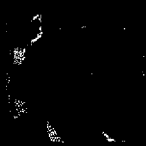


DON'T MISS
our television feature
March 6th & 8th

LIBERAL PARTY IN ALBERTA (CAMPAIGN
LITERATURE): POLITICAL PARTIES ELECTION
CAMPAIGN PAMPHLETS 1997



It's *time* for a government



that listens to *all* Albertans.



DO NOT CIRCULATE
DO NOT CIRCULATE

Speak up, Alberta!

 **Vote
Alberta
Liberal**



Speak up, A

Don't stay quietly on the sidelines. Don't assume your opinion doesn't matter, or that nothing you say can, or will, make a difference.

If you don't agree with everything the Klein government has been doing, say so.

Speak up. Speak out. Your voice – and your vote – can make things better.

Together, we'll be heard.

Alberta's Advantages Should Be Shared By *All* Albertans.

Alberta is a great province, one built on entrepreneurial energy and on a deep sense of caring for our community and each other. We have been blessed with an abundance of natural resources, and are fortunate to live surrounded by some of the most beautiful wild country on earth.

This is really what the 'Alberta Advantage' is all about. And it's an advantage that should benefit *all* Albertans, not just the very wealthy.

But it's an advantage now at risk.

The Conservative government has balanced Alberta's books. But they have eroded and damaged the very core of Alberta's quality of life: health care, education, the environment, and our social programs.

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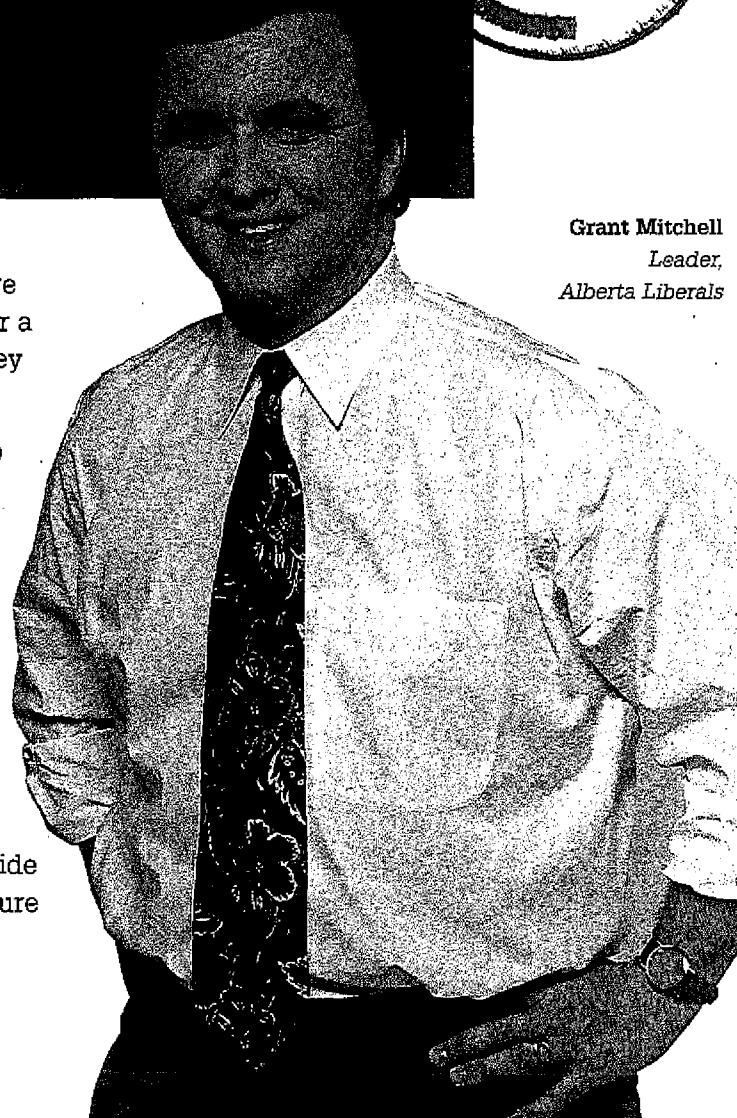
It's time for an Alberta government that can live within its means without being mean. It's time for a government that measures success – not by money alone – but also by the well-being of its people.

It's time for a government that listens to *all* Albertans. It's time for an Alberta Liberal government.

The Alberta Liberal Party has assembled an impressive team of candidates, people who have what it will take to manage this province to the advantage of all Albertans. These candidates have track records in business, health care, education, and the environment.

In the pages that follow, we'll introduce you to some of the people and the policies that will provide Alberta with a government that will make the future better for *all* of us.

Grant Mitchell
*Leader,
Alberta Liberals*



Health Care: Let's Make It Well Again.



*Because
American-style
health care
hurts people.*

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Maybe you've spent too long painfully waiting for attention in a hospital emergency room. Maybe you've spent time on a hospital ward, and seen first hand what's happening to our once-proud level of patient care. If so...

Speak up, Alberta!

We believe all Albertans should have equal access to universal, publicly-funded, comprehensive health care. Such care is a basic human right and should be guaranteed.

No exceptions.

But the Conservatives seem determined to create a two-tier system – one for the rich, and one for the rest of us. That's the kind of system the U.S. has, a system everyone agrees is a national disgrace. Privatized for-profit health care is simply not good enough.

An Alberta Liberal Government Will:

- Repair, restore, and maintain a universal, publicly-funded health care system all Albertans can rely on
- Prevent the further spread of commercial two-tier health care
- Prevent the implementation of user fees for medically necessary services
- Establish a process for the direct election of Regional Health Authority members, rather than continuing to appoint such members according to their political loyalties

Especially For Rural Alberta, We Will:

- Implement a province-wide 911 system
- Recruit more staff to relieve rural doctors

Especially For Seniors, We Will:

- Ensure an adequate number of long-term beds are provided throughout Alberta
- Provide relief for families choosing to care for seniors at home
- Establish province-wide minimum standards for seniors' housing

Especially For Women, We Will:

- Ensure a minimum 48-hour hospital stay for new mothers
- Extend Alberta's breast cancer screening program



Education: Let's Bring Back The Excellence.

*How can any Alberta parent accept
what's been happening in our schools?*

Maybe your child is crowded in with 35 other kids, and the teacher hasn't had time to notice he isn't keeping up too well. Or maybe you've been involved in one too many fundraisers to equip your kids' school with essentials like computers, textbooks, or sports equipment. If so...

Speak up, Alberta!

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The goal of education must be to enable every child to reach his or her full potential. It is not merely to warehouse as many kids as possible in one classroom.

At one time, not so long ago, Alberta was justly famous for the excellence of our public education system. Now we're known for how much we can cut from this system without collapsing it completely.



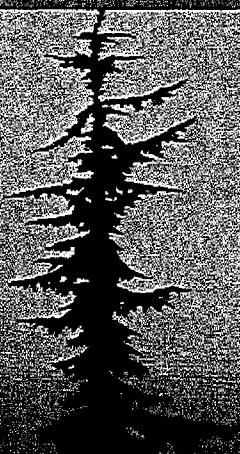
An Alberta Liberal Government Will:


- Put decision-making back where it belongs: in the hands of local elected school boards
- Ensure 475 hours of fully-funded kindergarten for every Alberta child, and head start programs as needed for pre-five-year-olds
- Provide funds to hire 1000 new teachers, thus reducing class size so students can learn and teachers can teach
- Provide school boards with the funds needed to upgrade schools, and to equip classrooms with computers and other information technology
- Work to a goal of 95 per cent of Alberta students attending a post-high school program
- Set a 20 per cent cap on post-secondary student tuition fees, with financial incentives for students who do well
- Provide increased support for cooperative education programs such as internship and apprenticeship programs
- Allow families to direct their taxes to the publicly-funded system in which their children are registered
- Make research and development a priority in our universities through a globally competitive incentive system



Maybe you've taken your family out to the Rockies, and seen for yourself the paradise the government wants to bulldoze for yet another golf course. Or maybe you think turning Alberta's provincial parks into private money-makers is really selling our birthright. If so...

Speak up, Alberta!





We Must Honour The Land.

*Not
Vandalize It.*

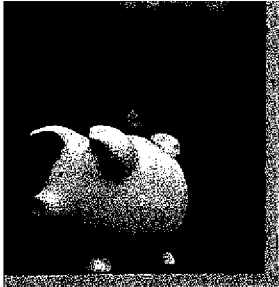
Alberta's environment is a natural treasure, world famous for its wilderness, its wildlife, and the abundant resources that have contributed so much to our high standard of living.

Yet, in one short decade, the Conservative government has managed to put at risk what should be managed in the best interest of all Albertans. And they have clamped off any meaningful public input into resource management decisions.

It seems they would sell any part of our natural heritage, if the price were right. Forests, rivers, mountains and valleys: to them, none are too important to industrialize.

An Alberta Liberal Government Will:

- Stop the privatization of provincial parks
- Protect such areas as Kananaskis, the Whaleback, the Castle Wilderness, the Bow Valley corridor, and the habitats of endangered species
- Reduce – and eventually eliminate – pollution in our rivers
- Pursue a viable wind and solar power program
- Ensure the public has input into environmental decisions
- Control logging on private land
- Put public lands back where they belong: with the Department of Environmental Protection

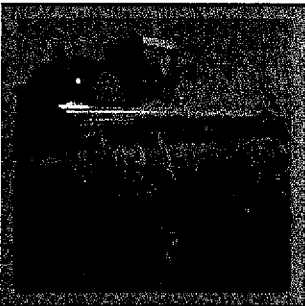


The Economy. How's It Treating You?

*Because when life is good, it should be
good for all Albertans. Including you.*

Maybe you've been hearing a lot about Alberta's so-called "Economic Boom", but know that you personally are no further ahead than you were four years ago. Or maybe you're worried that the boom will bust again. If so...

Speak up, Alberta!



We believe Albertans have the entrepreneurial get-up-and-go to compete successfully in a global economy. This province and its people have definitely got what it takes. And that's great.

We believe the provincial government should provide the environment in which the private sector can do what it does best: grow, and thrive. Our economy should be strong over entire market sectors – agribusiness, energy, tourism, and technology, for example – with small- or mid-size businesses powering each sector. But the government must do more to support small business so small business can do its job.

Alberta Liberals are committed to maintaining a balanced budget and paying down the debt without ever again shortchanging our health care and education systems. We are committed to the responsible and compassionate management of what will be Canada's strongest and most stable economy.

An Alberta Liberal Government Will:

- Manage the economy responsibly. Balance the budget, and retire the debt *without* raising income taxes or introducing a Sales Tax
- Establish a Stabilization Fund to ensure we can continue to pay down the debt even if oil and gas prices fall
- Reduce the small business tax from 6% to 4% to help offset a \$1 per hour increase in the minimum wage
- Make it easier for Albertans to find the capital needed to start a new business, or expand an existing one
- Allow entrepreneurs who file offering memoranda the ability to raise up to \$2 million directly from the public
- Create an over-the-counter equity market for junior companies
- Initiate a voluntary, self-funding contributory insurance program to provide a safety net for small business owners



They're Not Just 'Seniors'.

They're our parents and grandparents. And they deserve better.

Seniors have earned the right to live in dignity, enjoying as much independence as possible.

They shouldn't have to worry about making ends meet during their retirement. Yet they've been the hardest hit by the Klein government's cuts.

That hurts. It hurts the population group who has no way of increasing their own income to make up for the loss in support. And it's unacceptable.

An Alberta Liberal Government Will:

- Ensure Alberta's seniors have sufficient income to live as independently as possible
- Support families choosing to care for seniors at home
- Ensure seniors have access to doctors and hospitals when they need them, by increasing the number of beds and staff in long-term care facilities
- Extend health benefits to cover seniors' eyeglasses and dental work

Maybe you have aging parents yourself, so you're all too aware how much the cutbacks have added to the strain of caring for them with the comfort and dignity they deserve. Or maybe you're a senior whose savings are no longer enough for a secure retirement because the government has yanked the social security safety net out from under you. If so...

Speak up, Alberta!



Communities Are About People.

Something we can't afford to forget.

Too many people are hurting in Ralph Klein's Alberta.

Hurt happens when a government is prepared to balance the budget on the backs of its most vulnerable citizens.

Sacrificing people to show a budget surplus is simply not acceptable.

An Alberta Liberal Government Will:

- Get rid of all VLTs within three years
- Set, and enforce, standards for daycare and family care centres
- Increase support for women's shelters and educational programs to break the cycle of domestic abuse, while instituting stiffer penalties for abusers
- Get tough with those who exploit children: child prostitution is child abuse
- Restore funding to community policing programs throughout Alberta

Maybe you've noticed some poor soul pumping money into a VLT, hardly conscious of what was going on around him. Or maybe you think spousal and child abuse are symptoms of a society whose values have gone terribly wrong. If so...

Speak up, Alberta!



JOBS. REAL JOBS.

*Jobs that develop –
and use – the skills of our people.*

*Innovative, out-of-the-box thinking is what it will take to create the kind of jobs
that will make Alberta competitive in a global economy.*

*Good jobs. Jobs that pay well. And provide the security and stability upon which
families depend.*

An Alberta Liberal Government Will:

- Increase the provincial minimum wage by \$1 per hour
- Extend workplace benefit programs to cover part-time workers
- Honour collective agreements
- Give priority to the employment needs of young people through cooperative education and apprenticeship training programs
- Create the Alberta Youth Conservation Corps to give summer students employment experience in ecological restoration projects

Maybe you're unemployed, underemployed, or worried about downsizing. Maybe you'll be finished school soon, and don't know what awaits you out there. Or maybe you're a union member who's seen your collective bargaining rights threatened by the Klein Tories. If so...

Speak up, Alberta!

Speak up, Alberta!

Your vote can make a difference.

If you want an Alberta known for the well-being of its people, not for the size of its surplus, speak up.

If you want an Alberta that is not prepared to sacrifice the environment or its health care and education systems to look like a hero at a Wall Street luncheon, speak up.

Speak up for the kind of Alberta a Liberal government will build.

Entrepreneurial, yes. But caring too. Well-managed, yes. But with our priorities on people, not privatization.

So if you value the kind of Alberta we value, say so.

Let your voice be heard on election day.

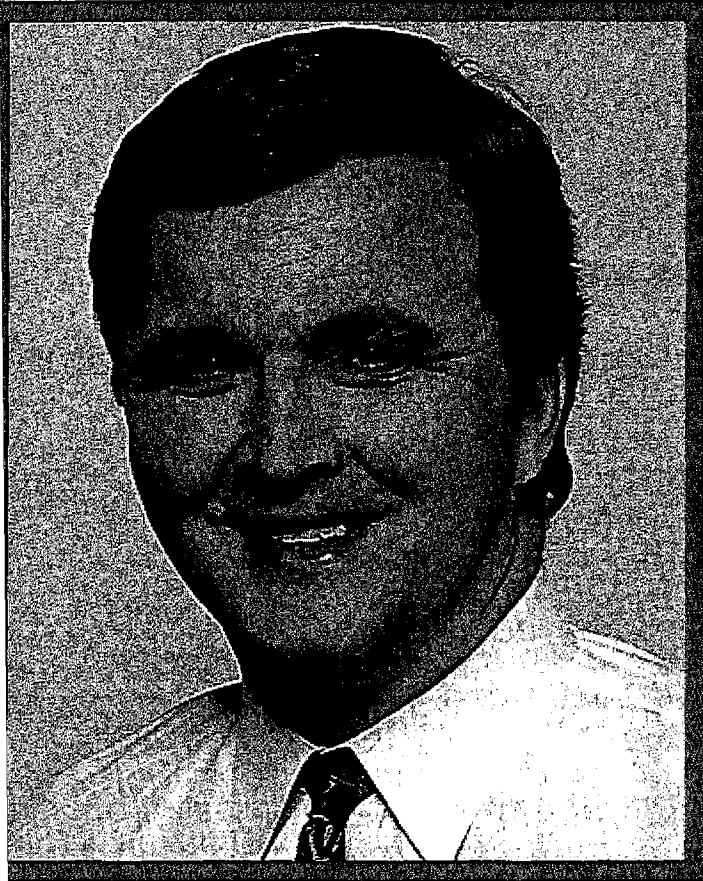
*For more information, contact your local candidate listed on the next page,
or visit our website: www.liberalparty.ab.ca*

For an Alberta Liberal who will speak up on your behalf:

Re-elect Grant Mitchell

DO NOT CIRCULATE

Edmonton – McClung



A brief introduction to Grant:

- Married to Teresa, an Edmonton lawyer. Three sons: Lucas, Liam and Grady.
- Degrees in Political Science from the University of Alberta and Queens University.
- Formerly employed as a public servant with the Government of Alberta Treasury; and Alberta Department of Federal and Intergovernmental Affairs.
- Former executive with the Principal Group Ltd.
- MLA for this constituency and member of the Alberta Caucus since 1986.
- Leader of the Alberta Liberal Party since 1994.
- Taught business-government relations to graduate students at the University of Alberta and The University of Calgary.
- Believes strongly in public service that is focused on building community values.

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** *Vote
Alberta
Liberal***