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**Quantitative Research Among Canadians  
Testing Arguments Pertaining To  
The Reform Of Health Care In Canada**

**Final Report**

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Submitted to:  
**Health Canada**

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# I. Introduction

POLLARA is pleased to present to Health Canada the following findings from quantitative research conducted with members of the Canadian general population on potential messages pertaining to the reform of Canada's health care system.

Fifteen questions were appended to the first quarter 2002 edition of *Perspectives Canada* on behalf of Health Canada.

A total of 1,655 Canadians were surveyed between February 1 and 5, 2002. Respondents were recruited from among the general population and samples have been weighted to a nationally representative sample of 1,200 to reflect the population distribution across Canada's five regions. The following table illustrates the regional breakdown of interviews and the respective margin of error.

**Table A**  
**Regional Breakdown of Interviews**

<u>Region</u>	<u>Unweighted # of Interviews</u>	<u>Weighted # of Interviews</u>	<u>Margin of Error</u>
Atlantic Canada	300	98	±5.8%
Quebec	300	296	±5.8%
Ontario	445	445	±4.7%
Prairies	302	199	±5.8%
British Columbia and The Territories	308	162	±5.7%
Men	818	594	±3.5%
Women	837	606	±3.5%
Total	1655	1200	±2.5%

## II. Objective

The purpose of this research is to test the saliency of arguments pertaining to the reform of health care in Canada among the general population and with opinion leaders. These arguments were first tested with opinion leaders in focus groups conducted in five cities across the country between January 14 and 18, 2002: Vancouver; Edmonton; Toronto; Halifax.

## **III. Key Findings**

### **A. Health Care in Canada**

In this most recent wave of tracking public opinion, health care resumes its place as the issue which is most important in the minds of Canadians. Specifically, health care and economic concerns occupy the top of the issue agenda among Canadians, whereas health care had fallen behind economic concerns in the previous quarter. Currently mentioned as a top-of-mind issue among 25% of Canadians, this proportion represents an increase of 12% since December, 2001.

Moreover, latent concern regarding health care also sees an increase this quarter. When asked specifically about concern regarding the standard of health care offered in Canada, 70% of respondents indicate that they are "very concerned" (compared to 64% in December, 2001). Total concern regarding the standard of health care is expressed by 95% of Canadians.

When asked whether Canadians expect their standard of health care to improve or worsen over the next twelve months, respondents are less optimistic than they were last quarter. Specifically, the majority of Canadians are likely to report a belief that the standard of health care will worsen (58%). In particular, 25% feel the standard of health care will worsen significantly; a proportion which has increased by 9% since last quarter.

## **B. Agreement With Health Care Reform Arguments**

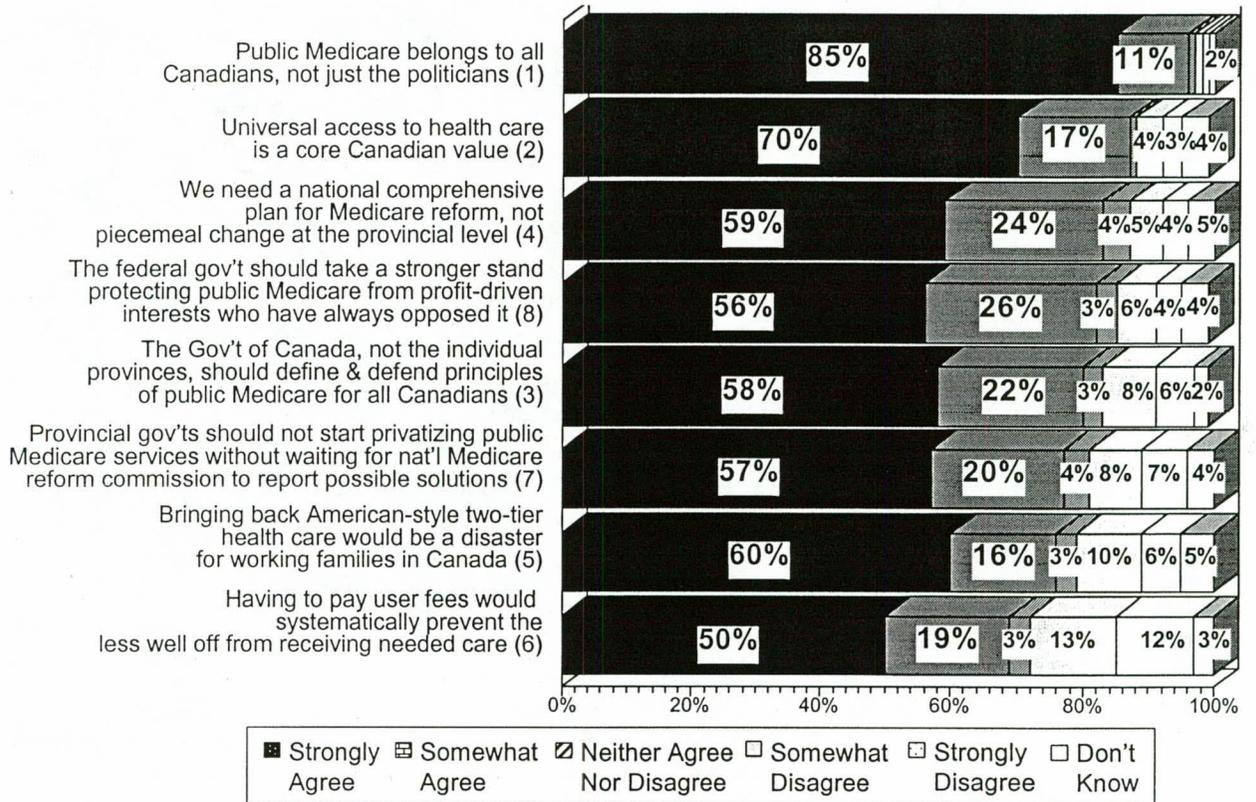
A series of arguments were presented in focus groups and replicated in a quantitative survey of Canadians. Findings from the national survey reveal that that levels of agreement with the various arguments are similar to those expressed during focus groups.

Specifically, Canadians are most likely to agree that “Public Medicare belongs to all Canadians, not just the politicians” (96% agree, with 85% expressing strong agreement). Agreement is also high for the belief that “Universal access to health care is a core Canadian value” (87% agreement). It should also be noted that levels of agreement revealed in the national study support previous findings that Canadians are interested in seeing a strong federal government presence in the debate to reform health care and are not looking to have change precipitated exclusively at the provincial level. In particular, agreement with arguments including Canada’s need for “a national comprehensive plan for Medicare reform, not piecemeal change at the provincial level” (83%), and “The Government of Canada, not the individual provinces, should define and defend principles of public Medicare for all Canadians” (80%) suggest that most participants believe that the federal government should have a significant, though not exclusive role, in defining the terms under which health care in Canada is reformed.

It should also be noted that agreement is strong for the suggestion that “The federal government should take a stronger stand protecting public Medicare from profit-driven interests who have always opposed it” (56% strongly agree, while 26% somewhat agree).

Figure 1

Agreement with Arguments Pertaining to Medicare in Canada

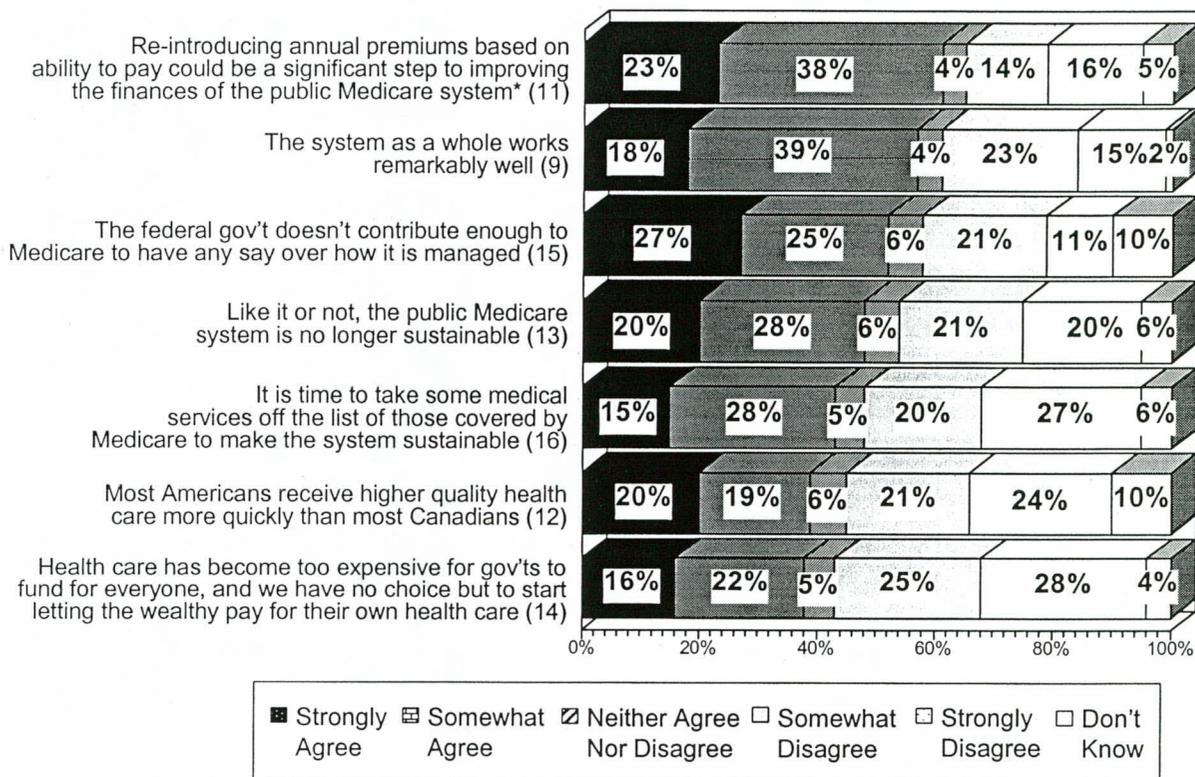


Note: Numbers in brackets represent mean agreement ranking in the qualitative phase of the research

By contrast, disagreement is highest for arguments that suggest an increase in the personal cost of receiving health care. In particular, a majority of Canadians disagree that “Health care has become too expensive for governments to fund for everyone, and we have no choice but to start letting the wealthy pay for their own health care (53% disagree). A plurality of Canadians also disagree that “It is time to take some medical services off the list of those covered by Medicare to make the system more sustainable” (47% disagree), and that “Most Americans receive higher quality health care more quickly than most Canadians” (45% disagree).

Figure 2

Agreement with Arguments Pertaining to Medicare in Canada (Cont'd)



\* Not asked in Alberta or British Columbia

Note: Numbers in brackets represent mean agreement ranking in the qualitative phase of the research

When observing levels of strong agreement by region, it becomes evident that Quebec residents express the highest levels of cynicism regarding the Canadian health care system. In particular, these residents are among those least likely to express strong agreement for arguments that reinforce the "national" nature of Medicare and the role of the federal government in its review and reform. Moreover, Quebec residents are most likely to strongly agree with arguments which discredit the current Medicare system (it is no longer sustainable (29%); Americans receive better and faster health care (32%); it is too expensive to fund for everyone and the well off should pay for their own care (25%).

Not surprisingly, residents of the Prairie provinces (and in particular, Alberta) are also among those least likely to agree with arguments which emphasize a national approach over a provincial approach to health care reform. These residents are, however, less likely than their Quebecois counterparts to strongly agree with arguments that are highly critical of the sustainability of the system. BC residents show similar levels of strong agreement as those expressed by respondents from the Prairies.

Overall, respondents from the Atlantic provinces and from Ontario appear to be most supportive of Canada's current health care system and of the federal government's role in its review.

**Table 1**  
**Strong Agreement With Arguments Pertaining to Medicare Reform, By Region**

	Atlantic %	Quebec %	Ontario %	Prairies %	BC/Terr. %
Public Medicare belongs to all Canadians, not just the politicians	92	77	86	88	86
Universal Access to health care is a core Canadian value	71	66	73	67	73
We need a national comprehensive plan for Medicare reform, not piecemeal change at the provincial level	63	55	61	55	61
The federal gov't should take a stronger stand protecting public Medicare from profit-driven interests	61	56	61	48	52
The Gov't of Canada, not the individual provinces, should define and defend principles of public Medicare	68	53	65	48	57
Provincial gov'ts should not start privatizing public Medicare without waiting for national Medicare reform commission to report	63	56	63	47	55
Bringing back American-style two-tier health care would be a disaster for working families	67	54	67	55	55
Having to pay user fees would systematically prevent the less well-off from receiving care	55	48	53	49	46

**Table 1 (cont'd)**  
**Strong Agreement With Arguments Pertaining to Medicare Reform, By Region**

	Atlantic %	Quebec %	Ontario %	Prairies %	BC/Terr. %
Re-introducing annual premiums based on ability to pay could be a significant step to improving finances of the system*	16	34	17	22	33
The system as a whole works remarkably well	17	14	20	19	17
The fed. Gov't doesn't contribute enough to Medicare to have any say over how it is managed	23	43	21	21	29
Like it or not, the public Medicare system is no longer sustainable	14	29	16	17	22
It is time to take some medical services off the list of those covered by Medicare	10	23	11	13	16
Most Americans receive higher quality health care more quickly than most Canadians	17	32	17	13	18
Health care has become too expensive for gov'ts to fund for everyone, and we have no choice but to let the wealthy pay for their own care	18	25	11	12	21

\* Question asked of residents in Atlantic provinces, Quebec, Ontario, Manitoba, Saskatchewan and the Territories.

Also of note is the extent to which levels of strong agreement differ among opinion leaders and members of the general population. Opinion leaders are identified through the survey as those who “pay a lot of attention” to current events and issues and who try to persuade someone from outside their family of their own opinion “very often”<sup>1</sup>.

In particular, opinion leaders show higher levels of strong agreement than their general population counterparts with arguments which are supportive of the federal government’s role in the reform of health care. Specifically, they are most likely to strongly agree that “Public Medicare belongs to all Canadians, not just the politicians” (90%) and “Universal access to health care is a core Canadian value” (79%).

Opinion leaders are also more likely than members of the general population to strongly agree that a health care system that includes a private tier or charges for services would not be beneficial for all Canadians.

The gap in strong agreement closes between opinion leaders and the general public on issues that address methods of ensuring the sustainability of the health care system. In particular, opinion leaders differ little from the rest of the population in terms of strong agreement with the concept of taking certain services off the list of those covered by Medicare and requiring Canada’s well-off to pay for their Medicare services.

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<sup>1</sup> Questions are included as part of the body of the *Perspectives Canada* omnibus survey and are combined to provide an additive scale by which opinion leaders are identified as those with the highest scores on the scale.

**Table 2**  
**Strong Agreement With Arguments Among Opinion Leaders and General Population**

	<b>Opinion Leaders</b>	<b>General Population</b>
	%	%
Public Medicare belongs to all Canadians, not just the politicians	90	83
Universal Access to health care is a core Canadian value	79	65
We need a national comprehensive plan for Medicare reform, not piecemeal change at the provincial level	66	55
The federal gov't should take a stronger stand protecting public Medicare from profit-driven interests	63	53
The Gov't of Canada, not the individual provinces, should define and defend principles of public Medicare	66	55
Provincial gov'ts should not start privatizing public Medicare without waiting for national Medicare reform commission to report	62	55
Bringing back American-style two-tier health care would be a disaster for working families	64	58
Having to pay user fees would systematically prevent the less well-off from receiving care	54	48
Re-introducing annual premiums based on ability to pay could be a significant step to improving finances of the system	22	23
The system as a whole works remarkably well	18	17
The fed. Gov't doesn't contribute enough to Medicare to have any say over how it is managed	31	26
Like it or not, the public Medicare system is no longer sustainable	22	19
It is time to take some medical services off the list of those covered by Medicare	17	14
Most Americans receive higher quality health care more quickly than most Canadians	20	20
Health care has become too expensive for gov'ts to fund for everyone, and we have no choice but to let the wealthy pay for their own care	15	17

Women are more likely than men to express strong agreement with arguments which reinforce the federal government's role in the health care reform debate. Moreover, they are more likely than men to strongly agree with arguments which are critical of privatized health care and user fees on the basis that they will hurt the underprivileged. Specifically, women are significantly more likely than men to strongly agree that "Having to pay user fees would systematically prevent the less well-off from receiving care" (57% and 43%, respectively) and that "Bringing back American-style two-tier health care would be a disaster for working families" (65% and 55%, respectively).

**Table 3**  
**Strong Agreement With Arguments, by Gender**

	<b>Male</b>	<b>Female</b>
	%	%
Public Medicare belongs to all Canadians, not just the politicians	84	86
Universal Access to health care is a core Canadian value	70	70
We need a national comprehensive plan for Medicare reform, not piecemeal change at the provincial level	55	62
The federal gov't should take a stronger stand protecting public Medicare from profit-driven interests	51	61
The Gov't of Canada, not the individual provinces, should define and defend principles of public Medicare	56	61
Provincial gov'ts should not start privatizing public Medicare without waiting for national Medicare reform commission to report	54	61
Bringing back American-style two-tier health care would be a disaster for working families	55	65
Having to pay user fees would systematically prevent the less well-off from receiving care	43	57
Re-introducing annual premiums based on ability to pay could be a significant step to improving finances of the system	25	21
The system as a whole works remarkably well	20	16
The fed. Gov't doesn't contribute enough to Medicare to have any say over how it is managed	29	26
Like it or not, the public Medicare system is no longer sustainable	19	20
It is time to take some medical services off the list of those covered by Medicare	17	12
Most Americans receive higher quality health care more quickly than most Canadians	20	20
Health care has become too expensive for gov'ts to fund for everyone, and we have no choice but to let the wealthy pay for their own care	16	17

Other demographic findings of note from the quantitative survey include the fact that young Canadians (18-24) are much less likely than their older counterparts to express strong feelings (either agreement or disagreement) regarding opinions of the current state and future directions for Canada's health care system. This finding suggests that young Canadians have less of an attachment to Canadian health care and are less likely than their older cohorts to express strong opinions on the future of health care in this country.

# Interview Schedule

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Good morning/afternoon/evening. My name is ( ) of POLLARA, the national public opinion research organization. We are conducting a survey of attitudes and opinions of Canadians 18 years of age and over. Would you mind if I asked you some questions? All your responses will be kept strictly confidential.

(IF YES) Thank you.

(IF NO) When is a better time for me to call back? (SCHEDULE CALL APPOINTMENT)

(IF REFUSED) Thank and terminate.

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For the following statements, I would like you to tell me if you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree with what is being said. (ROTATE)

1. Public Medicare belongs to all Canadians, not just the politicians.

Strongly Agree .....	(85%)
Somewhat Agree .....	(11%)
Neither Agree Nor Disagree .....	( 1%)
Somewhat Disagree .....	( 1%)
Strongly Disagree .....	( 1%)
Don't Know/Refused .....	( 2%)
  
2. Universal access to health care is a core Canadian value.

Strongly Agree .....	(70%)
Somewhat Agree .....	(17%)
Neither Agree Nor Disagree .....	( 1%)
Somewhat Disagree .....	( 4%)
Strongly Disagree .....	( 3%)
Don't Know/Refused .....	( 4%)
  
3. The Government of Canada, not the individual provinces, should define and defend principles of public Medicare for all Canadians.

Strongly Agree .....	(58%)
Somewhat Agree .....	(22%)
Neither Agree Nor Disagree .....	( 3%)
Somewhat Disagree .....	( 8%)
Strongly Disagree .....	( 6%)
Don't Know/Refused .....	( 2%)
  
4. We need a national comprehensive plan for Medicare reform, not piecemeal change at the provincial level.

Strongly Agree .....	(59%)
Somewhat Agree .....	(24%)
Neither Agree Nor Disagree .....	( 4%)
Somewhat Disagree .....	( 5%)
Strongly Disagree .....	( 4%)
Don't Know/Refused .....	( 5%)



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- 
5. Bringing back American-style two-tier health care would be a disaster for working families in Canada.
- |                                  |       |
|----------------------------------|-------|
| Strongly Agree .....             | (60%) |
| Somewhat Agree .....             | (16%) |
| Neither Agree Nor Disagree ..... | (3%)  |
| Somewhat Disagree .....          | (10%) |
| Strongly Disagree .....          | (6%)  |
| Don't Know/Refused .....         | (5%)  |
6. Having to pay user fees every time one receives a health care service would systematically prevent the less well off from receiving needed care.
- |                                  |       |
|----------------------------------|-------|
| Strongly Agree .....             | (50%) |
| Somewhat Agree .....             | (19%) |
| Neither Agree Nor Disagree ..... | (3%)  |
| Somewhat Disagree .....          | (13%) |
| Strongly Disagree .....          | (12%) |
| Don't Know/Refused .....         | (3%)  |
7. Provincial governments should not start privatizing public Medicare services without waiting for the national Medicare reform commission to report its possible solutions.
- |                                  |       |
|----------------------------------|-------|
| Strongly Agree .....             | (57%) |
| Somewhat Agree .....             | (20%) |
| Neither Agree Nor Disagree ..... | (4%)  |
| Somewhat Disagree .....          | (8%)  |
| Strongly Disagree .....          | (7%)  |
| Don't Know/Refused .....         | (4%)  |
8. The federal government should take a stronger stand protecting public Medicare from profit-driven interests who have always opposed it.
- |                                  |       |
|----------------------------------|-------|
| Strongly Agree .....             | (56%) |
| Somewhat Agree .....             | (26%) |
| Neither Agree Nor Disagree ..... | (3%)  |
| Somewhat Disagree .....          | (6%)  |
| Strongly Disagree .....          | (4%)  |
| Don't Know/Refused .....         | (4%)  |
9. The system as a whole works remarkably well.
- |                                  |       |
|----------------------------------|-------|
| Strongly Agree .....             | (18%) |
| Somewhat Agree .....             | (39%) |
| Neither Agree Nor Disagree ..... | (4%)  |
| Somewhat Disagree .....          | (23%) |
| Strongly Disagree .....          | (15%) |
| Don't Know/Refused .....         | (2%)  |

- 
10. (OUTSIDE BC/ALBERTA) Re-introducing annual premiums based on ability to pay could be a significant step to improving the finances of the public Medicare system.
- |                                  |       |
|----------------------------------|-------|
| Strongly Agree .....             | (23%) |
| Somewhat Agree .....             | (38%) |
| Neither Agree Nor Disagree ..... | ( 4%) |
| Somewhat Disagree .....          | (14%) |
| Strongly Disagree .....          | (16%) |
| Don't Know/Refused .....         | ( 5%) |
11. Most Americans receive higher quality health care more quickly than most Canadians.
- |                                  |       |
|----------------------------------|-------|
| Strongly Agree .....             | (20%) |
| Somewhat Agree .....             | (19%) |
| Neither Agree Nor Disagree ..... | ( 6%) |
| Somewhat Disagree .....          | (21%) |
| Strongly Disagree .....          | (24%) |
| Don't Know/Refused .....         | (10%) |
12. Like it or not, the public Medicare system is no longer sustainable.
- |                                  |       |
|----------------------------------|-------|
| Strongly Agree .....             | (20%) |
| Somewhat Agree .....             | (28%) |
| Neither Agree Nor Disagree ..... | ( 6%) |
| Somewhat Disagree .....          | (21%) |
| Strongly Disagree .....          | (20%) |
| Don't Know/Refused .....         | ( 6%) |
13. Health care has become too expensive for governments to fund for everyone, and we have no choice but to start letting the wealthy pay for their own health care.
- |                                  |       |
|----------------------------------|-------|
| Strongly Agree .....             | (16%) |
| Somewhat Agree .....             | (22%) |
| Neither Agree Nor Disagree ..... | ( 5%) |
| Somewhat Disagree .....          | (25%) |
| Strongly Disagree .....          | (28%) |
| Don't Know/Refused .....         | ( 4%) |
14. The federal government doesn't contribute enough to Medicare to have any say over how it is managed.
- |                                  |       |
|----------------------------------|-------|
| Strongly Agree .....             | (27%) |
| Somewhat Agree .....             | (25%) |
| Neither Agree Nor Disagree ..... | ( 6%) |
| Somewhat Disagree .....          | (21%) |
| Strongly Disagree .....          | (11%) |
| Don't Know/Refused .....         | (10%) |

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15. It is time to take some medical services off the list of those covered by Medicare to make the system sustainable.

- Strongly Agree ..... (15%)
- Somewhat Agree ..... (28%)
- Neither Agree Nor Disagree ..... ( 5%)
- Somewhat Disagree ..... (20%)
- Strongly Disagree ..... (27%)
- Don't Know/Refused ..... ( 6%)

Finally, for statistical purposes only, I'd like to ask you a few questions about yourself.

16. How much attention would you say you pay to current events and issues? Would you say you pay...?

- A Lot Of Attention ..... (36%)
- Some Attention ..... (48%)
- Not Much Attention ..... (12%)
- Almost No Attention ..... ( 3%)
- Don't Know/Refused ..... ( 1%)

17. How often do you try to persuade someone from outside your family to your own point of view?

- Very Often ..... (15%)
- Occasionally ..... (55%)
- Never ..... (29%)
- Don't Know ..... ( 1%)

18. Opinion Leader

- Opinion Leader ..... (33%)
- Gen Pop ..... (67%)

19. Do you mind telling me in what year you were born?

- 18 To 24 ..... ( 9%)
- 25 To 34 ..... (16%)
- 35 To 44 ..... (23%)
- 45 To 54 ..... (21%)
- 55 To 64 ..... (16%)
- 65 And Over ..... (16%)

20. Gender (Interviewer-Recorded)

- Male ..... (50%)
- Female ..... (50%)



- 
21. Generation
- Male - 18 to 34 ..... (13%)
  - Male - 35 to 54 ..... (23%)
  - Male - 55+ ..... (14%)
  - Female - 18 to 34 ..... (11%)
  - Female - 35 to 54 ..... (21%)
  - Female - 55+ ..... (18%)
22. First, what is the highest level of schooling that you have completed? (READ)
- Elementary School ..... (7%)
  - High School ..... (35%)
  - Community College ..... (24%)
  - Some University ..... (9%)
  - Completed University ..... (24%)
  - Don't Know ..... (<1%)
  - Refused ..... (1%)
23. Which one of the following best describes your employment situation? (READ LIST)
- Employed Full-Time For Pay ..... (42%)
  - Employed Part-Time For Pay ..... (10%)
  - Self-Employed ..... (11%)
  - Currently Seeking Work ..... (4%)
  - Homemaker ..... (5%)
  - Student ..... (4%)
  - Disabled ..... (3%)
  - Retired ..... (19%)
  - Other ..... (1%)
  - Refused ..... (<1%)
24. How many children under the age of 18 are in your household? (RECORD NUMBER)
- None ..... (61%)
  - One ..... (15%)
  - Two ..... (16%)
  - Three Or More ..... (6%)
  - Refused ..... (1%)
25. Which of the following income groups would best represent your annual HOUSEHOLD income?
- Less Than \$25,000 ..... (18%)
  - \$25,000 To \$34,000 ..... (15%)
  - \$35,000 To \$44,000 ..... (13%)
  - \$45,000 To \$54,000 ..... (11%)
  - \$55,000 To \$64,000 ..... (9%)
  - \$65,000 To \$74,000 ..... (7%)
  - \$75,000 To \$100,000 ..... (10%)
  - More Than \$100,000 ..... (8%)
  - Don't Know ..... (2%)
  - Refused ..... (7%)

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26.	Region (RE-CODE):	
	Atlantic .....	( 8%)
	Québec .....	(25%)
	Ontario .....	(37%)
	Prairies .....	(17%)
	British Columbia/Territories .....	(13%)
27.	Language of interview (Interviewer-recorded)	
	English .....	(77%)
	French .....	(23%)
28.	Province	
	Newfoundland .....	( 2%)
	Nova Scotia .....	( 3%)
	New Brunswick .....	( 3%)
	Prince Edward Island .....	(<1%)
	Québec .....	(25%)
	Ontario .....	(37%)
	Manitoba .....	( 4%)
	Saskatchewan .....	( 3%)
	Alberta .....	( 9%)
	British Columbia .....	(13%)
	Yukon .....	(<1%)
	Northwest Territories .....	(<1%)
	Nunavut .....	(<1%)

## Crosstabulations: HEALTH CANADA (2184)

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Q1 PUBLIC MEDICARE BELONG TO ALL CNDN	Table#1
Q2 UNVRSL ACES H/CARE CORE CNDN VALU	Table#2
Q3 INDV PROV DEFINE RULE FOR ALL CNDN	Table#3
Q4 COMPRHSIV PLAN FOR MEDICAR REFORM	Table#4
Q5 BRING U.S. STYLE TWO-TIER H/CARE	Table#5
Q6 PAY FEES EVERY TIME RCV H/CARE	Table#6
Q7 PROV GOVT SHOULDN'T PVT PUB MEDICAR	Table#7
Q8 FED GOVT SHUD PROTECT PUB MEDICAR	Table#8
Q9 SYSTEM AS WHOL WORK REMARKBLY WELL	Table#9
Q10 RE-INTRODUCING ANNUAL PREMIUMS	Table#10
Q11 AMERICN RCV QULTY H/CARE THN CNDN	Table#11
Q12 PUB MED SYSTM IS NO LONGR SUSTNBL	Table#12
Q13 H/CARE HAS BECOM TOO EXP FOR GOVT	Table#13
Q14 FED GOVT NOT CONTRIBUT ENOUGH MED	Table#14
Q15 MEDICAL SRV COVRD MAK SYS SUSTNBL	Table#15
Q16 ATTENTION PAY TO CURRENT EVENTS	Table#16
Q17 HOW OFTEN YOU PERSUADE SOMEONE	Table#17
Q18 OPINION LEADER	Table#18

**Q1 PUBLIC MEDICARE BELONG TO ALL CMDN**

"I would like you to tell me if you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree with what is being said about Public Medicare belongs to all Canadians, not just the politicians?"

	Total Respondents	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree	Don't Know/Refused
TOTAL	(1200)	85%	11%	1%	1%	1%	2%
Q18 OPINION LEADER							
Opinion Leader	(390)	90%	7%	0%	1%	0%	1%
Gen Pop	(810)	83%	12%	1%	1%	1%	2%
Q19 AGE							
18 To 24	(105)	75%	17%	3%	1%	1%	2%
25 To 34	(188)	84%	13%	0%	1%	1%	1%
35 To 44	(274)	85%	11%	0%	1%	2%	1%
45 To 54	(249)	84%	11%	1%	1%	1%	2%
55 To 64	(191)	88%	10%	0%	1%	1%	1%
65 And Over	(192)	89%	6%	1%	1%	1%	2%
Q20 GENDER							
Male	(594)	84%	13%	1%	1%	1%	1%
Female	(606)	86%	9%	0%	1%	1%	2%
Q21 GENDERATION							
Male - 18 to 34	(157)	81%	15%	2%	1%	0%	2%
Male - 35 to 54	(274)	83%	14%	1%	1%	1%	0%
Male - 55+	(164)	89%	8%	1%	1%	1%	0%
Female - 18 to 34	(136)	81%	14%	0%	2%	1%	1%
Female - 35 to 54	(250)	87%	7%	0%	1%	1%	3%
Female - 55+	(219)	88%	7%	0%	1%	1%	2%
Q22 EDUCATION							
Elementary School	(90)	80%	10%	1%	5%	1%	3%
High School	(416)	86%	9%	1%	1%	1%	2%
Community College	(291)	85%	11%	1%	1%	1%	1%
Some University	(109)	92%	7%	1%	0%	0%	0%
Completed University	(285)	83%	14%	0%	1%	1%	1%
Don't Know	(2)	80%	20%	0%	0%	0%	0%
Refused	(7)	50%	28%	0%	0%	0%	22%
Q23 EMPLOYMENT STATUS							
Employed Full-Time For Pay	(503)	86%	12%	0%	1%	1%	1%
Employed Part-Time For Pay	(120)	79%	13%	2%	2%	2%	1%
Self-Employed	(129)	80%	13%	1%	2%	2%	3%
Currently Seeking Work	(43)	84%	7%	2%	4%	0%	2%
Homemaker	(63)	85%	5%	1%	2%	3%	5%
Student	(51)	82%	13%	2%	0%	0%	3%
Disabled	(37)	92%	8%	0%	0%	0%	0%
Retired	(233)	88%	7%	0%	1%	1%	2%
Other	(17)	80%	18%	0%	0%	2%	0%
Refused	(4)	37%	38%	0%	0%	0%	25%
Q24 # OF CHILDREN UNDER 18							
None	(740)	86%	10%	1%	1%	1%	1%
One	(183)	81%	12%	1%	1%	2%	3%
Two	(188)	84%	13%	1%	1%	1%	1%
Three Or More	(71)	85%	7%	0%	1%	5%	1%
Refused	(18)	80%	11%	0%	0%	3%	6%
Q25 INCOME GROUP							
Less Than \$25,000	(211)	84%	10%	1%	2%	1%	2%
\$25,000 To \$34,000	(175)	83%	12%	1%	1%	1%	3%
\$35,000 To \$44,000	(160)	85%	11%	2%	0%	1%	1%
\$45,000 To \$54,000	(127)	91%	6%	1%	1%	2%	0%
\$55,000 To \$64,000	(105)	88%	11%	0%	0%	1%	0%
\$65,000 To \$74,000	(88)	83%	12%	0%	2%	1%	1%
\$75,000 To \$100,000	(125)	85%	12%	0%	1%	2%	1%
More Than \$100,000	(91)	87%	10%	0%	2%	0%	1%
Don't Know	(29)	65%	14%	3%	7%	2%	9%
Refused	(89)	84%	13%	0%	1%	0%	3%
Q26 REGION							
Atlantic	(98)	92%	5%	0%	1%	1%	0%
Quebec	(296)	77%	17%	0%	2%	1%	2%
Ontario	(445)	86%	9%	1%	1%	1%	1%
Prairies	(199)	88%	9%	0%	1%	0%	2%
British Columbia/Territories	(162)	86%	9%	0%	1%	2%	2%
Q29 PROVINCE							
Newfoundland	(23)	90%	3%	0%	4%	3%	0%
Nova Scotia	(38)	93%	5%	1%	0%	1%	0%
New Brunswick	(31)	92%	8%	0%	0%	0%	0%
Prince Edward Island	(6)	100%	0%	0%	0%	0%	0%
Quebec	(296)	77%	17%	0%	2%	1%	2%
Ontario	(445)	86%	9%	1%	1%	1%	1%
Manitoba	(46)	87%	12%	0%	1%	0%	0%
Saskatchewan	(41)	90%	8%	0%	0%	0%	2%
Alberta	(112)	87%	9%	0%	1%	1%	2%
British Columbia	(156)	87%	8%	0%	1%	1%	2%
Yukon	(2)	100%	0%	0%	0%	0%	0%
Northwest Territories	(2)	50%	50%	0%	0%	0%	0%
Nunavut	(2)	50%	0%	0%	0%	50%	0%

**Q2 UNVRSL ACES H/CARE CORE CNDM VALU**

"I would like you to tell me if you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree with what is being said about Universal access to health care is a core Canadian value?"

	Total Respondents	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree	Don't Know/Refused
TOTAL	(1200)	70%	17%	1%	4%	3%	4%
Q18 OPINION LEADER							
Opinion Leader	(390)	79%	12%	1%	4%	3%	1%
Gen Pop	(810)	65%	20%	2%	5%	3%	6%
Q19 AGE							
18 To 24	(105)	62%	28%	4%	2%	2%	2%
25 To 34	(188)	69%	19%	1%	3%	3%	5%
35 To 44	(274)	71%	16%	2%	5%	2%	4%
45 To 54	(249)	75%	16%	1%	4%	1%	4%
55 To 64	(191)	69%	15%	1%	5%	5%	5%
65 And Over	(192)	68%	16%	1%	6%	4%	5%
Q20 GENDER							
Male	(594)	70%	18%	2%	4%	4%	3%
Female	(606)	70%	17%	1%	4%	2%	6%
Q21 GENERATION							
Male - 18 to 34	(157)	71%	19%	2%	1%	4%	3%
Male - 35 to 54	(274)	70%	18%	2%	5%	2%	3%
Male - 55+	(164)	68%	17%	1%	5%	5%	3%
Female - 18 to 34	(136)	62%	26%	2%	4%	1%	5%
Female - 35 to 54	(250)	76%	14%	1%	4%	0%	5%
Female - 55+	(219)	69%	15%	1%	5%	4%	6%
Q22 EDUCATION							
Elementary School	(90)	50%	25%	2%	7%	6%	9%
High School	(416)	68%	19%	2%	4%	3%	5%
Community College	(291)	75%	14%	1%	4%	2%	4%
Some University	(109)	78%	14%	2%	2%	2%	2%
Completed University	(285)	72%	17%	1%	6%	3%	2%
Don't Know	(2)	100%	0%	0%	0%	0%	0%
Refused	(7)	64%	14%	0%	0%	0%	22%
Q23 EMPLOYMENT STATUS							
Employed Full-Time For Pay	(503)	73%	16%	1%	4%	2%	4%
Employed Part-Time For Pay	(120)	61%	25%	1%	5%	4%	3%
Self-Employed	(129)	71%	19%	2%	3%	4%	3%
Currently Seeking Work	(43)	68%	17%	4%	6%	4%	2%
Homemaker	(63)	69%	11%	3%	4%	2%	11%
Student	(51)	75%	17%	4%	2%	0%	2%
Disabled	(37)	70%	16%	3%	4%	3%	4%
Retired	(233)	68%	17%	1%	6%	4%	5%
Other	(17)	63%	18%	0%	6%	8%	6%
Refused	(4)	37%	38%	0%	0%	0%	25%
Q24 # OF CHILDREN UNDER 18							
None	(740)	70%	17%	2%	4%	3%	4%
One	(183)	73%	17%	1%	2%	1%	5%
Two	(188)	68%	17%	1%	7%	3%	3%
Three Or More	(71)	66%	19%	1%	3%	4%	6%
Refused	(18)	57%	29%	0%	6%	3%	6%
Q25 INCOME GROUP							
Less Than \$25,000	(211)	60%	22%	2%	7%	4%	5%
\$25,000 To \$34,000	(175)	69%	17%	2%	4%	2%	7%
\$35,000 To \$44,000	(160)	71%	18%	1%	2%	2%	7%
\$45,000 To \$54,000	(127)	77%	15%	0%	2%	4%	2%
\$55,000 To \$64,000	(105)	72%	18%	2%	2%	4%	1%
\$65,000 To \$74,000	(88)	74%	18%	1%	2%	2%	2%
\$75,000 To \$100,000	(125)	72%	19%	1%	5%	1%	3%
More Than \$100,000	(91)	74%	11%	1%	8%	4%	2%
Don't Know	(29)	48%	21%	7%	0%	5%	19%
Refused	(89)	74%	12%	1%	5%	2%	5%
Q26 REGION							
Atlantic	(98)	71%	15%	3%	4%	3%	5%
Quebec	(296)	66%	20%	1%	6%	3%	4%
Ontario	(445)	73%	16%	1%	4%	3%	4%
Prairies	(199)	67%	19%	2%	5%	2%	4%
British Columbia/Territories	(162)	73%	16%	1%	3%	2%	6%
Q29 PROVINCE							
Newfoundland	(23)	69%	13%	6%	3%	6%	4%
Nova Scotia	(38)	70%	19%	2%	5%	3%	1%
New Brunswick	(31)	73%	13%	2%	3%	0%	9%
Prince Edward Island	(6)	76%	12%	0%	0%	0%	12%
Quebec	(296)	66%	20%	1%	6%	3%	4%
Ontario	(445)	73%	16%	1%	4%	3%	4%
Manitoba	(46)	70%	22%	1%	3%	1%	3%
Saskatchewan	(41)	63%	24%	3%	5%	3%	2%
Alberta	(112)	68%	16%	2%	6%	2%	5%
British Columbia	(156)	73%	16%	1%	3%	2%	5%
Yukon	(2)	50%	50%	0%	0%	0%	0%
Northwest Territories	(2)	100%	0%	0%	0%	0%	0%
Nunavut	(2)	50%	0%	0%	0%	0%	50%

**Q3 INDV PROV DEFINE RULE FOR ALL CNDM**

"I would like you to tell me if you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree with what is being said about The Government of Canada, not the individual provinces, should define and defend principles of public Medicare for all Canadians?"

	Total Respondents	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree	Don't Know/Refused
TOTAL	(1200)	58%	22%	3%	8%	6%	2%
Q18 OPINION LEADER							
Opinion Leader	(390)	66%	15%	4%	7%	7%	1%
Gen Pop	(810)	55%	26%	2%	8%	6%	3%
Q19 AGE							
18 To 24	(105)	50%	32%	6%	7%	4%	2%
25 To 34	(188)	55%	24%	3%	9%	7%	2%
35 To 44	(274)	54%	26%	3%	7%	8%	2%
45 To 54	(249)	60%	20%	2%	10%	5%	2%
55 To 64	(191)	66%	17%	2%	5%	6%	3%
65 And Over	(192)	63%	18%	3%	9%	6%	2%
Q20 GENDER							
Male	(594)	56%	23%	3%	8%	7%	2%
Female	(606)	61%	21%	3%	7%	5%	3%
Q21 GENERATION							
Male - 18 to 34	(157)	56%	25%	4%	8%	6%	1%
Male - 35 to 54	(274)	52%	25%	3%	10%	8%	2%
Male - 55+	(164)	62%	19%	2%	6%	9%	3%
Female - 18 to 34	(136)	50%	29%	5%	9%	5%	3%
Female - 35 to 54	(250)	63%	21%	3%	6%	6%	3%
Female - 55+	(219)	66%	16%	3%	8%	5%	3%
Q22 EDUCATION							
Elementary School	(90)	64%	17%	2%	4%	7%	6%
High School	(416)	60%	23%	3%	7%	5%	3%
Community College	(291)	60%	22%	3%	7%	7%	2%
Some University	(109)	56%	20%	4%	11%	8%	1%
Completed University	(285)	54%	24%	4%	10%	8%	1%
Don't Know	(2)	80%	0%	0%	0%	0%	20%
Refused	(7)	71%	14%	0%	0%	0%	14%
Q23 EMPLOYMENT STATUS							
Employed Full-Time For Pay	(503)	57%	23%	3%	8%	7%	1%
Employed Part-Time For Pay	(120)	49%	29%	6%	7%	5%	4%
Self-Employed	(129)	61%	21%	2%	7%	7%	2%
Currently Seeking Work	(43)	67%	17%	1%	6%	7%	2%
Homemaker	(63)	62%	18%	2%	7%	6%	5%
Student	(51)	50%	26%	3%	10%	9%	2%
Disabled	(37)	66%	14%	0%	8%	4%	8%
Retired	(233)	62%	20%	2%	8%	6%	2%
Other	(17)	57%	20%	6%	10%	4%	4%
Refused	(4)	37%	38%	0%	0%	0%	25%
Q24 # OF CHILDREN UNDER 18							
None	(740)	61%	20%	3%	8%	5%	3%
One	(183)	57%	25%	3%	8%	5%	2%
Two	(188)	48%	30%	2%	10%	9%	1%
Three Or More	(71)	55%	19%	4%	8%	11%	3%
Refused	(18)	67%	24%	0%	0%	3%	6%
Q25 INCOME GROUP							
Less Than \$25,000	(211)	59%	21%	2%	10%	3%	5%
\$25,000 To \$34,000	(175)	63%	23%	1%	6%	4%	2%
\$35,000 To \$44,000	(160)	63%	17%	3%	8%	9%	1%
\$45,000 To \$54,000	(127)	59%	24%	3%	5%	8%	1%
\$55,000 To \$64,000	(105)	56%	25%	2%	7%	9%	1%
\$65,000 To \$74,000	(88)	56%	24%	5%	9%	5%	1%
\$75,000 To \$100,000	(125)	50%	30%	5%	7%	8%	1%
More Than \$100,000	(91)	59%	14%	4%	14%	8%	1%
Don't Know	(29)	46%	31%	3%	8%	6%	6%
Refused	(89)	59%	23%	4%	4%	4%	6%
Q26 REGION							
Atlantic	(98)	68%	21%	1%	4%	4%	3%
Quebec	(296)	53%	18%	6%	9%	11%	2%
Ontario	(445)	65%	22%	2%	6%	3%	2%
Prairies	(199)	48%	28%	1%	12%	7%	3%
British Columbia/Territories	(162)	57%	23%	3%	9%	7%	2%
Q29 PROVINCE							
Newfoundland	(23)	70%	15%	3%	3%	6%	3%
Nova Scotia	(38)	72%	20%	2%	2%	3%	2%
New Brunswick	(31)	61%	25%	0%	6%	2%	5%
Prince Edward Island	(6)	65%	24%	0%	6%	6%	0%
Quebec	(296)	53%	18%	6%	9%	11%	2%
Ontario	(445)	65%	22%	2%	6%	3%	2%
Manitoba	(46)	58%	32%	0%	7%	0%	3%
Saskatchewan	(41)	46%	24%	2%	14%	8%	6%
Alberta	(112)	45%	29%	2%	12%	10%	2%
British Columbia	(156)	57%	23%	3%	9%	7%	2%
Yukon	(2)	50%	50%	0%	0%	0%	0%
Northwest Territories	(2)	50%	50%	0%	0%	0%	0%
Nunavut	(2)	100%	0%	0%	0%	0%	0%

**Q4 COMPREHENSIVE PLAN FOR MEDICARE REFORM**

"I would like you to tell me if you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree with what is being said about We need a national comprehensive plan for Medicare reform, not piecemeal change at the provincial level?"

	Total Respondents	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree	Don't Know/Refused
TOTAL	(1200)	59%	24%	4%	5%	4%	5%
Q18 OPINION LEADER							
Opinion Leader	(390)	66%	19%	3%	3%	5%	3%
Gen Pop	(810)	55%	27%	4%	5%	3%	6%
Q19 AGE							
18 To 24	(105)	40%	35%	12%	4%	3%	5%
25 To 34	(188)	46%	37%	3%	5%	5%	4%
35 To 44	(274)	57%	28%	3%	4%	4%	5%
45 To 54	(249)	67%	18%	2%	4%	4%	4%
55 To 64	(191)	69%	16%	3%	5%	3%	4%
65 And Over	(192)	63%	18%	3%	4%	5%	7%
Q20 GENDER							
Male	(594)	55%	28%	3%	5%	5%	4%
Female	(606)	62%	21%	4%	4%	3%	6%
Q21 GENDERATION							
Male - 18 to 34	(157)	43%	39%	5%	5%	3%	5%
Male - 35 to 54	(274)	55%	28%	2%	5%	6%	4%
Male - 55+	(164)	67%	17%	2%	5%	6%	3%
Female - 18 to 34	(136)	46%	33%	8%	4%	5%	4%
Female - 35 to 54	(250)	69%	18%	3%	4%	2%	5%
Female - 55+	(219)	65%	17%	3%	5%	3%	8%
Q22 EDUCATION							
Elementary School	(90)	53%	19%	4%	10%	4%	10%
High School	(416)	57%	27%	3%	3%	4%	6%
Community College	(291)	60%	25%	4%	4%	3%	4%
Some University	(109)	66%	21%	5%	2%	2%	3%
Completed University	(285)	60%	23%	3%	6%	5%	2%
Don't Know	(2)	61%	20%	0%	0%	0%	20%
Refused	(7)	28%	36%	0%	0%	14%	22%
Q23 EMPLOYMENT STATUS							
Employed Full-Time For Pay	(503)	61%	24%	3%	4%	4%	4%
Employed Part-Time For Pay	(120)	49%	33%	6%	4%	5%	3%
Self-Employed	(129)	57%	25%	2%	8%	4%	4%
Currently Seeking Work	(43)	69%	23%	1%	3%	0%	4%
Homemaker	(63)	58%	18%	7%	3%	2%	12%
Student	(51)	42%	35%	12%	5%	2%	4%
Disabled	(37)	61%	31%	0%	3%	3%	2%
Retired	(233)	61%	20%	3%	4%	5%	7%
Other	(17)	65%	18%	6%	6%	0%	6%
Refused	(4)	37%	25%	0%	13%	0%	25%
Q24 # OF CHILDREN UNDER 18							
None	(740)	61%	23%	4%	4%	4%	5%
One	(183)	55%	28%	3%	6%	3%	4%
Two	(188)	56%	28%	3%	4%	4%	4%
Three Or More	(71)	54%	26%	4%	4%	7%	5%
Refused	(18)	56%	11%	3%	14%	8%	7%
Q25 INCOME GROUP							
Less Than \$25,000	(211)	56%	25%	4%	5%	3%	7%
\$25,000 To \$34,000	(175)	60%	27%	2%	2%	1%	8%
\$35,000 To \$44,000	(160)	60%	26%	3%	4%	4%	3%
\$45,000 To \$54,000	(127)	61%	24%	4%	3%	4%	4%
\$55,000 To \$64,000	(105)	62%	19%	4%	4%	8%	4%
\$65,000 To \$74,000	(88)	67%	20%	4%	6%	1%	2%
\$75,000 To \$100,000	(125)	58%	29%	2%	5%	5%	1%
More Than \$100,000	(91)	64%	20%	3%	8%	5%	1%
Don't Know	(29)	33%	23%	9%	7%	4%	23%
Refused	(89)	50%	26%	5%	6%	6%	6%
Q26 REGION							
Atlantic	(98)	63%	23%	3%	1%	2%	7%
Quebec	(296)	55%	23%	4%	7%	6%	5%
Ontario	(445)	61%	27%	2%	2%	3%	5%
Prairies	(199)	55%	25%	5%	8%	3%	4%
British Columbia/Territories	(162)	61%	21%	4%	6%	4%	4%
Q29 PROVINCE							
Newfoundland	(23)	63%	18%	6%	1%	4%	7%
Nova Scotia	(38)	69%	23%	3%	0%	2%	3%
New Brunswick	(31)	57%	27%	0%	3%	2%	11%
Prince Edward Island	(6)	59%	24%	6%	0%	0%	12%
Quebec	(296)	55%	23%	4%	7%	6%	5%
Ontario	(445)	61%	27%	2%	2%	3%	5%
Manitoba	(46)	74%	16%	1%	4%	0%	4%
Saskatchewan	(41)	49%	29%	5%	8%	3%	6%
Alberta	(112)	50%	27%	7%	9%	4%	4%
British Columbia	(156)	61%	21%	4%	7%	3%	4%
Yukon	(2)	100%	0%	0%	0%	0%	0%
Northwest Territories	(2)	100%	0%	0%	0%	0%	0%
Nunavut	(2)	0%	50%	0%	0%	50%	0%

**Q5 BRING U.S. STYLE TWO-TIER H/CARE**

"I would like you to tell me if you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree with what is being said about Bringing back American-style two-tier health care would be a disaster for working families in Canada."

	Total Respondents	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree	Don't Know/Refused
TOTAL	(1200)	60%	16%	3%	10%	6%	5%
Q18 OPINION LEADER							
Opinion Leader	(390)	64%	11%	3%	8%	9%	4%
Gen Pop	(810)	58%	18%	3%	11%	5%	6%
Q19 AGE							
18 To 24	(105)	53%	21%	6%	13%	3%	4%
25 To 34	(188)	58%	16%	3%	13%	5%	5%
35 To 44	(274)	57%	18%	5%	9%	5%	5%
45 To 54	(249)	65%	15%	1%	11%	4%	4%
55 To 64	(191)	64%	13%	2%	8%	8%	5%
65 And Over	(192)	61%	13%	1%	9%	10%	7%
Q20 GENDER							
Male	(594)	55%	16%	4%	13%	8%	4%
Female	(606)	65%	15%	2%	7%	4%	6%
Q21 GENERATION							
Male - 18 to 34	(157)	55%	16%	4%	15%	5%	5%
Male - 35 to 54	(274)	54%	17%	5%	14%	7%	3%
Male - 55+	(164)	56%	13%	2%	11%	13%	5%
Female - 18 to 34	(136)	58%	20%	4%	10%	4%	5%
Female - 35 to 54	(250)	68%	16%	1%	6%	3%	6%
Female - 55+	(219)	66%	12%	2%	7%	6%	7%
Q22 EDUCATION							
Elementary School	(90)	59%	14%	3%	5%	10%	9%
High School	(416)	62%	14%	2%	9%	6%	7%
Community College	(291)	64%	18%	2%	8%	5%	3%
Some University	(109)	60%	14%	5%	13%	6%	2%
Completed University	(285)	54%	16%	3%	16%	7%	4%
Don't Know	(2)	80%	20%	0%	0%	0%	0%
Refused	(7)	64%	14%	7%	0%	0%	14%
Q23 EMPLOYMENT STATUS							
Employed Full-Time For Pay	(503)	60%	16%	3%	10%	7%	3%
Employed Part-Time For Pay	(120)	56%	21%	1%	9%	6%	7%
Self-Employed	(129)	56%	15%	3%	15%	6%	4%
Currently Seeking Work	(43)	73%	9%	5%	10%	3%	1%
Homemaker	(63)	60%	8%	4%	9%	3%	15%
Student	(51)	59%	19%	4%	13%	0%	5%
Disabled	(37)	63%	16%	6%	4%	5%	5%
Retired	(233)	62%	14%	1%	9%	8%	6%
Other	(17)	59%	0%	10%	20%	6%	6%
Refused	(4)	25%	38%	0%	0%	0%	38%
Q24 # OF CHILDREN UNDER 18							
None	(740)	62%	14%	3%	10%	6%	5%
One	(183)	58%	23%	2%	6%	5%	6%
Two	(188)	53%	15%	5%	15%	8%	4%
Three Or More	(71)	63%	12%	3%	10%	8%	5%
Refused	(18)	67%	16%	0%	0%	8%	8%
Q25 INCOME GROUP							
Less Than \$25,000	(211)	56%	15%	3%	10%	6%	10%
\$25,000 To \$34,000	(175)	66%	15%	2%	7%	5%	5%
\$35,000 To \$44,000	(160)	62%	16%	2%	12%	3%	5%
\$45,000 To \$54,000	(127)	67%	12%	1%	7%	11%	3%
\$55,000 To \$64,000	(105)	63%	15%	3%	8%	7%	3%
\$65,000 To \$74,000	(88)	57%	25%	2%	7%	7%	1%
\$75,000 To \$100,000	(125)	59%	15%	6%	14%	4%	1%
More Than \$100,000	(91)	49%	17%	5%	17%	10%	2%
Don't Know	(29)	46%	17%	7%	7%	6%	17%
Refused	(89)	59%	14%	2%	12%	6%	7%
Q26 REGION							
Atlantic	(98)	67%	13%	3%	5%	7%	5%
Quebec	(296)	54%	19%	3%	13%	6%	6%
Ontario	(445)	67%	13%	2%	8%	5%	5%
Prairies	(199)	55%	16%	3%	14%	7%	5%
British Columbia/Territories	(162)	55%	16%	4%	11%	10%	4%
Q29 PROVINCE							
Newfoundland	(23)	62%	7%	6%	8%	10%	7%
Nova Scotia	(38)	67%	16%	2%	4%	7%	4%
New Brunswick	(31)	69%	14%	3%	3%	6%	4%
Prince Edward Island	(6)	82%	6%	0%	0%	6%	6%
Quebec	(296)	54%	19%	3%	13%	6%	6%
Ontario	(445)	67%	13%	2%	8%	5%	5%
Manitoba	(46)	57%	12%	3%	13%	10%	6%
Saskatchewan	(41)	54%	13%	6%	14%	8%	5%
Alberta	(112)	54%	19%	2%	14%	5%	5%
British Columbia	(156)	55%	16%	4%	11%	10%	3%
Yukon	(2)	100%	0%	0%	0%	0%	0%
Northwest Territories	(2)	50%	0%	50%	0%	0%	0%
Nunavut	(2)	0%	50%	0%	0%	0%	50%

**Q6 PAY FEES EVERY TIME RCV H/CARE**

"I would like you to tell me if you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree with what is being said about Having to pay user fees every time one receives a health care service would systematically prevent the less well off from receiving needed care?"

	Total Respondents	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree	Don't Know/Refused
TOTAL	(1200)	50%	19%	3%	13%	12%	3%
Q18 OPINION LEADER							
Opinion Leader	(390)	54%	16%	2%	12%	14%	1%
Gen Pop	(810)	48%	20%	3%	14%	11%	3%
Q19 AGE							
18 To 24	(105)	52%	19%	6%	15%	5%	3%
25 To 34	(188)	43%	25%	3%	14%	11%	3%
35 To 44	(274)	48%	18%	3%	15%	14%	2%
45 To 54	(249)	55%	17%	2%	12%	13%	2%
55 To 64	(191)	49%	19%	3%	13%	15%	2%
65 And Over	(192)	53%	17%	2%	11%	12%	5%
Q20 GENDER							
Male	(594)	43%	21%	3%	15%	16%	2%
Female	(606)	57%	17%	3%	11%	9%	3%
Q21 GENDERATION							
Male - 18 to 34	(157)	40%	25%	4%	17%	12%	3%
Male - 35 to 54	(274)	45%	19%	3%	15%	16%	2%
Male - 55+	(164)	44%	19%	2%	14%	18%	2%
Female - 18 to 34	(136)	54%	20%	4%	12%	6%	3%
Female - 35 to 54	(250)	58%	16%	3%	11%	10%	2%
Female - 55+	(219)	57%	17%	2%	11%	10%	4%
Q22 EDUCATION							
Elementary School	(90)	50%	15%	4%	7%	17%	6%
High School	(416)	50%	19%	3%	13%	12%	3%
Community College	(291)	53%	18%	3%	12%	11%	2%
Some University	(109)	57%	19%	2%	13%	8%	1%
Completed University	(285)	44%	20%	4%	16%	13%	2%
Don't Know	(2)	20%	80%	0%	0%	0%	0%
Refused	(7)	36%	14%	0%	14%	14%	22%
Q23 EMPLOYMENT STATUS							
Employed Full-Time For Pay	(503)	49%	18%	3%	15%	13%	2%
Employed Part-Time For Pay	(120)	52%	20%	3%	14%	8%	2%
Self-Employed	(129)	45%	20%	4%	11%	17%	3%
Currently Seeking Work	(43)	56%	19%	7%	10%	9%	0%
Homemaker	(63)	54%	17%	2%	8%	16%	4%
Student	(51)	52%	20%	5%	17%	0%	7%
Disabled	(37)	67%	17%	1%	4%	10%	3%
Retired	(233)	51%	19%	2%	12%	12%	4%
Other	(17)	35%	33%	4%	16%	12%	0%
Refused	(4)	37%	25%	0%	13%	0%	25%
Q24 # OF CHILDREN UNDER 18							
None	(740)	51%	18%	3%	12%	12%	3%
One	(183)	49%	21%	4%	15%	9%	3%
Two	(188)	42%	23%	2%	16%	16%	3%
Three Or More	(71)	61%	11%	1%	11%	14%	2%
Refused	(18)	51%	14%	3%	24%	0%	8%
Q25 INCOME GROUP							
Less Than \$25,000	(211)	51%	19%	3%	11%	12%	4%
\$25,000 To \$34,000	(175)	54%	21%	4%	12%	7%	2%
\$35,000 To \$44,000	(160)	52%	20%	0%	12%	13%	3%
\$45,000 To \$54,000	(127)	54%	16%	1%	11%	16%	2%
\$55,000 To \$64,000	(105)	49%	11%	5%	20%	14%	2%
\$65,000 To \$74,000	(88)	43%	23%	4%	13%	17%	0%
\$75,000 To \$100,000	(125)	49%	21%	6%	14%	10%	0%
More Than \$100,000	(91)	45%	20%	2%	18%	16%	0%
Don't Know	(29)	43%	15%	3%	14%	9%	15%
Refused	(89)	48%	21%	3%	12%	9%	7%
Q26 REGION							
Atlantic	(98)	55%	18%	2%	9%	13%	3%
Quebec	(296)	48%	16%	4%	18%	11%	3%
Ontario	(445)	53%	18%	2%	12%	13%	3%
Prairies	(199)	49%	22%	3%	11%	12%	2%
British Columbia/Territories	(162)	46%	24%	3%	13%	12%	2%
Q29 PROVINCE							
Newfoundland	(23)	55%	20%	3%	7%	15%	0%
Nova Scotia	(38)	58%	15%	1%	11%	12%	3%
New Brunswick	(31)	49%	20%	3%	6%	15%	6%
Prince Edward Island	(6)	71%	12%	0%	12%	6%	0%
Quebec	(296)	48%	16%	4%	18%	11%	3%
Ontario	(445)	53%	18%	2%	12%	13%	3%
Manitoba	(46)	45%	19%	6%	17%	12%	1%
Saskatchewan	(41)	44%	25%	2%	11%	14%	3%
Alberta	(112)	52%	23%	3%	9%	12%	2%
British Columbia	(156)	46%	24%	3%	12%	13%	2%
Yukon	(2)	50%	0%	0%	50%	0%	0%
Northwest Territories	(2)	50%	0%	0%	50%	0%	0%
Nunavut	(2)	50%	50%	0%	0%	0%	0%

**Q7 PROV GOVT SHOULD'N'T PVT PUB MEDICAR**

"I would like you to tell me if you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree with what is being said about Provincial governments should not start privatizing public Medicare services without waiting for the national Medicare reform commission to report its possible solutions?"

	Total Respondents	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree	Don't Know/Refused
TOTAL	(1200)	57%	20%	4%	8%	7%	4%
Q18 OPINION LEADER							
Opinion Leader	(390)	62%	17%	2%	9%	8%	2%
Gen Pop	(810)	55%	21%	4%	8%	6%	5%
Q19 AGE							
18 To 24	(105)	52%	29%	7%	6%	2%	3%
25 To 34	(188)	53%	24%	5%	10%	4%	5%
35 To 44	(274)	57%	20%	4%	10%	6%	2%
45 To 54	(249)	61%	17%	3%	7%	7%	5%
55 To 64	(191)	61%	19%	2%	8%	8%	2%
65 And Over	(192)	58%	16%	1%	7%	11%	6%
Q20 GENDER							
Male	(594)	54%	20%	4%	10%	9%	2%
Female	(606)	61%	19%	4%	6%	4%	5%
Q21 GENDERATION							
Male - 18 to 34	(157)	50%	27%	7%	7%	5%	4%
Male - 35 to 54	(274)	55%	18%	3%	12%	10%	1%
Male - 55+	(164)	54%	18%	2%	10%	12%	3%
Female - 18 to 34	(136)	56%	25%	4%	10%	1%	5%
Female - 35 to 54	(250)	62%	19%	5%	5%	3%	6%
Female - 55+	(219)	63%	17%	2%	5%	8%	5%
Q22 EDUCATION							
Elementary School	(90)	49%	19%	2%	9%	15%	6%
High School	(416)	57%	21%	4%	6%	7%	5%
Community College	(291)	58%	20%	4%	8%	5%	4%
Some University	(109)	63%	21%	3%	5%	7%	0%
Completed University	(285)	58%	17%	4%	12%	7%	2%
Don't Know	(2)	61%	20%	0%	0%	0%	20%
Refused	(7)	43%	28%	0%	0%	7%	22%
Q23 EMPLOYMENT STATUS							
Employed Full-Time For Pay	(503)	59%	20%	4%	9%	6%	3%
Employed Part-Time For Pay	(120)	59%	23%	3%	9%	4%	2%
Self-Employed	(129)	50%	26%	3%	6%	11%	3%
Currently Seeking Work	(43)	50%	16%	6%	10%	11%	7%
Homemaker	(63)	56%	16%	6%	7%	5%	10%
Student	(51)	56%	29%	6%	6%	1%	2%
Disabled	(37)	74%	15%	0%	4%	5%	3%
Retired	(233)	58%	16%	2%	9%	11%	5%
Other	(17)	57%	22%	6%	10%	0%	6%
Refused	(4)	25%	38%	0%	0%	0%	38%
Q24 # OF CHILDREN UNDER 18							
None	(740)	58%	19%	3%	8%	7%	4%
One	(183)	59%	21%	5%	5%	6%	4%
Two	(188)	53%	19%	5%	13%	7%	3%
Three Or More	(71)	57%	21%	4%	8%	10%	0%
Refused	(18)	56%	29%	3%	0%	6%	6%
Q25 INCOME GROUP							
Less Than \$25,000	(211)	56%	19%	2%	9%	7%	7%
\$25,000 To \$34,000	(175)	64%	18%	3%	6%	5%	4%
\$35,000 To \$44,000	(160)	61%	22%	4%	7%	4%	1%
\$45,000 To \$54,000	(127)	62%	19%	1%	5%	11%	2%
\$55,000 To \$64,000	(105)	56%	24%	2%	10%	7%	1%
\$65,000 To \$74,000	(88)	63%	17%	5%	8%	5%	2%
\$75,000 To \$100,000	(125)	53%	22%	5%	11%	8%	1%
More Than \$100,000	(91)	51%	22%	2%	16%	8%	1%
Don't Know	(29)	43%	11%	14%	7%	4%	20%
Refused	(89)	50%	19%	8%	4%	11%	7%
Q26 REGION							
Atlantic	(98)	63%	20%	3%	5%	5%	4%
Quebec	(296)	56%	19%	5%	10%	6%	4%
Ontario	(445)	63%	19%	2%	7%	5%	4%
Prairies	(199)	47%	23%	5%	13%	9%	3%
British Columbia/Territories	(162)	55%	20%	4%	7%	11%	3%
Q29 PROVINCE							
Newfoundland	(23)	63%	18%	3%	6%	4%	6%
Nova Scotia	(38)	21%	21%	2%	1%	5%	2%
New Brunswick	(31)	55%	22%	3%	8%	6%	5%
Prince Edward Island	(6)	71%	6%	6%	6%	6%	6%
Quebec	(296)	56%	19%	5%	10%	6%	4%
Ontario	(445)	63%	19%	2%	7%	5%	4%
Manitoba	(46)	55%	29%	1%	6%	4%	4%
Saskatchewan	(41)	48%	21%	5%	17%	8%	2%
Alberta	(112)	44%	21%	6%	15%	12%	2%
British Columbia	(156)	55%	19%	4%	7%	12%	3%
Yukon	(2)	50%	50%	0%	0%	0%	0%
Northwest Territories	(2)	0%	50%	50%	0%	0%	0%
Nunavut	(2)	100%	0%	0%	0%	0%	0%

**Q8 FED GOVT SHUD PROTECT PUB MEDICAR**

"I would like you to tell me if you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree with what is being said about The federal government should take a stronger stand protecting public Medicare from profit-driven interests who have always opposed it?"

	Total Respondents	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree	Don't Know/Refused
TOTAL	(1200)	56%	26%	3%	6%	4%	4%
Q18 OPINION LEADER							
Opinion Leader	(390)	63%	20%	2%	8%	5%	2%
Gen Pop	(810)	53%	29%	4%	6%	3%	6%
Q19 AGE							
18 To 24	(105)	44%	38%	6%	5%	3%	4%
25 To 34	(188)	52%	29%	2%	8%	3%	5%
35 To 44	(274)	50%	32%	5%	7%	3%	3%
45 To 54	(249)	57%	23%	4%	8%	3%	5%
55 To 64	(191)	62%	21%	2%	5%	5%	5%
65 And Over	(192)	68%	16%	1%	4%	5%	5%
Q20 GENDER							
Male	(594)	51%	28%	3%	9%	6%	4%
Female	(606)	61%	24%	4%	4%	2%	5%
Q21 GENDERATION							
Male - 18 to 34	(157)	49%	33%	3%	9%	3%	4%
Male - 35 to 54	(274)	49%	30%	4%	10%	4%	3%
Male - 55+	(164)	58%	19%	2%	7%	11%	4%
Female - 18 to 34	(136)	50%	32%	4%	6%	3%	5%
Female - 35 to 54	(250)	59%	25%	6%	4%	1%	5%
Female - 55+	(219)	70%	18%	2%	3%	1%	6%
Q22 EDUCATION							
Elementary School	(90)	56%	22%	2%	5%	4%	11%
High School	(416)	59%	25%	2%	3%	4%	6%
Community College	(291)	58%	29%	2%	5%	2%	4%
Some University	(109)	60%	25%	2%	8%	4%	0%
Completed University	(285)	48%	25%	7%	11%	5%	3%
Don't Know	(2)	80%	20%	0%	0%	0%	0%
Refused	(7)	43%	36%	0%	0%	0%	22%
Q23 EMPLOYMENT STATUS							
Employed Full-Time For Pay	(503)	55%	28%	4%	7%	3%	4%
Employed Part-Time For Pay	(120)	50%	34%	3%	6%	2%	5%
Self-Employed	(129)	52%	25%	2%	9%	9%	3%
Currently Seeking Work	(43)	63%	27%	4%	4%	0%	2%
Homemaker	(63)	56%	21%	4%	6%	1%	13%
Student	(51)	43%	33%	8%	6%	3%	6%
Disabled	(37)	60%	22%	3%	6%	5%	4%
Retired	(233)	67%	18%	2%	5%	4%	4%
Other	(17)	37%	37%	10%	0%	4%	12%
Refused	(4)	37%	38%	0%	0%	0%	25%
Q24 # OF CHILDREN UNDER 18							
None	(740)	59%	24%	4%	5%	4%	4%
One	(183)	55%	28%	1%	8%	4%	4%
Two	(188)	48%	32%	4%	9%	3%	5%
Three Or More	(71)	50%	28%	7%	5%	6%	3%
Refused	(18)	62%	17%	3%	3%	0%	16%
Q25 INCOME GROUP							
Less Than \$25,000	(211)	61%	25%	2%	5%	1%	6%
\$25,000 To \$34,000	(175)	61%	25%	2%	5%	1%	6%
\$35,000 To \$44,000	(160)	58%	26%	4%	3%	6%	4%
\$45,000 To \$54,000	(127)	54%	25%	3%	9%	7%	2%
\$55,000 To \$64,000	(105)	56%	28%	2%	7%	4%	3%
\$65,000 To \$74,000	(88)	64%	22%	1%	8%	2%	3%
\$75,000 To \$100,000	(125)	47%	33%	8%	8%	3%	2%
More Than \$100,000	(91)	47%	25%	4%	15%	5%	3%
Don't Know	(29)	40%	38%	3%	3%	3%	13%
Refused	(89)	57%	21%	5%	3%	6%	8%
Q26 REGION							
Atlantic	(98)	61%	26%	3%	4%	1%	5%
Quebec	(296)	56%	25%	4%	5%	4%	5%
Ontario	(445)	61%	25%	2%	5%	3%	4%
Prairies	(199)	48%	29%	4%	9%	5%	5%
British Columbia/Territories	(162)	52%	26%	4%	9%	5%	4%
Q29 PROVINCE							
Newfoundland	(23)	62%	25%	4%	3%	1%	4%
Nova Scotia	(38)	62%	25%	3%	6%	2%	2%
New Brunswick	(31)	60%	27%	1%	2%	1%	8%
Prince Edward Island	(6)	59%	24%	6%	6%	0%	6%
Quebec	(296)	56%	25%	4%	5%	4%	5%
Ontario	(445)	61%	25%	2%	5%	3%	4%
Manitoba	(46)	55%	23%	4%	9%	3%	8%
Saskatchewan	(41)	48%	40%	0%	6%	3%	3%
Alberta	(112)	45%	28%	6%	11%	6%	5%
British Columbia	(156)	52%	26%	4%	9%	5%	4%
Yukon	(2)	50%	50%	0%	0%	0%	0%
Northwest Territories	(2)	50%	50%	0%	0%	0%	0%
Nunavut	(2)	50%	0%	0%	0%	50%	0%

**Q9 SYSTEM AS WHOL WORK REMARKBLY WELL**

"I would like you to tell me if you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree with what is being said about The system as a whole works remarkably well?"

	Total Respondents	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree	Don't Know/Refused
TOTAL	(1200)	18%	39%	4%	23%	15%	2%
Q18 OPINION LEADER							
Opinion Leader	(390)	18%	41%	3%	20%	16%	0%
Gen Pop	(810)	17%	38%	5%	24%	14%	2%
Q19 AGE							
18 To 24	(105)	12%	41%	9%	27%	10%	1%
25 To 34	(188)	11%	40%	6%	25%	16%	2%
35 To 44	(274)	15%	37%	5%	24%	17%	1%
45 To 54	(249)	15%	39%	1%	28%	14%	2%
55 To 64	(191)	21%	40%	4%	19%	15%	0%
65 And Over	(192)	31%	38%	2%	12%	12%	3%
Q20 GENDER							
Male	(594)	20%	41%	3%	20%	14%	1%
Female	(606)	16%	37%	5%	25%	15%	2%
Q21 GENERATION							
Male - 18 to 34	(157)	14%	40%	7%	22%	15%	2%
Male - 35 to 54	(274)	15%	43%	2%	26%	14%	1%
Male - 55+	(164)	32%	40%	3%	10%	14%	1%
Female - 18 to 34	(136)	9%	40%	8%	30%	12%	1%
Female - 35 to 54	(250)	15%	33%	5%	27%	18%	2%
Female - 55+	(219)	22%	38%	3%	21%	13%	3%
Q22 EDUCATION							
Elementary School	(90)	33%	36%	3%	12%	13%	3%
High School	(416)	19%	41%	5%	19%	13%	2%
Community College	(291)	13%	39%	4%	27%	16%	1%
Some University	(109)	13%	44%	2%	25%	15%	0%
Completed University	(285)	17%	35%	4%	27%	16%	1%
Don't Know	(2)	61%	20%	0%	20%	0%	0%
Refused	(7)	28%	0%	14%	29%	7%	22%
Q23 EMPLOYMENT STATUS							
Employed Full-Time For Pay	(503)	15%	37%	4%	27%	16%	1%
Employed Part-Time For Pay	(120)	15%	42%	5%	19%	16%	2%
Self-Employed	(129)	16%	36%	5%	23%	19%	1%
Currently Seeking Work	(43)	13%	42%	7%	17%	18%	2%
Homemaker	(63)	16%	37%	8%	21%	14%	4%
Student	(51)	15%	41%	6%	28%	10%	2%
Disabled	(37)	14%	38%	1%	29%	14%	4%
Retired	(233)	28%	42%	2%	15%	9%	3%
Other	(17)	6%	57%	0%	22%	16%	0%
Refused	(4)	25%	13%	0%	25%	13%	25%
Q24 # OF CHILDREN UNDER 18							
None	(740)	21%	37%	4%	22%	15%	2%
One	(183)	10%	46%	5%	25%	13%	2%
Two	(188)	15%	40%	3%	23%	17%	2%
Three Or More	(71)	15%	34%	10%	25%	16%	0%
Refused	(18)	22%	41%	5%	26%	0%	6%
Q25 INCOME GROUP							
Less Than \$25,000	(211)	22%	38%	3%	18%	15%	3%
\$25,000 To \$34,000	(175)	20%	36%	4%	26%	12%	2%
\$35,000 To \$44,000	(160)	17%	39%	6%	25%	13%	1%
\$45,000 To \$54,000	(127)	24%	38%	3%	16%	17%	1%
\$55,000 To \$64,000	(105)	16%	42%	5%	25%	11%	1%
\$65,000 To \$74,000	(88)	14%	40%	1%	25%	20%	1%
\$75,000 To \$100,000	(125)	11%	37%	7%	26%	18%	1%
More Than \$100,000	(91)	13%	43%	0%	25%	19%	0%
Don't Know	(29)	9%	44%	7%	23%	7%	11%
Refused	(89)	19%	39%	8%	20%	10%	3%
Q26 REGION							
Atlantic	(98)	17%	47%	3%	21%	9%	3%
Quebec	(296)	14%	29%	5%	28%	22%	1%
Ontario	(445)	20%	43%	4%	20%	12%	2%
Prairies	(199)	19%	42%	5%	22%	12%	1%
British Columbia/Territories	(162)	17%	38%	3%	24%	15%	3%
Q29 PROVINCE							
Newfoundland	(23)	17%	51%	3%	15%	11%	3%
Nova Scotia	(38)	15%	47%	4%	22%	11%	1%
New Brunswick	(31)	18%	44%	1%	22%	5%	7%
Prince Edward Island	(6)	35%	53%	0%	12%	0%	0%
Quebec	(296)	14%	29%	5%	28%	22%	1%
Ontario	(445)	20%	43%	4%	20%	12%	2%
Manitoba	(46)	16%	51%	1%	20%	12%	0%
Saskatchewan	(41)	17%	40%	5%	29%	8%	2%
Alberta	(112)	21%	39%	7%	19%	13%	1%
British Columbia	(156)	17%	38%	3%	24%	16%	3%
Yukon	(2)	50%	0%	0%	50%	0%	0%
Northwest Territories	(2)	50%	0%	0%	50%	0%	0%
Nunavut	(2)	0%	50%	50%	0%	0%	0%

**Q10 RE-INTRODUCING ANNUAL PREMIUMS**

"I would like you to tell me if you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree with what is being said about Re-introducing annual premiums based on ability to pay could be a significant step to improving the finances of the public Medicare system?"

	Total Respondents	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree	Don't Know/Refused
TOTAL	(932)	23%	38%	4%	14%	16%	5%
Q18 OPINION LEADER							
Opinion Leader	(300)	22%	35%	5%	13%	22%	4%
Gen Pop	(632)	23%	39%	4%	15%	13%	6%
Q19 AGE							
18 To 24	(81)	18%	43%	13%	15%	6%	5%
25 To 34	(142)	16%	43%	4%	18%	14%	5%
35 To 44	(217)	22%	39%	4%	17%	14%	3%
45 To 54	(193)	24%	40%	3%	14%	15%	4%
55 To 64	(150)	28%	35%	3%	10%	17%	6%
65 And Over	(149)	27%	25%	4%	10%	24%	9%
Q20 GENDER							
Male	(462)	25%	42%	4%	12%	14%	4%
Female	(470)	21%	34%	5%	17%	17%	7%
Q21 GENDERATION							
Male - 18 to 34	(121)	17%	44%	9%	15%	9%	6%
Male - 35 to 54	(219)	27%	45%	2%	11%	14%	1%
Male - 55+	(121)	29%	32%	2%	10%	20%	6%
Female - 18 to 34	(103)	15%	42%	6%	20%	13%	4%
Female - 35 to 54	(191)	19%	33%	5%	22%	15%	6%
Female - 55+	(177)	27%	29%	4%	10%	21%	9%
Q22 EDUCATION							
Elementary School	(68)	23%	34%	3%	11%	19%	10%
High School	(324)	29%	36%	5%	9%	15%	6%
Community College	(224)	22%	42%	4%	14%	13%	4%
Some University	(72)	20%	36%	5%	19%	17%	4%
Completed University	(236)	16%	36%	5%	22%	18%	3%
Don't Know	(2)	0%	20%	0%	0%	0%	80%
Refused	(6)	17%	50%	0%	17%	0%	17%
Q23 EMPLOYMENT STATUS							
Employed Full-Time For Pay	(390)	20%	41%	4%	17%	15%	3%
Employed Part-Time For Pay	(93)	21%	43%	5%	15%	13%	4%
Self-Employed	(99)	27%	41%	4%	13%	15%	0%
Currently Seeking Work	(32)	35%	32%	9%	6%	9%	7%
Homemaker	(50)	31%	30%	2%	9%	12%	15%
Student	(40)	14%	42%	17%	9%	10%	8%
Disabled	(26)	26%	38%	2%	9%	23%	2%
Retired	(184)	26%	27%	3%	14%	21%	9%
Other	(15)	28%	30%	15%	4%	17%	6%
Refused	(3)	33%	33%	0%	0%	0%	33%
Q24 # OF CHILDREN UNDER 18							
None	(564)	25%	34%	5%	13%	17%	6%
One	(152)	16%	48%	3%	15%	16%	3%
Two	(147)	22%	43%	3%	18%	12%	3%
Three Or More	(54)	19%	36%	12%	13%	14%	6%
Refused	(15)	39%	39%	0%	9%	6%	7%
Q25 INCOME GROUP							
Less Than \$25,000	(170)	32%	34%	3%	9%	16%	6%
\$25,000 To \$34,000	(139)	29%	39%	1%	14%	9%	8%
\$35,000 To \$44,000	(124)	24%	42%	8%	10%	12%	5%
\$45,000 To \$54,000	(99)	24%	36%	4%	12%	20%	4%
\$55,000 To \$64,000	(83)	14%	39%	6%	20%	20%	1%
\$65,000 To \$74,000	(67)	10%	31%	4%	27%	23%	5%
\$75,000 To \$100,000	(92)	16%	42%	5%	20%	16%	1%
More Than \$100,000	(70)	19%	42%	6%	14%	17%	3%
Don't Know	(22)	24%	41%	5%	0%	7%	23%
Refused	(66)	22%	31%	4%	18%	16%	7%
Q26 REGION							
Atlantic	(98)	16%	44%	5%	14%	15%	7%
Quebec	(296)	34%	33%	5%	12%	11%	4%
Ontario	(445)	17%	39%	4%	16%	18%	5%
Prairies	(87)	22%	38%	4%	12%	17%	7%
British Columbia/Territories	(6)	33%	50%	0%	17%	0%	0%
Q29 PROVINCE							
Newfoundland	(23)	21%	44%	6%	14%	8%	7%
Nova Scotia	(38)	14%	44%	3%	11%	21%	6%
New Brunswick	(31)	14%	44%	5%	18%	11%	8%
Prince Edward Island	(6)	24%	35%	6%	12%	18%	6%
Quebec	(296)	34%	33%	5%	12%	11%	4%
Ontario	(445)	17%	39%	4%	16%	18%	5%
Manitoba	(46)	25%	33%	4%	10%	20%	7%
Saskatchewan	(41)	19%	43%	3%	14%	14%	6%
Yukon	(2)	0%	100%	0%	0%	0%	0%
Northwest Territories	(2)	0%	50%	0%	50%	0%	0%
Nunavut	(2)	100%	0%	0%	0%	0%	0%

**Q11 AMERICAN RCV QULTY H/CARE THN CNDM**

"I would like you to tell me if you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree with what is being said about Most Americans receive higher quality health care more quickly than most Canadians?"

	Total Respondents	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree	Don't Know/Refuser
TOTAL	(1200)	20%	19%	6%	21%	24%	10%
Q18 OPINION LEADER							
Opinion Leader	(390)	20%	17%	6%	18%	32%	6%
Gen Pop	(810)	20%	20%	6%	22%	20%	11%
Q19 AGE							
18 To 24	(105)	17%	21%	13%	18%	20%	11%
25 To 34	(188)	22%	21%	6%	25%	19%	7%
35 To 44	(274)	24%	19%	5%	23%	21%	8%
45 To 54	(249)	21%	18%	8%	22%	21%	9%
55 To 64	(191)	16%	18%	4%	17%	34%	10%
65 And Over	(192)	19%	16%	4%	17%	29%	15%
Q20 GENDER							
Male	(594)	20%	19%	6%	23%	24%	8%
Female	(606)	20%	19%	7%	19%	24%	11%
Q21 GENDERATION							
Male - 18 to 34	(157)	18%	20%	8%	27%	19%	8%
Male - 35 to 54	(274)	22%	20%	6%	23%	22%	8%
Male - 55+	(164)	20%	16%	3%	18%	33%	9%
Female - 18 to 34	(136)	23%	23%	9%	18%	19%	9%
Female - 35 to 54	(250)	24%	17%	8%	22%	20%	10%
Female - 55+	(219)	16%	19%	5%	16%	31%	14%
Q22 EDUCATION							
Elementary School	(90)	27%	17%	2%	15%	21%	17%
High School	(416)	19%	20%	7%	18%	23%	13%
Community College	(291)	24%	17%	5%	23%	23%	7%
Some University	(109)	18%	18%	7%	27%	24%	5%
Completed University	(285)	17%	20%	7%	21%	28%	7%
Don't Know	(2)	20%	0%	0%	0%	61%	20%
Refused	(7)	21%	14%	0%	29%	14%	22%
Q23 EMPLOYMENT STATUS							
Employed Full-Time For Pay	(503)	20%	17%	7%	24%	24%	9%
Employed Part-Time For Pay	(120)	17%	28%	8%	19%	20%	8%
Self-Employed	(129)	27%	20%	6%	23%	21%	3%
Currently Seeking Work	(43)	30%	14%	5%	23%	21%	7%
Homemaker	(63)	32%	19%	4%	9%	22%	14%
Student	(51)	9%	25%	8%	24%	22%	11%
Disabled	(37)	27%	16%	7%	16%	25%	9%
Retired	(233)	17%	16%	5%	19%	29%	15%
Other	(17)	12%	25%	1%	12%	35%	4%
Refused	(4)	25%	38%	0%	0%	0%	38%
Q24 # OF CHILDREN UNDER 18							
None	(740)	19%	17%	6%	21%	25%	11%
One	(183)	20%	25%	6%	21%	22%	7%
Two	(188)	23%	18%	8%	21%	21%	9%
Three Or More	(71)	27%	19%	3%	19%	23%	9%
Refused	(18)	17%	31%	3%	19%	15%	17%
Q25 INCOME GROUP							
Less Than \$25,000	(211)	22%	18%	7%	19%	21%	13%
\$25,000 To \$34,000	(175)	24%	14%	6%	21%	22%	12%
\$35,000 To \$44,000	(160)	19%	21%	4%	18%	28%	9%
\$45,000 To \$54,000	(127)	21%	15%	6%	22%	31%	4%
\$55,000 To \$64,000	(105)	23%	21%	4%	26%	22%	4%
\$65,000 To \$74,000	(88)	15%	28%	4%	21%	25%	7%
\$75,000 To \$100,000	(125)	20%	19%	9%	23%	19%	10%
More Than \$100,000	(91)	19%	17%	8%	23%	28%	5%
Don't Know	(29)	17%	12%	9%	20%	17%	25%
Refused	(89)	16%	23%	5%	17%	23%	15%
Q26 REGION							
Atlantic	(98)	17%	16%	7%	24%	24%	11%
Quebec	(296)	32%	19%	9%	18%	13%	9%
Ontario	(445)	17%	19%	5%	21%	29%	8%
Prairies	(199)	13%	20%	7%	21%	27%	12%
British Columbia/Territories	(162)	18%	19%	3%	23%	26%	11%
Q29 PROVINCE							
Newfoundland	(23)	21%	15%	4%	20%	30%	10%
Nova Scotia	(38)	15%	20%	8%	28%	24%	6%
New Brunswick	(31)	19%	13%	7%	21%	23%	17%
Prince Edward Island	(6)	6%	18%	18%	29%	6%	24%
Quebec	(296)	32%	19%	9%	18%	13%	9%
Ontario	(445)	17%	19%	5%	21%	29%	8%
Manitoba	(46)	13%	29%	1%	23%	22%	12%
Saskatchewan	(41)	16%	27%	6%	10%	29%	13%
Alberta	(112)	12%	14%	9%	25%	28%	12%
British Columbia	(156)	18%	19%	3%	23%	26%	11%
Yukon	(2)	0%	50%	0%	50%	0%	0%
Northwest Territories	(2)	0%	0%	0%	50%	0%	50%
Nunavut	(2)	50%	0%	0%	0%	50%	0%

**Q12 PUB MED SYSTEM IS NO LONGR SUSTMBL**

"I would like you to tell me if you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree with what is being said about Like it or not, the public Medicare system is no longer sustainable?"

	Total Respondents	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree	Don't Know/Refused
TOTAL	(1200)	20%	28%	6%	21%	20%	6%
Q18 OPINION LEADER							
Opinion Leader	(390)	22%	26%	4%	18%	29%	2%
Gen Pop	(810)	19%	29%	7%	22%	16%	8%
Q19 AGE							
18 To 24	(105)	12%	28%	13%	26%	16%	5%
25 To 34	(188)	16%	28%	9%	22%	21%	4%
35 To 44	(274)	18%	30%	6%	22%	20%	4%
45 To 54	(249)	24%	27%	3%	20%	22%	4%
55 To 64	(191)	23%	28%	5%	19%	19%	7%
65 And Over	(192)	21%	27%	2%	19%	19%	11%
Q20 GENDER							
Male	(594)	19%	26%	5%	22%	23%	4%
Female	(606)	20%	30%	6%	20%	17%	7%
Q21 GENDERATION							
Male - 18 to 34	(157)	14%	26%	8%	24%	23%	5%
Male - 35 to 54	(274)	20%	27%	5%	23%	23%	2%
Male - 55+	(164)	25%	25%	2%	17%	24%	7%
Female - 18 to 34	(136)	16%	30%	13%	22%	14%	5%
Female - 35 to 54	(250)	22%	30%	5%	18%	19%	6%
Female - 55+	(219)	20%	29%	4%	20%	15%	11%
Q22 EDUCATION							
Elementary School	(90)	28%	22%	5%	16%	16%	14%
High School	(416)	21%	30%	5%	21%	17%	7%
Community College	(291)	19%	30%	7%	21%	18%	5%
Some University	(109)	18%	19%	4%	30%	25%	3%
Completed University	(285)	17%	28%	6%	20%	26%	3%
Don't Know	(2)	0%	0%	0%	20%	61%	20%
Refused	(7)	21%	14%	14%	14%	14%	22%
Q23 EMPLOYMENT STATUS							
Employed Full-Time For Pay	(503)	18%	30%	5%	21%	21%	4%
Employed Part-Time For Pay	(120)	24%	28%	5%	22%	17%	4%
Self-Employed	(129)	20%	25%	6%	22%	22%	4%
Currently Seeking Work	(43)	22%	24%	10%	18%	19%	7%
Homemaker	(63)	24%	22%	8%	18%	15%	14%
Student	(51)	7%	25%	14%	32%	17%	4%
Disabled	(37)	24%	32%	0%	17%	25%	1%
Retired	(233)	19%	28%	4%	18%	20%	9%
Other	(17)	31%	24%	4%	20%	10%	12%
Refused	(4)	37%	38%	0%	0%	0%	25%
Q24 # OF CHILDREN UNDER 18							
None	(740)	21%	27%	5%	20%	21%	6%
One	(183)	16%	28%	7%	23%	23%	4%
Two	(188)	20%	33%	6%	21%	16%	4%
Three Or More	(71)	19%	26%	9%	24%	15%	7%
Refused	(18)	22%	19%	0%	30%	8%	20%
Q25 INCOME GROUP							
Less Than \$25,000	(211)	19%	27%	7%	19%	15%	12%
\$25,000 To \$34,000	(175)	22%	34%	3%	20%	16%	4%
\$35,000 To \$44,000	(160)	18%	28%	4%	22%	23%	4%
\$45,000 To \$54,000	(127)	21%	23%	3%	23%	28%	1%
\$55,000 To \$64,000	(105)	20%	29%	9%	21%	19%	3%
\$65,000 To \$74,000	(88)	23%	26%	5%	24%	21%	1%
\$75,000 To \$100,000	(125)	20%	27%	4%	26%	20%	4%
More Than \$100,000	(91)	19%	30%	5%	19%	25%	3%
Don't Know	(29)	10%	31%	9%	6%	12%	31%
Refused	(89)	18%	25%	11%	17%	19%	10%
Q26 REGION							
Atlantic	(98)	14%	29%	4%	27%	18%	8%
Quebec	(296)	29%	19%	9%	23%	14%	6%
Ontario	(445)	16%	30%	5%	20%	25%	5%
Prairies	(199)	17%	33%	4%	21%	18%	7%
British Columbia/Territories	(162)	22%	32%	3%	17%	21%	6%
Q29 PROVINCE							
Newfoundland	(23)	14%	30%	7%	24%	17%	8%
Nova Scotia	(38)	14%	34%	3%	25%	20%	4%
New Brunswick	(31)	9%	26%	3%	28%	20%	13%
Prince Edward Island	(6)	41%	12%	0%	41%	6%	0%
Quebec	(296)	29%	19%	9%	23%	14%	6%
Ontario	(445)	16%	30%	5%	20%	25%	5%
Manitoba	(46)	9%	36%	1%	26%	23%	4%
Saskatchewan	(41)	19%	32%	3%	24%	13%	10%
Alberta	(112)	19%	32%	5%	18%	18%	6%
British Columbia	(156)	21%	32%	3%	17%	22%	6%
Yukon	(2)	0%	50%	0%	50%	0%	0%
Northwest Territories	(2)	0%	50%	0%	0%	50%	0%
Nunavut	(2)	100%	0%	0%	0%	0%	0%

**Q13 H/CARE HAS BECOM TOO EXP FOR GOVT**

"I would like you to tell me if you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree with what is being said about Health care has become too expensive for governments to fund for everyone, and we have no choice but to start letting the wealthy pay for their own health care?"

	Total Respondents	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree	Don't Know/Refused
TOTAL	(1200)	16%	22%	5%	25%	28%	4%
Q18 OPINION LEADER							
Opinion Leader	(390)	15%	20%	4%	22%	36%	2%
Gen Pop	(810)	17%	22%	6%	27%	24%	4%
Q19 AGE							
18 To 24	(105)	9%	21%	9%	28%	31%	2%
25 To 34	(188)	10%	22%	7%	32%	28%	2%
35 To 44	(274)	13%	24%	5%	26%	29%	3%
45 To 54	(249)	18%	20%	3%	27%	26%	5%
55 To 64	(191)	22%	20%	4%	22%	28%	3%
65 And Over	(192)	24%	22%	5%	16%	27%	6%
Q20 GENDER							
Male	(594)	16%	22%	4%	27%	28%	3%
Female	(606)	17%	21%	6%	24%	28%	4%
Q21 GENDERATION							
Male - 18 to 34	(157)	7%	22%	7%	34%	27%	3%
Male - 35 to 54	(274)	16%	24%	4%	25%	28%	3%
Male - 55+	(164)	23%	20%	3%	22%	28%	4%
Female - 18 to 34	(136)	12%	20%	8%	27%	31%	2%
Female - 35 to 54	(250)	14%	20%	5%	28%	28%	5%
Female - 55+	(219)	24%	22%	6%	17%	27%	5%
Q22 EDUCATION							
Elementary School	(90)	29%	17%	7%	21%	20%	7%
High School	(416)	23%	22%	5%	21%	24%	5%
Community College	(291)	14%	23%	4%	29%	27%	2%
Some University	(109)	11%	23%	2%	28%	34%	3%
Completed University	(285)	8%	21%	7%	28%	34%	2%
Don't Know	(2)	0%	20%	0%	0%	80%	0%
Refused	(7)	14%	14%	0%	14%	36%	22%
Q23 EMPLOYMENT STATUS							
Employed Full-Time For Pay	(503)	13%	22%	6%	29%	27%	3%
Employed Part-Time For Pay	(120)	17%	22%	4%	27%	28%	2%
Self-Employed	(129)	13%	27%	1%	22%	33%	3%
Currently Seeking Work	(43)	24%	19%	7%	22%	26%	2%
Homemaker	(63)	24%	15%	8%	22%	22%	8%
Student	(51)	3%	15%	10%	39%	30%	3%
Disabled	(37)	28%	16%	2%	19%	34%	2%
Retired	(233)	23%	22%	6%	17%	27%	6%
Other	(17)	14%	27%	2%	24%	33%	0%
Refused	(4)	25%	38%	0%	0%	0%	38%
Q24 # OF CHILDREN UNDER 18							
None	(740)	19%	20%	5%	24%	27%	4%
One	(183)	9%	22%	4%	33%	30%	2%
Two	(188)	13%	28%	4%	21%	30%	4%
Three Or More	(71)	16%	15%	11%	27%	27%	4%
Refused	(18)	17%	25%	5%	24%	15%	14%
Q25 INCOME GROUP							
Less Than \$25,000	(211)	27%	23%	6%	20%	21%	4%
\$25,000 To \$34,000	(175)	23%	20%	5%	25%	23%	4%
\$35,000 To \$44,000	(160)	17%	22%	4%	32%	21%	3%
\$45,000 To \$54,000	(127)	12%	20%	5%	25%	34%	3%
\$55,000 To \$64,000	(105)	12%	19%	5%	31%	32%	1%
\$65,000 To \$74,000	(88)	13%	22%	2%	22%	39%	3%
\$75,000 To \$100,000	(125)	6%	23%	6%	36%	26%	3%
More Than \$100,000	(91)	8%	24%	7%	16%	42%	3%
Don't Know	(29)	12%	20%	5%	15%	33%	15%
Refused	(89)	15%	22%	6%	20%	29%	8%
Q26 REGION							
Atlantic	(98)	18%	26%	4%	23%	26%	3%
Quebec	(296)	25%	18%	6%	25%	21%	5%
Ontario	(445)	11%	21%	5%	26%	33%	4%
Prairies	(199)	12%	21%	7%	28%	28%	4%
British Columbia/Territories	(162)	21%	28%	2%	19%	28%	3%
Q29 PROVINCE							
Newfoundland	(23)	28%	27%	4%	15%	24%	1%
Nova Scotia	(38)	14%	27%	5%	26%	25%	3%
New Brunswick	(31)	16%	22%	3%	24%	29%	5%
Prince Edward Island	(6)	18%	29%	6%	24%	24%	0%
Quebec	(296)	25%	18%	6%	25%	21%	5%
Ontario	(445)	11%	21%	5%	26%	33%	4%
Manitoba	(46)	4%	19%	10%	36%	28%	3%
Saskatchewan	(41)	14%	24%	8%	22%	27%	5%
Alberta	(112)	14%	21%	5%	27%	29%	4%
British Columbia	(156)	20%	28%	2%	19%	27%	3%
Yukon	(2)	0%	50%	0%	0%	50%	0%
Northwest Territories	(2)	0%	0%	0%	50%	50%	0%
Nunavut	(2)	100%	0%	0%	0%	0%	0%

**Q14 FED GOVT NOT CONTRIBUT ENOUGH MED**

"I would like you to tell me if you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree with what is being said about The federal government doesn't contribute enough to Medicare to have any say over how it is managed?"

	Total Respondents	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree	Don't Know/Refuse
TOTAL	(1200)	27%	25%	6%	21%	11%	10%
Q18 OPINION LEADER							
Opinion Leader	(390)	31%	21%	3%	22%	16%	7%
Gen Pop	(810)	26%	27%	7%	20%	8%	12%
Q19 AGE							
18 To 24	(105)	15%	38%	16%	16%	12%	3%
25 To 34	(188)	20%	26%	9%	25%	12%	9%
35 To 44	(274)	30%	24%	8%	23%	9%	7%
45 To 54	(249)	29%	23%	3%	22%	11%	13%
55 To 64	(191)	30%	23%	3%	20%	10%	14%
65 And Over	(192)	35%	23%	4%	14%	12%	13%
Q20 GENDER							
Male	(594)	29%	24%	4%	22%	12%	10%
Female	(606)	26%	26%	9%	19%	9%	11%
Q21 GENERATION							
Male - 18 to 34	(157)	21%	28%	9%	23%	13%	7%
Male - 35 to 54	(274)	30%	25%	2%	25%	11%	8%
Male - 55+	(164)	35%	18%	2%	17%	13%	15%
Female - 18 to 34	(136)	15%	33%	14%	20%	10%	7%
Female - 35 to 54	(250)	29%	22%	10%	20%	9%	12%
Female - 55+	(219)	30%	27%	4%	18%	9%	12%
Q22 EDUCATION							
Elementary School	(90)	37%	19%	4%	15%	12%	13%
High School	(416)	31%	30%	5%	17%	7%	11%
Community College	(291)	27%	24%	7%	19%	13%	10%
Some University	(109)	28%	25%	6%	23%	10%	8%
Completed University	(285)	20%	19%	8%	30%	15%	9%
Don't Know	(2)	0%	20%	0%	0%	0%	80%
Refused	(7)	36%	29%	0%	0%	0%	36%
Q23 EMPLOYMENT STATUS							
Employed Full-Time For Pay	(503)	26%	26%	5%	23%	10%	10%
Employed Part-Time For Pay	(120)	19%	28%	9%	25%	10%	8%
Self-Employed	(129)	28%	21%	4%	22%	14%	12%
Currently Seeking Work	(43)	35%	20%	10%	12%	9%	13%
Homemaker	(63)	27%	19%	16%	13%	11%	14%
Student	(51)	17%	27%	14%	23%	14%	4%
Disabled	(37)	42%	21%	1%	16%	10%	10%
Retired	(233)	34%	24%	3%	17%	11%	11%
Other	(17)	31%	33%	10%	10%	10%	6%
Refused	(4)	25%	38%	0%	0%	0%	38%
Q24 # OF CHILDREN UNDER 18							
None	(740)	29%	25%	5%	20%	10%	11%
One	(183)	27%	21%	7%	21%	13%	11%
Two	(188)	22%	26%	7%	26%	10%	8%
Three Or More	(71)	29%	24%	13%	15%	11%	8%
Refused	(18)	28%	41%	0%	6%	9%	17%
Q25 INCOME GROUP							
Less Than \$25,000	(211)	36%	24%	6%	15%	8%	11%
\$25,000 To \$34,000	(175)	28%	29%	5%	16%	11%	11%
\$35,000 To \$44,000	(160)	30%	24%	8%	19%	10%	10%
\$45,000 To \$54,000	(127)	26%	26%	5%	22%	12%	9%
\$55,000 To \$64,000	(105)	36%	20%	4%	25%	13%	2%
\$65,000 To \$74,000	(88)	22%	35%	4%	20%	10%	8%
\$75,000 To \$100,000	(125)	17%	24%	7%	30%	10%	13%
More Than \$100,000	(91)	19%	20%	5%	31%	19%	6%
Don't Know	(29)	18%	26%	10%	11%	10%	25%
Refused	(89)	27%	21%	10%	18%	7%	18%
Q26 REGION							
Atlantic	(98)	23%	22%	6%	28%	11%	9%
Quebec	(296)	43%	24%	5%	10%	8%	10%
Ontario	(445)	21%	26%	6%	25%	12%	11%
Prairies	(199)	21%	26%	9%	25%	11%	9%
British Columbia/Territories	(162)	29%	23%	5%	19%	12%	11%
Q29 PROVINCE							
Newfoundland	(23)	27%	18%	8%	25%	13%	8%
Nova Scotia	(38)	23%	22%	8%	29%	12%	6%
New Brunswick	(31)	21%	24%	4%	28%	9%	13%
Prince Edward Island	(6)	18%	29%	0%	35%	6%	12%
Quebec	(296)	43%	24%	5%	10%	8%	10%
Ontario	(445)	21%	26%	6%	25%	12%	11%
Manitoba	(46)	20%	25%	9%	28%	10%	9%
Saskatchewan	(41)	16%	30%	10%	22%	13%	10%
Alberta	(112)	23%	25%	9%	25%	10%	8%
British Columbia	(156)	29%	23%	5%	20%	12%	12%
Yukon	(2)	0%	50%	0%	0%	50%	0%
Northwest Territories	(2)	0%	0%	50%	50%	0%	0%
Nunavut	(2)	50%	0%	0%	0%	50%	0%

**Q15 MEDICAL SRV COVRD MAK SYS SUSTNBL**

"I would like you to tell me if you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree with what is being said about It is time to take some medical services off the list of those covered by Medicare to make the system sustainable?"

	Total Respondents	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree	Don't Know/Refused
TOTAL	(1200)	15%	28%	5%	20%	27%	6%
Q18 OPINION LEADER							
Opinion Leader	(390)	17%	24%	5%	17%	32%	5%
Gen Pop	(810)	14%	29%	5%	21%	24%	6%
Q19 AGE							
18 To 24	(105)	8%	33%	10%	23%	23%	3%
25 To 34	(188)	13%	30%	4%	23%	25%	5%
35 To 44	(274)	17%	28%	5%	22%	23%	5%
45 To 54	(249)	13%	26%	5%	22%	28%	7%
55 To 64	(191)	17%	24%	5%	17%	31%	6%
65 And Over	(192)	17%	28%	5%	12%	31%	7%
Q20 GENDER							
Male	(594)	17%	29%	5%	20%	25%	5%
Female	(606)	12%	27%	6%	20%	29%	7%
Q21 GENERATION							
Male - 18 to 34	(157)	13%	33%	5%	22%	24%	3%
Male - 35 to 54	(274)	18%	28%	4%	21%	23%	4%
Male - 55+	(164)	20%	26%	5%	14%	27%	7%
Female - 18 to 34	(136)	10%	29%	8%	24%	25%	6%
Female - 35 to 54	(250)	12%	26%	6%	23%	27%	7%
Female - 55+	(219)	15%	26%	4%	14%	34%	6%
Q22 EDUCATION							
Elementary School	(90)	23%	17%	7%	16%	30%	7%
High School	(416)	15%	30%	6%	19%	27%	5%
Community College	(291)	15%	29%	3%	22%	27%	5%
Some University	(109)	10%	28%	3%	21%	32%	6%
Completed University	(285)	14%	26%	7%	21%	24%	7%
Don't Know	(2)	0%	20%	61%	0%	20%	0%
Refused	(7)	14%	29%	0%	14%	22%	22%
Q23 EMPLOYMENT STATUS							
Employed Full-Time For Pay	(503)	15%	29%	4%	22%	26%	4%
Employed Part-Time For Pay	(120)	15%	30%	2%	22%	26%	4%
Self-Employed	(129)	16%	28%	6%	20%	23%	8%
Currently Seeking Work	(43)	18%	26%	7%	17%	28%	5%
Homemaker	(63)	13%	19%	11%	19%	25%	14%
Student	(51)	7%	31%	13%	28%	20%	2%
Disabled	(37)	7%	14%	4%	28%	43%	3%
Retired	(233)	16%	27%	5%	13%	32%	7%
Other	(17)	20%	37%	12%	4%	22%	6%
Refused	(4)	25%	51%	0%	0%	0%	25%
Q24 # OF CHILDREN UNDER 18							
None	(740)	14%	28%	6%	19%	29%	6%
One	(183)	13%	26%	3%	22%	31%	5%
Two	(188)	17%	32%	6%	21%	18%	6%
Three Or More	(71)	23%	21%	6%	23%	21%	5%
Refused	(18)	25%	20%	5%	17%	18%	14%
Q25 INCOME GROUP							
Less Than \$25,000	(211)	18%	22%	4%	19%	31%	5%
\$25,000 To \$34,000	(175)	12%	30%	4%	23%	25%	5%
\$35,000 To \$44,000	(160)	16%	32%	6%	17%	26%	2%
\$45,000 To \$54,000	(127)	19%	24%	4%	20%	29%	4%
\$55,000 To \$64,000	(105)	11%	30%	3%	16%	32%	7%
\$65,000 To \$74,000	(88)	16%	27%	5%	17%	32%	2%
\$75,000 To \$100,000	(125)	8%	36%	6%	25%	20%	6%
More Than \$100,000	(91)	21%	24%	8%	26%	16%	6%
Don't Know	(29)	9%	24%	2%	18%	30%	17%
Refused	(89)	11%	22%	10%	15%	28%	14%
Q26 REGION							
Atlantic	(98)	10%	23%	5%	25%	30%	7%
Quebec	(296)	23%	24%	6%	21%	20%	5%
Ontario	(445)	11%	29%	4%	19%	33%	5%
Prairies	(199)	13%	30%	6%	21%	24%	6%
British Columbia/Territories	(162)	16%	30%	6%	17%	24%	7%
Q29 PROVINCE							
Newfoundland	(23)	10%	24%	4%	27%	31%	4%
Nova Scotia	(38)	7%	24%	7%	23%	34%	5%
New Brunswick	(31)	13%	22%	4%	23%	27%	11%
Prince Edward Island	(6)	18%	24%	6%	35%	12%	6%
Quebec	(296)	23%	24%	6%	21%	20%	5%
Ontario	(445)	11%	29%	4%	19%	33%	5%
Manitoba	(46)	10%	25%	6%	28%	25%	7%
Saskatchewan	(41)	11%	24%	8%	24%	27%	6%
Alberta	(112)	15%	34%	6%	17%	22%	5%
British Columbia	(156)	16%	31%	6%	17%	24%	6%
Yukon	(2)	0%	0%	0%	50%	50%	0%
Northwest Territories	(2)	0%	50%	50%	0%	0%	0%
Nunavut	(2)	0%	0%	0%	0%	50%	50%

**Q16 ATTENTION PAY TO CURRENT EVENTS**

"How much attention would you say you pay to current events and issues? Would you say you pay?"

	Total Respondents	A Lot Of Attention	Some Attention	Not Much Attention	Almost No Attention	Don't Know/Refused
TOTAL	(1200)	36%	48%	12%	3%	1%
Q18 OPINION LEADER						
Opinion Leader	(390)	82%	18%	0%	0%	0%
Gen Pop	(810)	14%	63%	18%	5%	1%
Q19 AGE						
18 To 24	(105)	17%	55%	22%	5%	0%
25 To 34	(188)	24%	52%	19%	5%	1%
35 To 44	(274)	30%	54%	11%	4%	1%
45 To 54	(249)	40%	48%	9%	2%	1%
55 To 64	(191)	46%	45%	8%	1%	0%
65 And Over	(192)	52%	35%	8%	4%	1%
Q20 GENDER						
Male	(594)	40%	45%	11%	3%	1%
Female	(606)	32%	51%	12%	4%	1%
Q21 GENDERATION						
Male - 18 to 34	(157)	24%	54%	17%	4%	1%
Male - 35 to 54	(274)	40%	47%	10%	2%	1%
Male - 55+	(164)	56%	32%	9%	3%	0%
Female - 18 to 34	(136)	19%	51%	23%	6%	0%
Female - 35 to 54	(250)	29%	56%	11%	3%	1%
Female - 55+	(219)	44%	46%	7%	3%	1%
Q22 EDUCATION						
Elementary School	(90)	25%	52%	15%	7%	0%
High School	(416)	31%	49%	16%	4%	1%
Community College	(291)	33%	53%	11%	3%	1%
Some University	(109)	38%	51%	9%	2%	0%
Completed University	(285)	50%	40%	8%	1%	0%
Don't Know	(2)	61%	39%	0%	0%	0%
Refused	(7)	14%	36%	0%	0%	50%
Q23 EMPLOYMENT STATUS						
Employed Full-Time For Pay	(503)	34%	50%	13%	3%	0%
Employed Part-Time For Pay	(120)	22%	59%	14%	4%	0%
Self-Employed	(129)	43%	45%	8%	3%	1%
Currently Seeking Work	(43)	32%	49%	19%	1%	0%
Homemaker	(63)	25%	49%	17%	7%	3%
Student	(51)	24%	59%	15%	2%	0%
Disabled	(37)	31%	50%	13%	6%	0%
Retired	(233)	51%	38%	7%	3%	1%
Other	(17)	41%	39%	14%	6%	0%
Refused	(4)	13%	0%	13%	0%	74%
Q24 # OF CHILDREN UNDER 18						
None	(740)	40%	46%	10%	3%	0%
One	(183)	27%	50%	18%	4%	1%
Two	(188)	32%	52%	13%	3%	1%
Three Or More	(71)	31%	54%	11%	2%	1%
Refused	(18)	25%	51%	13%	0%	11%
Q25 INCOME GROUP						
Less Than \$25,000	(211)	29%	49%	15%	7%	0%
\$25,000 To \$34,000	(175)	29%	52%	14%	5%	1%
\$35,000 To \$44,000	(160)	31%	52%	15%	1%	1%
\$45,000 To \$54,000	(127)	37%	53%	8%	3%	0%
\$55,000 To \$64,000	(105)	45%	44%	11%	0%	0%
\$65,000 To \$74,000	(88)	37%	53%	8%	1%	0%
\$75,000 To \$100,000	(125)	38%	50%	10%	2%	0%
More Than \$100,000	(91)	61%	30%	6%	3%	0%
Don't Know	(29)	38%	36%	20%	3%	2%
Refused	(89)	36%	43%	13%	3%	5%
Q26 REGION						
Atlantic	(98)	36%	48%	10%	6%	0%
Quebec	(296)	25%	51%	19%	4%	1%
Ontario	(445)	44%	44%	9%	2%	0%
Prairies	(199)	32%	50%	13%	5%	1%
British Columbia/Territories	(162)	41%	50%	7%	2%	1%
Q29 PROVINCE						
Newfoundland	(23)	34%	48%	7%	11%	0%
Nova Scotia	(38)	40%	44%	11%	4%	0%
New Brunswick	(31)	31%	55%	7%	6%	1%
Prince Edward Island	(6)	47%	29%	24%	0%	0%
Quebec	(296)	25%	51%	19%	4%	1%
Ontario	(445)	44%	44%	9%	2%	0%
Manitoba	(46)	39%	48%	7%	4%	1%
Saskatchewan	(41)	30%	51%	14%	5%	0%
Alberta	(112)	29%	51%	14%	5%	1%
British Columbia	(156)	41%	49%	7%	2%	1%
Yukon	(2)	50%	50%	0%	0%	0%
Northwest Territories	(2)	50%	50%	0%	0%	0%
Nunavut	(2)	0%	100%	0%	0%	0%

**Q17 HOW OFTEN YOU PERSUADE SOMEONE**

"How often do you try to persuade someone from outside your family to your own point of view?"

	Total Respondents	Very Often	Occasionally	Never	Don't Know
TOTAL	(1200)	15%	55%	29%	1%
Q18 OPINION LEADER					
Opinion Leader	(390)	43%	57%	0%	0%
Gen Pop	(810)	2%	53%	43%	1%
Q19 AGE					
18 To 24	(105)	25%	57%	18%	0%
25 To 34	(188)	17%	52%	31%	1%
35 To 44	(274)	14%	58%	26%	1%
45 To 54	(249)	13%	62%	25%	1%
55 To 64	(191)	16%	56%	29%	0%
65 And Over	(192)	14%	41%	44%	1%
Q20 GENDER					
Male	(594)	17%	56%	26%	1%
Female	(606)	14%	53%	32%	1%
Q21 GENERATION					
Male - 18 to 34	(157)	22%	55%	21%	1%
Male - 35 to 54	(274)	15%	59%	25%	1%
Male - 55+	(164)	16%	51%	32%	0%
Female - 18 to 34	(136)	16%	52%	32%	0%
Female - 35 to 54	(250)	13%	61%	26%	1%
Female - 55+	(219)	13%	46%	40%	1%
Q22 EDUCATION					
Elementary School	(90)	15%	46%	39%	0%
High School	(416)	11%	54%	35%	0%
Community College	(291)	16%	56%	27%	1%
Some University	(109)	18%	56%	25%	0%
Completed University	(285)	21%	57%	21%	1%
Don't Know	(2)	0%	0%	100%	0%
Refused	(7)	0%	43%	14%	43%
Q23 EMPLOYMENT STATUS					
Employed Full-Time For Pay	(503)	16%	60%	24%	0%
Employed Part-Time For Pay	(120)	17%	54%	29%	1%
Self-Employed	(129)	15%	60%	25%	0%
Currently Seeking Work	(43)	17%	50%	33%	0%
Homemaker	(63)	15%	58%	27%	0%
Student	(51)	24%	51%	24%	2%
Disabled	(37)	20%	42%	38%	0%
Retired	(233)	11%	44%	44%	1%
Other	(17)	12%	59%	29%	0%
Refused	(4)	0%	13%	13%	74%
Q24 # OF CHILDREN UNDER 18					
None	(740)	16%	52%	31%	1%
One	(183)	18%	57%	24%	0%
Two	(188)	11%	63%	25%	1%
Three Or More	(71)	12%	55%	33%	0%
Refused	(18)	0%	42%	44%	14%
Q25 INCOME GROUP					
Less Than \$25,000	(211)	17%	43%	39%	1%
\$25,000 To \$34,000	(175)	11%	53%	35%	0%
\$35,000 To \$44,000	(160)	12%	60%	28%	0%
\$45,000 To \$54,000	(127)	14%	59%	26%	1%
\$55,000 To \$64,000	(105)	20%	65%	14%	0%
\$65,000 To \$74,000	(88)	16%	59%	25%	0%
\$75,000 To \$100,000	(125)	16%	59%	25%	0%
More Than \$100,000	(91)	23%	57%	19%	1%
Don't Know	(29)	17%	47%	34%	2%
Refused	(89)	13%	46%	38%	3%
Q26 REGION					
Atlantic	(98)	11%	55%	34%	0%
Quebec	(296)	12%	55%	33%	1%
Ontario	(445)	19%	53%	28%	1%
Prairies	(199)	13%	59%	27%	1%
British Columbia/Territories	(162)	18%	54%	26%	1%
Q29 PROVINCE					
Newfoundland	(23)	14%	61%	25%	0%
Nova Scotia	(38)	13%	55%	32%	0%
New Brunswick	(31)	6%	54%	39%	1%
Prince Edward Island	(6)	6%	47%	47%	0%
Quebec	(296)	12%	55%	33%	1%
Ontario	(445)	19%	53%	28%	1%
Manitoba	(46)	14%	61%	25%	0%
Saskatchewan	(41)	17%	49%	32%	2%
Alberta	(112)	11%	62%	27%	1%
British Columbia	(156)	17%	55%	27%	1%
Yukon	(2)	100%	0%	0%	0%
Northwest Territories	(2)	0%	100%	0%	0%
Nunavut	(2)	50%	50%	0%	0%

**Q18 OPINION LEADER**

"OPINION LEADER?"

	Total Respondents	Opinion Leader	Gen Pop
TOTAL	(1200)	33%	67%
Q18 OPINION LEADER			
Opinion Leader	(390)	100%	0%
Gen Pop	(810)	0%	100%
Q19 AGE			
18 To 24	(105)	29%	71%
25 To 34	(188)	25%	75%
35 To 44	(274)	29%	71%
45 To 54	(249)	33%	67%
55 To 64	(191)	42%	58%
65 And Over	(192)	35%	65%
Q20 GENDER			
Male	(594)	37%	63%
Female	(606)	28%	72%
Q21 GENDERATION			
Male - 18 to 34	(157)	30%	70%
Male - 35 to 54	(274)	35%	65%
Male - 55+	(164)	46%	54%
Female - 18 to 34	(136)	23%	77%
Female - 35 to 54	(250)	27%	73%
Female - 55+	(219)	33%	67%
Q22 EDUCATION			
Elementary School	(90)	24%	76%
High School	(416)	26%	74%
Community College	(291)	31%	69%
Some University	(109)	35%	65%
Completed University	(285)	45%	55%
Don't Know	(2)	0%	100%
Refused	(7)	14%	86%
Q23 EMPLOYMENT STATUS			
Employed Full-Time For Pay	(503)	32%	68%
Employed Part-Time For Pay	(120)	24%	76%
Self-Employed	(129)	39%	61%
Currently Seeking Work	(43)	33%	67%
Homemaker	(63)	29%	71%
Student	(51)	33%	67%
Disabled	(37)	33%	67%
Retired	(233)	35%	65%
Other	(17)	31%	69%
Refused	(4)	0%	100%
Q24 # OF CHILDREN UNDER 18			
None	(740)	35%	65%
One	(183)	29%	71%
Two	(188)	29%	71%
Three Or More	(71)	26%	74%
Refused	(18)	17%	83%
Q25 INCOME GROUP			
Less Than \$25,000	(211)	28%	72%
\$25,000 To \$34,000	(175)	24%	76%
\$35,000 To \$44,000	(160)	29%	71%
\$45,000 To \$54,000	(127)	36%	64%
\$55,000 To \$64,000	(105)	42%	58%
\$65,000 To \$74,000	(88)	35%	65%
\$75,000 To \$100,000	(125)	35%	65%
More Than \$100,000	(91)	51%	49%
Don't Know	(29)	32%	68%
Refused	(89)	26%	74%
Q26 REGION			
Atlantic	(98)	30%	70%
Quebec	(296)	25%	75%
Ontario	(445)	37%	63%
Prairies	(199)	28%	72%
British Columbia/Territories	(162)	39%	61%
Q29 PROVINCE			
Newfoundland	(23)	35%	65%
Nova Scotia	(38)	32%	68%
New Brunswick	(31)	22%	78%
Prince Edward Island	(6)	29%	71%
Quebec	(296)	25%	75%
Ontario	(445)	37%	63%
Manitoba	(46)	33%	67%
Saskatchewan	(41)	27%	73%
Alberta	(112)	26%	74%
British Columbia	(156)	38%	62%
Yukon	(2)	100%	0%
Northwest Territories	(2)	50%	50%
Nunavut	(2)	50%	50%