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Social Credit Leadership



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and

Platform

The Social Credit Platform

SOCIAL CREDIT offers a comprehensive and practical seven-point program to develop a freer and more prosperous Canada, and to guarantee economic security to every citizen

1. FREE ENTERPRISE

To encourage free enterprise, and to restrict monopoly, Social Credit would:

- provide for all sections of society, and for all branches of industry, a just and equitable economic climate designed to encourage enterprise, reward initiative, and preserve the individual's freedoms and responsibilities.
- prohibit abuse and exploitation of the public by vested interests, combines, and other forms of monopoly.
- respect and preserve the dignity of man and the rule of law, guaranteeing absolute equality before the law to all men irrespective of colour, race, creed or social status.

2. ECONOMIC DEVELOPMENT

To provide the economic climate necessary for expansion and development of Canada's resources and industries, Social Credit would:

- set up a two price system for agriculture and basic industry.
- explore new home and foreign markets, and develop freer trade through agreements with the United States, the Commonwealth, Latin America, and other friendly nations.
- establish a municipal development bank as an integral part of the Bank of Canada to provide low cost capital for development of public projects such as schools and hospitals.

3. FISCAL POLICY

To effectively limit Canada's growing burden of debt and taxation, Social Credit would:

- establish a pay-as-you-go system of government designed to halt Canada's ruinous deficit finance policies.
- make the Bank of Canada an effective agency of Parliament, so that Canada's credit can be used for the benefit of every Canadian.
- lower taxes to encourage individual and corporate enterprise by:
 - progressively decreasing corporation taxes, with special consideration for companies having at least 51 per cent Canadian ownership and management.
 - allowing equitable recapture and depletion allowances to encourage Canadian investment and development.
 - authorizing depreciation allowances on private homes.
 - increasing family income tax exemptions for dependants.

4. SOCIAL WELFARE

To ensure that every Canadian has basic financial security, and an opportunity of taking part in Canada's economic expansion, Social Credit would:

- provide a basic income for senior citizens and others in need, to ensure a decent standard of living.
- provide complete health insurance coverage for senior citizens, the disabled, and others in special need.
- extend family allowances to include all children and young people under 20 years of age who attend school.
- enable the Provinces to establish revolving scholarship funds for higher education.
- encourage Labour-Management-Government cooperation, providing legislation and facilities to ensure that the just rights and responsibilities of all groups are respected and preserved.

5. GOVERNMENT AND PARLIAMENTARY REFORM

To provide an efficient, responsible and realistically functional government, Social Credit would:

- establish a Ministry of Provincial-Federal Affairs to handle all matters of concern to both Provincial and Federal governments.
- establish a Ministry of National Security.

- extend the right to vote to every citizen over the age of 18.
- streamline Parliamentary procedure for greater efficiency.
- undertake needed reforms in the Senate by limiting the length of Senate appointments, making one half of all appointments upon recommendation of the provincial governments, and making senators responsible for specific districts in Canada.
- make judicial appointments on the recommendations of a non-partisan advisory committee, to avoid inefficiency caused by political patronage.

6. INTERNATIONAL AFFAIRS

To make Canada an effective leader among the democratic nations, whose policies and example will make a real contribution to international peace and goodwill, Social Credit would:

- strike out as a positive and active world force for mutual peace and democracy.
- extend Canada's responsible role in western hemisphere affairs through participation in the Organization of American States.
- support firmly Canada's NATO allies and the United States by actively helping to maintain the western deterrent to Communist aggression.
- co-ordinate Canada's military forces into an efficient, self-contained emergency task force, completely mobile and equipped with continually up-to-date conventional weapons.

7. UNITY AND NATIONAL PURPOSE

To develop in Canada a sense of national unity and common purpose, Social Credit would:

- arrange for Canada to have full sovereignty over her own constitution.
- provide positive coordination in the administration of the Federal Government respecting the two cultures of the Canadian Confederation.
- assure continuing respect for the constitutional rights of the provinces, with assurance of adequate revenues with which to carry out the responsibilities vested by these rights.
- set up a non-political and non-partisan committee of senior Canadians to adopt a distinctive national flag and national anthem for Canada.

THE TEAM Canada needs to provide the economic climate necessary for expansion and development of our resources and industries — for the greater benefit of all Canadians.

This pamphlet outlines the Social Credit platform. We think you will agree that it is a necessary plan of action if Canada is to remain a strong, independent nation, with an expanding economy and an effective voice in the establishment of peace for all nations.

**ON JUNE 18 – VOTE FOR
YOUR SOCIAL CREDIT
CANDIDATE**



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A STATEMENT OF BASIC PRINCIPLES

- 1. The Individual is the Most Important Factor in Organized Society.** As a divinely created being with both spiritual and physical potentialities and needs, he has inalienable rights which must be respected and preserved.
- 2. Government Must Serve the Individual.** The major function of democratic government in organized society is to secure for the people the results they want from the management of their public affairs, as far as such results are physically possible and morally right.
- 3. Freedom and Security.** The individual can only attain his full stature in a society where his ability to make moral choices is restricted as little as possible. Economic security is a necessary means for attaining this freedom, not an end to be attained by restricting it.
- 4. The Physically Possible to be Financially possible.** Whatever is physically possible and desirable and morally right can and should be made financially possible.

Social Credit regards the sanctity of the home as fundamental to the preservation of Christian civilization, and the family as the basic unit of Society.

Social Credit is irreconcilably opposed to Communism, Fascism, and all forms of totalitarian government which make the individual citizen subservient to the State. It stands opposed to political organizations whose aims are the furtherance to the sectional interests of organized Labour, Business, or Finance.



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