

**On November 17th  
Vote for Premier Sterling Lyon,  
for Charleswood,  
and for all of Manitoba.**



**FOR MORE INFORMATION CALL LYON CAMPAIGN HEADQUARTERS  
5118 ROBLIN BLVD. — TELEPHONE 888-2122**

**Premier Sterling Lyon—  
for Charleswood  
and Manitoba.**



**“Working together, we can make Manitoba  
an even better place to live.”**

**Sterling Lyon.**

*Authorized and published by Larry Crane, Chief Financial Officer for Sterling Lyon,  
190 Robindale Rd., Winnipeg*

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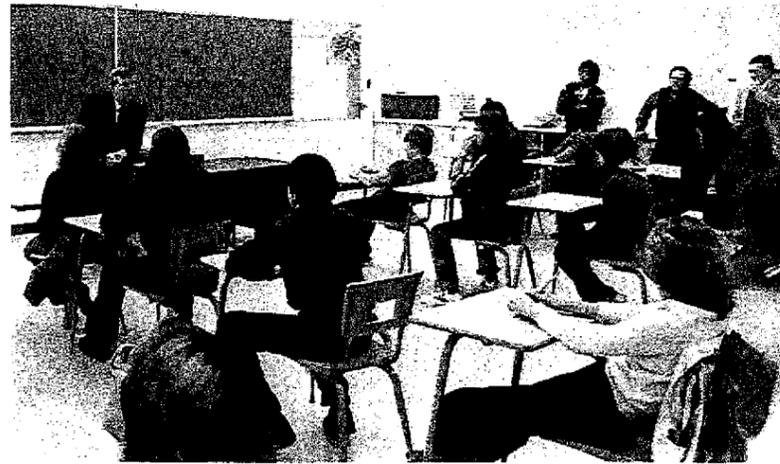
**"We have come a long way in the last four years. We've made the tough decisions that had to be made. Now — our economy is growing again, and we're ready to face the future."**

When our P.C. Government was first elected, four years ago, Manitoba's economy was faltering. Our taxes were out of line with taxes in other provinces. Government was inefficient and wasteful.

We've kept the promises we made in 1977. Today, every Manitoban pays lower taxes. And our economy is growing again. The economy created 30,000 new jobs in Manitoba in the last four years. And we've made government efficient again.



*"I'm proud of the people who have made up our P.C. Government. Capable people with integrity and imagination. And with the new candidates we have in this election, we can offer Manitobans an even better government."*

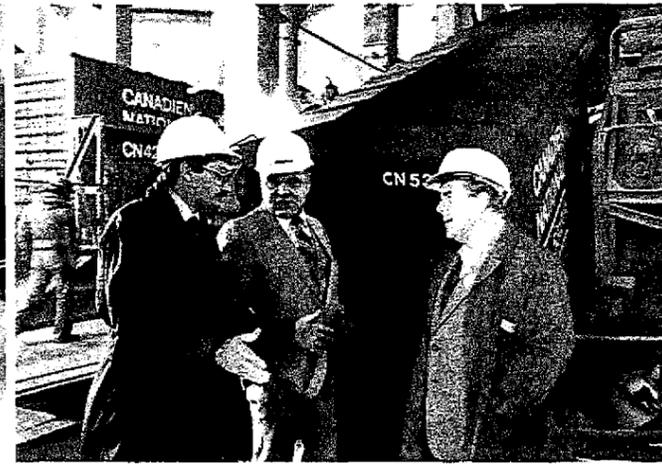


*"I don't think anyone can spend time with our young people in Manitoba without becoming confident about our future in this province."*

**"We're facing some big challenges and some exciting opportunities in Manitoba. It's important that government play its part effectively."**

Our P.C. government has worked hard in the last four years, to get our economy going again. Now — with Manitoba's three mega-projects — we face a whole new series of challenges and opportunities.

We must complete the negotiations for the \$600 million potash mine, Alcan's \$500 million aluminum smelter, and the \$2 billion worth of new hydro construction the Western Power Grid will make possible. We can, and we will, make sure that these projects are built to meet the toughest possible environmental standards. We can and we will make sure Manitobans get a fair return for our resources, and that Manitobans get first chance at the opportunities the mega-projects will bring.



*"We worked hard to get Manitoba's economy moving again."*



*"It's just critically important that we negotiate the mega-projects in a way that will benefit all Manitobans."*

**"We can build a stronger economy in Manitoba. We can build a better quality of life, for ourselves and for our children."**

We have a lot to be proud and confident about in Manitoba. This is already one of the best places on earth to live, to work, to raise our families.

We've been working to make it even better. That's why we're building new hospitals in communities across Manitoba. That's why we have started the renewal of the Health Sciences Centre, and expanded the Cancer Treatment and Research Centre. It's why we have expanded day care by 30%. It is the reason we established programs of rent subsidies for Senior Citizens and low income families with children. It's why we've injected \$70 million into the first major reform of education financing in fifteen years — a reform that has benefited Charleswood taxpayers directly.

And as our economy grows, we'll be able to do even more, to make Manitoba an even better place to live.



*The Lyon family — left to right — Jennifer, Peter, Sterling, Jonathon, Barbara, Andrea, Nancy.*