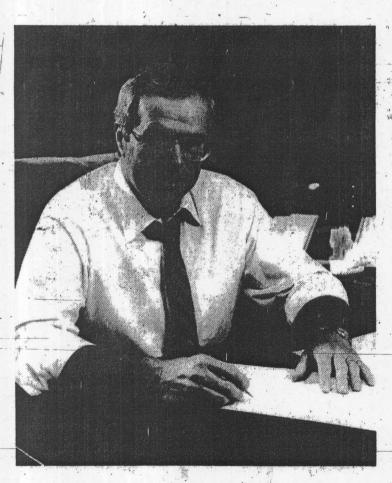
26 p.B

FortheIsland. Today. Tomorrow. Together.



In 1979 we made a pledge to work for the good of the Island, the whole Island, and for all the people who live here.

That pledge has become progress. Much has been accomplished.

- Local communities have found new pride and vitality.
- We have brought responsible fiscal management to the affairs of government.
- The Vet College will admit its first class in September.
- The new red meat plant will open next month.
- Power rates have been reduced approximately 25%.

Today, we seek a new mandate from you, the people of Prince Edward Island, to continue the leadership and direction our Province deserves.

Much more can be accomplished.

- To further develop our primary resources and protect our way of life.
- To manage government effectively and prudently.
- To provide and ensure jobs.
- Introduce Pharmacare for the sick and elderly.
- Deal firmly and effectively with the Federal P.C.Government.
- Make home ownership easier through loans to community credit unions.
- Offer our sons and daughters hope, and future opportunity

We can do it. Together! All, it takes is your support. We've got a good thing. Lets keep it going.

Vote Jim Lee and the PC Team on Monday, April 21,1986

For the Island. Today.Tomorrow.

Kick-Off Rally

Kensington Regional High School Monday March 31 8 p.m.

Join your friends and neighbors for the opening Rally of the 1986 Campaign.

Look at the Progress

In his first term, Jim Lee and the P.C. Team have provided responsible effective government.

- Created 6000 jobs in the past 3 years
- Reduced power rates as much as 25%
- Strengthened the beef and hog industries
- Expanded the tourist industry across P.E.I.

Look at the Plan

Building on the progress of the last four years Jim Lee and the P.C. Team have a realistic, affordable plan for the future, concentrating on the creation of quality jobs.

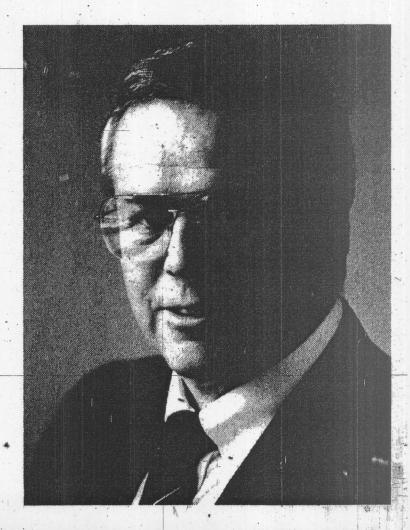
• Expand the Georgetown life in the last four years Jim Lee

- installation of a synchrolift Fund locally initiated economic projects, creating new jobs in our rural communities
- Foster Youth Employment by building on the strength and ingenuity of young Islanders

We Can do it together!

Join us at Kensington Regional High School on Monday, March 31, at 8 p.m.

We've got a good thing Let's keep it going



Vote Jim Lee and the PC Team on Monday, April 21,1986



FELLOW ISLAN

-

There is a great deal of progress taking place in our Province, much of it generated by the dedication and hard work of individual Islanders. Many of those success stores and new developments are outlined in this Progress Edition.

Our population and labour force are growing steadily, and many jobs have been created. New companies have been welcomed to our communities, creating new opportunities across the Province.

Over the past year we have achieved a major reducation in energy rates, which has reduced electricity costs for business, industry, homeowners and communities.

The recent sale of the Prince Edward Hotel and Convention Centre to Canadian Pacific Hotels will assist in the further development of the convention industry. The Centre directly employs up to 200 Islanders, and generates over \$4 million of economic activity. This year we look forward to continued growth in the tourism industry, with developments in all regions of the Island.

In the next few weeks we will welcome the opening of the new Airport Terminal improving passenger services for Islanders and visitors.

The beginning of operations of the new meat plant will ensure a processing facility for the hundreds of hog and beef producers in our Province.

This fall the Atlantic Veterinary College will welcome its first students. This will generate new economic activity and provide a valuable pool of expertise for our farmers and fishermen.

Health care services and facilities have been further developed, with the replacement and upgrading of some major facilities. Improvements have been made in the educational field with construction at several schools. Other new construction will take place in the year ahead.

Many Island communities have witnessed increased growth. Dozens of new small businesses have opened, creating many jobs, and reflecting confidence in the future of our communities and Province. Residential construction was up significantly over the past year, especially in the rural areas of our Island.

Based on the progress of the past, we can look to the future for even greater progress. The strong spirit of co-operation that exists among government, communities, and the private sector points to a better future. There are challenges to be met, but we have the people, the co-operative spirit, and the ability to meet those challenges.

> JIM LEE Premier

nos, honors and awards chairfirst vice-president Edgar Hoie Gallant.

inning Days'

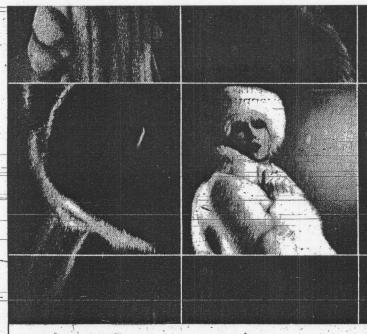
Cross is the only health underwhich provides an open enrollperiod such as Easy Joining

e of the goals of Blue Cross has been to make coverage availall Atlantic Canadians," Mrsaid. "We recognize that due derwriting regulations some cannot obtain coverage nor-

Easy Joining—Days gaves he opportunity to get that cov-One of the most unique experiwe have had with our open ennt period was in 1976 when a ar-old New Brunswick resident. Lup for coverage."

lup for coverage."
Jast Easy Joining Days camwas held in the fall of 1982.
that time 2,700 people took adge of the coverage," Mr. Len

year there will be two separate ment periods. The month of will be an open enrollment per residents of New Brunswick ince Edward Island, while the 10f May will be open enrollment va Scotia and Newfoundland y Joining Days information is ble from participating Blue agents or contacting the near 12 Cross office.



■ Hull length racoon and coyote.

 Eaton price, each 1,698,00 to 3,198,00

 ■ Blue fox coats. Eaton price, each 1,598,00

Mink jackets with fox frim.
 Faton price, each 1,798.00

Racoon and coyole jackets.

Eaton price, each 1,398.00 to 1,898.00

Plus, a special clearance of furs including mink, coyole, fox, racoon, and muskrat Eaton price, each 997.00 to 9,997.00

Furs

Personal Shopping Only.





EATON WHERE YOUR VALUE IS GUAR

For the Island. Today: Tomorrow: Together.

Job Creation.

During their first term, Jim Lee and the PC Team assisted in the creation of 6,000 jobs on Prince Edward Island.

The Progress

In 1985 alone, over 200 Island firms and small businesses in more than 50 Island communities have been assisted in the creation of hundreds of new jobs.

On Island manufacturing and processing capacity has been expanded, creating new employment and increased economic activity for Islanders. Jim Lee and the PC Team are working with Agriculture, Fisheries, Tourism, Forestry, manufacturing and processing for a better Island.

The Plan

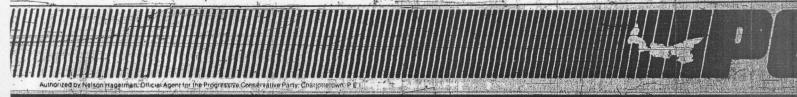
Our Primary industries will continue to be the cornerstone of our economy. Small businesses in local communities will be further assisted in creating jobs and reflecting local goals and initiative.

The Island economy will be expanded through the development of appropriate new industries.

Our treasured goal is to provide our sons and daughters with economic opportunity on the Island.

Vote Jim Lee and the PC Team on Monday April 21,1986





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SON

meeting in Regina in March, pre-ferring to take a chance on getting the Canadian government to impose im-port duties against European beef. Late in March, Revenue Canada imposed an interim duty of \$1.96 a ki-logram on Irish beef and \$1.56 on a Danish beef.

Those duties represent the esti-mated value of subsidies paid to farmers in those countries and were even higher than Canadian cattlemen

had expected.
The cattlemen's association says the subsidies make European beef artificially cheap. Its wholesale price in

tificially cheap. Its wholesale price in Canada is about \$2.64 a kilogram, well below the prices paid for Canadian-grown beef.

"Canadian producers can't be expected to compete against such huge subsidies," says Stan Wilson, the cattlemen's association president. SURPLUSES GROW

Rich subsidy programs have

Rich subsidy programs have spurred European farmers to increase production. The result has been massive surpluses of grain, meat and other foodstuffs.

There's so much excess beef being produced in Europe, refrigerator ships have been tied up at seaports to

act as floating freezers.

However, the initial victory by the Canadian cattlemen is only temporary. In order to get the duties made permanent, the cattlemen must prove that the subsidized European beef is actually cutting into the mar-

kets of Canadian farmers.
The Canadian Import Tribunal must rule on the necessity of the deties by July 25.

TOSH Senior Jostens Finalist

SUMMERSIDE — Darlene Worth, a senior at Three Oaks senior high school, is one of 100 finalists in the Jostens Foundation/National School Services

Leader Scholarship Program.

Miss Worth,
daughter of Harvey and Norma Worth of Wilmot Valley, was one of more than 1,000 high school s t u d e n t s throughout Canada who applied for the award. Twenty-five \$1,000 schol-arships will be awarded will be ar jounced this



ar jounced this spring. Selection of Darlene Worth the finalists and winners is based on outstanding achievements in school and community activities, leadership experience and academic excellence.

The Citizens' Scholarship Foundation of America, based in St. Paul, Minnesota, administrators for the Jostens Foundation/National School Services Scholarship Programme, has selected Scholarship Programme, has selected the finalists and will select the winners

the finalists and will select the winners by late April. Finalists who do no receive scholarships will receive Certificates of Recognition.

"The Jostens Foundations is committed to developing quality education for today's education for today's young people and responding to the needs of Canada's youth," says Don C. Lein, president of the foundation.

Funds for the Jostens Foundations are provided annually by a major support programme of Jostens, Inc., the world's largest manufacturer of class rings and yearbooks. Jostens also provides recognition and motivation products and services for education, business and athletics. ness and athletics.

against subsidized European farm goods for fear the EEC will retaliate against Canadian food products

Wilson said Ottawa must pursue the issue even further. The high level of European farm—subsidies must be dealt with in a coming round of talks, or GATT, the international General Agreement on Tariffs and Trade

FIRE CHIEF PRESENTS PLAQUE

Fire Chief Bill Gilli, LEFT, presents with the fire department for the past a plaque while town council member 30 years. The presentations were Bill Essery, RIGHT, presents a gift to made recently at the Revilo dinner in the past five years and has been for the firemen for the past five years and has been for the firemen for the past five years and has been for the firemen for the past five years and has been for the firemen for the past five years and has been for the firemen for the past five years and has been for the firemen for the past five years and has been for the firemen for the past five years and has been for the firemen for the past five years.

For the Island. Today. Tomorrow Together. A Better Deal

with Ottawa.

The key word in the Jim Lee style of government is "Together". Jim Lee is a team player. That's how he has been able to work so well with Ottawa for the good of all the Island. His style of "let's discuss it" politics has won us all these Ottawa-financed benefits:

- Electrical power costs reduced by as much as 25%;
- An Ottawa contribution for assistance to potato farmers;
- The new Veterinary College, with 170 new direct jobs.
- The new Red Meat Plant a facility to support our farmers as well as saving jobs for the Island;
- 12 cost-shared agreements to benefit our communities.

These achievements, and all the achievements to come, are brought about by the Jim Lee style of cooperation on behalf of all the Island. Talk is cheap. But cooperation, coupled with a responsible attitude and care for Island funds, have made JimyLee the best spokesman in Ottawa we've ever had. He doesn't fight-he simply wins-for all Islanders.

Look at the record and look to the future. On April 21st, vote for the PC candidate in your riding.

Vote Jim Lee and the PC Team on Monday, April 21,1986



Forthe Island. Today Tomorrow. Together.

"The strength of the Island is the strength of our people and our communities. Confidence in this belief is fundamental to the work of our Government." Premier Jim Lee

Highlights of the PC Government programs in:

Education, Small Business, Fisheries, Pharmacare, Housing, Federal-Provincial Relations



Premier Jim Lee

Education

"The Island is rich in natural resources, but none more valuable than the potential of our young people. Our Government recognizes this potential and seeks ways to give it expression."

- more opportunities through the services of Holland College, U.P.E.I. and the Vet College.
- parent-teacher involvement in education.
- improved and new schools across the Province.



Leone Bagnall, Minister of Education

Fisheries

"The fishery is important to the economic base of many of our Island communities."

- the crab fishery is the start of a whole new industry.
- Increased Island processing of fish.
- quality improvements of fish landings

Support for Island fishermen.



Honourable

Federal-Provincial Relations

- "The Federal PC Government listens and responds to the concerns we raise on behalf of Islanders."
- assistance for lower electricity costs.
- 12 development agreements totalling over \$200 million.
- assistance for potato producers.
- Atlantic Veterinary College for P.E.I.



Housing

"It is a priority of Government for families to own their home and live in the community of their choice."

- together with local credit unions, a program to ensure financing for housing across the Island.
- Increased senior and low rental housing contraction.
- home repair program.

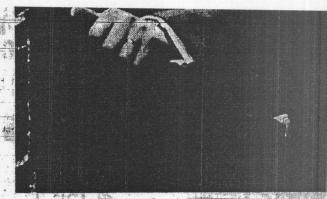


Honourable George McMa Minister Resp

The work of our Government. Premier Jim Lee

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Fred Driscott
Minister Responsit
Intergovernmental

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Honourable Roddy Pratt, Minister of Fisheries

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- home repair program.



Honourable George McMahor Minister Respons for Housing

Small Business

"The prosperity of the Island depends on small community businesses."

- Small Business Incentive Program.
- Rural Business Centre Program.
- Community Economic Development Fund:
- P.E.I. Development Agency



Honourable Wilbur MacDonald Minister of Industry

Pharmacare

"Pharmacare is a major addition to our social programs and needed assistance for seniors and others."

- universal pharmacare program for seniors.
- financial assistance for those with high drug costs as a result of chronic illnesses.

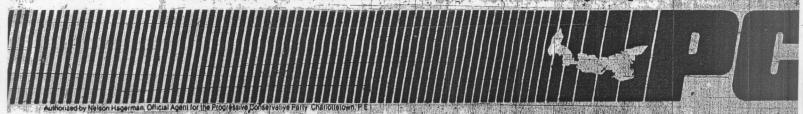


Honourable
Albert Fogarty,
Minister of Healt

Much has been achieved during the first term of the Jim Lee Government.

Much more remains to be accomplished.

Vote Jim Lee and the PC Team on Monday, April 21, 1986



"The strength of the Island is the strength of our people and our communities. Confidence in this belief is fundamental to the work of our Government." Premier Jim Lee

Highlights of the PC Government programs in:

Agriculture, Forestry, Tourism, Transportation, Community Development, Health Care



Premier Jim Lee

Forestry

"Approximately 50% of the Island land mass is covered with forest. This resource is owned by 1500 woodlot owners."

- more than 2 million trees will be planted across the Island this year.
- hundreds of woodlot owners are participating in our Private Woodlot Management Program to improve our woodlots.





Honourable Fred Driscoll

Premier

Jim Lee

Tourism

"It is our objective to expand markets and attract tourists to all parts of P.E.I."

- initiatives to develop tourism in alf parts of P.E.I.
- in close cooperation and consultation with the industry, to further develop tourism.
- continued programs to expand the season.
 - season.
 establishment of a full time Department of Tourism.

Gordon Lank

Community Development

"Our way of life centers around community, the rink, the school, the local store, farmers, fishermen, business people — all contribute to community spirit."

- Community Economic Development
- Home Care and Support Program.
- assistance to voluntary organizations.
- family support services.

Health Care

assist handcraft and cultural industries.

Transportation

"An efficient transportation system is essential to the growth of our island economy and is essential as a tool of regional economic development."

- continued improvement, upgrading, resurfacing and paving of Island highways
- Roadside Beautification Program to complement the natural beauty of the Province.
- Improvement to Island bridges reflecting a greater concern for the environment.
- deal firmly with Ottawa to provide efficient and econo ferry service to the mainland.



Honograble Albert Fogarty

"Our ambition is to continually

improve the health care services available to Islanders in their own communities across the Island."

- community hospitals will be maintained and upgraded.
- support for community health care facilities and programs.
- completion of the special care facility at Beach Grove.
- Home-based Care Program will be expanded.
- no new fees for home services.

Agriculture

"The family farm is central to the economic and social life of this Province."

- support for the family farm and beginning farmers.
- support for small-scale agriculture
 and part-time farmers.
- right to farm legislation.



Honourable

Honourable Prowse Cha

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