

"Ralph Klein has the proven ability to put together a winning team and to get the best effort from each member. As one of the best Mayors in Calgary's history, he provided outstanding leadership and commitment to the community."

Frank King, former Chairman, Olympic Winter Games Organizing Committee and well known Calgary businessman

"Since winning the leadership of the PC Party, Ralph Klein has demonstrated his ability to make tough decisions. His bottom-line approach to finance will result in a balanced budget within 4 years. His economic plan, that relies on business--not government--to create jobs, is the right way to go.

Stan Milner, Pres/CEO Chieftain International, Inc. and well known Edmonton businessman and community leader

"I like Ralph Klein. He's an ordinary person--just like the rest of us. Best of all, he understands people issues like jobs, education, and health care."

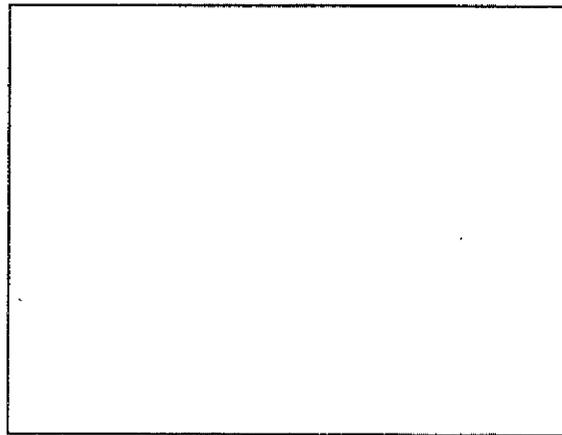
Jill Thomson, Assistant Registrar Records, Grande Prairie Regional College, Grande Prairie

"When Ralph Klein was in Barrhead, I talked to him about the problems facing agriculture. He asked questions and took time to listen to the answer. He has a genuine interest in people and wants to know what they think. He is someone we can believe in. Let's give him a chance."

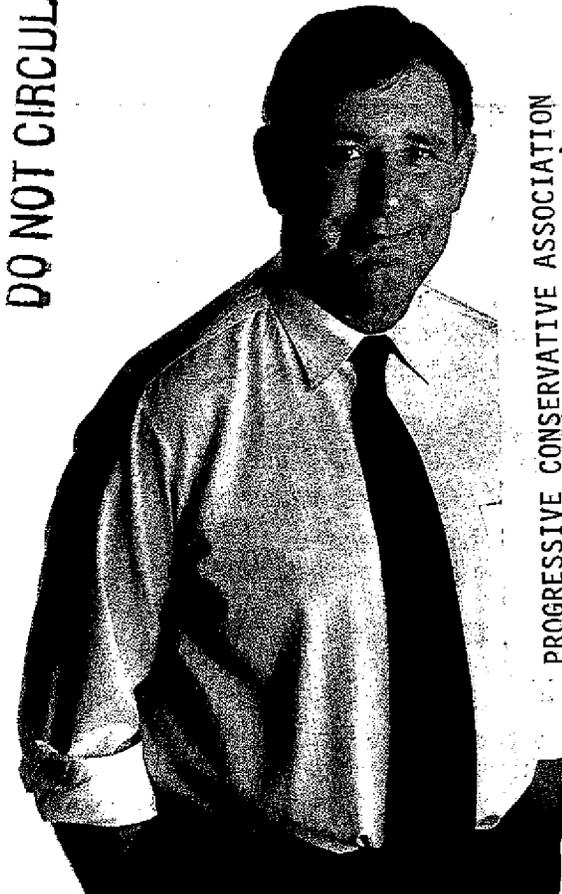
Greg Rentz, farmer, Barrhead

Ralph's Team for a better Alberta

- A sound financial management plan
- A balanced budget within four years
- A safe place to raise our families
- Quality education for our young people
- Responsible social programs that help people to help themselves
- A thriving business driven economy that encourages investment, jobs and provides employment opportunities
- Sustainable development so that economic growth and environmental protection go hand-in-hand
- A smaller more open government
- A government that listens and keeps its promises every day.



DO NOT CIRCULATE



PROGRESSIVE CONSERVATIVE ASSOCIATION
OF ALBERTA (CAMPAIGN LITERATURE)

Ralph's Team Will Get The Job Done



"We have accomplished a great deal over the last five months--but much more needs to be done. Our economic strategy and financial plan will work. We will listen. I give you my commitment--we will not let you down--together we can build a better Alberta." Ralph Klein

Our Plan for a better Alberta

No More Deficits--No New Taxes--No Sales Tax

"Putting our financial house in order is our single most important priority."

Ralph Klein, Sept. 17, 1992

- Legislation to make balanced budgets the law; by passing the Deficit Elimination Act
- A reduction of \$700 million in this year's budgeted deficit
- A 4-year plan to balance the budget by 1996-1997
- An average family of 4 pays \$1800 per year less taxes than they would in any other province
- No new taxes; no tax increases--no sales tax
- Implementation of the Auditor General's recommendations
- Elimination of the MLA Pension Plan; and retroactive reductions for MLAs elected before 1989 and retiring after 1989.

New Economic Strategy

New Jobs

"The government is setting a target of 110,000 new jobs in Alberta by 1996-97."

Ralph Klein, April 22, 1993

Business is responsible for economic development--government is responsible for a positive environment that promotes job creation and investment

Create a competitive tax system for business investment, expansion, and growth

Emphasize industrial research that leads to jobs

Remove interprovincial trade barriers

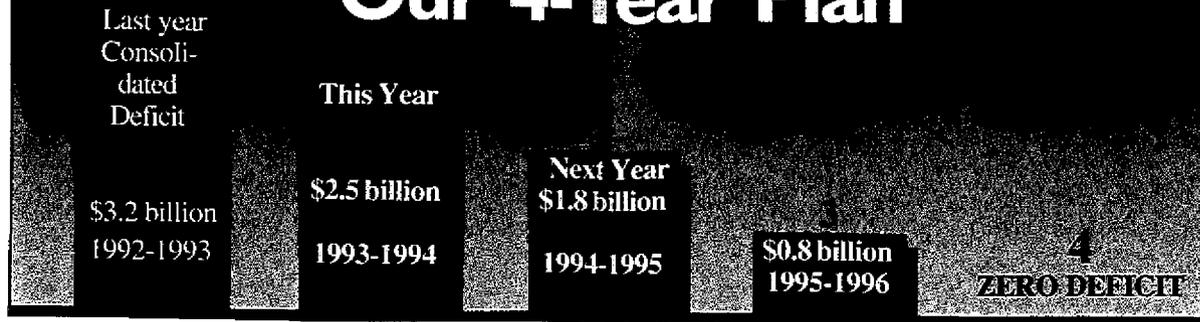
Encourage local small business expansion

Reduce regulation and red tape

Education and skill development for jobs

Increase exports by \$5 billion by 1996, creating 75,000 new jobs.

Our 4-Year Plan



Balancing the budget by controlling expenditures not increasing taxes--NO SALES TAX

Smaller Government

"We can find better ways--we can improve efficiencies, control expenditures and eliminate the deficit without a Sales Tax."

Ralph Klein, April 2, 1993

- Reduced Cabinet Ministers from 26 to 17
- Reduced committees from 26 to 4
- Major reductions and amalgamations of 38 Government agencies, boards, and commissions (13 committees and councils eliminated)
- Government streamlining and a reduction of 2,575 full-time civil service positions this year saving \$130 million
- New Freedom of Information Act.

Quality Education

Based On Competitiveness

"It involves nothing less than training and educating tomorrow's adults for tomorrow's Alberta."

Ralph Klein, April 2, 1993

- Create national tests of achievement--the first, mathematics, was taken April 1993
- Prepare students for a technological and scientific work-world
- Provide \$30 million of lottery funds to school boards to reduce financial inequities;
- \$124 million total increase in funding for basic education and advanced education
- Give tax-payers a direct say in education.

Developing Rural Alberta

"New opportunities for value added agricultural products must be pursued while we are mindful that farmers and ranchers are an integral part of tomorrow's Alberta."

Ralph Klein, April 15, 1993

- A self-funding Council will implement proposals to diversify the agricultural economy
- Three pilot projects will each raise \$1 million through Local Development Bonds
- The ethanol industry will be promoted with a 5-year 9 cent/litre tax exemption. Grains used for ethanol will be subject to the Crow Benefit Offset Program.

Seniors Control Their Future

"We will continue our support of those people who built today's Alberta."

Ralph Klein, May 1, 1993

- Seniors will be consulted to ensure all seniors programs reflect the wishes of seniors
- 245,000 seniors will continue to receive Basic Health services and Blue Cross; a further 140,000 receive extended benefits
- 109,380 Seniors will benefit from the Property Tax Reduction program; another 51,000 will be helped by the Renters Assistance Program.

Health Care

Costs must be controlled

"We will continue to maintain a health care system that is effective, affordable, and accessible to all Albertans."

Ralph Klein, April 2, 1993

- We must base health on preventative care -- good health is our best defence against rising health care costs
- The health care budget has been reduced by \$127 million. The Minister will meet with the public and health care groups to determine where cost savings can best be found
- Use Lottery Funds for Medical Equipment.

A Social Safety Net

"We must provide for those who cannot fend for themselves--our first emphasis must be on self-reliance--providing assistance will come second."

Ralph Klein, April 17, 1993

- Education, training, and employment support to help people get off social assistance
- Increase benefits for people on Assured Incomes for the Severely Handicapped and Widows' Pension to \$810 per month
- Renew a commitment to support people with disabilities: \$9 million to help individuals stay in their homes and out of institutions.

Protection for Albertans

"All Albertans are entitled to live in safe communities."

Ralph Klein, May 11, 1993

- The Young Offenders Act must be strengthened and the Parole system must be reformed so that people can feel safe in their own communities.

Ralph's Team
for a better Alberta