

Prairie Manifesto Project

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Province:  Alberta     Saskatchewan     Manitoba

Party: SC                                      Election Year: 1971

AA = Alberta Alliance  
CON = Conservative Party  
LP = Liberal-Progressive Party  
PC = Progressive Conservative Party  
SKP = Saskatchewan Party  
UFM = United Farmers of Manitoba

CCF = Cooperative Commonwealth Federation  
LIB = Liberal Party  
NDP = New Democratic Party  
SC = Social Credit  
UFA = United Farmers of Alberta  
WCC = Western Canadian Concept

Type of Document:     Platform                       Constitution  
    Speech                               Brochure / Leaflet  
    Newspaper                       Advertisement  
    Other: \_\_\_\_\_

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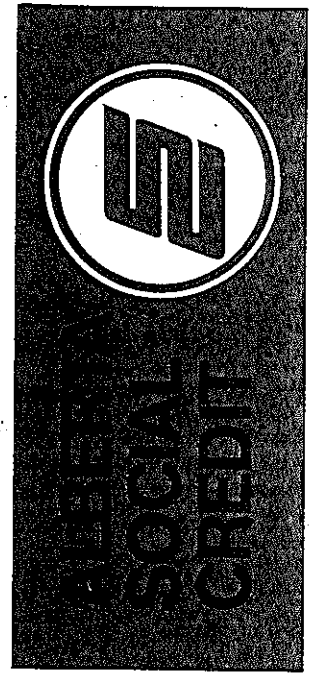
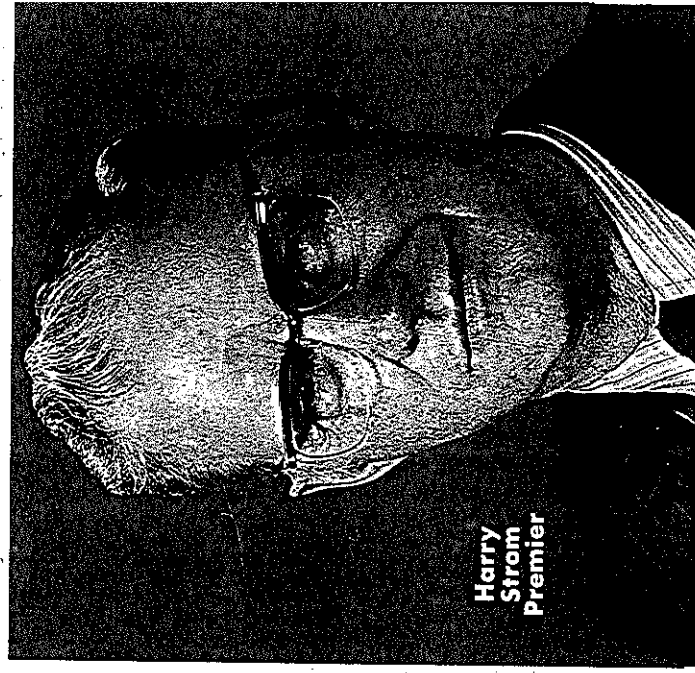
Source: Glenbow (M6899)

AB = Alberta  
SK = Saskatchewan  
MB = Manitoba

UofA = University of Alberta  
UofC = University of Calgary  
UofR = University of Regina  
UofS = University of Saskatchewan  
UofM = University of Manitoba  
BU = Brandon University

PARC = Provincial Archives  
LEG = Legislative Library  
SPC = Special Collections  
ULIB = University Library

**SOMETHING  
WE BELIEVE  
ALBERTANS  
SHOULD READ**



**VOTE  
SOCIAL  
CREDIT**   
**on August 30th**  
**KEEP  
BUILDING  
ALBERTA  
TOGETHER**



**CALGARY DISTRICT CANDIDATES**

- |               |                 |
|---------------|-----------------|
| BOW           | ROY WILSON      |
| BUFFALO       | DON LUZZI       |
| CURRIE        | FRED COLBORNE   |
| EGMONT        | PAT O'BYRNE     |
| ELBOW         | "CHICK" THORSEN |
| FOOTHILLS     | JAY SALMON      |
| GLENMORE      | RAY KINGSMITH   |
| McCALL        | GEORGE HO LEM   |
| MCKNIGHT      | JIM RICHARDS    |
| MILLICAN      | ART DIXON       |
| MOUNTAIN VIEW | ALBERT LUDWIG   |
| NORTH HILL    | BOB SIMPSON     |
| WEST          | CHARLIE GRAY    |

# how SOCIAL CREDIT works for YOU



## A statement by the honourable **HARRY E. STROM** August 3, 1971

Over the past 36 years your Alberta Social Credit Government has gained an enviable reputation for honest, responsible administration of the affairs of this province.

We intend to continue giving the people of Alberta that kind of government.

I don't think Albertans can be fooled by glib promises of government give-away programs hastily hatched up at election time.

It is already evident that the people of this province have recognized the shallow thinking behind some of the grandiose promises made during this election campaign.

I would like to emphasize that the programs I am about to outline to you are the result of a great deal of very careful study.

They are responsible plans by a responsible government.

They are based on progressive ideas.

They are in keeping with Social Credit principles.

They are within the bounds of our financial capabilities.

Many of these programs are simply extensions of existing programs which have proven successful.

## A JOB FOR EVERY ALBERTAN

For example, your Alberta Social Credit Government Programs to stimulate intensive industrial development have brought the unemployment rate down to 3.7%.

We will continue our efforts to assure a job for every Albertan.

We will provide responsible incentives for industrial development.

We will provide funds for industrial land assembly and industrial parks.

We will continue to encourage and provide opportunity for Albertans to participate financially in resource development and other business ventures in our province.

We will encourage use of Alberta labor, services and products wherever possible.

And we will continue to expand and intensify our industrial development and trade promotion endeavours in key areas around the world.

## PRESERVATION OF THE FAMILY FARM

I'm sure by now you are all aware of your Social Credit Government's commitment to support the family farm way of life in Alberta.

I know the benefits of that way of life. Many of you do as well.

We can't afford to lose that strong fibre in our society.

Yet we also recognize that one of the great characteristics moulded in that atmosphere is the rugged independence of the individual.

What we have done is doubled the funds of the Alberta Farm Purchase Board, with an additional, immediate input of \$20 million.

These funds are intended primarily to enable a young man to buy the family farm and continue that way of life which has meant so much to him and to our province throughout its history.

In addition, your government has decided to pay 25% of crop insurance premiums and to make crop insurance available in all parts of the province.

We believe this will encourage more farmers to participate in the crop insurance program and this in turn will make it possible to expand the coverage offered in future years.

Of course we will also continue our aggressive agricultural products marketing program.

We will continue to support the establishment of an effective two-price system for wheat.

We will continue development of the grid road system.

We will continue to provide first-rate schools and health services in rural areas.

We will complete the buried cable program of Alberta Government Telephones, which has so quickly brought reliable telephone service to most rural areas.

And we will continue our program of loans and grants to encourage industry to locate in smaller centres in Alberta.

I'm sure you will agree that your Alberta Social Credit Government has not forgotten the non-urban areas of our province.

We are now pleased to announce a new program under which your Alberta Social Credit Government will provide a \$1,000 cash grant on a once only basis to be applied on the purchase of an approved quality home.

These grants will be limited to families whose total income is less than \$15,000 per year.

I would like to emphasize that this program applies in all parts of Alberta; in the cities, in the smaller centres and on the farm.

The grant may also be applied to the purchase of an approved quality mobile home in approved locations.

## PROVISIONS FOR A BETTER LIFE THE CITY

We are fortunate in Alberta that although we have the fastest growing cities in Canada, we have been able to avoid the serious problems facing cities elsewhere.

But your Social Credit Government is not resting on its record in that area.

We have been working closely with city administrations to keep abreast of the rapidly changing urban scene.

We have set up the task force on urbanization and the future to chart the future needs of our cities.

We will pay close attention to their findings.

Today, one of the immediate concerns of the cities is the increasing need for recreational facilities.

After careful study, your Social Credit Government has set up a new program of assistance in this area, based on the following guidelines:

- A. Encouragement of a positive use of leisure time;
- B. Assistance and encouragement for young athletes;
- C. Furtherance of educational and cultural activities for all age groups; and
- D. Easy accessibility to the individual citizen.

With those conditions in mind we are planning to provide a \$10 per capita grant program throughout the province.

In Edmonton and Calgary these grants will be applied to the construction of eight multi-purpose recreation and cultural centres—four in each city.

These facilities will be designed in consultation with local community representatives.

Your government is also concerned with the transportation problems facing our major urban centres.

Additional funds will be made available to the cities to help keep pace with needs in this area.

Also with the needs of our urban residents in mind, your Social Credit Government is planning the development of major new outdoor recreation areas.

These areas will be located so as to be available to the maximum number of Albertans, to give as many people as possible an opportunity to enjoy the benefits of our great outdoors.

Your Alberta Social Credit Government has always placed a high priority on the needs of our senior citizens.

We remain committed to the principle that our senior citizens have earned a retirement with dignity and fulfillment.

We were the first in Canada to begin building senior citizens lodges and cottages, and several years ago recognized the need to supplement the income of many older citizens.

We will continue these programs.

Several new senior citizens homes are now in the planning stages and more will be provided so that, wherever possible, these pioneer people can retire close to home, among their friends and family.

Because of sharp increases in the costs of construction and of residential property, young families have been finding it increasingly difficult to buy their own home.

Your government has been aware of this problem for some time and has sponsored the construction of thousands of new housing units in recent years.

In 1971 Alberta was able to avoid a serious housing shortage only because of this government action.

But we have been seeking a better solution.

## CULTURAL DEVELOPMENT

## EARLY CHILDHOOD EDUCATION

We recognize that material prosperity is not enough.

We are proud of our rich spiritual and cultural heritage in Alberta.

Your Social Credit Government is committed to strongly supporting cultural activities.

We have stated our position on multiculturalism.

We have withstood any attempts to invade that concept.

We have said that we will make funds available to provide instruction in our schools in the languages and cultures of our Alberta heritage.

Academic credit will be given in these courses.

We have promised increased financial support for fine arts activities, including folk dance, folk art and handicrafts.

And we will proclaim 1973 "the year of the arts" in Alberta.

Your Social Credit Government has developed a province-wide educational system that is being used as a model by many other provinces.

But again, we refuse to sit back and act satisfied.

We have vigorously continued to research and study the changing educational needs in our province.

We have determined that one of the areas of immediate need is the important period of early childhood.

Keeping in mind that the greatest attention must be given to those whose needs are greatest, your Social Credit Government will:

- A. Initiate pre-school programs for children who are underprivileged or physically handicapped.
- B. Produce and broadcast an exciting new series of educational programs for pre-school children, using the Sesame Street approach.
- C. Establish child development centres with flexible programs including Day Care and Headstart.

Your Social Credit Government has always been concerned with communications.

We listen.

And we do our best to be sure that the people of Alberta are fully informed about government programs and services.

We were the first government in Canada to appoint an ombudsman to investigate difficulties between the people and their government.

We have decentralized government administrative offices to get government services as close to the people as possible.

We will continue this policy.

We propose to set up a pilot project to provide information about government services through a province-wide Zenith telephone system.

This will mean citizens anywhere in the province can call free of charge for information.

We will continue giving Albertans the kind of programs and services they want.

We will continue to provide stable, honest, responsible government.

**WE WILL CONTINUE BUILDING ALBERTA TOGETHER.**