AUGUST, 1969



A quality government for British Columbia

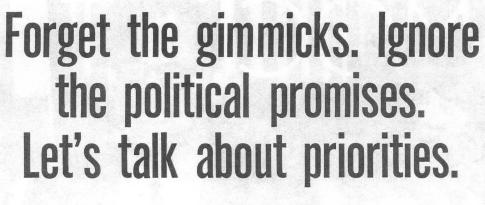






WHAT WILL QUALITY GOVERNMENT MEAN TO YOU? NDP plans can help keep living costs in line (see page 3) . . . Improve the quality of education (page 5) . . . And tackle the crisis in hospital construction (page 6). Your vote will do it on August 27.

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A politician can promise almost anything. After all, he's spending your money. But as any bill-payer will tell you, there's never enough money for everything. That's what politics is all about: Where the money comes from, and where it goes.

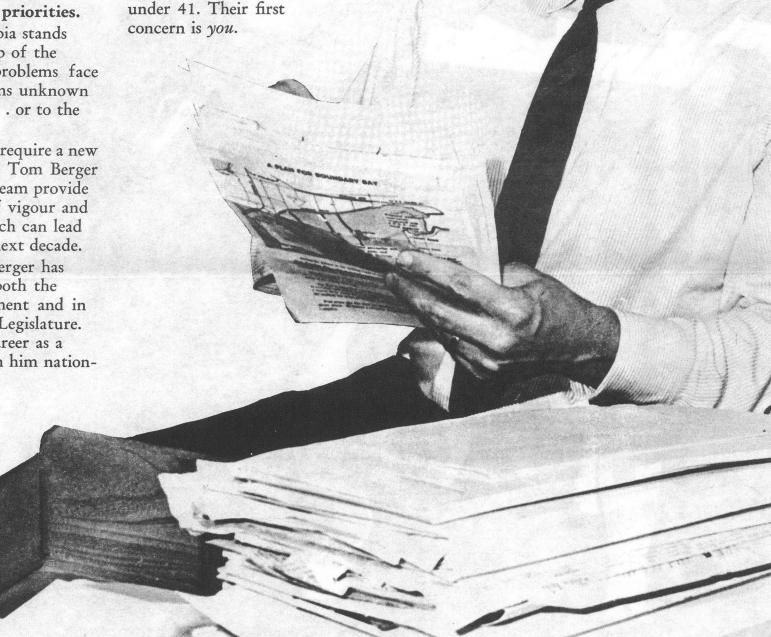
A responsible Premier thinks about priorities.

British Columbia stands on the doorstep of the 1970s. New problems face us . . . problems unknown to the 1960s . . . or to the 1950s.

New problems require a new approach. And Tom Berger and the NDP team provide that balance of vigour and experience which can lead B.C. into the next decade. At 36, Tom Berger has experience in both the Federal Parliament and in the Provincial Legislature. His brilliant career as a lawyer has won him nationwide acclaim.

And Tom Berger heads a team of capable and responsible candidates — people who have achieved success in their chosen fields. These are men and women who wish to apply to the problems of the 1970s the competence which has distinguished their private lives.

Their average age is just under 41. Their first concern is you.



A vigorous leader for a growing province...







ON THE CAMPAIGN TRAIL: NDP Leader Berger enjoys press conference questioning . . . meets with voters in B.C.'s interior . . . takes time out to relax with wife Beverley, daughter Erin, 11, and David, 8.

These New **Democrats** have the know-how to bring living costs down:



BOB WILLIAMS, 36, MLA for Vancouver East, MSc in Urban Planning, Former Vancouver City Councillor, Expert on housing and urban affairs



JIM LORIMER, 46, MLA for Burnaby-Willingdon, Lawyer, Former member of Burnaby Council, Former longshoreman,



BILL HARTLEY, 48, MLA for Yale-Lillooet, For five years running, the top Co-op insurance salesman, Opposition expert on Auto Insurance



MLA for Vancouver South, Social Worker, Parole Supervisor, National Parole Board, Former British Army tank driver



BILL DEVERELL, 32, Vancouver Centre Trial Lawyer, Former Finance Editor, Canadian Press, Former Exec. Secretary, B.C. Civil Liberties Ass'n

The rising cost of living hurts us all. Our budgets are taking a beating. Tom Berger and the New Democrats are committed to do something about it.

The rising cost of living hurts us all. And it hurts most those least able to do anything about it.

1969 will go down as the year when the cost of living rose by 10 per cent. No country can stand much of

But statistics don't tell the whole story. You know what the cost of living is doing to your paycheque. The housewife knows, when she looks at the family grocery bill. The husband knows, when he looks at the price of a new home.

It's time something was done about it.

"I don't buy the argument that a provincial government can do nothing about spiralling prices," says Tom Berger. "That's just an excuse for government indifference. "Believe me, the cost of

priority for an NDP government.

"We intend to establish a Department of Consumer Affairs, and its first job will be to take a long, hard look at the food chains.

"We'll use some of the huge provincial government surplus to establish a low-interest revolving fund for home-buyers and we'll get busy on a large-scale program of public housing. "After all, most of the money for public housing comes from the federal government. What is needed at the provincial level is not so much money as it is initiative.

"Property taxes are far too high. An NDP government will maintain the homeowners grant, and will remove the cost of regional colleges from the property

"We will act in other ways, too. The NDP is pledged to a system of low-cost, publicly-operated auto insurance. It has worked well wherever it has been tried . . . the simpler operation of a provincial plan will mean savings of hundreds of thousands of dollars for B.C. motorists."



We must have greater economic growth. We must develop our resources. But we must do so without exporting our jobs -- and without polluting our heritage.

A New Democratic government has the brains and know-how to promote economic development, and it has the good sense to do so without exporting jobs or destroying our environment.

Every government promotes economic development. That's one of the jobs of government. But *how* it promotes development, and for whose benefit is the measure of that government's responsibility.

Here in British Columbia we have been exporting unprocessed resources—and jobs along with them.

What B.C. needs now is secondary industry. And the place to start is to begin processing what we produce. Secondary industry means more jobs and less pollution—and it means more yearround jobs, to the benefit of tradesman and merchant alike.

Ontario has passed a law which says, in effect, that

minerals mined in Ontario must be processed in Ontario. It seems to be working well there - an NDP government will propose similar legislation here. An NDP government will ban the shipment of unprocessed logs, with due respect for sales contracts not yet completed. But an NDP government will do much more than that — it will pursue an aggressive policy of helping secondary industry to establish itself. At the same time, we must remember that our vital agricultural, fishing and tourist industries - and our own health and lives depend ultimately upon effective pollution control. Laws exist—but are not enforced. The NDP will

enforce them.

These New Democrats have the experience to ensure B.C.'s economic growth:



DENNIS COCKE, 45, New Westminster Insurance Executive, Branch Manager, Dominion Life Insurance, Vice-President, Metro Vancouver YMCA.



DAVE STUPICH, 47,
MLA for Nanaimo,
Chartered Accountant,
BSc in Agriculture,
Director of Nanaimo
Symphony Society,
Former poultry farmer.



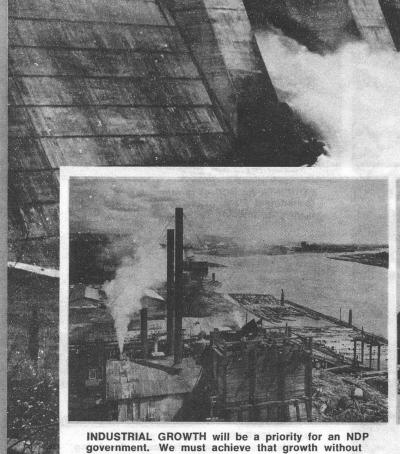
JOHN LAXTON, 36, Vancouver South Trial Lawyer, Senior partner, prominent Vancouver law firm, Skier and sportsman, President, B.C. NDP.



KIRBY SEABROOK, 46,
Cariboo, Rancher,
Former sawmill operator,
Former director,
Cariboo Lumber
Manufacturers
Association.



BILL BARLEE, 36, Boundary-Similkameen, Educator, Publisher of "Canada West" magazine, Author and historian, Amateur archaeologist.



polluting our environment.

NATURAL RESOURCE development must lead to more secondary industry here in B.C. We've got to stop exporting jobs.

These New **Democrats** are vitally concerned with the quality of education in B.C.:



Construction Executive, Past Chairman of Greater Victoria School Board, School Board Member



STUART LEGGATT, 37, Dewdney, Lawyer, Past Chairman of Dist. 43 (Coquitlam) School Board, Vice-chairman, Douglas College Committee



HARLEY ROBERTSON, 46, Educator, Past President B.C. Teachers Federation, Former Principal, Municipal experience



EILEEN DAILLY, 43 MLA for Burnaby North, Housewife and mother, Three-term Chairman, Burnaby School Board, Former Chairman, Metro Health Board



DON JOHANNESSEN, 32, Saanich and the Islands, Educator and Economist Former sawmill Steelworker

Our most important natural resource is our children. The New Democrats are committed to improving the quality of the education they receive.

Education is an investment —the best investment that a government can make. The Economic Council of Canada says that a dollar invested in education yields a direct, measurable return of 17 percent a year. The government of Ontario devotes 60 percent of its budget to education. The government of British Columbia devotes only 25 percent of its budget to education. The whole story lies in those two figures. Today, many school districts are without kindergartens.

In particular, many outlying districts that need kindergartens most, lack them. An NDP government will make kindergartens part of the public school program, available everywhere without fee. The NDP plans to remove the educational tax from residential property. This

will be done in steps, as alternative sources of revenue are developed. All of us pay for the three great Lower Mainland Universities, because all are supported by provincial

government tax dollars. But some taxpayers pay twice for higher education. These are the taxpayers who are also taxed to support their regional colleges. This is unfair, and an NDP government guarantees that it will pay 100 percent of regional college costs. Equalization grants will be established for students from outside the Lower Mainland and university government will be restructured to permit participation by students and faculty.

Education costs money, and a new finance formula will have to be worked out between province and municipality, with consultation among parents,



An NDP government will broaden present health insurance plans. We need hospitals now. The New Democrats will build them.

There are municipalities in this province — Burnaby and New Westminster are just two examples — where the citizens voted their share of the costs for new hospital construction more than two years ago — and are still waiting for provincial government action.

The NDP will build hospitals first where the need is greatest.

Psychiatric wings will be established at each general hospital, so that mental health treatment will be decentralized, and so that warehouses for the mentally ill, like Riverview, will be phased out of existence. Similarly, programs for the treatment of retarded and disturbed children will be decentralized throughout the province.

Legislation to encourage medical clinics will be introduced, to emphasize the idea that doctors should be paid to keep people healthy, rather than to treat the sick.

Local chronic care hospitals will be established under public sponsorship, so that the elderly may be cared for in decent surroundings, close to their loved ones. Saskatchewan has shown us the way in this area — it is not too late to follow. A careful study of the

medicare program shows that sufficient funds exist in the plan to provide prescription drugs for all old age pensioners, and for dental care for children up to the age of 18. Medicare should be expanded into these two areas as a first step toward comprehensive medical coverage for everyone.

Finally, an NDP government will promote the establishment of day care centres for working mothers. It will take the initiative in financing, and in encouraging municipalities to establish such centres.

These New Democrats have the ability to improve our social services:



DAVE BARRETT, 38, MLA for Coquitlam, Social Worker, Experienced as an Administrator in a wide variety of agencies



DR. RAY PARKINSON, 47
MLA for
Vancouver-Burrard,
Physician,
Specialist in Psychiatry,
Held important posts
in Canadian Medical



EMERY BARNES, 39, Vancouver Centre, Social Worker, Director of Community Centre, Former B.C. Lions football star



GORDON DOWDING, 51,
MLA for Burnaby-Edmonds,
Lawyer,
Well-known for
civil rights work,
Spokesman on Social
Services and Education



LEO NIMSICK, 61, MLA for Kootenay, Experienced Legislator, Known throughout B.C. for his advocacy of improved Social Services



These New Democrats have the experience to improve the quality of our government:



ROBERT STRACHAN, 55, MLA for Cowichan-Malahat From 1956 to 1969, Leader of the Opposition, B.C. Legislature, Outstanding B.C. public figure



ALEX MACDONALD, 50, MLA for Vancouver East, Lawyer, Has served in both Federal Parliament and the Provincial Legislature



FRANK CALDER, 54, MLA for Atlin, First Canadian Indian to win election to a Canadian Parliament, Theology graduate, UBC



ERNEST HALL, 39, MLA for Surrey, Business Manager, Former teacher, NDP spokesman on Conservation and Municipal Affairs



BILL KING, 38,
MLA for Revelstoke-Slocan,
Railwayman,
Graduate of Labour
College of Canada,
Active in Co-op,
Sportsman

Good government begins when politicians stop talking and start listening. NDP reforms will make our government more democratic.

Were the NDP to be remembered for just two things, it would be for medicare and for its defense of the rights of people. In Canada, men like J. S. Woodsworth, M. J. Coldwell and Tommy Douglas have earned admiration by their unrelenting fight for the rights of the ordinary man. We have our heroes in British Columbia, too people like Ernie and Harold Winch, Grace and Angus MacInnis. Nor do men like Bob Strachan and Alex MacDonald grow on every tree. Even their most bitter opponents concede their

integrity and their concern for social justice.

The NDP stands for full social and human rights—rights which do not show in the public accounts, but rights which are as essential as air in the life of man.

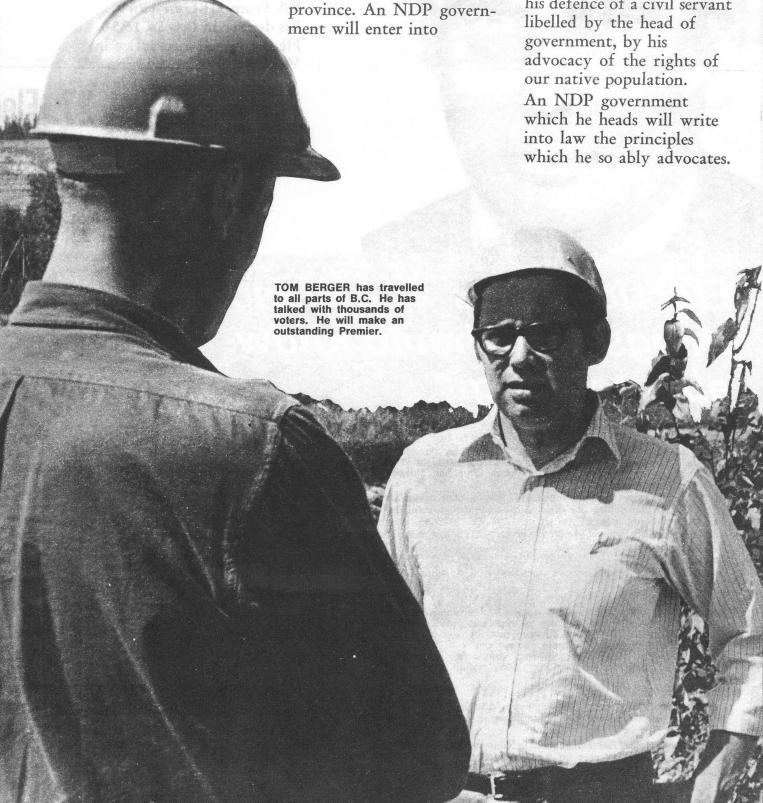
An NDP Government guarantees a Bill of Rights; an ombudsman, answerable only to the Legislature, to guard against bureaucratic injustice; a legal aid system, to provide equal access to legal services.

The NDP believes the native Indian people should be enabled to take their rightful place in the life of our province. An NDP govern-

immediate consultation with native Indians, to end a century of paternalism and neglect.

An NDP government will safeguard the reserves and the traditional rights of the Indian people, and will give them the opportunity to build prosperity for themselves and for their children.

NDP Leader Tom Berger earned his very considerable reputation as a brilliant lawyer by his outstanding record in the field of human rights: by his successful assault on the bureaucratic decisions of the Workmen's Compensation Board, by his defence of a civil servant libelled by the head of government, by his advocacy of the rights of our native population. An NDP government which he heads will write into law the principles







Alan Bush and John Macey—Two men to serve Point Grey.

Alan Bush is an Anglican priest, age 37, who has dedicated his life to service. Formerly a priest at St. Mary's, and youth director at St. Phillip's, he is now a social worker for the Children's Aid Society in the new experimental youth section.

He has been active in scouting, as a Scout Master and District Chairman. He has been a director of the Canadian Mental Health Association. He is a Bachelor of Arts and a Bachelor of Divinity. He has been associated with the NDP in Alberta and in British Columbia for many years.

John Macey is 42. He was born in Prince Rupert, attended school there, and obtained his BA from UBC in 1949, his degree in law in 1950. He is engaged in practice in Vancouver, specializing in

criminal and civil rights law. He is one of the barristers engaged in the defence of the 114 students charged with various offences as a result of last spring's student disturbances on the SFU campus. He is a consulting lawyer for the B.C. Civil Liberties Association. Two young men committed to the service of their fellow men. Two young men who will serve Vancouver-Point Grey.



August 27: Elect Alan Bush and John Macey

For further information, or assistance: 3707 Dunbar Street or Telephone 228-9111

Election facts at a glance things you should know about voting:

• WHO CAN VOTE

Voters must be at least 19 years of age on or before election day, and must have lived in Canada for at least 12 months and in British Columbia for at least six month preceding their registration as voters. Voters must be Canadian citizens or British subjects, by birth or naturalization.

IN ADDITION, voters must be registered: that is, their names must appear on the voters' list for the polling sub-division in which they reside. To determine whether or not you are registered, contact the RETURNING OFFICER for your electoral district. If your name does not appear on the voters' list, unless it has been omitted in error, you cannot you

HOURS OF VOTING
 Polling stations will remain open from 8:00 A.M. to 8:00 P.M. on

Polling stations will remain open from 8:00 A.M. to 8:0 Election Day.

• ADVANCE AND ABSENTEE VOTING

Advance polls are established on August 21, 22, and 23 from 1 p.m. to 9 p.m. for those voters who will be unable to vote on the regular election day. For place of the advance polls in your electoral district, contact your NDP committee room. Voters who will be away from their polling station on election day and who cannot vote at the advance poll may cast an absentee ballot at the polling station nearest them on election day.

HOURS OFF FOR VOTING
 Every employer must grant his employees sufficient time off, with pay,
 to ensure that they have four clear hours in which to get to the polls.

WHERE YOU VOTE
 Polling stations will be established in your neighbourhood. Contact
 your NDP Committee Room for the exact location of your polling station.

• ELECTION DAY: WEDNESDAY, AUGUST 27.



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