

**RAY FENNELL**

# *Ray Fennell's Record* **Envy of Many Candidates**

It can be said of Ray Fennell, as it probably cannot be said of any other candidate in provincial politics, that his wide experience in the field of public service has, without exception, proven remarkably successful.

His record in the Mayor's chair, on the School Board, and his service on half a dozen suburban boards and commissions, has brought him many honors and won for him the respect of opposition members in the House.

## **... HIS RECORD ...**

**Wide experience in public service.**

**Proven ability.**

**Fair minded.**

**Hard working.**

**Conscientious.**

**Persistent.**

**Energetic.**

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**THIS CONSTITUENCY NEEDS A STRONG, EXPERIENCED REPRESENTATIVE IN THE LEGISLATURE ON JUNE 16th.**

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**He advocates . . .**

- Greater assistance to suburban municipalities to cover maintenance costs on highways approaching Winnipeg.
- Coloring of margarine at the point of manufacture.
- Forceful presentation of the advantages of suburban locations for industry.
- A fair and persistent guarding of the interests of our constituency.

**Ray Fennell has served you well in the past.  
This experience is of Greater Service to you NOW.**



**On June 16 – VOTE and Mark Your Ballot**

<b>FENNELL, RAY</b>	<b>X</b>
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# THIS IS GOOD GOVERNMENT

Manitoba looks ahead to the most fruitful years of its entire existence—to a future full of the promise of greatness. The foundation stones of growth have been laid in the past ten years—and the future belongs to Manitoba.

## AGRICULTURE

AGRICULTURE will see the expansion of what is already the best programme of low-cost—quality—production research in the whole of Canada—with expanded agricultural research facilities. Vigorous policies will promote the increased diversification of agricultural production. Bursary aid programmes will provide increasing numbers of highly trained personnel for farm and professional agriculture.

## INDUSTRY

INDUSTRY will rise to full partnership with agriculture in the common pursuit of provincial prosperity. Mineral production in the next ten years will equal that of the entire past half century. Industry generally will rise to the billion dollar mark in the same period.

## POWER, ROAD CONSTRUCTION, INDUSTRIAL DEVELOPMENT

POWER, ROAD CONSTRUCTION, INDUSTRIAL DEVELOPMENT programmes will bring benefits of prosperity to all sections of the province through growing diversification of industry that already includes 150 centers in Manitoba—and is growing at the rate of 50 new industries a year. The tourist industry alone will grow from \$31 million to \$45 million in ten years.

## HEALTH AND WELFARE

HEALTH AND WELFARE programmes, of which the Manitoba Hospital Plan is a part, will ensure the best in social betterment for young and old alike. Municipalities will receive increasing relief from the burden of welfare services expense.

THIS IS A PROGRAMME FOR GREATNESS that will enrich every man, woman and child in our province. It is not merely a promise; it is a reality, expanded year by year—and not with growing heavy and hidden taxes, but through the financial returns of our own prosperous growth.



# THIS IS GOOD GOVERNMENT!

## A MESSAGE FROM PREMIER CAMPBELL:

*MANITOBA is a good place to live.*

*The heartening progress that has been achieved during the past years as a result of our sound policies is your guarantee of the rightness of our policies for the future.*

*The vision, the energy and the will with which we shall pursue the highest aims of economic development and social betterment will establish Manitoba firmly among the areas of greatest opportunity in Canada. Manitoba will be an even better place to live in in the future.*

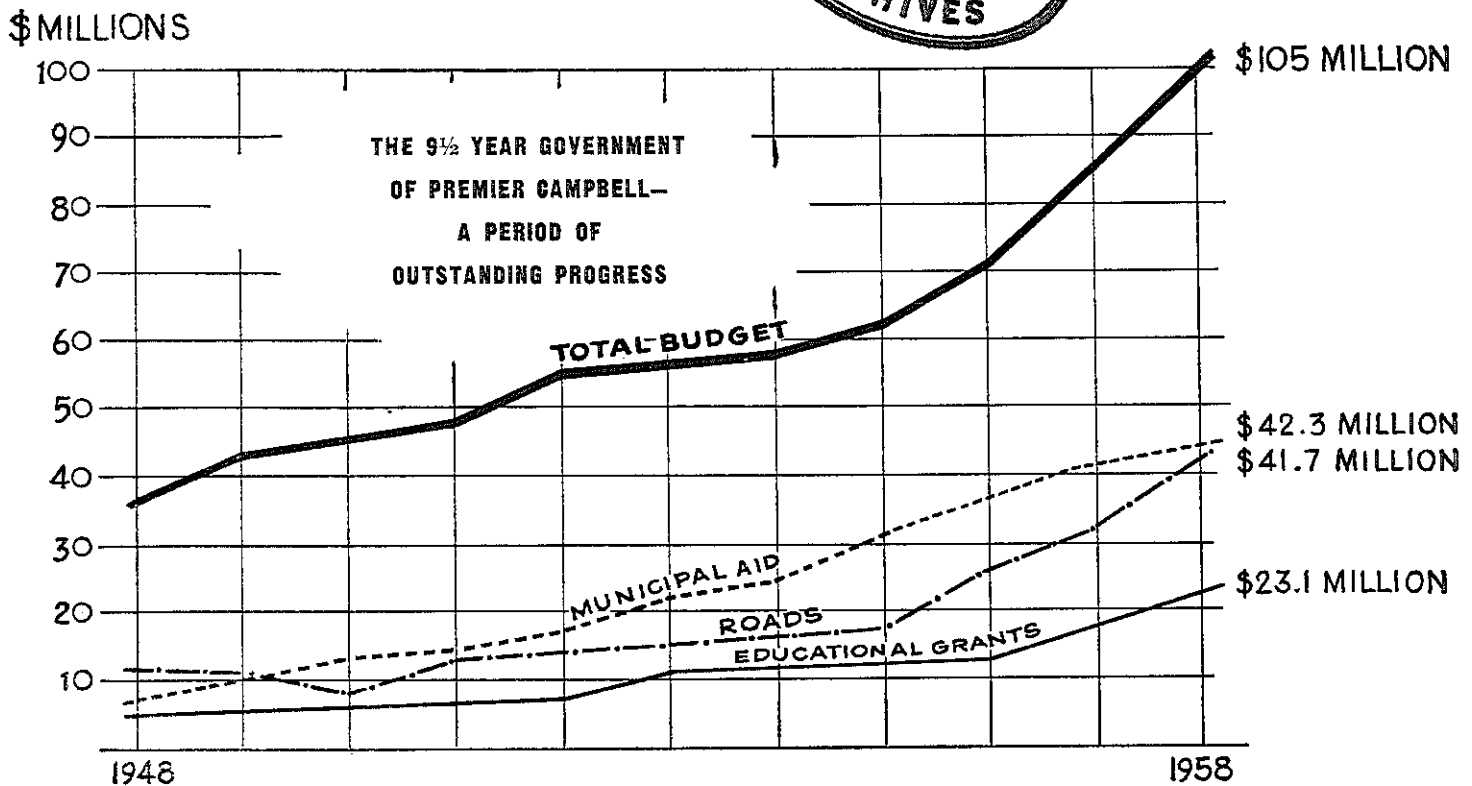
*Our policies are designed to assist and encourage development. They will provide the services and the utilities necessary to ensure planned expansion. They will guide the forces at work in Manitoba along the paths of greatest productivity in the best interests of all of us. In order to stimulate enterprise and initiative, our fiscal policy has been planned to maintain Manitoba's position as the lowest taxed province in Canada.*

*Our programme for the future is a heavy one, and it is therefore with a deep sense of responsibility in the task that lies ahead that I solicit, on behalf of all Liberal Progressive candidates, your mandate to carry out the progressive policies which have been charted for the years that lie ahead.*

*Yours sincerely,*

*Douglas Campbell.*

# THE FINEST RECORD OF PROVINCIAL ADMINISTRATION IN CANADA!



## FARMER-ADMINISTRATOR-STATESMAN . . .

The Honourable Douglas L. Campbell, Premier of Manitoba since November, 1948, combines the leadership qualities needed to guide a growing province to greatness. The record of less than ten years of Campbell Government is sound assurance of leadership in the years ahead—it is the record of a provincial government that has provided much of the most progressive legislation in the history of Manitoba—indeed, of all Canada.

**FARM ELECTRIFICATION • POWER DEVELOPMENT  
MUNICIPAL AID**

# SOUND POLICIES — PLANNED PROGRESS — LOW TAXES

## Steady Annual Increases



**A GROWING BUDGET**  
up almost 3 times

Efficient and sound financial planning by the present provincial government has made possible a steady increase in provincial services—\$105 million will be spent in the coming year—up \$67 million a year compared with 9½ years ago.

- No Manitoba Sales Tax.
- Lowest provincial taxes in Canada.
- Lowest telephone rates in Canada.
- Lowest electricity rates in Canada.
- Lower gasoline tax than neighbouring provinces.



**ROADS**  
up 4 times

The present government has spent \$214 million on Manitoba's road system in less than ten years of office.

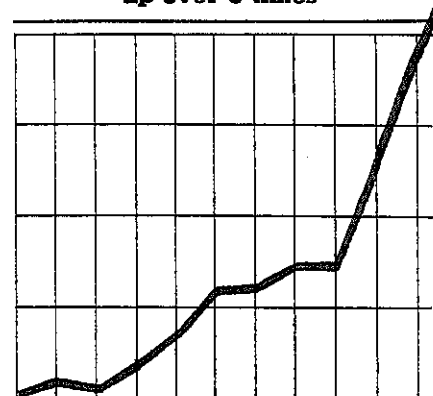
- \$41.7 million to be spent on 1,700 miles of roads this coming year.
- \$25 million towards rebuilding and adding to trunk highway system alone.
- Province covers two-thirds cost of secondary highways—60% of main market roads.
- Principal street construction grants to cities and towns.
- Completion of Manitoba section Trans-Canada Highway in 1958.
- Winnipeg's Perimeter Road and truck route construction.



**MUNICIPAL AID**  
up over 5 times

The present government's assistance to cities, towns and municipalities represents a financial aid programme in step with the times.

- Coming year municipal assistance will be \$42.3 million—5 times greater than 1948.
- \$2.5 million to municipalities in coming year—to be spent by municipalities as they see fit.
- \$3.1 million for health.
- \$1.8 million for welfare.
- \$1 million for drainage and conservation.
- \$2 million in bridge construction aid.



**EDUCATION**  
up over 3 times

The present government programme of educational assistance has risen from \$7 million in 1948, the year before Premier Campbell took office, to \$23 million for the coming year.

- Basic school grant up to \$2,500 per teacher—from \$1,100 in 1948.
- Secondary grants up from \$750 last year to \$1,250.
- \$385,000 assistance programme for coming year to aid over 2,500 students of all ages.
- Teachers' pensions doubled.
- \$5.8 million in university grants—up \$4.5 million from 1948.