

"Goodale gives the Liberals the sort of commitment they need — he brings an instant profile to the position of Leader, something that a transformed professor like Grant Devine has never been able to achieve for the Progressive Conservatives."

— Regina Leader Post

"Goodale's easy manner, his personal warmth and a sharp sense for the political jugular — witness his attack on the N.D.P. obsession with money over people — will serve him well."

— Moose Jaw Times-Herald

"Goodale has the gift of oratory . . . is forceful, clear-voiced, logical, resolute and self-confident."

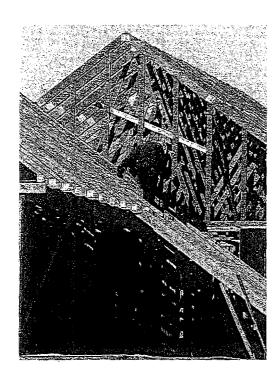
— Grainews

"Ralph Goodale, projecting a vigorous image as the party's new leader . . . has zeroed in on at least two weak spots of the N.D.P. — an aura of state capitalism and unrest in the province over social services — while making some telling points about inadequacy in the P.C. ranks."

— Saskatoon Star-Phoenix



Saskatchewan's Resource Wealth Should Be Used To Shelter The People Of Saskatchewan



We live in turbulent economic times. Saskatchewan's economy is being destroyed — businesses are failing and our young people cannot afford homes.

SASKATCHEWAN'S RESOURCE WEALTH SHOULD BE USED TO SHELTER THE PEOPLE OF SASKATCHEWAN.

 A SASKATCHEWAN INTEREST ABATEMENT PROGRAM should be established to provide low interest loans to Saskatchewan citizens and businesses. The legislation would work with the credit unions and banks by subsidizing mortgages, farm loans and



business loans so that rates paid by individuals do not exceed 12%

- A MUNICIPAL PROPERTY TAX REDUCTION PROGRAM should be established to increase municipal government grants to appropriate levels indexed to C.P.I. increases. This will put an end to the N.D.P.'s "specific grant" approach which crushes ratepayers
- RETRAINING PROGRAMS FOR MARRIED WOMEN and other persons who have temporarily left the work force should be provided
- FUNDING FOR DAY CARE PRO-GRAMS should be increased

Goodale Not Prepared To Financially Starve Education





Educated People Are A Vital Saskatchewan Resource

Educated people are a vital Saskatchewan resource. Unlike the N.D.P., Goodale Liberals are not prepared to financially starve education. Action must be taken now:

- INCREASED LEVELS OF FUNDING FOR UNIVERSITIES and other educational purposes should be established
- POST-SECONDARY TUITION FEES should be "frozen"
- SCHOOL FACILITIES should be put to greater use "after hours"
- EXPENSIVE DUPLICATIONS be-

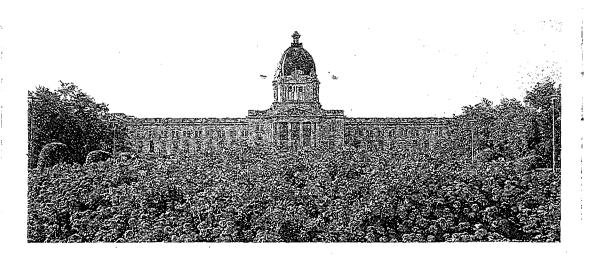
tween the Departments of Education and Continuing Education should be eliminated

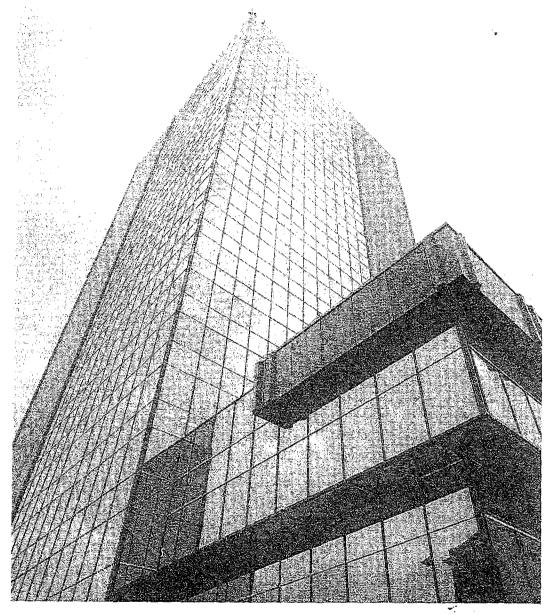
- RURAL SCHOOLS MUST BE provided with the latest technical equipment as provided for the urban schools, on a portable basis where necessary
- AN EDUCATION COUNCIL OF SASKATCHEWAN providing a forum for labour, industry and government to develop policies relevant to the changing demands in the work place should be established

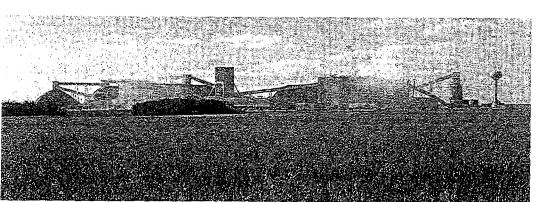
Government is similar to a business. It must be operated in a sensible and responsible way. Our tax dollars are not to be played with by the N.D.P. Action must be taken now:

- A Public Utilities Rate Board to protect people by controlling irresponsible rate increases by Sask Tel, SGI, Sask Power and STC should be established
- Crown Corporation profits should be used to lower rates
- An Auditor General should be appointed to "watchdog" Crown Corporation business
- Our public monies should not be used for political advertising as practiced by the N.D.P.

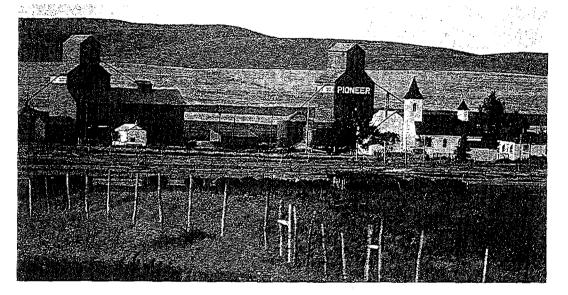
- Conflict of interest legislation must be enacted to prevent corruption in Government
- Program wastes will be avoided with "sunset" sections in all future legislation
- Freedom of Information legislation should be passed to ensure an open and democratic Government

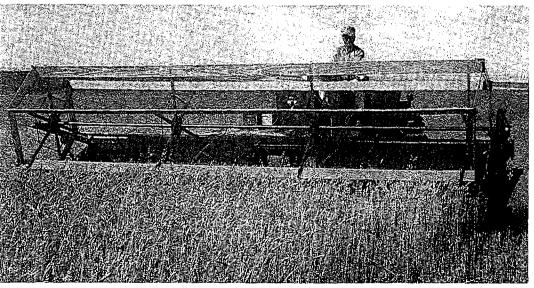




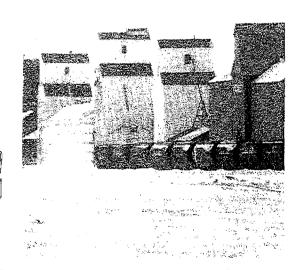


Only 3.4% of the Heritage Fund Has Been Invested in Agriculture — Our Greatest Heritage. Goodale Supports Strong Agriculture









Goodale Wants Fuel Tax Reductions!

The N.D.P. with its misdirected policies is steadily destroying the agricultural economy of Saskatchewan. Only 3.4% of the Heritage Fund has been invested in AGRICULTURE — OUR GREATEST HERITAGE! Action must be taken now:

- a special agricultural division of the Heritage Fund FINANCING AGRICULTURAL PROGRAMS AND RESEARCH, including major water diversion projects, should be established
- SIGNIFICANT PROVINCIAL FUEL TAX REDUCTIONS should be made;
- eliminate 40° per gallon road fuel tax
- use royalties to reduce farm fuel and home heating oil prices by 50¢ per gallon
- CAPITAL GAIN TAX REDUCTIONS should be made on farmland and equipment
- LOW INTEREST LOANS TO FARMERS FROM LAND BANK FUNDS must be made so that they can own and not rent their farmland — this is far superior to government ownership
- A FERTILIZER INCENTIVE FUND using potash profits to subsidize the Saskatchewan fertilizer needs should be established
- FUNDING FOR WATER AND SOIL CONSERVATION RESEARCH AND DEVELOPMENT must be increased
- NO CHANGE TO THE CROW RATE unless Saskatchewan farmers agree on what and how
- Beef Stabilization Program should be reviewed to ELIMINATE DISADVANTAGES TO FARMERS
- intensive efforts should be made to EX-PAND MARKETS FOR SASKATCHE-WAN LIVESTOCK and to toughen restrictions on off-shore supplies

Our Senior Citizens Deserve Respect and Dignity!

The N.D.P. Government has ignored our seniors and allowed them to be impoverished by inflation. To stop this we should:

- establish the SASKATCHEWAN SEN-IORS AGENCY, a directorate managed by senior citizens to provide proper home-care services and enable seniors to remain in their home communities
- enact a HERITAGE ASSISTANCE PROGRAM to provide a decent provincial pension supplement and, where

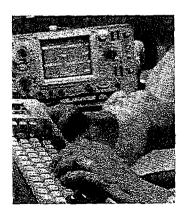
- seniors live in their own residences, pay a major portion of utility costs
- APPOINT A SENIOR'S OMBUDS-MAN to redress the grievances of seniors
- establish a TRANSPORTATION PRO-GRAM for local and longer distance travel of seniors
- EXPAND LEVEL FOUR NURSING HOME FACILITIES to end degrading and costly waiting lists





A modern and well-staffed medical care system is fundamental. Goodale Liberals are committed to protecting and building stronger medicare by:





- bringing SASKATCHEWAN'S EMER-GENCY MEDICAL CARE up-to-date with emergency paramedical units and improved air and road ambulance service
- providing FINANCIAL INCENTIVES to Saskatchewan medical graduates to establish in Saskatchewan and particularly in rural Saskatchewan
- returning NURSE-PATIENT RATIOS to safe levels
- UPGRADING MEDICAL EQUIP-MENT in all Saskatchewan hospitals and improving medical technology training facilities
- establishing a SASKATCHEWAN CANCER RESEARCH and TREAT-MENT CENTRE at the University Hospital in Saskatoon
- providing the funds to train PSYCHI-ATRIC WORKERS and MODERN TREATMENT PROGRAMS
- ending PRESCRIPTION FEES for drugs
- increasing PROVINCIAL FUNDING for medical care

A Leader of Exceptional Ability — Articulate, Constructive, Experienced.



- Born in 1949, raised on the family farm,
 Practiced law before entering public life. which he helped to operate near Wilcox.
- Educated at the Milestone High School where he won the Governor-General's Medal for excellence; the University of Saskatchewan, Regina, where he received his Bachelor of Arts with great distinction and was named the most outstanding graduate; and the College of Law, University of Saskatchewan, where he received his Law Degree and was again named most outstanding graduate.
- · Worked as a public affairs analyst and commentator with CBC Television and

- Elected in 1974 as the Member of Parliament for Assiniboia. Chosen by fellow MPs as the Vice-Chairman of the House of Commons mons Committee on Agriculture and The Committee on the Northern Gas Pipeline. Selected the Parliamentary Secretary to the President of the Privy Council and Government House Leader; appointed Deputy Government Whip and Chairman of the Government's Prairie Caucus and Parliamentary Secretary to the Minister of

Dear friends.

Saskatchewan has an abundance of both natural and human resources. Then why is there a spirit of uncertainty in Saskatchewan? Why are people uneasy about the future?

Voters tell me as I tour the Province that they sense a change in the NDP. They have a feeling that NDP priorities have gone wrong.

This booklet is about some of the proposals for Saskatchewan which my Party and I are proposing in this election. The examples of how our priorities differ from the NDP are many, but as just one example compare our agriculture platform to the farm record of the government.

In 1974, the NDP established the Saskatchewan Heritage Fund to store and invest our resource revenues. But only 3.4% of that Fund has been invested in agriculture, undoubtedly Saskatchewan's greatest single resource.

Public monies should be dedicated to public purposes to improve the quality of life for Saskatchewan people — to finance a climate in which individuals will have the opportunity to realize their potential and build a strong Saskatchewan in which we, our children and grandchildren can live, work and prosper.

Our platform contains constructive and progressive alternatives to accomplish those aims. Ideas like these need to be advanced in the Legislature in Regina.

In preparing these policies, Saskatchewan Liberals have rejected the bitter and negative tactics which are too often employed by political parties. We believe that where we may criticize it is also important to offer voters our positive alternatives for the future.

One other aspect of this election requires particular comment. In the last few weeks we have seen disturbing signs throughout Saskatchewan of the growth of narrow-minded separatism. I can assure you that I will fight such ideas wherever I find them in the campaign and I urge other political leaders to join with me.

I hope you will approve of the policies of our Party and hope you judge me worthy of your confidence and support.

For a good government, these constructive and positive ideas need to be advanced in the Saskatchewan Legislative Assembly.

On April 26
Cast your ballot for
the member of the Goodale team
in your area

We Welcome Your Support.

