

- Set up an impartial Research Service to help industry, labour and the public obtain the facts about threatened disputes.
- Amend the Trade Unions Act and the Labour Relations Act in accordance with Liberal Party proposals at the last session of the Legislature.

LIBERALS PLAN CO-OPERATION

Liberals oppose the phoney "class struggle". We believe that co-operation among all sections of the community is the key to real progress.

Because we believe in your right to personal ownership, we will work, legislate and educate toward the establishment of plans in industry which will help to make industry and the employees "partners".

There are many possible agreements involving "partnership"—such as profit-sharing, employee shareholding and co-ownership, but any such plan must be adopted by mutual agreement of the worker, trade unions and management.

Ownership is one of the keys to freedom. The Liberal goal is ownership for all—not by the State or by favoured special interests—but by all the people as *individuals*.

THE LIBERAL PLEDGE

- A Department of Youth Affairs and province-wide physical fitness program.
- Restore confidence in B.C. mining through revised legislation.
- Review all Tree Farm licences and put an end to the issuance of further licences. The small logger must be protected.
- Honest government accounting methods — no financial "hocus-pocus" to confuse and to mislead the public.
- Restore rights of local governments and school boards.
- Equal justice for all through a system of paid Public Defenders.
- The right to sue the government without requiring the permission of the Attorney-General.
- Develop tourist industry to full potential—10 times current rate—to ONE BILLION DOLLARS ANNUALLY.

British Columbia has a magnificent future. Nevertheless, a number of problems presently threaten our economy and the security of our people.

Only the united energies of labour, government and soundly-based enterprise can cope with these challenges. Liberals do not offer "something for nothing". We do offer a program of practical reform in every field—in the interests of *all*.

We can go on to advances of all kinds if we establish a new sense of purpose in this province. Teamwork is needed. We invite the people of British Columbia to elect a Liberal Government—for all the people—equipped to face the social and economic realities of today and the challenge of tomorrow.

Issued by B.C. Liberal Association

B.C. LIBERAL LEADER

RAY PERRAULT



Leading a Great Team with Candidates in EVERY Riding!

dynamic . . . dedicated

Ray Perrault, of North Vancouver, a native son of the province, put himself through the University of B.C., majoring in economics and political science.

While earning his living in business he devoted his free time and specialized economic training to public service as a dedicated supporter of Liberal principles. His brilliant organization work, at both national and provincial levels, earned the confidence and friendship of the national Liberal leader and statesman, Lester B. Pearson—and in 1958 he undertook the task of re-organizing the party in B.C.

In community service he has been an outstanding champion of racial and religious tolerance as a director of the Civic Unity Association, affiliated with the Community Chest.

He was elected provincial Liberal leader by the delegates from every riding in the province at the convention last year. Since then he has made it a full time job and, at the age of 34, is the strongest contender as the next premier of B.C.

VOTE LIBERAL

Liberal Times are GOOD Times!

FOR ALL OF THE PEOPLE!



VOTE LIBERAL

THIS IS B. C.'s GREATEST CHALLENGE

IT CAN BE DONE! IT WILL BE DONE!

Unemployment, business recession, sky-high taxes, tough competition in world markets—all of these present our people with their greatest challenge.

But this challenge can be met by vigorous, responsible direction of our province's affairs and a new spirit of co-operation among labour, business, government and the public.

After eight years of drifting into danger under special interest government, today's responsible alternative is a Liberal administration working on behalf of ALL the people. United in purpose, freed from the self-destroying conflicts and artificial class divisions of the "left" or "right", the Liberal Party offers a constructive, positive plan to put British Columbia back on the high-road.

Here are specific Liberal solutions to specific problems—a program of immediate action by a party traditionally identified with progress, high employment and prosperity.

END SCHOOL TAXES ON HOMES AND FARMS

We will remove the school tax on homes and farms. It can be done. It will be done by your Liberal Government.

Greater local control of the school system will be restored, with school boards playing an essential role. Needed schools will be built. No youngsters will go on "swing shift" because of defeated school construction referendums.

The crushing school tax burden on homeowners and farmers will be ended!

What will it mean to you? Check your last year's local tax notice. The Liberal plan will eliminate the school-tax portion. Renters will benefit also from the reduced overhead costs on property.

EDUCATIONAL OPPORTUNITY FOR ALL

Liberals will introduce Canada's first University Equalization Grant Plan. Deserving and qualified students will receive living and travel allowances to help them attend the universities at Vancouver and Victoria. This plan will remove the financial penalty now suffered by out-of-town college students.

A Liberal Government will introduce vocational training centres in all areas—with help to deserving students through a Vocational School Equalization Grant Plan, similar to the University Grant Plan.

Liberals will develop teacher-training facilities in the Interior and expand nurses' training to more areas of B. C.

We favour planned development of Community Colleges affiliated and associated with the University of British Columbia. Adult education opportunities will be extended.

DYNAMIC PROGRAM TO BEAT UNEMPLOYMENT

Action is needed NOW to beat unemployment. Your Liberal Government will initiate an emergency program of public works to provide employment. Your government will bring new business to British Columbia and help promote the sale of British Columbia products at home and abroad.

Here are highlights of the Liberal 24-point plan to create new jobs and payrolls:

- AN ECONOMIC DEVELOPMENT COUNCIL to help plan prosperity through trade and economic research. It will lead the fight for B. C.'s fair share of jobs and industry. It will provide direction for the vigorous promotion of British Columbia products at home and abroad.
- A BRITISH COLUMBIA BUSINESS COMMISSION — a financing and development agency to stimulate payroll-creating trade and industry through research, loan assistance and promotion.
- Early, realistic planning to undertake government work projects when need is greatest.
- Liberals will fight for tax concessions for home improvements made during high unemployment months, and stimulate construction activity.
- We will fight for a fair share of contracts for west coast shipyards.
- Portable pensions and an end to age discrimination in employment.
- A re-training plan for those unemployed through automation, to be provided on the same basis as the Liberal sponsored rehabilitation program for World War II veterans.

EQUALITY OF MEDICAL CARE FOR ALL

Your Liberal Government will end the financial tragedy of illness in British Columbia by extending MSA-type non-profit medical coverage to the entire province with special attention to the medical problems of the aged.

Wherever you live, you will have access to the best medical care. Your Liberal Government will build a Mayo Clinic type of medical centre at the University of British Columbia. It will be Canada's finest referral and clinical investigation centre serving the entire province.

Liberals will establish British Columbia's first Government Air Ambulance Service. It will serve all the people of this province with standard aircraft and emergency helicopter facilities.

Long-promised chronic hospitals will be built by your Liberal Government. We will provide, for the first time, modern research and treatment on an adequate scale to meet the crisis in mental health.

There will be an extension of early diagnostic centres throughout the province to help discover illness before it becomes serious. Prevention is cheaper than cure. Your Liberal Government will save money by saving lives.

We will form an advisory commission of qualified experts to devise the fairest and best methods to provide all of these needed medical services.

LOW COST POWER FOR HOME AND INDUSTRY

Abundant, low-cost power is the key to new industry and more jobs.

Your Liberal Government will assure the orderly, public development of all power sources in British Columbia, to provide ample amounts of low-cost power for home and industry.

All B. C. power sources will be linked in one province-wide grid to provide efficient, equitable distribution of power.

Your Liberal Government will strengthen the Public Utilities Commission in order to protect the consumer and to regulate the supply and distribution of power.

PROTECTION FOR THE CONSUMER

Liberals pledge Canada's first Government Agency of Consumer Affairs, with executive direction by a qualified British Columbia woman, familiar with consumer problems.

It will work closely with volunteer Consumer Councils to be formed throughout British Columbia. The Agency will co-ordinate the fight against consumer fraud, misrepresentation and exploitation which costs B. C. consumers and tax-paying merchants thousands of dollars each year.

A NEW DEAL FOR AGRICULTURE

Your Liberal Government will provide a new deal for agriculture in this province by allotting to it a fair share of B. C.'s tax receipts.

More money will mean:

- Maintenance and improvement of Department of Agriculture personnel standards
- Diagnostic Laboratory Services for plant and animal research and soil-testing
- An enlarged program of market study and research on the question of foodstuffs best-produced in British Columbia
- Establishment of a Department of Irrigation.

Liberals will re-establish meetings of the Farmers' Institute and other farm organizations with the Select Standing Committee on Agriculture while the Legislature is in session so that elected members will have a first-hand knowledge of farmers' problems.

FAIR DEAL FOR LABOUR

Liberals stand for free collective bargaining between labour and management. Civil servants are entitled to this same right. Your Liberal Government will:

- Strengthen the Conciliation Service by paying adequate salaries. Highly qualified conciliators can help avert disputes before they begin—thus saving the economy many millions of dollars.
- Appoint a five-man Labour Relations Board to work for industrial peace on a FULL TIME basis.
- Continue to oppose compulsory arbitration except where public health or safety are directly threatened.