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On September 30th, vote

STEWART

Your LIBERAL Candidate

Issued by B.C. Liberal Campaign Committee

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Truth ...
Integrity ...
Men of Ability
THE
LIBERAL
PLAN



*This is the Liberal program for
the people of our province.*

It is a responsible one.

*On it we base our appeal for
your support on election day,
September 30th.*

R. J. Perrault

R. J. PERRAULT
LEADER OF THE LIBERAL PARTY
IN BRITISH COLUMBIA

JOBS AND INDUSTRY

For job security today and more employment opportunities tomorrow, a Liberal government will move swiftly and effectively to bring more factories and processing and assembly plants into the province.

In this way we will broaden our economic base, reduce our dangerous dependency on our great primary industries and provide new sources of employment.

Enlightened taxation policies and active leadership will bring greater prosperity and more jobs. Our program includes:

- A full-time minister for a full-time Department of Industrial Development to attract new industries to B.C.
- Establishment of a B.C. Development Corporation and an industrial growth loan and insurance fund. This will provide financial assistance for job expansion and to help high-employment secondary industries locating in B.C.
- Setting-up a province-wide system of regional industrial development representatives to coordinate area and provincial industrial expansion and assist local boards and councils through surveys and technical information.
- Expanding the budget and activities of the B.C. Research Council.
- Establishment of a British Columbia Industrial Development office in Ottawa to ensure that B.C. gets its fair share of Federal contracts.
- A complete appraisal of our present physical and human resources and of our future needs.
- Creation of a B.C. Economic Productivity Council to bring labor, management and government closer together in a united effort to put B.C. first in growth and prosperity.
- Bringing to our economic development the full force of education so that this province will have highly skilled men available to meet requirements of new technology.

NEW MARKETS

Although the jobs of four out of five B.C. workers depend on money earned from sale of our exports, insufficient attention has been paid to the development of new markets. Liberals will put new emphasis on the importance of finding new customers for those goods that can be produced here competitively.

We will employ the most modern and imaginative sales techniques known. To create jobs for tomorrow's work force, we must begin now to find more markets.

- We will fly trade missions around the world to explore and develop new markets and negotiate sales on behalf of B.C. firms; in Canada we will put top salesmen on the road in search of more domestic markets; in Ottawa we will establish a permanent trade development officer to negotiate with foreign commercial representatives and promote B.C. products.

EDUCATION

The Liberal Party believes that every dollar invested in a sound educational system is returned many times over in the form of full employment and great prosperity. We feel that failure to move with intelligence and decision in this field will jeopardize our economic future. Our young people must be fitted, through education, to meet the challenges of tomorrow.

- A Liberal government will give full recognition to the importance of vocational training in British Columbia's future. We will launch a major program of vocational education locked into industrial manpower needs. We will greatly extend vocational training facilities to provide for the training of older workers, particularly those who have been displaced by automation.
- A Liberal government will introduce Canada's first "Equalization Grant Plan." Under this system deserving and qualified students who don't live close to universities, vocational school or other instructional institutes, will be given living and travelling allowances to help them attend the university or school of their choice. The financial penalty suffered by out-of-town students will be removed.
- More community colleges will be built to ensure that the benefits of higher education are available to young people throughout the province.
- The entire education program — primary and secondary schools, vocational institutes, junior colleges, universities and graduate studies — will be closely coord-

inated. Maximum use will be made of all education facilities. Classrooms, gymnasias, playgrounds and other physical assets will be used by the community as a whole.

- The Liberal Party favors a continuing review of education curricula at all levels to keep our system in step with the times.
- We will establish teacher-training facilities in the interior and set up nurse-training facilities in more areas in B.C.
- We will expand adult education opportunities. Schools and colleges will be opened in the evening to enable adult students to obtain degrees through spare-time studies.
- A Liberal government will move quickly toward establishment of a greatly enhanced School of Graduate Studies at the University of British Columbia.

SCHOOL TAXES

Our goal continues to be removal of school tax from property. Education is a service to people — not property. That is why its costs should be borne by the community as a whole.

Because education benefits the entire province and the entire nation the only fair basis for school finance is the ability-to-pay basis.

A Liberal government will take immediate steps to lower property taxes and place school costs on a more progressive and equitable basis.

POWER

The Liberal goal is development now of abundant quantities of lowest possible cost power for homes and industry throughout B.C.

We will achieve this by developing British Columbia's energy resources in economic sequence.

Such a program will include all energy sources — hydro-electric, natural gas, oil and coal.

It will utilize major rivers such as the Columbia and the Peace, and other rivers such as the McGregor and the Clearwater. Other potential power sources such as the Hat Creek coal deposit and additional generating facilities at Burrard Thermal Station will be phased-in as needed.

Mica Creek Dam is the keystone of this dynamic Liberal program. It is recognized as the best source for very cheap power. A Liberal government will cooperate fully with Ottawa to complete Columbia Treaty negotiations swiftly and satisfactorily. We will require from the United States sufficient money, as Canada's share of Columbia Treaty downstream benefits, to build Mica Creek

Dam and equip with generating facilities. This amount should also cover the cost of other Treaty dams to be built in Canada.

Liberal policy favors completion of the Peace River Dam on a progressive basis as an important part of this program. We will build an initial dam at Portage Mountain to provide lowest cost power for Central and Northern B.C. The project will be expanded to full capacity immediately power demand "at-site" requires and when the needs of the province make full development economically sound.

In order to hasten British Columbia's economic development and the increased use of major blocks of low-cost power, Liberals will launch a world-wide drive for new, power-based industries to locate in British Columbia. We will encourage such industries to locate near or at the site of these power developments in order to stimulate industrial growth and prosperity throughout the province.

SOCIAL SERVICES

The Liberals offer a dynamic new approach to social welfare. It is designed to rehabilitate the destitute and return them to healthy productive roles in society rather than sentence them to a lifetime of dependency on government handouts. Under a Liberal government, welfare will be made constructive. We will move to end the deterioration of human resources.

The far-reaching Liberal welfare program calls for:

- Reorganization of child welfare to reduce delinquency and keep families together wherever possible.
- Increased grants to alcohol and drug addiction treatment centres with more emphasis placed on prevention through education.
- A team of experts, schooled in the techniques of preventive welfare, to move from case to case and return the destitute to useful lives through job training and retraining and development of new opportunities.
- More research into the causes of social decay and methods of rehabilitating the destitute.

The Liberal Party holds that there are no hopeless cases; that the underlying aim of welfare must be to help people help themselves; that heavy investment by government in human resources will return huge dividends.

CITIZENS' RIGHTS

A Liberal Government will guarantee the right of every citizen, rich or poor, to have full access to the Courts; to sue the Crown for wrongs done by the government without requiring the permission of the Attorney-General.

We will guarantee the right of every citizen to appeal to the courts to decide the amount of compensation to be paid for property taken for public use.

We will guarantee the right of every citizen to be fully and properly defended in the Courts, regardless of his financial means, whenever his liberty, property or reputation is threatened.

MEDICAL SERVICES

Your Liberal Government will end the financial tragedy of illness in British Columbia by extending prepaid non-profit medical coverage to the entire province with special attention to the medical problems of the aged. We will cooperate fully with the Federal Government in its establishment of a national health plan.

There will be an extension of early diagnostic centres throughout the province to help discover illness before it becomes serious. Prevention is cheaper than cure. Your Liberal Government will save money by saving lives.

We will form an advisory commission of qualified experts to devise the fairest and best methods to provide all necessary medical services.

CLINICAL CENTRE AT U.B.C.

Wherever you live, you will have access to the best medical care. Your Liberal Government will build a Mayo Clinic type of medical centre at the University of British Columbia. It will be Canada's finest referral and clinical investigation centre serving the entire province.

AIR AMBULANCE SERVICE

Liberals will establish British Columbia's first Government Air Ambulance Service. It will serve all the people of this province with standard aircraft and emergency helicopter facilities.

CHRONIC HOSPITALS

Long-promised chronic hospitals will be built by your Liberal Government. We will provide, for the first time, modern research and treatment on an adequate scale to meet the crisis in mental health.

OUR ELDERLY CITIZENS

Our senior citizens have a right to expect government assistance to live out their declining years in comfort, dignity and peace of mind. Here is the Liberal Plan:

- Ensure that pensions adjust automatically to keep pace with the cost of living, by relating payments to the Cost-of-Living Index.
- Launch an all-out housing program for the elderly to provide proper accommodation in communities throughout the province at rents they can afford.
- Build more hospitals for the chronically ill.
- Create within the Department of Welfare a separate Division of Geriatrics, to deal with the special problems of the elderly.
- Provide "second career" opportunities to enable the active retired to profit from their experience and interests.

AGRICULTURE

Our agriculture industry will be given special attention. The Liberal party believes that modern agriculture can play a larger part in the provincial economy.

In addition to the benefits farms will get from the removal of education costs from property, a Liberal government is pledged to bring in new measures designed to improve marketing and scientific services through research.

Under a Liberal government B.C. farmers will get more benefit from ARDA. Special incentives will be provided for young farmers. Measures will be taken to lower interest rates for the purchase of farm machinery and for the improvement of farms.

MINING

To assist the vital mining industry, Liberals will press for the building of access roads and provision of assistance in developing new mining properties. Most important, a Liberal government will formulate policies aimed at encouraging the processing at home of ores and metals and thereby increase the labor content of our mine exports.

TOURISM

Tourism can be made our biggest industry. Under Liberal policies our tourist trade will realize greater revenues than ever before. Large-scale advertising programs will be undertaken on a regional basis. New tourist attractions will be opened. Tourist operators will be assisted in the improvement of facilities. In addition, a Liberal government will strive to make B.C. more attractive to the holidayer . . . a comprehensive anti-pollution law will be enacted, game fees will be used for conservation purposes, and access to our lakes, mountains and rivers will be guaranteed to the outdoorsman.

HIGHWAYS

Liberal highway policy is based upon a program of continuing improvement in our highway system. New provincial arterial and secondary roads will be built to meet real needs and not to curry political favor. To break through bottlenecks in traffic flow, highway development will be linked to community planning and urban renewal programs.

COMMUNITY PLANNING

A Liberal government will cooperate with local government to develop coordinated planning on a regional basis. Remedial measures will be taken to prevent rural decay and to control unnecessary urban sprawl. Extensive cooperation with the federal and local governments on a program of urban renewal will be undertaken.

In Legislature

Restore Fair Play

A Liberal government would:

Broaden our economic base and reduce our dependency on primary industry by bringing in more secondary industry.

Send trade missions around the world to explore and develop new markets for British Columbia products.

★ ★ ★

Recognize the need for more vocational training for young men and women and take full advantage of federal government assistance to build more vocational schools and community colleges.

Make certain that education facilities — classrooms, gymnasiums, laboratories etc. —

are used by the community as a whole on an around-the-clock, around-the-calendar basis.

Remove the school tax from property and pay for education out of general revenues.

Develop B.C.'s energy resources in orderly, economic sequence; co-operate with Ottawa to achieve swift completion of Columbia River negotiations; develop the Peace, initially as a regional source of hydro power and then, as needs arise, expand its power potential to full capacity.

★ ★ ★

Launch an anti-housing program for our elder citizens; adjust old age assis-

tance payments to the cost-of-living; provide free bus transportation to pensioners.

Extend prepaid non-profit medical coverage to the entire province with special attention to the aged, the unemployed and those on welfare.

★ ★ ★

Take a radically new approach to social welfare with the aim of rehabilitating the destitute and returning them to productive roles.

Restore to the Legislature in Victoria the idea of fair play and democracy; guarantee the right of every citizen to appeal to the courts; make sure that all citizens, rich or poor, are properly defended in court.