

**EDUCATION**—Alberta leads the country in support for education, from kindergarten to post-secondary. Education is the highest priority because of what it means for our young people, and for what it means in building Alberta.

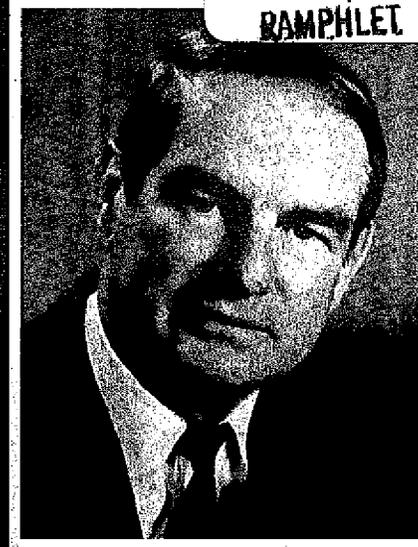
**HEALTH**—Don Getty is giving Alberta a new emphasis on preventive health—while still working to ensure that people have access to the best possible health facilities. Safer and healthier working conditions are being implemented, along with major new reforms in workers' compensation. The Premier's Commission on Health Care will lay a framework for Alberta's health needs well into the nineties.

**THE FAMILY**—To Don Getty, "strong families make strong communities, which make a strong Alberta." Most families face occasional crises—some have deeply rooted problems. Family breakdowns, drug abuse, and family violence are all critical issues, and they are being addressed. Fortunately, when taken in total, it is still hard to imagine a better place for a family, than here in Alberta.



PROGRESSIVE CONSERVATIVE ASSOCIATION OF ALBERTA (CAMPAIGN LITERATURE) 1989

RAMPHLET



# STRENGTH AND COMMUNITY

DO NOT CIRCULATE



*right for Alberta*

## **NEW ECONOMIC STRENGTH FOR ALBERTA**

**NEW JOBS** —“We’ve turned a corner in Alberta,” is the way Premier Getty talks about the recovery in Alberta. His greatest priority is creating jobs that will last. New jobs are opening up in every region of Alberta, in the large cities and small towns. And now, thousands of people who might have gone elsewhere, are staying in their own communities. Alberta is stronger again.

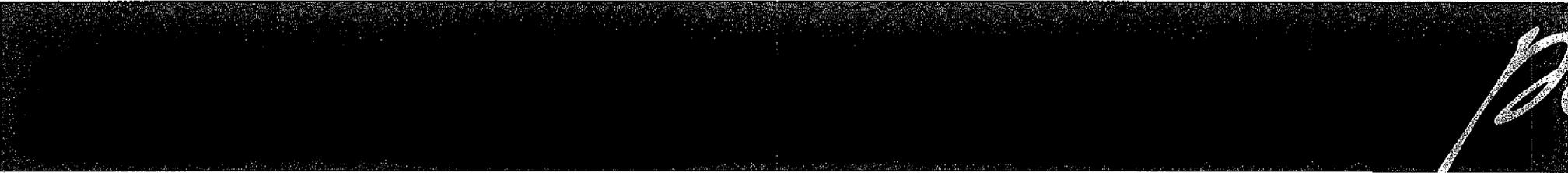
**DIVERSIFICATION** — Don Getty’s diversification policies are bringing momentum and opportunities to Alberta—with results that are surprising many who were less optimistic than the Premier. Forestry projects will create nearly 12,000 direct and indirect jobs. New promotions and new facilities, along with the legacy of the Olympics, are making the tourism industry a powerful component in our new economy. And there are other examples, like high technology, and the small business sector which is thriving again, offering products and services to buyers all over the world.

**AGRICULTURE** — We are fortunate in Alberta to have a competitive and diversified agricultural economy, and a wide range of programs to help with the unpredictable forces of world markets, and the trials of

**THE ENVIRONMENT**—The Alberta way of life means the protection of land, and air, and water—in ways that are no longer possible on most parts of this planet. And while we still need new job opportunities for our young people, we must ensure that new projects will never threaten the extraordinary inheritance we have in the Alberta landscape. It means the right kind of stewardship for Alberta and for Albertans.

**SENIORS** — New announcements build on lasting commitments to give senior citizens the services they need, and the choices they deserve. Don Getty’s new policies and actions will especially help seniors in their own homes or apartments—people who want to stay in their communities, but who may need help to do so. The Province will also ensure that Alberta’s facilities for Seniors are unparalleled.

**OUR NEIGHBOURHOODS** — Here in Alberta, traditional values have emphasized families and helping out our neighbours. The Getty Government is showing leadership, to keep communities alive in our big cities and smaller towns. The Government will implement programs to help keep our streets safe. Facility enhancements, supported by \$100 million from lottery revenues, will strengthen neighbourhoods throughout Alberta.



## **NEW ECONOMIC STRENGTH FOR ALBERTA**

**NEW JOBS** —“We’ve turned a corner in Alberta,” is the way Premier Getty talks about the recovery in Alberta. His greatest priority is creating jobs that will last. New jobs are opening up in every region of Alberta, in the large cities and small towns. And now, thousands of people who might have gone elsewhere, are staying in their own communities. Alberta is stronger again.

**DIVERSIFICATION** — Don Getty’s diversification policies are bringing momentum and opportunities to Alberta—with results that are surprising many who were less optimistic than the Premier. Forestry projects will create nearly 12,000 direct and indirect jobs. New promotions and new facilities, along with the legacy of the Olympics, are making the tourism industry a powerful component in our new economy. And there are other examples, like high technology, and the small business sector which is thriving again, offering products and services to buyers all over the world.

**AGRICULTURE** — We are fortunate in Alberta to have a competitive and diversified agricultural economy, and a wide range of programs to help with the unpredictable forces of world markets, and the trials of

nature. Programs assuring stable credit and lowered input costs have “made the difference” for thousands of farmers and ranchers, as have the stabilization and insurance programs. Now, there is optimism in our agricultural sector and more than ever, we must ensure agriculture’s place as the base industry of Alberta.

**ENERGY** — The petroleum industry has changed in Alberta, with over 50% of refining now taking place in our own province. That’s one of the ways we’ve kept building, even through the worst times of low world prices. Alberta is developing new oil sands and heavy oil projects which will mean tens of thousands of jobs. Natural gas sales have increased because of the assurance of an American market, now that we have free trade.

**FREE ENTERPRISE** — Alberta remains a place where people are proud of what they can accomplish on their own and with their families. In the coming years, the Getty government will seek opportunities to reduce government involvement in some enterprises—and position Alberta to compete in the North American and world markets.

**LOWEST TAXES** — Responsible management, even through tough times, has allowed Alberta to keep the lowest level of personal taxes in Canada! We have



*right for Alberta*

done this while still implementing a deficit reduction program which is on target. Alberta has no provincial sales tax.

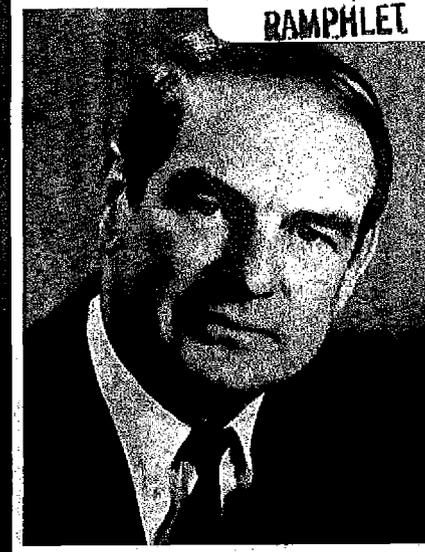
**INTEREST RATES**—With Alberta's economy showing new strength after going through some tough years, we will be hurt by high interest rates. Alberta has low inflation, like most parts of Canada. We cannot build a nation if one small region dictates the banking policies for the rest of the country. Our Premier is a powerful champion for Alberta—we could have no better fighter for our cause.

### **THE FAMILY OF ALBERTANS**

**KEEPING COMMUNITIES TOGETHER**—Don Getty is determined to keep Alberta's smaller communities alive and prosperous. He has listened to concerns, he understands, and he is taking strong moves to help. Diversified industries are bringing new jobs into towns and cities all over Alberta. Many recent services, like the individual line service from AGT, and especially the new rural hospitals, give Alberta citizens more equal treatment, wherever they live. Major road improvements will strengthen the whole rural economy. Breakthroughs in distant education will help families who are disadvantaged by distance—people who want to stay and advance in their own communities.

PROGRESSIVE CONSERVATIVE ASSOCIATION OF  
ALBERTA (CAMPAIGN LITERATURE) 1989

**RAMPHLET**



**STRENGTH  
AND  
COMMUNITY**

DO NOT CIRCULATE



*right for Alberta*