

Barrett proves his leadership.

Leadership takes hard work. Guts. The drive to keep fighting for a fair deal for all British Columbians.

Dave Barrett has shown that. He won't back down. He's proved it.

The record is clear.

Don't let them take it away.

- Pharmacare—free prescription drugs for all senior citizens.
- A new provincial ambulance service.
- Mobile dental clinics in remote areas.
- Income assurance programs for farmers.
- Reduced tax rates for small businesses.
- Preservation of farmland in agricultural land reserves.
- Automobile insurance at rates you can afford.
- More than 2 1/4 million acres of new parks.
- 25,000 summer jobs for students.
- 3,620 permanent jobs saved at Ocean Falls, Prince Rupert, Nelson . . . the list goes on.

- Public profits on natural gas exports of \$155.8 million through July 1975. Earnings come from the new B.C. Petroleum Corporation.
- \$20 million in natural gas revenues for local communities.
- A Co-ordinated Law Enforcement Unit fighting organized crime.
- North America's toughest consumer protection law—backed up by storefront offices.
- A strict Human Rights Code that cracks down on discrimination.
- Religious freedom for trade union members.
- The right to sue the Crown. Never allowed before.
- Reform of the legislature—a full Hansard, daily question period, an opposition member heading the public accounts committee. Never allowed before.

Dave Barrett has backed his beliefs with action. For all of us.

They never did it.

Ever.

The record is clear.

And fights inflation for you.

If you want to fight inflation, fight it head on. And make it fair for all.

Dave Barrett has backed that message with tough action.

Rent controls. Increased Mincome payments. A higher minimum wage. Stable transit fares. A lid on fuel price hikes.

A freeze on grocery and drug prices.

Help to those who need it most. Restraints on those who can best afford it.

No one ever said it would be easy. It takes leadership, the kind of guts that can only come from a man committed to equal justice and fair play.

Dave Barrett knows there are times when you have to be tough—a time to crack down and end work stoppages in British Columbia's key industries; a time to impose price freezes and make it work.

We're all in this fight together. The future requires courage already demonstrated by Dave Barrett.

Look at the record:

• Rent controls that work. British Columbia has set the pattern for the rest of Canada. Rent hikes limited to eight per cent.

- Mincome, pioneered by your New Democratic government, increases to \$265 for individuals, or \$530 for couples, on January 1.
- Minimum wage jumps to \$2.75 December 1 this year, and to \$3 in June.
- Price freezes on gasoline, home heating fuel and propane. No natural gas price hikes to homeowners.

Don't let them take it away.

That program is backed with an absolute price freeze on essential goods until January 1:

- Food and beverages.
- Prescription drugs.
- Proprietary or patent drugs.
- Provincially-owned ferry and bus fares.
- Passenger and freight charges on provincially-owned railways.

Further programs are ready to go:

- Land banking and servicing to cut out the speculators.
- A new government housing corporation to build more homes.
- Lower cost mortgages through the new B.C. Savings and Trust Corporation.

Dave Barrett can't do it alone. He needs your help. ____ To make it fair.

A message from your Premier.

Leadership is knowing what must be done and having the determination to do it. This is what counts in government.

Three years ago, you said it was time for a new deal. Time for a government that cared about people.

You said our elderly citizens had been ignored. We said it was time to act. Your government established Mincome and Pharmacare to ensure decent income and help in times of sickness.

You said your towns needed new recreation centres, new skating and curling rinks. Places to get together as neighbors.

We set up the new Community Recreational Facilities Fund. It's helped build more than 700 facilities in 213 communities. Nearly \$40 million has been spent.

Why didn't they do it before? You said rents were climbing and tenants had no voice.

We said it was time to do something about inflation. Time to control rent



increases.

The opposition voted against them. Who were they fighting for?

Farmers, small businessmen and independent sawmill operators called for a fair shake, a chance to compete.

Your government cut taxes for small businesses. Created the B.C. Development Corporation to create jobs. Set up insurance programs to protect farm incomes. Established fair prices for wood chips.

Why wasn't this done before?

You said your basic rights as citizens needed protection.

Today, a tough Human Rights Code is enforced.

Today, you can sue the Crown. They wouldn't let you have this freedom before. Who were they fighting for all those years?

The New Democrats you sent to Victoria in 1972 have worked hard to serve you. We come from all walks of life.

We say we can work together.

That's why your government saved Ocean Falls. To save jobs for British Columbians. That's why we didn't let them close down the pulp mills in Prince Rupert.

Sometimes we've had to make tough decisions: Saving the farmland, or getting both management and labour back on the job.

Bill 146 wasn't easy. But it had to be done.

I believe you want leadership. A government that tells you where it stands on the issues.

That's why we're doing our part in Canada's fight against inflation.

But it must be fair. For everyone.

To see that equal sacrifices are made. To ensure that no one carries an unfair burden.

Our record of leadership is clear. With your continued support we'll win this fight.

David Barrett Premier

Some words on Nelson-Creston from Lorne Nicolson, your MLA

In 1972 I pledged to speak out for Nelson-Creston and to provide strong local representation.

Since becoming your MLA, I have taken your concerns to government and have brought back positive results.

My first concern has been the maintenance and expansion of our local economy. Investing in Swan Valley Foods and Kootenay De-hy in Creston. Saving Kootenay Forest Products in Nelson. Developing a new pole treatment plant in Harrop.

These are just some of the employment initiatives taken by your government.

Such actions, coupled with increased financing for local communities, have improved services and secured jobs for the people of Nelson-Creston.

Other positive actions include:

- Recreation grants of over \$1 million providing ski, golf, curling, swimming, community hall, and other facilities throughout the riding;
- 71 new senior citizens housing units;
- Over \$100,000 in sewerage grants;
- More than \$50,000 in aid for public transit.

The tax dollars that we have always paid are now being returned to our area.

Our commitment has been to people. And we've proven that by providing services to individuals. A doctor in Riondel. Improved Homemakers service to help shut-ins. More day care for children. 24 hour ferry service to Harrop. Assistance to permit the Kootenay Society for the Handicapped to acquire the Silver King Lodge. Preservation of Fry Creek.

When Notre Dame University was threatened, your government responded. Nelson will now become the location for



B.C.'s fourth public university, providing a full four year program.

During my three and a half years as your MLA, my greatest concern has been with the many individual "people problems" that continually arise. Through my constituency office and by making regular tours of the riding, I have been able to resolve hundreds of these problems in a direct and personal way.

I have worked hard on behalf of all people in all areas of Nelson-Creston.

With your support on December 11, I will continue to do my best on your behalf.

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Lorne Nicolson MLA Nelson-Creston

Dave Barrett has the toughest job of all.

Nobody seemed to care when the town of Ocean Falls was going to die. Dave Barrett cared. His government saved 420 jobs in Ocean Falls.

It took guts to keep people on the job and off welfare rolls.

It took guts to step in when American interests wanted to close down the pulp mills in Prince Rupert.

They didn't care that 2,700 direct jobs were going to be lost. Dave Barrett's government cared about saving those jobs.

Today, Canadian Cellulose—your company, not theirs—is keeping men and women on the job in Prince Rupert.

Keeping the economy of the north strong. Your government under Dave Barrett's leadership has:

• Saved 503 jobs at Kootenay Forest Products in Nelson.

- Saved 450 jobs at Panco Poultry in Surrey.
- Kept 130 ferry workers on the job with the Princess Marguerite in Victoria.
- Kept British Columbia shipyards busy building new ferries. A total of 672 jobs were created.
- Helped 262 workers build for the future with jobs at Plateau Mills in Vanderhoof.
- Created 220 new jobs for B.C. workers to make our own rail cars for the BCR in Squamish.
- Financed construction of B.C.'s first Native Indian co-op fish cannery at Port Simpson and created 180 jobs.

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 Created 275 new jobs at Babine Forest Products in Burns Lake and helped establish a native job training program. It took guts. And it was worth it. Don't let

them take it away.

New freedom for British Columbians.

They're going to talk a lot about freedom in this campaign. So let's make sure the whole story gets told.

Dave Barrett and his fellow New Democrats fought for years for a democratic legislature. You gave him the chance to keep his promise. He kept it. Now, under your New Democratic administration, these basic rights are guaranteed:

- A full, written record of all debates in the legislature.
- A daily question period.
- An opposition member in charge of the public accounts committee.
- Travelling committees of the legislature to hear your views in your town.

There's more. Your freedoms have been enhanced in other ways since Dave Barrett promised a just and open era for British Columbians. Now you have:

- The right to vote on money bylaws regardless of property ownership.
 - The right to inspect the public disclosure records of your elected officials.
 - The freedom to
 - sue the Crown.

- Respect by law in matters of religious conscience for trade union members.
- The right to fight back against discrimination under a tough Human Rights Code.
- The right to elect local citizens to Community Resource Boards and have a say in setting social service policies for your neighborhood.
- The right to inspect your credit files.
- The right to equal access to consumer credit regardless of sex.

Every single one of these rights has been established under Dave Barrett's leadership. Why didn't they do it before?

Without Dave, we've got a lot to lose. Don't let them take it away.

And urban transportation improvements.

Your New Democratic Government has lifted public transit off yesterday's drawing board and made upgraded services available today.

The need for leadership was obvious. That leadership came from Dave Barrett's government. Here are the results:

- More than 500 new buses to serve you in Greater Vancouver alone.
- More than 300 miles of new bus routes in three years.
- Introduction of fastBUS services.

- No increase in bus fares for Vancouver and Greater Victoria. At 25¢ a shot, they're still among the cheapest in North America.
- No third crossing of Burrard Inlet.
- A new cross-inlet commuter ferry service to go into operation next year.
- Expanded bus routes into Surrey, Delta, White Rock, Coquitlam, Port Moody, Port Coquitlam and the north shore.
- A new bureau of transit services to plan future developments involving light rail transit.

People matter more.

Governments exist to serve people. That's what it's all about.

You gave us the chance, and we responded. Your New Democratic government has brought in new, innovative programs to care for people.

• Programs such as day care for young children, with fees scaled to income.

• Homemaker services for children, the elderly and infirm. This means you don't always have to leave

your home when you need someone to care for you—such as after a long illness.

- Assistance for senior citizens' housing and personal care homes.
- Activity centres for the disabled.
- Workers compensation benefits

expanded to include fishermen.

• A new provincial ambulance service where no patient pays more than \$5.

Why wasn't all this done before? Isn't this the kind of leadership we need?

Part of the team. Lorne Nicolson



In 1972, thousands of British Columbians were clamoring for homes. Dave Barrett acted. He announced B.C.'s first housing department. And he called Lorne Nicolson to set it up. To join the Barrett leadership team. In just two years, Lorne Nicolson has delivered. Housing starts in the Interior are

up 30 per cent. New and innovative programs have created thousands of low cost units. Land throughout the province is being readied for residential development.

Lorne Nicolson has produced results for Nelson-Creston—and B.C.

For Information Call: Nelson 352-2921 Creston: 428-5511 Salmo: 357-2311

On Thursday December 11 Re-elect Lorne Nicolson British Columbia has strong leadership. Let's keep it that way.

Authorized by the New Democratic Party of British Columbia.