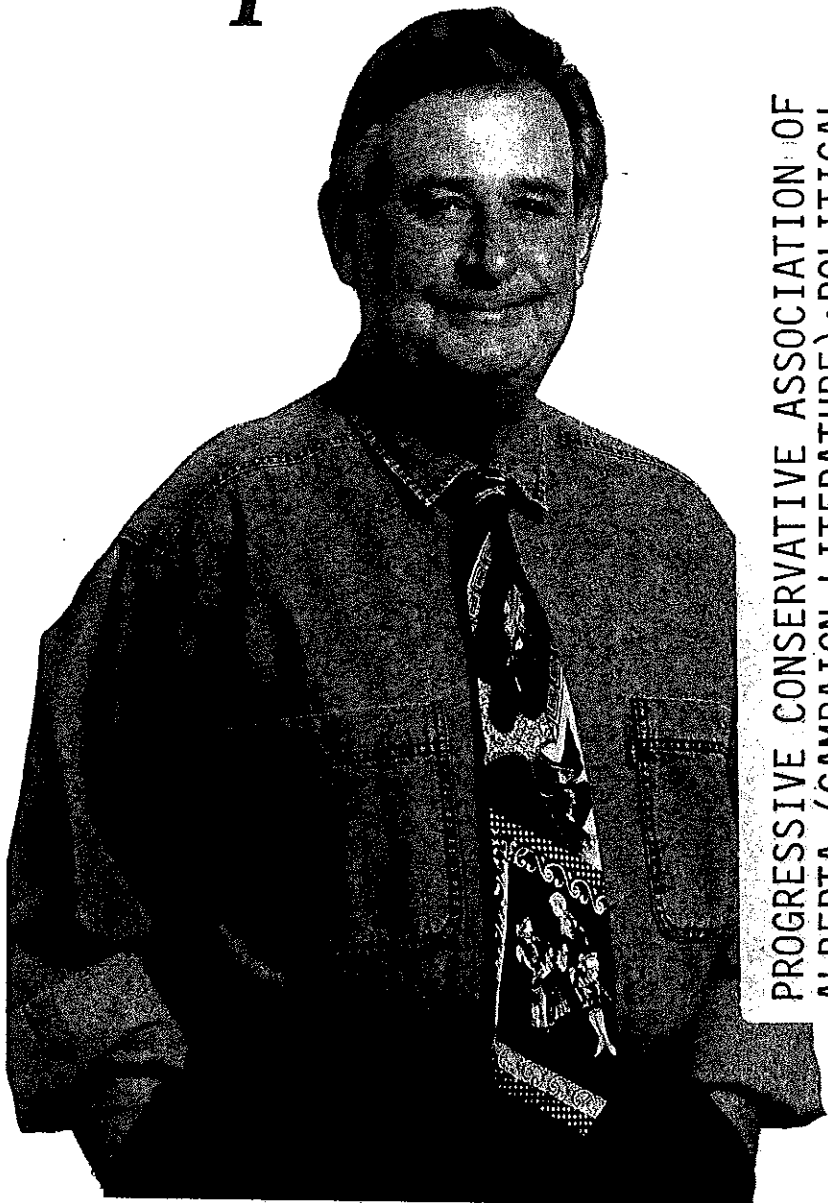


# *You and Ralph's team*



PROGRESSIVE CONSERVATIVE ASSOCIATION OF  
ALBERTA (CAMPAIGN LITERATURE): POLITICAL  
PARITES & ELECTION CAMPAIGN PAMPHLETS 1997

*building  
Alberta  
together*



DO NOT CIRCULATE



*"... you give Albertans a choice between the future and the past, they'll pick the future every time ..."*

Ralph Klein, June 15, 1993

*"... Alberta is... a place where government lives within its means and limits its role to what is necessary. And it's going to get even better ..."*

Ralph Klein, January, 1996 televised address

*"... we are working to operate your government like a typical Alberta family tries to operate: to keep our expenditures under control, to pay off our mortgage, to invest in household needs and to save a little for the future. Because the next generation has to live in this house called Alberta, and we want to leave it to them in the best shape possible ..."*

Ralph Klein, February 4, 1997

## What others say . . .

*"By articulating common sense solutions to problems, he's become a hero to many average voters."*  
*Wall Street Journal, February 23, 1995*

*"I would not have written a word about Ralph Klein if I didn't think he had a lot of lessons for American politicians and policy makers."*  
*John Fund, Wall Street Journal writer in Calgary Herald, March 11, 1995*

*"Putting our interest savings into health care and education shows that Ralph both cares and listens."*  
*Donna Weitz, Edmonton parent, December 1996*

*"Ralph Klein is the best premier of Alberta in at least the past 25 years, and arguably the most courageous in our 90 year history."*  
*Lorne Gunter, Edmonton Journal, January 3, 1996*

*"Alberta is now the model for other provincial governments and the federal government, which also face budget problems."*  
*New York Times, January 1, 1995*

*"... Mr. Klein was basically just giving his province back to ordinary people. How that could be remotely unpopular, I don't understand."*  
*Jim Lucier, Director Research of Americans for Tax Reform, March 11, 1995*

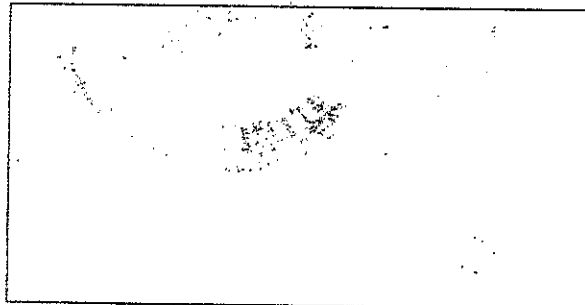
*"... the economic revival that we are seeing will rival the 1970s and in many ways the thousands of new jobs and new businesses throughout Alberta is the direct result of the prudent efforts of the Klein government."*  
*Rick LeLacheur, President and CEO, Economic Development Edmonton, January 1997*



*"... Our team is especially proud to be Albertans. Perhaps the greatest thing we can say is that we kept our word. Many did not think we would or even could, but, thanks to you, your support and the sacrifices by all Albertans, we have all succeeded as an Alberta team.*

*We know that it has been difficult for many, but we now look forward to a period of exceptional growth and opportunity. All Albertans can be proud. We are giving our children and grandchildren a chance to look to the future with optimism. You are as much a part of the team as us. Thank you."*

*Ralph and Colleen*



Alberta PC Association 9919-106 St. Edmonton

**Yo  
Ralph**



**DO NOT CIRCULATE**

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A  
to**

## Promises Made . . .

- A sound financial management plan ✓
- A balanced budget now and forever ✓
- No new taxes, no tax increases and no sales tax ✓
- A thriving business-driven economy that encourages investment, jobs and provides employment opportunities ✓
- A smaller, more open government ✓
- Quality education for young people ✓
- 110,000 new jobs by 1996-97 ✓
- Give parents a direct say in education ✓
- Consulting with seniors to ensure programs reflect wishes of seniors ✓
- Control rising costs in health care ✓
- Tax reductions for low-income families ✓
- Work with the public and health care groups to find savings in health care ✓
- Responsible social programs that help people to help themselves ✓
- Reinvestment of interest savings in health and education ✓
- A government that listens and keeps its promises, everyday! ✓

## . . . Promises Kept

## Health Care Progress . . .

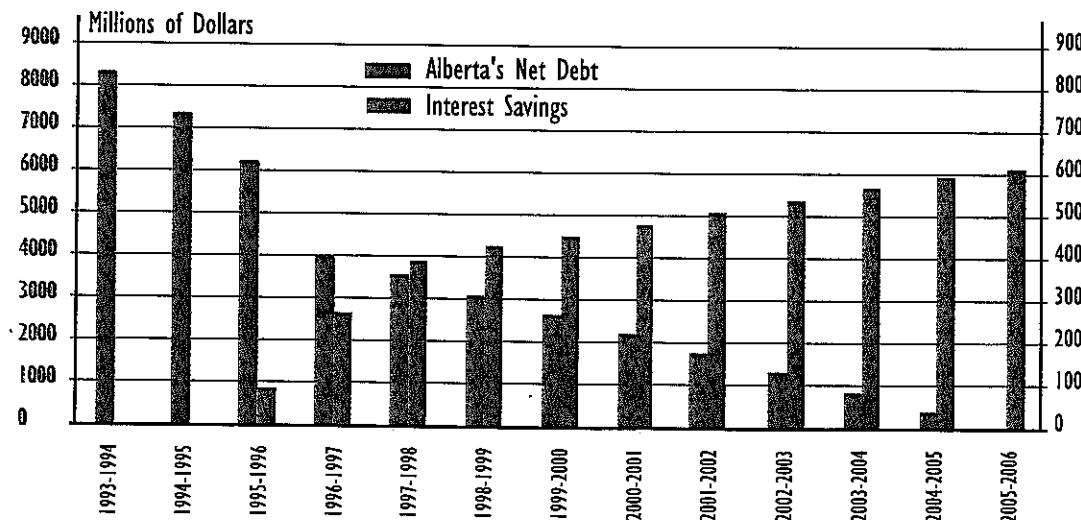
Compare	1993	1996
Number of doctors	4305	4353
Heart bypass surgery	4787	6423
Open heart surgery	1344	2122
Hip replacements	1342	1515
Knee surgery	6615	6671
Long-term dialysis	586	851
Angioplasty	1427	2245
Heart transplants	7	28
Liver transplants	17	30
Kidney transplants	93	144
Lung transplants	0	14
Bone marrow transplants	51	114

*" . . . Today, we have in place a solid and predictable funding base for our health system... one that will sustain it into the next century. . . "*

Ralph Klein, February 1997

- Health spending at over \$3.8 billion now makes up over 27% of total government spending.
- All regional health authorities will receive at least a 4% budget increase this year.
- Home care funding has increased by 300% since 1990. Since 1993 the number receiving home care has increased from 55,654 to 62,932. Over 50% of those receiving home care are seniors.
- Funding for community health services has increased by \$110 million over the past three years.
- Albertans have and will continue to have a high quality, accessible and stable health care system. You can count on the health system when you need it.

## The Debt Paydown Plan is Working. . .



**Our debt is dropping.**

**Our 25 year mortgage will be paid off nine years from now!**

Interest savings of \$390 million are available now for reinvestment in health and education. Savings will reach \$600 million in nine years.

## The next 4 years. . .

- Reinvestment in health to relieve pressure points and to provide long-term stable and predictable funding for health care
- Emphasis on high standards of education to ensure our young people are prepared when they graduate
- A network of programs and services for seniors that is second to none in Canada
- Development and maintenance of a social safety net that provides a 'hand up' rather than a 'hand out' by assisting, retraining and re-introduction to the workforce
- A justice system that promotes safe communities, individual responsibility, and punishments that are tough but fair
- An economic development strategy that attracts investment and an economic climate that produces quality, private sector jobs
- 150,000 new jobs within the private sector
- Increased marketing and value-added opportunities for Alberta's agricultural producers
- An environmental protection system to safeguard Alberta's air, land, and water
- Continued responsible financial management with no new taxes, no tax increases and NO SALES TAX and continued reduction of red tape
- A government that listens and keeps its promises, everyday!

*You and Ralph's team building Alberta together*