

### More opportunities in a growing economy

The recent global downturn hit economies around the world hard.

In the 1990s, the PCs chose massive cuts to frontline services to deal with the recession. The results were nurse and doctor shortages, higher taxes and crumbling infrastructure. It took years and billions of dollars to repair the damage.

Greg Selinger and your NDP rejected Hugh McFadyen's calls for deep cuts to balance the books all at once. Instead, we invested in the things that families care about most: health care, education and job creating stimulus projects to improve our communities.

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Together we've created 16,000 new jobs since January 2010. We've eliminated taxes on small business, the only province in Canada to do so. We've expanded our skills-training and apprenticeship programs to meet the demands of our job market. And we're on track to return to balance by 2014.

Our plan is working. Maclean's magazine even calls it the "Manitoba miracle". With commonsense and a balanced approach, Manitoba is moving forward.

Hugh McFadyen's plans: privatization and cuts.

Hugh McFadyen is proud of his experience privatizing and cutting, first as Gary Filmon's most senior advisor when the PCs promised not to privatize MTS and then did just that. Then as a corporate lobbyist who worked to privatize hydro in Ontario. And he's proposed opening up Manitoba Hydro to private investment.

More recently, he pushed for a half billion dollar cut from our schools, hospitals and police to absorb the effects of the recession all at once. Even Stephen Harper said no to that.

All this, just because cutting budgets and privatizing matter more to Hugh McFadyen than protecting and improving public services.

Let's keep building and improving Manitoba's economy.

With smart, practical solutions, Greg Selinger and your NDP are:

- Building a strong public Manitoba Hydro generating billions in new export sales that drive our economy and keep rates low for Manitoba families;
- Helping Manitoba businesses innovate and grow with a new Commercialization Support for Business Program;
- Growing skills-training and apprenticeship programs to meet the needs of our economy;
- Eliminating the small business tax to help Manitoba businesses grow;
- Investing in local community projects to create more jobs already amongst the lowest unemployment rates in the country; and
- Balancing the provincial budget by 2014 right on schedule.

# Health care for your family, when you need it

Timely access to high quality health care is a priority for all Manitobans. Your family's health is also our priority.

Greg Selinger and your NDP have worked hard to turn our hospitals and care facilities around and repair the damage caused by the deep cuts of the 1990s.

That's why we've put nearly 500 more doctors and 3000 more nurses on the job. We've decreased wait times and increased medical school spaces and financial grants to train more care professionals. And we've built and modernized over 100 health care facilities.



Together we've made a lot of progress, but we can't stop here.

We'll continue to train and hire more doctors, nurses and health workers and ensure they have the tools they need. For everyday Manitobans, that will mean faster, more convenient care from some of the best-trained doctors and nurses in Canada.

Health care isn't a priority for Hugh McFadyen's PCs.

In the 1990s, when Hugh McFadyen was Gary Filmon's most senior advisor, the PCs fired over a thousand nurses, cut the medical school and froze investments in our care facilities.

Hugh McFadyen's PCs still believe in cutting and cancelling projects. One of McFadyen's MLAs made the PCs' priorities clear when he said they're picking, "the issues that we're going to win an election on". Health care isn't on their list.

Today, Hugh McFadyen's plan to limit health care funding would mean a \$750 million cut from this year's health budget alone. That's too big a risk for our health care system.

Let's keep building and improving Manitoba's health care system.

With smart, practical solutions, Greg Selinger and your NDP are:

- Hiring more doctors and nurses to get families the care they need faster;
- Ensuring that all Manitobans can access a family doctor by 2015;
- Cutting wait times with more specialists and leading edge technologies;
- Making lifesaving investments to have the fastest cancer detection and treatment program in Canada:
- Providing more families in remote communities with care through new Primary Care Health Buses:
- Innovating within the system to save money, increase efficiency and improve the quality of care patients receive;
- Bringing more services closer to your home, such as dialysis expansions in Gimli, Swan River, Berens River, Peguis and Russell; and
- Building more personal care home beds and increasing access to home care services.

# Giving our kids the start they deserve

Every parent wants the very best possible start in life for his or her child. That means ensuring their kids can get a quality education that will prepare them for the challenges of tomorrow.

Greg Selinger and your NDP understand that. That's why we've increased funding for Manitoba schools in each of the last 12 years.

Together we've built or modernized more schools in communities like yours. And we've increased graduation rates to the highest levels we've seen in decades.

But there's more to do. We'll continue to invest in our classrooms and we'll help parents help their kids succeed.

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Working together, we can ensure that more kids are finishing school, entering college or university and finding good jobs right here in Manitoba.

Hugh McFadyen and the PCs don't seem to get it.

For Hugh McFadyen, cutting budgets is more important than investing in our schools.

His push in the legislature to cut nearly half a billion dollars from the budget would have overpacked our classrooms and denied teachers the resources they need to teach our kids.

Manitobans know that's wrong. When it comes to building our kids' future, we just can't count on Hugh McFadyen.

Let's keep building and improving our schools.

With smart, practical solutions, Greg Selinger and your NDP are:

- Investing in school buildings to ensure our kids are learning in safe and healthy classrooms;
- Creating plain-language, parent-friendly report cards to help parents better understand and support their child's progress;
- Standardizing in-service days to help parents better coordinate their schedules:
- Strengthening the rules to ensure educators and parents have a say when deciding if a student is held back;
- Encouraging our kids to make healthy choices and stay physically active; and
- Keeping students in school until they're 18 because we won't give up on ANY of our kids.

## A better trained, better educated Manitoba

We've heard it from business leaders and we've heard it from everyday Manitobans: A well-trained, well-educated population is the key to keeping Manitoba's economy on track.

A good education also gives young people the opportunity to write their own ticket in life. That's why Greg Selinger and your NDP have made education a priority.

We're proud that Manitobans can access the second most affordable college and third most affordable university tuition fees in Canada.

Today, we're on track to create 4,000 new apprenticeship spaces to meet the needs of our economy. And we've invested nearly \$800 million in new buildings and infrastructure at our colleges and universities.

For families, the result has been more young people building for a brighter future here in Manitoba. And for our economy, that's created a better- trained workforce that's ready to meet the challenges of tomorrow, head-on.

#### Hugh McFadyen still doesn't get it.

During their time in office, Hugh McFadyen's PCs froze or cut funding to universities for five straight years, and they let tuition fees skyrocket by 132%.

Some things just don't change. Hugh McFadyen's recent push in the legislature to cut nearly half a billion dollars from the budget would mean more cuts to education and training.

Hugh McFadyen is stuck in the past. Don't let the PCs tear apart the things we've built together.

#### Let's keep building and improving education and training.

With smart, practical solutions, Greg Selinger and your NDP are:

- Freezing university tuition fees to the rate of inflation;
- Increasing operating funding to universities by 5% in each of the next three years;
- Putting nearly \$12 million back into the pockets of over 13,000 graduates with the a 60% tuition fee income tax rebate;
- Tripling scholarships and bursaries to nearly \$20 million; and
- Expanding and renovating college and university campuses including: ACC Brandon, ACC Dauphin, UCN in Thompson & the Pas, Red River College, Brandon University, University of Manitoba, University of Winnipeg and College Universitaire de St.-Boniface.



### Protecting you and your family

One of the toughest challenges facing Canadian cities is crime.

Every family deserves the right to feel safe in their community. And Greg Selinger and your NDP are working to tackle violent crime head -on with commonsense solutions that will crack down on criminals and give young people alternatives to crime.

That's why we're funding over 260 police officers and working with municipal officials to train police cadets. We've hired 58 new prosecutors and plan to hire 43 more by 2016. We're funding the creation of a Warrant Squad to track down fugitives. We've also shut down more than 500 drug dens and prostitution houses.



We all have a part to play if we're going to deal with crime. With a strong balance of police, consequences and prevention, we're working to make our streets safer for families like yours.

#### Hugh McFadyen just doesn't get it.

Instead of proposing solutions to deal with crime, Hugh McFadyen is running attack ads that blame everyone except the criminals. Recently, PC candidates for election in Winnipeg dressed up as jailbirds in a political stunt. Crime is no laughing matter.

Tackling crime requires cooperation. For years, McFadyen has refused to be a part of the solution. And he won't acknowledge that the federal government has a role in making laws tougher.

When it comes to taking on crime, Hugh McFadyen is more interested in political games than finding solutions.

Let's keep working together to fight crime and protect families.

With smart, practical solutions, Greg Selinger and your NDP are:

- Pushing politicians in Ottawa to create tougher laws that will see mandatory sentences for knife crimes, home invasions and car-jackings, and changing the Youth Criminal Justice Act to better deal with out of control youth;
- Putting even more police officers on our streets and hiring more prosecutors to deal with criminals faster;
- Getting young people who are too young to be charged back on track through the successful province-wide Turnabout program;
- Creating the 71st "Lighthouse", a program to keep kids off the streets and give them a safe place to go:
- Expanding the School Resource Officer Program to more high schools, elementary and junior -high schools;
- Investing in local recreation facilities and community centres to give kids more alternatives;
   and
- Adding 442 more beds to prisons building on the 520 we've already added.

### Thriving rural communities

Our rural communities and farms are an important part of who we are as Manitobans.

Greg Selinger and your NDP understand that families living in rural communities expect nothing more than leadership that will give their family access to the same services other Manitobans enjoy, close to home

That's why we've built and modernized rural schools and hospitals – and increased child care spaces. We've funded improvements to community recreation centres and water treatment facilities. And we've repaired or upgraded over 6,000 km of roads and bridges in every region.

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This year, many families living in rural communities were hit hard by the flood – the largest in Manitoba's history. In some cases, homes and cherished memories were lost to the water and farmers and producers saw their lands go unseeded.

Your NDP MLAs are working to support families and producers each step of the way with help to protect homes for the future, repair damaged property and get farmers and producers through these difficult times.

Hugh McFadyen's PCs aren't interested in building our rural communities.

Not long ago, Hugh McFadyen's lead MLA on rural initiatives said that his party was setting aside agricultural issues and projects that help keep rural families in their communities because they can't, "win an election based on those issues."

And when the flood waters came, Hugh McFadyen chose political grandstanding and attacks on provincial staff instead of offering solutions.

It's no wonder that some people are saying Hugh McFadyen and the PCs seem to care more about their own careers than about rural families.

Let's keep building and improving our rural communities.

With smart, practical solutions, Greg Selinger and your NDP are:

- Providing support for livestock and crop producers to recover from unprecedented flooding with the AgriRecovery Program totaling \$194 million;
- Standing up for farmers' rights and the Canadian Wheat Board defending the single desk;
- Helping farmers expand their markets and giving them a hand when they need it most with provincial insurance and income support programs;
- Expanding and improving health care, education and child care services in rural communities;
- Connecting even more rural communities with the next five year highway renewal plan; and
- Investing in rural recreation facilities, giving families more options in their community.

# A strong and vibrant North

Whether you live in a Churchill, Emerson or Winnipeg, all Manitobans benefit from strong northern communities. A strong Manitoba, means a strong North.

That's why Greg Selinger and your NDP are working to improve the quality of life and opportunities for northern and Aboriginal families.

We built the University College of the North to give northern students the education and training that they need to succeed. We're connecting more northern communities by building new roads. And, we're getting healthy and traditional foods to more families through our Northern Healthy Foods Initiative.

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Today, we're working closely with northern and Aboriginal communities to invest in the things that northern families care about. Together we'll meet the housing, health, and transportation needs of families in our diverse and vibrant North.

#### Northern Manitoba isn't on Hugh McFadyen's map.

In the last election, Hugh McFadyen promised to cut funding for infrastructure and projects in the North and focus the money on Southern Manitoba. His party said that if given the chance, they would cancel the University College of the North.

Manitobans know that's wrong. Don't let Hugh McFadyen tear down what we've built together for northern and Aboriginal families.

#### Let's keep building and improving northern Manitoba.

With smart, practical solutions, Greg Selinger and your NDP are:

- Investing in all levels of education to increase high school graduation rates and ensure young people can pursue college, university and training opportunities;
- Creating opportunities by supporting and developing our key northern industries;
- Working with the federal government and northern communities to make better health care available to northern families closer to home:
- Connecting more northern communities by building reliable, all-weather roads:
- Investing in provincially owned and operated airports to better provide northern communities with essential health, food and supplies;
- Funding our Northern Friendship Centres to help meet the needs of Aboriginal communities;
   and
- Supporting and growing the Port of Churchill through direct investment and by standing up for Manitoba farmers and the Canadian Wheat Board

### Clean air, parks & water

Some people call it Manitoba's backyard. Our province's many rivers, lakes and parks are a part of what makes Manitoba a great place to live

Greg Selinger and your NDP are committed to protecting these natural habitats and ensuring that all Manitobans can enjoy them, for generations to come.

That's why we've created tough new rules to keep pollutants like hog manure out of our rivers and lakes. We've said no to logging in our provincial parks. And we're investing in clean renewable energy by building Manitoba Hydro.

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Today, Manitoba is leading the way in the testing and development of electric vehicles - helping reduce harmful greenhouse gases.

For families like yours, all this means that for years to come, you can enjoy clean drinking water from our taps and camping in our provincial parks.

#### Hugh McFadyen and the PCS are a risk to our environment.

Hugh McFadyen and the PCs don't seem concerned about protecting our environment. They've said it's not an issue that they're "going to win an election on".

Perhaps that's why Hugh McFadyen called investments to modernize wastewater and sewage treatment "wasteful". He's even said he would ram Manitoba Hydro's bipole transmission line right through the heart of our Boreal Forest - the largest unspoiled forest of its kind anywhere in the world.

When it comes to protecting our parks and water for future generations, Hugh McFadyen and the PCs aren't a risk we can afford to take.

#### Let's keep protecting and improving our environment.

With smart, practical solutions, Greg Selinger and your NDP are:

- Preventing hog manure from entering our water to save and protect our lakes;
- Expanding Manitoba's clean hydro and wind energy exports displacing millions of tonnes of fossil fuel emissions and keeping electricity rates low for Manitobans;
- Saving electricity with our Power Smart energy efficiency programs;
- Partnering with businesses such as New Flyer and Mitsubishi to become leaders in the development of electric vehicles;
- Expanding our protected areas including our Boreal Forest the largest of its kind in the world: and
- Requiring the City of Winnipeg to modernize its aging North end sewage treatment plant.

### Making life more affordable

Each day, more and more people are making the move to Manitoba because our cost of living is low and our standard of living is high.

Greg Selinger and your NDP are working to make life even better for Manitoba families.

That's why we've invested to keep Manitoba growing by freezing or cutting personal income and property taxes in each of the last ten years.

Today, we're helping drivers get around with the most affordable insurance rates in Canada. We're providing families with the lowest electricity rates in North America and we're giving parents access to

high quality child care that is the second most affordable in the country. We're also ensuring more Manitobans can access Canada's second most affordable college and third most affordable university tuition fees.

It's no wonder our population is growing – 16,100 more people last year alone – and MoneySense Magazine ranked Brandon and Winnipeg in their top 10 list of best places to live in Canada.

#### Hugh McFadyen's plans are to cut and privatize.

Hugh McFadyen's track record of privatization, first as right hand man to Gary Filmon who soldoff MTS after promising not to, and then working to help Ontario privatize hydro, has many Manitobans worried about the future of Manitoba Hydro.

And his recent push to cut half a billion dollars from the budget would put our schools, hospitals and police at risk – all because cutting budgets matters more to Mr. McFadyen than protecting and improving the things families depend on.

Don't let Hugh McFadyen turn back the progress we've made for Manitoba families.

#### Let's keep building and making life more affordable in Manitoba.

With smart, practical solutions, Greg Selinger and your NDP are:

- Continuing to reduce taxes for families as a part of our Manitoba Moves Forward economic action plan – saving a family of four \$212 this year and \$374 a year by 2014;
- Keeping Manitoba Hydro public to ensure reliable and affordable electricity for families and businesses;
- Freezing university tuition fees to the rate of inflation;
- Increasing the minimum wage set to increase to \$10 this Fall;
- Protecting renters against massive rent increases with fair rent controls;
- Building more affordable housing to meet the needs of families; and
- Rewarding safe drivers with lower insurance rates.



### Quality child care for families

Every parent wants the best for their child and starting them on the right path begins at a very young age.

Greg Selinger and your NDP understand that providing accessible, affordable and high quality child care is a priority for parents. That's why we're working with child care workers and parents to build a quality system that is safe, affordable and emphasizes early childhood learning.

Together, we're creating new child care spaces – 5,600 in the last three years – and more than 800 enhanced nursery spaces. We're building new child care centres. And we're training and recruiting more child care workers.



For parents that's meant better quality child care that is the second most affordable in the country.

#### Hugh McFadyen is against public child care.

Hugh McFadyen isn't interested in improving child care. He said "families are able to afford spending more" on child care. Instead, he wants to give parents a \$100 tax benefit.

His plan won't create a single new child care space and would mean big cuts to the child care budget - \$105 million this year alone. Hugh McFadyen just doesn't get what matters to Manitoba families.

Don't let Hugh McFadyen turn back the progress we've made on child care.

Let's keep building and improving our child care system.

With smart, practical solutions, Greg Selinger and your NDP are:

- Implementing Canada's first province-wide online child care registry;
- Creating 6,500 new child care spaces and 1,000 enhanced nursery spaces by 2013
- Building new child care facilities 54 total sites by 2013;
- Expanding physical activity programs for children in licensed child care centres and nursery schools:
- Investing in early childhood, play-based curriculum;
- Giving better training opportunities to child care workers; and
- Raising salaries and implementing a new pension plan for Early Childhood Educators to give to ensure there's quality care for our kids;
- Offering recruitment incentive grants to encourage Early Childhood Educators that have left the field to return and work with our children.

# Strong support for manitoba seniors

Manitoba seniors helped build the province we are all proud to call home. They deserve to live with dignity and know that the services they count on are there for them.

Greg Selinger and your NDP are committed to making Manitoba a better place to live for our seniors and ensure that they can lead healthy, active lives right in their home communities.

That's why we've invested to build more affordable housing options for seniors. We've expanded tax credits for seniors and their family caregivers. And we've made new investments to expand long-term care, home care and rehabilitation services.

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Working together, we can build on our successes and make life better for Manitoba's seniors.

Improving life for seniors isn't a priority for Hugh McFadyen's PCs.

Hugh McFadyen doesn't understand the needs of hard-working Manitoba families. The PCs push to cut a half a billion dollars from the budget would put the health care and other important services that seniors and their families count on at risk.

Manitobans know that's wrong. When it comes to being there for seniors, we just can't count on Hugh McFadyen.

Let's keep building and improving for Manitobans of all ages,

With smart, practical solutions, Greg Selinger and your NDP are:

- Creating housing that supports independence and a high quality of life for seniors;
- Working with seniors to plan for and meet housing needs:
- Increasing the maximum Education Property Tax Credit for seniors;
- Creating a new tax credit for caregivers providing care to seniors at home:
- Cracking down on elder abuse; and
- Expanding home care to meet the needs of our growing number of seniors.

# Manitoba, a place more people are calling home

People from all over the world are learning what we already know about our province. Manitoba is a great place to live, work and raise a family.

Perhaps that's why our population has increased by over 100,000 people in just over 11 years - and by more than 16,000 in the last year alone.

Greg Selinger and your NDP know that a growing population is good for our province and our economy.

Our highly recognized Provincial Nominee Program is bringing thousands of immigrants to Manitoba each year. An independent review of the program found that 85% of provincial nominees found work within three months and three out of four nominees became homeowners in less than five years.

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With strong support from the business community, we're working to expand this program even further to reunite families and meet the needs of our job market.

#### Hugh McFadyen doesn't understand the needs of newcomers.

Hugh McFadyen's plan to cut half a billion dollars from the provincial budget would hurt our schools and hospitals and the services that new Manitobans and all families count on.

#### Let's keep building and improving Manitoba for everyone.

With smart, practical solutions, Greg Selinger and your NDP are:

- Providing strong protection for temporary foreign workers through the Manitoba Worker Recruitment and Protection Act;
- Increasing funding for neighbourhood settlement, integration and English as an Additional Language for newcomers;
- Streamlining the provincial nominee application process to ensure applications are processed within 6 months;
- Modernizing the application process by taking it online to make the provincial nominee program more user-friendly;
- Making it easier for International Students to stay and work in Manitoba once they complete their education; and
- Pushing the federal government to lift a cap of 5,000 people to expand the Provincial Nominee Program.