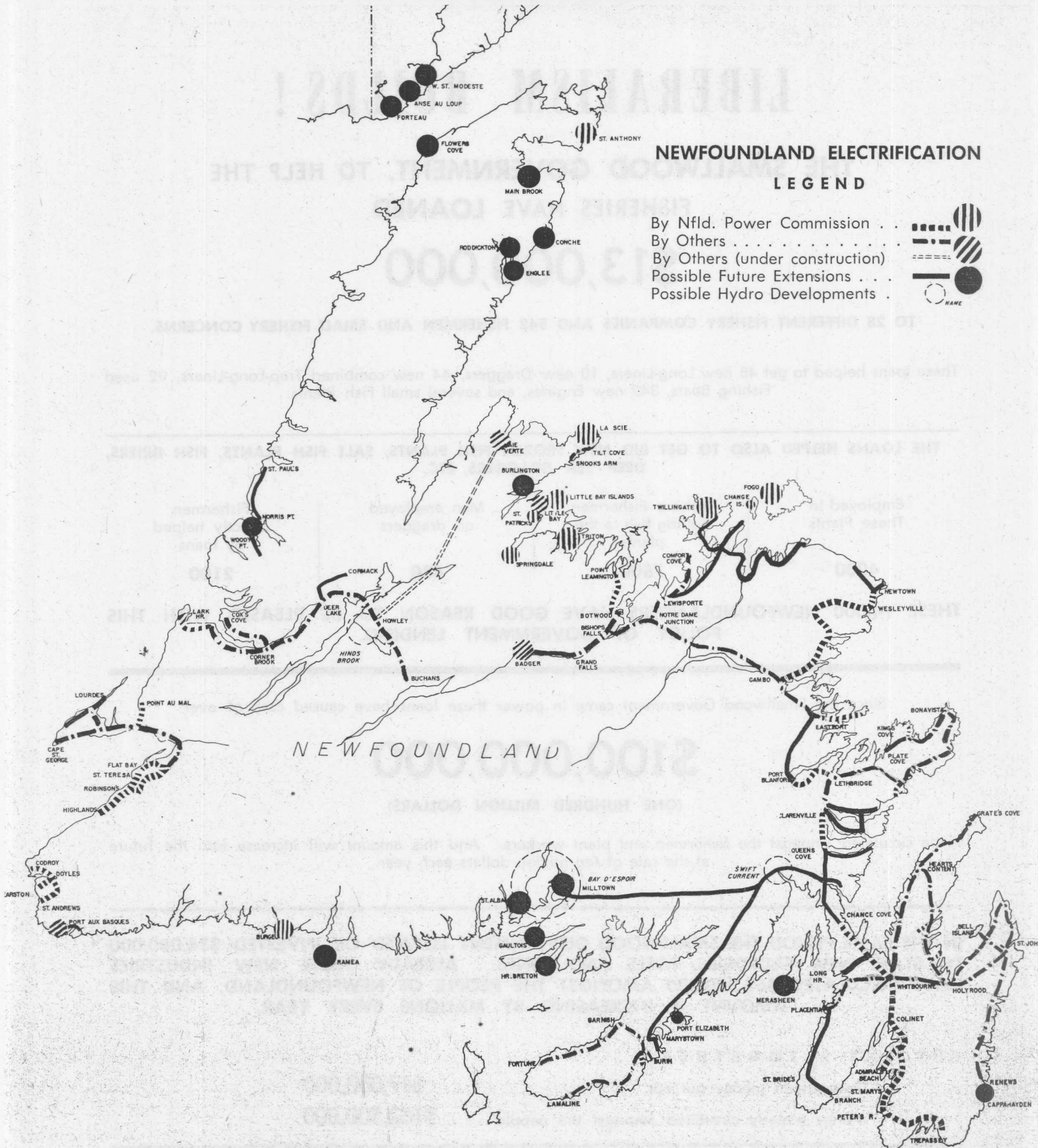


### INCREASE IN HOSPITAL BEDS NEWFOUNDLAND 1949 - 1962

	1949	1962 - Additional
Hospital Beds . . . . .		
Nursing Station Beds . . . . .		
Boats . . . . .		
Aircraft . . . . .		

**\$134,000,000**

	1948	1962	DEATHS HAVE <u>FALLEN</u> AS FOLLOWS:	
DOCTORS .....	146	335	MATERNAL .....	60%
DENTISTS .....	18	43	INFANTS .....	40%
NURSES .....	300	1000	DIPHTHERIA .....	95%
			TUBERCULOSIS .....	90%



RURAL ELECTRIFICATION is one of the latest blessings brought to Newfoundland by the Smallwood Government

**A START HAS BEEN MADE  
IT WILL GROW RAPIDLY FROM NOW ON**



# LIBERALISM BUILDS !

**THE SMALLWOOD GOVERNMENT, TO HELP THE  
FISHERIES HAVE LOANED**

**\$13,000,000**

**TO 28 DIFFERENT FISHERY COMPANIES AND 542 FISHERMEN AND SMALL FISHERY CONCERNS.**

These loans helped to get 48 new Long-Liners, 10 new Draggers, 44 new combined Trap-Long-Liners, 92 used Fishing Boats, 342 new Engines, and several small Fish Plants.

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**THE LOANS HELPED ALSO TO GET BIG NEW FROZEN FISH PLANTS, SALT FISH PLANTS, FISH DRIERS,  
DEEP - SEA DRAGGERS, ETC.**

Employed In  
These Plants

**4000**

Inshore Fishermen  
Selling fish to the  
plants

**7500**

Men employed  
on draggers

**430**

Fishermen  
directly helped  
By loans

**2100**

**THESE 14,000 NEWFOUNDLANDERS HAVE GOOD REASON TO BE PLEASED WITH THIS  
POLICY OF GOVERNMENT LENDING.**

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Since the Smallwood Government came in power these loans have caused cash of over

**\$100,000,000**

**(ONE HUNDRED MILLION DOLLARS)**

to be circulated amongst the fishermen and plant workers. And this amount will increase into the future at the rate of ten million dollars each year.

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**IN THE SAME PERIOD THE SMALLWOOD GOVERNMENT LOANED OR INVESTED \$34,000,000  
TO START NEW FACTORIES, MILLS AND MINES. ALREADY THESE NEW INDUSTRIES  
HAVE CIRCULATED \$62,500,000 AMONGST THE PEOPLE OF NEWFOUNDLAND, AND THIS  
AMOUNT IS INCREASING BY MILLIONS EVERY YEAR.**

**PUT THE 2 TOGETHER :**

Government money put out ..... **\$47,000,000**

Money already circulated amongst the people..... **\$162,500,000**

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**THIS IS ONLY ONE OF THE MANY WAYS IN WHICH  
THE SMALLWOOD GOVERNMENT  
HAVE STRENGTHENED NEWFOUNDLAND**

## NEWFOUNDLAND'S PREMIERS

PHILIP FRANCIS LITTLE  
JOHN KENT  
SIR HUGH W. HOYLES  
SIR F. B. T. CARTER  
CHARLES FOX BENNETT  
SIR WILLIAM V. WHITEWAY  
SIR ROBERT THORBURN  
A. F. GOODRIDGE  
D. J. GREENE  
SIR JAMES S. WINTER  
SIR ROBERT BOND  
SIR EDWARD P. MORRIS  
SIR WILLIAM F. LLOYD  
SIR MICHAEL P. CASHIN  
SIR RICHARD SQUIRES  
W. R. WARREN  
A. E. HICKMAN  
W. S. MONROE  
F. C. ALDERDICE

COMMISSION OF GOVERNMENT

FROM 1832 TO 1934 (102 YEARS)  
ALL THESE GOVERNMENTS COMBINED  
PAID OUT A GRAND TOTAL SUM FOR

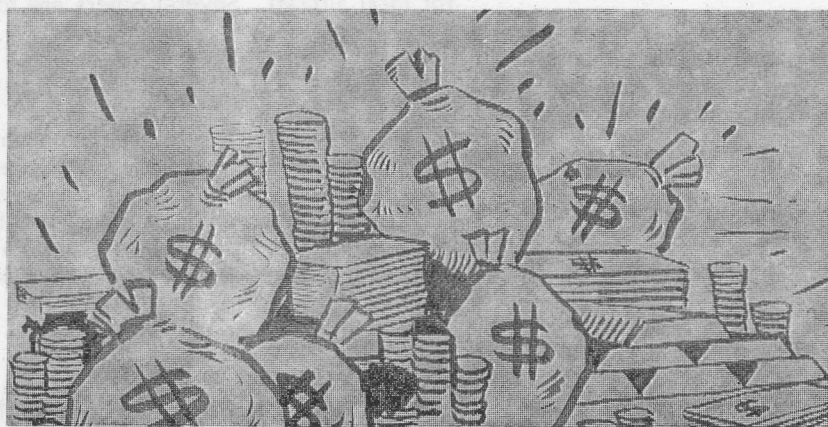
**ROADS  
SCHOOLS  
PUBLIC HEALTH**

OF

**\$139,000,000**



In The Past 13 Years



**THE SMALLWOOD GOVERNMENT**

HAVE PAID OUT ON THE SAME 3 SERVICES THE GRAND TOTAL SUM OF

**\$453,000,000**





# SOME FRUITS OF LIBERAL RULE

**MINE PRODUCTION.** Since the Smallwood Liberal Government came in power, more and more new mines have started up. In this present year the value of all the minerals produced will be ONE HUNDRED MILLION dollars (\$100,000,000). Last year it was \$92,681,000. In the past 13 years it has been \$844,392,000. More than three-quarters of a BILLION dollars!

**WATER POWER.** There has been a vast increase of electricity produced in this Province. There are tens of thousands more people enjoying the blessing of electric light than before the Smallwood Government came in. And this is only the beginning!

**CONSTRUCTION.** At least FIVE HUNDRED MILLION dollars worth of construction has gone ahead in the past 13 years—thousands of new homes, hundreds of new buildings for factories, mills, mines, railways, shops, churches, schools, hospitals.

**FARMING.** Thousands of acres of land have been newly cleared. Hundreds of thousands of dollars have been spent to help farmers stock up. The poultry industry is now at least TEN TIMES as large as it was 13 years ago. The mink industry has grown very fast.

**OIL REFINING.** Newfoundland now has her own oil refinery. Many new oil companies are now operating in Newfoundland, employing or otherwise giving a living to thousands of Newfoundlanders.

**NEW INDUSTRIAL PRODUCTS.** Newfoundland is now producing many industrial products never made before the Smallwood Government came in power. Some of them: Cement, Gypsum board, hardwood flooring, plywood, Fibrply, Pyrophyllite (Talc), Birch Spoolwood, Pre-stressed Concrete, Shirts, Movies.

**TB FREE AREA.** The Smallwood Government have made the Avalon Peninsula free of Bovine Tuberculosis. Many lives have thereby been saved.

**BOG CLEARING.** The new bog-clearing policy has been very successful, and already some thousands of acres of land have been completed. This work has attracted favourable attention in many parts of Canada.

**TOURIST ESTABLISHMENTS.** Under the Liberal policy many hundreds of new rooms have been provided in hotels, motels, cabins and other tourist establishments.

**CAMP SITES.** Hundreds of thousands of people are using and enjoying the fine new picnic and camp sites built and operated by the Liberal Government.

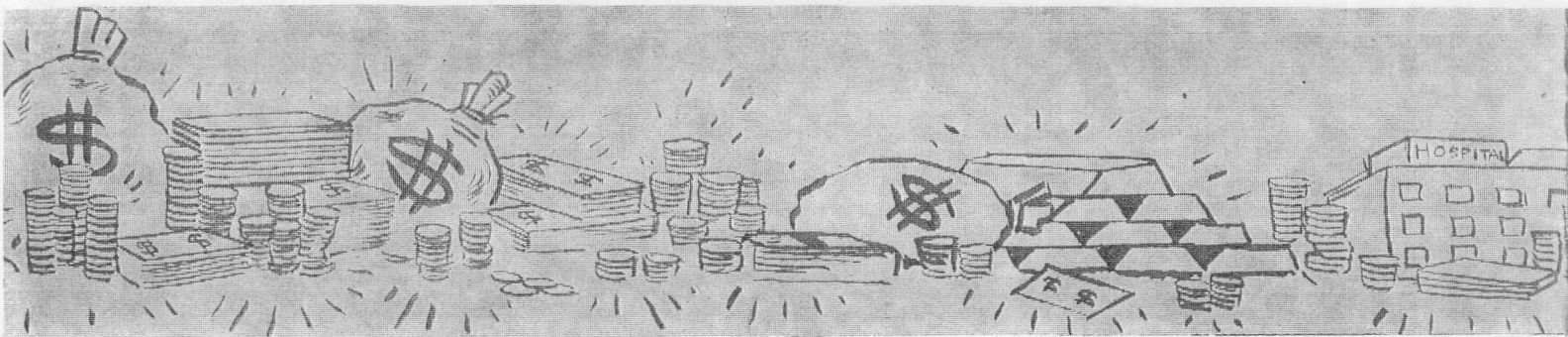
**HIGHWAY SIGNS.** Many thousands of new highway signs have been erected along our main highways. Thousands more will be erected.

**AIRPORTS.** The Liberal Government have built several very important and useful airports and landing-strips for local aircraft. Several others are to be built.

**LOCAL AIR LINE.** The Liberal Government have given great help and encouragement to Eastern Provincial Airways. The latest help is to provide over two Million Dollars to them to help them buy two big new English Herald-Dart turbo-prop planes to give Newfoundland better air service, especially in Labrador.

**WILD GAME.** Caribou have been settled in Labrador. Grouse have been settled in Newfoundland. More care has been taken to help our wildlife resources than ever before.

## TRULY, THE LIBERAL GOVERNMENT ARE MEN OF ACTION!



# *A Thousand Million Dollars*

## **1. FAMILY ALLOWANCES**

Total No. of children now getting them: 206,000.  
Total amount given to them every month: \$1,350,000.  
Total amount given to them since Confederation: \$177,000,000. ONE HUNDRED AND SEVENTY-SEVEN MILLION DOLLARS!

## **5. C.N.R. PAYMENTS**

Total amount paid out in wages to the employees of the Railway and coastal boats since Confederation: \$220,000,000. Total amount of money spent since Confederation by the C.N.R. to enlarge, improve and modernize the railway, coastal boat and hotel system: \$96,000,000. Total: THREE HUNDRED AND SIXTEEN MILLION DOLLARS!

## **9. PUBLIC HOUSING**

Total amount spent, loaned or guaranteed by Canada for housing in Newfoundland since Confederation: \$50,000,000. FIFTY MILLION DOLLARS!

## **13. NATIONAL PARKS**

The National Parks are monuments to Confederation. The Newfoundland Government gave the land, and the Canadian Government have so far spent \$15,000,000 to build and beautify them. FIFTEEN MILLION DOLLARS!

## **2. OLD AGE SECURITY**

Total No. of elderly Newfoundlanders getting them: 18,000. Total amount given to them every month: \$1,200,000. Total amount given to them since Confederation: \$110,500,000. ONE HUNDRED AND TEN MILLION DOLLARS!

## **6. C.N.T. PAYMENTS**

Total amount paid out in wages to the employees of the system, and to extend, improve and modernize the telephone and telegraph system for the people of Newfoundland since Confederation: \$15,000,000. FIFTEEN MILLION DOLLARS!

## **10. TRANS CANADA HIGHWAY**

Total amount spent by Canada to help Newfoundland build the Trans-Canada Highway since Confederation: \$30,000,000. Still to come from Ottawa for this road: at least \$25,000,000. This will represent a total of at least \$55,000,000 contributed by Canada to help us build this road. FIFTY-FIVE MILLION DOLLARS!

The above blessings represent a grand total of A THOUSAND MILLION DOLLARS spent by Canada in Newfoundland on these items alone since Confederation. No pen can tell the happiness, health and welfare that these vast sums of money have brought to Newfoundland. And the end is not yet. These great sums of money will continue to pour into Newfoundland, going into every cove, harbor, town and settlement of our Province.

WHAT BLESSINGS WOULD HAVE BEEN LOST TO NEWFOUNDLAND IF

**PREMIER SMALLWOOD**

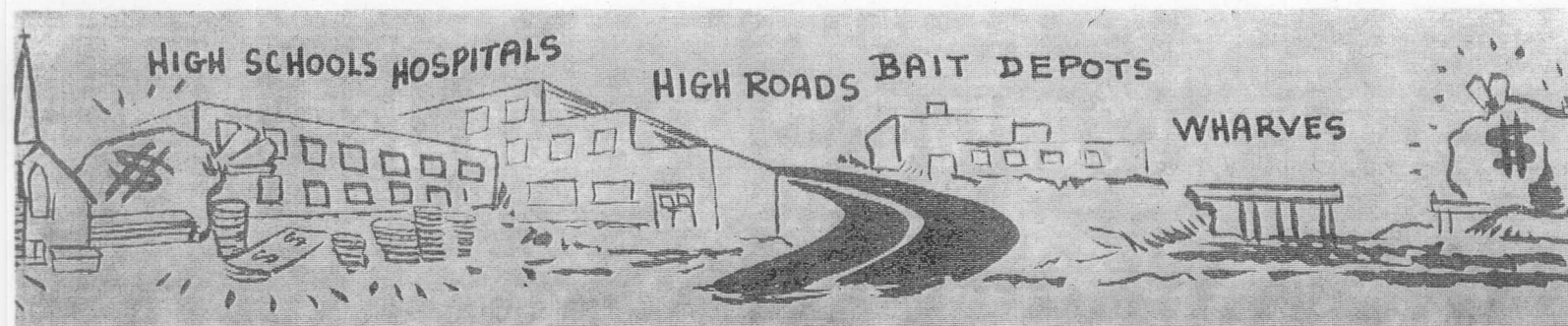
HAD NOT LED

**NEWFOUNDLAND**

INTO

**CONFEDERATION**





# *of Confederation Blessings !*

## **3. UNEMPLOYMENT PAYMENTS**

Total amount paid out to unemployed Newfoundlanders since Confederation: \$133,000,000. ONE HUNDRED AND THIRTY-THREE MILLION DOLLARS!

## **4. VETERANS' PAYMENTS**

Total amount paid to our Newfoundland Veterans since Confederation: \$49,000,000. FORTY-NINE MILLION DOLLARS !

## **7. WHARVES & BREAKWATERS**

Total amount spent in Newfoundland by the Government of Canada since Confederation: \$52,000,000. FIFTY-TWO MILLION DOLLARS!

## **8. PUBLIC BUILDINGS**

Total amount spent by the Government of Canada to construct public buildings in Newfoundland since Confederation: \$19,000,000. NINETEEN MILLION DOLLARS!

## **11. ROADS TO RESOURCES**

Total amount so far contributed by Canada to help us build certain roads to resources: \$2,800,000, with \$4,700,000 still to come to us.

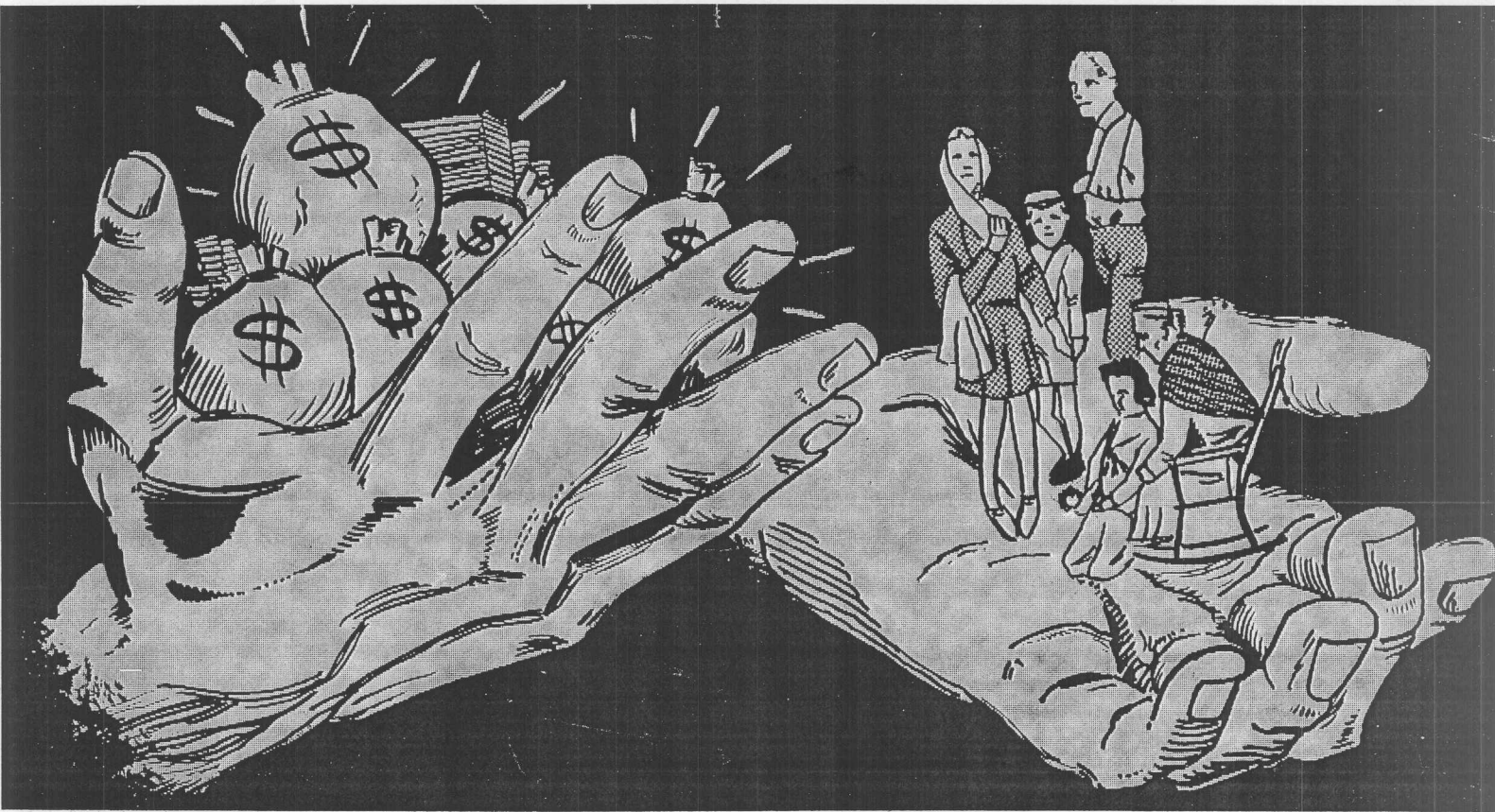
## **12. BAIT DEPOTS**

Total number of new bait depots and bait holding depots built by Canada since Confederation: 33. Total cost of providing them: \$850,000. Total cost of running them: \$350,000 yearly.

<b>FAMILY ALLOWANCES</b> .....	<b>\$ 177,000,000</b>
<b>OLD AGE SECURITY</b> .....	<b>110,500,000</b>
<b>UNEMPLOYMENT PAYMENTS</b> .....	<b>133,000,000</b>
<b>VETERANS' PAYMENTS</b> .....	<b>49,000,000</b>
<b>C. N. R. PAYMENTS</b> .....	<b>316,000,000</b>
<b>C. N. T. PAYMENTS</b> .....	<b>15,000,000</b>
<b>WHARVES, BREAKWATERS, etc.</b> .....	<b>52,000,000</b>
<b>PUBLIC BUILDINGS</b> .....	<b>19,000,000</b>
<b>HOUSING</b> .....	<b>50,000,000</b>
<b>TRANS CANADA HIGHWAY</b> .....	<b>55,000,000</b>
<b>ROADS TO RESOURCES</b> .....	<b>7,500,000</b>
<b>BAIT DEPOTS</b> .....	<b>1,000,000</b>
<b>PARKS</b> .....	<b>15,000,000</b>

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**\$1,000,000,000**



## THE LIBERAL GOVERNMENT OF THE HELPING HAND

NEVER BEFORE WAS THERE ANYTHING LIKE IT IN NEWFOUNDLAND

OLD AGE ASSISTANCE

MOTHERS' ALLOWANCES

DEPENDENTS' ALLOWANCES

WIDOWS, ORPHANS

THE INFIRM, DISABLED

CHILD WELFARE, ORPHANAGES

40,000 NEWFOUNDLANDERS-IN-NEED HELPED YEARLY!

Since **CONFEDERATION**

The Smallwood Government have paid out  
in Public Welfare

ONE HUNDRED THIRTY *Million* DOLLARS

(AND THIS DOES NOT INCLUDE FAMILY ALLOWANCES AND MANY OTHER  
PAYMENTS COMING DIRECTLY FROM OTTAWA)



# DEVELOP OUR FISHERIES!

If Re-elected to Power, THE LIBERAL GOVERNMENT will work hard to carry out a Great Fishery Development Programme, which will include the following projects recommended by the FISHERIES COMMISSION that was selected by the FISHERIES CONFERENCE in October.

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1. <u>HARBOUR IMPROVEMENTS</u> Building Breakwaters and Wharves, Landing Stages, Haul-outs, etc., and Dredging <b>\$12,000,000</b>	2. <u>NEW BOATS</u> Providing 1500 new Fishing Boats from 16 feet to 150 feet. <b>\$10,000,000</b>	3. <u>NEW ENGINES</u> Providing an estimated 1000 new Marine Engines. <b>\$800,000</b>	4. <u>ECHO SOUNDERS</u> Providing Echo-Sounders and other Electronic Equipment. <b>\$100,000</b>
5. <u>NEW GEAR</u> Providing or Repairing 3000 Codtraps; 20,000 Nylon Nets; Lines, Moorings, Floats, etc. <b>\$10,500,000</b>	6. <u>NEW DOCKS</u> Building four new Dock Yards, including the one already announced for Clarenville. <b>\$1,471,000</b>	7. <u>COMMUNITY PLANTS</u> Building and Equipping about 70 new Community Fish Plants. <b>\$5,250,000</b>	8. <u>COMMUNITY STAGES</u> Providing about 4000 individual Fishermen's Stages, including Re-building, etc. <b>\$6,000,000</b>
9. <u>BAIT DEPOTS</u> Providing about 80 new Bait-holding Depots; about 12 Refrigerated Motor Trucks; one fast Refrigerated ship. <b>\$1,144,000</b>	10. <u>SALT-FISH BONUS</u> A Bonus on Top Grade Light-salted Fish at \$500,000 a Year for Five Years. <b>\$2,500,000</b>	11. <u>ARDA PROGRAMME</u> Application of ARDA Programme. For First Three Years, cost <b>\$3,000,000</b>	12. <u>RESEARCH</u> A great programme of Experimental, Demonstration, and Exploratory Fishing, Processing, Packaging. <b>\$6,000,000</b>

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THIS RECOMMENDED PROGRAMME WOULD COST

**\$70,000,000**

IN 5 YEARS, AND WOULD PUT OUR FISHERIES IN A STRONGER CONDITION THAN EVER KNOWN BEFORE.

# OUR NEXT MOVES FOR A GREATER NEWFOUNDLAND

1. The greatest DEVELOPMENT programme our FISHERIES have ever seen.
2. Wipe out the last of Newfoundland's ISOLATION: to connect up by road every possible settlement.
3. Bring ELECTRIC LIGHT to hundreds more of our towns and settlements.
4. The Government to become fully responsible for the maintenance of the main road running through EVERY TOWN AND SETTLEMENT in Newfoundland.
5. PAVE the main road through all the larger towns and settlements.
6. FINISH the Trans Canada Highway and pave it from end to end — between this election and the next.
7. A new deal for AGRICULTURE.
8. Continue and EXTEND our great school programme. This includes several additional new vocational training schools.
9. Continue and EXTEND our great health and hospital programme.
10. Push ahead stronger than ever with our ECONOMIC DEVELOPMENT programme, especially MINES, WATER - POWER, FORESTS, FARMING, THIRD PAPER MILL, SECONDARY INDUSTRIES, TOURIST TRADE.
11. Continue and EXPAND our great Welfare programme.
12. Continue and EXPAND our policy of helping the Town Councils, Community Councils, Local Road Boards, etc.

**THIS IS PART OF OUR LIBERAL PROGRAMME**  
**YOUR SUPPORT IN THIS ELECTION WILL TURN IT INTO ACTION**

*Joseph R. Smallwood*

LEADER, LIBERAL PARTY OF NEWFOUNDLAND

NOVEMBER, 1962.