

THE LIBERAL PARTY.MANIFESTO.

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Fellow-Newfoundlanders:

The Liberal Party asks you to re-elect the Liberal Government, so that it can develop Newfoundland for all the people.

Just under three years ago you elected the Liberal Government with a great majority. You elected us to develop Newfoundland. We could stay in power, without another election, for another year or more.

Why did I tender His Honour the Lieutenant Governor my advice to dissolve the House of Assembly and call this General Election Now? Why did I not wait for another year or so?

It was because I made up my mind, and my colleagues and supporters agreed with me, that we should go back to the people to get a special and express mandate for the particular policy of development that we have worked out.

You gave the Liberal Party a mandate, last election, to develop Newfoundland, but you did not tell us that we could develop Newfoundland in the special way that we have adopted. This special way means that we pledge the public credit to help certain industries to get started. It means that the House of Assembly gives the Government power to guarantee the bonds of such companies.

It is right and proper for the Government to guarantee bonds up to a reasonable amount, without getting a special and express mandate from the people. It is not right and proper to guarantee bonds up to a large amount without first getting that special and express mandate. So we decided to go back to the people and ask them to give us express authority to go ahead with this great development, in this particular way, by guaranteeing the bonds of companies who will agree to start industries in Newfoundland.

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If you re-elect the Liberal Government, we will take it to mean that you want us to go ahead with this great drive for new industries in this particular way.

If you do not want this drive for new industries to go ahead in this particular way, you will defeat the Liberal Party in this election.

A few have said that I should have waited longer before asking for this election. They say the Opposition was not ready for an election. They say that the Liberal Party is strongly organized and ready for an election.

But why blame me because the Opposition is not ready? Am I supposed to organize the Tory Party? Am I supposed to see that they are always ready for an election? Am I supposed to nurse them and guide them and get them ready for an election? Isn't that their duty? I am not leader of the Opposition.

Some people blame me for everything that goes wrong in this life, but this is the first time I ever heard of a Premier being blamed because the Opposition was not organized and ready for an election.

We Are The Builders.

The Liberal Government is out to build a new Newfoundland.

We have the brains to do it, we have the energy to do it, we have the will to do it, and we have the way to do it.

We will develop Newfoundland. We will bring new industries here. We will find jobs for many thousands of our people, at good cash wages.

All we need is your express mandate. Give us the special authority to do it, and we will build a new Newfoundland for all our people. We will do it quickly.

We have built a great new cement mill. Some people thought we were crazy to do it. "Where will you sell the cement?" they asked us. And now the cement mill can sell, at a good profit, more than 10 times as much cement as it can make.

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We have built a great new plaster wallboard mill. They said the same thing about that mill, but now the mill can sell far more wallboard than it can make, and at a good profit.

We have built a great new birch veneer, plywood and flooring mill. They said Newfoundland did not have the birch. They said the new birch mill would be a failure. But now we know that Newfoundland has enough birch for another big mill, which we are going to get.

We are building a big new leather tannery. We are building a very big new factory where machinery will be manufactured. We are ready to start building a big new cotton textile mill.

Our enemies cannot say that we are bluffing, because these new industries are here to be seen.

If you re-elect us, we will bring many more new industries to Newfoundland.

If you re-elect us you will have a Newfoundland with more jobs than men. You know all about the old Newfoundland -- a Newfoundland with more men than jobs.

If we are allowed to go ahead with our plans, there will be a shortage of men in Newfoundland. Within two years we will have to send out word for many Newfoundlanders to come back from the mainland and the United States.

We have the brains to do it. We have the energy and the will, and we have the way.

What a Record.

Never, in all Newfoundland's history, did any Government perform as much as the Liberal Government has done in its three short years in power.

Hospitals: More than any other Government.

Nursing Stations: More than any other Government.

Hospital Beds: More than any other Government.

Schools: More than any other Government, except the Commission.

Slum-Cleanups: The only Government that ever did anything.

Housing: More than any other Government, except the Commission.

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Roads: More than any other Government, especially local roads.

Bridges: More than any other Government.

Water-Supply: More than any other Government.

Labour Laws: More, by far, than any other Government.

That is a very remarkable record, fellow-Newfoundlanders.

We are proud of it. I believe the Newfoundland people are proud of it. I believe they want still more of these good things for Newfoundland. No man can say that we are a "do nothing" Government.

Look at Newfoundland today from the standpoint of Social Welfare, and compare Newfoundland today with Newfoundland three years ago.

Old Age Pensions: Three years ago we had 3000 old-age pensioners. They had to be 75 years old. They got \$30 a quarter for a man and wife. The total amount paid out to all old-age pensioners in Newfoundland was a quarter-million dollars a year.

Today there are 12,000 old-age pensioners. They get the pension at 70. They get up to \$40 a month each -- \$80 a month for man and wife. The total amount paid out to them is \$5,500,000 a year.

Now the Liberal Government has just brought in a new plan, to pay up to \$40 a month to people 65 to 70. There will be over 6,000 of them. They will receive \$1,500,000 a year between them.

Next year there will be 18,000 getting the old-age pension. Three years ago there were 3000. Next year a total of \$7,000,000 will be paid out to them. Three years ago it was quarter of one million.

That is Liberalism. I think the Newfoundland people will give me some credit for that.

Widowed Mothers' Allowance: Three years ago there was the disgraceful widows' mite, \$6 a month. Today the Liberal Government pays a pension to widowed mothers. It runs to \$1,250,000 a year.

Dependent Persons' Allowance: Three years ago dependent persons get the dole. Today 6000 persons receive a monthly pension. It runs to \$1,750,000 a year.

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Family Allowances: Three years ago the Family Allowances came in. Today 170,000 Newfoundland children are getting over \$10,000,000 a year. I think that Newfoundland's Mothers will give me some credit for that.

Add it all up:

	<u>Number</u>	<u>Amount</u>
Old Age Pensions	18,000	\$ 7,000,000
Widowed Mothers		1,250,000
Dependent Persons	6,000	1,750,000
Family Allowances	170,000	10,000,000
		<u>\$ 20,000,000</u>

Do you ever wonder what Liberalism means? Look at those figures again, and you will see the spirit of Liberalism. Look at all our Social Welfare Benefits. Look at our Department of Labour, and our Labour Laws. Look at the Memorial University.

But -- above all -- look at our bold policy of Economic Development: our great programmes to develop Newfoundland.

It was a Liberal Government that gave us the railway.

It was a Liberal Government that gave us Grant Falls.

It was a Liberal Government that gave us Corner Brook.

Liberalism means Social Welfare, and Economic Development to pay for it.

Liberalism means:

Help for those who can't work,

Jobs for those who can.

A Great Fishery Development Policy:

The Liberal Government is almost ready to launch a great programme of fishery development. We have high hopes of being ready to launch this great fishery development programme at the coming winter Session of the House of Assembly.

The past three years have been a time of careful study and investigation. The Liberal Government has learned a lot in these past three years.

Fisheries Development Committee.

The Government of Canada joined with the Government of

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Newfoundland to set up a Fisheries Development Committee with the Hon. Sir Albert Walsh as Chairman. The two Governments are working very closely together on this, and the Committee have now finished their long investigation and will soon hand in their report and recommendations to the two Governments. The two Governments will act together as soon as the recommendations are handed in.

Fisheries Development Corporation.

We are almost ready to launch a great new Fisheries Development Corporation to put new life in the Fisheries. Very quietly we have been working on this for many months past.

Royal Commission.

We appointed a Royal Commission to investigate prices paid to fishermen, and received by exporters, on 1950 fish. We have received a preliminary or interim report, but not the final report. We have learned a lot from this Royal Commission.

Fisheries Loan Board.

We have appointed a Fisheries Development Loan Board. This Loan Board has done very little as yet, because we have been waiting for the recommendations and reports of the Royal Commission and the Fisheries Development Committee; and also because the fishery Development Corporation has not yet been launched. The Fisheries Loan Board will really begin to work when the whole programme is ready to be launched.

Experiments.

In the meantime we have carried on some experiments ourselves in different kinds of vessels, boats, engines and gear. They will come back in a few days from now, with much new information.

What does all this mean?

It means that we have been making a long and very careful investigation, so as to get ourselves ready to launch a great new fishery development programme.

Nothing less than a New Deal for the Fisheries and fishermen

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will satisfy us. We have always felt that we represent the fishermen of Newfoundland. We feel that the fishermen are looking to us for help and encouragement. We are now just about prepared to launch a great policy that will put new life in the fisheries.

Our big programme of New Industries will take thousands of men out of the fisheries. Our aim is to take 10,000 men out of the fisheries and give them jobs with good cash wages in the new industries.

Those who will be left in the fisheries must be given a great new chance to earn a good living. They must be provided with new and better boats, better engines, better fishing gear. More fresh-frozen fish plants must be established. More and more fish must be taken out of the salt-cod markets, and sold to freezing plants.

New Curing Plants.

There will always be some salt fish and so our great fishery development programme will include a number of very modern, up-to-date fish-curing and drying plants along our various coasts. These plants will also have very up-to-date fish-meal plants to turn the fish offal into hard cash for the fishermen. Our Newfoundland women and children, ~~must~~ and the fishermen too, ~~must~~ be saved from the slavery of fish-making. This can be done. It can be done when the fishermen have the right boats, engines and gear, and when there are more freezing plants and these modern fish-curing and drying plants and fish-meal plants.

It will cost money. I say that very frankly. It will cost millions of dollars. Also, it will take brains and lots of energy and courage. But no Government worth its salt would fail to grapple with the problem. Are our Newfoundland fishermen worth helping? The Liberal Government says YES.

What about NAFEL? They have done some good work. No sane man will deny that. But are they perfect? No. Can the NAFEL System be made better? It can and it will.

I serve notice now that if the Liberal Government is re-elected, we intend to improve on NAFEL. We intend to make it more democratic and much more efficient. It should not be forgotten by any Newfoundlander that every Newfoundlander has an interest in NAFEL, whether he knows it or not. NAFEL'S failure or success touches the

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lives of all our people -- I say, all our people.

Trouble, Trouble.

To the fishermen of Newfoundland I say this: there has always been trouble and double-trouble in the fisheries. You have always known trouble. Your fathers and grandfathers before you knew trouble in the fisheries. For 400 years there has hardly ever been anything but trouble in the fisheries. You know that this is true.

I have been Premier for under three years. Do you honestly think that in three years I or any man could put an end to the trouble of 400 years? It took 400 years to bring our fisheries to where they are today. It will take more than 3 years, more than 6 years, to wipe out all the failures and troubles of 400 years.

We could not cure all the trouble in the past three years, but we could lay the foundations for a great new policy of fishery development. This we have done. The foundations are laid, and now if you re-elect us we will build, and build quickly and firmly, upon those foundations.

You know as well as I do that if there is anyone to do it, it is the Liberal Government.

A United People.

I cannot deny, and I do not wish to deny, that I took a leading part in making Newfoundland a Province of Canada. Many of you thought I was wrong. Many of you voted against Confederation, as you had every right to do. I voted for it.

I want to make Confederation a success. I do not want any Newfoundlander to look upon me as a man who brought trouble or harm to Newfoundland. I acted as God gave me to see the light. I am determined to make Confederation a success.

How will Confederation be made a success? By developing Newfoundland. By developing her natural resources. By getting New Industries. By getting thousands of new jobs with cash wages. By raising our people's standard of living. By getting more hospitals, clinics, hospital boats, doctors, nurses. By getting more schools and colleges. By getting more roads and bridges. By making Newfoundland a fair and pleasant land to live in.

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This, and only this, will make Confederation a success.

This is what I am ~~trying~~ trying to do. This is what I want you to help the Liberal Government to do. It will be good for all of us.

The Confederation right unfortunately divided our Newfoundland people. I have never forgotten that fact, and I have never ceased trying to heal the wound. I have leaned over backward in my effort to be fair and just to all men. My ambition is to develop Newfoundland and unite all our people as one people.

HERE ARE THE ISSUES.

Here are the Issues of this General Election:

New Industries: We have made arrangements with many European companies (good, reliable companies) to start new industries in Newfoundland. These new industries will employ about 15,000 Newfoundlanders at good wages, running to about Thirty Million Dollars a year. As a result of these new industries, about 5,000 other people will get other jobs at about Ten Million Dollars wages a year. That will mean about 20,000 new jobs at about \$40,000,000 a year in wages.

But these European companies have no dollars, or very few dollars, to invest. They have machinery, equipment and materials to invest. They have great industrial and commercial experience, but no dollars.

The Government says to them: "For every dollar's worth of machinery, etc., that you invest to start a new industry, we will help you to get another dollar for working capital, etc., by guaranteeing your bonds, principal and interest." That is, these companies will sell their own bonds on the financial markets, with our guarantee. This is exactly how the great Humber industry was started in 1923.

The Newfoundland Government guaranteed \$10,000,000 of the company's bonds, and took a second mortgage on the mill. We will take first mortgages instead, which is much better. The great Humber industry has already paid scores of millions of dollars in wages to Newfoundlanders. They just could not get started until the Newfoundland Government guaranteed their bonds.

When Newfoundland guaranteed those bonds, in 1923, we had

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a population 100,000 less than we have today. The Government's revenue then was eight to nine million dollars a year. Newfoundland then was very much poorer than she is today. Many people then thought the Government was crazy to guarantee \$10,000,000 worth of bonds. But Newfoundland has never had to pay a cent.

We say to you in this election: Newfoundland has almost no Public Debt. Our situation is strong. If it was good to guarantee \$10,000,000 worth of bonds for one single new industry in 1923, taking a second mortgage for security, it is good today to guarantee up to say \$25,000,000 altogether on many new industries, taking a first mortgage on them as security.

Fishery Development: We will launch a great new fishery development programme to put new life in the fisheries. We will improve NAPEL.

I Social Improvements: We will continue our policy of more and better schools, hospitals, nursing stations, clinics, hospital boats, roads (especially local roads), water-systems, slum-clearance and housing, etc.

Financial: We will continue our policy of having an annual surplus on current account Budget.

I New Mines: The Government are ~~pride~~ proud of their accomplishments in bringing new mining companies into Newfoundland and Labrador.

More mining companies are in Newfoundland and Labrador this year than every before in our history. More prospecting and exploring are being carried on this year than in the past 25 years put together. More money is being spent this year on finding minerals than for all these past 25 years.

I expect to see new mines opened in the next year or two as follows:

<u>District</u>	<u>No. of Mines.</u>
Labrador	2
White Bay	1
Green Bay	3
Twillingate	1
Fortune-Hermitage	1
Burgeo	1
St. George's - Port au Port	2
St. Barbe	1
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These are the good prospects that we know about now. Other good prospects will doubtless be found in other Districts.

Bell Island is undergoing a great expansion, which will bring their yearly production up from 1,500,000 tons to nearly 3,000,000 tons.

One of the fluorspar mines at St. Lawrence is going to see a great expansion in the very near future.

There is no doubt whatever that this Province is going to see very great mining development in the next year or two. The airborne magnetometer survey made by the present Government started a mining boom that will employ several thousand men in a dozen or more new mines in the next year or so.

Oil: The present Government have brought an American oil company into Newfoundland to explore the oil-fields of our West Coast, especially St. Barbe District. One of the richest men in the United States will arrive at St. Paul's, in that District, with oil-drilling equipment in the next few weeks. This drilling equipment is being landed there by IST barge. We are very hopeful of an important oil-well industry opening there next year.

Electricity: The present Government have already started the ball rolling for a great program of developing new hydro-electric production. We have just received the final report of the survey made by the Power Corporation of Canada on the waterheads inside of Bay d'Espoir, which shows that huge amounts of electric power can be produced there at very reasonable cost. It is certain that several new industries will be started there, based on this low-cost electricity.

Our engineers have just discovered, inside Grand La Pierre, near Terenceville, Fortune Bay, another wonderful water-power site, where 85,000 horsepower can be developed.

We have had other engineers inside of Clarke's Beach, and inside of New Chelsea, measuring the water-powers there. We have also had a first examination made at Clarendville for water-power there, and we are now actively investigating a program to develop electricity for the Burin Peninsula, which will bring about another large new fish-freezing plant, at Marystown. Electric power must be developed in other parts of Newfoundland.

Low-cost electricity is the foundation of industry, and

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Newfoundland must develop her water-powers with all energy. It is this Government's policy to do so. And we are doing more than just talk about it.

This Government Does Not Wait.

The Liberal Government, during the past three years, has been in touch with financiers and industrialists on both sides of the Atlantic. Thanks to our efforts, Newfoundland has received more favourable attention these past three years than in the fifty years before. We have succeeded in bringing Newfoundland's natural resources to the interested attention of many mining, forestry and industrial organizations.

What is needed now is that these connections be kept up, and many of them brought into Newfoundland.

The present Government does not believe in waiting for people to come to Newfoundland. We believe in going after them.

As with the fisheries, so with industrial development, mining, oil, electricity and other industries: the past three years have been a time of preparation, of investigation, of foundation-laying.

Now we are ready to produce the new industries.

Agriculture: We have continued our policy of land-clearing. We cleared over 1000 acres this year, and the same last year. This amount will be increased.

We have been working on a program to encourage the raising of live-stock, especially sheep.

In many ways, some of which need not be mentioned publicly, we have helped to protect the farmers' local market.

The best way we can help the farmers,, however, is to build up a strong local market for them through our new industries and our new fishery policy. The more new jobs there are at cash wages, the better market for the farmers. The farmers' greatest need is for good markets, and this is what our new industries, mines, and fisheries will build.

That is the issue in this General Election.

There is no other issue worth talking about.

If you believe in it, you will vote to re-elect the Liberal Government.

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United and Ready

The Liberal Party goes back to the people as a strong and united party.

We have a policy, a strong policy.

We are ready and eager to carry out our policy. We shall not spare ourselves in this great drive.

We want to develop Newfoundland. We ask you to send us back to the House of Assembly with a bigger popular majority than ever.

If you re-elect us we will serve you faithfully,

Yours sincerely,

JOSEPH R. SMALLWOOD,
Leader of the Liberal Party.