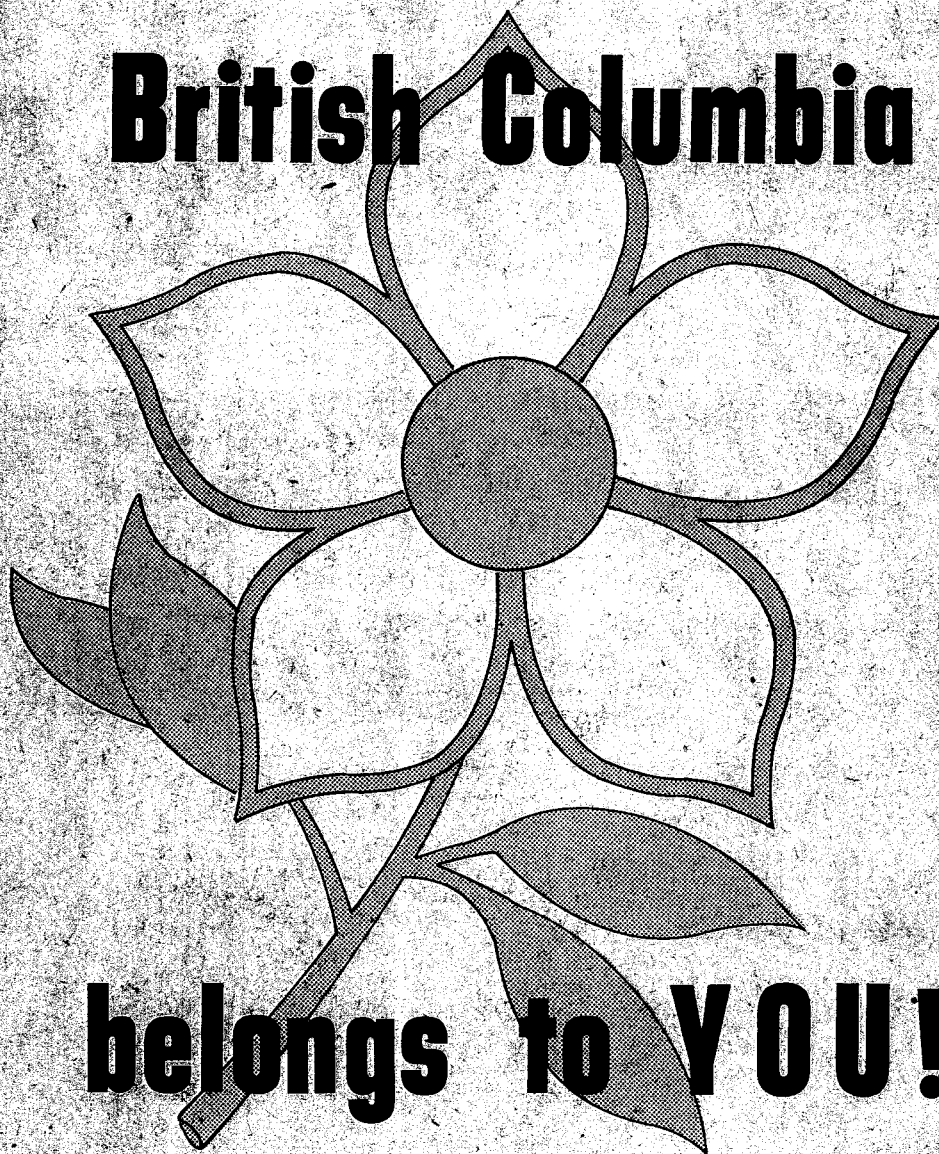


*Political parties: Conservative* 1760  
From Margaret Kidd  
CA 4-0414

**British Columbia**



**belongs to YOU!**

FOR INFORMATION ONLY  
DO NOT BE USED FOR  
ANY OTHER PURPOSE

# **... that's why the Conservative 5-POINT is different from the "plan"**

## **PEOPLE — THEIR DIGNITY, RIGHTS AND WELL-BEING**

A Bill of Rights for B.C. to complement the national Bill of Rights recently passed by the Federal Parliament.

Full recognition for the Government Employees' Association.

Active support for Senior Citizens' housing projects.

Native Indians to be guaranteed the same rights and privileges as all other B.C. citizens.

Creation of the right conditions for restoring labor peace by the establishment of a new Labor Board for the settlement of all disputes — such a Board representing labor, the public interest and management, and having permanently available the services of top-flight conciliators.

Right of appeal to the Courts by any citizen refused compensation by the Workmen's Compensation Board.

Pre-paid medical protection, administered in cooperation with the medical profes-

sion, to be made available to people unable to qualify as individuals under any present plan.

Immediate Provincial Hospital construction (including chronic care accommodation, out-patient facilities and out-post hospitals) using Provincial hospital revenues from Provincial Sales Tax, Federal Construction Drafts and the huge new Federal contributions to the B.C.H.I.S.

Full medical services for Old Age Pensioners, the chronically ill and needy.

An Employment Service for disabled persons . . . better training facilities for retarded children . . . active assistance in the rehabilitation of alcoholics, drug addicts and young delinquents.

A new Expropriation Act to safeguard compensation rights of all property-owners.

Re-planning of fish and game conservation in cooperation with fish and game clubs throughout the Province.

## **AGRICULTURE**

Restoration of the family farmer's vital economic status in the community through:

Property tax relief. A Crop Insurance Plan to be established in cooperation with the Federal Government. Agriculture to receive a fair share of the Provincial

budget. Increased research and local testing facilities . . . increased marketing assistance. Province-wide School Milk program. The creation of a permanent Farm Development Board. Assistance to fruit-growers as recommended by the McPherson-McCormick Committee.

## **EDUCATION**

Development of Canada's highest academic standards at school and University — and in vocational training for jobs or re-employment. Great new teaching hos-

pital, together with a Dental Faculty, to be established at U.B.C. Encouragement of regional colleges with sound educational and vocational standards.

# **a plan made for PEOPLE by people**

ative

# NT PLAN

ntform" of any other party!

## PLANNED DEVELOPMENT OF RESOURCES, INDUSTRY AND POWER

● A long-range plan for the development of B.C. resources, industry and power — designed to encourage maximum participation by all British Columbians in the economic growth of their Province and to ensure sustained employment. Highlights of this plan include:

**Forestry** Opening of undeveloped areas to small loggers. No further granting of Forest Management Licences — although those already issued will remain effective; reasonable and necessary inducement will also be given to encourage industry to open up remote forest areas. New forest access roads to be built in cooperation with the Federal Government.

**Mining, Oil and Gas** Stabilization of the mining industry (especially through the elimination of detrimental short-term taxation and uncertain legislation). Opening of the Rocky Mountain Trench for prospecting and development by *discovery*, not by special privilege. Placing the interests of British Columbians first in the production, distribution and export of natural gas.

**Secondary Industry** Under a new Department of Industrial Development a great new drive to develop secondary industries throughout the Province — backed by a newly created Provincial Development Fund. Practical assistance with aggressive new marketing techniques

for B.C. products. Special emphasis on the tourist industry. Program of handicraft training aimed at promoting new "home" industries for the handicapped, for people living in remote areas, for Indian citizens and for those Senior Citizens who may also wish to participate. Progressive rehabilitation of distressed areas.

**Power and Water** Priority development, under public authority, of low-cost hydro power to assist expanding industry and agriculture. According to all surveys, this means development of Columbia River power first — other power resources to be integrated as needed in a Province-wide grid system. Long-range plan for maximum utilization of *all* our water resources — whether for power, water supply, irrigation, flood control or fishery. Under a new Provincial agency the planning and construction of headworks and trunk mains to ensure adequate water supply for municipal, agricultural and other local systems. A new Public Utilities Commission with broader powers of supervision, and adequate staff.

**Highways** Continuing development of Provincial highways on a planned *cost-saving* basis. Removal of all bridge and tunnel tolls. Reduction in the recently increased cost of commercial truck licences.

## TAXATION REFORM

● Adoption of the principle that services to people — in particular, education, hospitals and welfare — should be paid from Provincial revenue, and only services of property from Municipal revenue. Consequently, *reduced property taxes*, as the Province relieves Municipalities successfully of the cost of basic education, hos-

pital accommodation and social services. Benefits from this reform will include: strengthening of School Boards and Municipal Governments — and a hospital bed for everyone in the Province who needs it.

Repeal of "nuisance" taxes: removal of sales tax on meals . . . abolition of the Provincial Amusement Tax.

e who understand your problems . .



# *A great new political force emerges throughout B.C.*



R. Lyon  
ALBERNI



C. Brown  
ATLIN



M. Green  
BURNABY\*



Bea Zucco  
BURNABY\*



D. Sturdy  
BURRARD\*



H. Thomas  
BURRARD\*



C. Tingley  
CARIBOO



L. Eckardt  
CENTRE\*



P. Reid  
CENTRE\*



D. Taylor  
CHILLIWACK



G. Rad  
COLUMBIA



A. Gray  
COMOX



J. Kerrone  
COWICHAN-  
NEWCASTLE



H. Webber  
CRANBROOK



G. Crowe  
DELTA



D. Jones  
DELTA



J. Gölloch  
DEWDNEY



J. Bryant  
ESQUIMALT



F. J. C. Ramage  
FERNIE



J. Coates  
FORT GEORGE



Y. Sugimoto  
GRAND FORKS-  
GREENWOOD\*



P. Millward  
KAMLOOPS



J. Humphries  
KASLO-SLOCAN



**DEANE FINLAYSON — B.C. Conservative Leader;  
Conservative Candidate in North Vancouver**

The past four years have witnessed a spectacular growth in support for the Conservative Party from end to end of British Columbia. As a result, the present election finds Conservative candidates of the highest calibre contesting every single seat in British Columbia's 42 electoral Ridings. This great new strength — which the Conservative Party *alone* could never have achieved — comes from two sources.

Firstly, from the personal qualities of the 52 Conservative candidates themselves. Secondly, from the growing conviction of so many thousands of their fellow-citizens that it's time for a change in Victoria — and that the Conservatives, as *proven*, are by far the best

Again, it is *people* — seen not as statistics but as individual human beings — who form the whole key to the Conservatives' dynamic 5-POINT PLAN. The comprehensive program contained under these five points is designed to stimulate

P. Reid  
CENTRE\*

D. Taylor  
CHILLIWACK

G. Rad  
COLUMBIA

A. Gray  
COMOX

J. Kerrone  
COWICHAN  
NEWCASTLE

H. Webber  
CRANBROOK

G. Crowe  
DELTA



D. Jones  
DELTA



J. Gulloch  
DEWDNEY



J. Bryant  
ESQUIMALT



F. J. C. Ramage  
FERNIE



J. Coates  
FORT GEORGE



Y. Sudimoto  
GRAND FORKS  
GREENWOOD



P. Millward  
KAMLOOPS



J. Humphries  
KASLO-SLOCAN



G. Behner  
LILLOOET



D. Moon  
MACKENZIE



E. Strong  
NANAIMO



J. Kelly  
NORTH PEACE



H. Bowe  
NORTH PEACE



H. Maitland  
NORTH PEACE



H. Maitland  
NORTH PEACE



H. Maitland  
NORTH PEACE



J. George  
OAK BAY



K. Frederiksen  
OMINECA



J. Kelly  
OAK BAY



J. Kelly  
OAK BAY



J. Kelly  
OAK BAY



J. Kelly  
OAK BAY



J. Kelly  
OAK BAY



J. Loader  
ROSSLAND-TRAIL



V. Virgin  
SAANICH



T. MacLeod  
SALMON ARM



Odette Mathias  
SIMILKAMEEN



G. Williams  
SKEENA



H. S. H. Smith  
S. OKANAGAN



P. Runkle  
SOUTH PEACE



G. Campbell  
VICTORIA



T. Cressy  
VICTORIA



C. A. P. Murison  
VICTORIA



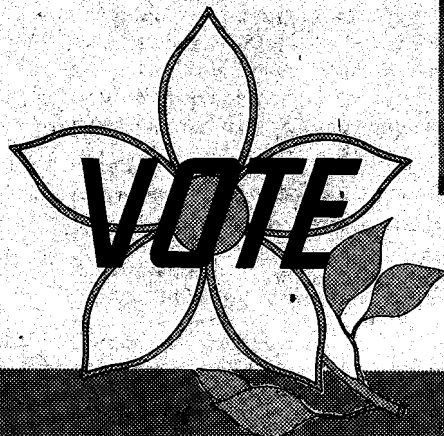
N. Dent  
VANCOUVER EAST



Madeline Dent  
VANCOUVER EAST



J. Lauder  
YALE



\* Greater Vancouver Ridings

PROGRESSIVE CON



Conservative Party from end to end of British Columbia. As a result, the present election finds Conservative candidates of the highest calibre contesting every single seat in British Columbia's 42 Electoral Ridings. This great new strength — which the Conservative Party alone could never have achieved — comes from two sources.

Firstly, from the personal qualities of the 52 Conservative candidates themselves. Secondly, from the growing conviction of so many thousands of their fellow-citizens that it's time for a change in Victoria — and that the Conservatives, as *people*, are by far the best qualified to replace the late government.

As in your own Riding, every one of these Conservative candidates has an outstanding record of public service, whether in the community field or on the broader Provincial scene. Most of them have also achieved leading positions in their business, profession or other chosen work. And the range of their collective experience is enormous.

They include farmers and engineers, lawyers and fishermen, architects and miners, housewives and accountants, businessmen and teachers. Among them are recent Presidents of the Union of B.C. Municipalities, of the Canadian Institute of Mining and Metallurgy, of the Truck Loggers' Association of B.C., of the Cattleman's Association . . . a Vice-President and a Director of the B.C. Federation of Agriculture . . . a National Director of the Defence Employees' Union.

Others have served (or are presently serving) as Members of Parks, School and Hospital Boards . . . of City, Municipal and Village Councils. They include the first Japanese Canadian ever nominated, and two native Indians. In the truest sense they represent a complete cross-section of British Columbians — and British Columbians everywhere, both inside and outside the Conservative Party, have recognized that fact.

Again, it is *people* — seen not as statistics but as individual human beings — who form the whole key to the Conservatives' dynamic 5-POINT PLAN. The comprehensive program contained under these five points is designed to stimulate increased, stable employment and to build up lasting prosperity for all British Columbians. It is a plan based on the five great differences that distinguish Conservative policy from that of any other party. Most important of all, it is a practical, realistic plan that *can be fulfilled*. It concentrates upon:

- People — their dignity, rights and well-being
- Development of power, resources and industry
- Restoration of the family farmer's status
- Taxation reform — benefits to home-owners
- The building of Canada's finest education system

A plan like this is vital to good government. But how that plan affects people is even more vital. In a recent speech B.C. Conservative leader Deane Finlayson summed up the Conservative Party's philosophy in these words: "I say Conservatives put *people* first . . . all the people, all the time . . . and only Conservatives do this. They put them above everything else under God. Their dignity, their rights under the law and their well-being must take precedence first, last and always."

**REMEMBER THIS CONSERVATIVE PLEDGE ON SEPTEMBER 12th.**

**REMEMBER THE CONSERVATIVE PLAN. ABOVE ALL, REMEMBER  
THE PEOPLE WHO STAND BEHIND BOTH!**

**SERVATIVE**

